

ADVERTISING: INDUSTRIAL: DAY: DETROIT

1962

MARCH 13TH NAMED INDUSTRIAL ADVERTISING DAY IN DET. F 10, A-8-4

--1963--

JA 26, A-8-4

ROBT G. GRISWOLD NAMED BY INDUSTRIAL MARKETERS OF DET AS CHAIRMAN OF
ABOVE DAY IN DET ON MR 12

ADVERTISING : INDUSTRIAL : DAY

1961

Mr 21, B-16-7

JAY M. SHARP GIVES ADVERTISERS ADVICE AS PART OF ABOVE OBSERVANCE-RIP-
LEY

ADVERTISING - INDUSTRY - DETROIT

1966

DET. LAST YR. RANKED THIRD NATIONALLY IN ADVERTISING INCOME OF \$500 MIL-
LION- BLANCHARD

AP 17, ROTO 10

P-----1970-----JA 18, J-11-1

HARD SELL TYPE ADVERTISING IS IN OCONNOR.

---1974--- D 9, D-10-1B

BETTER BUSINESS BUREAU PLANS CAMPAIGN TO POLICE LOCAL ADVERTISING IN DET.-GAINOR

---1976---JA 18, E-8-1

DET ADVERTISING INDUSTRY PREDICTS BETTER YEAR.

----1977-----MR 13, E-7-1

GAIL SMITH AD DIR FOR GENERAL MOTORS CALLS ON AREA ADVERTISERS TO MAKE DET. LEADER IN AD PRODUCTION FIELD=
GOCZKOWSKI

0 21, C-7-1

DET. IS 3RD LARGEST AD MARKET IN COUNTRY WITH LARGE ADVERTISING OFFICES-WARREN

-1979- MY 1, B-5-5

AUTO AD CAMPAIGNS SURVIVED SHAKEUP-DOERR

4 DET.BASED ADVERTISING AGENCIES RILLED UPWARD OF \$25 MILLION IN '57
 F 24, 26-8
 ---1960--- F 2, A-13-4 LF

ARL KINTNER, GOV'T OFFICIAL, URGES NAT'L ADVERTISERS TO TAKE TOUGHTER PO
 ICY TOWARD QUESTIONABLE ADVERTISING & TO SELL POLICE THEIR \$12 BILLION
 A YEAR INDUSTRY

ASSN OF NAT'L ADVERTISERS TAKES STEP TEWARD SELF REGULATION OF THE TRU
 H & TASTE OF ADVERTISING
 F 3, A-14-2
 ---1966--- JA 16, G-16-4

DET IS 3D LARGEST ADVERTISING INDUSTRY IN COUNTRY DUE TO AUTO INDUSTRY-IRVIN
 ---1968--- O 7, A-17-1

TURNING TO REASONABLE SELF-CRITICISM& INTEREST IN TRUTH-GILL

---1971--- MR 28, E-7-3
 ADVERTISING INDUSTRY FACING DELEMMA WITH NEW CENSORSHIP
 COBES--SHERE

O 5, C-5-1
 FORMED SELF-POLICING BOARD TO ENFORCE GOOD WX ETHICAL PRAC
 TICES AMONG MEMBER FIRMS--COURTENAY

---1972--- JA 9, E-6-1
 ADVERTISING MOST MISUNDERSTOOD INDUSTRY--COURTENAY

---1972---

JA23, J-2-1

MANY AD AGENCIES STILL REELING FROM 70 GM STRIKE--COURTENAY

---1973---

JA25, D-9-1

JOHN S. PINGEL, PRES. OF ROSS ROY, INC., SAYS FTC REGULATIONS WHICH ENFORCE SO-CALLED "TRUTH IN ADVERTISING" LAWS DUPLICATE INDUSTRY'S OWN POLICING EFFORT--

MR4, E-10-3

FRANCHELLIE CADWELL, ADVERTISING EXECUTIVE, SAYS MOST ADVERTISING FAILED TO KEEP PACE WITH WOMEN'S EXPANDED ROLE AND NEW SELF IMAGE--GAINOR

--1974--

XL JL 1, C-5-1

WHETHER AD AGENCIES GETTING FAIR DEAL FROM FTC AD CLAIMS--GAINOR

S 9, A-10-2

COMMUNICATIONS MEDIA& AD BUSINESS PREVIEW YOUR FUTURE WORLD OF DOING BUSINESS -GAINOR

N25, F8-1

NATIONAL ADVERTISING DIVISION OF BBB WATCHDOG UNIT OF INDUSTRY-GAINOR.

-1976-

D 3, C-5-2

ROSS ROY, HONORED BY AD CRAFT CLUB, WARNS OF PROBLEMS-GREEN

--1977----MY10, A18-4

NEW DET. INC. VIDEOTAPE PRESENTATION OF LOCAL ADS BREAKS

- NY-BRAND X MAKING COMEBACK, NO LONGER GOOD IDEA TO NAME
COMPETITOR -1978- Ag 23, A-13-2
AP 27, C-9-1
- TOP 10 AGENCIES LISTED -1982- MR 26, B-8-5
- AD INDUSTRY FEELING EFFECTS OF SLUGGISH ECON-WELLER
-1985- JA 24, D-4-2
- DET AD INDUSTRY ENJOYED PROSPEROUS '84 DUE IN LARGE PART
TO STRONG AUTO RECOVERY-CAIN O 14, C-1-4
- Person's ability to sell himself can be factor that gets
him the job-Cain 1-986- Ap 28, B-7-4W
- NY-BBD0, Doyle Dane Berhbach, and Needham Harper merge to
form world's largest firm My 13, D-1-6
- Saatchi & Saatchi buys Ted Bates agency to form world's lar
gest ad firm-Cain My 29, C-7-4
- GM's Roger Smith backs ad mergers

-1987-

Ja 18, D-6-3

Industry faces sluggish growth in '87-Cain

-1988-

Ja 17 G-1-2

Det. ad agencies look beyond autos in fight for clients.--
Ca.Cain

JA 24, G_3-5

Presidential race, Olympics may hlep profits-Cain

-1990-

N 18 F-1-2

Agencies rethink strategies as times turn tough.--Markiewicz
N 18, F-1-3

Recession spells doom for ad industry, but boom for PR firms-
Markiewicz

N 29, A-1-5

Kuwait hires 7 image making firms to work on it behalf.

-1992-

O 04 C 1-4

Insurance companies advertising for membership during this
open season(health insurance)-Markiewicz

-1993-

O 26 B 3-2N

Mag,"The BIG IDEA" will sell MetroDet's ad industry-Ourlian

ADVERTISING : INFORMATION : OFFICE

1966

N7, C-13-4

THOMAS B. ADAMS, PRES. CAMPBELL-EWALD CO. URGED AMERICAN ASSOC
OF ADVERTISING AGENCIES TO SET UP ABOVE OFFICE IN WASH. TO
ESTABLISH GOOD RELATIONSHIP WITH GOVT. & ACADEMIC WORLD

ADVERTISING : INQUIRY

1940

Form 1656 F 15, 4-5
REP BRUCE BARTON CHARGES SOME IN DEPT. AGRI. & FED. TRADE COMMSN.
SEEK CONTROL OF PRESS & RADIO THRU DESTRUCTION OF NATL. ADVERTISING
---1960--- Ap 2, A-8-6

FTC TO CONDUCT DRIVE TO POLICE ADVERTISING

--1971--- O 21, C-16-3
JOHN D DINGELL LEADOFF WITNESS AT START OF 20 DAYS OF
EARINGS BEFORE FED TRADE COMMSN

FTC ASSERTS AUTHORITY TO CURB ABOVE ADS
FED TRADE COMM TO KEEP CONTROL OVER

AP 27, 59-3

MY 21, 6-1

MY 29, 10-4

FTC ORDERS NAT'L CASUALTY CO. OF DET. TO STOP WHAT IT CALLS MISREPRESENTATION OF BENEFITS OF THE FIRM'S ACCIDENT & HEALTH INSURANCE POLICIES

JE 15, 12-5

FTC LAYS DOWN STRINGENT NEW RULES TO BAR "FALSE AND MISLEADING ADVERTISING" IN THE BILLION DOLLAR A YEAR ACCIDENT & HEALTH INSURANCE BUSINESS

-----1957----- JA 31, 27-1

ANSING-ATTY. GEN. THOS. A. VANAGH SAYS HE WILL OPPOSE FED. TRADE COMM. MOVE IN TAKING OVER REGULATION OF INSURANCE FIRM ADVERTISING

-----1960----- MR 31, B-3-8

MICH. INSURANCE COMSN. BLACKFORD PROTEST ENDS AMERICAN LIFE & ACC. INSURANCE CO. NEWSPAPER AD. CHGNG IN MISSOURI CHGNG MICH. INSURANCE FIRMS WITH RACE DISCRIMINATION

-----1972----- JL6, C-1-1

MICHIGAN--INSURANCE BUREAU IS NOTIFYING 400 HEALTH AND ACCIDENT INSURERS THIS WEEK THAT NEW, STRICK STANDRRDS ARE BEING APPLIED TO THEIR NEWSPAPER, RADIO AND TV ADVERTISING--
POPA

---1972---

011, B-7-1

TALLAHASSEE, FLA---PRUDENTIAL INSURANCE Co. OF AMERICA
PLANS TO PASS OUT CHIPS OFF THE ROCK OF GIBRALTAR, OR SHARE
ITS BAST FINANCIAL EMPIRE WITH POLICYHOLDERS IN CURRENT
AD CAMPAIGN--ORDER STOPPED BY FLORIDA INSUR.COMM. THOMAS D/
O'MALLEY

-1989-

Ag 10 F-1-1

N.B. Life Insurance Co. which ran ads in Tex featuring ac-
tor Dick Van Dyke ordered to refund premiums to policy-
holders who claim they were misled

ADVERTISING : ISRAEL

1983

AP 8, A-11-6

TELAVIV-TV WILL CONTINUE BROADCASTING GRAPEFRUIT COMMERCIAL
WITH BRALESS WOMEN DESPITE ANGRY PROTESTS.

ADVERTISING : ITALY

1949

SEX MOVIE ADS FORBIDDEN AT ROME ~~JUN~~ 1950, DUE TO CATHOLIC HOLY YEAR
--1967--
ROME-COURT CONV. ROME DAILY AMERICAN, A NEWSPAPER, OF VIOLAT-
ING ITALIAN LAW BANNING CIGARET ADS-FINED \$48

A9 13, 21-6

JL 6, KE-7-1

ADVERTISING: JAPAN

1991

Mr 6 G 7-1

Tokyo-Switch to almost any channel in Tokyo, and one can find some of Hollywood's moneymakers pushing Japanese products

-1995-

Ja 08 A 8-1

Tokyo-Japanese ads,translated into English,are humorous;
English gets mangled,like Meltykiss chocolates"

SOUTN KOREA ORDERS NEWSPAPERS & MAGAZINES TO EXCLUDE ADS OF JAP COMM
ERCIAL FIRMS & THEIR PRODUCTS

F 5, 35-7

ADVERTISING - LABOR UNIONS

1978

AP 2, A-1-1

US LABOR UNIONS USING ADS& COSTLY PUBLIC RELATIONS TECHNI-
QUES TO BOLSTER IMAGE-LETT

-1988

S 4 M 1-1

UAW commercials- Naughton

S 4 M 1-3

Terry Hiller gets slice of Hollywood life in commercial
-Naughton-

ADVERTISING - LAWS - MICHIGAN

1933

Form 1656

The Detroit News

MY 11, 16-3

SENATE PASSES HOUSE BILL DESCRIBING NEWSPAPERS THAT MAY ACCEPT LEGAL ADVERTISING --1939--

AP 4, 9-2

REP. J. E. WARNER INTRO BILL TO GIVE MICH. CORP. & SECURITIES COMM'N CONTROL OVER ADVERTISING USED IN SALE OF ANNUITIES

MY 22, 18-1

GOV. DICKINSON SIGNS BILL RESTRICTING ADS. OF DENTISTS-EDIT

--1941--

JE 19, 14-3

PENALTIES FOR FALSE EXTENDED TO RADIO & TO OFFERS TO BUY

--1947--

MR 13, 38-5

SEN. C. L. SMITH INTRO BILL TO RAISE RATES FOR LEGAL ADV. IN NEWSPAPERS

AP 1, 20-3

BILL SENT TO HOUSE TO INCREASE PUBLICATION FEES FOR LEGAL NOTICES FR \$1.20 TO \$1.50 PER FOLIO, ETC --1954--

MR 21, 8-3-4

ILLEGAL TO USE WORKD KING SIZE OF JUMBO IF ARTICLES NO LARGER THAN NORMAN

-----1956--

JA 25, 61-7

BILL INTRO. REQUIRING NONCOMMERCIAL RADIO, TV & NEWSPAPER ADVERTISING TO CARRY THE NAMES OF SPONSORS --1957--

AP 26, 2-2

HOUSE PASSES BILL PERHIBITING FALSE ADVERTISING OF MEAT

JE 6, 45-5

GOV. WILLIAMS SIGNS BILL TO INCLUE PHONE OR TELEGRAPH COMMUNICATIONS N LAW FOR ADDING FALSE ADVERTISING

AP 23, A-1-4

VERTISING BILL-PISOR

Form 1656

ALBERT BLASKER HITS STRICTURE ON ADVERTISING

S 25,26-6 C S

---1938---

MR 22,28-7

F.T.C. GIVEN CONTROL OF FALSE ADVERTISING OF FOOD, DRUGS, COSMETICS & DEVICES

---1953---

N 14, 2-4

PO NOT EXPECTED TO BAN MAIL ADVERTISING OF BATTERY ADDITIVE AD-X2
DESPITE SCIENTIFIC RULING IT IS WORTHLESS

---1955---

MR 2, 1-1

REP. FORD BLASTS ADVERTISING FOR LONELY HEART CLUBS ON FOLDERS HOLD-
ING STAMPS IN STAMP MACHINES-BALL

---1958---

O 16, 56-7

CLARENCE F. ROST RAPPS ANTI-ADVERTISING LEGISLATION BEFORE PREFERRED
FUNERAL DIRECTORS INTERNAT'L

---1970---

JA 21, D-14-1

WASH-REP. BENJAMIN ROSENTHAL BACKS FTC RULES TO REQUIRE
SUPERMARKETS TO STOCK ADEQUATE SUPPLIES OF FOOD PRODUCTS
THEY ADVERTISE AS SPECIALS---

---1971---

JA 11, A-6-2 RACE

FTC TO CURB ABUSE IN AUDIO GERR ADS.

O 4, A-15-1

SEN GEORGE S MCGOVERN CALLED FOR XRXR APPROVAL OF BILL
TO REQUIRE FIRM TO PROVE ADVERTISED CLAIMS ABOUT PRODUCTS

--1972---

MR. 1, A-13-1

TRANSPORTATION DEPT MOVED AGST MISSOURI FOR FAILURE TO
ADOPT TOUGH BILLBOARD RESTRICTIONS & NEW DEADLINE FOR
COMPLIANCE--SANDNER

---1975---MY22, C13-1

FTC HAS ANNOUNCED SET OF RULES THAT WOULD RESTRICT TESTIMONIALS THAT ADVERTISERS CAN USE FOR THEIR PRODUCTS.

MY23, C-7-4

ADVERTISERS ACCEPT US FTC GUIDELINES ON TESTIMONIALS.
MLECZKO

JL15, D-7-5

BROADCASTERS ARE DOING VERY LITTLE TO PROTECT KIDS FR.
HARMFUL ADVERTISING.

JL17, H-11-1D

CHILDREN'S TV AD CURBS DEFENDED BY FTC CHAIRMAN LEWIS
ENGMAN

-1976-

S 1, A-8-1 1DOT

DC-FREE SAMPLE AD CONTROLS URGED

-1983-

AP 29, A-11-1 D

STATE & MURPHY'S TV AND APPLIANCE INC SETTLE-DEALERS HAD
BEEN USING THE 'BAIT-AND-SWITCH' TACTIC

1975

ADVERTISING - LAWYERS

- D 7, A-25-1
CBI-AMER.BARASSOC.NRKE COMMITTEE URGED BREAK IN ABA BAN ON
ADVERTISING BY LAWYERS ---1976--- F4, A-10-4
LAWYER PANEL DELAYS BID TO RELAX ADVERTISING BAN.
F18, A-2-1
LAWYERS TO USE MELLOW PAGES TO ADVERTISE THEIR SERVICES
F23, A-1-2
ADVERTISING DIVORCES AT \$300. GRAHAM MR 8, B-6-1
GOOD CASE RECORD, GOOD AD-EDIT. MR 14, C-6-3
STATE BAR OKS LAWYERS ADS IN PHONE BOOKS & LEGAL DIRECTORIES
-MLECKO MR 21, E-3-3
LAWYERS GO SLOW ON ADS, ISSUE STILL NOT RESOLVED IN MICH.-W.B.
SMITH JE13, B-9-1
STATE BAR REJECTS PLANS ALLOWING ATTYS. TO ADVERTISE

---1976----

JE 18, D-4-5

WASH-JUSTICE DEPT. TO SUE AMER. BAR ASSOC. & BAR GRPS TO END BANS ON ADS BY LAWYERS

JE 25, C-7-1

DC-U.S. SUES AMER BAR ASSOC ASKING CURBS ON ADV BY LAWYERS BE DECLARED ILLEGAL

JE 26, A-2-2

DC-JUSTICE DEPT FILED ANTI-TRUST SUIT AGAINST AMER BAR ASSOC CHARGING RESTRAINING BY BARRING ADVERTISING BY ATTYS

05, A-4-1

SUPREME CT. TO REVIEW CASE ON ADVERTISING OF LEGAL FEES IN ARIZONA.

---1977---JA 18, D-2-1

MICHIGAN SUPREME CT. APPROVED ADVERTISING PROPOSAL FOR ATTORNEYS.

JA 23, G-8-1

LIMITED FREE SPEECH FOR LAWYERS IN ADVERTISING PERMITTED-
EDIT

MR 18, D-7-1 1DOT

FLINT-WM MORRIS NEWSPAPER PUBLISHER SUES TO HALT PHONE BOOK ADV FOR LAWYERS

MR 30, B-5-1

ATTORNEYS MAY GET LITTLE EXTRA BOOST WILL BE ALLOWED TO DESIGNATE THEIR FIELDS OF CONCENTRATION LIKE TAX, DIVORCE, ETC.

ADVERTISING : LAWYERS

1977

- DC-SUPREME COURT ALLOWS IT
MORE LAWYERS ARE ADVERTISING-SMITH
MICH SUPREME COURT MAY ALLOW PAPERS, RADIO BUY NOT TV ADS-
BULGIER
SUP.CT.TO DECIDE IF ATTYS MAY BE PUNISHED FOR SOLICITING
BUSINESS BY WRITING OR TALKING TO POTENTIAL CLIENTS
-1978-
LANS-COURT OKS LAWYERS ADS
LANS-MICH.SUP.CT.REMOVED MOST RESTRICTIONS ON ADS BY ATTYS.
-1979-
LAWYERS STILL FIND LIMITED VALUE IN ADS-LADERMAN
STANLEY STALBURG OPENED PROFESSIONAL LEGAL CENTERS UNDER
NEW AD LAW, OFFERS CHEAPER SERVICES-YOUNG

JE 28, A-5-5

AG 9, C-4-5

S 20, A-7-2

O 3, A-4-4

MR 16, B-6-4 N

MR 22, B-2-1 D

N 30, A-15-1

JA 8, A-1-1

---1979---

JA 24, E-1-3

WENMICH.ATTYS.ADS LOW-KEYED,DON'T GIVE ENOUGH FACTS--MLECZKO
MR 1, B-1-5

LANS-MICH CT URGED TO ADOPT STRICT STANDARDS FOR TYPE OF IN-
FO ATTYS CAN INCLUDE IN ADS-SHELLENBARGER MR 8, B-14-3 W
ADS LURE INCLIENTS-MLECZKO

AP 5, B-2-4 ED

LANS-BAR ASKS STATE TOP COURT FOR LEGAL AD RESTRICTIONS-
SEHLLNBARGER

N 6, A-7-4 AM

SUPREME COURT LET STAND OHIO BAN ON LAWYERS BILLBOARD ADS

-1982-

JA 17, A-5-2
JL4, A-3-1

MOST FROWN ON ADVERTISING-DUBIN
STATE'S LARGEST TV ADVERTISER LAST YEAR WAS DETROIT'S
PROFESSIONAL LEGAL SERVCENTERS.

-1984----- AG6, A-2-6

JUSTICE WARREN BERGER CRITICIZES LAW ADS.

Ag 20,A-3-1

'Hucksterism' in lawyers' aid under fire.-Dowdy

- GRAPIDS-VA. ATTY EDWARD PARKER 55 TURNS TO PR TO PROMOTE
 BUSINESS-FREEDMAN O 16, A-1-5
 -1985- J1 9, A-11-5
- DC-Chief Justice Warren Burger assails ads by lawyers
 -1986- Ag 12, A-4-1
- NY-Lawyer solicitation & advertising has undermined confidence of profession says Warren Burger Ag 22, B-1-4
- Mich.attys. can no longer advertise:no fee unless your win''
 without disclosing clients must pay if they lose.-Freedman
 Ankeny. -1987- Ag 22, A-9-1
- Lawyers defend, hit ads in wake of Northwest jet crash
 that killed over 150-Kocieniewski
 -1988- Je 14, A-3-1
- U.S Supreme Court makes ads easier in Ky case

-1989-

Je 18 C-1-3

When Joel Hyatt appears in TV ads he doesn't tell viewers
he's not licensed in Mich.--Hinds

N 8 A 3-4

Lawyers start looking for love

-1992

F 25 B 2-1

Southfield lawyers,Cliff Paskel and Bob Gittleman in Yellow
Pages dressed in hoodlum attire,toting guns is Outrageous.
Finding right atty often is confusing process.Advice Listed

-Ankeny

-1994-

Je 9, E_3-1

Advertising does bring in more business

-1997-

S 14 B-5-4

Lawyers can run ads,solicit clients, just like other profe-
ssionals do.-Josar

ADVERTISING: LIQUOR: ARKANSAS

1937

Form 1656

MR 30,2-2-BLST

GOV. BAILEY VETOES BILL TO RESTRICT ADVERTISING OF LIQUOR

ADVERTISING: LIQUOR: AUSTRALIA

1990

My 21 A-1-1 2Dot

Sydney- Country whose prime minister once held world
record of beer drinking faces possible ban on alcohol
advertising.

1937

ADVERTISING - LIQUOR - CANADA

Form 1656

AG 8, 1-3-4

CAN. BROADCASTING CORP. BANS RADIO ADS

---1938---

N 13, 4-10-4

**QUEBEC-PASTORAL LETTER HITS LIQUOR ADVERTISING
TO BAR BEER ADS ON RADIO**

D 29, 33-7

ADVERTISING: LIQUOR: COMMENT

1937

Form 1656

MY 21, 47-5

MICH.CONF.06 EVANGELICAL CHURCH OPPOSES LIQUOR ADS

--1944--

O 20, 4-8

GRAND RAPIDS, MICH. - AMERICAN YOUTH BEING ENCOURAGED TO DRINK

---1948---

A P 21, 22-2

CHURCH, TEMPERANCE LEADERS SUPPORT REGULATION OR PROHIBITION LIQUOR ADS

N 21 B-4-1 N

Det council wants new zoning law for signs. after complaints
that there are too many alcohol & tobacco ads in poor
neighborhoods.--Toy --1992--- Je 2, B-3-1 D

Anti-drinking billboards attack malt liquor problem targeted
at African Americans-Franklin

ADVERTISING - LIQUOR - GREAT BRITAIN

1933

Form 1656

The Detroit News

N 5,5-14-4 2*

LODNON-BRITISH BREWERS LOSE FIGHT ON LIQUOR ADS

ADVERTISING : LIQUOR : IOWA

1950

PAPERS LIQUOR ADS WIN COURT'S OK

AG 20, 1-24-1

ADVERTISING : LIQUOR : MASSACHUSETTS

1939

BOSTON-MASS. BARS SANTA CLAUS IN LIQUOR ADS

Form 1656

D 17, 1-11-1

ADVERTISING - LIQUOR - MICHIGAN

1933

Form 1656

The Detroit News

SEN. W. F. DOYLE INTRO BILL TO PERMIT

COMM REPORTS DOYLE BILL FAVORABLY

SENATE PASSES DOYLE BILL

DOYLE BILL READY FOR HOUSE COMM OF WHOLE

COMSTOCK VETOES DOYLE BILL

---1935---

STATE FORBIDS BEER CONTESTS OF ANY KIND

CHRISTIAN ENDEAVOUR UNION DEPLORES LIQUOR ADS

RETAILERS WARNED BY STATE NOT TO MENTION PRICES

---1937---

3 CHURCH ORGS FIGHT AGAINST DISHONEST LIQUOR ADVERTISING

REP NELSON A. MILES INTRO BILL TO PROHIBIT LIQUOR ADVERTISING & PREV-

ENT. CIRCULATION OF PAPERS & MAGAZINES WITH SUCH

SEN TOWN INTRO BILL TO PROHIBIT ALL LIQUOR ADVERTISING

SAME

ADS ON CARDBOARD BEER CASES BARRED

---1938---

TEMP ORDER RESTRAINING LCC FROM ENFORCING ORDER VS USE OF A BEER-BOTTLE
 LABEL BE RING PICTURE OF POKER HAND ISSUED

MR 22, 1-8

AP 14, 10-8

MY 2, 24-5

MY 11, 16-1

MY 26, 11-8

O 9, 30-6

N 12, 10-3

D 27, 20-3

F 20, 10-8

MR 18, 14-2-MSC

MY 7, 4-7 BL STR

MY 8, 4-5

JL 28, 16-8

JA 16, 1-8-4

---1938--- N 24, 33-7
 LCC OPPOSED TO USE OF AD FOOD RECIPES IN WHICH LIQUOR IS INGREDIENT
 ---1939--- MR 14, 25-2-NITE
 SEN. C. JAY TOWN INTRO BILL TO BAN LIQUOR ADS AP 4, 6-8
 DRY LEADERS SEEK SUPPORT OF BILL TO BAN ALL FORMS OF LIQUOR ADVERTISING IN STATE J 16, 1-2-8
 FAA BANS USE OF POSTER DISPLAY MACHINES IN STATE STORES AG 18, 27-4
 GOV. DICKINSON BLOCKS PLAN FOR MOVIE SLIDES IN STATE LIQUOR STORES. D 14, 16-3
 LCC RULES BARS "SANTA CLAUS" ADVERTISEMENTS MY 20, 12-5
 ---1940---
 LCC MAY RESTRICT LIQUOR MFRS. DIRECT MAIL ADVERTISING AP 2, 10-3
 ---1941--- MY 14, 4-7 CM
 SEN. C. JAY TOWN INTRO BILL TO FORBID ALL LIQUOR ADS
 SEN PASSES TOWN BILL TO RESTRICT LIQUOR ADS D 11, 6-1
 ---1942---
 RULE SANTA CLAUSE & REINDEER TABOO IN ADVERTISING LIQUOR JA 19, 25-5
 ---1943---
 SEN. H. F. HITTLE INTRO BILL TO PROHIBIT ALL LIQUOR ADVERTISING MR 16, 3-5
 SENATE REJECTS BILL TO RESTRICT LIQUOR ADS D 14, 15-2
 ---1946---
 LCC ORDERS MFRS TO REFRAIN FR USE XMAS DECORATIONS IN AD OF PRODUCTS N 14, 22-5
 ---1947---
 LANSING-LCC STUDIES USE NAMES, PERSONS IN CALVERT DISTILLERS ADS

WCTU SEEKS TO BAN LIQUOR ADVERTISING

O 22, 18-2

---1951---

O 4, 3-6

MERCHANTS LICENSED TO SELL BEER & LIQUOR WIN RIGHT TO JOIN IN NATL. CAMPAIGNS TO PROMOTE NON-ALCOHOLIC PRODUCTS

---1952---

N 22, 6-2

RULING LCC TO FORCE SUSPENSION ORGS MONTHLY MAGAZINE "MICH. OUT OF DOORS"

---1954---

F 6, 9-6

REP J J MCCUNE ASKS LCC AUTHORITY TO CURB TV LIQUOR ADS MR. 4 7-2
BILL TO REVIVED TELEVISION ADVERTISING OF LIQUOR INTROD

MR 5, 1-6

CENSORING OF TV ADS STIRS ROW-RUDOW

MR 7, 1-1-2

MICHAEL MCCUNE SON OF REP. QUESTION STARTS OVER TV LIQUOR ADVERTISING -RUDOW

MR 8, 22-1

CENSORSHIP OF TV ADS FOR ABOVE-EDIT.

MR 9, 22-4

COST TO CENSOR TV PUT AT HALF A MILLION A YEAR-RUDOW

MR 10 1-1

SENATE GETS ISSUE OF CENSORING TV LIQUOR ADS-RUDOW

MR 11, 32-1

PURPOSE OF CENSORSHIP OF TV AD. IS TO GUARD AGAINST YOUTH ACCEPTANCE OF USE OF INTOXICANTS AS NORMAN-EDIT

MR 11, 55-3

EDWIN J ANDERSON INVOLVED IN LIQUOR ADVERTISING PROBLEM-LEDIC

MR 18, 19-1 5*

TV ASKS TO REGULATE ITS LIQUOR ADVERTISING

-----1954-----
 SENATE TO VOTE MR 23RD ON CENSORING TO TV LIQUOR ADS-HOENSCHELL
 MR 19, 45-1
 MR 23, 1-2
 BILL TO CENSOR BEER & WINE ADS ON TV KILLED TODAY IN SENATE JUDICIARY
 COMMITTEE BY 4-3 VOTE
 MR 23, 1-6 5*
 SEN. McCUNE BILL TO CENSOR BEER & WINE ADS ON TV KILLED BY SENATE JUD-
 ICARY COMMITTEE
 MR 24, 55-1
 SENATORS ASK STUDY OF TV CODE OF ETHICS PERTAINING TO ABOVE-HOENSCHELL
 AP 3, 20-7
 HOUSE TO VOTE ON SPECIAL COMM TO INVESTIGATE NEED FOR TV CENSORSHIP
 OF BEER AND WINE
 S 19, 1-17-1
 MICH MAY ESCAPE 55 BATTLE OVER CENSORSHIP OF BEER- UDOW
 --1955--
 JAWMAKERS URGED TO ABANDON ATTEMPTS TO CENSOR BEER AND WINE ON TV
 JA 13, 16-1
 LAWS SOUGHT TO BAN UNDESIRABLE RADIO OR TV COMMERCIALS S 10, 18-4
 REP McCUNE ASKS FOR INQUIRY IN RADIO AND TV LIQUOR ADS S 9, 4-3 5*
 S 13, 4-5
 LANSING-BREWERIES ASKED TO IMPOSE TIGHTER CONTROLS ON ADVERTISING TO-
 DAY AS LIQUOR OFFICIALS INVESTIGATED CHGS "THEY ARE SABOTAGING HIGH-
 WAY SAFETY"
 -1978-
 M Ag 1, B-3-1 E
 LANS-REP JEFFREY PADDEN URGES THAT LIQUOR ADS EXPLAIN ILL
 EFFECTS

ADVERTISING : LIQUOR : MICHIGAN

1979

JA 17, B-3-1

DC-

AP 5, B-10-2 E

LANS-STATE MAY LIFT BAN ON BEER PRICE ADS

-1982-

F 5, A-1-5

FRANK KELLY SAYS BOOZE ADS CAN LIST BRANDS, PRICES-COHEN

F 7, A-14-1

ADVERTISING BEER PRICES-EDIT

F 9, A-3-2

SUPERMARKET AD SIGNALS 1ST IN PRICE WAR-WALTER

JA 14, K-1-1

INCREASED AD COSTS CONCERN BEER-WINE DEALERS-WELLER

-1983-

F 22, B-8-1

E.LANS-EXPOSURE TO ALCOHOLIC ADS INCREASES INCIDENCE OF DRINKING & DRIVING SAYS RESEARCH

--1985--

Ap 24, A-3-6

LANS- State Court of Appeals lifted 50-yr ban on advertising price and brand of alcoholic beverages.-Freedman

My 5, A-1-2

Sexy Black Velvet whisky billboard triggers a furor-
Willing

MY 14,

y 17, A-7-3

Lans-feminists protest Sexy Black Velvet billboard-Szymanski

ADVERTISING : LIQUOR : MINNESOTA

1951

ST PAUL BILL BEFORE MINN. SEN WOULD OUTLAW LIQUOR ADS SHOWING DRINK-
ING SCENES F 20, 21-4

ADVERTISING:

LIQUOR:

NORTH CAROLINA

1937

Form 1656

S 14,2-3-BLST

STATE LIQUOR COMM'SN TO CENSOR ALL ADVERTISING STARTING OCT.1

ADVERTISING - LIQUOR - NORTH DAKOTA

1955

F 17, 47-4
ABOVE LEGIS APPROVES BILL TO PROHIBIT ADVERTISING ON RADIO AND TV

ADVERTISING - LIQUOR

1930

Form 1656

The Detroit News D 16, 39-5

Radio Commission that no US station may legally broadcast whiskey programs fr other countries

1933

O 30, 1-1

USE OF MAILS DENIED FOR SUCH ADS—1934—
SENATE ADOPTS AMEND TO LIQUOR TAX LAW TO PERMIT NEWSPAPERS & PERIODICALS CARRYING LIQUOR ADS TO CIRCULATE IN DRY STATES

JA 10, 1-3 WSC

—1934—

F 2, 2-8

DRYS ASKED TO TUNE OUT LIQUOR RADIO PROGRAMS

R F 2, 2-8 C S

LIQUOR ADVERTISERS TO ASK DRYS TO TUNE OUT

F 2, 1-5 C S

LIQUOR ADS ON RADIO STIR LICENSE STATIC IN RADIO COMM

JL 5, 13-21H(W)

ONTARIO TO LIFT BAN ON LIQUOR ADS

O 16, 8-6

ADVERTISEMENT BY JOSE SEAGRAM & SONS, INC URGES 'DRINK MODERATELY'

N 22, 42-1

ALCOHOL CONTROL ADMINISTRATION TO REGULATE LIQUOR ADS

—1935—

JA 21, 1-3 MAIL

BAG DISTILLERS ACCUSED OF MAKING FALSE STATEMENTS; GOVERNMENT CHECKS UP & ACQUITS THEM

N 1, 10-5 WSC

NEW DEAL CONSIDERING POETIC WHISKY ADS

N 4, 2-2 BLST

HEARINGS SET FOR NOV. 22 ON REGULATIONS GOVERNING MISBRANDING OF WINE

---1935---
 MASS. SEEKS TO STOP PICTURES OF SANTA CLAUS DRINKING D 24,4-1-8LST
 ---1936---
 FED ALCOHOL ADMIN ISSUES LABELING & ADVERTISING REGULATIONS EFFECT-
 TING MR 1,1936 JA 22,9-5 BL STR
 EDIT-SELL PUBLIC IDEA OF MODERATION IN DRINKING MY 31, 1-6-1
 AUSTIN-ASK BAN OF ~~USE~~ YULE BEER & LIQUOR ADVERTISING N 29, 1-10-8
 ---1937---
 W.S.A EXAN ER WARNS DISTILLERS TO MAKE NO VAIN BOASTS F 12, 2-6 BL STR
 --- 1948---
 SENCOMMERCE COMM KILLS BILL TO REGULATE LIQUOR ADS MY 21, 35-5
 ---1949---
 NEW DRIVE VS LIQUOR ADS TO OPEN SOON AFTER CONG. CONVENES D 18, 1-21-3
 ---1950---
 REVIVAL DRY MOVEMENT HINTED IN LIQUOR AD FIGHT-M. AYDEN-JA 19, 26-3
 LIQUOR INDUS FIGHTS TO KEEP WHISKY ADS JA 14, 16-7
 SEN. COMM CONTINUES DEBATE ON LIQUOR ADVERTISING CURB JA 15, 1-22-5
 SEN E C JOHNSON SAYS SEN COMMERCE COMM TO ACT SOON ON HIGHLY DISPUTED
 BILL TO CURB LIQUOR ADS JA 16, 6-5
 SEN COMMERCE COMM REFUSES TO RECONSIDER BILL TO OUTLAW LIQUOR ADS IN
 NEWSPAPERS,ETC AG 2, 41-3
 ---1952---
 SENS EDWIN C. JOHNSON, COL. & CASE, S.D. INTRO BILL TO BAN WHISKY ADS ON
 AIR JA 17, 40-1
 C.M. HESTER TELES SEN. ICC BAN ON TV & RADIO LIQUOR ADS UNNECESSARY F 7, 41-5 BS 2

FLINT-DELEGATES TO NAT'L TEMPERANCE LEAGUE CONV. HERE ASK CONGRESS TO
FORBID INTERSTATE BEVERAGE ALCOHOL ADVERTISING

N 19, 7-2

-----1954-----

MR 11, 21-1

SENATE TO DECIDE ON TV CENSORSHIP BILL
HIGH COST BLOCKS EF ORTS OF CHURCHES & DRY GR PS TO TAKE OVER SPORTS
BROADCASTS FROM THE BEER & WINE INDUSTRIES--HOCH

MR 12, 1-3

MY 19, 57-3

NAT'L WOMEN'S CHRISTIAN TEMPERANCE UNIONS SAYS LIQUOR INDUSTRY S "WILL
FULLY USING" ADS TO BREAK DOWN STANDARDS IN HOME

MY 20, 2-1 NITE

LIQUOR INDUSTRY SPOKESMEN TODAY CALLED A BILL TO IMPOSE A US WIDE FED
ERAL BAN ON INTERSTATE LIQUOR ADVERTISING "A STEP TO RETURN OF NAT'L
PROHIBITION"

MY 21, 13-1

NAT'L EDITORIAL ASSN. ATTACKED PLAN TO BAN BEER & LIQUOR ADS

MY 27, 16-3

LEGIS INVESTIGATION OF BEER AND WINE ADVERTISING ON TV TO START NEXT
WEEK

JE 21, 36-8

SENATE COMMERCE COMMITTEE BEGINS HEARINGS ON BILL TO PROHIBIT BEER, WINE
& LIQUOR ADVERTISING

---1954---

JE 24 47-5

NEA OPPOSE S BILL TO BAN ADVERTISING OF ALCOHOLIC BEVERAGES

-----1955-----

MR 4, 36-4

REP. SILER ASKS CONG. TO PROHIBIT TRANSPORTATION IN INTERSTATE COMMERCE
B MAIL OR OTHERWISE OF ADS OF ALCOHOLIC BEVERAGES

JE 21, 4-7 1H

INTERNAL REV. SERVICE ORDERS BEER MAKERS TO STOP REFERRING IN ANY WAY
TO CALORIE CONTENT OF THEIR BEER IN THEIR ADVERTISING

JL 15, 2-8-5*

INTERNATIONAL SOCIETY FOR CHRISTIAN ENDEAVOR ASKS FOR CURB ON LIQUOR
ADS

O 20, 14-1

ALL LIQUOR ADVERTISING IN STOCKHOLM BANNED

---1956---

F 16, 38-1

PROHIBITION WORKERS DEMAND BAN ON INTERSTATE LIQUOR ADS

AP 9, 8-5

DRYS SEE VICTORY FOR U.S. BILL TO BAN LIQUOR ADS

---1958---

AP 23, 50-2

O F DINGLER TELLS LIQUOR QUIZ VONKA ADS MISREPRESENT-

AP 24, 30-1

REP. HAYS SAYS U.S. & RUSSIA RE ON SAME SIDE IN AT LEAST ONE FIGHT, THE
FIGHT AGST. ALCOHOLISM

MY 21, 33-3

SEN. MEUBERGER PROPOSED PROGRAM OF FED. AID TO COMBAT ADS & EDUCATE
CHILDREN ON EFFECTS OF LIQUOR

AG 28, 5-6

SAT EVE POST TO ACCEPT LIQUOR ADS

- MILWAUKEE-HAROLD E. FELLOWS BLASTS ATTEMPT MADE TO UPSET POLICY OF
BANNING LIQUOR ADS ON RADIO ---1959--- O 15, 32-2 JL 22, 57-1
- CONTROVERSY OVER BROADCASTING LIQUOR COMMERCIALS REOPENED BY MASS. R
RADIO STATION ----1961--- JL 24, A-5-1
- JACKSON-SOUTHERN MICH. CONF. OF FREE METH. CHURCH ADOPTS RESOLUTION OPPO
SING USE OF WOMEN IN ADVERTISING OF ALCOHOLIC BEVERAGES --1964--- MR 23, A-12-3
- NATIONAL ASSOC. OF BROADCASTERS TO DISCUSS ADVERTISING LIQUOR ON TV &
RADIO IN COMING CONV- NY WQXR RADIO STATION HAS BROKEN TRADITION &
STARTED ADS ON LIQUOR-LUDGE ---1967--- AG 14, A-16-1
- SAN. FRAN.- DIVERSE STATE LAWS COVERING WINE ADVERTISING CON-
FUSE AND PERPLEX FIRMS O 4, C-5-2
- WASH-BILL IN SENATE SEEKS LIQUOR WARNING LABELS -1975- AG 6, C-3-7
- WASH-HEW WANTS CURBS ON LIQUOR ADS, SALES OF HIGH-TAR
CIGARETS ---1976--- MR 9, A-11-1
- WASH-BEER & WINE COMMERCIAL THAT IMPLY BEVERAGE HELPED PER-
SONAL ACHIEVEMENTS TO BE BANNED FROM TV AFTER APRIL 1

---1977--- JA 16, G--1-5

DISCUSSION OF LIQUOR ADVERTISING CAMPAIGN OF
LAUDER'S SCOTCH. GOCZKOWSKI. --1978-- O 19, B-3-1 ED

LANS-MSU RESEARCH TEAM PLANS TO STUDY EFFECTS OF ADS ON
ALCOHOL CONSUMPTION -1979- JA 17, B-3-1

US CONSIDERS REVISIONS. -1981- N 17, C-12-4
E LANS-MSU STUDY SAYS ADS INFLUENCE YOUTHS D 20, A-4-1

OKLAHOMA CITY-TV AD BAN ON ALCOHOLIC BEVERAGES CALLED UNCON-
STITUTIONAL. --1982-- A MY 21, B-6-2E

DC- SIX PUBLIC INTEREST GROUPS SEEKING BAN ON RADIO, TV LI-
QUOR ADS. -1983- JL 3, B-2-3

MICH LCC TO RESUME ENFORCEMENT OF RULES PROHIBITING ADS OF
ALCOHOLIC BEVERAGES ON JL 1985- Ap 12, A-16-6

NY-Seagram blasts tv networks for/airing their ad on alco-
holic content. not Ap 16, B-6-1-3DOT

FTC rejected request it ban alcoholic beverage ads.

Battle to restrict alcohol advertising suffered setback
when FTC rejected petition-Cain
DO ADS KILL PEOPLE. EDIT.

Ap 17, F-13-5

MY 14, A-16-1

--1987--

My 22, A-1-1

DC-Group says Congress should restrict alcoholic beverages
pitched specifically at blacks.

-1988-

Mr 10 F-3-4

Covington, Ky-Storm brews over bourbon bottle bus.

My18, C-1-1

Wine cooler ads break voluntary ban against liquor ads on
air

Je 12 B-3-2

Rep. Conyers criticizes alcohol marketing to blacks.--Bohy

-1989-

My 31 A-3-2

DC-Koop to ask curb on TV booze advertising

-1989- J1 29, D 1-2

Actor BILLY Dee Williams dchallenges critics of alcohol ads-
Anderson Ag 24 F-1-2

Coalition of Blacks, Hispanics & health groups assails malt
liquor ads targeted at minorities.--Naughton

O 28 B-1-5

City studying liquore stores & billboards in poor neighbor-
hoods.--Toy N 22 A-3-1

2 newspapers in Dubai UAE, shut down for 24 hrs after running
ads for wine in violation of Muslim law

-1990- F 28 E-1-5

Banning alcohol & tobacco ads would hurt media.--Naughton

Mr 6 A 1-5

Schieffelin & Somerset Co drops its liquor billboards in
Detroit

ADVERTISING: LIQUOR

1990

Ap 10 A-3-1

Majority of consumers favor health warnings on alcoholic beverages; 4 out of 10 would support ban on alcohol ads

J1 14, B-1-1

DC-Closer look at alcohol industry as ad practices probed, want warning of health hazards on labels

-1995-

J1 06 C 5-2 D 1dot

Dad's group to battle alcohol advertisers (Dads Against Alcoholic Destruction, "DAADs")-Ankney

-1996-

My 14 A 5-1 5-1

D.C.-Supreme Court strikes down R.I. ban on ads with liquor prices; against free speech rights

N 08 A 5-1

D.C.-Liquor industry to break voluntary ban on TV and radio ads

|||

-1996-

N 10 A 2-1

D.C.-Clinton condemned liquor industry for ending voluntary
ban on TV ads

1997-

J1 10 A-5-1 nodot

Inquiry Clinton requested into restricting television ad-
vertising of liquor products was blocked by federal regula
tors.

0 01 C 3-2

Det.council proposing ordinance to restrict billboard ads
for alcohol,tobacco in residential areas-DeHaven

1998

O 23 A 5-2

DC-FTC investigating ads for alcohol;some use animals,
sex appeal to attract minors

ADVERTISING: LOUD SPEAKERS

1935

Form 1656

0 6,1-5-3

CHAS.D.THOMPSON TRIES TO ATTRACT ATTENTION OF PEOPLE WHILE POLICEMAN
IS WRITING OUT A TICKET FOR HIM

ADVERTISING - MAGAZINE

1928

Form 1656

The Detroit News

J1 12, 36-2

Color ads discussed, magazine group Int. Ad.

Assn., J1 11, Wm. H Rankin speaker

0 9, 17-1

US FINDS WAY TO FORCE MAGAZINES SHUT OUT SHADY ADVERTISERS

---1961---

JE 11, E-1-1

HOW CHILDREN BECOME TAKEN IN BY ADS IN COMIC BOOKS & TEEN MAGAZINES

---1967---

0 15, B-19-1

11 DET. AREA MAGAZINE AGENCIES ARE COOPERATING WITH BETTER BUSINESS BUREAU TO COMBAT MISLEADING SALES PRACTICES

---1970---

JL 17, D-7-8 IDOT

DOWN IN FIRST HALF OF YEAR WHILE PRODUCTION COSTS HAVE SOARED

---1972---

D14, C-11-1

NY----\$91 million dollars of advertising up for grabs on Madison Ave., with closing of Life Magazine---

Pope

---1978---

MR 3, B-4-2

4 OUTDOOR BILLBOARDS HAVE MESSAGE SEEKING ADS FOR MAGAZINES IN DET. AREA-WARREN

-1986-

Ag 17 C-7-2

SF-Transamerica Ins Corp to use pop-ups in its magazine advertising in Time's Sept. 8 issue; called most expensive one-time print ad.

D 7 D-1-2

Mags no longer hold enviable position of being largest carrier of nat'l advertising.--C.Cain

-1989-

Mr 19 M-3-4

Men depicted differently than women in mag ads.

Ag 30 C-2-3

Japanese pull ads from mags that feature cover stories on 50th anniv of outbreak of WWII

D 29 A 1-1

Subscribers to Time, Sports Illust, People Mag will find their names emblazoned on an ad for Amer Isuzu Motors Jan 15.

-1990-

Mr 5 A-4-5 NoDot

Ms. mag plans ad-free publication.

-1991-

S 5 F 1-1

Ethnic models in fashion magazine ads not used much.

Cigarette Ads-Mags dependent on cigarette ads are less likely to publish negative articles about smoking-Angell-Basheda

-1993-

Ja 30 A 2-1
Ja 7 C 2-1

Your favorite magazine may no longer smell like potpourri.

Washington-Supreme Court let stand damage verdict agnst.

Soldier of Fortune mag.for ad leading to murder

My 12 C 1-2

Premier,movie mag.,apologizes for DIESEL Jeans & Workwear ad's hysterical message-Johnson

-1997-

0 14 B 1-1

Chrysler drops policy requiring magazines to let them know in advance of controversial topics in upcoming issues-

Phillips

-1998-

Jl 30 B-3-1

Toronto- Canadian gov't plans to prohibit foreign publications from selling ad space to Canadian advertisers.

ADVERTISING : MAILING-LIST

1948

HOW MAILING-LIST COMPANIES GET YOUR NAME-BASS

F 22, 6-16-2

ADVERTISING: MAINE:

1960

Mr 31, A-3-5 1H
PORTLAND, MAINE-KEITH BENNETT, 12, SIGNS \$2 CONTRACT WITH AN ADVERTISING
AGENCY TO PROMOTE HIS SHOESHINE BUSINESS

N 4, 11-3

STATE ALCOHOLIC BEVERAGES CONTROL COMMISSION WARNS LIQUOR INDUSTRY TO
STOP USING SANTA CLAUS IN ITS ADS

PROPRIETARY ASSN OF AMMER ASKS AD CLEANUP PACKAGE MEDICINE
 ---1970--- MY 16, 43-7 BS 2
 FEDERAL TRADE COMMSN BEGAN STUDY TO SEE CONNECTION BETWEEN
 MASSIVE ADVERTISING FOR OVER-COUNTER MEDICINE & RISING DRUG
 PROBLEM -1994- JL 26, A-12-1
 O 12 E 3-1
 D.C. Prescription drug ads increasing; AMA says patients can
 be misled; drug cos. claim they educate

1927

ADVERTISING - MICHIGAN

Form 1656

The Detroit News

REP. GUS HARTMAN INTRO BILL CREATING COMM TO ADVERTISE STATE

F 17, 24-3

---1930---

N 20, 6-2

WM A CARROLL GETS INJUNCTION VS HILAND PK PAYING REDFORD RECORD FOR
ADVERTISING

MR 30, 8-3

REP BARBER INTRO BILL TO CUT RATE OF LEGAL ADS ABOUT 30% MY 10, 16-6

REP SCHROEDER INTRO BILL TO CUT RATE ON COURT NOTICES FROM \$1.20 PER
FOLIO TO 90¢

JL 24, 24-8 WSC

PONTIAC COMM TO VOTE ON DISTRIBUTION OF PAMPHLETS

S 30, 4-4 MAIL

PONTIAC-WM NIKOLOFF HELD FOR PEDDLING STRIKE BILLS

O 1, 1-1-6 PONTIAC

WM NIKOLOFF DENIES DISTRIBUTING STRIKE HAND BILLS

O 11, 2-2 PONT

PONTIAC-TEST OF HANDBILL LAW UP O 12

O 30, 7-3 1H

PROS HARRY TOY SAYS FALSE AD LAW APPLIES TO VIOLATORS NRA

N 15, 1-5 PONTIAC

PONTIAC-COMMR GEO. WESTBROOK ASKS THAT NEW HANDBILL DISTRIBUTING ORDIN-
-ANCE BE PREPARED

D 13, 12-1 MAIL

PONTIAC CHAMBER OF LABOR CHARGES DISCRIMINATION BY BOARD FOR REFUSING
IT PERMIT TO DISTRIBUTE HANDBILLS

D 15, 1-2

PONTIAC-HANDBILL CHARGES AGAINST WM CHURCH; GEORGE CAMPBELL & WM. PIKE, IS
MISSED BY JUDGE H. R. HOLLAND

---1933---

PONTIAC-CITY COMM VOTES REPEAL OF HANDBILL LAW-ROBINSON

D 20, 2-8 MAIL

---1935---

ONLY \$19,000 AVAILABLE TO ADVERTISE DELINQUENT TAX SALES

N 29, 8-4

---1936---

\$100,000 APPROPRIATED TO ADVERTISE MICH. RESORTS
4 TOURIST GROUPS TO HELP ADVERTISE STATE

JA 15, 2-8-XTRA

JA 16, 14-6

---1937---

DET. DISTRICT DENTAL SOCIETY OPPOSES BILL TO LIMIT ADVERTISING BY DENTISTS

JE 16, 2-8

D 15, 23-1

DEARBORN PLANS FURTHER HANDBILL BAN

D 20, 1-5 B S

OS UPHOLDS DEARBORN IN BATTLE WITH UAW

---1938---

TOLEDO ADVERTISING & PUBLISHING CO. TO TEST LEGALITY OF ORDINANCE PROHIBITING DISTRIBUTION OF HANDBILLS IN MONROE

AP 19, 4-1

MY 22, 1-5-7 1*

LOUIS C RABAUT, REP. SINGS STATE'S PRAISES IN DC

---1940---

D 7, 4-5

USE OF US FLAG IN CONNECTION WITH ADVERTISING IS ILLEGAL

---1941---

O 19, 1-11-5 2*

MEAT MEN TO SPEND \$2,500,000 ON ADVERTISING

---1947---

MY 24, 17-2

ATTY GEN BLACK CALLS "RESTRICTED" RESORT ADS ILLEGAL

---1950---

S 20, 34-4

GD RAPIDS-CITY COMMSN PROHIBITS STREETWIDE-AD BANNERS

MICH. COUNCIL, AMER. ASSN. OF ADV. AGENCIES TO HOLD 5TH ANNUAL EXAM. F 17
FOR PERSONS SEEKING CAREERS IN ADV.

---1952---

JA 14, 1-14-1

MR 9, 1-15-2

HAROLD C HASTINGS SAYS STATE TAX POLICY PERILS AD INDUSTRY-SCHACHERN

MR 11, 7-3

STATE DEPT REVENUE FIRM ON COLLECTING SALES TAX FR AGENCIES

-----1955-----

AG 29, 5-1

DEARBORN CITY COUNCIL PASSES LAW FORBIDDING THE PLACING OF ADVERTISING PAMPHLETS UNDER WINDSHILED WIPERS OF PARKED AUTOS N 9, 33-1

GAYLORD-69 MERCHANTS OF CTTY SIGN PACT NOT TO BUY ADVERTISING OR DONATE TO SCHOOL NEWSPAPERS, YEARBOOKS, PLAY BILLS & PROGRAMS

-----1957----- O 5, 8-4

PRESS FREEDOM LINKED WITH ADS-TREEN

---1959--- AP 17, 44-3

GOV. WILLIAMS GETS BILL TO ADD 50 CENTS A FOLIO TO COSTS OF PRINTING LEGAL NOTICES

MAY 1, 18-1

LEG. TO OUTLAW "BAIT ADVERTISING" IS PROPOSED IN SENATE JE 18, 39-3

SENATE PASSES BILL TO OK ADS ON BUS PASSENGER SHELTERS ON CITY STREETS

-----1960-----

F 18, 8-4-4

BILL ADVANCED TO PERMIT ONE LEGAL ADVERTISEMENT INSTEAD OF 3 FOR HIGHWAY BOND ISSUES

-----1960-----

F 23, A-18-3

BILL INTRO. TO LICENSE PERSONS WHO HAVE ADVERTISING WITHIN 200 FEET OF A STATE HIGHWAY

Mr 17, D-9-4

BILL INTRO. TO PREVENT A STATE AGENCY FROM BANNING A LICENSEE'S ADVERTISING UNLESS IT IS FALSE

Ap 8, A-10-5

SENATE BANS RESTRICTIONS ON OPTOMETRISTS & FUNERAL DIRECTORS ADVERTISING

My 4, R-6-1

LT. GOV. JOHN SWAINSON VETOES BILL TO PREVENT STATE REGULATORY AGENCIES FROM PUNISHING LICENSEES WHO VIOLATE THEIR ADVERTISING RULES

JE 10, A-5-1

LEGIS. ENACTS STIFFER REGULATIONS ON ADVERTISING OF NURSERY STOCK

-----1961-----

JE 16, A-6-5 MAIL

GOV. SWAINSON SIGNS BILL TIGHTENING AD RULES ON NURSERY STOCK

-----1963-----

F 6, C-4-5

REP. EDWARD K. MICHALSKI INTRO. BILL TO MAKE IT ILLEGAL TO USE "BAIT" ADVERTISING

-----1965-----

JL 3, A-3-5 3*

LANSING-GOV. ROMNEY SIGNS BILL TO CONTROL ADV. OF COMMODITIES BY PROHIBITING STATEMENTS AS TO PRODUCER, MFR ETC.

-----1966-----

N 2, B-6-1

DBT TO DISPLAY MICH. BEST ADVERTISING COMMERCIALS JAN 29 -
D 23

-1976-

My 12, B-4-4

LANS-STATE CONSIDERS ADVERTISING ON STATE DOCUMENTS-WILLCOX

AP 14, B-1-2

LANS-MILLIKEN CRITICIZES ENDING OF STATE ADS

-1979-

JL 6, B-5-1ED

SPRINGLAKE-HARRY WILLIAMS MANAGER OF SPRING LAKE MOTEL PLANS
TO PUT BACK PORTABLE MARQUEE AT ADULT HOTEL-HINDES.

N 12, B=9=1

LIQUOR DEALERS ORGANIZE IN EFFORT TO COMBINE AD BUDGETS
FOR BEER & WINE.

-1980-

JL 10, B-14-2AM

POLITICAL CANDIDATES URGED NOT TO CLUTTER HIGHWAYS WITH
THEIR ADS.

-1981-

O 6, B-6-1D

LANS-STATE AD CAMPAIGN WARNED MIGRANTS NOT TO COME TO MICH
TO WORK UNLESS JOB CONFIRMED.

D 2, B-10-2D

LANS-\$10 MILLION AD CAMPAIGN TO PROMOTE MICH PLANNED TO
START DURING SUPER BOWL WEEKEND-SHELLENBARGER

D 8, C-3-1

AD AGENCIES TO BID FOR NEW MICHIGAN ACCT 'SAY YES TO MICH'
WELLER

-1982-

JE 9, C-1-5

ROSS ROY TAPPED TO HANDLE 'SAY YES' ACCT-WELLER

JE 11, B-8-2

MANY ADX COMPANIES SAID 'NO' TO MICH 'SAY YES' CAMPAIGN-
WEBLER

JL 18, H-4-1

MICH FIRMS & RESEARCH CENTERS SPONSORING TECHNOLOGY AD-EDITO
RIAL SECTION IN SEPT ISSUE OF SCIENTIFIC AMER MAGAZINE-WELLE

AG 13, A-8-30

MASON-GOV. MILLIKEN ORDERED TO APPEAR IN COURT TO ANSWER
CHARGES STATE STOLE "SAY YES TO MICH." FROM BRIGHTON MAN.

S 5, B-6-1

BRIGHTON MAN, L. PATRICK MIHALEK, WHO CLAIMS STATE STOLE THE
"SAY YES TO MICHIGAN" CAMPAIGN ORDERED TO AVOID MILLIKEN.

S 19, B-2-1

LANS-PATRICK MIHALEK OF BRIGHTON SAID STATE STOLE HIS 'SAY Y
ES TO MICH' CAMPAIGN. SUIT THROWN OUT.

JA 23, B-5-3W

LANS-STATE TRAVEL COMMISSION SAID, "SAY YES TO MICHIGAN"

CAMPAIGN FORESTALLED MORE SEVERE DROP IN TRAVEL.

AP28, A-1-5

LANS-NEW 'SAY YES TO MICHIGAN' MAG AIMS AT TOURISTS-CAIN
MY 8, B-1-1

MICH MAY OPEN TRADE OFFICE IN AFRICA. S 4, B-1 1

CHRISTIAN SCIENCE ,ONITRO URGED 30,000 IN 22ST ATEs & 2 &
CANADIAN PROVINCES TO SAY YES TO MICHIGAN. N 17, A-3-3

MICH SLOGAN NOW BRIED: YESM!CH!GAN-GRIBBIN

-1984-

JE 1, A-3-3

LANS-NEW MICH AD CAMPAIGN SEEKS TO SPUR DEVELOPMENT AMG EXIS
TING FIRMS IN MICH THAN TRYING TO LURE ONES OUTSTATE-ROBINSON

Ap 12, A-15-3

Electronic advertisement message board installed in SEMTA
buses-Cai-n

S 26, A-2-1

Lans-court rules Lawrence Mihalek loses in suit over "Say
Yes to Mich" ad campaign

-1985-

0 13, A-3-2

Suburbs into the business of building their image-Willing

-1986-

F 2, D-1-4

Det ad execs looking to '86 with guarded optimism. Industry

in Det ranks 3rd in nation-Cain

Mr 13, C 6-4

Hoffman York & Compton of Milwaukee move to Southfield in

hopes for high tech accts-Cain

Je 2 B-3-2

\$2 million media campaign targets AIDS, smokers.--Bohland

-1990-

S 26 F 2-1

Experimental rest stop advertising system, Traveler's infor-

mation System on Mich highways

D 26 B-3-1

Lans.- Members of Out-Now-People for Peace in Middle East

outraged that 2 Lans TV stations refuse to air 30-sec
ads featuring Viet vet Ron Kovic

-1991-

S 16 B 3-3 D

Rally's "End Drive-Thru Robbery!" has bad timing in Det.

Ja 6 B 6-1

Lansing - Study says that the state's anti-smoking and
AIDS ads have helped.

-1995-

Mr 08 E 1-1

Steve Curran and Mark Miller, Harvest Productions, Lansing;
write music for some big advertisers-Markiewicz

JL 15, F-2-5

TORONTO-1000 VW OWNERS IN CANADA EARN \$25 A MONTH WITH ADS
ON CARS BY BEETLEBOARDS

ADVERTISING : MONEY

1984

D 18, A-1-5

MONEY IS ALMOST A SUBLIMINAL FORM OF ADVERTISING.

POPE PIUX XII CALLS FOR LENTEN DRIVE TO GET SUGGESTION POSTERS & SIGN
ADVERTISING MOVIES OFF STREETS & WALLS OF ROME

Mr 5, 8-4

—1967—

Mr 19, B-16-1

A DARLING RULE-EDIT

—1972—

03, A-17-3

MILWAUKEE—MILWAUKEE JOURNAL WARNS THEATER OWNERS TO
CLEAN UP "SO CALLED ADULT MOVIE" ADS WHICH APPEAR IN NEWS-
PAPER

—1973—

AP13, B-17-5 W

MELLUS NEWSPAPERS ANNOUNCED THEY WILL NO LONGER ACCEPT
ADS FOR X-RATED MOVIES, ADULT THEATERS OR BOOKSTORES
OFFERING PORNOGRAPHIC LITERATURE

AP19, B-6-4 RACE

NY---MOST MOVIE SHORT SUBJECTS ARE NOW SUBTLE COMMERCIALS

—1977—

Ag 28, J-1-1

COMMERCIALS SHOWING UP BEFORE OR AFTER FILM PRESENTATIONS
AT THEATERS IN NY & LA, BUT AUDIENCE REBEESES-FORD

-1982-

F 24, B-5-2D

SOME DET MOVIE EXHIBITORS WITHDRAW THEATER LISTINGS FROM
DET FREE PRESS & NEWS-STARK

-1984-

N 4, K-1-2

Ad gimmicks in motion pictures discussed-Stark

Ag 28, A-1-5

Local firms pay to have actors drink their beers, eat
their pizza, etc-Carol Cain

N 17, D-2-3

Groups want viewers to know about paid ads in movies

-1989-

Mr 30 A-2-1 NoDot

DC-Consumer group says moviemakers should be required to
warn audiences when products used in films are pd ads

-1991-

My 31 E 1-2

DC-Fans of teenage Mutant Ninja Turtles should have been
told that Domino's paid to have the hard-shell heroes munch
its pizza in their first movie --1995--

Je 28, B-3-1

BMW looks for sales boost from James Bond movie 'Golden Eye'
other movies uses consumer products as ads.

JL 20, 48-5

MOTIVATIONAL RESEARCHERS HIGHLY TRAINED PSYCHOLOGIST DRIVE CONSUMERS
TO BUY PRODUCTS & SERVICES - ^A_R UNDEL

ADVERTISING: MUSIC

1975

~~S 7, G-1-2~~

ARTIE FIELDS TALKS ABOUT COMMERCIAL MUSIC-GAINER

-1987-

J1 28 D-1-1

3 magazines will feature singing centerfolds this holiday season for Absolut Vodka ads.

ADVERTISING : NEW JERSEY

1938

Form 1656

AP 1, 35-2 B 8

JERSEY CITY-CIRCULARS DISTRIBUTED WITHOUT POLICE INTERFERENCE AS OFFI-
CIALS LIFT BAN

ADVERTISING - NEWSPAPERS - CANADA

1965

JE 27, A-6-1

OTTAWA-NEW GOVT. PRESS LEGISLATION AFTER DEC.31 TO DISALLOW AS TAX -
DEDUCTIBLE BUSINESSEXPENBE MONEY CANADIANS SPEND ON ADS IN FOREIGN-
OWNED MAGAZINES & PAPERS AIMED AT CANADIAN MARKET

ADVERTISEMENTS - NEWSPAPERS - COLOR

1959

CHICAGO-MID-AMERICA COLOR CONF. TOLD BY NEWSPAPER MEN, COLOR ADS TOP
SELLING POWER ~~---1960---~~
MEDIA RECORDS REPORT COLOR ADS SOAR

N 18, A-12-5
M 15, B-13-8 5*

ADVERTISING:

NEWSPAPER: COMMENT

1939

Form 1656

WAREHOUSEMEN URGED TO ADVERTISE

TOWNER PHELAN SAYS NWSP. ADVERTISING IS ESSENTIAL

NY STOCK EXCHANGE CHANGES NWSP. ADV. RULES FOR ITS MEMBERS - JE 17, 5-2

FED HOME LOAN BANK REV. SAYS NEWSPAPER MOST EFFECTIVE MEDIUM

HENRY T EWALD PRAISES NEWSPAPER ADVERTISING

MASS. LIFE INSURANCE CO. TO USE NWSPS. EXCLUSIVELY IN 1939-40 YR

LEONE E. EGGERT SAYS ABOVE GREATEST POTENTIAL FACTOR IN BUSINESS DEVELOPMENT

SALADA TEA CO. GAIN LEAD TO NEWSPAPER ADS

--1940--

LAIGH C. PARKER SAYS NWSP. ADV. IS MOST EFFECTIVE

BANKS INCREASING THEIR NWSP. ADVERTISING IN 1940

FRANCIS E. INGALLS CALLS NWSP. ADVERTISING VITAL

PROF. FRANK HUTCHINSON SAYS WOMEN PREFER NWSP. ADVERTISING - AP 6, 20-8

ADVERTISING BY RETAIL MERCHANTS ABOVE YEAR AGO: FIGURES - JE 30, 1-15-8

HOWARD ACTON SAYS NEWSPAPER ADS HAS HELPED HOLC

CLARENCE L. JORDON PREDICTS THAT ABOVE WILL HIT NEW PEAK IN 1941

D 28, 22-7

EDGAR B. PINTO PRAISES NEWSPAPER ADVERTISING

F 10, 16-3

F 15, 28-8

AP 14, 49-7

JE 17, 5-2

MEDIUM

JE 26, 6-6

O 16, 488

1939-40 YR

N 11, 18-3

D 28, 27-1

F 1, 40-1-BLST

F 13, 28-6

F 23, 6-4

AP 4, 7-1-B8

AP 6, 20-8

JE 30, 1-15-8

N 28, 43-1

D 28, 22-7

---1941---
JACK BARNDOLLAR SAYS 97% OF SUBSCRIBERS READ INSIDE PAGES OF PAPERS

AP 15, 12-3

N.W. SLOCUM SAYS NEWSPAPER ADV. BOON TO HOME SALES
CHAS E MCCARTHY OF 20TH CENTURY FOX LAUDS ADV

AP 20, 1-19-3

JL 19, 2-4

---1942---
J. HOWARD FEW SAYS NEWSPAPER ADV. MUST BE CONTINUED IF AMER. IS TO KEEP X
ITS FREE PRESS IN WARTIME
AMER. NEWSPAPER PUBLISHERS SAY ADV. IS VITAL WAR WEAPON ON HOME FRONT

J 2, 31-5

N 6, 28-1

D 13, 1-19-5

PERCY WILSON SAYS REAL ESTATE INDUSTRY SHOULD ADVERTISE TO PERSUADE
PEOPLE TO GAIN SECURITY

---1943---

F 28, 1-21-3

STEPHEN G COHN URGES ADS BY BANKERS

AP 25, 1-18-8

FRED H. BLACKWOOD TELLS VALUES OF NEWSPAPER ADVERTISING
NORGE CO. ADVERTISES MOSTLY IN NEWSPAPERS

MY 2, 4-15-2

MY 16, 1-22-3

STEPHEN G COHN URGES MORTGAGE BANKS USE ADS

O 13, 10-6

M B HAMMOND PRAISES NEWS ADVERTISING ---1946---

JE 23, 1-18-6

ALFRED STANFORD SAYS NEWSPAPER ADS GET BEST RESULTS.

---1947---

JE 26, 27-2

JAS. W. EGAN, JR. SAYS NEWSPAPERS AT NEW PEAD OF ADV. EFFICIENCY

---1950---

MY 31, 50-8 BS 2

HAROLD S. BARNES TELLS ADVANTAGES OF NEWSPAPER ADS - RULLER

---1952---

JE 25, 29-1

DAYTONA BEACH - MONROE GREEN NYTIMES EXECT. SAYS ADS NEED CENSORSHIP

- J.C.PENNEY SAYS RETAILERS "CAN'T GET ALONG" WITHOUT NEWSPAPERS MY 26, 28-6
 -----1954----- AP 21, 10-2
 NYC-CONV. OF AMER. NEWSPAPER PUBLISHERS ASSN. WARNED THAT TV IS REAL
 COMPETITION TO ABOVE -----1955----- JL 13, 16-1
 JOS. T. MEEK SPEAKS TO NEWSPAPER ADVERTISING EXECUTIVE ASSN. MEETING; SAYS
 ADVERTISING IS A WAY TO BUILD A BETTER AMERICA
 -----1957----- JA 24, 27-1
 WM. D. TYLER SAYS NEWSPAPER ADS GRETEAST ADVANTAGES ARE "SPACE, PLAST, IM-
 PACT & SIMPLICITY" -----1959----- O 25, R-5-6
 CHICAGO-DON R. GRIMES OF INDEPENDENT GROCERS ALLIANCE SAYS NEWSPAPER
 ADS SELL FOOD BEST -----1961----- JL 11, C-7-3 FINS
 AD EXECUTIVE ERNEST JONES, TELLS NEWSPAPER ADVERTISING EXEC. ASSN. TO D
 DEFENDS SELVES JL 12, A-9-1
 FORD AD EXEC. JOHN ROWERS PRAISES NEWSPAPERS
 -----1966----- JL 15, B-3-1
 SEARS ROEBUCK & CO. & SSKRESGE CO. LEAN HEAVILY ON NEWSPAPERS TO CARRY
 THEIR AD MESSAGES TO PUBLIC-GILL

ADVERTISING - NEWSPAPERS - DETROIT

1976

Ag 26, D-11-1

ADS WITH 2DET.DAILY NEWSPAPERS SHOWS LOSSES IN ADVERTISING
BY FIRMS IN LOCAL PAPER IN 1975 AS ~~E~~ECONOMIC STRESS-GAINOR

-1990-

Jl 13 E-1-4

Farmer Jack, largest advertiser in Det papers, will pull
majority of ads & try direct mail ads for 6 wks.-Naughton

Jl 16 B-1-5

Comerica uses ads in Det News, Free Press to sell plan
for new riverfront hdgtrs.--Ilka

-1991-

Jl 18 B 1-5

Jack Odea and fiancée, Carole Wright, victims of prank,i.e.,
ad placed saying they want to rent-a-bridesmaid-Marchetti

-1992

Ap 15 A 3-5

RepJohnConyers angry over spot for ad seeking minority firms
advertised in personals section of DetNews & FreePress
-Willing

-1992

My 8 B 2-1

Archbishop, Adam J Maida bought full page ads to urge Metro
Det believers to turn away from racism-DeSmet

Form 1656

NWSPS.HAD OVER HALF OF NATL.ADV. IN US DURING 1935

JE 20,6-3

~~---1938---~~

S 14, 18-1

RESORT OWNER IN MUSKOKA LAKES DIST. GETS RESULTS WITH NEWSPAPER ADVERTISING

~~---1953---~~

MR 22, 1-44-1

A NEW LOOK AT AN OLD TRADE PRACTICE--EDIT.

JE 21, 1-44-1

WAUKESHA DAILY FREEMAN GIVE GLASSES WITH PAPER;1ST 3-D PUBLISHED IN PAPER

N 20, 48-1

SALES PROSPECT

~~---1960---~~

MR 27, B-12-1

TRUTH IN ADVERTISING-EDIT.

~~---1961---~~

MR 7 A-22-1

ADMAN DAFFINESS-EDIT.

~~---1963---~~

JE 7, B-14-1

BAD ADMAN REACTION-EDIT.

HOUSE FOR SALE-EDIT.	---1962---	JE 13, P-12-2
COARSE, BUT RICH (REAL ESTATE AD)-EDIT	---1964---	JA 11, B-12-2
ODD YULE MESSAGE-EDIT.	---1966---	D 24, A-14-1
AD IN PERSONAL COLUMN OF ADVERTISEMENTS IN THE TIMES, LONDON-EDIT		AG 12, A-22-1

- GD RAPIDS-DEPT STORE, ALLURING ADS CAUSE NEAR RIOT AP 9, 11-2
 -----1955----- AP 20, 19-5
- SENATE ELECTION COMM. VOTES OUT BILL REQUIRING NEWSPAPERS TO CARRY NAMES OF THOSE WHO PAID FOR ADS WHICH CONTAIN ARGUMENTS FOR OR AGST A PROPOSED CONSTITUTIONAL AMENDMENT -----1957----- JE 5, 1-1
- FLINT- FREDERICK FORSHEE, 12, & HIS COLLECTION OF BASEBALL & FOOTBALL CARDS HE WANTS TO SELL; RUNS AD IN FLINT JOURNAL -----1958----- MR 27, 1-2 LF
- ESCAMA A-MRS. BETTY BISDEE'S AD IN PAPER FOR FRIENDS NOT TO COME OVER FOR COFFEE WHILE SHE IS SPRING CLEANING -----1959----- MR 4, 26-5
- BILL TO HIKE RATES NEWSPAPER PUBLISHERS MAY CHG. FOR LEGAL NOTICES APPARENTLY IS IN FOR CLEAR SAILING IN THE SENATE, -----1965----- JE 16, C-12-5
- BATTLE CREEK-JUDGE CREIGHTON COLEMAN UPHELD RIGHT OF PAPER TO REJECT AD COPY UNDER ITS STANDARDS-DISMISSED SUIT BY FRED BLOSS OF HASTINGS AGST BATTLE CREEK ENQUIRER & NEWS FOR NOT PUBLISHING HIS THEATER ADS ---1966--- N 11, A-18-5
- LANSING-COURT OF APPEALS SAYS NEWSPAPERS MAY REFUSE ADS IF THEY DESIRE

---1971---

D 28, D-9-1

LANSING-GOV. MILLIKEN SIGNED BILL TO PROHIBITS HIGHER RATES FOR POLITICAL ADS THAN THEY CHARGE FOR COMMERCIAL ADS.

ADVERTISING: NEWSPAPER: MISSOURI

1954

D 10, 1-3

ST. LOUIS-PHILIP LUCIDO RUNS AD IN PERSONAL COLUMN PRAISEING HIS LIFE
WITH HISWIFE CHARLOTTE

BUFFALO-SUTI AGST CLARENCE O. JONES OF BUFFALO DROPPED; IT IS RULED
 THAT NEWSPAPERS ARE NOT PUBLIC UTILITIES; THEREFORE THEY DO NOT HAVE
 TO PRINT ALL MATERIAL RECEIVED F 1, 1-18-5
 PAINTED POST-AD. IN RURAL PAPER-"ANYONE FOUND NEAR CHICKEN HOUSE AT NIG
 HT WILL BE THERE NEXT MORNING" JE 28, 1-20-1
 -----1956----- Mr 6, 27-6
 ROCHESTER, NY-ROCHESTER DEMOCRAT & CHRONICAL & ROCHESTER TIMES-UNION
 ARE ENDING ADS EXCEPT CLASSIFIED & SERVICE ADS ON 2 DAYS THIS WEEK
 DUE TO SHORTAGE OF NEWSPRINT -----1965----- D 1, A-8-1
 NY-MASTERS INC SOLD 50 TVs FOR \$8.98 AFTER TYPOGRAPHICAL ERROR IN AD IN
 NY POST

NYC-A.V.MILLER, OF NY HERALD TRIBUNE, SEES PAPERS SELLING ADS TOO CHEAP-
 LY S 27, 25-3
 ---1959--- F 27, 9-3

BILL VOTED OUT OF JUDICIARY COMM. WOULD HIKE RATES FOR LEGAL ADVERT-
 ISING IN NEWSPAPERS FROM \$1.50 TO \$2 A FOLIO FOR THE FIRST PRINTING
 AND FROM \$1 TO \$1.50 FOR SECOND ---1963--- AP 16, A-4-4 FIN 5

NY-NEWYORK MIRROR RAISING ADVERTISING RATES AT AVERAGE OF ABOUT 7%

--1986--

Ap 15, A-14-1

1 dot

Analysts say DetroitNews-Free Press joint operating agency
 will end low ad rates.-Carol Cain & Molly Brauer

ADVERTISING: NEWSPAPER

1027

Form 1656

The Detroit News

ROCHESTER, NY-SUPREME CT. JUSTICE JNO B M STEPHENS UPHOLDS RIGHT TO
REFUSE ADVERTISING SPACE. F 2, 9-2
DET-FRED P. MANN, EVILS LAKE, SAYS BEST MEDIUM BOTH LARGE & SMALL ADVERTISERS. MR 12, 14-5
DET-W K WOODBRIDGE CREDITS U.S. LEADERSHIP TO ADVERTISING & PROPERLY ORGANIZED SERVICE. MR 26, 7-3
INCREASED TO \$235,000,000 IN 1926, SAYS PUBLISHERS ASSN. AP 26, 9-1
D F KELLY, CHIEF DET. STORE EXECUTIVE, SAYS ITS BEST. JE 10, 13-7
MERLE THORPE TELLS AD CRAFT CLUB VALUE OF. N 5, 7-3

-----1928-----

ALF OF ALL ADV. IN NEWSPAPERS, SAYS W H RANKIN, IN SPEECH. JL 10, 38-1

-----1929-----

EDITOR & PUBLISHER GIVES LATEST FIGURES. MR 27, 23-3
AM. GAS ASSN. INCREASED BUS. 7.56% BY IT. JE 2, 1-14-2
DET. NEWS SETS PACE, N Y TIMES SECOND. JL 8, 1-8
JACKSON, MICH-COURT HOLDS FOR LARGER CIRCULATION IN SUIT AGAINST CITY OF JACKSON. JL 9, 2-5

-----1931-----

CHAS H MCMAHON, DET. BANKER, SAYS IT IS BEST MEDIUM F 17, 27-3
NY-MCMAHON'S ANALYSIS BEFORE AM. BANKERS ASSN. TRUST DIV. F 17, 35-4
FARMERS USING CLASSIFIED ADV. TO MARKET PRODUCTS. JL 13, 16-5

-----1931-----

GAGE P. WRIGHT, EDITOR, SAYS INCREASED USE WOULD AID BUSINESS RECOVERY

S 6, 1-10-2

-----1932-----

NATL. CANNERS ASSN. TO USE IT INSTEAD OF MAGAZINES

JA 29, 2-5

THEO F. MACMANUS SAYS BEST FOR LOCAL MERCHANT

JA 31, 4-10-8

ED-HOWARD DEXTER'S STATEMENT ON ITS VALUE

AP 14, 18-2

KENNETH COLLINS SAYS IT'S BEST

AP 19, 2-8

BYRON C. FOY, DE SOTO MOTORS, SAYS ITS BEST

MY 20, 1-7

SAMUEL H. WESTON SAYS ADS SHOW UPWARD TREND

JE 40, 1-7

LOUIS WILEY SAYS DO MORE SPEED INDUSTRY THAN ALL ELSE

JE 22, 1-4

REPORT OF NEWSPAPER PUBLISHERS ASSN SHOWS COMPANIES WITH INCREASED

JE 27, 1-2

SPACE SHOW GREATER INCOME IN 1931

S 9, 2-8

SEARS, ROEBUCK AND CO. CALLS IT BEST ADV. MEDIUM

O 22, 17-8

SINCLAIR REFINING CO. CAMPAIGN BASED ON DAILY PAPERS.

O 22, 20-8

KELVINATOR CORP. INCREASES NEWSPAPER ADV. BUDGET

N 1, 1-4

BRAZIL STARTS \$1,000,000 ADV. CAMPAIGN TO SELL COFFEE.

N 12, 1-8

MORE ADV. BOOSTS SALES A & P STORES.

N 18, 10-4

SAM P. WESTON SAYS ADV. INCREASES TRADE UPTURN

D 29, 4-5 1H

FOREIGN COMPANIES IN S. AMERICA USING IT TO COMBAT RUMORS.

-----1933-----

SALADA TEA CO. ANNOUNCES INCREASED APPROPRIATION.

JA 8, 1-14-3

LEONARD P. REAUME URGES REALTORS ADV. RENTAL PROPERTY.

JA 26, 2-5

CHAS P. MCTAGUE, WINDSOR, URGES MORE

F 2, 9-3

A W DILLER POINTS NEED OF TRUST ADVERTISING

F 14, 25-4

MARY M. MURPHY, ERNST KERN CO. SAYS HARD TIMES CHALLENGE TO ALL ADVERTISERS.

F 15, 3-1

Form 1656
 HARVEY S. FIRESTONE SAYS NEWSPAPERS HELPED HIM DEFEAT 1920 PANIC.
 MR 7, 1-3
 ADS SAVE NY DEPARTMENT STORES DURING BANK HOLIDAY.
 MR 9, 3-2
 RESULTS IN DET. BRING SALES SILK, DIAMONDS DURING BANK HOLIDAY.
 MR 15, 1-7
 RELEASE OF ADS BY PROCTOR & GAMBLE SHOWS CONFIDENCE IN PRES. ROOSEVELT.
 MR 18, 18-3
 MR 25, 1-5
 JIGSAW PUZZLE MAP HELPS BERNARD WOOD PLAN CAMPAIGN.
 AP 7, 33-7
 FRIGIDAIRE CORP. PREFERS IT.
 AP 8, 18-3
 ETHYL CORP. OUTLINES HUGE SALES DRIVE
 AP 15, 18-8
 SHELL PETROLEUM CORP. ANNOUNCES CAMPAIGN
 AP 22, 17-3
 GIVEN CREDIT FOR IMMENSE SALES BY SHELL PETROLEUM Co.
 MY 3, 4-7
 COTTON TEXTILE INST. ANNOUNCES \$2,000,000 CAMPAIGN
 MY 7, 1-12-7
 LINCOLN OIL Co. PLANS TO INCREASE ADS
 JL 18, 10-3
 DODGE BROS. REPORTS NEW ADS FORCEFUL
 S 18, 27-7
 STANDARD STATISTICS SAYS WILL LEAD ADV. INCREASE
 O 28, 20-6
 SEARS ROEBUCK Co. AVERAGE \$17,500 A DAY DURING 1930
 JA 17, 2-4 C M
 CURTIS PUBLISHING Co. PLANS CAMPAIGN. ---1934---
 IT TO HOLD
 F 17, 8-3
 MISSOURI-KANSAS-TEXAS SYSTEM SAYS ADVERTISING ENABLED
 F 26, 27-8
 BUSINESS
 BEST MEDIUM SAYS W. D. NUGENT
 FRIGIDAIRE SALES CORP. INCREASES OUTLAY

---1934---

AMERICAN RADIATOR TO DOUBLE AD SPACE

MR 20,32-2

WORLD PEACEWAYS PLANS PEACE DRIVE

MR 20, 11-8 1H

SINCLAIR REFINING CO STARTS NEW AD CAMPAIGN

AP 21,22-6

SHELL PETROLEUM CORP USES NEWSPAPERS TO LAUNCH NEW FUEL

AP 21,22-5

FLEETWOOD, ENG- FOR '33 GIVES RESORT BEST BUSINESS SEASON

MY 13, 1-22-4

SURVEY SHOWS LEADING ADVERTISERS SPEND 61% OF BUDGET IN NEWSPAPERS

MY 25,29-5

PLYMOUTH MOTOR CORP INCREASES NEWS AD APPROPRIATION
REACHES RECOVERY PEAK IN MAY

MY 25,49-5

JE 15, 10-4

FRIGIDAIRE INAUGURATES EXTENSIVE AD CAMPAIGN

JL 18,30-6

N JL 25,4-8

JUDGE WEBSTER UPHOLDS NEWS, FREE PRESS & BETTER BUSINESS BUR., DISMISS-
ING ISADOR TANANBAUM'S SUIT TO FORCE PAPERS TO ACCEPT HIS ADVERTISE-
MENT

JL 26,20-3

NEWSPAPER ADVERTISING PROTECTED BY JUDGE WEBSTER'S DECISION-EDIT

AG 18,20-8

GAIN NOTED IN MOTOR ADVERTISING; FIGURES

O 18,9-3 C S

SEC'Y OF TREAS HENRY MORGENTHAU ADVISES ADVERTISING BY BANKS

O 24,28-2

SHOW RETAIL AD GAIN

N 24,24-5

JOHN A STEVENSON, PENN MUTUAL LIFE INSURANCE CO SAYS ADVERTISING NOW
IMPORTANT TO INSURANCE SELLING

- Form 1656
 R S HEIGHT, PRES OF AMER BANKERS ASSN URGES BANKS TO CREATE FAITH & GOODWILL BY ADS D 4,31-8
 -----1935----- F 10,1-20-4
 GORDON SELFRIDGE PAYS TRIBUTE TO NEWSPAPER ADVERTISING F 16,2-1
 A N STEELE, STANDARD OIL Co SAYS NEWSPAPER GREATEST AD BARGAIN D F 26,28-6
 GENERAL ELECTRIC Co PLANS SALES CAMPAIGN AP 2,32-6
 HOLLAND FURNACE Co ANNOUNCES SALES PLAN AP 24,7-1
 BUREAU OF ADVERTISING REPORTS NEWSPAPER ADS INCREASING; SURVEY SHOWS DAILY PRESS SUPERIOR TO MAGAZINES & RADIO MY 3,44-5
 AD RULES FOR NEW STOCK & BOND ISSUES MODIFIED BY SEC JE 14,17-8
 CHEVROLET MOTOR Co FINDS NEWSPAPER ADS BEST JL 12,4-5
 LEADING PUBLISHERS OPPOSE AMENDMENTS TO AAA; SEE THREAT TO ALL FORMS OF ADVERTISING AG 10,20-6
 QUAKER OATS Co REPORTS NEWSPAPER ADVERTISING AIDS SALES AG 28,7-1
 HUGH J. GRAY CREDITS NWSR ADS FOR MICH. TOURIST SEASON S 26,12-3
 J A WAGNER SAYS MERCHANTS SEE RESULTS OF S 28,24-2
 PHILCO RADIO & TELEVISION Co. PLANS NATION-WIDE ADV. CAMPAIGN
 -----1936----- JA 29,1-5
 MOSCOW, RUSSIA-SOVIET TRIES HAND AT FOOD ADVERTISING F 18,29-3 NITE
 DEARS, ROEBUCK & Co TO SPEND \$9,500,000 FOR ADS IN 1936 F 19,28-2
 SAME

---1936---

CONGRESS CIGAR CO. PLANS \$1,000,000 CAMPAIGN

RETAIL ADVERTISING UP 1.8% OVER 1935

RETAIL ADS FOR WEEK END APR. 18, 2.2% ABOVE 1935 FOR SAME PERIOD

NEWSPAPERS HAD MAJOR SHARE OF ADV. IN 1935

COL. H.H. BURDICK, EDITOR SAYS NEWSPAPER LEADS AS REALTY AID

23 MEMBERS OF ASSN. OF AM. RRS PLAN LARGE AD CAMPAIGNS

OVER SUPPLY OF BEEF-TO ADVERTISE IN NATL. CAMPAIGN

CHAS A McELHONE, BRIGGS MFG CO. TELLS OF RESULTS OF ADVERTISING

R.C.A. VICTOR CO. PLANS LARGE NWSP. ADVERTISING CAMPAIGN

NAT. ASSOC. OF ICE INDUSTRIES PLAN \$600,000 NE SPAPER ADS

D.B. SLATTERY PRAISES NWSP. ADVERTISING

ADVERTISING TAKES BIG RISE IN OCT.

TO-ARMOUR & CO. TO INCREASE ADS; FIGURES

---1937---

DEC. ADVERTISING UP 14.4% OVER DEC., 1935

AN ADVERTISING UP 4.2% OVER YR AGO

RETAIL ADS NEAR 1936 PEAK

TEGGE-JACKMAN TO GIVE NEWSPAPERS BULK OF THEIR ADS

MR 14, 22-6

AP 13, 29-8

AP 27, 31-2-WSC

JE 19, 40-5

JL 19, 1-12-4

JL 28, 31-6-WSC

AG 8, 20-4

AG 9, 1-4-8

S 4, 39-6-WSC

S 16, 37-5 WSC

O 14, 4-2-CM

N 14, 21-2

D 30, 29-5

JA 21, 39-3-WSC

JA 30, 19-3

JE 29, 33-6

O 30, 24-4

Form 1656

MY 10, 31-7

MY 27, 29-3 BBX

Ag 6, 20-4

O 23, 1-10-5

WSP. ADVERTISING AIDS RESTAURANT BUSINESS
 AMER. BANKERS ASSN. LIKE NEWSPAPER ADS BEST
 KALAMAZOO ADVERTISING IN ALL GT. LAKES PAPERS
 BALLENTINE DRY GOODS CO ENDS 63RD YR. AS DAILY ADVERTISER

---1939---

F 12, 1-1-4

WOOSTER, U. BERNARD KASER TELLS TRUTH ABOUT GOODS IN AD - Ap 9, 4-16-4
 CREDITED WITH IMPORTANT PART IN NASH 61% SALES GAIN JE 12, 11-2

NEWSPAPERS TO COME 1ST IN PARAMOUNT'S AD BUDGET JE 18, 1-23-6

FED LOAN BANK REVIEW SAYS NEWSPAPER FAVORITE & MOST EFFECTIVE AD MED-
 IUM OF AMER SAVINGS, BLDG, & LOAN ASSNS. ON 1938 JE 18, 5-1-1-1*

WSP. AD CAMPAIGN AIDED NATL. CANNED PEA MARKETING COOPERATIVE - N 4, 5-1
 AMER. AIRLINES, INC. WINS SOCRATES' HI ADVERTISING AWARD - N 24, 4-16-8

FIRST FED. SAVINGS & LOAN ASSN. OF DET. WINS AWARD FOR ROTO ADV.

---1941---

F 27, 39-1

DODGE MOTORS TO INCREASE NEWSPAPER USE
 SAVINGS & LOAN ADV INCR 16% IN LAST 3YRS

JL 27, 1-19-8

N 1, 22-5

ENGLISH PAPERS ADS CUT 90% & DAILIES RANGE TO 4 PAGES N 27, 43-3

E. B. BOWLES MIXES PHILOSOPHY WITH HIS ADVERTISING OF KNOXVILLE, TENN.
 PRODUCE BUSINESS JE 5, 36-7

---1942;---

WM. H. HOWARD TELLS SALES EXECUTIVES NEWSPAPER WILL LEAD ADVERTISING
 WAY AFTER WAR.

---1942---

JL 9, 1-4

U. OF M. DAILY'S EDITOR PUTS IN AD TO DO HIS LAUNDRY, MOTHER REPLIES

O 15, 43-3

76% OF FLORIDA CITRUS ADVERTISEMENTS TO GO TO NEWS PAPERS

O 18, 4-15-8

ERIE RAILROAD WILL ADVERTISE RR CONTRIBUTION TO WAR EFFORT, N 13, 2-7

KAZOO-ORLO NORTON ADVERTISES HIS POTATOES FOR 50¢ A BU. TO ANYONE WHO WOULD HARVEST THEM, 1,000 BU. HARVESTED

N 22, 4-19-8

CHARLES E. STONE, DAIRY ASSN. OF MICH. TELLS PRODUCERS TO KEEP ADVERTISING.

---1943---

JA 13, 26-3

STANDARD OIL CO. OF IND. TO CONTINUE TO MAKE NEWSPAPER ITS MAJOR ADV.

MEDIUM FOR 1943

F 27, 2-8

COMMERCE DEPT. REPORTS STORES PLAN USUAL AD SPACE

AP 13, 4-1

NY RETAIL DRY GOODS ASSN. & 15 DEPT. STORE MEMBERS FINED \$5,000 EACH

AP 13, 28-1 BS

FOR BOYCOTTING NY TIMES FOR RATE INCREASE

US NEWSPAPERS CONTRIBUTING ABOUT \$50,000,000 WORTH OF AD SPACE THIS

YR. TO SELL GOVT. WAR PROJECTS

MY 5, 10-2

DC-SEN. BANKHEAD INTRO. BILL FOR \$25,000,000 BOND ADVERTISING

JE 3, 30-3 BS

WAR ADVERTISING COUNCIL SAYS PRIVATE FIRMS TO SPEND \$22 MILLIONS A MONTH TO ASSIST GOVT.

JEB, 30-1BS

NEWSPAPERS HELP WAR LOAN DRIVE BY ADVERTISING

N 4, 24-2

\$36,000,000 IN SPACE DONATED TO WAR BOND DRIVE

N 15, 11-6

SENATORS MAY VOTE \$25,000,000 TO ADVERTISE BONDS IN SMALL PAPERS

ADVERTISING :

NEWSPAPER:

1944

U.S.DAILY AND SUNDAY NEWSPAPERS CARRY \$4,255,324 WORTH OF WAR EFFORT ADVERTISING
 DAILY PAPERS CARRY 6 MILLION IN ADS FOR WAR LOAN
 386,609 ADS CONTRIBUTED FOR WAR BOND SALE
 WAR EFFORT ADVERTISING FOR MONTH OF MAY AMOUNTED TO \$2,379,322
 STORAGE AND MOVING COMPANY IN CHI. ASK CUSTOMERS TO STAY AWAY
 WAR ADS FOR MONTH OF JUNE AMOUNT TO 8 MILLION
 \$57,969,242 IN WAR ADDS FOR YEAR ENDING JULY 31
 MORE THAN \$34 MILLION WAR ADS RUN IN 8 MONTHS
 NEWSPAPERS THANKED FOR WAR LOAN HELP
 \$2,164,372 WAR EFFORT ADS IN SEPTEMBER
 ---1945---
 IN SUPPORT OF WAR \$40,651,577 IN 10 MOS.
 PAPERS PRAISED FOR WAR LOAN AID
 PROPERLY PLANNED ADVERTISING CAN SAVE NATION FROM "75MS"
 BLISSFIELD, MICH. - MILO STAUP INCLUDES MESSAGE TO SON IN SERVICE IN HIS NEWSPAPER ADS

JA 31, 20-3

MR 8, 23-2

MR 29, 12-8

AG 12, 8-3

AG 14, 1-2

S 24, 1-8-5

O 25, 28-2

D 1, 44-7 NITE

D 13, 32-2

D 21, 37-7

JA 18, 24-7

JA 25, 34-5

JA 29, 16-3

F 18, 1-12-1

--1945--

NEWSPAPERS HAVE RIGHT TO EDIT ADVERTISING COPY
IS HELP TO FARM BUREAU

MR 4, 1-15-41
Ap 8, 1-3-6 5X

WAR EFFORT ADVERTISING IN U.S. AND DAILY & SUN PAPERS \$2,462,323

MY 3, 35-4 "

WAR EFFORT IN DAILY & SUNDAY TOTALS \$4,818,647 FOR MARCH

JE 15, 28-4

WAR EFFORT ADVTSG IN DAILY & SUNDAY TOTALED \$2,417,590

JL 19, 33-7

WAR EFFORT ADVS. TOP 21 MILLIONS IN 6 MOS.

AG 30, 36-6

US USING ADS IN SALE OF \$300 MILLION NEW AUTO PARTS

S 9, 1-1-1

WAR-EFFORD ADV. FROM AG. 1943-THRU JULY 1945 TOTALLED \$98,813,358

---1945---

N 10, 8-6

QUALITY IN ADS ASKED AT DET. ONF ON BETTER PRINTING-WATTS-
NATL ADS IN PAPERS ROSE \$3 MILLIONS LAST YR: OTHER FIGURES

JA 30, 28-4

MR 25, 25-4BS

ADVERTISING VOLUME IN PAPERS, MAGS INCREASED 25% 1ST HALF THIS YR

JL 27, 10-6

---1947---

F 23, 1-1-3

RALEIGH, N.C.-NEWS & OBSERVER TO BE PRINTED WITHOUT ADS SUNDAY DUE TO
PAPER SHORTAGE

F 23, 1-11-3

VARIOUS PAPERS OMITTING ADS DUE TO NEWSPRINT SHORTAGE

-F 25, 3-1

DAILY CIRCULATION JUMPS TO RECORD HIGH 50,927,505

IN 1946. MR 28, 2-8

PAPERS HAD 31% OF KRS ADS

MY 9, 21-4

SPEND \$2,510,173 IN NEWSPAPER ADS IN 1946

ADVERTISING : NEWSPAPER :

1947

RATE OF ADV. RISES DESPITE CONTINUED SHORTAGE OF NEWSPRINT - 0 31, 11-1
 FRANK ROSENDAHL PLEA FOR AD TURNED DOWN BY HAMILTON JOURNAL NEWS:
 UPHOLD BY JUDGE P P BOLI - ---1948--- AP 22, 6-5
 HIT ALL-TIME HIGH OF \$369,000,000 IN 1947 JE 11, 4-1
 PAPERS SET AD MARK; FIGURES - AG 26, 32-5
 MAY SET 3RD CONSECUTIVE ALL-TIME HIGH IN 1948 N 30, 36-6 BS 2
 11% GAIN MADE IN NEWSPAPER ADS IN NOV OVER OCT D 7, 42-5
 ATLANTA CONSTITUTION PRINTS OVER ADS TO SAVE PAPER
 ---1949--- F 3, 18-3 BS 2
 NEWSPAPER ADS GAIN 20% IN DEC. F 23, 7-3
 SHANGHAI-LAZY MAN'S AD FINDS REPLY FOR SYNTHETIC POTATOES PROJECT
 AP 5, 31-4
 RECORD \$389,251,000 NEWSPAPER SPACE BOUGHT IN 1948 - JL 8, 39-1
 NEWSPAPERS SHOW AD GAIN IN MAY; FIGURES - JL 12, 1-1
 BRISBANE, AUS. - NEWLY MARRIED COUPLE GETS HOME THRU AD - JL 18, 6-6
 NEWSPAPER ADS UP IN DOLLAR VOLUME; FIGURES 0 31, 30-1 BS 2
 ADS IN 52 CITIES TOTALLED 197,857,675 LINES IN SEPT
 ---1950--- JA 5, 43-1 BS2
 NEWSPAPERS LEAD IN AD INCREASE JA 11, 7-5
 STORES AWARDED PRIZES FOR ADVERTISING JA 25, 38-7
 NEWS AD VOLUME IN 1949 LARGEST FOR ANY YEAR ON RECORD; FIGURES MR 17, 45-5 BS 2
 NEWSPAPERS LED ALL MAJOR ADV. MEDIA IN GAINS IN NATL. ADV. IN JAN.

1950
 PAPERS REGAINED IN '49 NATL AD LEAD
 NEWSPAPERS ADS SHOW SHARP GAINS-
 ADS CLIMBS TO RECORD \$445,015,000 IN 1949
 NATION'S 100 LEADING ADVERTISERS SPENT \$208,548,999 IN 1949
 ARGENTINA CONTROLS CLASSIFIED JOB ADS
 ADV. LINAGE IN 52 CITIES TOTALED 226,879,740 IN 52 CITIES IN NOV.
 INQUIRER & BULLETIN INCREASE AD RATES
 1951
 NEWSPAPER BOOST OF ADV. 7% IN NOV.
 1950 VOLUME TOPS AL PREVIOUS RECORDS
 ACCOUNTED FOR 36.2% OF ALL ADV. IN 1950
 US WEEKLIES CARRIED \$20,322,339 WORTH OF NATL. ADV. IN 1950
 STRIKE CUTS NEWSPAPER ADS: RAIL WALKOUT CAUSES NEWSPRINT SHORTAGE
 LINAGE IN 52 CITIES WAS 176,830,597 IN FEB.
 NATL ADVERTISERS INVESTED \$599,109,000 IN NEWSPAPERS IN 1950
 SAME
 T F MOWLE SAYS AD RATES MUST BE RAISED-
 1952-
 SEN COMM. REPTS. PLANS TO RECOMMEND PAPERS BOOST RATES IN ORDER TO
 DISCOURAGE "UNNECESSARY" ADS

AP 23, 20-7 CITY

JL 6, 50-1 BS 2

JL 7, 6-3

AG 11, 22-5 BS 2

IN 1949

S 25, 10-5

D 22, 28-8 BS 2

D 31, 1-2-6 2*

JA 4, 10-4

JA 24, 44-7

JA 26, 37-4 BS 2

JA 27, 9-6

F 7, 19-4

MR 21, 52-4

AP 26, 22-3 BS 2

AP 26, 37-8 BS2

S 24, 29-5

MR 30, 1-31-7

SEN COM.EYES AD CURB TO EASE SHORTAGES

AP 7, 6-5

SEN.EDWIN JOHNSON SAYS ANY GOV'T EFFORT TO FORCE NEWSPAPERS TO RAISE ADV.RATES AS MEANS OF STOPPING EXTRAVAGANT ADDS IS CENSORSHIP

AP 12, 17-2

NY-WALL STREET JOURNAL SAYS 52 CITY SURVEY SHOWS SQUEEZE ON PRODUCTION COSTS & ADS DECLINE

MY 14, 27-3

AD IN LONDON TIMES SEEKS DAUGHTER-"FATHER OF 3 SONS DESIRES A DAUGHTER"

MY 19,27-1

S 13, 2-7

MONTREAL -NOLIN TRUDEAU,MONTREAL ADVERTISING EXEC ADVISES THE ANNUAL CONV OF THE NEWS PAPER MANAGERS ASSOC THAT THE SOFT APPROACH IS THE BEST.

N 8, 15-6

WALHALLA,S.C.-MAN WANTS TO SELL OUT STORE SINCE REPUBLICANS-BEFORE THE BOTTOM DROPS OUT OF THINGS

—1953—

F 5, 1-4

ADVERTISEMENT APPEARS IN CHEBOYGAN DAILY TRIBUNE

Ap

RAYMOND R. MCEACHIN TAKES AD SAYING HE WILL GLADLY PAY ANY DEBTS OF WIFE

AP 24, 36-3 CITY

CONV. OF NAT'L NEWSP. PER PROMOTION ASSN. IN DET. ARE URGED TO IMPROVE

My 6, 10-1

---1953---

MY 26, 3-3

JUSTICE DEPT. OFFICIALS STUDY SUPREME CT. REJECTION ANTI-TRUST CHGS.
AGST. NEW ORLEANS TIMES-PICAYUNE

JE 4, 25-3

WAUKESHA, WIS-WAUKESSA DAILY FREEMAN TO PUBLISH FIRST 3 DIMENSIONAL AD
ADVERTISEMENT IN NEWSPAPER HISTORY JE 5TH

JE 12, 29-3

WAUKESHA, WIS-WAUKESSA DAILY FREEMAN DELIVERES THE FIRST 3-DIMENSIONAL
PICTURE EVER PUBLISHED IN NEWSPAPER TODAY

J 13, 31-8

LOS ANGELES-LOS ANGELES TIME LAUNCHES TODAY FIRST OF A SERIES OF 3-D
COLOR ADVERTISEMENT, COMPLETE WITH GLASSES TO VIEW THEM WITH

AG 25, 3-1

INDEPENDENT GROCERS ALLIANCE FINDS NEWSPAPER ADVERTISING TO BE ITS
MOST EFFECTIVE MEDIUM

N 16, 1-6 5*

"INSTITUTIONS & ELECTRICAL MERCHANDISING" WILL HAVE ADS THAT CAN BE RE
AD THEN PLAYED ON PHONOGRAPH IN JAN

N 20, 17-5

VICTOR WAGLE PLACES AD IN PAPER FOR JOB; USES REVERSE PSYCHOLOGY & IT
WORKS

---1954---

JA 6, 2-6

ROCKY MT. NEWS HAS AD FOR ROOM & BOARD TERRIBLE FOOD

MR 12, 39-5

BELLEVILLE, IND.-CALIFF FED AD DEPT. OF NEWSPAPER HERE RUNS AD FR. MAN
IN FRANCE ADVERTISING HIS APT. IN FRANCE FOR RENT

MR 25, 54-1

ABOVE SAID TO BE MOST EFFECTIVE SAVINGS AND LOAN BUS. GETTER

AP 2, 18-8

FIRST PAID AD TO RUN IN NEW PAPER WAS IN BOSTON NEW LETTER, APRIL OF
1704

AP 2, 1-1

MEMPHIS, TENN-EUGENE RING, 17, ADVERTISES FOR PARENTS & GETS THEM

- YORKVILLE, TENN.-GENE RING, 17, ORPHAN, ADVERTISES FOR FOSTER PARENTS; REAL PARENTS COME & GET HIM AP 6, 8-6
- JOHN GOLMES TELLS AWFUL TRUTH ABOUT FARM HE IS SELLING IN NEWSPAPER JE 24, 42-1
- BILL TO PERMIT MORE NEWSPAPER ADVERTISING OF STOCK AND SECURITIES AG 11, 31-7-5*
- GIFT ADS RISE TO \$9,800,000 DURING LAST 12 MOS AG 15, 1-11-6
- GEORGE C BIGGERS SAYS NEWSPAPERS GREATEST ADVERTISING MEDIUM O 2, 16-6
- ANPA SAYS THAT NATION SPEND \$594,120,000 ON ADS IN 1954 AP 28, 41-1
- GM SPENDS \$37,391,415 ON NEWSPAPER ADVERTISING IN 1954 JE 6, 34-8
- CINCINNATI-Geo. BIEDENBACH, 10, & 3 SCHOOLMATES RUN AD IN NEWSPAPER THANKING THEIR TEACHER FOR THE SCHOOL YEAR JE 17, 6-5
- MAY SETS RECORD FOR HIGHEST NEWSPAPER ADVERTISING JE 23, 26-1
- NYC-NAT'L NEWSPAPER ADS NOW RUNNING AT RECORD RATE OF \$600 MILLION A YR. JE 27, 33-2

---1955---

PHILIP MORRIS CHG. ADVERTISING FR MAG. AND TV TO NEWSPAPERS

JL 1, 11-1

EDITOR & PUBLISHER MAGAZINE REPORTS THAT ABOVE LINEAGE IN 52 CITIES
CONTINUED TO CLIMB WITH FURTHER GAINS IN MAY

JL 8, 32-5

NYC-DESPITE TV'S GROWTH, NEWSPAPERS ARE STILL FAVORITE MEDIUM OF 100
TOP NAT'L ADVERTISERS, TIDE MAGAZINE REPORTS

JL 11, 31-3

GROCERY MANUFACTURERS INCREASE ADVERTISING \$4.2 LAST YR.

AG 12, 38-8BB

PEORIA-PAPER HERE OFFERS TO PLACE FREE CLASSIFIED ADS.

AG 21, 8-11-8

NYC-NAT'L NEWSPAPER ADVERTISING SET AN ALL TIME RECORD FOR JULY AND
STANDS AT RECORD HEIGHTS FOR THE FIRST 7 MOS OF THE YEAR

AG 26, 47-1

NYC-NEWSPAPERS SET ALL-TIME RECORDS \$N AUGUST IN ADVERTISING LINEAGE, AM
ERICAN NEWSPAPER PUBLISHERS ASSN. REPORTS

S 30, 45-1

NYC-NEWSPAPER ADVERTISING REPORTED AT NEW HIGH BY MEDIA RECORDS INC.

O 28, 55-5

ANPA DENIES ADVERTISING MONOPOLY

N 2, 8-2

DETROIT PAPERS ON STRIKE DEC. 1, 1955 THRU JA 15, 1956

RESULTS OF NEWSPAPER STRIKE IN DET. ON ADS RUN BY STORES IN PAPER &
ITS EFFECT ON SELLERS & BUYERS

-----1956-----

JA 16, 14-2

CHICAGO-VINCENT R. BLISS, ADVERTISING AGENCY HEAD, SAYS NEWSPAPERS ARE "SUPREME" AS A SHOPPING MEDIUM

JA 25, 16-4

F 9, -9-4

ABOVE HITS HIGHT OF \$3,070,000,000 FOR 1955

F 27, 30-5 5*

NYC-NEWSPAPER AD GAINS NEW MARK FOR JANAUARY

AP 19, 74-3

US NEWSPAPER ADS SHOW GAIN- FIGURES

AP 20, 42-7

NYC-AMER. NEWSPRINT CONSUMPTION FOR MARCH & FIRST '56 QUARTER ATTAINS AN ALL TIME HIGH, AMER. NEWSPAPER PUBLISHERS ASSN. REPORTS

MY 4, 13-2

NYC-AUTO ADVERTISING LEADS IN NEWSPAPER ADVERTISING

MY 24, 54-3

NYC-GMC SPENT \$62 MILLION ON DAILY ADS IN LEADING NAT'L PAPERS LAST YEAR

MY 25, 55-8 6 *

NYC-NAT'L ADVERTISING LINAGE IN NEWSPAPERS CHALKED UP NEW RECORD HIGH FOR APRIL & FIRST FOUR MOS OF THIS YEAR

JL 8, 1-18-6

ADVERTISERS SPENT \$695,000,000 ON NEWSPAPER ADS IN 1955

AG 31, 1-8

HONOLULU PAPER ADVERTISES SALE IN GIANT TYPE "BACK TO SCHOOL"

O 20, 1-1

LIVERPOOL, N.S.-AD IN LIVERPOOL WEEKLY ADVANCE "FOR SALE, TV SET, ALMOST NEW, 21 INCH SCREEN, WILL TRADE FOR OX"

N 25, 8-14-7

PHILA-REPORT SHOWS THAT CUSTOMERS WITH CHG ACCTS READ ADS MORE

N 28, 3-7

SALEM, ILL-MRS. DIXIE HORN RUNS AD IN PAPER TO GET HUSBAND TO DO HOME

-----1956-----

D 19, 56-1

LEON ACKERMAN, REALTOR IN D.C., SPENDS EARNINGS ON FULL PAGE NEWSPAPER ADS IMPLORING PEOPLE TO LOVE THY NEIGHBOR

D 30, 8-11-8

NYC-NEWSPAPER ADS AT ALL TIME HIGH -----1957-----

JA 9, 50-4

NYC-H.H.MACLEAN OF SCRIPPS-HOWARD NEWSPAPERS URGES MORE NEWSPAPER HELP FOR ADS

F 14, 10-1

NYC-NEWSPAPERS LEAD IN SUPERMARKET ADS

MR 28, 29-4

NYC NEWSPAPERS LEAD IN AD IN REASE IN JANUARY

AP 16, 1-3

LAWTON, OKLA.-CARPENTER NOEL PHILLIPS & HIS AD IN PAPER TO HIRE PAROL-ES

MY 23, 31-3

AUTO MAKERS SPEND MOST ON ADVERTISING

S 13, 4-1

SUN VALLEY, IDAHO-RICHARD L. JONES JR. 3D. CHR. OF AMER. NEWSPAPER PUBLISHERS ASSN. OUR OF ADV. SAYS NEWSPAPERS TOP ALL AD MEDIUMS

S 19, 47-6

SALT LAKE CITY-BAKERY IN AD PROMOTION, SENDS WAXED BREAD WRAPPES INTO 53,000 HOMES IN 2 UTAH CITIES FOLDED INTO DAILY NEWSPA ERS

-----1958-----

JA 2, 2-6

LONDON-WOMAN ADVERTISES FOR LIGHTHOUSE IN WHICH TO LIVE

JA 9, 9-5

CORSICANA, TEX.-DOYLE L. WEST IN FULL-PAGE AD. IN PAPER TELLS WIFE HE LOVES HER ON 25TH WED. ANIV.

JA 20, 28-1

YC-RECORD REVENUE FOR NEWSPAPER AD

CHICAGO-'57 NEWSPAPER ADS, CIRCULATION HIT PEAK

JA 21, 31-7

NYC-WALLA STREET JOURNAL SAYS THAT A NUMBER OF BIG AMER. FIRMS ARE SWITCHING ADVERTISING FR. TV TO NEWSPAPERS IN ORDER TO CHECK DOWNTURNS IN SALES

JA 30, 42-1

F 12, 63-6

SAN FRAN-NEW YORK ADVERTISING EXPERT PREDICTS THE NATIONAL PROSPERITY WILL HIKE GREATLY IN NEXT FIVE TO 10 YEARS

F 12, 3-1

ANN ARBOR-ODD ADD IN ANN ARBOR NEWS TO SELL '57 CONVERTIBLE

MR 13, 27-1 IH

LONDON-AD READING BALLOON, WITH EXPERIENCED COMMANDER, WANTED FOR IMPORTANT 200-MILE EUROPEAN JOURNEY APPEARED IN LONDON TIMES

MR 22, 8-6

LANSING-MICHIGAN DAILY & WEEKLY NEWSPAPERS ARE PERFECTING PLANS TO GIVE THE STATE'S INDUSTRIAL FUTURE A BOOST THRU A 26 WEEK SERIES OF PROMOTIONAL ADVERTISEMENTS ON DONATED SPACE

AP 23, 43-2

ANPA BUR. ADVERTISING OUTLINES POWER NEWSPAPER ADS-
BIG 3 AUTO COS. KEEP LEAD IN ADS

MY 26, 31-1

M JE 1, 8-4-5

AFL-CIO PRES. GEO. MEANY ORDERS STATE & LOCAL LABOR BODIES TO BAR CERTAIN ADVERTISEMENTS FROM UNION PUBLICATIONS

-----1958----- Je 24, 1-2

DET. NEWS IS PIONEERING NEW TYPE OF NEWSPAPER ADVERTISEMENT WHICH IS EXPECTED TO OPEN NEW FIELDS FOR ADVERTISERS THRUOUT COUNTRY.

Je 29, A-3-5

TEYNHAM, ENG.-MRS. GWEN CHAPMAN PLACED AD IN PAPER DENYING DAUGHTER KILLED HER GRANDMOTHER

JL 7, 3-5

CHARLEROI, PA.-R V. JOSEPH WITTKOFSKI USED CLASSIFIED ADV. TO SEEK ATTENDANCE AT CHURCH

Ag 26, 30-8

NYC-NEWSPAPER LINAGE IMPROVES IN MONTH; FIGURES

O 15, 3-6

MUSKEGON-AD. IN MUSKEGON CHRONICLE SAYS "PHOOEY" TO RUMORS EX-EMPLOYEE OF DRY CLEANER IS SPREADING

O 25, 12-6

NEWSPAPER ADS ARE "BACKBONE" OF AUTO ADVERTISING

O 29, 12-1

FORD MOTOR OFFICIAL EDW. ROTHMAN RATES NEWSPAPER AUTO ADS TOPS

O 31, 16-8

NYC-NEWSPAPER ADS UP \$100 MILLION

D 30, 15-6

ST. JOHNS, MICH.-TOM POUCH, 18, WITH SLEIGH IS ADVERTISING FOR HORSE OWNED BY GIRL

-----1959-----

JA 4, A-11-1

NYC-NEWSPAPER AD IMPACT SEEN PROVED IN NEW YORK STRIKE

JA 20, 33-6 1H

CHICAGO-GEO. LEMONS HAILS "TOTAL SELLING" IN NEWSPAPER INDUSTRY

F 12, 28-1

CHIC-NEWSPAPERS LAUNCH "TOTAL SELLING" DRIVE-KASELOW

- PITTS-MILE LONG TRAFFIC JAM DEVELOPES AFTER CLASSIFIED AD IN NEWS-
PAPER FOR LABORERS Mr 10, 3-2
- MAJOR ADVERTISING DRIVE TO SELL NEW AUTOS TO BE LAUNCHED AP 6TH IN NEWS-
PAPERS THRUOUT U.S. & CANADA Mr 29, A-23-1 3*
- NYC-BUSINESS RISE SEEN IN HELP WANTED ADS Ap 14, 23-1
- LONDON-PERSONAL AD IN LONDON TIMES TODAY "FOR SALE-12 BORE SHOTGUN, SP
ADE AND WEDDING RING" Ap 23, 1-3
- FIRST QUARTER NEWSPAPER ADVERTISING LINAGE RAN 2.1 PER CEN AHEAD OF
THAT FOR LIKE '58 Ap 27, 32-7
- NYC-NEWSPAPER ADS CLIMB FROM 1958 My 29, 24-5 5*
- NYC-NEWSPAPER AD VOLUME CLIMBS Ja 29, B-11-8
- PHILA-NEWS ADS SET NEW RECORD HIGH IN '59 F 10, A-12-4
- DET. NEWS PRINTS FIRST FLUORESCENT INK EVER PRINTED IN U.S. NEWSPAPER
-----1960----- Mr 16, C-14-1
- CHR. EARL KINTNER OF FTC SAYS HIS AGENCY IS BEGINNING A STUDY OF ADVERTISING
IN NEWSPAPERS & MAGAZINES Mr 24, C-24-1
- NYC-AUTO MAKERS, GEN. MOTORS, FORD & CHRYSLER TOP LIST OF ADVERTISERS
Ap 22, B-12-1

NORFOLK, VA.-MRS. VICTORIA TYLE, 68, TO BE REUNITED HERE TODAY WITH SISTER MRS. GLADYS LANE, WHOM SHE HADN'T SEEN IN 40 YRS

-----1960----- MY 7, A-6-7

NYC-TEACHER C. DEWAR SIMONS PUTS AD IN PAPER TO HONOR ABOVE

AG 22, B-9-2

S 22, B-6-2

NYC-NEWSPAPER AD REVENUES RISE

-----1961-----

MR 16, B-8-6

CHICAGO-NEWSPAPER ADS RECOMMENDED TO FIGHT SLUMP

AP 24, B-6-5

NATL ADS IN NEWSPAPERS REACH NEW HIGH IN '60

JL 16, B-7-5

SEARS, ROEBUCK & CO. INVEST HIGH OF \$50,000,000 IN NEWS ADS IN '60

AG 31, A-7-1

NEWSPAPER ADS EARN \$3.7 BILLION

S 19, A-10-4

CHICAGO-MEAT ADS USED BY HOUSEWIVES AS BUYING GUIDE

D 13, B-8-1

STUDY OF ANPA SHOWS NEWSPAPERS CARRY A HIGH AD IMPACT-ORELLIN

-----1962-----

JA 6, A-1-5

NYC-PRODUCER DAVID MERRICK RUNS AD IN NEW YORK HERALD TRIBUNE CALLING "PLAY" SUBWAYS ARE FOR SLEEPING A SMASH HIT

MR 22, A-7-1 MET 2

SAN DIEGO-DODGE GEN. MANAGER BYRON J. NICHOLS NAMES 11 "BEST" NEWSPAPERS FOR ADS

MR 23, B-6-8

LANSING-DON F. KRUSELL SAYS NEWSPAPERS BEST ADVERTISING MEDIA FOR BANKERS

JL 12, A-2-3

MONTREAL-LAURENCE HERMAN SAYS COLOR COMIC AD. IS FIELD NEGLECTED

ADVERTISING: NEWSPAPERS

1962

LONDON-PROF. L. DUDLEY STAMP. PUT UNUSUAL DEATH NOTICE IN LONDON TIMES ABOUT HIS WIFE

S 24, A-3-2

—1963—

AP 29, B-7-4

GENERAL MOTORS CORP., FORD MOTOR CO., & CHRYSLER CORP. RETAIN 1-2-3 ORDER IN 1962 AS TOP NATIONAL ADVERTISERS IN NEWSPAPERS

JE 22, A-10-8

30 MAJOR NEWSPAPERS FORM NEWSPAPER 1 TO GIVE ADVERTISERS NATIONWIDE COVERAGE

—1965—

MR 22, B-7-4

HARRY E. KONKLE, RETAIL AD MANAGER OF DET. NEWS ANNOUNCES A MORE STRINGENT SCREENING OF AMUSEMENT PAGE ADS TO ELIMINATE THOSE IN POOR TASTE

AP 28, C-15-5

CLEVELAND-CLEVELAND TRUST CO. MAKES LOAN FOR \$14,350,000 TO EDWARD J. DEBARTOLO THRU NEWSPAPER AD

O 16, A-1-1

MONTGOMERY-PUBLISHERS OF 6 ALA. DAILIES OPPOSING GOV. GEO. WALLACE'S ATTEMPT TO SUCCEED HIMSELF SAID THAT THOUSANDS OF DOLLARS' WORTH OF LIQUOR ADS WITHDRAWN FROM THEIR NEWSPAPERS

—1966—

MR 30, A-3-1

EL TORO MARINE CORPS AIR STATION-MRS CHRIS-CELIA KEEHN WRITES OF GENEROSITY OF AMERICAN PEOPLE TO HER WIFE OF GI STATIONED IN VIETNAM

AP 15, A-2-8

NEW HAVEN WHEATON COLLEGE GIRLS USE AD TO SEEK YALE MEN

---1966---

MY 23, C-8-1

GENERAL MOTORS WAS BIGGEST ADVERTISER IN NEWSPAPERS IN 1965, SPENT \$43,852,199 ON ADS

MY 31, D-9-1

MEDIA RECORDS FOR BUREAU ADVERTISING SHOWS NATIONAL ADVERTISING REVENUES OF PAPERS ROSE TO ALLTIME RECORD LEVEL IN 1965-TOTALLED \$813,329,000

JE 21, D-7-1

MASS. INSTITUTE OF TECH. & AMER. NEWSPAPER PUBLISHERS ASSN. TO HELP NEWSPAPERS TAKE ADVANTAGE OF SKILLS OF MODERN SCIENCE & COMPUTER RESEARCH

JL 13, C-19-8

CHICAGO-JAMES W BUTTONS COMMENTS ON SEARS ADS FOR THIS YR & SPENDING

O 13, B-3-4 3*

WASH-FTC UPHELD RIGHT OF NEWSPAPER TO REFUSE ADVERTISING WHICH IT REGARDS AS FALSE & MISLEADING

---1967---

AP 28, C-14-3

LYNN TOWNSEND SAID NEWSPAPERS PROVIDE INVALUABLE SERVICE, ARE MOST CONSISTENTLY EFFECTIVE IN ADS.

AG 13, A-6-1

PHILA.-PHILA. BULLETIN OFFERED TO PUBLISH "JOBS WANTED" ADS FREE FOR 3 DAYS

S 22, A-9-1

ADVERTISING EDUCATION PROGRAM TO ACQUAINT CONSUMERS WITH BENEFITS FROM AMERICAN MARKETING SYSTEM BEGINS IN DET. NEWS

O 23, A-17-4

COMMENT ON ADS TO APPEAR IN PAPERS

ADVERTISING : NEWSPAPERS

1968

NY-HELP WANTED ADS DOWN IN '67

S 10, A-17-4

NY-SHARP RISE IN HELP-WANTED ADV. INDEX IN AUG. REPORTED BY NATL. INDUSTRIAL CONF. Bd.

O 7, A-19-1

O 28, A-15-6

EDW. L. BOND JR. SAID THAT PRINT MEDIA SHOULD EMBARK ON PROGRAM TO PROVE ITS ABILITY TO SELL PRODUCTS THRU ADV.-GILL

---1969---

MR 10, A-15-6

NEWSPAPER ADVERTISING ON INCREASED.

MY 5, A-12-1

REVENUES INCREASED 11.4 PERCENT IN MARCH

AG 5, B-4-1

NEWSPAPER AD LINEAGE RISES BY 12.5% SINCE JAN.

AG 24, H-7-12

CHI-AD LINEAGE IN SMALL PAPERS IN THE MIDWEST SHOWING GAINS-

D1, C-5-1 RACE

NEWSPAPER ADVERTISING UP 6.6 PCT. FOR OCT.

D 30, D-6-8

NY-NEWSPAPER ADS UP TO 10%---

---1970---

JE 25, C-14-6

MICH- CRC RULES HELP WANTED ADS WITH SEX LABEL ARE UNLAWFUL & DISCRIMINATING

O 27, C-8-5 IDOT

BUREAU REPORTED THAT RETAIL ADVERTISING REVENUES FOR DAILIES GAINED 0.1% FOR 1ST NINE MONTHS OF YEAR

---1971---

MR 13,A-7-1

WASH--FED TRADE COMMSN SAID WOULD SEEK FED COURT INJUNCTION PROHIBITING PHILIP MORRIS INC FROM INSERTING SAMPLES OF PERSONNA RAZOR BLADES IN SUNDAY NEWSPAPERS

D 29,A-15-1

PRICE COMMSN ANNOUNCED APPROVAL OF GROUP OF PRICE INCREASES INCLUDING TWO FOR OWNERS OF KNIGHT NEWSPAPERS & SCRIPPS

---1972---

AP 24,A-7-1

AMERICAN NEWSPAPER PUBLISHERS ASSOC REPORTED THAT ABOVE LARGEST ADVERTISING MEDIUM IN 1971

AP 25,A-2-2

TWO DAILY NEWSPAPERS ANNOUNCED WOULD NOT ACCEPT ABOVE FROM MVOEI HOUSES SHOWING ADULT ONLY FILMS IN FORT WAYNE IND

JAP 27,A-10-1

JACK VALENTI SAYS NEWSPAPERS REFUSING TO CARRY ADS FOR X-RATED MOVIES ACTING AS CENSORS

S 20, A-2-4 RACE

PORTLAND ORE--ADS FOR PORNO FILMS AND LIVE SHOWS ELIMINATED FROM PAGES OF OREGONIAN PUBLISHING CO'S 2 PAPERS, THE OREGONIAN AND THE OREGON JOURNAL.

03, A-17-3

MILWAUKEE---MILWAUKEE JOURNAL WARNS THEATER OWNERS TO
CLEAN UP "SO CALLED ADULT MOVIE" ADS WHICH APPEAR IN NEWS-
PAPER

N24, A-2-1 Final

Allentown Pa.---Allentown Call and Allentown Chronicle
daily newspapers banned advertising of X-rated films

D4, A-14-1

Wash---Sup.Ct. agreed to consider whether separate help
wanted newspaper ads for men and women are discriminatory
and unconstitutional

D5, A-18-1 Race

Same.

---1973---

JA 24, A-6-3

PAPERS ASK OK TO LIST JOB ADS BY SEX

F23, A-15-1 1DOT

WASH---SUP. CT. HAS REJECTED AN APPEAL CHALLENGING SEPARATE
HELP WANTED ADS FOR MEN AND WOMEN IN NEWSPAPERS AS A VIOLA-
TION OF FEDERAL CIVIL RIGHTS LAW

AG 19, A-25-2

TRENTON---TIMES OF TRENTON ANNCS. CLASSIFIED ADS WILL NO LONGER BE SEGRE-
GATED BY SEX

~~-----1973-----~~

MR6, A-19-1

RAWLEIGH WARNER JR. , CHAIRMAN OF MOBIL OIL CORP. SAYS
NEWSPAPER ADS ARE ONE OF THE MOST EFFECTIVE WAYS FOR
CORPORATIONS TO EXPLAIN THEIR POSITIONS ON CONTROVERSIAL
MATTERS OF PUBLIC INTEREST-----W.B.SMITH

JE21, A-12-1

WASH=SUP.CT. RULED NEWSPAPERS CAN BE PROHIBITED FROM CARRY-
ING HELP-WANTED ADS IN WAY THAT INDICATES ONE SEX IS PREFERR
ED OVER THE OTHER

JE22, A-18-1 RA

SAME.

JE22, D-10-7

NEWSPAPER ADVERTISING BUREAU SAYS NEWSPAPER ADS COSTS X HAS
DECLINED

JE22, D-10-1

NEWSPAPER ADVERTISING BUREAU SAYS ABOVE MUST STREAMLINE IT-
SELF FOR CONTINUED SUCCESS IN COMPETITION WITH OTHER MEDIAS--

S 30, A-12-4

GAINOR

COMMON PLEAS JUDGE JOHN CASALE ORDERS 35 CONN. NEWSPAPERS
TO STOP ADVERTISING JOBS UNDER SEPARATEX MALE & FEMALE COL-

UMNS AFTER NOW FILES SUIT

--1974--

Ag 29, D-20-1

NY-2 STUDIES SHOW THAT NEWSPAPERS GET BIGGER SLICE OF NATIONS
ADVERTISING-DONNELLY

ADVERTISING: NEWSPAPERS

1974

~~S18, C-7-3~~ RACE

DAILY NEWSPAPERS ACROSS NATION GOT 30% OF ALL ADS
PLACED IN 73' -1975- AP29, C-5-4

DECLINE IN JOB-AD INDEX SLOWS IN MAJOR CENTERS JE 4, C12-3

DAILY NEWSPAPERS INCREASED ADVERTISING REVENUES BY 3.3
% LAST MONTH JE 15, D-11-7

NEWSPAPER ADS HAVE MORE CLOUT THAN TV ADS, TESTED ON MOVIES
SHOWS ---1975--- JL 7, B-9=2

DAILY NEWSPAPER AD REVENUES UP 1.9% IN MAY, UP 3.9% FROM JAN-
MAY PERIOD ---1976--- JA 28, D-4-2

DAILY NEWSPAPERS EARNED RECORD \$8.43 BILLION IN ADVERTISING
REVENUES. JE 6, G-1-1

NEWSPAPERS ADVERTISING IS MULTIBILLION DOLLAR BUSINESS BOOM-
COURTENAY AG10, A-11-1

LAGGER THE AD FOR GROCERY ITEMS THE BIGGER AND
SALES SHOW NEWSPAPER STATISTICS.

AD REVENUE UP 20%

-2977-

JA 9, E-3-5

JA 13, D-9-4

SURVEY SHOWS NEWSPAPER READERS BUY PRODUCTS ADVERTISED-
GOCZKOWSKI

AP28, C12-1

CIRCULATION NEWSPAPER ADVERTISING BUSINESS BOOMING.

JE 25, A-20-1

NY-PHIL K SPENT \$8658 ON ADS FOR LOST LOVE EDITH G TO CALL
HIM

AG 18, D-19-5

WASH-LA AD PRICES HIT BY FTC

AG 25, A-9-4

LA-LA TIMES & 2 OTHER SOUTHERN CALIF. PAPERS BAN SEX MOVIE ADS

AG 26, B-6-1

SO WHAT ELSE IS NEW? (LA TIMES DECISION TO BAN SEX MOVIE ADS)
-EDIT

AG 6, E-2-1

ADVERTISING CAN TIE-IN WITH CURRENT EVENTS

-1979-

MR 23, A-1-1

SAN ANTONIO-MILLIONAIRE ALTON S. NEWELL BUYS FULL PAGE ADS
TO PUSH HIS PATRIOTISM-TUMULTY

JE 18, A-4-4-4DOT

SUP CT REBUFFED PA ATTEMPT TO BAR PAPERS FROM PUBLISHING
CERTAIN SITUATION WANTED ADS.

ADVERTISING : NEWSPAPERS

1980

	AP9, C-3-2	
MISTAKE IN AD-LUKE	-1982-	AP 26, B-4-2N
SEN J. MACK PROPOSES BILL THAT WOULD IMPOSE TAX ON ALL ADVERTISING		
	-1983-	JL 30, A-8-6
CONFERENCE BOARD SAYS MORE WANTS TO OFFER JOBS		
	-1984-	D 9, D-2-2
82 MOST CREATIVE ADS SHOWCASED AT AD CRAFT MEETING		
	--1985--	Je 23, F-1-2
Seeking and finding Ms. or Mr. Right.-Crittendon		
	-1986-	Mr 13, C-6-1
Spending up 7% in 1985		Je 22, Mag8
Lov ads		D 12, E-2-1
Major newspapers set to offer experimental price-discounts-Smith		

-1987-

F 19, B 4-2W

GrandRapids-Duane Bruin20 arrested for putting 'Hun-for-Gire' ad in car section of paper

08, E-2-3

New satellite system beams in advettisements in news papers across nation including Det. News.

0 28, D-1-2

Radford,Va-Men less picky & more happy with dates thru personal ads.

N 10 F-1-2

200 top business execs sign 2-pg NYT ad blasting bgt deficit --Ca.Cain

N10 A-3-2

National Rifle Assn pro-gun campaign triggers criticism from police, Dept. of Justice & rape victims' advocacy groups.

-1988-

Mr 10 F-3-1

Newspapers to carry ads in middle of stock tables.-Ca.Cain

My18, B-3-1 NoDot

State tries t stop nY co from 'misleading' ads about
lottery

J1 29 B-3-2 N

Mich. Catholic rejected crucifixion anti-casino ad; Det.
Monitor ran it.--Vance -1989-

F 1 C-1-1

Level of job advertising in nation's major newspapers stays
steady.--Goode

MR 9, E-1-1

Volume of job ads in 51 major papers dropped in Jan.

My 24, B-1-2

GrossePointers raise fuss over add, 'Grab a Handful' bikini ad
inGrossePte.News-Greenwood

S8, B-4-6

Lansing 3 auto dealers sued over state advertising
violations, Bob Dusseau, LaFontaine Toyota and Dick
Seymour Volvo.

0 9 A 3-1 3Dot

FBI hopes to recruit spies and lure defectors with advertis-
ments it has placed in Russian-language newspaper in U.S.

-1989-

0 30 C-1-1

Newspapers will soon contain aromas of advertised goods
N 8 A 3-4

Lawyers start looking for Love

-1990-

Ap 26 E-3-1

Newspapers weather tough advertising climate.--Naughton

My 8 E-1-5

Dealers to launch direct-mail auto ads as result of
News & Free Press ad rate increases after JOA--Sedgwick

0 16 A-4-1 2Dot

Sacramento, Calif- Sacramento Union will reject advertising from all movies carrying NC-17 rating

-1991-

F 7 E-1-1

Help-wanted ads in 51 newspapers nationwide rose in Dec for first time in 5 mos

Mr 28 C 1-5

NY-Manhattan Pennysaver Invites readers to give the gift of hate" by placing a advertisement in a special section where people are cut down to size in small print

O 13 D 2-1

Supermarket chains and retailers across the country are making a move from newspaper advertising to direct mail ads - Markiewicz

N 6, C-1-1

Help-wanted ads remained stagnant in Sept., US job market has little expansion ---1992---

Mr 6, B-6-5

OaklandPress sues North OaklandMedical Center, decision to stop ads-Wowk

Mr 20 E 1-1

New study show that advertising rates at monopoly daily newspapers rise faster than at papers with head-to-head competition.

Metro Det.suburban

-1993-

Je 01 A 2-1

3 newspapers refused ads from Marleen Carol's gay dating service, The Right Guy Inc. The Right Gal Inc.-Franklin

Ag 3 D 5-6

Voice mail helps to sell personal ads. - Martelle

-1995-

Mr 10 A 2-4

Many married men advertise for "discreet relationships" in newspaper ads

Mr 14 E 2-5

Mich to lead development of Fed funded job bank for information superhighway. It would enable employers to find workers

-Howes

1996-

Ja 30 D 8-5

Christian Singles Network says over 12 million people used ads in personal columns last year across U.S.-Lopez

Je 19 E 3-1

Study shows newspaper readership still strong; lower circulation due to "pass-along readers"

S 06 B 3-5

Newspaper ad revenue grew 5.3% in 1st half of year;says
Newspaper Assn. of America -1998

My 01 B 3-1

NYHelp wanted ads unchanged;shows continued demand for
labor

Je 11 B3-1

Vienna,Va.-Newspaper advertising revenues up 7.3%
1999

My 06 B 3-1

DC-USA Today to start running ads on page 1A

ADVERTISING:

NEW YORK

1939

Form 1656

MR 30,1-6-MAIL

SANDWICH SIGNS ORDERED OFF THE STREETS

-----1958----- MR 19, 44-4

ALBANY-"BANNED IN BOSTON" & SIMILAR PHRASES USED TO ADVERTISE A BOOK,
MOVIE OR OTHER COMMODITY, WILL BE ILLEGAL UNDER BILL OK'D BY SENATE

-----1965----- MY 9, D-10-7

NY TRANSIT AUTHORITY REMOVING WHISKY ADS SHOWING INDIAN IN WAR BONNET
HOLDING GLASS OF WHISKY WHEN SIOUX INDIANS OBJECT

-1989- D 12 A 3_1 2Dot

Bill in Albany, NY, would require smellproof sealants on all
perfume ads in magazines mailed to NY residents

Form 1656

JL 29,1-16-4 2*

DR B C SKINNER, STATE DIRECTOR OF EDUCATION, ORDERS BAN ON ADVERTISING
'GIFTS' TO SCHOOLS

—1970—

O 16, A-17-8 RACE

CLEVELAND--FRATERNAL ORDER OF POLICE ASKED FOR SHOWING COMM
UNITY SUPPORT IN FULL-PAGE ADVERTISEMENT IN PLAIN DEALER--
CALM RATIONAL STATEMENT ON ATTACKS OF OFFICERS

ADVERTISING: OIL INDUSTRY

1973

FTC TAKING CLOSE LOOK AT ADS OF OIL INDUSTRY SHOWING ON
ENERGY CRISIS. --1974-- D17, A-17-1
MY 7, A-17-14

SENATE ENVIRONMENT SUBCOMM. SURVEY SHOWS OIL & UTILITY COMPANIES
TAKING DUBIOUS TAX DEDUCTIONS FOR ECOLOGY-AIMED ADS
-1980- F 8, B-5-3

'MESSAGE' ADS ABOUT OIL PROFITS FOUGHT BY MEDIA-BROWN

ADVERTISING -OKLA

1931

Form 1656

The Detroit News

Mr 14, 1-4

Okla City-House passed bill prohibiting showing women or youths on billboards advertising cigarets

N 22 A 1-2

Ads depicting older Americans tend to stereotype them; says study, senior Tom Murphy agrees-Coleman

REP DIRKSEN BILL LIMITS ADS BY OPTOMETRISTS: ANONYMOUS CALLER THREATENS
TO BREAK UP HEARING

F 22, 1-19-4

---1977---AG 1, B-8-1

DISCUSSION OF NEW MICH. LAW ALLOWING OPTOMETRISTS TO
ADVERTISE.-EDIT

---1978---

MY 24, A-1-4

WASH-FTC BANNED RESTRICTIONS ON ADS EX FOR EYEGLASSES

MY 25, A-1-6

NEW REGS BY FTC MAY PRESSURE MICH. OPTOMETRISTS TO ADVERTISE
EYEGLASS PRICES FOR FIRST TIME/YOURIST/LEONARD

JL 5, C-3-2

PRICES COULD DROP WITH END OF AD BAN

ADVERTISING : OUTDOOR. : CALIFORNIA

1947

SAN FRAN-KAY DALY GETS 20 APT.OFFERS AFTER PHOTOGENIC BILLBOARD AD

AP 24, 9-2

SAN FRAN-KAY DALY GETS APARTMENT -1980-

MY 12, 1-1

SUP CT TO DECIDE IF SAN DIEGO CAN BAN ALL BILLBOARD ADS.

O 14, A-4-1-4DO

ADVERTISING: OUTDOOR: AUSTRALIA

1936

Form 1656

MR 3,2-2-BLST

AUSTRALIA WARS ON BILLBOARDS, ALMOST ALL TORN DOWN

S 19 A 4-1

Tim Bailey, Sydney, Australia radio announc., helps advertise a laundry detergent by taking shower next to sign advertising the soap

- Form 1656
- BRITISH COLUMBIA MOVES TO CLEAR HIGHWAYS OF THEM. **The Detroit News** AG 18, 6-11-6
- 1930--- JA 12, 1-8-4 2*
- TILSONBURG, ONT. WARS ON UNSIGHTLY BILLBOARDS. ---1931--- MY 5, 1-7
- ONTARIO GOVT. REMOVES 10,000 ROAD SIGNS IN WEEK. ---1933--- JA 2, 1-5-7 2*
- QUEBEC PUTS BAN ON BILLBOARDS ---1934--- MR 12, 10-8
- VANCOUVER, B.C. WRITER IN 'THE SUN' SAYS ADS UNDER WINDSHIELD WIPERS
IRK MOTORISTS ---1935--- JA 20, 1-2-4 3*
- QUEBEC REMOVING BILLBOARDS FROM HIGHWAYS AG 11, 4-16-6
- QUEBEC LAW WIPING OUT BILLBOARDS FROM HIGHWAYS AG 18, 1-8-6 MICH
- SAME AS ABOVE AG 31, 4-6-11 W
- WINDSOR-ALD. TOM RAYCRAFT SAYS TOO MANY SIGNS CONFUSE MOTORISTS
---1936--- D 30, 30-4 NITE-W
- WINDSOR COUNCIL ORDERS BAN ON AMPLIFIER ADVERTISING
---1937--- D 17, 41-3 NITE
- WINDSOR PUTS CURB ON ADS ON TRUCKS

-----1961-----

S 5, R-2-1

QUEBEC-THIS AREA TAKES DOWN ROADSIDE SIGNS UNDER GOV'T PRODDING

~~BILLBOARDS CHINA~~

ADVERTISING: OUTDOORS: CHINA

1931

Form 1656

The Detroit News Ja 5, 25-3 Noon

Ancient pagodas of China to be used as billboards

-1985-

D 29, A-6-1

Billboard advertising Sony tv & stereo removed from Wang Fu
Ching Blvd.

ADVERTISING:

OUTDOOR:

COMMENT

1939

Form 1656

JE 28,32-4

BU.OF PUBLIC ROADS ASSAILS BILLBOARDS & ROADSIDE STANDS

ADVERTISING : OUTDOORS : DETROIT

1928

Form 1656
VANCE C. INGALLS TELLS COUNCIL IT CAN'T REGULATE HEIGHT-N 24, 14-5
DET. FED. OF WOMENS CLUBS OBJECTS TO BILLBOARDS ON INST. OF ARTS LAWN
ADVERTISING EXHIBIT --1931-- D 20, 5-13-2
PROPERTY OWNERS COMPLAINING AGST. POSTING ON PRIVATE PROPERTY BY POSTER
COMPANIES; OFFENDERS WARNED --1932-- AG 12, 2-6
CITY OPENS SECOND DRIVE TO REMOVE POLITICAL POSTERS FROM POLES
--1933-- MR. 17, 9-2
POLICE INSTRUCTED TO WATCH FOR PEOPLE PUTTING POSTERS ON CITY PROPERTY
N 17, 43-8 1H
COUNCIL RESOLUTION BANS ADS ON DSR PROPERTY BY PRIVATE PERSONS
--1935-- JE 20, 6-4
POSTERS IN DOWNTOWN AREA STIR COUNCIL--1936-- MY 31, 1-5-2
JOHN W. CHANDLER ASKS COUNCIL TO PROHIBIT TO PASS LAW AGST. PLACARDS ON
VACANT STORE WINDOWS, ETC JE 4, 6-5
PROJECTING SIGNS A MENACE, STORMS PROVES
CURB ON BILL POSTING SOUGHT JL 13, 3-1
DR. EUGENE C. KEYES SIGNS PETITION TO STRAIN H.G. WOODRUFF INC. FROM LEAS
ING SIGNBOARD TO ANYONE BUT HIMSELF; CASE DISMISSED JL 20, 25-1 BLST
PROPERTY OWNERS SEEK BAN ON UNSIGHTLY SIGNS JL 29, 1-7
CIVIC ORGANIZATIONS PLAN TO EXTERMINATE SNIP "BISS POSTERS
JL 30, 2-1
JL 30, 24-2
EDIT-TO STOP A NUISANCE

11/1936

CIVIC PRIDE ASSN. & JEFF. AVE. IMPROVEMENT ASSN. ASK BAN ON SIGNS WHICH
 PROJECT OVER SIDEWALKS JL 31, 8-1
 CIVIC ORGANIZATIONS DRAFT BILL POSTING ORDINANCE AG 3, 4-7 BBSP
 COUNCIL ADOPTS ORDINANCE REQUIRING BILL POSTER TO GET CONSENT OF
 PROPERTY OWNER FIRST AG 8-5, 4-1
 COUNCIL POSTPONES DECISION ON POSTING BILLS ON PRIVATE PROPERTY AG 11, 8-5 BLST
 LABOR & FOREIGN GROUPS FIGHT PROPOSED POSTER ORDINANCE AG 17, 7-3 CM
 COUNCIL ADOPTS ORDINANCE RESTRICTING BILL POSTING AG 19, 1-8
 POSTER BILL LAW RULE POSTPONED AG 23, 1-19-3
 WOODWARD MERCHANTS PROTES TO LAW BARRING PROJECTING SIGNS S 15, 12-1
 WOODWARD AVENUE MERCHANTS WARNED TO ABOLISH SIGNS S 29, 8-3
 GRAYSTONE BALLROOM FIGHTS BAN ON PROJECTYTING SIGNS ON WOODWARD AVE. D 10, 14-4

1937

RED SOGNS STILL BEING CONFUSED WITH SIGNAL LIGHTS-EDIT JA 25, 18-1
 CITY EASES ORDINANCE BANNING PROJECTING SIGNS ON WOODWARD F 24, 33-1
 7 WOODWARD AVE. THEATERS ORDERED TO TAKE DOWN PROJECTING SIGNS AP 21, 10-5

- CITY CANNOT HELP HARRY N DEYO IN FIGHT VS ERECTION OF BILLBOARDS IN JOY FRIS AREA
 Form 1656
 —1938—
 S 1, 8-2
 F 14, 16-8
- CITY PUSHES FIGHT AGAINST PROJECTING SIGNS ON WOODWARD AVE
 MR 3, 11-4
- COUNCIL DENIES THEATERS KEEPING UP THEIR PROJECTING SIGNS
 AP 3, 4-6
- COMPROMISE SUGGESTED ON WOODWARD AVE. SIGN BAN
 AP 4, 25-2BLS
- JOHN W CHANDLER ASKS COUNCIL TO BAN PROJECTING SIGNS ON WOODWARD AVE
 GD RIVER TO ADAMSS AVE.
 P 7, 6-3
- E M ROBBINS ASKS COUNCIL FOR BAN ON PROJECTING SIGNS AFTER J 1, 1940
 AP 15, 15-5
- COUNCIL TO VOTE ON PROJECTING SIGNS ON WOODWARD AVE
 AP 18, 11-8
- COUNCILMAN JOHN C LODGE BANS PLEA OF KRESGE CO FOR PROJECTING SIGN ON WOODWARD AVE STORE
 AP 27, 6-8
- COUNCIL BANS PROJECTING SIGNS ON WOODWARD AS FAR AS GD BLVD.
 JE 16, 13-1
- WOODWARD SIGNS REFUSED REPRIEVE
 —1939—
 F 6, 8-1
- JOHN C LODGE BLAMES RED AND GREEN NEON SIGNS FOR MANY AUTO ACCIDENTS
 PROPOSES BAN ON SUCH SIGNS WITHIN 30 FT OF STREET INTERSECTION
 F 7, 18-1
- ACTION DUE ON GREEN & RED SIGNS NR STREET INTERSECTIONS
 —1940—
 A 3, 23-1WSC
- COMMERCIAL SIGNS PROJECTING OVER OAKMAN BLVD ORDERED REMOVED

--1940--

NEON LIGHT DEMONSTRATION PLANNED FOR COUNCILMEN MAR 5,
COUNCIL PASSES ORDINANCE REGULATING NEON SIGNS
COUNCIL ASKS DELETION FR PLAN TO OUTLAW AD LIGHTS LESS THAN 22 FT ABOVE
SIDEWALK

MR 1, 15-1
MY 29, 1-7
JE 28, 8-3
AG 19, 5-1

REVISION OF ORDINANCE GOVERNING ADV. SIGNS PROJECTING OVER PUBLIC
PROPERTY TO BE STUDIED

--1941--

D 5, 41-6

2 CITY DEPTS AT ODDS OVER ORDINANCE GOVERNING SIZE OF ADVERTISING
SIGNS PROJECTING FR STORES

--1944--

MR 8, 28-5

WOODWARD AVE MERCHANTS SEEK TO RESTRAIN ADVERTISING SIGNS AND MAR-
QUEES WHICH PROJECT OVER THAT STREET

JL 11, 2-5

CITY COUNCIL CONTROLS WOODWARD AVE

--1946--

AP 9, 27-7

VERNOR'S GINGER ALE CO SIGN REMOVED BY NEW CITY ORDINANCE
FORD MOTOR CO. ERECTING HUGE PLAT GLASS SIGN ON WOODWARD -KIRBY

MY 10, 29-7

FORD SIGN AT WOODWARD & KIRBY HAS LARGEST PIECE PLASTIC GLASS EVER
FORMED

AG 12, 5-1

--1948--

JL 8, 16-1

GEORGE ELLIOT HIT ON HEAD BY HANGING BARBER POLE

JL 15, MR 1-5

MRS BLANCHE STANLEY CHG MALICIOUS DESTRUCTION OUTDOOR SIGN

--1952--

N 23, 1-16-5

CITY PLAN COMMSN ASKS BAN ON BILLBOARDS ON EXPRESSWAYS

-----1957-----

AG 3, 4-2

WHO SEAKS FOR US-EDIT.

- CITY PLANNERS WORRIED OVER HUGE "N" MICHIGAN BANK PUT ON BLDG.; RAISE FUSS-LEVITT JA 28, R-1-1
F 13, A-13-8FIN5
- CITY STUDIES FLASHY SIGNS ON DETROIT'S EXPRESSWAYS CAUSING ACCIDENTS Ap 4, D-14-7
- POPULARITY OF MICH. CON. GAS CO'S HUGE WORD CHANGING SIGN ON LODGE EXPRESSWAY-SCHERMERHOR --1963-- AG 8, A-16-1
- CITY OFFICIALS CHECKING REQUEST OF TRAFFIC EXPERTS TO BAN ADVERTISING BILLBOARDS FROM FREEWAYS SO AS NOT TO DISTRACT DRIVERS-DOWDY --1964-- D 21, C-7-1
- NAEGELE OUTDOOR ADVERTISING CO. TESTING REACTION-TO SEE HOW MANY PEOPLE READ SIGNS-HAS WORD "HINK" IN VARIOUS LANGUAGES --1965-- JA 1, B-4-1
- BIG SIGN AT CHRYSLER INTERCHANGE GIVING FINAL 1964 CAR PRODUCTION RR FIGURE HERE IS-ANSWER: 7,740,207 MY 9, ROTO 9
- HAS \$3,300 HAND-SCULPTURED GOLDEN EAGLE PERCHED ATOP BILLBOARD ON FORT STREET NR UNION DEPOT S 22, A-3-2 5*
- COUNCILMAN JAMES BRICKLEY PROPOSED TO COUNCIL NEW CITY ORDINANCE TO PROHIBIT ATTEMPTS TO DISTRACT FREEWAY MOTORISTS & REGULATE PARKING OF JUNK CARS ON PRIVATE PROPERTY

--1971-

D 5,D-9-1

SIGNS CAN ENHANCE ~~RXXXXXREE~~ OR RUIN A STREET--WOERPEL

-----1972-----

AG27, F-1-1

MAR POELKING PAST BILLBOARD AD FOR ELLER OUTDOOR ADVERTISING Co.---

-----1973-----

JE8, C-16-1

W. B. DONER AND Co. HONORED IN 40TH OUTDOOR ADVERTISING COMPETITION BY DETROIT NEWS -1980-

AP21, B-7-3

DET ARTISTS WORK ON BILLBOARD ART

MY 23, B-2-1D

WORDS OF WISDOM POSTED AT WHITTIER TOWERS APT & 5TH PRECINCT -CRITTENDON

-1985-

F 6, A-3-2

DET MAY BAN BILLBOARDS IN BLIGHT FIGHT-SPELICH

-1986----Mr30, A-3-2

John LoVasco founder of local unit of Men of Sacred Heart, uses billboards. DeSmet.

S 27, B-11-1

WXYT-AM billboard lists '86 gunshot victims-Eldridge

My14, E 1-2

Billboard ad sales stall during Lodge Fwy repairs-Cain

-1989-

JA 6 E-1-2

ALCOHOL BILLBOARD ADS IN BLACK NEIGHBORHOODS DEFENDED.--

MILLER

Ja 20 A-10-1

Slick billboards a bad sign for poor communities.

F 12, A-23-1

Ban those ads-Tinsley Williams

F 25, B-8-1NoD0t

Council considers ordinance

F 25, B-14-4NoD0

Council seeks regulation-Prater

S6, H-2-3

billboard on Lodge freeway promotes Chicago Bull
radio broadcasts. -Berry. -1989

N 13 C 2-1

Phone links to freeway signs keep car output sign ticking
-Goldstein-

-1989-

N 21 B-4-1 N

Det council wants new zoning law for signs after complaints about liquor, tobacco ads in poor neighborhoods.--Toy

-1990-

Mr 6 A 1-5

Schieffelin & Somerset Co drops its liquor billboards in Detroit

Mr 19 C 1-2

Auto suppliers send their messages on freeway billboards

-Bendix, Fram, Autolite, Garrett-Markiewicz

N 12 E-4-5

Local unions pitch in for billboards saying this is 'UAW Country'--Fogel

N 26 E-2-3

3 Goodyear signs display continuous car production tally.--

Bakst

-1991-

Je 18 B 3-2 D

MI Dept of Health and Wayne County Office on Violence Reduction will run a series of ads against handguns and hot tempers from July 1 - Sept. - Williams

Je 20 B 1-2

Billboard spreads Islamic message. - Hamada

J1 26, E-1-2

Rocky Tedesco's Billboards For a Day gives messages for
\$150-Markiewica -1992

Mr 19 E 2-1NoDo

Gannett of Mich is eliminating one-fourth of its bill-
boards in Det bec of reduced traffic along some city stree
ts-Markiewicz

Ap 16 E 1-1

2 Goodyear signs will be converted into neon-lit Goodyear
blimps.will advertise local events

Je 2, B-3-1 D

Malt liquor billboards & radio ads target African Americans
now have competition from those promoting sobriety-Franklin

D 15 B 7-1

Ilitch is planning to sell ad space on the left and right
field walls. - Smith -1993-

Ja 15 C 10-1

NEA grant to Det.Focus Gallery for artists' drug preven-
tion billboards near schools

-1993-

Je 25, E-2-1

Pepsi takes ad blitz to streets, signs of Det-Vlasic
Jl 16 E 6-1

Companies that want to put up new billboards in Det would be
restricted to certain areas,& would have to meet new guide-
lines-Bratt

-1994-

My 04 E 3-3

WXON-TV(Channel 20) and Gannett Outdoor have billboard cam-
paign, showing daily TV schedule, runs thru end of month

---1995---

Je 30, B-3-2

New form of outdoor ads, projection media, makes debut on bldgs
of 1996 Plymouth Grand Voyager on Cobo Center, Bldg.-Kulfan

-1997-

F 24 C-3-6

City Council members unanimously voted last week to condemn
movie "Booty Call" billboards -1998-

Ap 21 A-1-2

Detroit Red Wings playoff campaign logo-'Raise Your Hands'-
displayed on 5 billboards across Metro Detroit-Samoray

Mr 4 A-1-5

Anonymous sponsor paid for billboard on I-94 with statement from God.-Greenwood.

J1 23 C 7-1

Det.-City Cncl.approved ban on new billboards between E & W.Grand Blvd. & Det.River

2000

Ja 12 C 6-6

Det.-City Cncl.taking steps to controlling billboard ads ;details-Nichols

Ja16 A 1-1

Det.-Nike to paint over hugh wall ad on side of Cadillac Tower of barry Sanders -Yerak

F 4 B 2-6

Det.-MGM Grand Det.to sponsor 25 billboards around METro.

Det. Det.to celebrate Black History month

ADVERTISING: OUTDOORS: DISTRICT OF COLUMBIA

1930

Form 1656
CIVIC ORGS, CAMPAIGN AGAINST NUMEROUS BILLBOARDS.
ED-NOW MAY BE TIME FOR NATIONAL LAWS.

The Detroit News

D 15, 20-5
D 16, 4-2

Form 1656

The Detroit News

D 17M1-6-2

FARM WOMEN TAKE A HAND IN STOPPING ADS ON BARN-

-----1934-----

My 25, 26-1

HIGHWAY BILLBOARDS-MASSACHUSETTS TO BAN THEM & TELL TOURISTS WHERE
BEAUTY SPOTS ARE-EDIT

-----1937-----

MR 4, 24-1

BILLBOARDS WIN VICTORY OF HIGH LANDSCAPE BEAUTY-EDIT

-----1939-----

F 23, 26-1

BIRMINGHAM CONGRATULATED ON NEW ORDINANCE

JA 9, 1-6-2

PUBLIC ROADS BUREAU POINTS TO BILLBOARDS AS MENACE

-----1957-----

JA 14, 20-1

SCENIC AND SAFE-EDIT.

AP 8, 22-1

WHAT KIND OF SCENERGY?-EDIT.

My 16, 36-2

"COMPROMISE" BILL TO CONTROL BILLBOARDS WORSE THAN NO BILL AT ALL

-----1958-----

MR 21, 42-1

CURVE AHEAD-EDIT.

MR 27, 30-1

SNOW JOB-EDIT.

N 15, 4-2

TIDY JAPANESE-EDIT

-----1960-----

My 17, R-6-2

LEFT UNDONE-EDIT.

JE 30, C-18-2

WANTED: OPEN ROADS-EDIT.

TOGETHERNESS, PLEASE-EDIT.

NEW BILLBOARD CHANGE -EDIT

WE HIDE OUR BEAUTY-EDIT.

BILLBOARD LOOPHOLES-EDIT.

UGLIFICATION, NOT BEAUTIFICATION-EDIT

HARRY S TRUMAN EARLY BILLBOARD FOE-EDIT

-1990-

Billboard bill hopes to eliminate 'political pollution';

DC should butt out.--Edit -1997- My 14 A 10-1

Hearings in Lans.to eliminate billboards; outdoor advertising
already heavily regulated-Ed

---1961---

Mr 28, A-22-2

Je 26, A-22-1

--1963--

Je 12, B-14-1

---1965---

Je 14, B-14-1

05, B-16-1

--1967--

Mr 19, B-16-1

---1970---

D 9, B-16-4

Je 11 A-12-1

ADVERTISING: OUTDOOR: EUROPE

1956

\$ 9, 6-10-4

ABOVE FAD COVERING EUROPEAN HIGHWAYS-EHRLICH

ADVERTISING: OUTDOOR: FLA

1989

N 9 A 3-1

Fla fugitives find billboard fame

ADVERTISING: OUTDOORS: FRANCE
~~XXXXXXXXXXXXXXXXXXXX~~

1930

Form 1656

The Detroit News Je 1, 1-1-8

Paris-Billboard is doomed by French law prohibiting erection of anything not beautiful.

Jl 7, 17-1

Heavy taxes levied against bill board advertisers

-----1934-----

My 28, 3-1

TALKING BILLBOARDS GIVEN TEST

Form 1656

The Detroit News

MARMON MOTOR CO. JOINS WAR AGAINST BILLBOARDS.

MODEL LICENSE LAW BEING DRAWN.

US BUREAU MOVES TO BAN BILLBOARDS ON US ~~NEW~~ BUILT ROADS.

----1929;---

41 STATES CURB BILLBOARDS, MENACE TO DRIVING.

----1930----

AM. INST. OF ARCHITECTS URGES BILLBOARD BAN.

DR. L. I. HEWES SAYS BILLBOARDS ENDANGER MOTORISTS.

DIRECTORS AM. INST. OF ARCHITECTS RESOLVES FOR BANNING BILLBOARDS.

GARDEN CLUB REPORTS ON WAR AGAINST BILLBOARDS.

MY 27, 10-10-1

AG 19, 11-3-6

D 2, 10-1-7

MR 3, 6;5;4

JA 19, 1-3-2

JA 26, 6-1-7

F 2, 11-1-4

JL 29, 2-8

ADVERTISING: OUTDOORS: GEORGIA

1928

~~XXXXXXXXXXXXXXXXXXXX~~

Form 1656

The Detroit News N 8, 54-3

Fulton Co. bars above from rds.

-1991-

Ap 14 B 5-1

Atlanta - State Transportation Board will decide whether to let billboard owners cut down trees on public lands if they block advertising signs.

ADVERTISING : OUTDOOR : GERMANY

1951

ALL WEST GERMAN PARTIES UNITE IN INTRODUCING BILL TO BAN ADV. SIGNS
FROM NATL. HIGHWAYS

JL 2, 2-6 NITE

ADVERTISING: OUTDOORS: GREAT BRITAIN

XXXXXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXXXXX

1930

Form 1656

The Detroit News 31, 4-2

Edit.- Lack of funds and co-ordinated action obstacles in
way to U.S. following above in removing boards

BILL INTOR TO PROHIBIT BILLS FOR SIGNS DESIGNED TO BE READ IN SEQUENC^{10, 2-5}

ADVERTISING: OUTDOOR: INDIANA

1928

INDIANA 1656 ASKS POLITICIANS KEEP POSTERS AWAY FR. SIDE OF STATE ROADS. The Detroit News AG 12, 11-2-7

ADVERTISING: OUTDOORS: KANSAS

1928

Form 1656

The Detroit News

MY 27, 10-2-3
JE 1, 19-8

STATE ORDERS BILLBOARDS FROM ROADS.
MUST BE REMOVED FROM ROADS BY JE 15.

ADVERTISING: OUTDOORS: MARYLAND

1932

Form 1656

The Detroit News

MR 10, 17-8

STATE BANS BILLBOARDS, TO SUPPLY TREES, SO TO REPLACE THOSE ON RDS.

Form 1656

The Detroit M

ADVERTISING: OUTDOORS: MASSACHUSETTS
BILLBOARDS

1929

Form 1656

The Detroit News

Mr 3,10-1-5

War goes to high ct.; states have ruled agst. outdoor adver
tizing on scenic rds. ---1935---

JA 16,14-1

RULING OF SUP JUDICIAL COURT OF MASS UPHOLDS BAN ON ROADSIDE SIGNS
-RDIT

MR 22,22-3

OBJECTIONABLE BILLBOARDS-EDIT

-1990-

Ja 10 A-1-1

Springfield, Mass- Billboard urging skiers to call in sick
& go skiing got blizzard of complaints

ADVERTISING: OUTDOORS: MICHIGAN

1928

Form 1656
LAW FORBIDDING ERECTION OF ADVERTISING SIGNS EXPLAINED.
 ---1929---
 WM. THOMAS RESURRECTS BILLBOARD TAX.
 REP. BROWN INTRO. BILL FR. BILLBOARD TAX.
 ATTY-GEN. BRUCKER RULES STATE CAN TAX BILLBOARDS.
 STANDARD OIL CO. BUILDS BILLBOARD NR. FORD AIRPORT FOR FLIERS.

N 11, 4.8.3

MR 8, 27-1

MR 13, 28-4

JL 13, 5-7

AG 18, 6-8-1

JL 1, 42-2

---1930---
 CONSERVATION DPT. OPPOSES BILLBOARDS ON ROADS.

---1931---
 BILL WOULD LICENSE TAX BILLBOARDS.
 ED-ROADSIDE BILLBOARDS.
 HOUSE DEFEATS BILLBOARD LICENSE, TAX BILL.
 ALL BILLBOARD BILLS KILLED IN COMMITTEE.
 ED-PUBLIC SENTIMENT REMOVING BILLBOARDS.

F 12, 39-3

AP 29, 4-1

MY 14, 11-6

MY 18, 1-3

AG 8, 4-2

---1932;---
 MICH. FED. OF ARTS TO CAMPAIGN AGAINST BILLBOARDS.
 GRAND RAPIDS CITY COM. CALLS CARTOONS ON INDECENT

JA 14, 33-4

JL 21, 1-6 MAIL

AG 4, 14-5

CANDIDATES WARNED OF ROADSIDE SIGN LAW

SEN. LEO G. KARWICK INTRO. BILL FOR TAX ON BILLBOARDS

JA 17, 25-2

---1933---

FEDERATED GARDEN CLUBS OF MICJ. CAMPAIGN TO BEAUTIFY HIWAYS-JOHNSON

MY 7,2-5-1

O 24,2-2 MAIL

PONTIAC-WOLVERINE SIGN CO TESTS BLOOMFIELD HILLS CITY ORDINANCE AGAINST BILLBOARDS

AP 17,22-1

CLEAR THE LANDSCAPE-EDIT

MY 23,17-3 1H (P)

PONTIAC-WOLVERINE SIGN CO OPPOSES ORDER IN BLOOMFIELD HILLS TO REMOVE SIGNS FROM ROADSIDE

MY 29, 4-7 1H(P)

R OAK-POLITICAL BANNERS ACROSS STREETS BARRED

---1935---

AP 5,51-4

SEN L D CASE INTRO BILL TO PREVENT ERECTION OF ADVERTISING REFLECTOR SIGNS WITHIN 300 FEET OF CENTERLINE OF ANY HIWAY

AP 25,18-4

SENATE PASSES BILL UNDER WHICH NO ADVERTISING REFLECTOR SIGN COULD BE LOCATED WITHIN 200 FT OF CENTER LINE OF ANY HIGHWAY

S 18,33-1 1H(P)

WOLVERINE SIGN WORKS SUES TO PREVENT BLOOMFIELD HILLS FROM REMOVING THEIR BILLBOARDS ON WOODWARD AVE

S 22,1-14-1

AMERICAN INST. OF ARCHITECTS URGES STATE TAX ON BILLBOARDS

O 15,11-5 NITE

REFLECTOR SIGNS ORDERED OUT

O 22,7-3 WSC

ANN ARBOR-HARLEAN JAMES CALLS BILLBOARD INDUSTRY A PARASITE

O 25,59-1-NITE-F

WOLVERINE SIGN WORKS WINS COURT SUIT VS BLOOMFIELD HILLS

---1936---

JL 15,15-3

MT. CLEMENS-WALKER & CO. IN COURT, PROPERTY OWNERS SEEK BAN ON BILLBOARDS

Form 1656

S 25, 42-8 NITE

US MAY AID STATE IN ROAD SIGN SUIT

---1937---

JA 28, 42-2-WSC

SEN. J. NEAL LAMOREAUX INTRO BILL TO BAN BILLBOARDS

F 21, 1-6-1

EDIT-MICH. SHOULD DO AWAY WITH BILL BOARDS

MR 3, 37-2 NITE

BLOOMFIELD HILLS OFFICIALS LOSE BILLBOARD BATTLE

MR 4, 45-2 NITE

PONTIAC-VILLAGE OF CAWSON FILES SUIT TO DECIDE HOW MUCH AUTHORITY

MR 9, 5-1

A MUNICIPALITY HAS OVER BILLBOARDS

US SUP RT GIVES 3 DECISIONS UPHOLDING CONTROL OF ROADSIDE ADVERTISING

MR 12, 44-1

SEN J NEAL LAMOREAUX INTRO BILL TO REGULATE BILLBOARDS IN RURAL AREAS

MR 29, 9-1

READY FOR PASSAGE

FEDERATED GARDEN CLUBS OF MICH. COMMENT ON BILL BOARD RULING

JE 3, 46-8-NITE

PONTIAC STUDIES RESOLUTION REGULATING SIGNS & REMOVAL OF SIGNS EXTENDING OVER SIDEWALKS

AG 11, 4-3

MURRAY D. VAN WAGONER OBJECTS TO BILLBOARDS ON US HIGHWAY No. 2

AG 14, 6-1

BILLBOARD DISFIGURATION-EDIT

---1938---

JA 19, 25-3 NITE

PONTIAC-ORD TABLED FOR PLACING OF ELEC SIGNS ON BUSINESS PLACES

AG 24 25-3

CAMPAIGN ADVERTISING BARRED FR OAKLAND COUNTY HIGHWAYS

--1938--

S 4, 1-1-8 MICH

MURRAY VAN WAGONER ASKS LEGIS. ACTION CURBING ROAD SIGNS-S 5, 10-1
BILLBOARDS MARRING ROADSIDES-EDIT

N 12, 4-4

MANISTEE-MANISTEE CO. CAMERA CLUB HITS ABOVE

N 27, 1-2-8

MANISTEE, MICH-CAMERA CLUB WARS ON POLITICAL PLACARDS

--1939--

F 21, 23-6

SEN. BALDWIN INTRO BILL FOR REGULATION OF BILLBOARDS BY STATE HIGHWAY-
DEPT.

F 22, 25-1

BILLBOARDS BANNED ON BIRMINGHAM CUT-OFF

MR 21, 29-5-NITE

BIRMINGHAM BANS BILLBOARDS, RESTRICTS SIGNS

MR 26, 1-2-5

SEN BALDWIN ACCEPTS AMEND TO PROPOSED BILLBOARD LAW

Ap 23, 1-18-7

LEGISLATION BANNING BILLBOARDS FR HWAYS EXPECTED TO BE PASSED AT PRE-
SENT SESSION OF LEGIS-POLLARD

JE 7, 2-6

GOV. DICKINSON SIGNS BILL PERMITTING CITIES TO REGULATE BILLBOARDS

--1940--

JA 29, 20-6

CASEY VANDERJART ERECTS GOSPEL SIGN 133 FEET LONG & 24 FEET HIGH NEAR
GD. RAPIDS

F 7, 29-7 NITE

WALKER & CO. SUES ON VALIDITY OF BIRMINGHAM ORD. ON REGULATION OF BILL
BOARDS

F 10, 17-5

BRIEFS ORDERED FILED IN SUIT OF WALKER & CO. VS. BIRMINGHAM

F 17, 17-5 NITE

PONTIAC-3 PONTIAC ATTYS. TO FIGHT FEES FOR OUTDOOR SIGNS-MR 1, 33-7 NITE
LAWRENCE J MOLONEY, HOWARD BOND, WM F DOMANY CHGD. FAILING TO PAY SIGN
LICENSE

JL 18, 41-2

BIRMINGHAM-CIRCUIT CT. UPHOLDS SIGNBOARD ORDINANCE IN SUIT BY WALKER &
Co.

Form 1656

O 15, 1-4

STATE HIWAY WORKERS TO REMOVE POLITICAL ADS

---1941---

J 3, 19-4 NITE

PONTIAC GASOLINE STATION SIGN ORDINANCE RULED INVALID.

---1944---

S 3, 1-11-6

OWOSSO DEMOCRATS PUT ON SPOT WHEN LARGE SIGN "THE HOME TOWN OF GOV. THOS. E. DEWEY" SLASHED

---1945---

O 8, 4-1 BS 2

MICH SUP CRT UPHOLDS BANNING PROJECTING SIDEWALK SIGNS

---1946---

D 18, 34-6

MUSKEGON SUPERVISORS ORDERS BILLBOARDS REMOVED FR ALL COUNTRY PROPERTY

---1948---

JL 21, 36-3 BS 2

CHAS ZIEGLER WARNS CANDIDATES, "NO SIGNS ON TREES"

---1949---

AG 7, 1-8-6

CHAS. M. ZIEGLER OPENS DRIVE TO ELIMINATE SIGNS FROM HIGHWAY RIGHTS OF WAY

D 1, 56-1

BILLBOARDS URGED TO PROMOTE SAFETY BY GOV. WILLIAMS

---1951---

JA 24, 38-6

SAGINAW BREWING FIRM TO LET PEOPLE VOTE ON NEON BEER SIGN ON DOWNTON TOWER BLDG.

---1954---

JA 15, 10-2

REP LEO MILLER INTRO. BILL TO LICENSE & REGULATE OUTDOOR ADVERTISING OUTSIDE OF CITIES & VILLAGES

~~1954~~ MY 13, 4-3
SIGNS ADVERTISING OUTSIDE BUSINESS BANNED IN ST CLAIR SHORES

~~1956~~ N 11, A-18-6
SD. HAVEN-TOWNSHIP BOARD DECLARES WAR ON ROADSIDE SIGNS

~~1957~~ F 7, 5-1
LANSING-MICH. HIGHWAY DEPT. OFFICIAL, HAROLD BAUERLE SAYS CAUSE OF SAFETY IS SERVED BY RESTRICTIONS AGST ADS SIGNS ALONG HIGHWAYS IN STATE
MR 6, 7-5

MICH. LAW PROHIBITS BILLBOARDS ON HIGHWAY RIGHT OF WAY & IN CERTAIN SPECIAL AGREEMENTS WITH PROPERTY OWNERS, WITHIN 300 FT. OF ROAD
MR 6, 42-7 5*

MICH. BANS BILLBOARDS ON RIGHT OF WAY
MR 13, 8-4
SENATE KILLED BILL TO GIVE PROSECUTORS RIGHT TO REGULATE OUTDOOR ADVERTISING ON TRUNK LINES
AP 1, 22-1
FARMINGTON-BRIGHTON X-WAY SOON MAY HAVE SIGNS-EDIT

~~1958~~ D 10, 12-3
LANSING-MICH. BILLBOARD CONTROL PUT UP TO LEGISLATURE

~~1959~~ JA 22, 24-4
LANSING-S N. HASKELL L. NICHOLS FILED FOR INTRO. IN SEN. BILL TO REGULATE ABOVE
AP 30, 30-3

SENDS LETTERS TO GOV. WILLIAMS URGING CONTROL OF HIWAY BILLBOARDS
JL 2, 36-7

COASTZACOALCOS, MEXICO-CURDE OIL PIPELINE BLAST WIPES OUT TOWN 12 KILL

PONTIAC-THE "BILLBOARD BLIGHT" IS DESTROYING SOME OF MICHIGAN'S FINEST SCENERY. A M.S.U. SPECIALIST DR. ARTHUR WILCOX WARNS EIGHT MILE-KELLY HOMEOWNERS ASSN. PROTEST TO E. DET. OVER POLITICAL POSTERS ON STREET POSTS

My 11, C-4-3

S 14, E-9-3 Z 6

---1961--- Mr 16, B-8-5

SENATE BILL WOULD HAVE MICH. ADOPT FED. STANDARDS FOR BILLBOARDS ON FREEWAYS

Mr 30, B-9-2

SENATORS REWRITE BILL IN ORDER TO PERMIT SOME BILLBOARDS & OTHER ADVERTISING ON STATE'S FREEWAYS

Ap 9, A-22-1

KEEP MICHIGAN SCENIC-EDIT

---1961---

Ap 28, A-8-2

HOUSE REJECTS BILL TO REGULATE BILLBOARD AD. ALONG INTERSTATE HWYS

Ap 20, A-5-7

MICH. HIGHWAY DEPT. PRESSURE FOR BILLBOARD MEASURE TO LIMIT ADVERTISING IN STRIP 660 FEET WIDE ALONG INTERSTATE HIGHWAYS IS REPORTED

My 12, A-10-1

LEGISLATORS IGNORE FED. AID AS SESSION ENTERS FINAL HOUR

My 13, A-4-2

OH, THAT'S DIFFERENT-EDIT.

Je 4, B-12-1

IT SHOULD PASS-EDIT.

Je 9, A-1-8 LF

BILL DIES IN LEGIS. TO GIVE \$5,000,000 INCENTIVE BONUS FOR CONTROLLING BILLBOARDS

—1961—

LAST MINUTE MOVE SEEKS TO REVIVE BILLBOARD BILL

JE 9, A-13-6 FIN 3

LANSING-MICH. LEG. TO HOLD SPECIAL SESSION JE 15TH TO REGULATE BILLBOARD ADVERTISING ON INTERSTATE HIGHWAYS-RUDOW

JE 12, A-1-8

MOTEL LOBBY GREED-^LDIT.

JE 15, C-22-2

OUTDOOR AD BILL DIES IN LEGISLATURES SPECIAL SESSION-RUDOW

JE 16, A-1-2

LANSING-HEARING PLANNED ON BILLBOARD RULES

AG 4, B-7-3 FIN 3

POOR TOURIST TRAP SIGNS CLUTTER STATE-KIMBALL

AG 6, D-6-1

LANSING-BILLBOARD CURBS OPPOSED AS THREAT TO BUSINESS-RUDOW

AG 11, B-7-6

MT. PLEASANT-MERCHANTS TO FIGHT ORDER TO REMOVE COMMERCIAL SIGNS FROM RIGHT-OF-WAY OF US 27

D 5, B-11-1 FIN 3

----1962--- JA 10, A-14-1

MT. CLEMENS-KEYHOLE'S BAR'S 12 FEET SIGN OF GIRL IN BIKINI BATHING SUITS MEETS TROUBLE FOR HER ATTIRE

JA 25, C-7-4

HIGHWAY COMMSR. JOHN MACKIE OF MICH. CALLS FOR CONTROL OF HIGHWAY BILLBOARDS-HICKS

JA 26, R-15-5

LANSING-GOV. SAINSON CALLS ON LEG. TO QUALIFY MICH. FOR AN ADDITIONAL \$6 MILLION IN FED. HIGHWAY FUNDS BY PASSING LEG. CONTROLLING BILLBOARD ALONG INTERSTATE HIGHWAYS

JA 29, A-18-1

GREED VS BEAUTY-EDIT

ADVERTISING : OUTDOOR : MICHIGAN

1962

1ST HIGHWAY BILLBOARD BILL PASSED SENATE
FOR BETTER ROADS-EDIT

Mr 21, B-14-4

Mr 23, B-12-2

STATE AFFAIRS COMM. FAILS TO OK SENATE-PASSED BILL TO CONTROL BILL-
BOARDS

Ap 5, B-11-1

My 16, C-14-1

JOHN C. MACKIE BLASTS REP. KNOX CRITICISM OF SIGN REMOVAL WORK

S 6, A-1-6 FIN 5

HIWAY COMM. MACKIE SEEKS CLARIFICATION OF SEN. HART'S LETTER TO SEN. LUND-
GREN ON BILLBOARDS ON HIGHWAY RIGHT-OF-WAY-POPA

S 18, B-4-5

GOV. SWAINSON & ST. HIWAY DEPT. DISAGREE ON BAN ON COMMERCIAL SIGNS ON
HIWAY RIGHTS OF WAY IN UP

D 5, B-6-3 FIN 5

COURT ACTION IN ST. IGNACE SLOWS DOWN HIWAY DEPT. STATEWIDE SIGN REMOVA-
PROGRAM

D 28, A-19-1

A LEGISLATIVE STUDY COMMITTEE ASKS BILLBOARD BAN IN "SCENIC CORRIDORS"
WHERE POPULATION IS LOW

--1963--

JL 18, C-12-1

WM. PALMER OF ASSOCIATED PETROLEUM INDUSTRIES HIT AT STATE HIGHWAY
DEPT FOR WANTING TO CONTROL AMOUNT OF SIGNS-POPA

AG 20, A-13-1

MICH. URGED TO CHALLENGE RULING BY US BUREAU OF PUBLIC ROADS WHICH FOR-
BIDS ERECTING BILLBOARDS WITHIN RIGHTS OF WAY OF HIGHWAYS SUPPORTED OR
BUILT BY FEDERAL FUNDS-POPA

---1963---

N 8, C-13-4

BILLBOARD ADVERTISING IS BEING STRETCHED HIGHER INSTEAD OF WIDER-
KERWIN

---1964---

JA 8, B-8-2

SEN. KENT T. LUNDGREN, ANGERED AT BEING "STOOD UP" BY FED. BUR. OF PUBLIC
ROADS, WARNS LEGIS. MAY HAVE TO PASS OWN LAWS REGULATING ADV. AT ROADSIDE

JA 8, C-12-1 FIN 5

SEN. KENT T. LUNDGREN, ANGERED AT BEING "STOOD UP" BY FED. BUR. PUB. RDS,
WARNS THAT LEGIS. MAY HAVE TO PASS OWN LAW REGULATING ADV. AT ROADSIDES

JE 12, B-5-3 FIN 3

ROBT J. DANHOF, ROMNEY LEGAL AIDE, SAID ROMNEY HAS NO LEGAL AUTHORITY TO
STOP HIGHWAY DEPT FROM REMOVING OR ORDERING REMOVAL OF SIGNS & BILL-
BOARDS FROM HIGHWAYS

JE 24, A-3-4

MANISTIQUE-MRS. CHRISTINA LORENZ, 60, GOES TO JAIL RATHER THAN REMOVE
SIGN IN FRONT OF GAS STATION

JE 25, B-9-4

LANSING-MRS. CHRISTINA LORENZ CHOSE TO SPEND 10 DAYS IN JAIL TO TAKING
DOWN HER SIGN FOR HER HIGHWAY GAS STATION NEAR MANISTIQUE-KERWIN

JE 25, B-18-1

NO SQUATTER RIGHTS-EDIT.

JE 26, A-23-1

LANSING-DISPUTE ON REMOVING BUSINESS SIGNS ALONG ROADS INUP FLARED UP
WITH GAS STATION OWNER MRS. CHRISTINE LORENZ GOING TO JAIL FOR 10 DAYS

ON REFUSING TO REMOVE SIGNS-KERWIN

JE 27, A-3-1

MANISTIQUE-MRS. FRED LORENZ FREE AFTER BEING JAILED FOR REFUSING TO
PAY FINE FOR WAVING RIFLE AT THOSE TRYING TO REMOVE ROADWAY SIGN

LANSING-ONTONAGON CO. IS 5TH COUNTY INUP TO COMPLY WITH ORDER TO REMOVE COMMERCIAL SIGNS FROM RIGHT OF WAY OF STATE HIGHWAYS
 JL 1, C-11-6
 ---1965--- F 10, B-4-1

LANSING-BILBOARD REGULATION ACT TO PROHIBIT OUTDOOR ADV. IN CERTAIN SCENIC AREAS & REGULATE SIGN DENSITY ALONG HIGHWAYS INTRODUCED
 F 25, A-19-5

LANSING-REP. DOMINIC JACOBETTI INTRODUCED BILL TO ALLOW BUSINESSES ALONG MICH. STATE HIGHWAYS TO PLACE AD SIGNS 20FT FROM HIGHWAY
 AP 7, A-14-6

LANSING-REP. GEO. F. MONTGOMERY INTRODUCED BILL ON SPECIFIC TAX ON BILLBOARDS
 MY 12, A-24-4 3*

MICH. SUP. CT. DISMISSED SUIT BY WALTER A. O' BRIEN, OWNER BIRCH CREEK TO BLOCK SIGN REMOVAL ORDER; OKD DONALD A. FROBERG, OWNER CHRISTMAS MOTEL, ALGER CO., SUIT TO BLOCK REMOVAL OF HIS SIGN
 MY 27, D-11-1

LANSING-WASH. TO NOTIFY STATE THAT \$65 MILLION IN FED. ROAD FUNDS TO BE WITHHELD NEXT YR. UNLESS LEGISLATURE CHANGES LAW TO REMOVE SIGNS ALONG RIGHTS-OF-WAY HIGHWAY-POPA
 JE 2, A-15-1

LANSING-MICH. GOOD ROADS FEDERATION URGES STATE TO ACT FAST TO AVERT LOSS OF NEW-ROAD FUNDS-OVER SU. CT. DECISION INVOLVING SIGNS ON RIGHT OF WAY-POPA

—1965—

JE 12, B-6-1

LANSING-SENATE HIGHWAY COMM. REPORTED OUT A BILL TO CONTROL ADS WITHIN RIGHTS-OF-WAY

JE 12, B-6-6

LANSING-SENATE COMM. REPORTED OUT BILL TO GIVE HIGHWAY DEPT. POWER TO REGULATE SIGNS ALONG ROAD RIGHTS-OF-WAY-POP

JE 14, A-21-5 6*

AD COMPANY PLAN TO BUILD 500 ENCLOSED BUS PASSENGER SHELTERS AT NO COST TO DET. IS JEOPARDIZED BECAUSE OF PENDING RESTRICTIONS ON HIGHWAY SIGNS

JE 15, D-6-5

LANSING-FED. BUREAU OF PUBLIC ROADS PUT PRESSURE FOR STATE CONTROL OVER AD SIGNS ON HIGHWAY RIGHT-OF-WAY

JE 23, B-8-5

LANSING-ST. SEN. PASSES BILL DESIGNED TO LEAD TO BRING IN STATE'S LAW REGARDING SIGNS ALONG HIGHWAYS INTO LINE WITH DEMANDS US BUR. OF PUB. ROAD

JL 7, B-10-1

WASH.-ST. SENATORS & MICH. CONGRESSMEN MEET WITH FEDERAL HIGHWAY OFFICIALS TO SOLVE LOSS OF FED. CONSTRUCTION MONEY OVER RIGHT-OF-WAY SIGNS

JL 8, A-1-6

WASH.-FED. RD. OFFICIALS & STATE LAWMAKERS AGREE ON PACT TO ALLOW MICH. TO KEEP BUILDING ROADS WHILE LEGIS. ARGUES OVER BILLBOARD CONTROLS

JL 14, B-14-1

SPECULATION ON LEGIS. FUTURE ACTION ON SIGN CONTROL LAW WHEN RECONVENES JL 29, EDIT.

JL 28, B-5-8

E. LANSING-STATE POLICE START CRACKDOWN ON SIGN BUILDERS WHO DAMAGE STATE PROPERTY ALONG HIGHWAY RIGHT-OF-WAY WHILE ERECTING BILLBOARDS

ADVERTISING - OUTDOOR - MICHIGAN

1965

- LANSING-REP JACOBETTI STALLS ROAD SIGN BILL JL 30, A-13-3
 LANSING-HIGHWAY COMMSN. URGES LEGIS. TO PASS LAW REGULATING ROADSIDE ADS AG 4, B-3-1
 TO PREVENT SIGN JUNGLES DESTROYING ATTRACTIVENESS S 3, B-12-2
 THOSE BILLBOARDS-EDIT.
- LANSING-BILL TO ALLOW ST HWY DEPT TO BAN MOST HWY ADVERTISING IN SOME AREAS INTRODUCED S 29, C-12-1
 LANSING-MRS JOSEPHINE HUNSINGER REFUSED TO CALL MEETING OF HER HOUSE COMM. ON RDS & BRIDGES TO CONSIDER BILL SETTING UP STANDARDS FOR BILLBOARDS ALONG STATE THOROUGHFARES O 7, B-6-4
 LANSING-HOUSE STALLS BILL TO REGULATE BILLBOARDS ON HWYS O 7, B-10-1 5*
 ATTEMPT TO DISCHARGE HOUSE RDS & BRIDGES COMM FROM FURTHER CONSIDERATION OF BILLBOARD CONTROL MEASURE FAILED BY 77-22 O 8, B-7-3
- LANSING-MICH. TO GET \$2 MILLION IN FEDERAL MONEY TO START ROADSIDE BEAUTIFICATION BUT IF LEGISLATURE DOESN'T ACT BY '68 TO CONTROL BILLBOARDS & JUNKYARDS, GOVT. WILL WITHHOLD 10% N 5, B-10-6
 LANSING-5 MICH. CITIES THIS WEEK TO HAVE PUBLIC HEARINGS ON REGULATING SIGNS & BILLBOARDS ALONG MICH. HIGHWAYS-CITES, DATES-LISTED N 27, B-5-1

---1965---

D 8, C-6-6

STATE H-R RDS & BRIDGES COMM VOTED GEN SUPPORT FOR REGULATIONS OF BILLBOARDS ALONG FED HGWYS-HARDEE --1966--

JA 6, C-5-1 Z 6

BILLBOARD ROUT ERUPTS IN E.DET.-MAJORITY COUNCIL FAVORS BILLBOARD ADVERTISING-GROUP RESIDENTS OPPOSE IT-PAVICH

JA 27, E-11-6 Z 6

EAST DET RESIDENTS RETURN TO RESUME BATTLE OVER BILLBOARDS-PAVICH

F 25, A-14-1

LANSING-REP JOSEPHINE HUNSINGER INTRO SERIES OF BILLS ON BILLBOARDS & AUTO JUNKYARDS

VG66C

MR 8, A-9-4

LEGISLATURE PROPOSED BILL TO CONTROL ROADSIDE ADVERTISING BILLBOARDS, JUNKYARDS & AUTO GRAVEYARDS

JE 7, D-5-7

BILBOARD BILL READY FOR FINAL PASSAGE IN SENATE

AG 25, B-14-5

LANSING-BILLBOARD CONTROL OK'D BY LEGISLATORS

S 15, C-8-7

LANSING-GOV. ROMNEY SIGNED BILL WITH RESERVATIONS ON SIGNS & BILLBOARDS ALONG INTERSTATE FREEWAYS & PRIMARY HIGHWAY SYSTEM

D 19, C-7-3

NEW STATE LAW REGULATING EFFECTIVE JAN 1, 1968

---1967---

F 16, D-6-7

REP. RAYMOND J. SMIT PROPOSED BILL TO CONTROL HIGHWAY ADS.

AP 27, B-18-6 3*

LANSING-HIGHWAY BEAUTIFICATION UNABLE TO DO ANYTHING ABOUT BILLBOARDS UNTIL FED. REGULATIONS APPROVED BY CONG.

ADVERTISING : OUTDOOR : MICHIGAN

1967

LANSING-STATE WAITS FOR RULES ON REMOVAL OF BILLBOARDS IN
HIGHWAY BEAUTIFICATION DRIVE - -1969--- JL 11, A-15-1
MY25, A-11-1

TEXAS TOWNSHIP IN KALAMAZOO SEEKING THROUGH ZONING ORDINANCES
TO PROHIBIT HIGHWAY BILLBOARD ADVERTISING.

LANSING-80 BILLBOARDS BEING CRACKED DOWN ALONG 80 MILES
OF I-96 TO NOVI--SANDNER --1970--- N 30, A-1-4
AP 27, A-2-3

LANSING-ATTY. GEN. FRANK KELLEY CRACKING DOWN ON OWNERS
OF BILLBOARDS ON I 96 AND I 496.

LANSING- 15 ILLEGAL SIGNBOARDS ALONG I 96 AND I 496 HAVE
BEEN REMOVED.

MARATHON OIL CO HAS UNTIL JE11 TO REMOVE ITS 112 FT. HIGH
SIGN ON I 94 AT RAWSONVILLE RD. NEAR BELLEVILLE.-BRADFORD.

CLAWSON--NEW CITY ORDINANCE TO BAN SIGNS THAT HANG OVER
SIDEWALKS

ATTY GEN FRANK KELLEY TO BEGIN WORK IN EARLY JAN ON TOUGH
BILLBOARD CONTROL LAW TO WEED OUT BILLBOARD JUNGLE IN MI CH--

DOUGLAS

==1971==

BILLBOARD FIRMS BACKING DRIVE TO DROP ROAD ADS--DOUGLAS

JA 14,A-3-1

JA 17,B-4-6

ANN ARBOR--CITY OFFICIALS SAY MAY APPEAL CIRCUIT COURT RUL-
ING WHICH OVERTURNS 3 $\frac{1}{2}$ YR OLD ORDINANCE REGULATING OUTDOOR
ADVERTISING SIGNS

JA 18,D-18-4

GAYLORD, MICH--20.5 MILES OF I-75 FROM VANDERBILT TO INDIAN
RIVER NORTH OF GAYLORD MICH MOST BEAUTIFUL HIGHWAYS RUINED
BILLBOARDS--DOUGLAS

JA 20,B-6-1

?ENFORCEMENT OF VISUAL POLLUTION MUST GET IN GEAR OF MICH
TO LOOSE MILL IN FED HIGHWAY GRANTS--EDIT

JA 25,A-12-1

ATTY GEN FRANK J KELLEY ADMIRES VERMONT'S BILLBOARD CON-
TROL LAW--D TOUGHEST IN NATION--DOUGLAS

JA 27,C-5-2

ATTY GEN FRANK J KELLEY WORKING ON 2ND VERSION OF PROPOSED
BILLBOARD CONTROL BILL--DOUGLAS

F 12,A-3-3

MICH FACES 10% CUT IN FED HIGHWAY GRANTS IF FAILS TO ENACT
STRONG BILLBOARD CONTROL LAW WHICH MEETS MFED STANDARDS--
DOUGLAS

F 19,A-13-2

ATTY GEN FRANK J KELLEY REJECTED ATTEMPTS BY ABOME TO
FIGHT OF WRITING OF NEW, TOUGH BILLBOARD CONTROL LAW--DOUGLAS

- WISH KELLEY WOULD PRODUCE PROMISED LEGISLATION & STOP THROW
ING TANTRUMS--EDIT F 23, B-6-1
- PHANTOM BILLBOARD HATER RUNNING HOOSE AT NIGHTS WITH
CHAINSWA CUTTS DOWN SIGNS--DOUGLAS F 26, A-3-4
- PHANTOM BILLBOARD HATER BELIEVED TO BE WORK OF GANG--DOUGLAS
MR 4, A-8-1
- REP RAYMOND SMIT, ANN ARBOR REPUB, SAID HAS PLAN WHICH WOULD
WIPE OUT 85% OF BILLBOARD JUNGLE ALONG MICH HIGHWAYS
MR 6, A-3-1
- JACKSON--MYSTERIOUS BILLBOARD WHACKER CUT SEVERAL MORE
BILLBOARDS ALONG 10-MILE STRETCH OF ROAD ON I-94 BETWEEN
JACKSON & ANN ARBOR MR 7, A-1-5
- FOWLerville--ARREST OF SIX YOUTHS SOLVES MOST CASES OF
HWY BILLBOARDS CUT DOWN WITHIN 40 MILES OF HERE
MR 11, A-22-1
- PROPOSED BILLBOARD CONTROL LAW UNVEILED BY FRANK J KELLEY
WOULD PUSH 1,00 FT BACK FROM EDGE OF MICH INTERSTATE OF
PRIMARY HIGHWAYS MR 26, D-10-1
- OUGH BILLBOARD BAN PROPOSED BY SEN. P. McCULLOUGH.

---1971---

AP 1,F-3-4,N

SOUTHFIELD--RECENTLY PASSED CITY ORDINANCE AIMED AT CONTROL
LING POSTING OF SIGNS TO BE STRINGENTLY ENFORCED--NEWMAN

AP 6,B-2-1,D

15 BILLBOARDS NEAR YPSILANTI EXIT ON I-94 CUT DOWN BY
VANDALS

AP 8,A-6-5

ATTY GEN FRANK J KELLEY SAYS WANTS YOUTHS TO JOIN FIGHT
AGAINST BILLBOARD JUNGLE BUT WANTS THEM TO KEEP IT LEGAL-
DOUGLAS

AP 9,A-22-1

MICHIGAN BILLBOARD BATTALION HAVE GOOD INTENTIONS BUT
THEY AREN'T ENOUGH--EDI T

AP 16,A-1-1

JACKSON--XX ANDREW SACKS, FREE LANCE PHOTOGRAPHER & JONATHAN
MILLER, MICHIGAN DAILY ARRESTED ON CHARGES OF MALICIOUS
DESTRUCTION OF PROPERTY AT SITE OF CHOPPED BILLBOARD

AP 21,A-16-1

MICH BILLBOARD INDUSTRY READY FOR LONG & STRONG BATTLE
AGAINST PROPOSED XX LEGISLATION CURBING HIGHWAY ADVERTISING
SCHUSTER

AP 29,C-7-1

JACKSON--VANDALISM CHARGES AGAINST JONATHAN MILLER & ANDREW
SACKS DROPPED BUT REPORTERS PRESS CARD REVOKED

ADVERTISING: OUTDOOR: MICHIGAN

1971

BILLBOARD CHOPPERS INVADE NORTH OAKLAND COUNTY--SMITH &
MLECZKO

MY5, A-20-1

MY 13, C-11-7

NEW & SOFTER SUBSTITUTE BILL CALLING FOR DNR CURB TO HIGH¹/₂
WAY ADS DRAWN MIXED REACTIONS FROM INDUSTRY--SCHUSTER

MY14, A-20-1

HOWELL- 6 ARE MUTE ON BILLBOARD DESTRUCTION

MY 18, C-10-5 RACE

SAULT STE MARIE--BILLBOARD BANDITS FELLED DISPLAYS IN
UP

MY 26, A-16-1

ATTY GEN FRANK J KELLEY APPEALED FOR PUBLIC HELP TO SAVE
TOUGHBILLBOARD CONTROL LAW THREATENED BY "WEAK" RIVAL BILL

MY 27, B-10-7

RESOLUTION CONGRATULATING BILLBOARD BANDITS SUBMITTED
IN ~~K&K~~ SENATE BY REP BASIL BROWN

---1971---

JE 2,A-10-1

4 CONVICTED BILLBOARD BANDITS FROM ANN ARBOR SAID PROPOSAL
IN SEN TO TO REGULATE BILLBOARDS WOULD BE INADEQUATE &
INEFFECTIVE IN ENACTED INTO LAW

JE 18,A-12-1

4 BILLBOARDS OWNED BY WHITE ADVERTISING CO OF LAKE VILLAGE
CUT DOWN BY STATE AS PART OF CAMPAIGN TO REMOVE ILLEGAL
SIGNS

JE 24, C-8-7 RACE

BILLBOARD LOBBY IS SUSPECTED OF PRESSURE TACTICS.

JL 3,A-2-3

HIGHWAY DEPT ANNOUNCED PLANS TO CUT DOWN 93 ILLEGAL BILL-
BOARDS LINING INTERSTATE HIGHWAYS IN LOWER PENINSULA

Ag2, B-1-1D

OUTDOOR BILLBOARDS MOVE FROM PASTEUP TO 'ART'---HAHN

Ag 19,B-1-1 E

COUNCILMAN ANTHONY DOBRY PROPOSED BANNING OF ALL SIGNS
IN STERLING HTS---DOERR

SK ASKED

S 8,B-4-1 N

29 RESIDENTS ORXROYALD OAK CITY COMMSN ORXX TO ORDER RE-
MOVAL OF BILLBOARD ADVERTISING ABORTION REFERRAL SERVICE
OPERATED BY MAN FROM OAK PARK--Ø ILKA

ADVERTISING: OUTDOOR: MICHIGAN

1971

S 15,B-1-6 N

ROYAL OAK--CITY COMMSNRS DIRECTED CITY ATTORNEY TO DRAFT AMENDMENT TO SIGN ORDINANCE TO BAN ADVERTISING OF ABORTION REFERRAL SERVICE WITHIN CITY LIMITS--ILKA

S 28,B-1-3 N

ROYAL OAK--CITY COMMSN APPROVED AMENDMENT TO CITY'S SIGN ORDINANCE BANNING ABORTION REFERRAL SERVICES WITHIN CITY LIMITS

08,B-2-1

MICHIGAN PRESSED FOR BILLBOARD LAW. 0 18,B-2-1 N

JAMES WOLFE TWISTS TUBING INTO WILD SIGNS--MELCZKO

N 3,A-20-4

MICH HIGHWAY DEPT ORDERED REMOVAL OF 47 MORE BILLBOARDS ALONG INTERSTATE & FREEWAYS IN 9 MICH COUNTIES

TH

D 2,B-4-1

HOUSE GROUP ACTING TO STRENGTHEN BILLBOARD CONTROL-- DOUGLAS

D 15,C-3-1

LEGISLATION TO TIGHTEN CONTROL OVERNUMBER OF BILLBOARDS ALONG ROADWAYS PASSED HOUSE BUT ENVIRONMENTALISTS WARN PROPOSED NEW LAW MIGHT NOT DO JOB

---1972---

JA 21 11,B-7-1 N

NATIONAL ADVERTISING FILED SUIT ~~KAR~~ TO FORCE INDEPENDENCE
TWP OFFICIALS TO ~~XX~~ ALLOW TO REBUILD 3 BILLBOARDS RAZED BY
VANDALISM ON 1-75

JA21, A-10-1 FIN

LANSING-BILL LEGALLY TO CHOP DOWN THOUSANDS OF BILLBOARDS
IN MICHIGAN PASSED THE SENATE

JA22, A-2-6

LANSING- ATTY.GEN.FRANK J. KELLEY SAYS BILL TO CHOP DOWN
BILLBOARDS IS A "SAD EXAMPLE OF VICTORY BY SPECIAL INTER-
ESTS OVER THE PUBLIC INTEREST

MR 1,A-13-1

TRANSPORTATION DEPT MOVED AGST MISSOURI FOR FAILURE TO
ADOPT TOUGH BILLBOARD RESTRICTIONS & NEW DEADLINE FOR
COMPLIANCE BY OTHER STATES COULD AFFECT MICH--SANDNER

MR 17, A16-3

HOW BILLBOARDS COULD COST US \$20MILLION-OBRIEN

MR 21,A-10-3

ST. TE HWY DEPT WOULD NEED ESTIMATED \$14MILL TO REMOVE
ILLEGAL BILLBOARDS UNDER TERMS OF NEW CONTROL PALN PENDING
IN LEGIS

---1972---

MR 29,A-1-1

LAW FIRM OF SEN. JAMES G FLEMING REPRESENTING TWO OWOSSO
SIGN FIRM EMPLOYEES TICKETED FOR TRESPASSING TO REPAIR-

ADVERTISING: OUTDOOR: MICHIGAN

1972

SEN JAMES G FLEMING ADMITS LAW FIRM CALLED ON TO REPRESENT
TWO SIGN CO EMPLOYEES--SCHUSTER

Mr 30, A-24-1

Mr 31, A-18-1

THE BILLBOARD CONTROLS; VICTORY FOR LOBBYISTS---EDIT.

Mr 31, A-3-1

16,000 ILLEGAL BILLBOARDS TO BE TORN DOWN---SANDNER

Mr 31, B-1-1 N

CITY STANDS UP FOR THE LAW; AD BENCHES DOOMED IN TROY

AP 7, B-1-1 N

SOUTHFIELD---CHARLES T STALEY MUST FACE DATE IN MUNICIPAL
COURT BECAUSE FAILED TO OBTAIN PERMIT FOR BENCHES
PLACED IN TROY---MLECZKO

AP 13, B-1-1W

TROY--8 CHURCHES CHARGED CITY WITH INFRINGING ON RELIGIOUS
FREEDOM BY REFUSING TO PERMIT CHURCH & ADVERTISING SIGNS
MLECZKO

MY14, A-16-4

LANSING---BECAUSE OF COST REMOVAL OF 15,000 BILLBOARDS IN
MICHIGAN WILL BE SPREAD OVER 5 YEARS

---1972---

MY17, C-1 -4

TROY---TROY CHURCHES TO APPEAL VETO OF ROADSIDE SIGNS

MY17, C-17-6

SEVERAL MICHIGAN COMPANIES HAVE FORMED AN ASSOCIATION
CALLED THE MICHIGAN ADVERTISING INDUSTRY ALLIANCE THAT
WILL 'LOBBY' FOR MICHIGAN'S ADVERTISING INDUSTRY IN
LANSING

MY27, A-5-5

LANSING---MICHIGAN COURT OF APPEALS HAS RULED THAT A LOCAL
GOVERNMENT UNIT CAN BAR A BUSINESS FROM ERECTING HIGH AD
SIGNS, EVEN IF THE LACK OF A LARGE SIGN AFFECTS THE BUSI-
NESS' PROFITS

JE7, B-8-3

STATE BILLBOARD LEGISLATION CALLED A FARCE---O'BRIEN

JE13, A-8-4

LANSING---MILLIKEN SAYS \$19.6 MILLION WOTH OF HIGHWAY CON-
STRUCTION FUNDS WITHHELD BECAUSE OF MICHIGAN'S DELAY IN
PASSING ADEQUATE BILLBOARD CONTROL LEGISLATION WILL BE
RESTORED

JL3, B-6-3

WILL THE STATE REMOVE 15,000 BILLBOARDS---O'BRIEN

AG 31, A-3-3

SEXY BILLBOARD AD, FOR ADULTS ONLY BECKONS MOTORISTS, TO SEEK DIPLOMA-
GAINOR

LANSING-----NEW STATE BILLBOARD CONTROL LAW REQUIRES EACH
BILLBOARD TO BE LICENSED WITH THE LICENSE PROMINENTLY
DISPLAYED ON FRONT---SANDNER

S3, A-3-1

S28, A-16-5

LANSING---STATE HIGHWAY DEPT. IS TICKETING BILLBOARDS
WITHOUT \$3 PERMIT FROM THE STATE

N22, B-4-5 E

HARPER WDS.---STUDIES LAW TO LIMIT SIGNS---GOCZKOWSKI
-----1973-----

JA21, E-6-4

1,400 SIGNS AND BILLBOARDS REMOVED FROM MICHIGAN'S ROADSIDE
DURING LAST TWO MONTHS OF 1972---6,000 MORE TO BE REMOVED

O 28, E-3-1

E.MICH. & W. MICH. TOURIST ASSNS' SELF-DEFEATING BILLBOARD
CRUSADE-EDIT. --1974--

JA 16, B-4-1 N

ROYAL OAK-NEW ZONING ORDINANCE FORBIDS BILLBOARDS WITHIN
300 FT. OF RESIDENCE UNLESS SCREENED BY INTERVENING BLDG.-
SCHIFF

JE 9, B-8-1

CONGRESS CUTOFF OF FED.FUNDS MAY LEAVE BILLBOARDS STANDING
IN MICH.-SCHUSTER

AP 27, C-6-4

WASH-15,000 BILLBOARDS REMOVED FROM MICH.ROADS LAST 3 YRS

--1976--

AP 30, A-3-3

ALANS.-BILL TO BRING MICH.BILLBOARD LAWS IN LINE WITH FED.
STATUTES AMENDED TO FAVORABLE TO BILLBOARD INTERESTS-WILLCOX

JL 12, B-1-4 D

SIGNS COMING DOWN SINCE NEW LAW 3 YRS AGO JL 19, B-1-3 ST
LANS-20,484 BILLBOARDS REMOVED FROM HWYS IN SUCCESSFUL
PROGRAM

JL 26, B-6-1

STATE GAINS IN BILLBOARD CONTROL-EDIT 05, B-2-1

HIGHWAY BILLBOARD CONTROL LAW SIGNED.-N10, A-1-2E

SHELBY TWP MERCHANTS PROTEST SIGN BLIGHT IN AREA.

-LADERMAN N-18, B-1-1 E

SHELBY TWP.-SUPVR.HARVEY HANSEN TELLS BUSINESSMEN CAN TRY TO
HAVE ORDINANCE AMENDED BY BOARD OF TRUSTEES-LADERMAN

--1978--

J 4, B-1-1 HOME

JL 26, B-5-3

MILLIKEN UPSET BY ROAD BILLBOARDS
CAMPBELL-EWALD CO. DEVELOPS ON-LINE COMPUTER WHICH CAN PRINT
WHAT BILLBOARDS ARE AVAILABLE IN WHICH MARKETS & PRICES-
DUTHIE

ADVERTISING - OUTDOOR - MICHIGAN

1978

HOUSE BATTLES BILLBOARD ADS ALONG MICH. HIGHWAYS WITH SMALLER ADS & UNIFORM-MARGO

Ag 11, B-4-3 ST

H. LYNN JONDAHL SEEKS TO END ROADSIDE BILLBOARDS-EDIT

Ag 14, A-16-1

HOUSE TO STUDY MICH. BILLBOARD AD BAN ON MICH. HIGHWAYS-MARGO

Ag 16, B-1-3

MICH. BILLBOARDS WELCOME, COMMENT ON AG 14 EDIT--EDIT

S 8, A-8-1

-1979-

AP 9, B-1-5

LANS-MEASURES CALLING FOR STRONGER CRACKDOWNS ON BILLBOARDS IN THE WORKS-BRODER

D 20, B-18-3 AM

LANS-ESTHER HUNT PAID ~~\$44~~ \$ 1140 FOR 'HAPPY BIRTHDAY JESUS' ADS

AP 16, D-4-1

PAT PALMER IN JEANS WITH MATCH ON SEAT ADVERTISES ON BUMPER & BILLBOARDS FOR WCXI-AM RADIO

AP 29, B-5-1

BILLBOARDS BY 7 MICH ARTISTS TO DOT CITY OF DET-COLBY

J E 16 B-2-5 ST

SPORTSMEN PUSH NEW CRACKDOWN ON BILLBOARDS-KERWIN

-1981-

MR 23, B-2-1 ST

LANS-ILLEGAL SIGNS STILL STAND, NO MORE MONEY TO TEAR THEM
DOWN

JE 23, B-2-1 ST

STJOSEPH 1975 BILLBD ORDANANCE RULED ILLEGAL

JL 19, B-9-1

ST. IGNACE-STATE TRANSPORTATION COMMISSION FRIDAY SUSPEND-
ED ITS BILLBOARD REMOBAL PROGRAM.

-1983-

AG 18, F-3-5D

NEW D'BRN ORDINANCE BARS BILLBOARDS ON MOST CITY-OWNED LAN
D-ALPERT

-1984-

MR 22, C-8-3

LANS-ONE-HOUSE LEGISLATURE, BILLBOARD BIDS OKD

JE 7, C-7-1-4DOT

SAGINAW-TREES ILLEGALLY CUT ALONG STATE HWAYS TO GIVE MOTORI
STS BETTER VIEW OF BILLBOARDS SAYS ALFRED R. VOGEL

JL 28, A-3-1

BILLBOARD AGENCY COMPLAINS ABOUT TREES IN ANNARBOR AREA-
KERWIN

LANSING Reports that trees being illegally cut along inter-state highways to give more exposure to billboards.

Ag 16, F-7-6DNW

LANSING- Trees go so billboards will show.
 2,000 PARKING METERS IN PONTIAC, HIGHLAND PK & ADRIAN SOON
 WILL BE SPORTING ADVERTISEMENTS-CAIN

Ag 16, F-1-5St

O 28, D-3-3

—1985—

JA 14, B-6-

3 W

LANSING-ILLEGAL BILLBOARDS ESCAPE STATE LAW.-B

Plan wants signs to give distances to Upper Peninsula

Mr 7, C-1-1St

My 5, A-1-2

Sexy Black Velvet whisky ad triggers furor-Willing

-1985-

My 17, A-7-3

Lans-feminists protest sexy Black Velvet whiskey billboard
-Szymanski

My 25, B-8-2MO

2 Ann Arbor women convicted of vandalizing Black Velvet Canadian Whisky billboard

Je 9, B-1-1

Grp, 'The Tree Workers' responsible for axing of 3-M billboard off I-94, in retaliation for cutting of trees-McAleenan

Ag 8, E-1-6E

Warren residents want city to get rid of billboards.-Twardon

-1986-

Ap24, E-7-1NoDot

Kalamazoo-nude woman billboard angers feminists

Jl 24, B-3-3

Paint mars a huge Canadian Black Velvet whiskey ad in Ann Arbor hit by balloons filled with paint.

S 26, A-1-1

Radio station WXYT-AM to install billboard along Lodge Fwy listing listing number of handgun victims in Det area-Alpe

Ag 2, B-1-1

David Helms, in effort to rekindle romance, he puts his feelings on billboard at Michigan and Hannan in Wayne.

N 6, C-1-2

Troy's billboard control ordinance upheld by court

--1987--

Ja 23, B-5-3D

Feminists protest; Black Velvet Canadian whiskey ad killed

-1988-

Ja 12, B-1-1

Det area ads for marijuana rolling papers offensive-DeRamus

Ap 27, C-3-3

Billboard on I-75 & Cicotte salutes Detroiters for
community service

-1988-

N 10 B-1-1

Proud Romulus band director Richard Kruse pays \$3,600 to honor band on billboard, : -94 at Haggerty.--Warren

D13, B-1-1

Alberta Tinsley William upset with Gateway Outdoor Advertising for displaying Women as sex objects.

-----1989-----

My 4, A-1-2

Billboard in Ferndale with ghoulish looking groom causes fuss with divorced fathers-Martindale

N 14 B-1-4

Ann Reynolds, 35, of K'zoo, pushes abstinence from sex on billboards.--Ch.Cain

-1990-

Ap 25 B 4-4

Bill sponsored by Sen. John Chafee to curb outdoor advertising raised the hopes of Alberta Tinsley-Williams who hopes to reduce 4,144 billboards in Detroit's city limits which advertise alcohol and tobacco. - Ryan

My 24 B 3-6 N

Royal Oak passes a resolution supporting a Senate bill to stop construction of new billboards and the prevention of cutting down trees to improve its visibility.

Je 26 E 1-5

Ford Motor Co. billboard ads: Working together for quality and safety-Olsen

-1991-

Ja 2 F-1-2

3 outdoor sign companies will donate space for Lois Flickinger, 40, of Grand Rapids, to remind people to pray for peace in the Middle East.--Tschirhart

Ja 22 D-1-2

Gannett taking down 45 controversial signs around metro Det that contained unusual messages signed 'Mitchell Marks'; some other cities also removing his signs.--Naughton & Waldmeir

ap 4 B-6-1 E

Grand Rapids- Roger Johnson is billboard cop.

-1991-

Ap 7 C-3-6 N

Farmington- Ruling appealed on ban of posters on city utility poles in business district. Je 17 B 3-6 WW

MUCC plans to launch a drive this summer to ban new billboards along major state highways. - Mleccko

Je 18 A 10-1

Billboards, Property Rights. - Edit

J1 29 B 3-2D

Grosse Pte ad had spelling errors S 12 E 3-1

MSU selling advertising on scoreboards; will turn \$200,000 annual profit-Naughton S 13 B 1-5

Lansing-Rep.Mary Brown-D introducing bill to phase out billboards in Michigan-Mitzelfeld --1992-- Ja 13, B-1-2

Billboard on I-94 nr.Mt.Clemens invites Canadian to Eastland Shopping Center Shops F 26 B 3-1D

DetCityCouncil discussed ordinance that would require at least 1,000 feet bet billboards

F 26 B 3-2D

Artist Edwin "Bob; Turner is billboard artist

Mr 10 B 2-1 NoDot

Catholics are not amused about billboard featuring Pope John Paul II with headphones & the call letters of local rock station on his T-shirt

My 13 B 7-1E

Legis efforts to ban billboards might beautify the state, but it would shut dn 1 local advertising company, harm others

-1993-

Mr 23 B 3-6N

Billboard removed along 7 mi and Haggerty. Advertisement, promoting new movie called Indecent Proposal.

-1994-

Mr 23 A 2-1

Lawmakers introduced a bill that would ban cigarette advertising on billboards along state roads-Basheda

-1995-

Ja 20 B 4-1

Julie Hall spent \$2,000 for billboard in Royal Oak, in
search of Mr. Right-Perl

Ap 21 B 3-1St

East Lans billboards triggered protests, criminal charges &
a lawsuit-Freedman

Je 22 D 3-5 State

Lan - Michigan Transportation Commission endorsed a ban on
advertising of age-restricted products along the highways.

N 16 C 1-3

Battle against billboard proliferation escalating in Lans.-
Cain

N 16 C 8-1

Atty.Gen.Kelley behind proposed legislation to alter bill-
board use; advertisers complain-Cain

N 16 C 8-6

Pros and cons in the debate about billboard proliferation;
what the law says;how to complain

--1996--

F 11 C-3-1

Companies advertising jobs on billboards

Warren council want to ban alcohol, tobacco billboard ads
-H.Fracassa My 14 C 1-2 3Dot ME

Same as above My 16 C 5-1

Nancy Argas among residents, Warren trying to bar movie ads
from/b^{SMART}us-stop shelters-H.Fracassa 0 28 A 8-1

Commentary on proposed new regulations for MI billboards;
-Ed N 10 C 5-5

Sterling Heights to build huge electronic road sign to ad-
vertise their community events, etc.; Ford, Chrysler, Ameritech
financed it-Fracassa Jay N 20 D 1-2 3Dot ME

Sterling Hts. enclman. / Pollard, argues against huge city
greeting sign proposed-H.Fracassa N 24 C 5-5

Sterling Hts. Cncl. Jay Pollard says residents & businesses
have different rules for ads than city-not fair-Fracassa

-1998-

Ja 07 D 5-5

St.Clair Shores-Controversy over billboard asking "Who's the father?";I-94/9 Mile-Cardenas

Ap 30 E 5-2

Warren-New law will ban tobacco billboard ads 1000 feet from schools; 500 feet from homes-Fracassa

Je 14 B 5-1

Warren-Council approves 2nd reading of ordinance to ban tobacco billboard ads in residential areas

C 01 D-4-2

PONTIAC-Coalition erects anti-smoking billboards in Oakland Co.-one right next to one promoting smoking-Nichols

1999

Ap 23 C 7-2N

Lans-Tobacco indus.ordered to stop billboard ads & make them availble to state this yr;anti-smoking ad described

Ag 6 B 2-7

Lans-charity groups want MI Supreme Court to reverse ruling that could let local govts.ban billboards

ADVERTISING: OUTDOOR: MINNESOTA

1990

My 18 A-1-1

Minneapolis-Billboards feature picture of Gorbachev on ad
for Minnesota-made vodka with caption 'The Party's Over'

ADVERTISING: OUTDOORS: MISSISSIPPI

1933

Form 1656

The Detroit News

S 28, 19-8

FIFTY % OF SIGNS REMOVED FR HIGHWAYS IN YEAR.

~~BILLBOARDS~~x

NEV.

1929

ADVERTISING: OUTDOOR: NEVADA

Form 1656

The Detroit News

Mr 17,6-4-5

DC-has signboard ban; bars ads where they will spoil scenic
beauty along rds -1995- My 17 A 5-2

Coca-Cola expected to announce plans to construct 100ft-tal
glass Coke bottle on Strip in Las Vegas

ADVERTISING - OUTDOORS - NEW JERSEY

1933

Form 1656

The Detroit News

JA 12, 21-7

ATLANTIC CITY-MAYOR H BACHARACH OUTLAWS ADVERTISING CALLIOPES

---1965---

S 10, C-6-7

WOODBIDGE, N.J.-ADV.SIGNS TO BE SCREENED IF OWNERS DECLINE TO REMOVE
THEM FROM GARDEN STATE PARKWAY

ADVERTISING: OUTDOOR: NEW YORK

~~XXXXXXXXXXXXXXXXXXXX~~

1929

Form 1656 The Detroit News N 24, 1-4-8 2#
Westchester County Conservation Assoc. plans drastic
action on nuisance

1930

Ja 3, 28-2

Hot campaign is waged against by Westchester County Conservation Assoc.

---1934---

MR 23, 33-5

ALBANY-BILLBOARDS FORBIDDEN WITHIN 500 FT. OF PARKS D 29, 18-8
601 BILLBOARDS ORDERED REMOVED, AS OBJECTIONABLE TO APPEARANCE OF PARK
AREAS

---1954---

AG 4, 21-1

NATL SUGAR REFINING CO CANCELS PLAN FOR HUGE BILLBOARD ACROSS FROM
UN BLDG

-----1955-----

AG 30, 32-6

LIGHTS OF TIMES SQUARE FR. AD SIGNS-MCGAFFIN

-----1956-----

D 24, 2-5

NYC-BERNARD BARUCH TO BUY TWO LITTLE ISLAND IN LOWER BAY

---1963---

JE 10, A-2-4 LF

ALBANY-WORK CREWS REMOVE 53 ILLEGAL BILLBOARDS ALONG NY STATE THRUWAY
ADV. DEVICES FORBIDDEN WITHIN 660 FEET OF RIGHT-OF-WAY

---1966---

JA 4, B-7-5

NY-CAMEL CIGARET SIGN GAVE UP SMOKING AFTER 24 CONSECUTIVE YRS ON TIMES SQUARE
MY 17, D-9-5

NY-NEW BILLBOARD ON TIMES SQUARE TO BE CITY BLOCK LONG & 61 FT HIGH
WILL DEPICT 6 MAJOR SEQUENCES OF 'THE BIBLE' 20TH CENTURY FOX MOVIE

-----1974-----

D 11, C-10-2

SPECIAL EXHIBIT PLANNED TO TIMES SQUARE AS DETROIT'S STORY TO
BE TOLD IN NY LIGHTS-GAINOR

--1986--

Ap 3, C-13-2

The illuminated news sign in Times Square sparked back
to life after nine yrs. of darkness.

-1993-

N 05 A 4-1 no dot

NY-Billboard in NY Times Square to count # of people killed
by firearms in US, starting NYears Eve D 30 A 5-5

Times Square, getting billboard, a national "death clock"
that will tick off the number of gun-related deaths in U.S.

-1994-

D 30 A 5-5

NY-Pearson PLC to take over famous electronic moving head-
line in Times Square; so it'll continue to run

ADVERTISING : OUTDOOR : OHIO

1940

AKRON-MEN & WOMEN HACKING DOWN SIGNS IN SUMMIT COUNTY VILLAGE OF PEN-
INSULA

Form 1656

N 16, 5-6

-----1961----- JE 20, C-16-2

COLUMBUS, OHIO-OHIO SENATE GOES ALONG WITH HOUSE IN PASSING A BILL TO
BRING OHIO'S BILLBOARD REGULATION LAW IN LINE WITH FED.LAWS

ADVERTISING : OUTDOOR : PENNSYLVANIA

1973

J HNSTOWN, PA--STATE KICKS OFF \$12 MILLION HIGHWAY BEAUTY
PROGRAM BY TERRING DOWN LARGEST BILLBOARD IN STATE.
F 21, A-2-4
Jl 19, A-1-1 1Dot
Phila-Radio station WEGX-FM to scrap billboard ads for come
dy show "Show Us You're Nuts", is insensitive to mental
health

ADVERTISING: OUTDOOR: POLLS

1957

MR 10, A-22-3

TRENDEX POLL SHOWS PUBLIC FAVORS LAW LIMITING BILLBOARDS

XXXX
XXXXXXXXXXXXXXXXXXXX

ADVERTISING: OUTDOORS: SOUTH DAKOTA

1929

Form 1656

The Detroit News My 21, 1-1

Sioux Falls bans women smoking ads

N 16 A 2-4

Houston-Aspiring surrogate mother advertising on billboard
"womb for rent";rec'd 100's of calls,says lawyer R.Broach

~~XXXXXXXXXXXXXXXXXXXX~~

1929

ADVERTISING: OUTDOORS: UTAH

Form 1656

The Detroit News

Mr 27,1-5

Bans cigaret signs

1931

My 7, 27-1

Supreme Court of Utah says ban on Tobacco ads is valid

~~XXXXXXXXXXXXXXXXXXXX~~

ADVERTISING: OUTDOORS: VIRGINIA

1929

Form 1656

The Detroit News J1 28, 1-5-4 2#

Have been made a political issue in the primary to be held at Norfolk, Ag 6

Form 1656	The Detroit News	AP 29, 2-6 WSC
ASSN.OF NATL.ADVERTISERS OPPOSES BILLBOARD TAX.	-----1934-----	F 9,39-6 1HOME
CHI-LARGEST ELECTRIC SIGN BEING BUILT IN LOOP LAKE SHORE		MR 6, 12-5
LOUIS GOODMAN GETS PRIZE FR.FOX FILMS CORP.;THEATER OUTDOOR ADV.		AG 22,14-3
AWAY WITH HIWAY SIGNBOARDS-EDIT ---1935---		JA 9,12-8
HONOLULU-HAWAII IS WITHOUT BILLBOARDS	---1937---	N 16, 30-4
NATL.ROADSIDE COUNCIL TO MAKE DRIVE AGAINST ROADSIDE BILLBOARDS	---1938---	MY 12, 9-3
DORA WHITNEY OF WCTU ASKS PERMISSION TO ERECT TEMP SLOGAN SIGN AT WOOD		N 16, 1-1 B S
WARD & 8-MILE RD		F 5, 4-14-3
NY-DELEGATES MEET IN NATIONWIDE MOVEMENT TO ABOLISH BILLBOARDS	---1939---	
AAA FRAMES NEW LAW TO CURB ROAD BILLBOARDS	---1942---	MR 28, 19-4
WPB ORDERS METAL SIGN PRODUCTION HALTED JULY 1	---1947---	MR 21, 13-1
GOVT OPENS WAY TO MORE & BIGGER BILLBOARDS		

-----1952-----
SR. LOUIS, MO-ROBT SEAT PUTS BIRTH ANNOUNCEMENT OF SON ON BILL BOARD
-- 1957--

AP 11, 2-2

JA 20, F-6-1

DROP IN BILLBOARD COMPLAINTS NOTED

MR 6, 7-6

ISSUE BEFORE CON. SHOULD CONG. ENACT LEGISLATION DESIGNED TO KEEP BILLBOARDS & ADVERTISING SIGNS FR. SPRINGING UP ALONG NEW FED. SYSTEM OF INTERSTATE HIGHWAYS NOW UNDER CONSTRUCTION

MR 13, 29-5

COMMERCE SECY WEEKS SUGGESTS THAT CONG. BAN BILLBOARD WITHIN 750 FT. OF NEW INTERSTATE NETWORK OF SUPERHIGHWAYS

MR 20, 74-2

ARTICLE BY SEN. NEUHERGER ; FIGHTS BILLBOARD ALIGHT TO SAVE BEAUTY OF NEW HIGHWAYS-

MR 21, 8-4

MOTELS, AD FIRMS OPPOSE HIGHWAY BILLBOARD CURBS

MY 8, 12-2

COMPROMISE BILL TO CONTROL BILLBOARDS ON SUPERHIGHWAYS IS DRAFTED

AP 26, 15-1

PHONE CALLS TO WALKER SIGN CO. ABOUT UPSIDE DOWN AD BOARD AT BAGLEY & GRAND RIVER & LACK OF USUAL CLOCK THERE

-----1958-----

AG 13, 45-5

BILLBOARD LIMIT PLANNED ON NEW U.S. HIGHWAYS BY COMMERCE DEPT.

N 10, 31-6 LF

U.S. ORDERS LIMIT ON ROAD BILLBOARDS

-----1959-----

F 18, 10-2

NEW OUTDOOR AD SIGN CALLED "CHATTERBOX" THAT CHANGES EVERY 12 SEC.

PORT SAID, EGYPT-BILLBOARDS PLANNED FOR SUEZ CANAL TO BRING IN ADDITIONAL REVENUE

Jr 21, A-19-4

ANSING-PETOSKEY REGIONAL CH. OF COMMERCE GETS PAT ON BACK FROM MICH. HIGHWAY COMMR. JOHN MACKIE FOR REMOVING BILLBOARDS ALONG SECTION OF SCENIC HIGHWAY NEAR PETOSKEY

-----1960-----

JL 15, A-10-8 MAIL

BAN ERECTION MORE BILLBOARDS ALONG MAJOR HIGHWAYS IN MEXICO

O 14, B-16-1

9 SENATORS JOIN SEN. MAURINE NEUBERGER IN BIPARTISAN SPONSORSHIP OF AN AMENDMENT TO BAN BILLBOARD ALONG RURAL PORTIONS OF INTERSTATE HIGHWAY

-----1961-----

JE 13, A-8-1 FIN 3

SENATE OK'S BILL TO ADD EXTENSION OF BILLBOARD CONTROL BONUS PLAN

JE 16, A-4-1

KENT LEE ADV. COMPANY ADVERTISES NON-EXISTANT TESTA AUTO IN BILLBOARD STUNT-WATTS

S 21, C-18-1

BAY CITY-EAST MICH. TOURIST ASSOCIATION DENOUNCES AS "HOGWASH" FED. RULE CLASSIFYING ROADSIDE ADVERTISING AS TRAFFIC HAZARD

-----1962-----

JE 6, C-14-2

-----1963-----

JL 6, A-1-2 FIN 3

SEC. COMMERCE HODGES TO PRESENT KY WITH \$65,488 CHECK AS BONUS PAYMENT FOR PROHIBITING BILL BOARD ADVERTISING ALONG INTERSTATE HIWAYS

---1963---

JL 27, A-10-5

OUTDOOR ADVERTISING TAKES ON NEW LOOK WITH SPIN, WINK, FLASH AND REVOLVING EFFECT-SMITH

O 25, C-9-8

WASH.-JFK SINGS LAW TO EXTEND FEDERAL BILLBOARD CONTROL PROGRAM UNTIL JULY 1, 1965

---1964---

MR 14, B-7-1

SIGN ON FORD FREEWAY AT CHRYSLER INTERCHANGE KNOWN AS "SPECTACULAR" GIVES DAILY TALLY OF US AUTO PRODUCTION

MY 14, A-23-1

TRAVERSE CITY-AMER. ASSN. OF STATE HIGHWAY OFFICIALS CRITICIZED BILLBOARDS AS CAUSING DRIVER DISTRACTION, IS UNSIGHTLY & NOT BLENDING WITH NATURAL SCENERY ALONG HIGHWAYS-ANDERSON

---1965---

MY 26, B-6-6

WASH.-PRES. JOHNSON ASKS CONGRESS TO BAN BILLBOARDS & UNSIGHTLY JUNKYARDS ALONG BUSY HIGHWAYS

JL 31, A-2-4

LEGISLATURE LAID ASIDE UNTIL NEXT FALL QUESTION OF LAW TO CONTROL ROAD SIGNS ON HWYS

AG 15, A-4-4

JOHNSON CITY, TEX.-INTER. SEC. UDALL TELLS PRES. JOHNSON HE IS BARRING BILLBOARDS OR OTHER ADV. SIGNS ON PUBLIC LANDS FROM CLOSER THAN 1,000 FT. TO HIGHWAYS

AG 19, B-4-1

WASH.-EXPECT CONGRESS DETOUR OF PRES. JOHNSON HIGHWAY BEAUTY PROGRAM THIS YR. OVER HIGHWAY SIGNS

S 19, A-19-2 2*

WASH.-COMMERCE SECY. JOHN CONNOR SAID COST OF ACQUIRING AD RIGHTS ALONG 265,000 MILES INTERSTATE & HIGHWAY SYSTEM COST \$180 MILLION-WHITE

ADVERTISING - OUTDOORS - MISCELLANEOUS

1965

WASH-HOUSE PUBLIC WORKS COMM. OKD BILL THAT COULD REMOVE BILLBOARDS FROM ALL MAJOR HIGHWAYS OUTSIDE COMMERCIAL AREAS BY 1970

S-22, B-15-6

O 7, D-8-1

WASH-HGWY BEAUTIFICATION BILL HAS RUN INTO OPPOSITION DESPITE ENDORSEMENT BY MRS. & PRES JOHNSON --1966--

Ap 18, C-11-1

NY-STEPHEN G. BOWEN, PRES. METROPOLITAN OUTDOOR NETWORK INC. ESTIMATED OVER \$35 MILLION HAS BEEN INVESTED IN IMPROVEMENTS OF SIGNS SINCE '60 THE BUSINESS THRIVES --1967--

MR 28, A-16-3

JOSEPH M. JONES OF CENTRAL ADVERTISING CO, LANSING, IN LETTER TO NEWS EDITOR EXPLAINS WHY CONGRESS HAS DELAYED FINAL DISPOSITION OF HIGHWAY BEAUTIFICATION ACT OF 1965

My 4, D-11-7

WASH-HIGHWAY BEAUTY PROGRAM HIT

--1969--

Ag 18, A-17-1

SIGNS OF CHANGING TIMES FLASH ADVERTISING HUMOROUS SLOGANS

O'CONNOR

Ag 16, A-8-1

TRAVERSE CITY-JACK DINGEMAN USES ABOVE-LACEY N 30, A-20-1

WASH-BILLBOARD BAN BEING IGNORED, BLIGHT GETTING WORSE-MCDONALD

--1970--

JL 5, B-8-1 HOME

BILLBOARDS STILL STANDING BY US HIGHWAYS ALTHOUGH SUPPOSED TO BE GONE BY X X X X X JL 1--REISTRUP

^ABANNING ON FED. LANDS PROPOSED
---1970---

S27, C-28-1

JA 25, A-12-1

ATTY GEN FRANK J KELLEY ADMIRES VERMONT'S BILLBOARD CON-
TROL LAW-TOUGHEST IN NATION- TO X R PATTERN PROPOSED MICH
ONE AFTER IT--DOUGLAS

AP 2, A-3-1

BILBOARDS WITHIN 600' OF FEDERALLY FUNDED HIGHWAYS TO BE O
GIN DISAPPEARING WITHIN 30 DAYS

JE 22, A-5 1

SENATE APPROVED BILL REGULATING DISPLAY OF OUTDOOR ADS--
TOUGHER RESTRICTIONS ALONG HIGHWAYS

---1972---

JE18, H-20-1

WASH---GOVERNMENT HOPES TO TOPPLE 100,000 BILLBOARD SIGNS
ALONG NATION'S MAIN HIGHWAYS---BUCKHORN

---1973---

JA7, A-3-4

WASH---71,441 BILLBOARDS HAVE BEEN REMOVED FROM NATION'S
HIGHWAYS

N 2, A-2203

BILBOARDS STILL BLIGHT ROAD TO OHIO-O'BRIEN

N 7, C-12-1 RACE

SALEM, ORE.-BUSINESSES IGNORING OREGON'S BAN ON OUTDOOR
DISPLAY LIGHTING DUE TO ENERGY SHORTAGE, FACE DISCONNECTION
UNDER PUBLIC UTILITY COMMSR'S ORDER

N 29, D-13-1

OUTDOOR ADVERTISING ASSN. OF AMERICA ASKS MEMBERS TO VOLUN-
TARILY CUT BACK ENERGYUSAGE BY 25%

JL 24, A-6-1

HASLETT-UNDER MICHIGAN LAW, MAIL POUCH SIGNS MUST BE PAINTED OVER BY NOV. 1

D 19, A-1-2

HOUSE APPROVED BILL INCLUDING MEASURE BANNING JUMBO BILLBOARDS WHICH SPRANG UP FAR REMOVED FROM HIGHWAYS

-1977-

JL 14, H-9-3 1DOT

AUGUSTA-ROADSIDE BILLBOARD BAN BEGINS IN MAINE JAN 1

--1982--

JL 14, F-14-2

GREG BORTON AND STEVE WASHINGTON BUSY AT WORK ABOVE GORREWAY WORKING FOR GANNETT OUTDOOR ADVERTISING.

ADVERTISING - OUTDOORS - MISC.

1978

MR 31, A-3-2

**DELTA AIRLINES REMOVED ADS FROM METRO. NEW YORK MARKET, GETS
TOO MUCH ATTENTION**

O 2, A-4-4

**US SUP CT TO LET STAND NY COURT DECISION GIVING STATE & SHAM
PTON OFFICIALS AUTHORITY TO BAN BILLBOARDS.**

N18 B-8-1

**SUSAN COLLINS RENTS BILLBOARD FOR 2 MONTHS TO
ADVERTISE HER CARTOON COLUMN. IN CHICAGO.**

-1979--

N 5, A-5-3 4DOT

**SUPREME COURT LET STAND OHIO TOTAL BAN ON LAWYERS BILLBOARD
ADS**

D 21, E-8-1

**BILL BROWN IS 1 OF HARDY JOURNEYMEN PICTORIAL ARTIST EMPLOYED
BY ELLER OUTDOOR ADVERTISING CO.**

1981

JL 3, A-6-2

SUPREME COURT RULES ON CITIES' BANS ON BILLBOARDS-

-1982-

My17, A-2-6 4DOT

**US SUPREME COURT REFUSED TO LET COMMUNITIES BAN LEAVING OF
ADS AT PVT HOMES**

-1982- ~~XXXX~~, 0 23, A-4-2
WSU & ADVERTISING FIRM MAKE AGREEMENT ON BILLBOARD ON SCHOOL
BLDG-SAWYERS

-1984- AP25, A-4-4

JACKSONVILLE FLA BILLBDS HAVE LIVE MODELS

-1986- Ag 27 1986
Billboard advertising making a comeback.-Carol Cain
N 13, A-3-1

DC-In Jan, Congress expected to pass tough restruictions on
roadside ads, incl ban on new billboards along fed hways-
Fintor

--1987---- S7, B-8-3 1dot
Parents of murdered Bonnie Oom advertisie for informati
on killer of daughter in rand Rapids area.

-1988- 0 20 B-1-2
Artist Dennis Rohmyer,27, pictured with one of the Helga
billboards he painted promoting Wyeth exhibit at DIA.

N 4, B-4-1

GrandRapids- outcry forces removal of Colt 45 malt liquor
ads bikini-clad woman 'it works every time'

D 3 A-1-1 No-dot

Houston-Radio station complied with fire dept request to
snuff smoke-producing machines on fwy billboards after
motorists reported fires.

D 7 B-1-2

Wayne Co. commissioner Alberta Tinsley-Williams & supporters
campaign against tobacco & alcohol billboards in Det.--
Girard

D15,D-2-3

US charges 3 billboard firms for conspiring to
suppress competition, Gannett Outdoor, Metromedia, and
Kleiser Corp.

-1989-

JA 30, C 1-2

Are billboards pushers of legal drugs on black community? -
Naughton

Mr 1, C-1-2

Johnnie Walker scotch ads give phone number for more ad

Ap 3, D-3-2

Billboard ads to appear on golf courses - Naughton

Ag 24 F-1-2

Coalition of Blacks, Hispanics & health groups assail malt
liquor ads targeted at minorities. -- Naughton

O 28 B-1-6

City studying liquore stores & billboards in poor neighbor-
hoods. -- Toy

-1990-

Je 21 E 1-2

Outdoor Advertising Association of America adopts limits
on billboards for products such as alcohol, tobacco and
R-rated movies. - Markiewicz

Ag 16 A-3-4

Angry politicians want to ban anti-AIDS posters showing
showing same-sex couples kissing

AIDS poster in Chic showing same-sex couples kissing was defaced. -1991- Ag 17, A-5-1 My 22 A 2-3

Motorists on Memorial Dr in Stone Mountain, Ga say they can see the image of Jesus Christ shrouded in spaghetti and tomato sauce on a billboard J1 12, A-8-1 D
Chi-Billboard owners fear worst after Rev. Michael Pfleger, priest's acquittal of billboard defaced that advertised alcohol & cigarettes D 8, C-1-6

Catholic priest, Rev. Michael Pfleger, fights pushers of Alcohol & cigarette billboards-DeSmet --1992-- F 13, A-1-1

Atlanta-Jobless grad dons sign, snags calls from potential employers in finance Mr 8 D 3-1

Some job seekers get creative in hunt for work. Some making billboards My 11 B 3-2E

Benetton billboards of burning car do not depict part of recent turmoil, riots in L.A.-Ingersoll

---1992---

Ag 16, A-3-1

Baton Rouge,La-Owners of 3,000 illegal signs & billboards warned,signs must be down in 30 days,or lose highway funds

-1993-

Ag 27 A 5-1

County sheriff in Fort Myers,Fla is using billboards to catch criminals

S 1 C 2-2

Video wall used at State Fair to advertise products.

-1994-

F 03 E 3-1

Linda Lawrence,Philadelphia,persuaded Philip Morris to remove Marlboro Man billboard,too close to school

Ag 30 B 3-6

OUTdoor Ad.Assn.MIch.survey contends most in Mich.oppose eliminating/banning billboards;they like them

--1996--

Mr 28 B-2-3

California Tan bilboards removed-Hunter My 21 A 5-3

DC US Supreme Court tells appeals court to restudy upholding ban in Baltimore on billboard ads for alcohol

F 20, D-7-1

Critics complain about 'Booty Call' billboards that send offensive message to Detroiters-Hodges

-1997-

Ap 23 D 3-1

Some lawmakers pushing bills to restrict MI billboard signs further;details-Pearce

Ap 28 A 5-6

St.Petersburg,Fla.-Florida has more billboards on highways than any other state; Ohio is second My 25 A 11-1

Owings Mills,Md.-Will Craig,50,lay minister,rented billboards in Baltimore with words"Thou Shalt Not Kill"

-1998-

Ja 30 A 1-2

Taylor-Giant Marlboro Man billboard, I-94 at Det.Metro Airport is coming down-Ramirez

F 06 D 16-4

Author's experience in Streetblimps' traveling billboard ;NY company;this one for Winston cigs-Greenwood

1999

Ja 20 S 4-1

Det.Cnclwoman.Tinsley-Williams' war on billboards adver-
tising alcohol/cigarettes is being won -Singer

ADVERTISING : PENNSYLVANIA

S 18; A-4-1 1966

PITTS-6 ALLEGANENY CO.RESIDENTS CHG SANTILY CLAD FEMALE POS
TERS ARE TRAFFIC HAZARD

ADVERTISING: POLAND

1959

WARSAW-ADVERTISING IN POLAND

MR. 5,53-6

ADVERTISING : POLITICAL : CANADA

1984

Ag 31, 4-10

VOTERS PUT SIGNS ON THEIR LAWNS.-EDIT.

N 26, 6-1

LOUIS MEYER'S PLEDGE TO REMOVE ALL CAMPAIGN POSTERS PERSONALLY THAT HE SEES NAILED ON TREES

---1960--- Ap 21, A-1-7

S BUSES MAY CARRY POLITICAL ADS THIS YEAR IF CITY COUNCIL OKS PLAN

---1961--- Mr 29, A-3-1

CAN. FOR COMMON PLEAS JUDGE THOS. BRENNAN IN TROUBLE FOR USING HUMAN SIGN IN CAMPAIGN ON ONE OF BRIDGES OVER X-WAYS

S 22, A-12-1

MRS. WM. G. KOERBER APPEALS TO CANDIDATES TO REMOVE OLD CAMPAIGN POSTERS

N 16, C-23-1

WM. T. PATRICK SR. FOUND GUILTY OF POSTING ELECTION MATERIAL URGING RE-ELECTION OF HIS SON COUNCILMAN WM. T. PATRICK JR. ON PUBLIC PROPERTY

---1965--- Ag 9, B-6-6 6*

CAVANAGH SEES NO BEAUTY IN POSTERS-ASKS THAT REFRAIN IN POSTING THEM BE USED

Ag 15, A-1-1

PARENT BL NCHE WISE SAID NOT AWARE OF CHANGE IN ELECTION LA WHEN POSTERS MADE SAYING REELECTED COUNCILMAN WLSE-GAREAU

S 10, A-12-2

CITY COUNCIL CALLS FOR CLEAR CUT POLICY AMST POSTING POLITICAL SIGNS ON CITY PROPERTY

---1966---

JL 10, D-15-6

CAMPAIGN POSTER EXPLOSION GIVES POLICE STICKY PROBLEM FOR AU
2 PRIMARY-~~RYAN~~

~~MX~~~~3~~~~X~~~~0~~~~5~~~~1~~~~X~~

~~MX~~

N 6, A-22-1

TRAFFIC JUDGE RICHARD M. MAHER ANGRY AT GETTING CALLS FOR
JOSEPH MAHER WHO IS RUNNING IN ANOTHER JUDICIAL RACE-PEOPLE
COMPLAINING ABOUT CAMPAIGN POSTERS ON BLDG. ALL OVER TOWN-
GALLAGHER

---1967---

AP 10, C-8-1

DET. PATROLMAN GEORGE HU;MPHREIES INJURED LEG TAKING DOWN
POLITICAL POSTER PUSHING ANTHONY C. LICATA FOR STATE REP.-
RESIDENTS COMPLAIN PUT ON PUBLIC PROPERTY

---1969---

N 6, A-1-5

MAYOR-ELECT ROMANS GRIBBS REMOVES CAMPAIGN POSTERS I N MOVE
TO CLEANING UP CITY-HALLAS

S. 11, A-3-2*****

MAYOR KEEP DET BEAUTIFUL COMMSN ASKING CANDIDATES OF
CITY PRIMARY NOT TO BE LETTERBUGS & TO TAKE SIGNS DOWN

---1970---

Ag 31, A-14-3

ALL SINGS FOR POLITICAL CAMPAIGN IN OPEN SEASON--MULLER

REP GEO G SADOWSKI WARNED TO REMOVE POSTERS ON BLDG.	Form 1656 AG 28, 24-4
-----1934-----	
BAPTIVE BALLOON AT TRUMBULL & VERNOR HIWAY -WHAT PRICE NOVELTY-EDIT	O 10, 16-3
-----1936-----	
JOS P WOLFF SAYS MANY CANDIDATES VIOLATE LAW--1937--	AG 26, 10-4
JUD NICOL ORDERS AMALGAMATED ASSN OF ST & ELEC RY & MOTORCOACH EMPLOYEES	P 4, 4-15-2
TO SIGN THEIR ADVERTISING	15, 1-3
H C GARRISON COMMENTS ON CAMPAIGN VERSE --1943--	N 7, 29-1 BS 2
BILLPOSTER POSTS BILL ON SALT SAND BOXES OF CITY	
-----1951-----	
COUNCIL RULES POLITICAL SIGNS ON PUBLIC PLACES MUST COME DOWN	N 1, 1-8BS2
EDGAR BRANIGAN POSTERS IN DSR BUSES ORDERED OUT	N 5, 2-5BS2
EUGENE I VAN ANTWERP BRINGS UP QUESTION OVER CAMPAIGN NOTICES ON TREES	N 8, 8-5
-----1953-----	
CAMPAGN POSTER ON 22 SALT BOXES OF DPW FOR JUDGE JOHN A RICCA ORDERED	F 27, 6-1
TAKEN OFF	MR 9, 20-4
WALTER I MEYERS CITY LANDSCAPER PREDICTS RUIN OF DET TREES DUE TO	AP 16, 38-2
POLITICAL CAMPAIGN PLACARDS BEING NAILED ON TRUNKS	
CANDIDATE'S NAME ON POSTERS ON LAMPOSTS A STANDING REMINDER WHO NOT	O 19, 1-7
TO VOTE FOR NEXT TIME-EDIT	
COMMS LEONARD ORDERS POSTERS OFF CITY OWNED PROPERTY	

---1953---

0 20, 24-1

THAT WEATHERED LOOK-EDIT

AG 26, 1-2 5*

COUNCIL EXPRESSES HORROR ON LEARNING TREES ON 2ND & ERD ARE COVERED WITH CAMPAIGN POSTERS

AG 27, 2-1

POLICE STUDY PROBLEM OF CANDIDATES POSTING SIGNS ON TREES

S 1, 22-1

FALL FOLIAGE -EDIT

---1954---

JL 15, 2-2

POSTERS NOT ALLOWED ON UTILITY POLES OR CITY PROPERTY

JL 16, 11-5

POLITITIONS WARNED AGAINST TACKING POSTERS ON CITY PROPERTY

JL 18, 1-3-4

EUGENE KEYES CHG WITH VIOLATING CITY ORDINANCE OF POLITICAL BANNERS

JL 20, 2-3

DPW COMM GLEN C RICHARDS ACTED ON COBO ORDERS TO REMOVE POLITICAL SIGNS FR CITY PROPERTY

JL 16, 21-1

WHITE CROSS MARKING NEW SITE OF UNITED LUTHERAN GOOD SHEPHERD CHURCH USED FOR POLITICAL CAMPAIGNING

-----1956-----

JL 22, 1-5-2 3*

EPT. OF PARKS & RECS. WARNS THAT NO POLITICAL POSTERS MAY BE NAILED ON TREES

AG 4, 10-4

HIGHLAND PK IS CRACKING DOWN ON INDISCRIMINATE DISPLAYS OF POLITICAL POSTERS; TO FINE CAND. \$200 OR 90 DAYS

N 5, 8-3 5*

OLI E REMOVE POLITICAL SIGNS FROM X-WAYS

-----1957----- 0 17 7-5

POLICE TOLD THAT ALL POLITICAL SIGNS ARE BARRED BY LAW FROM BEING POSTED ON CITY PROPERTY OR UTILITY POLES

-----1958----- 0 29, 31-5

DET. POLICE ORDERED TO REMOVE ANY POLITICAL POSTERS ON PUBLIC PROPERTY

JL 7,B-4-4 D

POLITICIANS HOPING TO RENT ADVERTISING SPACE ON DSR BUSES
TIME FOR NEXT YEAR'S POLITICAL CAMPAIGNS--GOOD

S 1,B-15-1

DETROIT COALITION TO END THE WAR NOW TAKEN TO FED COURT
FIGHT AGST BAN ON DISTRIBUTION OF POLITICAL LITERATURE
AT STATE FAIR--LESIMER

---1972---

Ag4, A-10-5

CITY CLERK GEORGE EDWARDS HAS ASKED FOR AN INVESTIGATION
OF CHARGES THAT SOME CANDIDATES FOR JUDGE ARE MISREPRE-
SENTING THEMSELVES AS INCUMBENTS

026, A-3-1

JAMES JACKSON, DETROIT'S DEPUTY CITY CLERK, SAYS CANDI-
DATES ARE NOT SUPPOSED TO POSTPOSTERS ON PUBLIC PRO-
PERTY---GRANT

N16, C-10-1

ELECTION CAMPAIGN POSTERS REMAIN AFTER ELECTION--NO CITY
ORDINANCE THAT STATES CANDIDATES MUST TAKE THEM DOWN---GRAN

---1972---

D28, B-1-7 D

X CITY MAY TOUGHEN POLITICAL LITTER LAW

---1973---

F14, B-4-1 D

CITY TIGHTENS CONTROL ON ELECTION LITTER

JL23, B-1-1 D

POLITICIANS WARNED THAT CAMPAIGN POSTERS ON PUBLIC PROPERTY
ARE ILLEGAL

JL24, B-2-4 D

COUNCILMAN KARL LEVIN USING BUMPER-STICKERS TO ADVERTISE
CAMPAIGN FOR REELECTION

JL31, B-1-1 D

3 DETROIT MAYORAL CANDIDATES AND 10 CITY COUNCIL CANDIDATES
FACE FINES OF \$500 FOR ALLEGEDLY VIOLATING NEW CITY
ORDINANCE PROHIBITING POSTING CAMPAIGN LITERATURE ON PUB-
LIC PROPERTY---S. CAIN & FEATHERSTONE, B.

AG1, A-3-1

POLITICAL SIGNS BELONGING TO TERRANCE O'BRIEN POSTED IN
BEHALF OF MICHAEL J. O'BRIEN DURING 1970 CAMPAIGN --REMOVED
BY TERRANCE O'BRIEN NOW SEEK CITY COUNCIL SEAT--S. CAIN &
MURPHY

N 29, B-2-2 D

NEW JUDGE WARFIELD MOORE WANTS WINNER & LOSERS TO PAY TO
GET OLD ADS REMOVED-KEITH

-1986-

N 7, B-3-3

Trail of election signs remain on street lights, utility
poles & mailboxes. Storeowner Chester Calka files complaint
Twardon

N 20, B-2-2

Det needs to get tough on candidates whose signs left hang
ing after election says ombudsman

-1987 -

Ja 14, B_6-3W

Ombudsman wants posters removed-Vance

-1989

N 4 B 6-1

Group of ministers, civil rights leaders threatend boycott
of media over racial agitation-Tschirhart

-1993-

Ap 7 A 1-1

Paul Hubbard spent \$10,000 on full pg newspapers ads. -
Woodlee S 10 E 3-2

Det's mayoral leading candidates pushing a lot of last min-
ute money into local advertising & public relations busine
sses-Markiewicz

-1994-

Jl 26, B-3-1N

Pro-Greektown casino flier: Smart ad or just deceptive-
Trent

-1997-

Ag 28 C-3-2

Archer lets friends brag about his accomplishments in
TV commercials.-Hackney

ROADSIDE AFFRONTERY-EDIT.

--1962--

JL 26, A-22-2
JA 22, A-18-1

BUMPER BOON A BUST' (CAMPAIGN STICKERS ON AUTO BUMPER)-EDIT

-----1970----- M

N 7, A-4-1

POLITICAL COMMERCIALS DEMANDED MORE THAN ASPIRIN--TOTAL
ANESTHESIA--EDIT

-1990-

Ag 7 A 6-1

As Mich moves from primary season to the general election,
an eye will be kept on the content of political ads, and
the substance of them-Edit

N 1 A 18-1

Censoring Clark Durant and Ads (Cont'd)-Edit

-1991-

S 8 B 2-1

Political ads re Clarence Thomas nomination aimed at Dems.
Dems. have done same; both should stop -Edit.

-1996-

J1 24 A 8-1

AFL-CIO campaign against GOP, claiming they're cutting off
medical care for elderly isn't true- "Medi-scare"-Ed

AG3, B-3-1 FIN

WASH--FCC REFUSED TO BLOCK BROADCASTS OF RACIAL POLITICAL
ANNOUNCEMENTS OF U.S. SENATE CANDIDATE J.B.STONER, DESPITE
HIS USE OF THE WORD "NIGGER,NIGGER"

Form 1656

O 11, 1-1-2

POLITICAL ART HARD ON EYES; HAVE TO LOOK TWICE TO RECOGNIZE FAVORITE CANDIDATE-GARRISON
--1940--

MR 13, 17-3

POLITICAL ADS BANNED IN LIQUOR ESTABLISHMENTS
HIGHWAY DEPT. TO REMOVE POSTERS FROM HIGHWAY RIGHTS-OF-WAY
---1941---

S 5, 13-1

MR 27, 49-1

BILL INTRO TO PROHIBIT STATE OR COUNTY OFFICIALS FR PLACING THEIR NAMES ON OFFICIAL SIGNS NOTICES OR DOCUMENTS EXCEPT AS SIGNATURES
--1944--

OPPONENTS COVER UP POSTERS BELONGING TO LEO WILKOWSKI
---1952---

JL 11, 4-2

JL 30, 12-3

PONTIAC-POLICE CHIEF HERB W. STRALEY REMOVES POLITICAL POSTERS DUE TO CITY ORDINANCE
---1956---

F 23, 16-7

BILL INTO TO REQUIRE PAD POLITICAL ADVERTISING TO LIST SPONSORS
-----1958-----

O 23, 47-3

MUSKEGON-SHERIFF ARTHUR DAVIS HUNTS PERSON OR PERSONS WHO TOOK 9 LARGE "DAVIS FOR SHERIFF" SIGNS FROM VARIOUS LOCATIONS AROUND MUSKEGON COUNTY
-----1959---

My 1, 18-1

INTO TO REQUIRE NAME OF SPONSORS ON POLITICAL ADVERTISEMENTS

JE 11, 39-6

SENATE GETS BILL TO REQUIRE POLITICAL ADVERTISEMENTS TO BEAR THE NAME OF A SPONSOR

---1960--- JE 20, A-1-1
FED. GRAND JURY INVESTIGATION TO SEE IF 7 MICH. PUBLICATIONS ARE IN VIOLATION OF POSTAL FRAUD STATUTES THROUGH SOLICITATION OF POLITICAL ADVERTISING, STARTS JE 21ST-WIGDER

JE 22, A-9-3
9 WITNESSES TESTIFIED BEFORE FED. GD. JURY TO SEE IF 7 MICH. PUBLICATIONS HAVE VIOLATED POSTAL MAIL FRAUD STATUTES IN SOLICITING POLITICAL ADS

JL 12, B-9-3
H. J. RATHFOOT OF STAGE HWY DEPT. ASKS POLITICAL PARTIES TO KEEP ADS OFF HWY SIGNS

JL 29, A-6-1
GRAND RAPIDS-CITY ORDINANCE BRINGING DOWN ALL POLITICAL POSTERS TACKLED TO TREES AND UTILITY POLES

O 26, C-13-4
GERALD MCCLER FILES WARRANT CHG. MALICIOUS DESTRUCTION OF CAMPAIGN SIGNS

---1961--- MR 23, B-8-1 FIN 3
MANISTEE-"OPERATION FACELIFT" SPONSORED BY MANISTEE CO. BOY SCOUT COUNCIL OFFERS POLITICAL CAND. A CHANCE TO REDEEM CAMPAIGN POSTERS AT 25 CENT TO 50 CENTS EACH

MR 25, B-10-6 FIN 3
ROMULUS TWP.-BEGIN INVESTIGATION OF POLITICAL ADVERTISING CIRCULARS

O 25, B-10-1
DEARBORN-THREATENS TO RIP CAMPAIGN POSTERS DOWN-SUGO

---1962--- JL 27, A-13-4
ST. HIGHWAY DEPT. WARNS POLITICAL CANDIDATES TO KEEP CAMPAIGN SIGNS OUT OF RIGHT-OF-WAY ALONG HIGHWAYS--1966---

;S 8, A-6-4
LANSING-CANDIDATES ASKED TO KEEP POLITICAL SIGNS OFF HIGHWAY

ADVERTISING: POLITICAL : MICHIGAN

1967

JA 26, E-1-3 Z 6

WARREN-WARREN ELECTION SIGN OUTBREAK BEING FOUGHT

F 9, A-20-3

BILL INTRO. TO MAKE IT MISDEMEANOR FOR POLITICAL CANDIDATES
TO ~~XXX~~ FAIL TO REMOVE CAMPAIGN POSTERS WITHIN 30 DAYS AF-
TER ELECTION

AP 6, E-1-4 Z6

WARREN-POLICE SAY CAN'T TAKE CAMPAIGN ELECTION POSTERS DOWN
FROM PRIVATE PROPERTY BUT WILL TEAR ANY DOWN FROM CITY PROPER-
TY AS RESIDENTS COMPLAIN-LATREILLE
POLITICAL NAME GAME-REPTITION-POPA

JE 1, A-22-1

-----1970-----

S3, A-14-4

LANSING-GOV. MILLIKEN SAYS BILLBOARDS ARE "A SOURCE OF
SCENIC POLLUTION" AND WILL NOT USE THEM IN HIS ELECTION
CAMPAIGN

8, B-6-3

GOV MILLIKEN TREND-SETTING DECISION NOT TO USE ROADSIDE
BILLBOARDS & POSTERS IN REELECTION CAMPAIGN COMMENDABLE--MUL
LER

-1971--

JL 7, B-1-1 E

ERNEST MCCOLLOM CAMPAIGNING AGST POLITICAL POSTERS

---1971--

Ag 10, B-3-1 E

3 JUDGES IN MACOMB COUNTY ADVERTISING ELECTION CAMPAIGN
ON HUGE 32' SQUARE FOOT SIGN TECHNICALLY ILLEGAL UNDER
WARREN ZONING & SIGN ORDINANCES--WOWK

Ag25, B-4-5E

WARREN COUNCILMAN STEPHEN JURY ASKS LIMIT ON SIZE OF
CAMPAIGN SIGNS ---WOWK

-1972--

MR 26, A-25-1

MICHIGAN PRES PRIMARY TO BE \$400,000 BOON FOR RADIO &
TV--WENDLAND

JL28, B-1-1 N

MRS. HARRIET ROTTER OF HUNTINGTON WOODS BLASTED STATE SEN.
DANIEL S. COOPER FOR TWO HEADLINES IN HIS CAMPAIGN PAMPHLET
THAT SHE CONSIDERS A SLAP AT WOMEN---/WOWK

Ag1, B-3-5 N

OAKLAND CO. ROAD COMMISSION HAS WARNED POLITICAL CANDIDATES
THAT VOTERS WON'T TAKE KINDLY TO THE \$5,000 COST TO TAX-
PAYERS OF REMOVING THEIR SIGNS FROM PUBLIC HIGHWAYS

Ag2, B-5-1 N

BILLBOARDS RENTED BY STATE SEN. DANIEL S. COOPER, OAK PARK
DEFACED BY VANALS

ADVERTISING: POLITICAL: MICHIGAN

1972

HARRISON TOWNSHIP---MRS. CAROLINE JORGENSEN TOWNSHIP CLERK
SUGGESTED VOLUNTEER GROUPS SHOULD BE ORGANIZED TO TAKE
DOWN ILLEGALLY POSTED POLITICAL SIGNS-----WOWK

Ag16, B-10-1 E

HIGHLAND TOWNSHIP---
ORDINANCE RESTRICTING POSTING OF 'SIGNS WITH A VIEWPOINT'
LABELED UNCONSTITUTIONAL BY TOWNSHIP ATTORNEY---NELSON

018, B-8-1 N

MICH.ABORTIONREFERENDUMCOMM.FILED SUIT AGST JOHN LOVASCO FOR VIOLATING
MICH.ELECTION LAWS BY ERECTING BILLBOARDS IN DET. AREA A-BUTCHER AGST.
ABORTION-BUTCHER

028, A-1-2

D6, B-1-5 N

Oakland Co. schoolchildren "Rip Off" Nov.7 political
posters charge candidates 5 cents a poster---Nelson

---1973---

JA30, B-3-6 W

MRS. ROSEMARY DESANA, WIFE OF WYANDOTTE POLICEMAN REPLACES
POLITICAL SIGN IN FRONT YARD AFTER SUCCESSFULLY CHALLENGING
OFFICIALS WHO OBJECTED TO POSTER

Ap10 B-1-2 N

FARMINGTON TWP. OFFICIALS EXTENDING SIGN-BAN ORDINANCE TO
INCLUDE CANDIDATES-ROACH

----1973----

My8, B-2-1 W

LANSING----ATTY.GEN. FRANK J. KELLY RULED THAT LIVONIA'S
ORDINANCE PROHIBITING TEMPORARY POLITICAL SIGNS ON FRONT

LAWNS IS UNCONSTITUTIONAL

JL 4, B-4-1 W

TAYLOR-CANDIDATES WARNED ABOUT POSTERS AS STERN LAW TESTED DURING
CAMPAIGNING-KENNY

JL 7, A-5-1 W

LIVONIA CITY COUNCIL CONSIDERING ORDINANCE AGAINST USE OF
LOUDSPEAKERS ON TOP OF CARS IN POLIT. CAMPAIGNS-WILL COX

0 22, B-2-5 W

DBN: HTS. MAYORAL CANDIDATES JOHN L. CANFIELD & DANIEL FER-
RERA TAKE OUT NEWSPAPER ADS OFFERING REWARD FOR INFO. LEAD-
ING TO ARREST OF PERSONS TAMPERING WITH POLIT. POSTERS-C. CAIN

---1974---

20 31, B-4-1

FLINT-CIR. CT. JUDGE OLLIE BIVVENS REJECTS SUIT TO HALT SANDER
LEVIN TV ADVERTISEMENT FILM, CHGD MISUSE OF STATE FUNDS

N 4, B-3-3 E

STERLING HTS PASSES POLITICAL SIGNS LAW IN ZONING RULE CHANGE
-JOAN WALTER

-1975-

0 20, B-1-3 E

HERB WILSON GETS STER HTS POLITICAL SIGNS LAW OVERTURNED

1975

ADVERTISING - POLITICAL - MICHIGAN

- LEGISLATION SOUGHT TO BAN USE OF FAKE VOTE ENDORSEMENTS,
WITHOUT WRITTEN PERMISSION-H.WARREN** D 9, B-1-1 W
-1976- JL 15, B-2-1 W
- LANS-STATE REMINDS CANDIDATES NOT TO PUT ADV SIGNS ON
HIGHWAYS** JL 22, A-1-6 E
- ROBT.WHITE,RUNNING FOR SHELBY TWP TREASURER,WINS TEMP RE-
STRAINING ORDER FROM REMOVAL OF POLITICAL SIGNS FROM OWN
PROPERTY-LADERMAN** JL 23, A-2-3
- JAMES ELSMAN POSTS BAIL OVER CAMPAIGN POSTER VIOLATION,
GETS BACK ON CAMPAIGN TRAIL-SMITH** O 14, A-2-7
- CINC-REFED.CT.UPHELD RIGHT OF MICH.BEVERAGE DEALERS TO PUT
POLITICAL AD.STICKERS ON CONTAINERS THEY SELL** O 19, B-1-2 E
- 2 TEENS ACCUSED OF TERING DOWN SHERIFF CAND WM HACKEL
POLITICAL SIGNS ORDERED TO REMOVE THE REST OF HIS SIGNS
AFTER NOV 2 ELECTION-SCHABATH**

---1977---

O 19, B-3-1 N

OAKPARK-RESIDENTS CAN DISPLAY POLITICAL SIGNS ON LAWNS OR HOME WINDOWS UNTIL ELECTION, DESPITE SIGN BAN-LADERMAN

N 4, B-1-1 E

STERLINGHTS-LAW ON POLITICAL SIGNS IN CITY SPARKS LAWSUIT BY COUNCIL CANDIDATE, JOHN J. BUCCELLATO-SCHABATH

N 8, B-2-2 E

STERLINGHTS-JUDGE RULED CITY ALLOWED TO ENFORCE LAW AGST BIG POLITICAL SIGNS

D 2, B-2-2 E

E. DET. MAYOR ALLYN WEINERT'S CONDUCT DURING CAMPAIGN LITERATURE FRACAS CALLED UNETHICAL -1978-

JE 21, B-1-5

LANS-HOUSE PASSES BILL THAT MAKES IT A MISDEMEANOR FOR CANDIDATE TO DEFACE CHALLENGER'S POSTER

JL 19, B-8-2 N

LANS-STATE WARNS CANDIDATES AGAINST SIGNS ON STATE HIGHWAYS

Ag 17, A-1-3

CANDIDATES FORMICH. GOVERNOR RACE TO SPEND \$2 MILLION CAMPAIGNING ON RADIO & TV ADS-MARTIN, S.

Ag 29, B-2-1 E

LANS-DEMETRIUS SAZANI KXNBILLING DEM. PARTY \$500 TO PEEL POLITICAL ADS FROM PLACES THEY SHOULDN'T HAVE BEEN

- LEVIN USING TV TO TELL ABOUT GRIFFIN'S POOR ATTENDANCE RECORD. GRIFFIN CALLING FOUL-WILLING S 18, B-1-5
- WM FITZGERALD DROPS HIS PBB RADIO SPOT O 10, B-1-5
- CANDIDATES TAILORING ADS TO PARTICULAR REGIONS & AUDIENCES-MARTIN O 29, A-1-2
- LOOK AT SOME CAMPAIGN ADS IN MICH-WEEKS -1984- O 28, B-1-1
- LANS-CAMPAIGN SIGNS PROTECTED BY 1ST AMENDMENT. MUNICIPALITIES HAVE LIMITED AUTHORITY TO REGULATE THEM-FREEDMAN N 27, E-6-1
- 1986- S 10 B-5-1 NoDot
- Farmington Hills- City reconsiders political sign ban O 21 B-1-1
- Lans.- Robt Goodman & Robt Squire are media consultants for campaigns of Wm Lucas & jas Blanchard.--Martin
- 1988- J1 7 B-3-1 N
- Lawrence A. Freidman sues W. Blmfl'd Twp over sign law.

-1989-

O 21 B-8-1

Judge rejects suit to bar sales-tax-for-schools ads.--
McClear

N 4 B-7-1

Anti-abortionists buy TV time to support parental consent
bill.--Martin

-1990-

My 17 A-1-5

Lans.- Black lawmakers call on Gov Blanchard to yank his
'racist' & 'insensitive' TV ads.--Hornbeck & Woodlee

My 29 F-1-5

Lans.- Blanchard, Engler ads tell only part of the truth.
--Hornbeck & Cain

Je 18 F-7-1

John Conlon, 46, uses recycled campaign signs for his cam-
paign.

Ag 14 B-1-2

Lans.- Political media masters prepare for attack ads.--
Hornbeck & Martin

S 12 B-3-2

Candidates change focus in TV ads.--Cain

The dollars ad up as politicians take their battles to TV
-Kiska

O 29 F 1-4

N 1 B 3-6E

Dem, Bill Browne who is running to recapture the State House
seat will change signs -1992-

Mr 11 A 9-1

Front running Democratic Pres cand. are fighting for union
support in Mich by spearing ea other w/ pointed ads

J1 21, B-1-2

TV spots give viewers eyeful from GOP Cong. candidate John
Mangopoulos pro-family ads show dead fetuses, gays kissing-
Kiska

-1993-

S 15 D 15-1

Lou Kramer, 64, of Dearborn Heights, will go to court to
fight to keep his signs up on his lawn. - Deep

-1994-

Mr 11 E 3-1

Lans-Mich. Realtors upset about anti-prop. A ad, claiming
realtors get huge tax break if plan passes-Hornbeck

-1994-

Ap 1 A 1-2

Republicans from Macomb take out ad looking for a challenger
against Engler. - Ch Cain

Je 22 B 1-5DWS

Lans-Record # of candidates running this year;prepare for 6
weeks of political ads before Aug.2 primary-Hornbeck

Jl 07 B 4-1

Det.News looking at new political campaign commercials;this
one is of Larry Owen, Dem.nomination for governor

-1994-

Jl 25, B-3-1W

Ready for barrage of TV ads-

Jl 31 A 8-5

Lans-Det.News poll shows political commercials have little
impact on most voters-Hornbeck

N 4 A 9-1

Congressional candidates are heating up the airwaves with
negative ads. - Parker -1995-

N 28 D 4-3

E.Lans-GOP launching attack ads against Clinton about his
"double-talk" on budget-Hornbeck

F 21 D 2-1

Lans-Mich.Democrats pushing for passage of "truth-in-campaigning" bill-Hornbeck

Ap 30 D-3-1

REpublicans begin ads with one on taxes-Savitskie

Je 5 C-8-1

Gov. Engler and Grosse Pte Pk mayor Palmer Heenan ask Paul D. McCarthy to remove their names from his ads for seat in House-Fracassa

jl 29 C-4-1

Ron Wolf charged with tearing down opponents campaign signs -Durfee

Ag 2 C-3-6

Warren will not contest ruling against ordinance on signs -1998-

Jl 9 D-1-6

Gov. candidates open battle of airwaves.-Cain

S 01 D 2-4

Lans-GOP ad against Fieger, running for gov.; described-Hornbeck

1998

S 17 d1-6

G.Rapids-Judge says rule restricting use of candidates' names in ads/newsletters is illegal-Lynch

1999 2000

F 17 A 1-2

Lans-John McCain and Geo.W. Bush attack one another prior to MI primary-Cain/Hornbeck

F 22 A 7-1

Geoffrey Fieger's radio ads attack Bush and Engler over insurance reforms;his motive unclear; all GOP denounce them-Cain

Jl 10 C-1-1

Larry Owen, Democratic candidate for gov., his ad.

O 13 B-1-2

Engler, Fieger square off in campaign ad spots.

ADVERTISING - POLITICAL

1932

Form 1656

The Detroit News

DETROIT REMOVES SIGNS POSTED BY MILT OAKMAN & CHAS J DE LAND, CANDIDATES FOR CONGRESS *AG 5,1-5
 AG 6,2-6

PHOTO SHOWING MAN REMOVING POLITICAL SIGNS FROM POSTS Ag 12,2-6

SECOND DRIVE STARTED TO REMOVE SIGNS FROM POSTS S 30,38-1

CASE DISMISSED AGAINST JOHN MITCHELL; UNABLE TO FIX BLAME

---1934---

MY 11, 27-8

INGHAM COUNTY FORBIDS POSTERS ON STATE PROPERTIES Ag 20,14-1

TWO COVER CANDIDATES SHOULD PICK THEIR DRIVERS-EDIT Ag 21,29-1

POLITICAL ADVERTISING BARRED FROM MICHIGAN HIWAYS Ag 28,3-2

YPSI-STATE WORKERS REMOVE 2 BANNERS FROM HIWAYS *AG 29,4-2

CAMPAIGN POSTERS BARRED FROM ALL PUBLIC PROPERTY IN DETROIT

*O 10,16-3

BAPTIST BALLOON AT TRUMBULL & VERNOR HIWAY -WHAT PRICE NOVELTY-EDIT

O 29,25-7 1HOME

YPSI-GOP IRKED BY REMOVAL OF BANNERS FROM ABOVE ROADWAY, BY EMPLOYEES OF STATE HIWAY DEPT; COURT ACTION PLANNED ---1935---

AP 27,2-8

GO. HAVEN-FRED GRAHAM PLEADS GUILTY TO PASSING OUT CAMPAIGN CARDS WITHIN 100 FT OF POLLING PLACE

---1935---

DEARBORN LAW STOPS CLUTTERING OF PORCHES, BUT COUNCIL FINDS THEY'LL HAVE TO GET LICENSES TO DISTRIBUTE POLITICAL BALLYHOO

Ag 22, 15-7

---1936---

JOS. P. WOLFF SAYS MANY CANDIDATES VIOLATE LAW.
POLICE CAMPAIGN AGAINST ILLEGAL ELECTION POSTERS

*AG 26, 10-4
AG 27, 24-6

---1954---

CITY COUNCIL ADOPTS LAW FORBIDDING ANYONE TO POST SIGNS OR BANNERS ON TEMPORARY STRUCTURES FOR MORE THAN 90 DAYS

N 10, 77-5

---1956---

HOOSE COMM PUTS QUIETUS ON BILL TO DIRECT SPONSORS ABOVE DISCLOSE IDENTITIES-ETC
MORE THAN \$100MILLION WILL BE SPENT ON POLITICAL ADVERTISING

MR 22, 8-3

AG 9, 2-1

S 18, 13-4

BLOOMSBURG, PA.-LINEMEN OF PA. POWER & LIGHT CO. ASK POLITICIANS TO AID IN STAMPING OUT DANGEROUS PRACTICE OF TACKING & STAPLING PLACARDS & POSTERS TO SERVICE POLES

---1960---

Ap 3, A-2-3

MILWAUKEE-INQUIRY OF ANTI CATHOLIC ADVERTISEMENTS THAT APPEARED IN COUNTRY WEEKLIES THROUGHOUT WIS. DEVELOPS SEVERAL CLUES

---1963---

O 6, B-13-2

COUNCILMAN MARY V. BECK ADVERTISING POLITICALLY WITH DET WOMEN'S INTERNATIONAL BOWLING CONGRESS LEAGUES-RIPLY

---1966---

N 4, A-18-3

RASH DRIVER WITH BUMPER STICKER TO REELECT JUDGE ANDREW C. WOOD TO TRAFFIC CT. MAY NOT HELP HIM AS DRIVERS ANGRY-MULLER

ADVERTISING: POLITICAL

1970

SAN BERNARDINO, CALIF-JERRY L. PETTIS, REP., ESTABLISHED FUND TO PAY 5¢ FOR EACH OF HIS CAMPAIGN POSTERS RETURNED

N 6, A-1-4

--1971--

JE 18, A-13 1

SPENDING FOR BROADCAST IN LAST FA L'S CAMPAIGN SURGED TO \$58 MILL

JL 29, B-1-5 E

WARREN--TEARING DOWN ALL ILLEGALLY POSTED POLITICAL SIGNS IN CITY--WPWK

AG 4, C-20-4 RACE

POLITICAL AD BAN ON TV OVERRULED BY FED. APPEALS CT.

N 22, B-15-1

JOHN E. P'TOOLE LABELS POLITICAL ADVERTISING AS REPULSIVE--DONOVAN

--1972--

JA 24, A-8-1

US COURT OF APPEALS HANDED DOWN ORDER REFUSING TO STAY COURT OF APPEALS DECISION REQUIRING BROADCASTING STATIONS TO ACCEPT PAID ADVERTISING ON CONTROVERSIAL ISSUES

F 8, A-10-5

PRES NIXON SIGNED LEGIS TO LIMIT POLITICAL ADVERTISING EXPENSES & SEAL CAMPAIGN FINANCE-REPORTING LOOPHOLES

---1972---

Ag3, B-3-1

ATLANTA---FCC URGED BY CIVIL RIGHTS GROUPS TO CHANGE ITS
RULES GOVERNING POLITICAL ADVERTISING IN AN EFFORT TO BAN
THE "NIGGER,NIGGER" TELEVISION AND RADIO COMMERCIALS OF
U.S. SENATE CANDIDATE J.B.STONER

----19730----

My30, A-21-1

WASH---SUP. CT. RULED THAT NEITHER CONSTITUTION NOR FED-
ERAL LAW REQUIRE BROADCASTERS TO SELL COMMERCIAL AIR TIME
FOR STATEMENTS ON MATTERS OF PUBLIC CONTROVERSY

JE26, B-2-1 E

MACOMB---PUTS CURBS ON POLITICAL SIGN POLLUTION---DOERR

---1974---

JE 26, B-13-1 RACE

SUPREMECT.RULED INSHAKERHTS,0.,CASE THAT PUBLIC TRANSIT SYS-
TEMS NOT REQUIRED TO ACCEPT POLITICAL ADS

23, D-4-2

TO RULE ON WHETHER POLT. ADVERTISING MUST IDENTIFY
PRINTER AND WHO PAID FOR AD. -1975-

Ag 28, B-3-6 E

STERLING HTS TICKETED HERB WILSON FOR POLITICAL SIGN ON
PRIVATE PROPERTY-WALTER

1975

ADVERTISING: POLITICAL

N 3, A-6-1

KINGSTON, NY-NEWSPAPER SCRAMBLES "Do's"&"Do Not's" IN PAID
OPOLITICAL ADV FOR REPUBLICAN CANDIDATES

---1976--- S22, A-8-1

RUSS GIBB FORMER DET RADIO PERSONALITY TELLS JIMMY CARTER
PRES CANDIDATE TO "BE YOURSELF"

-1981-

MR 8, A-5-1

KALAMAZOO-WKZO-TV TO AIR ADS OF RACIST GERALD CARLSON

-1984-

F 22, A-1-2

DC-MILLIONS BEING SPENT THIS YR TO SELL PRES CANDIDATES-
LESSEN BERRY

MR 26, A-1-2

HART ACHES IN THE FRITZ BLITZ-POWERS

N 1, A-12-1

JUDGE REFUSED TO ORDER HALT TO TV ADS AIRED B PROPOSAL C
OPPONENTS-WHITE

-1985-

Jl 8, C-10-1 W

Grosse Pte native Mike Murphy²³ storms political ad scene,
forms Tory Television

-1986-

Ag 28 B-3-1

Curbs on political signs called violation of free speech
by David Haron, of Farmington Hills.-Faust

-1988-

Jl 28 A-3-3

DC-Israelis call subway ads by Arab-American group a 'cheap
shot'--Willing

N 8,D-1-2

Car, burger firms outdistance spending by presidential
rivals-Naughton

-1990-

My 17 B-3-1 WW

Blanchard getting bum rap over 'racist' boot camp ad but
Dems are getting a free ride, too.--Weeks

O 29 F 1-1

When political ads get down and dirty, issues get buried in
the mudslinging-Hinds

-1992

F 23 C 1-2

Ex Mich-Gov George Romney wants Amer to vote-Weeks

ADVERTISING: POLITICAL

1992

Ap 22, A-3-45

Indianapolis-2 TV stations in Ind.& Ky. swamped with calls of graphic political campaign commercials showing aborted fetuses

J1 09 A 1-4

Floyd Brown plans to air ads next week about Gennifer Flowers and Bill Clinton; can call in for fee

J1 20, A-4-6

Candidates in 10 state play to run TV ads featuring photos of bloody fetuses

J1 30 B 1-1

Federal law doesn't require candidates to tell the truth in political ads. - Weeks

Ag 30 A 3-2

DC- Ads are part of a GOP strategy to target political advertising to specific regions

O 18 A 6-1

Ross Perot ads talk to people about real problems

-1992

O 21 A 3-3

The Pres campaign may be costliest political advertising blitz in the history of the airwaves-TV networks

O 25 A 13-1

Ad with TV spot that show Bill Clinton with Sen Edward Kennedy in a scene that never occurred. Sleazy trick photo

Det;

-1994-

J1 13 B 1-2D

Mayor Archer's face used in flier by 15th Congress. Dist. Dem.Org., which pushes some issues he opposes-Trent

Ag 18 A 5-5

Berlin politician, in parliament race, has campaign poster of himself in the nude, "has nothing to hide" O 26 A 4-1 1 dot
DC - Politicians who are a cinch to win are using negative ads agnst their opponents.

N 11 C-1-5

New ad campaign tries to get wome to vote-Wark

F 12 A-4-5

Political advertising blanketing the air in Iowa pre-primary

Mr 29 A-5-1

Study finds political ads use mostly mens voices

Je 17 E 1-1

Negative political ads reach millions on TV;almost subliminal; seem to work-Bates

Jl 23 B 5-7

DC-Dick Chrysler,R,Brighton,other in GOP mounting counter-attack against AFL-CIO who falsely accuse them of "cutting Medicare"-Willing

Ag 11 B 5-1

Commentary on negative political ads and their effect on public-Cantor

S 12 E 3-1

Corporate America taking advantage of exposure at Dem & GOP conventions-Weeks

--1996-- S 16 A-3-3

DC-GOP national party sponsoring ads that help or hurt
local candidates

-1997-

Ja 09 A 3-5

DC-Dick Chrysler, former rep., announces foundation to counter false political ads in campaigns-Zagaroli

1998

No 4 A 6-2

Many who voted 11/3 were angry about mudslinging, Clinton
sex scandal-Daugherty/Jackson

N 05 D 2-1

Det.Voters alienated by negative ads-R.Hoover

ADVERTISING : POPOUTS 021, D-8-3

NEW METHOD OF DIMENSIONAL COMMUNICATIONS- SIMILIAR
TO GREETING CARDS WITH POP OUT FIGURES.- Ad CO.AMPM
DEVELOPED THEM O GAINOR.

ADVERTISING: POSTAL SERVICE

1958

JE 22, B-4-1
POST OFFICE DEPT. A VETERANS IN FIELD OF "SUBLIMINAL" ADVERTISING-BIC

---1972---

JA 31, B-2-2

ADVERTISING AGENCY SAYS US POSTAL SERVICE COULD MAKE
\$100MILL ANNUALLY BY SELLING ADVERTISING ON STAMPS

ADVERTISING : POSTER

1989

Mr. 11, B-16-1

Lans-Poster, Dress ofr the Occasion, of man wearing only a condom causing problems for AIDS grp

Ag 7 E 1-5

New ads for E.P.T. home pregnancy tests are carrying the trend into consumer marketing

ADVERTISING

PRIZES

1929

Form 1656

The Detroit News

Mr 9, 11-3

Cambridge Mass.-Ford Motor Co. wins coveted \$2,000 award covers motor car & aviation publicity; Harvard advertising awards

1930

Mr 1, 11-1

Harvard award given to Westinghouse Electric & Mfg Co, which conducted its campaign in the newspapers thruout the country; the ganecy was Fuller & Smith of Cleveland

---1931---

Mr F 28, 24-4

Boston-Frederick G. Kendall, NY; Gardner Adv. Co.; Northern States Power Co.; Batten, Barton, Durstine & Osborne, Inc.; Bakelite Corp. win Harvard awards.

---1935---

N 16, 16-8

P.L. ATKINSON NAMED ON JURY TO SELECT WINNERS

ADVERTISING: PUBLIC UTILITIES: MICHIGAN

1974

AP 12, A-6-3

MICH. CONSUMER ALLIANCE CALLS FOR BAN ON UTILITY AD.-MLECZKO
MY 7,

ADVERTISING: PUBLIC UTILITIES

1974

MY 7, A-17-1

**SENATE ENVIRONMENT & SUBCOMM. SURVEY SHOWS OIL & UTILITY CO.'S
TAKING DUBIOUS TAX DEDUCTIONS FOR ECOLOGY-AIMED ADS**

-1975-

AG 18, A-3-4

**CONSUMER PAID ADS ON NUCLEAR-POWER DISPUTED BY GROUP LED BY
HARVEY SHULMAN WHO SAYS SHARE HOLDERS SHOULD PAY-WILLCOX**

1986

ADVERTISING : PUERTO RICO

Jl 6, D-2-4

Supreme Court's ruling to uphold their law that prohibits casinos from advertising to residents may have other implications.

ADVERTISING:

RADIO:

CANADA

1937

Form 1656

N 17,7-6

CANADIANS ASK LIMIT IN SUNDAY RADIO ADS

--1974--

AP 1, A-16-6

OTTAWA-CBC ORDERED BY RADIO-TV COMMSN. TO ELIMINATE RADIO
COMMERCIALS & CUT DOWN ON TV ADVERTISING

MY 5, F-6-1

RX CANADIAN RADIO-TV COMSN. TO HOLD HEARINGS JE4 ON PABX TO
ELIMINATE FOREIGN-PRODUCED COMMERCIALS FBBM AIR FOR NEXT
4 YRS.-GAINOR

02, A-12-1

DKLW SAYS IF THEY ARE NOT ALLOWED TO AIR AMERICAN
MADE COMMERCIALS THEY WILL GO BROKE-GILL.

PITTS-AMER PHARMACEUTICAL ASSN HITS BROADCASTING BLURBS-
 AG 31, 13-7

JOS BURNETT, 36, BRITISH IMMIGRANT, DRIVEN HOME BY RADIO ADS
 ---1950---
 JE 13, 1-8

NY-HERBERT HOOVER SPEAKS AT DINNER HONORING DR. LEE DEFOREST-SEEKS PUSH
 BUTTON ANS. ON RADIO TO REPLY TO COMMERCIALS
 ----1952---
 AP 9, 12-5

Form 1656

UNIVERSAL WIRELESS PLANS NETWORK TO COVER LARGE CITIES

U.S.-AUSTRALIA IN RADIO CONVERSATION

INT. TELEPHONE & TELEGRAPH TO CONNECT AMERICAS

REDUCTIONS IN FEES IF COMM. APPROVES INTERCITY PROJECTS

DET. AMONG 14 TO BE SERVED

PROGRESS IN RADIO TELEPHONY TO EUROPE

TEST ON CUNARD LINER

MINNEAPOLIS-SPEECH RADIOCAST FR. PLANE 1,300 MILES

-----1929-----

RADIO-PHONE TO LINK AMERICAS

FLIERS ABOVE NY TALK WITH SHIP LEVIATHAN 700 MI. AT SEA

-----1930-----

OCEAN LINER TO TALK TO U OF M. ENGINEERING CONF. JA. 30TH & 31ST

BELL PHONE CO. DEVELOPS INSTRUMENT TO KEEP RADIO TELEPHONE MESSAGES SE

CRET

-----1931-----

LONDON-CARROLL BINDER DESCRIBES USING NEW MIDGET SENDING SET 18 CENTI

METERS WAVE LENGTH, AERIAL 2 INCHES LONG

-----1933-----

DIRECT COMMUNICATION BETWEEN U.S. & DENMARK ESTABLISHED

Ag 16, 41-6

O 26, 61-5

MR 10, 1-12-3 3*

MY 23, 54-3 1H

JE 23, 1-14-8

JL 13, 7-7

JL 13, 7-7

O 20, 1-5-6

O 20, 1-19-5

D 23, 12-2

JA 9, 15-4

N 20, 32-1

JA 30TH & 31ST

N 20, 32-1

Ap 1, 20-4

S 20, 9-1

S 16TH

-----1954-----

My 20, 1-5

INDUSTRY TO BEGIN 1ST ON NEW LIMITS ON COMMERCIAL
COMMERCIALS SHORTENED-EDIT.

My 21, 24-1

O 28, 16-2

AMER. BROADCASTING CO. ANNOUNCES CHANGES IN POLICIES LIMITING TIME OFF
COMMERCIALS

-----1949-----

JA 1, 16-4

BAPTISTS ATTACK PROGRAMS ON SUNDAYS-MORE PEACE & QUITE NEEDED

-----1964-----

JA 12, B-7-5

CONCORD, CALIF-BAN ON CIGARET ADVERTISING OVER RADIO STATION KWLN ANNOUNCED

ADVERTISING - RADIO - DETROIT

1956

F 22, 28-1

ADS ARE GOING MUSICAL-NOBLE

ADVERTISING : RADIO : GERMANY

1 9 2 9

Form 1656

SALES TALK ANNOUNCING FORBIDDEN IN GERMANY, SPECIAL PERIOD SEE ASIDE
FOR STRAIGHT ADV. LISTENERS PAY TAX TO SUPPORT BROADCASTING

---1934---

BERLIN-ALL RADIO ADVERTISING BANNED IN GERMANY

---1935---

RADIO ADVERTISING TO BE DISCONTINUED JAN. 1

S 1, 1-13-1

JA 6, 2-5

D 31, 17-2 BL STR

CONSIDER LEGISLATION TO PERMIT COMMERCIALS

N 12, 2-5

AD MEN ASK FOR CHANCE TO POLICE COMMERCIALS

JA 7, R-12-5

---1961---

O 4, C-16-1

REP. ALFORD SAYS HOUSE SMALL BUSINESS SUBCOMM. TO QUIZ TV AD POLICIES TO
WARD SMALL BUSINESS

---1962--- Ap 5, A-21-2

NAT'L ASSN OF BROADCASTERS & FCC TO SIFT PROBLEM OF COMMERCIALS

---1963---

D 10, D-4-4

WASH.-FCC OPENS HEARINGS ON QUESTION OF TOO MANY COMMERCIALS ON RADIO
& TV

ADVERTISING: RADIO: ISRAELI

1959

TO CARRY COMMERCIAL ADS ON TRIAL BASIS FOR ONE YEAR \$ 16, F-6-8

ADVERTISING: RADIO: MASSACHUSETTS

1954

BOSTON-FIRMS WHICH USE WOMEN TO ADVERTISE LIQUOR, CIGARETE ON RADIO &
TV WOULD BE FINED \$1,000 UNDER BILL FILED IN ABOVE'S LEG. S 22, 25-2

ADVERTISING: RADIO: MI HIGAN

1958

F 13, 40-5 1H

LA SING-REP. MICHAEL NOVAK SEEKS TO CURB CIGARET ADS ON RADIO

---1960--- F 17, C-16-2

BILL INTRO. TO PROHIBIT RADIO & TV ADVERTISING WHICH DRAMATIZED, PORTRAYED OR PROMOTED CIGARET SMOKING

ADVERTISING : RADIO : RUSSIA

1947

MOSCOW RADIO ANNOUNCES ACCEPTANCE ADS

MY 25, 1-12-8

Form 1656

ADS JUMP 94% IN 7 MONTHS ---1930---

AD RATE BOOK GIVES DATA ON RATES, COVERAGE & LISTENER APPEAL

---1931---

CONV. OF RADIO EDITORS WITH RADIO MFGR'S ASSN IN CHI. DECIDE THAT TOO MUCH AD IS RESPONSIBLE FOR MANY ILLS OF RADIO INDUSTRY-028, 11-4

F W ELLIOTT TELLS CONV OF NATL ASSN OF RADIO BROADCASTERS IN DET. THAT SHOCKING RADIO ADS OFFEND PUBLIC

SUGGEST CODE OF ETHICS FOR ABOVE

ARMSTRONG PERRY TELLS AM ASSN FOR ADVANCEMENT OF SCIENCE THAT MAJORITY OF PEOPLE SHUN PRESENT TYPE OF ABOVE

---1932---

SEN. COUZENS INTRO RES. ASKING RADIO COMM FOR REPORT ON EXCESSIVE USE OF BROADCASTING FACILITIES FOR COMMERCIAL AD

FED COMM SENDS QUESTIONNAIRE TO STATIONS TO LEARN EXTENT OF AD USED IN PROGRAMS

NY-COLUMBIA NETWORK LIMITS SALES TALKS TO 1½ MIN IN 15-S 18, 1-8-4

NBC & COLUMBIA NOW ALLOW MENTION OF PRICE

---1934---

HARD LIQUOR ADS ON RADIO LIKELY TO COST LICENSE

RADIO AD IS NOTHING NEW: WAS EMPLOYED ON GRAMOPHONE RECORDS-D 28, 4-6 CITY

PHONOGRAPH DISCS PRECEDED RADIO IN SINGLING MUSIC WITH BUSINESS

N 3, 1-18-2

MR 17, 6-13-2

JE 12, 19-5

028, 11-4

D 22, 37-1

D 31, 4-8

JA 8, 6-6

JA 19, 6-2

S 13, 10-6

S 18, 1-8-4

JA 7, 1-1-2

D 6, 46-5 1 HOME

D 28, 4-6 CITY

---1934---
 ADS TO BE BANNED FR FRENCH RADIO PROGRAMS D 29, 9-3
 ---1935---
 SURVEY S OWS NEWSPAPER ADS SUPERIOR TO MAGAZINES & RADIO-AP 24, 7-1
 FED. TRADE COMM BD OF INVESTIGATION CHAIRMAN E J ADAMS CALLS FOR JE 11, 14-4
 CLEANUP OF RADIO ADVERTISING N 29, 4-2
 FED TRADE COMM'SN STUDYING MISLE ADING ADVERTISING
 ---1944---
 BAN SOUGHT ON SPONSORED NEWSCASTS MY 24, 4-1
 PROPOSED RADIO PROGRAMS , MINUS ADS, WOULD COST PUBLIC 5C A DAY O 13, 30-2
 WJW BANS SINGING COMMERCIALS AFTER F 1 N 27, 12-5
 SINGING COMMERCIAL HAS GOTTEN OUT OF HAND-EDIT N 28, 14-2
 ---1945---
 MIDDLE COMMERCIALS IN NEWSCASTS BARRED BY NBC MR 16, 4-6
 NATIONAL ASS'N OF BROADCASTERS URGED THAT SHORTER COMMERCIALS ON DAY-
 TIME PROGRAMS IS ADVISABLE --1948-- AG 9, 9-3
 LIMIT STANDARDS SET FOR PROGRAMS AFTER JULY 1 MY 20, 1-5.
 ---1949---
 SI WILLING SELLS SHOES TO MRS NARA PRVIO FOR 398 PEANUTS S 13, 1-6
 ---1951---
 JACKSON, MISS-MRS B R UPTON GETS 4-PIECE FUR SCARD FOR 68 BANANAS MR 25, 1-2-3 3*
 ---1952---
 TULSA, OKLA-STATION KOME QUILTS MUTUAL SYSTEM RATHER THAN ADV.BEER JA 29, 1-3

RADIO BUSINESS DID RECORD BUSINESS IN 1952; \$464,439,000 WORTH OF ADVERTISING WAS SOLD

JA 26, 36-3

SURVEY OF BROADCASTING-TELECASTING MAGAZINE SHOWS BANNER YEAR FOR ABOVE IN 1953

-----1954-----

JA 26, 28-1

NYC-NBC TO CUT RATE TO SPONSORS 20 PCT.

JE 8, 38-6

NYC-AUTO DEALER JERRY SLAGLE STARTLES CITY WITH HIS AD SAYING "HURRICANE JERRY" WOULD HIT CITY

S 22, 21-1

-----1955-----

AP 21, 56-4

REP. HESELTON INTRO. BILL TO BAR "EXCESSIVE" ADVERTISING ON ANY RADIO OR TV PROGRAM

-----1956-----

JA 20, 42-3

REP. HESELTON RENEWS HIS DEMAND FOR GOV'T RULES TO ELIMINATE "FLAGRANT BAD TASTE" IN TV & RADIO COMMERCIALS

MR 13, 36-2

CAMBRIDGE, MASS.-FTC COMMISSIONER LOWELL B. MASON PREDICTS THAT CONGRESS WILL CURB "AIRBORNE HUCKSTERISM" DISHONEST ADVERTISING ON TV & RADIO

MR 14, 35-5

REP. HOSMER URGES FCC TO STOP RADIO STATIONS FR TURNING UP SOUND DURING COMMERCIALS

AP 19, 47-4

NY-PETER CADDY BELIEVES 90% TV & RADIO COMMERCIALS ARE APPALLING-EVALU

D 23, A-7-3

FCC'S CHECK ON REPORTED INCREASED POWER DURING TV COMMERCIALS MAKING THEM LOUDER

APR
---1958---

EXPENDITURES WERE NEARLY 30 % AHEAD IN '57-E. WHEELER

JA 12, F-1-3

JA 24, 10-1

MERIDA-RADIO STATION XEMII WANTED TO PROVE TO ADVERTISERS IT HAD A LOT OF LISTENERS, SO IT PLAYED ONE RECORD 59 TIMES IN ROW; PHONES RING

O 15, 32-2

MILWAUKEE-HAROLD E. FELLOWS BLASTS MOVES TO UPSET POLICY OF DECLINING HARD LIQUOR ADS ON RADIO

D 3, 75-3

FTC SAYS ITS 350 PROFESSIONAL STAFF MEMBERS ACROSS U.S. TO BECOME OFF HOUR POLICEMEN OF QUESTIONABLE RADIO & TV ADVERTISING

---1959---

JL 22, 57-1

CONTROVERSY OVER BROADCASTING LIQUOR COMMERCIALS REOPENED BY MASS. RADIO STATION

D 8, C-11-2

LONDON-LONDON NEWSPAPER TODAY REPORTS BRITISH BROADCASTING CORP WAS CONSIDERING ACCEPTING RADIO COMMERCIALS

D 14, C-11-1

JOHN FISCHER, EDITOR OF HARPERS MAGAZINE & ERICK LARRABEE, EDITOR AMER. HERITAGE, URGE TAX ON RADIO & TV PROFITS & A CURB ON ADVERTISERS

D 27, B-5-1

STOCKHOLM-ATTEMPT FOR COMMERCIAL RADIO BROADCAST, ABOARD OLD SHIP FAILS TO WIN AUTHORITIES OK

---1961---

MY 16, D-5-1

ADVERTISERS INCREASE INTEREST IN FM STATIONS-HYDE

NEWTON MINOW, FCC CHR, URGES RADIO INDUSTRY TO TONE DOWN & CUT COMMERCIALS OR FACE GOV'T REGULATION

Ap 3, A-1-1 LF

FCC WARNS BROADCASTERS THAT "TEASER" CAMPAIGNS VIOLATE RULES

JE 2, A-5-4

---1963---

MR 29, B-12-2

FCC TO INVESTIGATE "EXCESSIVE ADVERTISING" ON RADIO & TV

MACKENZIE

Ap 14, E-16-3

BOSTON SYMPHONY CONCERT PBROADCASTS HAVE STEREO COMMERCIALS

HYDE

MY 18, A-5-4 MET 2

FCC PROPOSED THAT THE GOVT ADOPT ADVERTISING CODE OF NAB AS FEDERAL REGULATIONS--WANTS TO LIMIT NUMBER OF COMMERCIALS

S 25, C-8-6

NY-FEC CHAIRMAN E.W.M. HENRY SPOKE AT LUNCH OF INTERNAT'L RADIO & TV SOCIETY--ADVOCATES GOVT ACTION TO LIMIT OVERCOMMERCIALIZATION ON TV & RADIO

N 7, C-20-5

MAJORITY OF CONGRESSIONAL SUBCOMMITTEE TOOK ATTITUDE THAT RADIO & TV STATIONS SHOULD HAVE RIGHT TO OVERCOMMERCIALIZE IF THEY WANT TO

N 8, D-6-6

NBC & SEVERAL SMALLER BROADCASTERS SUPPORT CONG. DRIVE AGST GOVT. REGULATIONS OF RADIO & TV COMMERCIALS

D 2, D-8-3

NY--IN 4 DAY COVERAGE OF ASSASSINATION OF PRES KENNEDY RADIO & TV NETWORKS SPENT \$3.1 MILLION & LOST ALMOST 10 TIMES AS MUCH BY DROPPING PROGRAMS & COMMERCIALS

HOUSE COMMERCE COMM. OKS LEGISLATION TO BLOCK FCC FROM PLACING RESTRICTIONS ON RADIO COMMERCIALS --1963-- D 10, B-13-1 FIN5

CHIC-NAT'L ASSOC OF BROADCASTERS IS STUDYING PROBLEM OF NOISY RADIO & TV COMMERCIALS --1964-- MR 10, A-6-1

CHICAGO-E. WILLIAM HENRY SCOLDED BROADCASTER FOR SHOWING MORE INTEREST IN DEFENDING FREEDOM TO SUFFICATE PUBLIC WITH COMMERCIALS THAN UPHOLDING FREEDOM OF VARIETY AP 8, A-22-6

DET. NEWS ON STRIKE JL 13 THRU NOV. 24

WASH-FCC ORDERED CLOSED DOOR QUIZ OF "PAYOLA" & HIDDEN ADVERTISING IN BROADCASTING N 27, A-1-1 FIN5

RADIO AND TV AD MEN-BLATHER AND BLAH-W. MULLER ---1965--- MR 16, B-10-7

WASH-NAB AID FCC, TONE DOWN LOUD RADIO, TV, COMMERCIALS JL 14, B-16-3

WASH-7 PENALIZED BY FCC FOR AD RATIO ---1966--- F 24, A-12-1 6*

WASH-FED COMM COMMISSION VOTED TO PERMIT LA RADIO STATION TO BROADCAST 16 HRS OF ALMOST SOLID ADVERTISING 7 DAYS A WEEK JL 3, A-11-2

WASH-FCC QUESTIONNAIRE ASKS ALL RADIO STATIONS HOW MUCH TIME THEY DEVOTE TO AD ANNOUNCEMENTS 25, A-6-2

WASH-RADIO STATION KABL, OAKLAND, CALIF., FINED \$2,000, FOR FAILING TO IDENTIFY SPONSOR OF COMMERCIAL AD. D 14, B-12-2 3*

ADVERTISING : RADIO

1967

JE 3, A-8-1

WASH-FCC RULED STATIONS BROADCASTING CIGARET ADS MUST GIVE
EQUAL TIME TO GROUPS OPPOSING SMOKING

----1971----

JE21, B-1-1

WINDSOR'S RADIO STATIONS SCREENS IT ADVERTISERS, IF PRODUCT
DOESN'T WORK, STATION WON'T CARRY ADVERTISEMENT--PARRISH

---1972----

D15, C-14-3

Morris 9-lives Cat Food TV commercial and United Air Lines
Chorus Girls, radio commercial voted favorite commercials-

--1973--

AP8, A-13-1

Judge

NOISE LEVEL TESTS CONDUCTED BY ED MORANTY FOR DET NEWS
SHOW CONTENT NOT LOUDNESS MAKES TV, RADIO ADS BEARABLE OR

UN---KERWIN

MY29, A-2-4

WASH---SUP.CT. RULED BROADCASTERS CANNOT BE FORCED TO
ACCEPT SOME PAID ADVERTISING ON CONTROVERSIAL PUBLIC ISS-
UES

-1978-

JL 1, A-14-3

DC-FCC FINES WMAL \$5000 FOR TOO-LONG COMMERCIALS

-1980-

N 10, B-9-1

REPORT SHOWS INCREASE IN REVENUES FOR LEADING AM & FM STATIONS-McFARLIN

--1981--

JA 16, D-10-3

DC-FEDERAL COMMUNICATIONS COMMISSION VOTED TO DEREGULATE MAJOR PORTIONS OF NATION'S RADIO BROADCAST INDUSTRY.

AP 5, A-5-6

DC-FCC PUTS INTO/EFFECT NEW RULES DEREGULATING PORTIONS OF RADIO BROADCASTING

N 19, D-15-3

STILL DOING RADIO ADS, IN DET-WELLER

-1984-

AP 30, A-1-5

JOHN CAMERON SWAYZE'S PITCHING ROCK RADIO STATIONS-McFARLIN

-1985- -

S 22, G-1-2

Radio stations caught in crossfire over proposal to monitor records-McFarlin

-1994-

My 03 C 6-1E

Radio Direct Response of Pa., helping radio stations mine billion dollar yr.infomercial vein

Je 3 A 2-1

Lan - Angry Latino listeners are urging businesses not to do business with WJXQ-FM for their broadcast parody about Mexicans. - Cole

1999

Ja 15 B 3-6

FCC says advertisers discriminate against minority owned stations;details

ADVERTISING - RATES

1933

Form 1656

The Detroit News

JE 2, 24-4

MICH HOUSE APPROVES BILL CUTTING LEGAL AD RATES

---1935---

MY 14, 14-6

COLUMBIA BROADCASTING SYSTEM, EFFECTIVE AG 1, WILL CURB ADS; ALL ADS OF LAXATIVES, DEODORANTS, ETC WILL BE DROPT

---1947---

MY 3, 12-6

A B STANFORD SAYS AD RATES LAG BEHIND COSTS

---1951---

JL 17, 4-7

ALA. PUBLISHERS, RADIO STATIONS ROUSED BY BILL TO SET AD PRICE LID

AG 31, 12-4

FORTUNE MAG. CALLS AD RATE PERIL TO PRESS

ADVERTISING - REAL ESTATE

1928

Form 1656

-The Detroit News J1 15, 11-2-4

Real estate advertising acts as boon to business; says Ward C. Gifford, Kansas City

J1 15, 11-3-3

Eugene Schulte tells how to use ads

1931

My 3, 6-1-5

Max Green says no rule governs, advertising; it requires sound reasoning

---1933---

Ag 6, 4-12-4

RECOMMENDED IF DONE INTELLIGENTLY BY HARRY J. STEVENS TO DET. BROKERS.

---1936---

JE 7, 1-20-6

RALPH HORTON STATES SUCCESSFUL ADVERTISER TELLS WHOLE STORY

---1939---

F 16, 13-1

ADVERTISING SHOCKER OF 1870 IN DET. READ "J. W. JOHNSTON THE GREAT LAND DEALER" WAS FOUND DEAD IN THE CENTER OF JEFFERSON AVE - BAUMGARTH

- 1656 F27, 11-6-2 1*
 URGED FOR CHURCHES BY REV. M.H. CLOUD OF DETROIT
 JL7, 48-1
 NEWSPAPERS BEST ADV. MEDIUM SAYS DR. JON T. BRADNER SMITH
 N10, 45-1
 REV. J.B. ENNIS OF GAINESVILLE, NY ADVERTISES FOR LOST
 SHEEP 90 (HIS CONGREGATION)
 —1928— M JL10, 38-7
 CHURCH, NOT RELIGION SHOULD BE SOLD SAYS CHAS. STELZLE
 —1946— JA20, 1-8-8 2*
 BRITISH NEWSPAPERS MAY ADVERTISE CHRISTIANITY THIS YR
 —1947— MY8, 2-7
 NAT'L COUNCIL OF PROTESTANT EPISCOPAL CHURCHES MAPS AD CAM-
 PAIGN —1964— F20, C-8-6
 METRO. DET. COUNCIL OF CHURCHES SPONSORING AM/FM RADIO
 CAMPAIGNS DURING LENT TO GET PEOPLE TO CHURCH-SCHACHERN
 —1965— N20, B-6-1
 CLERGY & LAITY MEETING TO DISCUSS MOTIVATIONAL TECHNIQUES
 TO BRING PEOPLE TO CHRIST

-1977-

Ap 21, A-17-1

MEMPHIS CHURCHES TO BUY PRIME-TIME TV ADS Ag 28, A-1-2
RELIGIOUS TV NETWORKS USING PROFESSION ADVERTISING CAMPAIGNS
TO HELP SELL RELIGION, STARTED IN TEXAS-BULLARD

-1980-

JA 7, A-12-1

CHRISTIANS & COMMERCIALS-EDIT

-1987-

Je 17, B 6-1W

Grand Rapids-Orthodox Presbyterian Church ad doesn't get a
'G' rating

AMER NEWSPAPER PUBLISHERS ASSN TO GET RESEARCH DATA

JA 24, 39-4 BS 2

---1954---

MR 27, 11-2

E BAR JKOBBAK SAYS EFFICIENT APPLIED ADVERTISING RESEARCH WILL HELP
US PROSPERITY

---1965---

D20, C-14-4

GERARD MURPHY SAYS BUSINESS FIRMS ARE BECOMING AWARE OF IMPORTANCE OF
MARKET RESEARCH

ADVERTISING : RETAIL

1937

Form 1656

JL 18, 4-16-3

5.6% AHEAD OF SAME PERIOD, JL 10 OF 1936

F 18, 12-1

~~1950~~
AMER NEWSPAPER PUBLISHERS ASSN PUBLISHES RETAIL AD BUDGET BOOK

-1981-

D 30, C-3-1

MORE MALLS USING SOPHISTICATED ADV TECHNIQUES-VELLER

ADVERTISING: RUSSIA

1952

ARTIST, N. ZHUKOV, SAYS HACKS DO MOSCOW'S ADVERTISING

-----1953-----

SOVIET NEWSPAPERS BLAST AD MEN AS BEING DULL -1962-1-JE 20, B-14-1

NOD TO MADISON AVE-EDIT.

---1964---

MOSCOW-ALEXEI ADJHUBEI, SON-IN-LAW OF KHRUSHCHEV SAYS SOVIET ADVERTIS-
MENTS ARE NOT VERY INSPIRING -1965--

MOSCOW-RUSSIAN STORES GOING INTO MADISON AVE. TYPE ADVERTISING TO GIVE
RUSSIANS MORE & BETTER CONSUMER GOODS

MOUTHFUL FOR IVAN-EDIT.

NY-RUSSIA OPENS REMAINING MAJOR COMMUNICATIONS MEDIA TO US ADVERTISING

DISQUIETING FOR IVAN-EDIT

---1967---

BONN-RUSSIA USING PENDING ESTABLISHMENT OF NY-MOSCOW AIR SER-
VICE AS THEME FOR AD. CAMPAIGN PLUGGING AEROFLOT

MOSCOW-VALERY I. TERESHCHENKO URGED RUSSIA TO LEARN ABOUT AD-
VERTISING FROM US

-1984-

LENINGRAD-US CONCEPTS OF ADVERTISING & MARKETING DON'T TRAN-
SLATE INTO RUSSIAN. NO NEED WHERE THERE IS LITTLE COMPETIT
ION

---1992-1988- J1 11, Ap 23, E-1-2

Moscow's Red Square selling square to foreign companies as
advertising space for May Day celebration

ADVERTISING - SANDWICH MEN

1933

Form 1656

The Detroit News

AG 3,3-1 1HOME

NEW YORK BUSINESS ASSOCIATIONS SEEK TO RID STREETS OF THEM

---1947---

JA 7, 26-2

THEIR MCMANUS ADVERTISES FOR PLACE TO LIVE

Je 11 C-1-2

Minn.-Billboard ads inside schools split educators.

-1993-

Jl 30,E-2-1

Ads to be piped in halls during class exchange offered by
Star Broadcasting program -1997-

Ja 05 A 4-2

Seattle-Seattle schools selling ad space displayed on
school property;controversial but interest growing

O 30, E-1-2

DO CHERYL AND REX SELL CARS OR SEX?-WARREN O 29, A-17-3

HARTBORD-HEUBLEIN RAKED BY ANTI-RAPE GROUP FOR SHOWING
 SEDUCTIVE WOMEN IN LIQUOR ADS N 2, A-8-1

MIAMI BEACH-WOMEN WAN MALE GUIDES TO THE 'WILDLIFE'

ADVERTISING: SLOGANS

1958

^A
D MEN ROLLING OUT SLOGANS FOR '59 MODEL CARS-LUTZ

0 6, 16-1

ADVERTISING:SOUTH AFRICA

1991

S 8 A 10-1

Johannesburg,S.Africa-Ads showing blacks & whites together are "stretching the truth",critics say

NASA wants to sell ads in space on Conestoga rocket to be
launched this spring

Ja 13 A 1-4

Mr 3 A 2-4

Arnold Schwarzenegger's name will be on 6 boosters propelling a NASA supported rocket into orbit.

Ap 15 A 2-1

Space Marketing INC., Georgia wants to put billboards into space-McCann

-1997-

Ja 08 C 7-1

Millennium Orbiter to carry messages from earth in geostationary orbit; PROton rocket will carry messages aloft
-Bates

ADVERTISING: SPECIALTY

1971

MR 14, E-6-4

ROBERT B GOLBY OF PEERLESS DET. INC SAYS SPECIALTY ADVERTISING BASED ONR PERSONAL TOUCH--SHERE

ADVERTISING : SPORTS

1984

D 23, D-1-1

IT DOES NOT MATTER HOW MUCH OR HOW GOOD ADVERTISING IS, A
WINNING TEAM IS GOING TO BRING PEOPLE OUT-CAIN

-1988-

Ag 21, A-1-3

Former pro athletes now businessmen-DeSimone

-1992

Mr 15 D 1-2

The National Hockey League now allows advertising on the
ice during games-Markiewicz --1996--

Ag 27 B-3-2

Westport, Conn-No women among top sports people

1998

Je 29 A 1-2

Det.-not many hockey players get national endorsements
; listing of top 10 athlete/spokesmen-Yerak

Form 1656

The Detroit News

D 21, 18-8

BILLION DOLLARS PAID IN 1933 FOR ADS

---1947---

MR 28, 2-8

AMER BUSINESS SPENT OVER 3 BILLION ON ADS IN '46

---1948---

Ap 30, 36-7 BS 2

AD VOLUME REACHED ALL TIME HIGH IN 1947: \$3,879,800,000 SPENT

---1949---

D 9, 65-2

NEWSPAPERS POST ONLY APPRECIABLE GAIN IN NATL ADVERTISING IN OCT. FIGURES

---1951---

JA 26, 37-4 BS2

1950 DOLLAR VOLUME HITS RECORD OF \$5,684,700,000

JA 30, 15-1

CENSUS BUR REPORTS \$12.500 PER PERSON IS SPENT FOR ADS

---1952---

N 28, 42-3

TRADE MAGAZINE "PRINTER'S INK" REPORTS U.S. ADVERTISERS SPEND NEARLY \$2 BILLION A YEAR TO BOOST SALES

---1953---

S 3, 12-1

PLAY ON ADS SETS NEW RECORD

---1954---

JA 21, 31-2

EXPENDITURES DURING '53 REACHED ALL-TIME HIGH OF \$7,803,200,000

Ag 12, 24-8 5*

ADS SET RECORD AT \$7.8 BILLION IN 1953---1955---

JE 9, 54-1

ADVERTISING VOLUME RISES 11 PERCENT SO FAR IN 1955

---1955---
ABOVE TO SPEND MORE MONING IN 1955 THAN ANY OTHER YR

Ag 16, 6-5
O 13, 55-8

ADVERTISING GAINS UP 12% OVER LAST YR

-----1956-----
GMC HEADS MILLION PLUS ADVERTISERS

Ag 23, 51-2 5P
D 20, 33-3
D 24, 13-7

NYC-AD BUDGETS DUE TO RISE

NYC-GMC WAS NATION'S LARGEST ADVERTISER IN '55

-----1957-----
NEWSPAPER ADVERTISING DURING JAN.RUNS 10 PCT. ABOVE DECEMBER

Mr 28, 29-4

ERNEST JONES, PRES. MACMANUS, JOHN & ADAS INC, SEES NATIONAL ADS AT \$15
BILLION BY '56

My 23, 49-8 BB

NYC-AD VOLUME RISES 5.3 PCT. IN YEAR -----1958-----

JA 31, 34-6

NY-PRINTERS INK PRODUCTS RECORD AD VOLUME IN '59 -----1959-----

JA 9, 35-7

3 DET.BASED ORGS AMONG NATION'S 10 LARGEST '58 ADVERTISERS IN MAJOR MEDIA
ACCORDING TO ADVERTISING AGE MAGAZINE; NAMES LISTED

JE 8, 30-8 LF

-----1960-----
CHICAGO-ADVERTISING AGE MAGAZINE REPORTS GENERAL MOTORS, PROCTER & GAM-
BLE & FORD MOTOR 2 TOP ADVERTISERS IN '59

MY 29, A-7-4

---1972---

AP 24, A-7-1

AMERICAN NEWSPAPER PUBLISHERS ASSOC SAYS ABOVE LARGEST MEDIA

~~D 5, E-3-3~~

US LEADS WORLD&PRINT MEDIA LEADS BROADCAST IN NEW SURVEY OF
GLOBAL ADS.

SEC LISTS AD POLICIES; INVESTMENT CO PRACTICES CHECKED AG 14, 27-6

-----1955-----

AG 29, 30-8 5*

SEC. & EXCHANGE COMMSN. THAT IT HAS LIBERATED ITS RULES ON ADVERTISING NEW SECURITY ISSUES --1961--

AP 4, D-7-1

SEC PLANS STRICT REGULATIONS ON MARKET ADVISER ADS

---1963---

AP 2, A-11-5

NY-NY STOCK EXCHANGE CAUTIONS AGST SUPERCHARGED STATEMENTS IN ADVERTISING & MARKET LETTERS

Ag 4 E-1-2

It pays athletes to play the mall game.--Ca.Cain

FCC HINTS INVISIBLE TV ADS ARE ALREADY IN USE

N 6, 62-1

BEVERLY HILLS, CALIF.-RADIO 'V OFFICIAL HERE OPPOSE ABOVE METHOD OF FLASHING ADS ON TV SCREENS

N 14, 47-5

FCC REVEALS A BANGOR, MAINE TV STATION AS REPORTED TESTING ABOVE, QUICKER THAN EYE AD ON TV

N 26, 13-4

NYC-3 MAJOR TV NETWORKS ISSUE DIRECTIVES BARRING USE OF SO-CALLED ABOVE ADVERTISING

D 4, 62-2

-----1958-----

JA 14, 44-1

FCC VIEWS ABOVE AD FOR POPCORN

JA 19, 8-12-1

TELEVISION'S "INVISIBLE SELL"-EDIT.

F 15, 5-3

SAN FRAN-GRP OF 150 TV EXPERTS HERE SHOW MYSTERIES OF QUICKER-THAN-EYE TV ADVERTISING

F 18, 14-4

BILL INTRO. TO PROHIBIT SO-CALLED SUBLIMINAL OR UNPERCEIVED TV ADVERTISING

MR 26, 57-3

TV CODE REVIEW Bd. TAKES STAND AGST "TELECASTING MESSAGES DESIGNED TO REGISTER ONLY IN SUBCONSCIOUS MINDS OF VIEWERS"

MY 19, 18-4

NYC-AUTHOR ALDOUS HUXLEY ALARMED BY ABOVE

JL 20, D-13-7

LAFAYETTE, IND.-JAMES M. VICARY SAYS ABOVE DOES NOT EXIST IF YOU DONT SEE OR HEAR A MESSAGE

-----1958----- AG 4, 1-1 1H
NYC-PSYCHOLOGISTS SAYS ABOVE DOESN'T EXIST

S 1, 6-3
ABOVE SUBJECT OF STUDY BY MEETING OF AMER. PSYCHOLOGICAL ASSN.

-----1959----- F 3, 34-3
REP. E. D. O'BRIEN INTRO. BILL TO PROHIBIT "SUBLIMINAL PROJECTIONS" ON MOTION PICTURE SCREENS

MICH SURVEY RESEARCH CENTER STUDY SHOWS NEWSPAPER, RADIO REACH 5 OUT OF 6
---1965--- AG 16, 14-5 F 13, A-10-4
AMER. ASSN. OF ADVERTISING AGENCIES MADE DETAILED SURVEY OF CONSUMER
ATTITUDES TOWARD ADVERTISING-RESULTS-W. SMITH

Ap 19 D-2-2
Syndicated advertising hits jackpot.-Carol Cain

ADVERTISING : SWIMMING POOLS : DETROIT

1967

JL 3, C-3-5

BETTER BUSINESS BUREAU CALLS FOR REFORMS ON ADS FOR SWIM
POOLS

ADVERTISING : TELEPHONE

1980

F 22, B-2-1W

LANS-HOUSE COMMITTEE VOTES FOR BAN ON UNSOLICITED, RECORDED
PHONE COMMERCIALS

MR 21, F-4(2)-2W

LANS-LWW REGULATES UNSOLICITED PHONE ADS

-1989-

S 27, D_1-4

New 900 numbers invite callers to participate-Hoover

-1990-

J1 31 A43-1

House approves bill allowing telephone patrons to block
unsolicited, computer-generated sales pitches & to keep
advertising off fax machines

-1991-

N 19, A-2-5

House OKs bill ot restrickt sutomatic dialing or fax ads

OTTAWA-GOVT. PROPOSES TO CUT DOWN COMMERCIALS COMING FROM
US--

F 13, D-11-1

----1973----

JE17, B-10-4

OTTAWA---CANADIAN BROADCASTING CORP., ANNOUNCED IT IS PRO-
POSING A BAN ON ALL COMMERCIALS DURING PROGRAMS INTENDED
FOR CHILDREN 12 YRS AND UNDER

--1974--

MRAP 1, A-16-6

CBC ORDERED BY CANADIAN RADIO-TV COMMSN. TO CUT DOWN ON TV
ADVERTISING

-1975-

O 29, C-6-1

WASH-STATE DEPT TO CONSULT ON BAN OF U.S. ADS ON CANADIAN
CABLE TV & REPLACING WITH CANADIAN ADS

TELEVISION

ADVERTISING : ~~GENERAL INDEX~~ : CHILDREN

1977

~~(FOR PRIOR INDEX SEE ADVERTISING: TELEVISION MISC.)~~

N 23, A-1-2

**DC-CEREAL MAKERS SWEET-TALK FTC ON ADS AIMED AT KIDS
-1978- AP 21, A-1-5**

**DC-U.S. PLANS TO INVESTIGATE COMIC BOOK ADVERTISING-LEONARD
-1978- MY 3, B-8-3**

DC-HOUSE MOVES TO HALT PROBE ON SWEET ADS MY 18, E-1-1

DC-TV AD INQUIRY PUSHED BY LAWMAKERS WIVES MY 23, A-14-1

**WASH-PARENTS RALLY FOR FUNDS TO STUDY KIDS TV ADS
JE 18, B-2-1**

**PAYTUCKET, R.I.-HASBRO INDUSTRIES PAYS FINE & AGREES TO
STOP SHOWING DECEPTIVE TELEVISION COMMERCIALS FOR 2 TOYS
N 15, B-11-1**

**DC-DEBATE OVER REGULATION OF ADVERTISING ON CHILDREN'S TV
IS ANYTHING BUT CHILD'S PLAY.-LEONARD N 24, A-3-3**

DC-STATIONS SAY KIDS CAN TEL DIFF BETWEEN ADS & SHOWS

-1979-

JA 16, A-3-1

S.F.-FTC OPENED HEARINGS INTO TV ADS AIMED AT KIDS.

JA 19, A-3-1

NY-ABC TO REDUCE ADS ON KIDS TV SHOWS

MR 6, A-1-1

DC-WITNESSES CLASH OVER KID TV ADS-LEONARD

MR 12, A-6-2

DC-SURGEON GENERAL QUESTIONS ADS AIMED AT KIDS. SEES NEED FOR GOVT INTERVENTION.

AP 2, A-2-2 AM

DC-KELLOG EXEC DR GARY E COSTLEY DEFENDS CEREAL TV ADS

AP 23, B-4-4-AM

BATTLECR-BID TO CUT KELLOGGS 'KID ADS' FAILS AT STOCKHOLDER MEETING.

MY 2, B-6-3 ST

LANS-BROADCASTERSX ASSAIL CURBS ON KIDS ADS
TV SHOULD SPEND MORE TIME GIVING KIDS WHOLESOME ADVICE-LIKE BRUSHING TEETH. LEGISLATION PLANNED TO HOLD BROADCASTERS ACCOUNTABLE-YOUNG

AG 21, B-1-5

O 10, B-2-3 ST

LANS-HOUSE PANEL ASKED TO CONTROL KIDS' ADS

-1980-

F 8, A-2-3

DC-SENATE WEAKENS FTC, VOTES TO END PROCEEDINGS AGAINST KIDS ADS

MR 13, B-7-1
 CONTROLLING ADS ON KID SHOWS, ON SAT: KEEP GOVT OUT-LOESCH
 -1981- AP 8, B-5-3ST
 BATTLECR-FTC URGED TO STOP CONSIDERING REGULATION OF ADS.

-1982- D 2, B-4-1 N
 ALLEN ELEM SCHOOL STUDENTS IN PLYMOUTH RATE TV, COMMERCIALS
 KIRBY -1985- F 17, E-3-1

Massive TV ads to toy with kids imagination-Goodman

—1991— Je 4, A-4-2

DC-9 of 10 food commercials on Saturday morn.TV promotes sugar-coated cereals,candy bars & other low nutrition products:children should avoid, new study finds

ADVERTISING: TELEVISION: COMMENT

1964

MR 7, 4-5-3
LEROY COLLINS, PRES NAT'L ASSOC OF BROADCASTERS SAID WITHOUT ADVERTISING ASSASSINATION PRES. KENNEDY N22 COULD NOT HAVE BEEN POSSIBLE

-1975-

N 19, C-4-4 D

HUGH EXNICIOS, HEAD OF TRUTH IN ADVERTISING ORG, SEEKS VOL-
UNTEERSTO MONITOR TV ADVERTISING-GRAHAM

MUSICAL ADS MOVING TO DET.-NOBLE

F 22, 28-1

---1959---

O 20, A-8-4

OFFICIALS OF DET.TV STATIONS SAYS PRACTICE OF BUYING FREE ADS-PLUGS-
THROUGH BRIBERY DOES NOT EXIST LOCALLY ---1960---

S 21, E-4-3

DET.GOES HOLLYWOOD WITH CAR COMMERCIALS-JUDGE

---1967---

Ag 31, A-6-1

GROUP HIPPIES MARCHED IN FRONT GUARDIAN BLDG. TO PROTEST
CKLW TV REFUSAL TO ADVERTISE MOVIE "THE LOVE INS: NOW PLAYING
AT DET.THEATER ABOUT HIPPIES

---1976---JA 24, A-1-2

TV BEER ADS BY MILLER HIGH LIFE, STAR RENAISSANCE CENTER
CONSTRUCTION WORKERS. -1979-

My 13, Roto 39

CROWD OF DETROITERS USED IN TV ADS-GUNN

-1983-

Ag9, B-1-1

NATL ADVERTISERS SOUGHT BY DET TV STATIONS, DETROITERS NOT
POOR, BUT BIG SPENDERS-BULLARD

-1991-

Mr 26 B 1-1

J.C. Watford drums up money for anti-drug television ad.-
DeRamus

-1993-

D 23 C 5-5

Harmony House pulled aMetro Det. TV ad for a rap album,
Strictly 4 My N.I.G.G.A.Z., aft receiving complaints over
the album's title-Kiska

ETHICAL AWAKENING?-EDIT. --1961--
 THAT FIFTH DOCTOR) POLL OF DOCTOR IN ADS) EDIT

N 11, B-12-2
 D 8, B-12-1

THE BAZY WAY (FTC BAN ON DECEPTIVE TV COMMERCIALS) -EDIT-
 --1962--

JA 17, A-14-1
 O 10, A-24-1

SUCKER SALVE SALVO-EDIT.

--1965--
 --1966--

AP 7, A-22-1
 N 5, A-4-1
 D 3, A-4-1

HONESTY IN TV ADS-EDIT.
 HOW DOES HE KNOW?-EDIT.

CBS, CULTURE AND COMMERCIALS-EDIT.

-1981-

MR 22, A-18-1

OLD PEOPLE & TV ADS-EDIT

-1983-

Ag 12, A-14-1

PBS & COMMERCIALS-EDIT

-1989-

F 26, A-22-1

Mumford students to watch special TV program aimed at
 students-Edt

-1990-

O 8 A 8-1

Congress passed law imposing limit of 10.5 min of commerci-
 als per hr on Children's Tv on Wkends, 12 min on weekdays -edit

-1994-

Ja 7 A 10-1

Condom Politics-edit

ADVERTISING: TELEVISION: FORMOSA 1959

Ag 11, 10-7

TAIPEI-CHENG SHENG BROADCASTING CORP ASKS FOR POLICE PROTECTION AFT
ER RECEIVING BOMB THREAT

ADVERTISING: TELEVISION: GERMANY

1958

ARRIVAL OF COMMERCIAL TV IN WEST GERMANY
---1959---

D 31, 8-5

01, C-19-2

BONN-COMMERCIAL TV TO COME TO W. GERMANY UNDER BILL FOR SECOND NETWORK
APPROVED BY CABINET

- ABOVE TO START FIRST COMMERCIALS ON FRI. \$ 17, 10-4
- BRITAIN GETS ITS FIRST TASTE OF TV COMMERCIALS-J HAYDER 22, 38-7
- LONDON-COMMERCIAL TV HAILED IN BRITAIN BY CRITICS S 23, 52-1
- LONDON-SPONSORS HERE TAKE THE ORDERS, RATHER THAN GIVING THEM S 24, 8-1
- 1956----- F 28, 34-4
- LONDON-THEATER LOVERS BLAST ORANGE COMMERCIAL THAT CUT OFF PRESENTATION OF "HAMLET" -----1958----- AG 10, D-7-7
- LONDON-BRITISH TV BOOMS WITH COMMERCIALS-GILMORE -----1959----- MY15, 32-3
- LONDON-ADS ON TV TELLING KIDS TO ASK MOMMY & DADDY TO BUY PRODUCTS TO BE DROPPED & CHILDREN USED ON TV TO BE GIVEN GOOD MANNERS -----1960----- AG 27, A-5-1
- LONDON-1 COMMERCIAL TV CHANNEL TO SHORTEN TV COMMERCIALS TO 4-MINUTES N 26, A-5-7
- LONDON-VAUDERVILLE ACT AT PALADIUM DOES TAKE OFF ON TV-STYLE COMMERCIALS -----1965----- F 28, A-20-6
- LONDON-WM. SHEPHERD ATTACKED VISUAL DECEPTION IN TV ADVERTISING IN DETERGENT COMMERCIALS

---1967---

N 9, B-10-1 FIN

LONDON - TECHNICIANS DEMANDING HIGHER PAY BLACKED OUT ALL
COMMERCIALS ON BRIT.'S IMDEPENDENT NETWORK CAUSING ABOVE LO
SS

ADVERTISING: TELEVISION: HOLLAND

1965

F 28, A-24-4

THE HAGUE, NETHERLANDS-DUTCH PREMIER DR. VICTOR G. M. MARIJNEN RESIGNED
AFTER DISPUTE OVER INTRODUCTION OF COMMERCIAL TV INTO DUTCH TV NETWORK

Mr 18, 18-4

HOUSE SMALL BUS.COMM. PLANS STUDIES OF TV ADVERTISING N 4, A-1-4
GENERALS MOTORS & LIBBY-OWENS-FORD CLASS CO.CHG.WITH TRICKERY IN
COMMERCIALS -BALL

N 5, A-1-8 LF

HOUSE INVESTIGATORS PLAN WIDE SCALE NEW INQUIRY INTO PAYMENT OF MONEY TO PRESS AGENTS, DISC JOCKEY, RADIO & TV PERSONNEL & SYNDICATED COLUMNISTS FOR "PLUGS" OF PRODUCTS OR BUS. ENTERPRISES-TER HORST

N 27, A-17-2

OFFICIALS OF FTC HAVE BEEN STAYING UP VOLUNTARILY UNTIL 1AM WATCHING
TV COMMERCIALS AT HOME UNDER NEW CRACKDOWN-WISE

D 13, B-12-1

PHONY ADS ON TV FACE U.S. PURGE

--1960--

DA 1, A-1-1

ATTY. GEN. ROGERS TELLS WHITE HOUSE THAT TWO REGULATORY AGENCIES HAVE
BEEN LAX IN FIGHTING DECEPTION IN TV PROGRAMS & ADVERTISING-TER HORST

JA 7, B-12-5

ADM MEN ASK FOR CHANCE TO POLICE COMMERCIALS

F 20, A-5-7

EVER BROS.CO. & COLGATE PALMOLIVE CO.DENIES THAT THEIR TV COMMERCIALS
THE ONES IN WHICH SANDPAPER WAS SHAVED & SMOKE STAINS REMOVED FROM ENAMEL, DECEIVED PUBLIC

Mr 2, B-4-4

TOLEDO-LIBBEY-OWENS-FORD GLASS CO.SAYS IT WAS DUPED IN FAKE TV AD

HEARING INTO FTC CHGS THAT GMC & LIBREY-OWENS FORD GLASS CO. USED CAMERA TRICKERY IN FILMING TV ADVERTISING FOR AUTO GLASS MOVED TODAY IN TO DETROIT
-----1960----- Mr 3, C-15-1.5*
04, C-16-1

REP. ALFORD SAYS HOUSE SMALL BUSINESS SUBCOM TO QUIZ TV AD POLICIES TOWARD SMALL BUSINESS
-----1963----- D 10, D-4-4

FCC OPENS INQUIRY INTO FREQUENCY OF COMMERCIALS

1/-----1966----- D 8, A-23-1
WASH-SEN HART TO RESUME QUIZ IN SENATE ON TV ADVERTISING

REP. MICHAEL NOVAK INTRO. BILL TO FORBID RADIO OR TV ADVERTISING THAT
"INDUCES" PERSONS TO USE CIGARETS

F 13, 40-5 1H

-----1970-----

S 20, H-9-3

SERIES OF PLYMOUTH COMMERCIALS FILMED ON ~~XX~~ LOCATION IN
MONROE MICHIGAN--JUDGE

-1980-

JE 20, B-1-3AM

FLINT-JUDGE OLLIVE BIVINS WANTS CARPET STORE TO CANCEL TV
AD IN WHICH HE APPEARS.

1-989-

O 18, B-1-4

Judge stops TV ads promoting school finance proposals--
Powers & Hornbeck

D 19 B-3-2

Lans.- Conservation groups calls for removal of head of
Mich Natl Guard over recruiting commercial--Reynolds

-1996-

S 26 E-3-6

Lansing- Several stations refuse to air Right to Life ads.

My17,A-1-1 1dotX

SanMateo-VISA International bought time on Soviet TV

ADVERTISING: TELEVISION: SERIES BY ANNE DARLING

1973

- | | |
|--|-------------|
| 1—THE CHILD USERS: TV WAR FOR KIDS' BUSINESS | MR11, E-1-3 |
| 2—KIDS PAID TO JUDGE SALES PITCHES | MR12, D-1-1 |
| 3—KIDS LEARN EARLY —IT'S A BUYING WORLD | MR13, C-1-1 |

ADVERTISING - TELEVISION - SWITZERLAND

1964

AP 25, A-2-6

BERN-GOVT. TO PERMIT STATE-CONTROLLED SWISS TV SERVICE TO ACCEPT
COMMERCIAL ADVERTISING

1964

ADVERTISING - TELEVISION - WISCONSIN

JA 5, A-6-1

MILWAUKEE-EXPERIMENT TO TEST EFFECTIVENESS OF TV COMMERCIALS BY TURNING THEM OFF ARRANGED IN MILWAUKEE AREA

Form 1656

GIVEN GOV'T PERMISSION TO GO COMMERCIAL JL 2ND

MY 3, 2-4

-----1948-----

MY 19, 2-3

TOP FLIGHT RADIO EXECS. AGREE THAT TV WILL NOT RUIN RADIO AS COMMERCIAL MEDIUM

AG 2, 8-6

ADVERTISERS RUSHING TO TV

-----1952-----

MR 8, 17-8

TV ADS TO DROP APPEAL TO CHILDREN
TV ADS SNUBBED BY FLA. CITRUS COMMSN.

JE 23, 18-2

-----1952-----

JA 31, 47-3

EMS & GOP NAT'L COMMITTEES DRAFT TV AD CODE FOR JL CONVENTIONS

-----1953-----

JE 8, 34-1

LONDONG, ENG.-BRITISH BLAST U.S. TV PROGRAMS OF QUEEN ELIZ. II CORONATION WITH COMMERCIAL INTERRUPTIONS FOR DEODORANTS, ETC.

JE 9, 26-1

NOTHING SACRED-CORONATION OF QUEEN ELIZ. & COMMERCIALS-EDIT.

D 17, 2-2 NITE

CONSERVATIVE PARTY OF BRITIAN OK'S COMMERCIAL TV

-----1954-----

F 9, 31-3

ABOVE CENSORSHIP CONSIDERED

MR 25, 4-2 NITE

BRITIAN'S HOUSE OF COMMONS TAKES LAST LOOK AT BID TO COMMERCIALIZE TV & THEN VOTE

-----1954-----

My 19, 54-3

SEN. BENNETT INTRO. BILL TO BAR COMMERCIALS SPONSORSHIP OF LIVE TV OF
SENATE COMMITTEE HEARINGS

Je 1, 31-1

BRITAIN'S HOUSE OF COMMONS VOTES DOWN BILL TO CLAMP RESTRICTIONS ON
WHAT CAN BE ADVERTISED WHEN PRIVATELY SPONSORED TV COMES TO BRITAIN

Je 19, 2-6

TOTAL TV ADVERTISING REVENUE IS \$689,000,000

Je 29, 29-3

SEN. BENNETT SAYS COMMERCIALLY TELEVISED SENATE INQUIRIES SHOULD BE
BANNED FR. ADVERTISING

AG 88, 47-3

HOUSE COMMERCE COMMITTEE URGED TO CUST BEER ADS ON RADIO & TV

S 22, 25-2

BOSTON-MASS. LEG. GETS BILL TO FINE FIRMS WHICH USE WOMEN IN CIGARETTE
OR LIQUOR ADS ON RADIO & TV \$1,000

O 1, 1-1

ST. CLAIR-MEMBERS OF MICH. ASSN OF RADIO & TV BROADCASTERS OK AT THEIR
CONV. IDEA TO END DRAMATIZATION OF BEER & WINE DRINKING IN TV COMMERCIALS

O 5, 31-1

NYC-CLAUDETTE COLBERT LOSES TV SHOW "LEAVE IT TO LIZ" WHEN SHE REFUS-
ES TO TAKE PART IN COMMERCIAL OF SPONSOR-O'MALLEY

N 13, 7-5

GREAT BRITAIN TO START COMMERCIALS ON TV PROGRAMS

D 4, 5-4

TV JUDGED BEFLORE STRIDENT COMMERCIALS

D 27, 8-1

IN JAN FEW TV SHOWS WILL SHOW LIQUOR BEING DRUNK

JA 8, 6-3

OME TV SHOWS ABOVE TIME LIMIT FOR COMMERCIALS--OLIVER

JA 18, 31-2 1H

ROBT SARNOFF, VICE OF NBC, PREDICTS THAT ADVERTISERS WILL SPEND \$1.3 BILLION IN TV THIS YEAR

MR 15, 2-2 1H

LONDON--ADVERTISING ON BRITAIN'S NEW COMMERCIAL TV STATIONS TO COST UP TO \$2,800 A MINUTE

MR 26, 8-4

COMMERCIALS IN FUTURE ARE DUE FOR A CHANGE

AP 21, 56-4

REP. HESLTON INTRO. BILL TO BAR "EXCESSIVE" ADVERTISING ON ANY RADIO OR TV PROGRAM

MY 11, 58-5

LONDON--TV WITH COMMERCIALS BETWEEN PROGRAMS TO BEGIN IN BRITAIN IN SEPTEMBER

JE 3, 4-2

LONDON--COMMERCIAL TV CURBS BRITISH ADS

JE 15, 34-5

GOV. WILLIAMS SIGNS BILL TO PROHIBIT "BAIT" ADVERTISING ON TV

XXXXX

JL 11, 31-3

NYC--ABOVE STILL TOP FAVORITE MEDIUM OF NATIONAL ADVERTISER BEHIND NEWSPAPERS WHICH STILL LEAD

JL 30, 7-4

TORY PARTY TO ADVERTISE ON BRITISH TV.--MUSEL

S 10, 7-4

522 COMERCIALS ON BBC TO BE LAUNCHED--HILL

-----1956----

JA 20, 42-3

REP. HESLTON RENEWS HIS DEMAND FOR GOV'T RULES TO ELIMINATE "FLAGRANT BAD TASTE" IN TV & RADIO COMMERCIALS

-----1956-----

JA 30, 19-3

AD AGENCY FORMULAS RUINING TV DRAMAS

Mr 13, 36-2

CAMBRIDGE, MASS.-FTC COMMISSIONER LOWELL B. MASON PREDICTS THAT CONG. WILL CURB "AIRBORNE HUCKSTERISM" DISHONEST ADVERTISING ON TV & RADIO

Mr 14, 35-5

REP HOSMER URGES FCC TO STOP STATIONS FR TUNING UP SOUND DURING COMMERCIALS

Mr 23, 48-7

NYC TV CODE REVIEW BOARD, TELLS OF INTENTION TO PURGE "BAIT ADVERTISING" FROM TV SHOWS

Mr 24, 4-2

TV SHOULD THROW OUT THE PITCHMAN & HIS BAIT ADS-EDIT-AP 19, 47-4

PETER CADDY SAYS 90% RADIO & TV ADS ARE APPALLING-EWALD

My 8, 20-1

NYC-DRAMA INSTRUCTOR BETTY CASHMAN IS GIVING COURSE ON HOW TO DELIVER TV COMMERCIALS

Je 14, 40-1

DC-HOBSE APPROVES BILL TO PUNISH FALSE ADVERTISERS ON TV; \$1,000 FINE & 5 YR JAIL SENTENCE

D 23, A-7-3

FCC'S CHECK ON INCREASED POWER DURING ADVERTISING COMMERCIALS ON TV

-----1957----- AP 14, B-9-6

CHR. MAGNUSON OF SEN. COMMERCE COMM. CALLS FOR SPEED UP OF GOV'T EFFORTS TO HALT MISLEADING RADIO & TV ADVERTISING

Je 27, 40-1

WINNIPEG, MAN.-PIERRE BERTON, SAYS TV COMMERCIALS HAVE RUINED SOME BEAUTIFUL ENGLISH WORDS FOR DISCRIMINATING USE

JL 25, 48-5

TV INDUSTRY HAVING TROUBLE SELLING SHOWS

JL 26, 6-1

CBS DENIES SALES DOLDRUMS REPORT

ADVERTISING - TELEVISION - MISC.

1957

S 1, A-2-2 3*

FINALLY ARRIVES IN SCOTLAND

O 21, 13-3

CHICAGO-MAGAZINE ADVERTISING AGE STATES THAT PAID COMMERCIALS AVERAGE ABOUT 1 1/2 MINUTES OF EACH HOUR IN TV

N 6, 62-1

FCC HINTS INVISIBLE TELEVISION AD ARE ALREADY IN USE

N 14, 47-5

BEVERLY HILLS-TV STATIONS URGED TO BAN INVISIBLE ADS

N 17, F-1-7

NYC-TV'S RISING COSTS RING ALARMS ALONG MADISON AVENUE'S ADVERTISING ROW¹BALD

N 26, 13-4

A BANDOR, MAINE TV STATION HAS REPORTED TESTING SUBLIMAL PROJECTION, A QUICKER THAN EYE AD ON ITS TV STATION

D 4, 62-2

NYC-3 MAJOR TV NETWORKS ISSUE DIRECTIVES BARRING USE OF SO-CALLED SUBLIMAL PERCEPTION ADVERTISING ---1958---

JA 12, F-1-3

EXPENDITURE IN '57 INCREASED 6% OVER THAT OF '56-E. WHEELER

JA 14, 44-1

FCC MEMBERS WATCH SUBLIMAL TV AD FOR POPCORN

JA 30, 42-1

WALL STREET JOURNAL SAYS THAT A NUMBER OF BIG AMER. FIRMS ARE SWITCHING ADVERTISING FR. TV TO NEWSPAPERS IN ORDER TO CHECK DOWNTURNS IN SALES

F 15, 5-3

SAN FRAN-150 TV EXPERTS SHOW MYSTERIES OF SUBLIMAL TV ADVERTISING

4-1958-

MR 13, 3-4

ALISTAIR COOKE, SUGGEST TV USE CHOOSY SELL IN SPEACH BEFORE GROSSE
POINTE CELEBRITY SERIES-MOSSMAN

MY 16, 51-5

BETTY FURNESS & JULIA MEADE, TV PERFORMERS WHO SELL PRODUCTS-LOWRY

MY 25, ROTO 10

HOW MOVIES OF CAR SPEEDING AT YOU IN TV ADS ARE MADE

MY 24, 4-1

HUCKSTERS IN WHITE-TV COMMERCIALS-EDIT.

M JE 1, 8-7-1

HIGH COST OF PUTTING ON TV SHOWS CRIPS TV- HART
TV BARS ACTORS FROM PLAYING DOCTORS IN ADS

JE 19, 43-3

JE 20, 3-1

DOCTOR & DENTIST & NURSE OF TV COMMERCIALS MAY BE BANNED

N 2, A-9-1

FCC COMMR. ROB'T E. LEE ASSAILS ONG TV ADS

D 3, 75-3

OFF-DUTY FTC PERSONNEL TO POLICE QUESTIONABLE RADIO & TV ADVERTISING

-----1958-----

D 5, 43-2

MEXICO CITY-MEXICAN PRODUCER VICTOR PESET PROPOSES AN INDUSTRY PACT
LIMITING THEM TO 30 SECOND SPOT EVERY 15 MINUTES

D 31, 15-8

TV INDUSTRY BAN AGST USING ACTORS TO PORTRAY DOCTORS, NURSES OR DENT-
ISTS ON COMMERCIALS GOES INTO EFFECT JA 1ST ---1959---JA 6, 10-8

VIENNA-STATE OWNED AUSTRAIN TV NETWORK IF BROADCASTING COMMERCIAL PRO
GRAMS FOR FIRST TIME

- JOB OF BELLA GREEN IN WRITING TV COMMERCIALS-B.WILLIAMS F 5, 31-1
- OSLOW, NORWAY-NORWEGIAN ADVERTISERS TO PUT UP EQUIVALENT OF \$500,000 IN AN EFFORT TO INTRO. ADVERTISING ON NORWAY'S TV MR 10, 34-6
- MEXICO CITY-GOV'T RULES COMMERCIALS TO LAST NO LONGER THAN 2 MINUTES JL 21, 10-7
- NYC-HOW YOU PAY TV STARS, STAFFS TO PUTTING IN PLUG ON SHOW-CANN-L O 20, A-1-1
- GOV'TS IS GOING TO USE ANIMATED CARTOONS ON TV TO WARN AGST STOCK SWINDLERS O 22, C-19-4
- HARRY WAYNE MCMAHAN TOLD ADCRAFT CLUB TV COMMERCIALS ON TAPE WILL IMPROVE-JUDGE O 31, A-5-3
- FED. TRADE COMSN. TO STEP UP POLICING MISLEADING TV COMMERCIALS-WISE N 2, B-9-8
- HOT SPRINGS, VA.-DONALD FROST, CHR. OF ASSN OF NAT'L ADVERTISERS, TELLS THEM TO CLEAN UP TV ADVERTISING N 10, C-7-3
- FCC TO STUDY AD "PLUGS" GIVEN ON TV-WISE N 11, C-9-1
- JACK LEGOFF FIRED FROM WJRK-TV FOR EXPRESSING HIS OWN EDITORIAL OPINIONS ON DISC JOCKEY "PAYOLA" INQUIRY-JUDGE N 20, A-1-1

---1959--- D 15, C-11-1
CURB ON TV ADVERTISERS URGED BY JOHN FISCHER & ERIC LARRABEE

---1960--- JA 15, A-1-2
FTC BRISTLES OVER COMMERCIALS SHOWN ON TV & FAKING OF PRODUCTS-WISE
Mr 4, R-9-5

FTC QUIZ ON TV "TRICKERY" HEARS 2 GM EXECUTIVES
NY-CBS ANNOUNCES NEW REGULATIONS COVERING CONTENT AND FREQUENCY OF
COMMERCIALS ON NEW YORK TV SHOWS
Mr 10, C-9-3

FTC ISSUES CONSENT ORDER FORBIDDING BROWN & WILLIAMSON TOBACCO CORP
TO USE TELEVISION DEMONSTRATIONS PURPORTING TO PROVE THAT FILTER OF
LIFE CIGARETTES ABSORBS ALL NICOTINE OR TARS
Mr 21, A-9-1
Mr 24, D-13-1

GOV'T CHGS THAT TV COMMERCIAL FOR SHICK SAFETY RAZORS ILLEGALLY FRIGHTENS
THE PUBLIC
Ag 4, A-7-5

NYC-CBS TO ACCEPT COMMERCIAL SPONSORSHIP OF DEBATES OF DEM. & REPUBLICAN
PRES. NOMINEES DURING CAMPAIGN
O 19, A-14-1 FIN 5

DALLAS, TEX.-JAMES M. GAINES SAYS TOO SEXY TV COMMERCIALS SHOULD BE
CHECKED BEFORE TV SHOWING
---1961--- r 9, B-8-1

TOPS IN MICH. ADMEN JAM DETROIT FOR MEETING OF MICH. COUNCIL OF AMER. ASSOCIATION
OF ADVERTISING AGENCIES TO HEAR SPEAKERS-JUDGE
Mr 8, F-2-3

BOB HOPE MAY LOSE BUICK AS SPONSOR FOR HIS SPECIAL SHOWS-JUDGE
My 8, A-8-1

USE OF "LULU LA LUMINUM" IN FIGHT AGST RUST IN AUTO TRIM-CRELLIN

- TV BD OF NATL ASSN. OF BROADCASTERS URGES ADS BE SHORTENED JE 15, D-11-8 FIN 3
- 20TH ANNIV. OF COMMERCIALS FOR TV; BIRTHDAY IS JL 1, 1941 JE 28, E-4-3 JL 20, C-12-3
- WHY NATL ASSN OF BROADCASTERS CODE OF REVIEW BD. CUT DRINKING OF BEER DURING COMMERCIALS; REVIEW OF CASE OF ANNOUNCER WHO BECAME LOADED ON BOXING SHOW D 4, C-4-7
- LAWRENCE BRUFF TOLD WHY LIGGET & MYERS TOP SPONSORSHIP OF TV SHOW "UNTOUCHABLES" --1962-- MR 23, A-8-3
- COLUMNIST LIFE NIGHTMARE OF TV COMMERCIALS-JUDGE MR 28, E-10-3
- TV'S STANDARD TIME IS A 47 MIN. HOUR-JUDGE AG 5, ROTO 16
- SMALLEST NETWORK, WCECO, BIGGEST COMMERCIALS-NOBLE AG 24, B-4-6
- NEWTON MINOW SAYS FCC MAY HAVE TO REGULATE LENGTH OF COMMERCIALS IF BROADCASTERS ARE UNABLE TO ACHIEVE SELF-DISCIPLINE N 22, C-21-7
- NEWTON N. MINOW PUSHES QUIET WAR ON LOUD TV COMMERCIALS D 13, C-11-3
- TV CODE REVIEW BD OF BROADCASTING INDUSTRY ASKED STRICTER RULES FOR PILL ADS D 13, C-18-1
- FCC PLANS TO DO SOMETHING ABOUT LOUD TV COMMERCIALS- WILSON

—1962—

D 20, C-17-5

FCC TO HOLD PUBLIC HEARINGS EARLY IN '63 ON PROBLEM OF OBJECTIONABLE NOISE LEVEL IN SOME TV ADVERTISING—MACKENZIE

—1963—

Mr 29, B-12-2

FCC TO INVESTIGATE "EXCESSIVE ADVERTISING" ON RADIO & TV—MACKENZIE

AP 2, A-8-1 FIN 3

CHI-LE ROY COLLINS, PRES. NBA URGES FCC NOT TO INCORPORATE TIME LIMITS ON COMMERCIALS INTO RULES

AP 3, A-15-1 LF

NY—COMMERCIALS OF 3 COMPANIES ON PESTICIDES TO BE SHOWN ON "CBS REPORTS" TV SHOW WERE WITHDRAWN

MY 18, A-5-4 MET 2

FCC PROPOSED GOVT ADOPT THE ADVERTISING CODE OF NAB AS A FEDERAL REGULATION—WANTS TO LIMIT NUMBER OF COMMERCIALS

JL 8, B-11-6

NY—FCC DISLIKES LOUD TV COMMERCIALS AS MUCH AS ANYONE—IS GOING TO DO SOMETHING ABOUT THEM

S 25, C 8-6

FCC CHAIRMAN E. WM. HENRY IN SPEECH TO INTERN'T'L RADIO & TV SOCIETY ADVOCATES GOVT ACTION TO LIMIT OVERCOMMERCIALIZATION ON TV & RADIO

S 28, B-8-5

NEW ORLEANS—CIRCUIT COURT OF APPEALS RULED THAN FEDERAL TRAD COMM. SHOULD AIM ITS ATTACKS AT THE TRUTH OF TELEVISION COMMERCIAL RATHER THAN THE REALITY OF THE VISION—SHOULD FOCUS ON MISREPRESENTATION OF ATTRIBUTES

O 9, C-16-3

CAMPBELL—EDWALD AD AGENCY PUT TV COMMERCIAL ON WITH CHEVY CAR ON TOP ROCK PILE—PUT THERE BY HELICOPTER—JUDGE

1963.

ADVERTISING: TELEVISION

WASH-FCC TO HOLD HEARING ON POSSIBLE RULES LIMITING LENGTH & FREQUENCY OF COMMERCIALS DEC 9

N 2, A-8-4

N 7, C-20-5

MAJORITY OF CONGRESSIONAL SUBCOMMITTEE TOOK ATTITUDE THAT RADIO & TV STATIONS SHOULD HAVE RIGHT TO OVERCOMMERCIALIZE IF THEY WANT TO

N 8, D-6-6

NAB & SEVERAL SMALLER BROADCASTERS SUPPORT CONG. DRIVE AGST GOVT. REGULATION OF RADIO & TV COMMERCIALS

N 19, C-8-3

CHANNEL 9 OFFERING MONTHLY SPECIALS ON MONDAYS STARTING NOV 25 WITH LESS ADVERTISING DURING MOVIES-JUDGE

N 19, C-11-2

BEVERLY HILLS, CALIF-SCREEN ACTORS GUILD AUTHORIZED STRIKE BY ALL PERFORMERS IN FILMED & TAPED COMMERCIALS OVER WAGES

D 2, D-8-3

NY-DURING 4 DAY OF SPECIAL PROGRAMS ON ASSASSINATION OF PRES. KENNEDY TV & RADIO SPENT \$3.1 MILLION & LOST ALMOST 10 TIMES AS MUCH BY DROPPING PROGRAMS & COMMERCIALS

D 10, B-13-1 FIN 5

HOUSE COMMERCE COMM. OKD LEGISLATION TO BLOCK FCC FROM PLACING RESTRICTIONS ON TV COMMERCIALS

—1964—

JA 16, B-8-6

WASH-FCC VOTED DOWN ITS OWN PROPOSAL TO SET FIXED LIMITS ON NUMBER & FREQUENCY OF COMMERCIALS

JA 24, D-5-5 FIN 3

MIAMI BEACH-TV INDUSTRY CODE REVIEW BD MADE NO STRONG RECOMMENDATIONS ON CIGARET ADVERTISING-UP TO MANUFACTURERS

—1964—

JA 28, B-4-4

HOLLYWOOD-TV COMMERCIALS LURING BIG NAME MOVIE STARS—HEFFERNAN

MR 10, A-6-1

CHIC-NAT'L ASSOC OF BROADCASTERS IS STUDYING PROBLEM OF NOISY COMMERCIALS

MR 23, A-12-3

NAB COMING CONV EXPECTED TO ARGUE OVER LIQUOR ADS ON TV & RADIO AS NY WQXR RADIO STATION BROKE TRADITION & STARTED THE ADS—JUDGE

AP 8, A-22-6

CHICAGO-E.WM.HENRY SCOLDED BROADCASTERS FOR SHOWING INTEREST IN DEFENDING FREEDOM TO SUFFOCATE PUBLIC WITH COMMERCIALS THAN UPHOLDING FREEDOM OF VARIETY

MY 25, C-16-1 FIN 5

WASH.—SUP.CT.AGREES TO HEAR CASE INVOLVING "SANDPAPER TEST" FOR RAPID SHAVE-IN FAKE "DEMONSTRATIONS" IN TV COMMERCIALS—MY 27, F-4-3

TELEVISION CODE REVIEW BOARD OF NAT'L ASSN. OF BROADCASTERS RECOMMENDS DECREASE IN "CLUTTER" ON TV PROGRAMS—JUDGE

—1965—

JA 23, A-5-4

WASH-TV CODE DIRECTOR HOWARD BELL CALLED TV COMMERCIALS FOR 2 MOTION PICTURES—SEX AND THE SINGLE GIRL" AND "GOLDFINGER" ARE UNACCEPTABLE FOR TV

F 9, A-3-7

WASH—GEORGE V.ALLEN, PRES. TOBACCO INSTITUTE INC. SAID BRITISH GOVT. ACTION TO BEN CIGARET ADS ON TV IS UNJUSTIFIED & UNCALLED FOR

MR 16, B-10-7

RADIO AND TV AD MEN—BLATHER AND BLAH—B.MULLER

- WASH-SUP.CT. RULED FTC HAS RIGHT TO BAR SANDPAPER SHAVING TEST AS TV COMMERCIAL AP 5, A-9-4 5*
- WASH-U.S. SUP.CT. UPHOLDS FTC RULING COLGATE-PALMOLIVE Co. PUT PHONY AD WITH SANDPAPER TEST ON A SHAVING CREAM-WISE AP 6, A-13-1
- TV RULING AND CANDIDATES-NO PRETTYING?-W. MULLER AP 9, B-14-7
- GULF CRUISEMASTER TIRE COMMERCIAL IS TV HIT-JUDGE JE 8, D-10-3
- WASH-FCC ORDERS TV BROADCASTERS TO TONE DOWN LOUD COMMERCIALS JL 12, A-1-5 6*
- WASH-NAB WILL AID FCC TO TONE DOWN LOUD COMMERCIALS JL 14, B-16-3
- FCC PROMISES CRACKDOWN ON NOISY ADS JL 19M A-3-8
- NY-PRODUCER OTTO PREMINGER SAYS ARTISTIC INTEGRITY OF HIS MOVIE "ANATOMY OF A MURDER" WOULD BE DESTROYED IF ITS TV SHOWING IS INTERRUPTED BY COMMERCIALS-ASKS NY STATE SUP.CT. BAN ON THEM WHILE FILM ON 0 6, D-9-2
- CALLED BRAINWASHING OF PUBLIC BY STAN FREBERG IN SPEECH BEFORE ADCRAFT CLUB-JUDGE N 8, A-20-3
- HITS NETWORKS FOR RUNNING COMMERCIALS AT WRONG TIME DURING SHOW-JUDGE JA 25, B-2-3
- LA-TV CAN NOT SHOW FILE "PLACE IN THE SUN" IF IT IS CUT BY COMMERCIALS COURT RULES F 13, B-3-1 3*

---1966---

F 24, A-12-1 6*

WASH-KCOP-TV HIT BY FCC FOR AD RATIO

F 27, A-27-5

WASH.-NEW FED. TRADE COMM. REGULATION IS DESIGNED TO PREVENT DECEPTIVE
ADVERTISING OF SIZE OF TV PICTURE TUBES

MR 14, C-6-1

NY-TV COMMERCIALS CAN COST UP TO \$100,000

MY 12, A-10-3 5*

MOSCOW-SOVIET NEWSPAPER EVENING MOSCOW SAID MOSCOW TV SHOULD TRY WEST
ERN STYLE COMMERCIALS FOR FUN & PROFIT

O 25, A-6-2

WASH-FCC QUESTIONNAIRE ASKS ALL TV STATIONS HOW MUCH TIME
THEY DEVOTE TO AD ANNOUNCEMENTS

N 28, A-21-3

NY-TV COMMERCIALS IN CULTURAL SHOWS TO BE BUNCHED BY CBS

---1967---

R MR 1, G-5-1

NY-TODAY MANY TV COMMERCIALS MORE INTERESTING THAN SHOW IT
PAYS FOR, MANY STAGE & SCREEN STARS USED

AP 13, D-9-4

CLUTTER OF COMMERCIALS ON TV NEWSCAST HIT

AP 16, B-6-7

JAMES R KILLIAN URGES SALES TAX ON TV SETS TO PAY FOR SOME
COMMERCIAL ADVERTISING TIME

MY 18, A-1-3 6*

POLICE MISTAKE MAKE BELIEVE BANK ROBBERY AT DET. BANK &
TRUST BRANCH OF HAMILTON & COLLINGWOOD FOR REAL THING-FILM
BEING MADE FOR ADVERTISING-KERWIN

MY 19, B-9-3

WASH-NAB WANTS TO LIMIT NUMBER TIMES V PROGRAMS CAN BE
INTERRUPTED BY COMMERCIALS-2 FOR EVERY 30 MINUTES URGED

ADVERTISING-TELEVISION

1967

LOS ANGELES-JUDGE DENIES BAN ON TV COMMERCIALS FOR MOVIES

MY 24, A-8-2

JE 3, A-8-1

WASH-FCC RULED RADIO & TV STATIONS BROADCASTING CIGARET
ADS MUST GIVE EQUAL AMOUNT TIME TO GROUPS OPPOSING SMOKING

JE 5, C-9-5

CHI-ADMIRAL CORP. STOPPED ADS ON TV AS PROTEST AGAINST THE
LEVEL OF PROGRAMING

SM AG 21, A-15-1

NY-CURBS ON TV COMMERCIALS PROPOSED BY GROUPS

AG 28, B-5-1

HOLLYWOOD-RECENT ACTION OF NATIONAL BROADCASTERS CODE OF
GOOD PRACTICES INDICATES CRACK-DOWN ON PROMOTIONS FOR FAR-
OUT MOVIES

S 10, A-6-1 HOME 2

WASH-FCC REJECTED PLEAS THAT IT REVIEW ITS DECISION REQUIRING RADIO &
TV STATIONS TO PROVIDE AIR TIME FOR ANTISMOKING MESSAGES

N 14, B-9-3

FCC SENDING TV STATIONS "STANDARD LOUDNESS REFERENCE RECORD-
ING" TO TONE DOWN LOUD COMMERCIALS

---1969---

FILM CRITIC PAULINE KAEI SAYS THEIR IS NO ART IN TV COMMERCIALS-GILL

JA 27, A-9-7

F 20, A-21-1 RACE

WASH-TV COMMERCIALS WHICH SHOW COLOR TV SETS IN OPERATION MUST USE ACTUAL TV PICTURE, NOT SIMULATION

MR10, A-18-1

WASH- BWTY FURNESS BLASTS TV ADS, HER OWN INCLUDED.

JL 20, A-28-1

TELEVISION VIEWERS' ID SCARRED BY SCARY ADS-BRADFORD-

O 25, A-7-3

CABLE TV TO CARRY ADS, ORIGINATE SHOWS FCC RULES.

D 10, C-16-1

WASH-NATIONAL MEXICAN-AMERICAN ANTI-DEFAMATION COMMITTEE ASKS BAN OF FRITO BANDITO COMMERCIALS---

----1970-----F24, D-1-7

TV COMMERCIALS- WHAT DO THEY REALLY MEAN?MAGNUSON-CARPER

MR 15, A-26-1 HOME

DONALD H MCGANNON ASKS LIMIT ON TV COMMERCIALS

MR 21, B-9-6

SEN. PHILLIP HART URGES TV COMMERCIAL LIMIT.

ADVERTISING: TELEVISION

1970

COMMERCIALS CITED FOR INSULTING FEMALE INTELLECT--QUINET
MY 3,F-14-3 Z4
O-21,C-7-5

FEDERAL TRADE COMMSN TOLD ADVERTISERS NOT TO HIDE TRUTH
UNDER SLICK COMMERCIAL
N 22,F-1-5

WRIGLEY FOOD & STORES & FARMER JACK'S TOLD TO QUIT USING
"FLASH" & BULLETIN" FOOD SPECIALS--FARBMAN

FTC & FCC CONSIDERING UNPRECEDENTED JOINT HEARINGS TO EX-
PLORE PROBLEMS ASSOCIATED WITH TELEVISION ADVERTISING
AIMED AT CHILDREN ---1971---
D 22,D-12-8
MR 25,A-18-1

ELKHART--MILES LABORATORIES SAID WITHDRAWAL OF "SPICY
MEATBALL" COMMERCIAL PROMPTED NOT BY ITALIAN GROUP BUT
NEED FOR "FRESH" MATERIAL

3 MAJOR NETWORKS SOLD ALL PRIME TIME FOR 2ND QUARTER & MORE
THAN 90% FOR 3RD QUARTER AT RECORD PRICES--POPE
JE 3,D-13-3
JE21, B-4-1

WASH-FCC SUGGEST TV COMMERCIALS BE LIMITED TO ABOUT EIGHT
MINUTES AND HOUR AND ON THE HOUR AND HALF HOUR SO PROGRAMS
WOULD NOT BE BROKEN UP

--1971---

Ag 16,A-15-5

NEWTWORK TV SALES ~~BOXXNG~~ SOARING--DALLOS

Ag 17,C-5-7

US COURT OF APPEALS RULED FED COMMUNICATIONS COMMSN ERRED WHEN SAID TV COMMERCIALS FOR BIG AUTO ENGINES & LEADED GASOLINES NOT CONTROVERSIAL ISSUES REQUIRING OPPOSING ANTI POLLUTION MESSAGES

0:15,C-8-1 IDOT

FED TRADE COMMSN SAID WOULD USE DOCUMENTS DEMANDED FROM 4 INDUSTRIES FOR UNPRECEDENTED PUBLIC REPORT ON EXTENT OF TRUTH IN US ADVERTISING

020,C-5-5

FTC TAKES A HARD LOOK AT TV ADS' SOFT SELL

--1972---

JA 7,C-12-5

FED TRADE COMMSN SAYS BROADCASTERS SHOULD BE REQUIRED TO PROVIDE AIR TIME FOR STATEMENTS DESIGNED TO COUNTER FALSE OR MISLEADING COMMERCIALS

MY31, A-13-4

WASHINGTON--DAWN ANN KURTH OF MELBOURNE FLA. TELLS SENATE HEARING THAT SHE WAS FED UP WITH "WORTHLESS JUNK" PEDDLED TO CHILDREN IN TV COMMERCIALS

JE11, G-1-1
 SELTZER COMMERCIALS MADE STARS OF 2, JACK AARON AND MOSS---
 GRAY

JE11, G-1-5
 NY---HOWIE COHEN AND BOB PASQUALINA ARE AD MEN WHO CREATED
 COMMERCIAL "TRY IT, YOU'LL LIKE IT"---SCHAPP

S22, C-15-1
 LONDON---BRITISH INDEPENDENT TV AUTHORITY BANNED A GOVERNMENT
 ADVERTISEMENT FROM COMMERCIAL NETWORKS IN AN UNPRECEDENTED
 MOVE

S24, A-12-3 1DOT
 LOS ANGELES---TV COMMERCIALS IN MARKET AREAS SERVED BY
 WESTERN AIRLINES ARE FEATURING SIGN LANGUAGE FOR DEAF VIEW-
 ERS

D15, C-14-3
 Morris 9-lives Cat Food TV commercial and United Air Lines
 Chorus Girls, radio commercial voted favorite commercials-
 Judge

-----1973-----

JA11, C-2-1

TV REFORM MAY PHASE OUT 'BOZO'

F23, A-11-4

WASH---TV CURBS DRUG COMMERCIALS

F28, A-20-1 FIN

NY---SENATE SUBCOMMITTEE TOLD TV ADS AIMED AT CHILDREN
PROMOTES VIEWS "HELD SOLELY BY ONE SIDE"

MR1, B-1-1 E

WARREN---JOYCE AND ROBERT PAUL---COUPLE IN DETERGENT
COMMERCIAL ON TV---MCKENZIE

MR1, C-1-4

CASTORIA AD ON TV FEATURES MOTHERS OF WILT CHAMBERLAIN,
BOB GRIESE AND PAT BOONE---TRELOAR

MR5, A-4-5

WASH---SEN. MCGOVERN'S SENATE SELECT COMMITTEE ON NUTRITION
AND HUMAN NEEDS PROBES TV ADS ON CHILD DIETS

MR6, D-5-6

WASH---FTC PROPOSE COMMERCIAL-FREE HOUR ON SATURDAY MORNING
FOR CHILDREN SHOWS

MR7, A-15-4

WASH---PEGGY CHARREN, PRES. OF ACTION FOR CHILDREN'S TV---
SAYS ORG. IS FILING COMPLAINTS AGAINST 7 FOOD FIRMS AND
CBS TO SEEK BANNING OF TV ADS

MR9, A-5-4

STATE TO HALT TV-RADIO ADS LINKING CRIME WITH UNIONS---WIS
LER

MR11, ROTO 15

MAURICE J. LEZELL (MR. BELVEDERE) AND OLLIE FRETTER OF
FRETTER APPLIANCE PART OF CURRENT FAD PLACING OWNERS OR
PRESIDENTS IN ROLE POSITIONS FOR ADVERTISING THEIR PRODUCT
---NOBLE

AP4, A-11-1

WASH---SENATE COMMERCE COMMITTEE VOTED TO BAN TV ADS OF

AP8, A-13-1

LITTLE CIGARS

NOISE LEVEL TESTS CONDUCTED BY ED MORANTY FOR NEWS SHOW
CONTENT NOT LOUDNESS THE DETERMINING FACTOR OF GOOD, BAD

TV & RADIO ADS-KERWIN

MY3, F-1-2

WASH---ROBERT CHOATE CITIZEN LOBBYIST NAMES 40 CEREALS
ADVERTISED BY TV WHICH HE SAYS HAS NOTHING BUT--SNAP CRACKL
AND POP---M TIEDE

-----1973-----

My23, B-3-3 D

WASH---PHONES RINGING IN TV COMMERCIALS SOUND REAL AND
AWAKEN ANYONE WHO SLEEPS DURING COMMERCIALS---WEST

My29, A-2-4

WASH----SUP.CT. RULED THAT BROADCASTERS CANNOT BE FORCED
TO ACCEPT SOME PAID ADVERTISING ON CONTROVERSIAL PUBLIC
ISSUES

My30, A-21-1

WASH---SUP.CT. RULED THAT NEITHER CONSTITUTION NOR FEDERAL
LAW REQUIRE BROADCASTERS TO SELL COMMERCIAL AIR TIME FOR
STATEMENTS ON MATTERS OF PUBLIC CONTROVERSY

Ag7, A-13-1

WASH---CHILDREN'S TV ADS FACE RESTRICTIONS

S 9, G-1-1

TV'S MINIHUCKSTERS--THE KIDS IN COMMERCIALS-BARTLETT

O 14, E-7-2

GREAT SCOTT SUPER MARKET PRES. NATE FINK FEATURE IN COMMERCIAL
ON HIGH FOOD PRICES-GAINOR

1973

ADVERTISING: TELEVISION

- RUBEWEISS USING OLD CORNBALL JOKES ~~W~~TO SELL UNITEDSHIRTS--
GAINOR --1974-- JA 31, C-1733
- WKBD-TV CANCELS AD FOR TRI-COUNTYAPPLIANCE FEATURING FRED
SAWAYA, 33, CLAD ONLY IN DIAPER-WISLER MR 15, D-2-1
- WASH-FTC TELLS CONGRESS ITS HAS POWER TO CURB~~X~~DECEPTIVE
ADS AIMED AT KIDS BUT CAN'T REDUCE VOLUME OF THAT TYPE AD
MR 28, E-1-1
- HOW ILL CAN YOU GET WATCHING TV COMMERICALS?-SLATER
AP14, E-6-2
- TED PETOK, OWNER OF CRUNCH BIRD STUDIOS DISCUSSES
ADVANTAGES OF USING CARTOON CHARACTERS IN ADVERTISING.
GAINOR. MY 10, A-1-5
- FTCCCHMN.LEWISA.ENGMAN THREATENS CRACKDOWN ~~O~~ TV COMMERCIALS
AIMED AT CHILDREN MY 21, A-14-3 RACE
- RKXN TV SELF-REGULATING PLAN ON ADS AIMED AT KIDS DRAWS
CRITICISM FROM GOV'T&CONSUMER GROUPS

--1974--

MY 24, A-1-1

ATLANTA-FCC CHMN. CALLS FOR FEWER CARTOONS & COMMERCIALS IN
CHILDREN'S TV PROGRAMMING

JE 3, A-4-4 FINAL

FTC CHMN. LOUISA. ENGMAN TO RECOMMEND FTC BAN USE OF PRIZES IN
TV ADS AIMED AT CHILDREN

JE 18, C-1-4

CONSUMER GRPS. LONG OUTRAGED AT ABUSES IN KIDS TV ARE
GAINING SUPPORT FR. PUBLIC AGENCIES LIKE FTC. DEVIEW.

JE 21, C-7-6

WASH.- FOOD ADDS FOR CHILDREN ATTACKED BY SENATE.

JE 27, C-19-2

WASH-GOVT. URGED FEWER CHILDREN'S ADS

JL 7, B-2-1 HOME

WASH-FCC REVISES FAIRNESS POLICY AS NEW RULES ON BALANCE

JL 31, D-6-3

NBC ASKING RECORD \$225,000 A COMMERCIAL MINUTE FOR SPON-
SORSHIP OF "THE GODFATHER"-JUDGE

N 3, D-1-2

TV COMMERCIALS EITHER SELL OR SICKEN, COMMENTS-TRELOAR

N 15, E-1-3

HOW DET. NEWS READERS RATE TV ADS, FROM ORCHIDS TO ONIONS

1974

~~ADVERTISING: TELEVISION~~

~~N30, A-10-5~~

- MINORITIES MAKE GAINS IN TV ADS. D 24, A-1-2
- LA-SANTACLAUS BANNED IN TV TOY ADS, AS OLD ST. NICK IS 'FANTASY
- TV INDUSTRY RULES --1975-- F12 B-8-1
- ELIAS BROTHERS RESTAURANT AD, KNOCKING FAST FOOD CHAINS
AIDING BUSINESS. ILKA. MR 5, C-5-1
- WASH-GALLOWINERIES OF MOESTO, CALIF. AD ON TV INVESTIGATED IN
MAKING OF MADRIA MADRIA WINE IN SPANISH TRADITION, CHALLENGED
? AP 4, C-9-1
- STATUE OF LIBERTY ADS ON ENERGY CRISSES CALLED TOO
POLITICAL. AP 9, C-2-6
- FTC TURNS DOWN REQUEST FR CONSUMER GRP. CALLING FOR
BAN ON TV FOOD ADS. JL17, H-11-1D
- CHILDREN'S TV AD CURBS DEFENDED BY FTC CHAIRMAN, LEWIS ENGMAN

---1975---

S 5, E-1-1

WRITER GIVES HUMOROUS "BELLIE" AWARDS FOR FUNNY COMMERCIALS-
STORCH N 21, E-1-1

ADV KITCHEN GADGETS TESTED, WILL THEY WORK AT HOME?-YOURIST

---1976-S19,D-1-1

DET.NEWS CONTEST- WHICH TV AD BUGS YOU THE MOST.

03, C-1-2

DET.NEWS READERS COMMENT ON TV ADS THAT BUG THEM
THE MOST-CORNER.

D18, A-5-1

WASH- UNCLE BENN TO STOP ITS TV COMMERCIAL OF LITTLE
GIRL COOKING RICE, DUE TO SAFETY FACTORS. D20, C-2-1
TOMAKER, MATTEEL SUEED BY COMMITTEE ON CHILDREN'S
TELEVISION FOR TOY ADVERTISING.

---1977---MR1, A14-2

DISCUSSION OF HOURS SPENT IN FILMING ONE 30 SECOND AD
FOR ALVINS. GOCZKOWSKI. MR1, D-2-4

TV ADS STILL MAKE DECISIONS FOR YOUNGSTERS.

AP 7, C-11-3 ST

DC-CANDY AD CURB SOUGHT FOR TV

WASH-SCIENTISTS OF CENTER FOR SCIENCE IN PUBLIC INTEREST PETITION SEEKING BAN OF TV COMMERCIALS FOR SUGARY SNACKS
 AP 27, B-9-1 1Dot
 JE 6, B C-2-6

DISCUSSION OF W. WOMEN'S ROLE IN TV ADS.

S 28, E-7-1

WASH-ACTION FOR CHILDREN'S TV WANTS BAN ON COOKIE-SHAPED CEREAL TV COMMERCIALS

O 10, A-3-4

DC-FTC MAY BAN 'UNFAIR' TV ADS THAT WOO LITTLE KIDS

O 15, A-14-3

MIAMI BEACH-GRP. STUDIES ADS ON CHILDREN, URGED DENTISTS TO JOIN CAMPAIGN AGST TV ADS AS SELLING CAVITIES

O 24, C-1-1

WASH-FEDS CLOSE IN ON 'UNHEALTHY' TV ADS AIMED AT CHILDREN

-1978-

JA 11, D-1-1

FOOD COMMERCIALS OFFER WORST INSULTS OF ALL-MYERS

JA 20, E-1-3

HIGH PAY IN TV ADVERTISING.

-1978-

JA 27, B-5-2

DC-ADMEN TOLD TO STOP RIDICULING ELDERLY F 12, B-4-3 N

DC-CONSUMER GROUP ASKS BAN ON HIGH FAT FOOD TV ADS

F 27, A-12-2

DC-FTC TO CONSIDER BAN ON ADS AIMED AT KIDS UNDER 6, ADS
THAT PUSH SUGAR PRODUCTS AT KIDS, ADS TO PUSH DENTAL
CARE TO OVERCOME SUGAR TOOTH DECAY F 28, A-1-2

DC-ATTACK ON SUGAR ADS FOR KIDS GETS STICKY Mr 1, A-6-3

DC-FTC WILLING TO BACK OFF ON TOTAL BAN ON SUGARY ADS

Mr 5, E-1-2°

TV ADVERTISERS PLAY ONE-UPMANSHIP IN COMPARATIVE ADS

Mr 8, A-11-4

WASH-"CHER" DOLL MFR. TO STOP TV COMMERCIAL SHOWING CHILD US-
ING TOY IN DANGEROUS WAY Mr 20, A-1-5

WASH-BATTLE OVER TV ADS ONN, CLASS IN CONNECTICUT GIVEN SPELL-
ING TEST, KIDS SPELLED WORD 'RELIEF' AS "R-O-L-A-I-D-S"-CIMONS

Mr 23, F-11-1

BATTLE CREEK-FTC PROPOSAL SOURS KELLOGG

Mr 26, E-1-2

GUINNESS BOOK OF RECORDS SAYS JOANNA CAMERON IS WORLD'S CHAMPION WHEN IT COMES TO ACTING IN PAID COMMERCIALS

Mr 29, C-8-1

NEW YORK-HARRY WAYNE McMAHAN HE KEEPS PAYING AUDIENCES OF ADMEN COMMING TO HEAR HIS ANNUAL '100 BEST' SELECTIONS-LESCAZE

AP 22 23, J-1-1

IMPACT OF TV ADVERTISING-BLACK AND WHITE ALIKE

AP 27, C-8-1

DC-TRADE COMMISSION REVEALS ITS PLAN TO CRACK DOWN ON TV ADS FOR KIDS

AP 28, A-6-1 AM

DC-U.S OFFERS OPTIONS TO BAN ON SUGAR ADS AIMED AT KIDS

AP 29, A-14-1

BATTLE CREEK-KELLOGG HITS BID TO LIMIT TV ADS AIMED AT KIDS

MY 10, C-5-7

NY-SOMETIMES SEX SELL DOESNT WORK

-1978-

MY 30, A-2-3

**DC-SUPREME COURT TO RULE ON GIVING EQUAL TIME TO CONSUMERS
OPPOSED TO PRODUCTS WHO PAID FOR ADS**

JL 9, E-1-2

**THOSE GUYS THAT STAR IN OWN COMMERCIALS--REALLY SELLING
THEIR STUFF OR ON EGO TRIPS?-DOERR**

AG 17, D-7-3

**MORE ACTORS& ACTRESSES DAZZLING COMMERCIALS WITH HELP OF
PROMOTER, DICK REIBOLD-THEISEN**

N 12, E-1-5

FASTER COMMERCIALS PLANNED-DOERR

N 14, A-16-5

**DC-GROUPS WANT TO INVOLVE PUBLIC IN PROPOSED CRACKDOWN ON
CHILDRENS TV ADVERTISING.**

N19, A13-1

TV COMMERCIALS ARE TREATING OLD PEOPLE BETTER.

N 24, A-3-3

DC-STATIONS SAY KIDS WISE TO TV ADS

-1979-

AP 12, A-17-1

**CLEVELAND-FTC INVESTIGATING SALES PRACTICES OF 3 MAJOR NET-
WORKS.**

AP 16, A-16-3

**REPORT URGED FED BAN ON ADS AIMED AT KIDS AGE 8 OR LESS-
DEMUTH**

My 2, B-9-3 E

LANS-BROADCASTERS FIGHT CURB ON ADS FOR KIDS

My 13 ROTO 22

HOW THE TV MINUTES GET SOLD, BOUGHT-WEIL

JE 15, C-5-1

DC-OFFICIALS SUE TO PUT TO END RESTRAINTS ON AMT OF ADS PER
MITTED ON T.V..

JE 22, B-6-4

OAKLAND-TV NETWORKS REJECT KAISER ALUMINUM & CHEMICAL PUBLIC
SERVICE ADS-

JL 23, A-15-1

WOMEN MAKE COMMERCIALS FOR THEIR FIRMS-MYERS Ag 9, D-10-1

GOVT SHOULD LIMIT AMT OF ADS BROADCASTERS CAN PUT ON THE
AIR SAYS NADER GRP.

D 29, A-20-2

NBC DROPS CHRYSLER-IACocca AD-DOERR

-1980-

F 8, B-5-3

MEDIA FIGHTS OIL INDUSTRY OVER MESSAGE ADS-BROWN

-1980-

MR 3, A-12-1

STUDY SHOWS THAT 1 IN 4 ADS FEATURING CELEBRITIES FAILS TO
PERSUADE VIEWER-DOERR

AP9, B-6-3

NY-574 SPONSERS SPENT \$4.7BILLION ON TV ADS

JL 15, A-14-1 AM

DC-DRAFT COMMERCIAL WITHDRAWN

JL 17, C-18-1

LA-EPISCOPAL PRIEST JOEL MACCOLLAM DOES TV COMMERCIALS-

N 21, A-1-6

FLURRY OF COMPLAINTS ABOUT ACTRESS BROOKE SHIELDS IN CALVIN
KLEIN AD. TOO PROVOCATIVE.-STORCH

D 15, C-3-1

NY-SQUIRE FRIDELL WRITES BOOK, ACTING IN TV COMMERCIALS FOR
FUN & PROFIT

B F 3, B-4-2

--1981--

DC-COALITION FOR BETTER TELEVISION JOIN TOGETHER TO WAGE CAM
PAIGN AGAINST VIOLENCE, VULGARITY, SEX. AND PROFANITY.

F 24, D-4-2

MOST MEMORABLE TV ADS LISTED-MEYERS

MR 8, B-5-1

KALAMAZOO-TV STATION MUST ACCEPT ADVERTISEMENTS OF WHITE SUPREMACIST CONGRESSIONAL CANDIDATE GERALD CARLSON.

MR 22, A-3-1

SON OF BRITISH PM MARGARET THATCHER, MARK IN TOKYO TO DO TV COMMERCIAL

AP12, L-2-1

CABLE TV ATTRACTING ADVERTISERS-DOERR

AP 26, D-1-5

RAYGO BEVERAGES INC BRINGING BACK THE FAYGO KID & BLACK BART-DOERR

O 1, C-20-2

D 20, G-1-2

DC-U.S REJECTS BAN ON TV KID ADS

FOOTBALL'S SUPER BOWL IS SUPER BOWL OF TV ADVERTISING-WELLER

D 25, C-12-2

~~SPORTS~~ SPORTS SHOW ADVERTISERS PAYING MORE, GETTING LESS-
WELLER

--1982--

AG 27, A-1-5

AMERICAN'S LARGEST TEACHERS' UNION STARTS \$1.2 MILLION SERIES ON TV COMMERCIALS MONDAY.-WOWK

-1982-

N 21, E1-2

BIG ADVERTISERS RETURN OF FOOTBALL AFTER STRIKE-~~W~~ELLER

D 2, C-8-1

NAB LIFTED LIMIT ON NUMBER OF TV ADS PER HR

-1983-

JA 4, B-1-1

CRANSTON, R.I.-GINSU KNIFE IS 1 OF MANY PRODUCTS MADE BY DIAL
MEDIA, LEADER IN HIT-YOU-OVER-THE-HEAD SCHOOL OF TV ADVERTIS-
ING.

MY 27, A-3-1

VIEWERS LIST 10 TOP COMMERCIALS. MILLER LITE LEADS

JE 29, D-1-5AM

AMSTERDAM-SEX-FOR-SALE ADS NOW ON DUTCH TV

-1984-

JA 4, D-7-5

185 SUPERBOWL ADS PASS MILLION-DOLLAR PER MINUTE

F 28, B-3-1

WHYT CANCELS TV SNAKE ADS AFTER COMPLAINTS-MCFARLIN

AP 11,

MY 2, A-9-6

NEW HAVENCONN-10 EASY LESSONS-HELLION
LASVEGAS-VOLUME DOES GO UP ON TV ADS SAYS STUDY.

JE 28, C-1-1

FCC REPEALED GUIDELINES THAT REQUIRE TV STATIONS TO GIVE
NEWS & TO LIMIT NUMBER OF COMMERCIALS.

S 2, E-1-1

XAKENKALCBOL ADVERTISING SPENDING HITS AN ALL TIME HIGH.-

CAROL CAIN

S 24, A-2-6

DC-TV STATIONS FREED OF FED RULES REQUIRING NEWS SHOWS,
& LOGS FOR PUBLIC INSPECTION

O 21, D-1-2

ZAPPING' OF TV COMMERCIALS OFFERED TO VCR OWNERS-CAIN

O 21, D-1-2

FIRM OFFERS AD ZAPPER-CAIN

-1985-

Je 16, D-1-2

Businesses & their ad agencies making decisions on where to place their tv budgets with new shows arriving-Cain

Ag 29, A-1-6

Madison Ave. is beginning to realize songs of the '60s are the best bait they have to lure baby boomers.

S 7, C-1-1

Networks refusal of ads against unwanted pregnancies hit by NOW

S 22, D-1-1

NY-networks move toward shorter unit of ad time-Cain

S 29, D-1-1

NY-Networks finding ad revenues slowing down as companies put lid on spending-Cain

N 1, A-1-2

Disabled being featured in national ads for well-known products.-Carol Cain

N 10, E-1-2

Trend of creating TV shows after toys could have detrimental effects. Programs push toys-Cain

\$242million drop in TV ad revenues to ~~8.31~~ ^{D 25, C_9-1} Billion for
 1985 Mr 4, B-~~4~~-1
 TV ad revenue up

Jk~~6xx~~

Jl 13, D-1-2

NY-The psychological placement of ads-Cain Jl 27, D-1-1

Using famous faces to hawk goods has become one of the most
 widely used marketing tools in advertising.-Carol Cain

Jl 27, D-1-4

Research firms find out if celebrities make the grade.-Caro
 Cain

Jl 27, D-2-3

Firms drums up clients for big-screen commercials.-Carol
 Cain

-1986-

Ag 28 A-2-1

DC-Celebrity endorsements of snuff and chewing tobacco.
ordered off nation's airwaves.

S 14, E-1-2

NEW YORK-Top 3 networks change channels on commercials.-

Carol Cain

O 25, B 2-1

Lans-Gov BLanchard spends 90% of his campaign funds on
TV ads

--1987--

Ja 25, A-18-4

Metro Detroit's WXYZ-TV will air a 30-second ad on condoms

Tittsworth

Ja 28, A-2-1 1dot

Nashville-Knight-Ridder to accept condom ads

Ja 29, B-1-5

WXYZ-TV Channel 7 became the nation's first TV station to
air condom ads.-Martelle

Mr 7, C 1-3

Car marketers spent \$2billion on TV ads last yr-Cain
Raisins & songs-Johnson

Ap2, B_6-5W

Lans-curb asked on TV booze ads, beer & Wine only after 9pm

Ap 22 A-1-3

NY-Live model lingerie ads coming to TV. Je 16, D_1-2

Automakers end up top spenders for TV ads-Cain

J1 15 E-4-2

Business execs mix egos & profits into ads.--Gunther

O 30, E-1-2

3 Det stations to air ad for birth control pills-Cain

D 28 E-1-2

Star Wars editing machine--EditDroid--is hometown success.

--C.Cain

D 31 C-1-2

Children write complaining about misleading ads for toys.

-1988-

Mr 4, E-1-2

Dancing raising No 1 in rating-Cain Mr 9 C-2-2

GM leads automakers in '87 TV ad spending.

Mr 21 A-2-1

LA-Actors doing radio, TV ads walks out as SAG, AFTRA talks
collapse.

Je 2, E-3-1

Chrysler & Kellogg posted largest network tv spending
gains amg US firms in 1st quarter-Cain Je 9, A-1-1

DC-Proposed bill sets time limits on advertising during
programs aimed at kids.

Je 21 D-1-1

Apple Computer commercial showing wheelchair exploits of
teen on streets of Venice Beach is named ad of the year.

N 7, A 3-1

Reagan vetos bill limiting ads during children TV programs

D 7 C-1-2

Explicit topics on talk shows turn off some TV advertisers
--Ca.Cain

D 9 E-1-2

GM, Kellogg & K mart are big spenders in TV sports programming.--Ca.Cain -1989- Ja 13 E-1-2

Doggy antics in ads hit the spot with viewers.

F 21, D-1-1

Pepsi-COLA to offer Spanish ads

-1989-

Mr 6, B-1-2

Terry Rakolts ant the Married...With Children program-McWilliams

Mr 9, A-1-2

Jeans commercial yanked from tv program beamed into Det's Mumford High school. Found too sexy-Twardon

Mr 21, A-1-5

TV program, Nightgales has so offended nurses that 3 firms vow not to advertise on show-Naughton

Mr 23, F-1-3

Detroit DAVID C. Smith 10 stars in anti-drug tv ad for preteens.

-1989-

Ap 12 A-3-1

Legislation approved to reimpose limits on commercials in children's TV shows.

Ap 12 C-1-5

Domino's pulls commercials from Saturday Night Live--Ca.

My 4, A-1-4

Cain
Wash-Terry Rakolta, Bloomfield Hills becomes natl. crusader for trash TV protest

My 4, A-10-1

NY-ABC drops scheduled special on crime & passion, due to lack of advertising

My 16 D-1-2

Creative slump on Madison Ave.

My 21 A 17-2

Linda Ellerbee broadcaster, gets complaints about coffee ad

J1 24 C-1-3

Golden oldie ads on a recording that's climbing up the billboard charts.--Hinds

AG 3, E-1-1

Patricia Cuda is grp media director for Ross Roy Advertising

Previews new tv shows--Naughton

Ag 20 A 1-2

TV industry zipped and zapped by remote control-Ourlian

S 11 D-1-1

K mart & CBS co-sponsor TV viewer involvement game

N 2 E-1-4

Spanish-language network Univision gives sales pitch to

Big 3--Naughton

D 28 F 1-2

NY-CBS, ABC would not run cold medicine commercials featuring Bush, Gorbachev, unless permission from 2 heads of state

-1990-

Ja 28 F-1-4

Super Bowl XXIV is most expensive advertising buy in history of TV: \$1.4 million per minute.--Naughton

Ja 30 A-1-2

Ratings fail to bowl over TV Super Bowl ad buyers.--Markiewicz
icz

-1990-

F 9 B 2-4 NoDot

Walter Hudson Ventures Inc that promotes designer clothes for women weighing up to 1,000lbs is suing WTTG that won't air a commercial with oversize models

Mr 2 E-2-5 1Dot

NY- Advertising-supported TV service to be launched in doctors' waiting rooms.

Mr 21 A 1-1

Reebok pulls bungee jumping ad after complaints that kids might try the stunt

Ap 23 D 3-2

Networks refuse to air Reebok's revised 'pump and jump' ad -Schabath

Ap 27 A-1-1 1Dot

Chicago- Drum-thumping, battery-driven bunny who marches from one ad to another named best TV commercial of '89

My 1 E-1-5

NBC, GM sign record \$3-million TV ad deal.--Joyner

- AnnArbor-MikeEast makes living watching motor sports events
on TV, counting number of times each sponsor appears during
race-Markiewicz Je 12, E-1-2
- ABC and NBC won't be airing The Simpsons' commercials
but CBS will. Je 21 E 1-1
- LA- Ad boycott cost ABC 14 million J1 23 A 2-1
- CBS & NBC ban ads showing Marla Maples dumping 2 tabloids
into trash can; ABC hasn't made decision, Fox & Turner
will run ads J1 27 A-2-4
- Bill would limit commercials on TV programs for children
S 25 A 1-1
- DC- Legislation reinstating limits on commercial advertising
on children's TV shows wins Congress approval over
Bush administration opposition. O 2 A-4-2

-1990-

O 18 A-4-1

Landmark bill limiting advertising on children's TV programs will become law today without Pres Bush signature

N 2 E-1-2

Madonna vogues for votes in controversial ad featuring her wrapped in flag.--Colborn

-1991-

Ap 18 E 1-1

Hyundai officials pull their high speed chase ad a day before it was to premiere on national tv.

~~XXX~~ J1-25 F-1-

Banning cereal ads for kids goes against grain-McWhirter

Ag 20, A-9-5

NY-Home shopper's dream channel is all commercials, 24 hrs a day

S 15 A 2-1

Soap opera-like TV commercial of Taster's Choice has unfolding plot which Nestle's won't disclose ahead of time

ADVERTISING: TELEVISION

1991

N 13, A-10-1

NY-Fox will become first network to accept ads for condoms

D 1 C-1-2

Lans.- Right to Life of Mich taking new warm & fuzzy
approach in campaign against abortion.--Hornbeck

D 19,C-8-1

Hollywood-using dead stars in cola ads makes for a lively
Hollywood controversy ---1992--- Ja 27, A-1-1

Group of MetroDetroiters, watch TV commercials & game, real
winners were Bugs Bunny, US automakers, sexy Cindy Crawford-
Markiewicz F 26 B 1-1

Doctors will invade Mich homes with live-healthy ads on
TV and radio Ap 20, A-2-6

Indianapolis-WISH-TV station broadcasts campaign commercials
that shows photos of dead fetuses, for Michael E. Bailey

---1992---

J1 20, A-4-6

Candidates in 10 state to run TV ads featuring photos of bloody fetuses

Ag 8 C 1-2

More than 1,400 ads will air during the Olympics 16 days of coverage, 87 per day-Pricey ads-Weinstein

S 3 E 1-2

Laser video discs are used to enhance the images on TV screens in department stores

O 01 A 2-1

Washington-Dept. Transport. gave Tyco Toys right to market crash test dummies "Vince & Larry", networks won't run ads.

N 5 G 1-2

Taster's Choice romantic ad couple are perking up interest.

-1993-

Ja 31 D 1-1

Super Bowl is important advertising medium for many businesses; impact of this advertis. discussed

Mr 10 E 1-2

Little Caesars' TV commercials were rated the most popular in advertising. - Markiewicz

ADVERTISING: TELEVISION

1993

	Mr 15 C 1-2
'90s TV ads stuck on '50s' stereotypes	
Advertisers aim at Generation X youth	Je 8, B-5-2
McDonald's will air half-hour infomercial aimed at black customers	J1 13 A 2-1
	J1 27,D-5-2
Ch 50 fined \$15,000 for too many ads in children's program-Kiska	
Scranton, Pa -The Roman catholic church is tapping the MTV generation for new priests	0 3 A 5-1
Ads finally open up to people with disabilities	0 8 F 6-1 N
Atlanta - Kids shows packed with too many fat commercial commercials.	N 9 A 2-1

-1993- D 30 E 3-1
\$900,000 for ea 30 seconds of commerical time during next
month's Super Bowl on NBC

-1994-

Ja 4 A 5-5

DC-Ad campaign seeks to encourage youth to protect them-
selves agst AIDS. US pushes ad campaign Ja 7 E 3-1

Federal government is breaking new ground with its released
TV and radio spots promoting condom use Ja 16 D 5-1

Subaru joins growing list of advertisers who believe that
advertising during Super Bowl is not a wise move

Ja 19 E 3-2

Industry experts say the infomercial business is flourishing
Programs allow company to explain benefits of the product

Ja 27 E 1-2

Ads are getting longer and average better ratings

Ja 31 C 1-3

Comments on the Fed Ex ad and others that are more alien-
ating than appealing-Jacobson

F 9 C 1-5

Larry Coker, the Royal Oak man whos lost almost 600lbs and kept it off for more than 5-yrs, is producing a profitable, major-league informercial-Jacobson

F 11 A 2-2

DC-Kids drink in a dangerous message from beer commericals when the watch sports on TV

F 18 B 1-5DWS

The U.S. Tobacco industry is helping to bankroll the campaign in Mich to squash the Prop A school tax plan-Hornbeck

Mr 01 C 7-2

Beer industry in showdown w/health officials over ads like "Bud Bowl";appeals to underage youths

M 01 C 7-5

Health officials say alcohol ads reach even more kids when shown during TV sports events;warnings about alcohol

Mr 01 C 12-2

WPG opinions of teens about TV commercials directed at them

-Yoo

-1994-

Mr 16 A 5-1

DC - President Clinton & TV industry are to launch a public service campaign against violence in society.

Mr 18 A 2-1

DC - Alicia Brown, who co-stars with Clinton in above ads left for the funeral of her friend after the unveiling of the ads.

Mr 31 A 2-1

Swedish furniture store takes out spot showing 2 men shopping for furniture.

Ap 21 F 8-1N

Many ads by celebrities aren't successful, such as Dolly Parton & Revlon

My 31 C 12-1

Channel 4 & HAP sponsored an anti-smoking student video contest in Metro Det schools. - McFarlin

Je 10, A-5-5

DC-Advertisers are driving children's TV, study says

Jl 08 E 3-4

Simpson hearings taking up time when ads would be shown

NY-GM, Anheuser-Busch, MCI and other seek other TV slots
for their ads;were to advertise on World Series,cancelled

S 16 E 3-4
S 21 E 1-5

Lansing's HOrizon cable system 1st in nation to receive ads
thru MCI Commun.Corp.network -1995- F 02 B 1-1 nodot
Lans-Fed judge rules union-sponsored ad,attacking Mercy
Health Services is misleading,must be t aken off air-Freed-
man -1995- Mr 27 A 1-3

NY-Lots of advertising on Annual Academy awards program
that cater to women Je 07 A 1-1

D.C.-PBS may soon carry sponsor ads,to replace money which
may be lost in fed.budget cuts O 13 B 3-5

8 of top 10 celebrity endorsers are female;top 10 listed

-1997-----

mr 25 F-5-5

Channel 7 to run a gay-rights group's anti-discrimination
ad during coming-out episode of 'Ellen' J1 25 F 1-2

Ann Arbor-Eric Wright, Indy-car editor of The Sponsors Report
;determines how much /^{exposure} sponsors actually get-Chengelis

Ag 17 A 17-1

Toronto-Molson brewery ad has 2 women kissing;not sure
about releasing it Ag 22 A 8-1

DC-FDA orders Claritin TV ads stopped; side effects not
explained properly;an antihistamine

-1998-

Ja 13 B 1-6

NHTSA to feature gory ads about auto crashes, to scare
drivers into driving carefully-Cole Ap 14 B 1-6^{TV} for Tour
Professional Bowlers Assoc.to give away/ad slots/to attract
advertisers -Halls

Jl 9 A-4-1

DC- U.S. to pay for anti-drug ads in media Jl 10 A-5-2
Atlanta- Fed gov't starts \$195 million campaign to target
children and parents. -1999- Mr 2 A-1-2

Monica's 20/20 interview is must-see; advertisers pay
\$800,000 for spot.-Hunter My 06 F 5-2

NY-As viewing audience decreases, price for ads goes up;
Je 15 A-4-2

DC- Court lifts broadcast ban on casino advertising.

D 16 A 1-2

examples of some "dot-com" commercials on TV
NY 2000 F 4 B 4-2

Internet ads on TV don't appear to be attracting much
business;details

of TV commercials on prime-time TV is at ²⁰⁰⁰all time high ^{B 3-1}
^{Mr. 2}

ADVERTISING : THEATRE

1981

S 21, B-1-4

NY-ASH-LEDONNE, INC, THEATRICAL AD AGENCY.

WAUKESHA, WIS-^{JE 4, 25-3}THE WAUKESHA DAILY FREEMAN TO PUBLISH FIRST 3-D ADD ^{JE 5T}
 WAUKESHA, WIS-^{JE 12, 29-4}THE WAUKESHA DAILY FREEMAN DELIVERS PAPER WITH FIRST-D-3
 ADD IN IT TODAY ^{JE 21, 1-44-1}
 WAUKESHA DAILY FREEMAN DELIVERS 1ST 3-D PHOTOGRAPH-DELIVERS GLASSES TO
 LOOK AT IT WITH-EDIT

ADVERTISING: TIRE INDUSTRY

1973

AP17, C--8-3

WASH---TIRE COMPANIES TELL U.S. THAT AD CLAIMS ARE TRUE AND
SUBMIT STACKS OF TECHNICAL DATA AND TESTIMONIALS TO TRY TO
PROVE IT

-1977-

AP 5, C-9-2

FIRESTONE MAKES PITCH FOR YOUTH TIRE MARKET-GOCZKOWSKI

D 1 C-6-1

Warren officials support local ban on all billboards that carry cigars and cigarettes ads.-Fracassa. D 2 C-5-6

Warren city council to vote on banning tobacco advertisements- Fracassa

SEN. NEUBERGER PROPOSED PROGRAM OF FED. AID TO COMBAT ADS & EDUCATE CHILDREN ON EFFECTS OF TOBACCO

My 21, 33-3

---1960---

Ap 5, A-14-5

MIAMI BEACH-FTC CHR. EARL KINTNER PRAISES TOBACCO INDUSTRY FOR AGREEING VOLUNTARILY TO DROP TAR & NICOTINE CLAIMS FROM ITS ADS

---1962---

Je 24, A-13-6

CHI-AMERICAN CANCER SOCIETY TO ASK COLLEGE PRESIDENTS TO QUESTION TOBACCO COMPANY SPONSORSHIP OF TELEVISED ATHLETIC CONTESTS

---1963---

JL 10, A-8-4

PRES. TOBACCO INSTITUTE, GEORGE V. ALLEN, SUGGESTS THAT CIGARET ADVERTISING IN ALL MEDIA SHOULD NOT MAKE APPEALS TO YOUNG PEOPLE

---1969---

My 8, A-8-2 RACE

OTTAWA-CANADIAN BROADCASTING CORP. ANNOUNCED DROPPING ITS TOBACCO ADVERTISEMENTS

-1985-

Ap 12, A-6-2

DC-FCC rejected request to ban children's tv programs starring toys.

-1986-

My 13, A-10-6

Kansas City-Lung assn calls for fed ban on all tobacco advertising

-1986-

Je 11, A-13-1

Grps denounce congressional overture to ban all promotion & advertising of tobacco products.

Jl 20, D-2-3

Move to ban all promotion & ads of tobacco is a topic about to ignite on Capitol Hill.

Ag 28 A-2-1

DC-Celebrity endorsements of snuff and chewing tobacco ordered off nation's airwaves.

-1990-

F 28 E-1-5

Banning alcohol & tobacco advertising would hurt media

==Naughton

My 10 A 1-1 1dot

Minneapolis - Minnesota Timberwolves if the first major league sport to ban tobacco advertising and the first to ban tobacco sales.

-1991-

Ap 11 A 3-5

DC.- Sec. Louis Sullivan urged sports fans to think twice about attending events supported by tobacco companies.

My6, A-3-1 NoDo

Paris-banned in France

-1993-

O 29 A 5-1

Racing cars with ads for chewing tobacco must carry warning next to logos for Skoaland Copenhagen

=1995-

Ap 04 A 4-4

UST,marketing Copenhagen & Skoal, to warn that products "unfit for minors"

Je 22 D 3-5 State

Lan - Billboards along highways will be banned from advertising tobacco.

Ag 11 C 1-3

Clinton's ban on cigarette ads at sports events met with mixed emotions in auto racing industry-Kulfan

O 01 C 11-1

Interview with Walter Czarnecki, Amer.Coalition Entertainment Sports Sponsorship about proposed ban on tobacco ads at sports events-Predy

-1995-

O 18 A 4-5

D..C-Study says cigarette ads can draw children into smoking;ads are the most persuasive influence

--1996--

My 3 A-5-5

3M Media will stop taking cigarette billboard advertising

-1998

Mr 05 B 3-2

Austin,TX-Marlboro Man,other tobacco billboards will vanish
;part of tobacco industry settlement

Mr 22 A 9-1

DC-Congress wants to ban tobacco ads;some say ads not most significant factor

Form 1656

Ap 7, 39-5

12 MEN FROM ABROAD IN DET. TO STUDY ADVERTISING- HAAG

S 27, 1942

NELSON TELLS PRICE ADJUSTMENT BOARDS TO ALLOW FOR ADS

---1943---

F 21, 1-5-1

FOOD MFRS. TO USE SPACE TO EXPLAIN US FOOD PROBLEMS

---1944---

JA 4, 20-8

BUSINESS DONATES \$500 MILLION ADS TO HELP WAR EFFORT

---1946---

MR 21, 44-3NITE

LANSING-SEEK BAN ON LIQUOR ADVERTISING

---1952---

MY 14, 2-4NITE

SEN BILL TO PROTECT "SMOKEY BEAR" FR USE IN OTHER ADS WITHOUT O.K. FR ASSN STATE FORESTERS

AG 6, 27-2 BS2

NY-ADVERTISING GAIN OF 14% OVER '59 REPTD

D 30, 21-5

AMER. NEWSPAPER PUBLISHERS ASSN. TELLS OF THERE BEING NO LET UP IN TEND-
ENCY OF GOV'T TO INTERFERE WITH ADVERTISING

-----1956-----

JA 24, 21-7

LOS ANGELES-ROB'T CARNEY, ADV. EXECUTIVE, PREDICTS \$9 BILLION TO BE SPEN-
IN ADS IN 1956

-----1957-----

O 31, 47-6

50p CT. HIKE FORECAST IN ADVERTISING

NYC-AN ANTI RECESSION ADVERTISING PROGRAM TO ACCENT POSITIVE POINTS
IN U.S. ECONOMY IS LAUNCHED TODAY BY ADVERTISING COUNCIL

---1958--- AP 10, 6-4

O 31, 16-6

NYC-ADVERTISERS BACK WELFARE CAMPAIGNS

---1959---

AG 31, B-6-8

CHICAGO-100 TOP NAT'L ADVERTISERS SPENT \$2.3 BILLION ON ADV. IN '58, GAIN
OF 4.6%

---1960---

MR 7, B-6-5 5*

AMER. INDUSTRY SPENT \$86 BILLION IN ADS IN LAST DECADE-
ERNEST A. JONES SAYS AD. EXPENDITURES TO HIT NEARLY \$20 MILLION IN 8
YEARS

AG 29, B-4-8

CHICAGO-\$155 MILLION AD BUDGET OF GM IS TOPS

---1962---

S 10, B-6-5

NY-NAT. ADS-DOLLAR INVESTMENTS FOR 1ST HALF OF 1962 UP 5 PER CENT

---1963---

JE 10, B-8-6

NAM TAKES ISSUE WITH FTC PROPOSAL TO CURB ADVERTISING OF MANUFACTURER
SUGGESTED PRICES

---1967---

MY 15, A-20-6

"NEW" MUSTN'T BE ON PACKAGES OR ADVERTISING FOR MORE THAN 6
MOS. CLAIMS LOU SCHNEIDER, COLUMNIST

---1968---

S 17, A-2-2 1DOT

GROUP OF MEXICAN, AMERICANS CHARGE US ADS ARE DEGRADING OF
MEX.

---1971--- 020, C-5-5

FTC TAKE A HARD LOOK AT TV ADS'S SOFT SELL

A TAKES A HARD LOOK AT

ADVERTISING - UNITED STATES

1979

- WASH-FTC WANTS TRUTH IN ADS, EVEN IF GOVT. DOES ADS
Ag 10, A-7-1 AM
Ag 20, A-1-2
- DC-US PROPAGANDA TAB IS \$2.5 BILLION.
--1982--
JE 2, A-1-1
- ADVERTISING INDUSTRY'S NEW TILT TOWARD "BUY AMERICA."-
PETERSON
-1983-
O 6, A-1-6
- ADVERTISERS TAKING BETTER AIM AT MIDDLE-AGED & SENIOR MAR-
KETS-DUNN
-1984-
JE 19, A-1-5AM
- ANNARBOR-UOFM STUDY SAYS ADS IN U.S MISSED BIG CHANGE IN
ROLES OF WOMEN
-1985-
S 26, F-1-2
- 3 Mich firms (GM, Ford, Kmart) among top 10 ad spenders
-1987-
My 17, D-1-1
- Ads aimed at Hispanics lost in translation-Cain
-1988-
Mr 31 C-2-3
- U.S. advertising income falls.

-1988-

Je 17 E-1-1

Ad spending in U.S. will rise 8.4% this year.

---1992---

Ja 24, E-1-4

Ad analysts question use of guilt in marketing campaigns-
Naughton

Form 1656

F 9,4-2

ANDREW J. HABINEK INSERTS AD IN CLEVELAND PAPER SAYING HE'S LAZY & RELIABLE, BUT WANTS WORK, GOT 76 OFFERS

---1939---

JL 13, 1-7

BUFFALO-BURGLAR RUNS AD IN NEWSPAPER IN SEACH FOR JOB

---1950---

O 3, 35-3

GD RAPIDS-MAN ADVERTISES FOR LAZY, SHIFTLESS MAN

-1984-

D 22, A-1-5

INDOOR ADVERTISING OF AMER PLANS TO PEDDLE AD SPACE INSIDE TOILETS STALLS & ABOVE URINALS.-RUSSELL

Ag 10 A-1-5

Madison Ave is bombing on home videos.--Naughton

ADVERTISING: WEEK : DETROIT

1957

ADVERTISING WORKERS IN DET. AREA TO CELEBRATE NEXT WEEK AS ABOVE WEEK
F 9, 8-3
----1959---- F 5, 43-3

MAYOR MIRIANI SIGNS PROCLAMATION THAT NEXT WEEK WILL BE ADVERTISING
WEEK IN DETROIT F 5, 43-6

MORE JOBS TO BE THEME FOR ADVERTISING WEEK --1962 S 25, B-1-1
MAYOR CAVANAGH NAMED PERIOD BEGINNING 01 AS ABOVE WEEK

Ap 25, A-4-2

FRANKFURT-West German dept. store chain will abandon an ad campaign inviting God to join its customers.

1979

ADVERTISING : WINE : MICH

D 6, B-12-1AM

LANS-WINEMAKERS OBJECTED TO PROPOSED REGULATIONS TO END
STATE'S BAN ON ADVERTISING.

--1985--

MY 14, A-1-1

STATE WINEMAKERS SEEK IMAGE CHANGE FOR THEIR PRODUCT.-

MALLORY.

1928

Je 24, 1-8-8

Many women in advertising field, shown by
interest in Internat'l Advert. ssn. conv., Det
TO ATTEND INT AD ASSN CONV-VERA BROWN
JL 10, 38-2

---1950---
BEATRICE ADAMS NAMED ADVERTISING WOMAN OF THE YEAR
JE 1, 1-2

---1954---
ANN GLEASON NAMED WOMEN'S ADVERTISING CLUB'S "ADVERTISER OF YEAR"-MORRIS
AP 5, 18-7

---1958---
SUCCESS STORY OF MARIE MARGARET WINTHROP-HUMPHREY
O 19, E-11-1

---1959---
TWO DET. AD WOMEN, MARIE WINTHROP & VALORE MARCINAK BUYS LEVIS ISLAND
IN THE LESSER ANTILLES
F 8, D-6-3

---1960---
PEG WINTHROP NAMED DET. ADVERTISING WOMEN OF THE YEAR-BREITMEYER
MR 13, F-7-1
Form 1656
The Detroit News

---1970----

JE 12, C-2-1

MARIE MARGARET WINTHROP & VALORE MARCINAK CELEBRATED 26TH ANNIVERSARY IN ALL-WOMEN ADVERTISING AGENCY-- C SMITH

---1971--- MY 31, D-4-6D

ALLWOMAN AD AGENCY, TECH AGENCY CLOSES ONEAST JEFFERSON-MENINGER

JE23, F-5-1D

DET WOMAN PHYSTEPHENS VITAL IN BLACK ADVERTISING AGENCY-BOYD.

---1977---JE16, F12-4

NANCY McCULLOUGH PRODUCES BUSINESS DIRECTORIES.

AP 24, E-3-4

ADVERTISERS TOLD TO UPDATE ROLE OF WOMEN BY ~~JAMES NELSON JR.~~

JL 2, A-17-5

NY-LOIS ERNST MAKES MILLIONS USING FEMALE PT-OF-VIEW TO SELL PRODUCTS TO WOMEN TV VIEWERS. -1984- MY 14, C-2-1

NY-STUDY FINDS WOMEN IN ADVERTISING HAVE 'EXCELLENT OPPORTUNITIES'.

ADVERTISING : WOMEN

1984

JL 1, F-6-1D

WOMEN NOW GETTING SAME PITCH AS MEN ON EVERYTHING FROM CARS
TO CREDIT CARDS.

-1987-

My 4 D-1-2

Ad world still a man's world.-Carol Cain

-1989-

F 26, E-1-4

Women years away from parity with men in Det ad world-
Naughton

Form 1656

The Detroit News

Mr 10, 4-3


How to advertise without wasting money

Mr 17, 6-3 1910

General Morots Corp. gives \$1,000,000 contract,
largest ever made for such a purpose, to McManus-
Kelley Advertising Agency, Det.

F 19, 10-4 1913

Manly L. Gillam, NY, father of methods of de-
partment store advertising, wrote first auto ad



ADVERTISING: MISCELLANEOUS

1927

Form 1656
 WM ALLEN WHITE CALLS IT LIFE OF NATION.
 B LEWIS KAUFMAN ARRESTED FOR OFFENSIVE SIGN IN WINDOW.
 EDW. BOKS MEDALS AWARDED TO ORLANDO CLINTON HARN; CAMOBELL EWALD CO., DE
 & CERTIFICATE TO KREIDER MOTZEL REALTY CO., YOUNGSTOWN, O.
 GEO B SHERIDAN TELLS INLAND DAILY PRESS-ASSN, IN CHI ADS ARE NEW TO
 HOUSEWIVES.
 ED-NEW MODEL ADVERTISING
 ED-12,000,000 CIRCULARS UNMAILED, ADDRESSES WRONG.
 DET. ADCRAFTERS TO CHI. CONV. ON SPECIAL TRAIN,
 ALEX F OSBORN TELLS ADCRAFT CLU B IT PAYS FOR SELF, IS
 -----1928-----
 WHERE PEOPLE PICTURES IN ADVS. ARE FOUND.
 NATL. ADVERTISERS SPENT \$225,000,000 IN 1927
 ED-TRUTH ONLY ADVERTISING THAT PAYS
 BILLION AND HALF SPENT ANNUALLY.
 TOMMY FLYNN, 7, BRIGHTON, ENG. ADV. FOR BOY FRIEND.
 L C VINSON SAYS IT CURES BUSINESS ILLS
 OSCAR LEVE, ST. LOUIS BEAUTY EXPERT, SAYS ADV. SELLS PERSONAL BEAUTY
 MRS. WM HARRIS HELD, FAILED STATE IN AD SHE IS DEALER.

JA 13, 1-5
 F 9, 2-3
 F 16, 10-8
 F 16, 37-3
 AG 29, 4-2
 S 26, 5-1
 O 16, 1-9-6
 O 29, 7-2
 LIFE OF TRADE.
 JA 8, 2-3-1
 MR 22, 8, 23-1
 JL 9, 4-1
 JL 9, 22-5
 AG 12, 1-3-3 3*
 O 3, 18-6
 O 4, 54-1
 N 10, 3-4

-----1929-----

SALES MAGAZINE ATTACKS TESTIMONIAL ADVERTISING.

CRAIG CAMPBELL, AUSTRALIA, SAYS WORLD COPIES US METHODS.

ED-ENDURANCE FLIGHTS ADVERTISE AIRPLANE.

REVIEW GEO HARRISON PHELPS' BOOK "TOMORROW'S ADVERTISING AND THEIR ADVERTISING AGENCIES."

MR 11, 41-2

JE 24, 15-3

AG 21, 4-1

D 17, 32-4

-----1930-----

US ADVERTISING TEACHES NEAR EAST HOW TO READ.

WM A. BIDDLE, OF CINCINNATI, TELLS ADVERTISERS BE PERSISTENT.

MR 2, 1-10-1

MR 22, 14-5

MY 10, 7-4

DET-CLOWRY CHAPMAN, NY, SAYS ADS IMPORTANT AS MERCHANDISE.

9TH ANNUAL EXHIBITION BE BROT HERE

DET; FREDK M. FARRAR EXPLAINS EFFECTIVE ADV.

O D KEEP OF TIME, INC. URGES INCREASE IN VOLUME.

ED-ADV. BY JAUNTY & PERSUASIVE RHYME.

DC-DR. JULIUS KLEIN URGES IT DURING DEPRESSION.

DET-CHAS W. MEARS CALLS IT GREATEST SALESMAN.

T K KELLY, MINN. BANKER, CALLES IT GREATEST STABILIZING FORCE.

JE 12, 25-3

O 1, 22-1

O 25, 7-8

N 10, 4-1

N 12, 6-4

N 19, 6-3

D 24, 2-8

-----1931-----

BENNETT CHAPPLE CALLS IT RIGHT HAND OF PROGRESS.

WALTER A. STRONG, PUBLISHER, CALLS IT PROSPERITY KEY

L.F. MCKAY SAYS SHOULD BE GIVEN HUMOROUS SLANT.

TOKIO-IN ORIENT IT IS JUST A BIT ODD

NY-GILBERT T. HODGES SAYS LEADING WAY TO PROSPERITY.

RUTH MORRIS SAYS CHILDREN POSING FOR ADS BEGIN YOUNG.

LEE H. BRISTOL SAYS HONESTY RULE, NOT EXCEPTION.

MILTON M. ALEXANDER SAYS PLENTY OF BUSINESS FOR THOSE WHO FIGHT FOR IT

JA 16, 10-2

F 14, 3-1

F 18, 6-1

F 23, 16-8

MR 7, 24-4

MR 7, 20-7 1H

MY 2, 7-5

MY 15, 34-7

ADVERTISING - MISCELLANEOUS

	1656	MY 17, 2-3-5
ANENT A SANDWICH MAN & PRIDE		JE 1, 4-2
ED.-COMMENDING BETTER BUSINESS BUREAUS		JL 19, 5-15-4
SUGGEST GOVT.CONTROL RADIO,MAGAZINE,BILLBOARD ADVS.		AG 10, 6-2
GILBERT T.HODGES SAYS TRUTHFUL ADV.PROSPERITY KEY		AG 17, 9-3
GEO.SLACK SAYS ART EFFECTIVE ADV.VARIES IN LOCALITIES		O 29, 21-2
DEAN C.W.ACKERMAN,COLUMBIA U.,SAYS ANTIDOTE DEPRESSION		D 7, 8-3
ADV.FED.OF AMERICA SEES GAINS IN 1932		D 21, 7-8
NROTHAM WARREN CORP.BARRED FR.USING ACTRESSES' TESTIMONIALS		
---1932---		JA 7, 33-8 NITE
DR.G.I.CHRISTIE,ONTARIO,URGES FARMERS ADV.		JA 22, 11-3
E.J.POAG,AT FLINT,SAYS KEY TO BUSINESS REVIVAL		AP 18, 28-6
NY-DAVID SARECKY ACQUITTED OF UNTRUE ADV.		AP 28, 1-5
G.T.HODGES SHOWS TO PAYS EVEN IN BAD TIMES		MY 4, 1-6 MAIL
NY-LT.GOV.H.H.LEHMAN SAYS IT CAN RESTORE CONFIDENCE		MY 14, 13-3
WM.HOWARD CI TES PROFIT OF INDIRECT RESULTS		S 8, 4-8
F.H.SISSON STRESSES NEED OF IN FINANCE		S 14, 8-6
NY-OF 40 ADVERTISERS,15 TO INCREASE APPROPRIATIONS		O 12, 22-5
AMERICAN GASS ASSN.VOTES \$1,000,000 A YEAR NEXT THREE YEARS		N 19, 20-6
CARROLL RHEINSTROM SAYS DOING BETTER JOB THIS YEAR		N 23, 3-7
J.RALPH CORBETT ADDRESSED DET.ADVERTISING WOMEN		

---1933---

EDGAR KOBAK, IN DET., SAYS THOUSANDS READY TO BUY
NY TRUST CO. SAYS ADV. ESSENTIAL TO UPTURN

JA 28, 7-8

AP 10, 24-2

AG 24, 37-2

FURNITURE MEN ASK NRA APPROVE PART OF CODE OUTLAWING FALSE & MISLEADING ADV.

S 27, 2-5 CS

CHI.-MAJ. A. HEATH ON THANK PREDICTS BIG INCREASE

S 30, 3-8

RICHARD H. GRANT TELLS AD CRAFT CLUB NEED BE MORE FORCEFUL

N 21, 31-3

MARY MURPHY TELLS DET. AD WOMEN ADS NO LONGER HIGH HAT

---1934---

GULF REFINING CO. PLANS BIG AD CAMPAIGN

MR 30, 37-3 HOCKEY

MY 31, 11-2

FEDERAL TRADE COMM. HAS BRAND NEW LIST OF DON'T S

O 21, 1-1-3

KANSAS CITY-ZADA SPENCER'S AD TELLING HER GOOD QUALITIES FAIL TO BRING
JOB; AD TELLING HER FAULTS BRINGS 100 OFFERS

O 22, 13-4 WSC

SUP. CT. UPHOLDS RIGHT OF SOUTH SAN FRANCISCO, CALIF., TO BAN HANDBILL
DISTRIBUTION

N 18, 1-15-5 1*

DAN ROGGS, SERVING LIFE TERM IN OHIO PEN, WRITES ADVERTISING FOR OUTSIDE
COMPANIES

N 24, 24-3

CHESTER H. LANG, OF ADVERTISING FED. OF AMER., ADVISES BUSINESS TO STOP
WORRY & GET TO WORK

---1935---

JA 29, 25-1

FLORISTS TELEGRAPH DELIVERY ASSN. PLANS LARGE ADV. PROGRAM

MR 19, 23-1

ANNA STEESE RICHARDSON PROTESTS PERSONAL NOTE IN ADVERTISING

JL 11, 22-8

RESEARCH AGAIN PROVES IT PAYS TO ADVERTISE

Form 1656

S 9,28-5 WSC

FRANK F BROOKS URGES ADVERTISING TO TEACH ECONOMIC FACTS

O 10,1-3

US TAKES LAUGHS OUT OF MAIL COURSE ADS

D 19,41-1

D.R.HALL SAYS AMERICA LEADS IN BEAUTY ADVERTISING

D 28,22-4

HERBERT L,STEPHEN FORECASTS ADV.GAINS IN 1936

---1936---

N 1,1-4-4

POPE PIUS TELLS ADVERTISERS TO USE CHRISTIANITY IN THEIR ADVERTISING

---1937---

MY 2, 1-11-8

GREYHOUND BUS LINES SPEND MORE THAN \$1 MILLION ANNUALLY FOR ADS

---1938---

MY 1, 4-3-6

CREIGHTON MAY CARRY ADS ON BACK OF FOOTBALL JERSEYS-MCLEMORE-M

MY 1, 4-9-2

VERNE W TUCKER STARTS SLOGAN"ADVERTISING MAKES WORK"

---1939---

JA 11,2-3

JAYTON, TEX.;-ADVERTISEMENT ASKING FOR RAIN GETS RESULTS, 1 1/2 INCHES

---1940---

MR 6,28-4

WPA WORKERS ADVERTISE FOR PRIVATE JOBS IN NEWSPAPERS-JL 23, 1-4

---1941---

JL 23, 1-4

MONONGAHELA,PA.-GROCER CLEM PIZZUPELLI THREATENS TO PUT NAMES OF DEBTORS ON BILLBOARD, SO CUSTOMERS ARE PAYING BILLS

---1942---

AP 30, 25-5

GD RAPIDS-DAIRY ASSN.OF MICH.PLAN \$20,000 CAMPAIGN

---1942---
 MAYOR FAXON BOWEN, NORTH ADAMS, MASS., ADVERTISED FOR SECRETARY,
 MARRIED THE LADY INSTEAD
 ADV. EXPENSES TO BE RECOGNIZED AS LEGITIMATE COSTS IN RENEGOTIATING
 WAR CONTRACTS
 DONATED ADVERTISING TO TELL PUBLIC OF WAR NEEDS
 ---1943---
 OPA SETS 2 RULES FOR PRODUCERS WHO STATE RETAIL PRICE OF OWN PRODUCTS
 IN ADS
 CAR ADS QUAIN T IN WORLD WAR 1-WATSON
 RATION STAMPS AND CERTIFICATES CANNOT BE USED IN ADVERTISING
 ---1944---
 \$352,000,000 CONTRIBUTED FOR WAR BOND ADS
 PROPRIETARY MEDICINE AD CODE IS REVISED
 IN SUPPORT OF WAR EFFORT ,TOTALS \$2.436,567
 WAR AD COUNCIL TO CONTINUE WORK IN PEACE
 ROOSEVELT PRAISES BUSINESS WAR ADS
 ---1945---
 \$302,248,775 IN WAR AD CONTRIBUTIONS FOR 1944
 AMERICAN BUSINESS MADE LARGE CONTRIBUTION TO HOME FRONT CAMPAIGNS
 MILES CITY, MONT-RADIO ANNOUNCER MIXES UP QUALIFICATIONS OF JOB
 OVER \$1 BILLION IN WAR ADS CONTRIBUTED BY BUSINESS

JE 20, 17-2

O 8, 33-4 BSMO

N 12, 31-1

F 8, 12-5

O 10, 4-5-6

N 9, 20-8

MR 23, 28-5

MY 17, 23-2

MY 25, 35-1

N 15, 13-4

D 18, 4-6BS

Ap 22, 4-6-8

Ap 22, 1-12-5 2X

Ap 30, 2-2

S 4, 21-8

WAR AD COUNCIL OUTLINES PROGRAM FOR ADS ON PUBLIC NATL PROBLEMS S 17, 8-6
O 29, 11-1
WAR-AID ADS TOTAL \$98,800,000 IN LAST 2 YRS OF WAR

---1946---

PHONEY AD FOR APARTMENT SWAMPS APT MGR, MRS EMIL JACOBSON, DET MY 16, 33-4
MY 29, 3-4

AD FED. OF AMER. SEEK TO SELL PUBLIC ON VALUE OF ADS-N 5, 3-6
AMER. ASSN. OF AD. AGENCIES PROPOSE ANNUAL EXAMS FOR PERSONS WISHING TO
ENTER AD BUSINESS
---1947---1948--- D 10, 1-3

ADVERTISING PAYS TOO WELL, BILL BARDEARNS

---1949---

MOST COMPANIES PLAN INTENSIFIED AD PROGRAMS

---1951---

CHARLES E COLE, 73, LOOKS FOR 3 OLD FLAMES IN ADS F 15, 1-6
JA 20, 1-23-1
AMER. ASSN. OF ADV. AGENCIES TO GIVE EXAMS FOR YOUNG PERSONS INTERESTED
IN ADV. CAREERS, APPLICATION DEADLINE JAN. 28

-----1953---

AMER. OSTEOPATHIC ASSN. VOTES TO DISCONTINUE THE ADVERTISING OF TOBACCO
PRODUCTS IN ITS PUBLICATIONS -----1955--- D 15, 19-1
MR 4, 11-1

NYC-FULL COLOR 2-PAGE AD PRINTED ON ALUMINUM FOIL TO APPEAR LATER THIS
MONTH IN MASS CIRCULATION MAGAZINE FOR FIRST TIME; MAG IS BETTER
HOMES & GARDENS

-----1955-----

My 23, 1-5

NYC-USE OF "CHESSECAKE" PHOTOGRAPHS BY BUSINESS FIRMS SEEKING INCREASED SALES IS GROWING BY LEAPS & BOUNDS

S 6, 46-7

ADVERTISERS TO SPEND \$10BILLION THIS YR.

O 13, D-14-1

"SUBLIMINAL ADVERTISING" BEING USED TO RAID SUBCONSCIOUS-LUBECK

O 10, 55-4

-----1958-----

FTC LAUNCHES DRIVE AGNST. PHONY BARGAIN ADS.

N 30, D-12-1

DETROITER ALLEN OBERSON & HIS INSULATING FIRM THAT BUILT UP FROM ADVERTISING-NOBLE

-----1959-----

24, 36-1

4 DETROIT BASED AD AGENCIES TOP \$25 MILLION BILLING

D 19, A-3-1

NYC-TEXAS ACTRESS LAINE CAROL, 22, MAKES TRIP TO NY TO SEE AD ON WHAT A GOOD ACTRESS SHE IS ON TIME SQUARE LIGHTS.

-----1960-----

S 7, E-11-6 Z6

WORK OF ADVERTISING COUNCIL-LUTZ

D 1, A-13-1

HARRY HARDING, DIR. OF YOUNG & RUBICAM INC. DEFENDS 15 PCT. FEES

-RIPLEY

-----1961-----

O 23, R-9-8

FIRMS SHIFT AD ACCOUNTS OF 95 MILLIONS

N 2, C-19-3

FTC CONDUCTS QUIZ INTO TRUTH OF UNIDENTIFIED ADVERTISING ENDORSEMENTS

-----1962-----

O 3, A-21-1

COMPUTER USED FOR ADVERTISING BY HERBERT D. MANEOVEG OF PATTEN, BARTON, DURSTINE & OSBORNE AD AGENCY

1963

ADVERTISING - MISC.

E LANSING-DAVE STEINER, 6 FT 7 IN NSU STUDENT ADVERTISES FOR TALL
DATES AND GETS THEM F 17, B-3-1
---1964---

CHIC-ADVERTISING AGE REPORTS 616 U.S. & CANADIAN ADVERTISING AGENCIES
BILLED \$6 BILLION IN 1963 F 24, B-6-5
---1965---

NY-FTC TO RESTRICT SEWING MACHINE ADS
---1966---

JL 16, D-7-5
MR 6, B-7-6 3*

SAN MARINO-CHRISTIAN DEMOC.GOV'T. HERE OUTLAWED COMMUNIST POSTERS CRITI
-CAL OF AMERICAN BOMBINGS IN VIETNAM MY 1, E-14-1

ADVERTISING SHIFTED APPROACH IN MANY AREAS FROM MALE TO FEMALE-LADIES
DRAW THE BIG SELL -----1969----- JE 9, A-14

NAB MAY BE IN TROUBLE OVER CIGARET ADS.

---1970---

FTC SEEKS TO CONTROL "CENTS OFF" ADVERTISING.

JE 12, C-11-6 RACE

CHURCH & DWIGHT CO USING NAME¹/CALLING APPROACH TO PROMOTE
PHOPHATE-FREE DETERGENTS---W SMITH S 27, E-7-3

FED TRADE COMMN EMBARRASSED ON NEW POLICY REQUIRING ERRANT
ADVERTISERS TO CONFESS MISDEEDS TO BUYING PUBLIC S 30, B-2-1 RACE

-----1970-----

O 18,E-7-1

BRITISH LEYLAND MOTORS FAKED ROVER PICTURE AS GOING TO MOON--PLACED IT BESIDE LUNAR ROVING VEHICLE DESIGNED BY GRUMMAN AEROSPACE CORP; HOWEVER THAT LUNAR ROVER NOT GOING TO MOON; GM & BOEING BUILDING ~~MAX~~ MOON-BOUND ONE--IRVIN

N 13,A-16-5

PRES NIXON ORDERED FED AGENCIES TO CUT SPENDING AIMED AT PROMOTING & SOLICITING SUPPORT FOR VARIOUS AGENCY ACTIVITIES

--1971--

JE 27,B-6-

FED TRADE COMMSN & FOOD & DRUG ADMINIS PUBLISHED NEW RULES FOR "SPELLING OUT BARGAINS" TO CONSUMER JL 12,C-8-7

US CHAMBER OF COMMERCE ASKED MILL MEMBERS TO PLACE MORE EMPHASIS ON CONSUMER HEALTH & SAFETY IN PRODUCT ADVERTISING AG 31,C-6-1

FED TRADE COMMSN HEARING EXAMINER EDWARD CREEL RULED FIRES STONE TIRE & RUBBER CO MADE EXAGGERATED SAFETY CLAIMS FOR TIRES

N 11,A-17-1

FED TRADE COMMSN TOLD NEARLY HALF OF KIDDIE TELEVISION SHOW "ROMPER ROOM USED TO PLUG TOYS & OTHER PRODUCTS COMMERCIALY LINKED WITH "ROMPER ROOM" FIRM

ADVERTISING: MISC

1972

MR 20, A-16-6 IDOT

BIG AD AGENCIES STARTING COUNTERSPY PROGRAMS--ROSSMAN

JE23, C-1-1

DETROIT'S NOW CHAPTER PICKED THREE PRINTED ADS THEY FELT WERE THE BIGGEST LOSERS---MEAGHER

JL 89, E-6-2

ROBINSON FURNITURE CO SETS PRECEDENT BY CRITICIZING DIVISION OF ITSELF, JOSHUA DOORE, IN AD.

---1973---

JA22, A-17-1 RAGE

TV ADVERTISERS STRIP VEIL FROM BRAND X---ROSSMAN

MY10, E-1-1

\$4 BILLION SPENT ANNUAL ON TV COMMERCIALS ---HUNT

JE7, A-20-1

WASH---FTC TELLS SENATE GOVERNMENT MUST MOUNT COUNTER ADVERTISING CAMPAIGN TO HELP CONSUMERS "UNLEARN" DECEPTIVE ADVERTISING THEY HAVE BEEN EXPOSED TO OVER YEARS

---1973----

Ag15, A-24-1

"PITCH-IN" LITTER ADS CALLED SELF-SERVING--KERWIN

S 5, B-13-1

'NAME CALLING' IN ADS--DOES COMAPRISON HELP?RANKINE

S 30, A-2-3

NAVY PUTS RECRUITING ADS ON MILK CARTON SIDE PANELS IN
NORTHERN CALIF. & NEVADA

N 11, G-1-5

YOUNG & RUBICAM PRODUCE PRINT ADS FOR NAT'L ASSN. OF FOS-
TER PARENTS WITHOUT CHARGE AS PART OF 50TH ANNIVERSARY-
GAINOR

---1974---INDIVIDUALS 19, B-5-1

BEETLEBOARDS OF AMERICA, INC. RENTS VW BEETLES FOR \$20MO. TO
ADVERTISE CLIENTS' PRODUCTS

AP R10, A-2-4

FTC FILES COMPLAINT VS. CALIF. MILK PRODUCERS ADVISORY BD. & ITS
AD AGENCY FOR ~~XXXXXXXXXX~~ MISLEADING SLOGAN OF 'MILK HAS
SOMETHING FOR EVERYBODY'

--1975--

MR 2, D-12-1

NY-BETTER BUSINESS BUREAU PRODUCED 2 DICTIONARIES OF ADVERTIS-
ING TERMS

JL 30, B-6-2

WASH-FTC WARNS BROADCASTERS ON LOUD COMMERCIALS

F 27, B-5-2

SAN FRANCISCO-WOMANS' GROUP WANTS MILK ADS CANCELED FOR
BEING RACIST & SEXIST

X My 1, A-1-1

DALLAS-SEXY ADS DONT SELL PRODUCTS

JL 10, A-2X13-5 D

CHICOPEE-LICENSING AGREEMENTS MAY HELP SPALDING BOUNCE
BACK-MILLICAN

O 5, B-15-3-W

ANS-MSU TO STUDY EFFECTS OF ADVERTISING ON ALCDHOL CONSUMP-
TION.

-1979-

MR 25, J-7-1

MICHAEL VALE & POOCH CALLED JACKIE IN KRAFT COMMERCIAL.

MR 25, G-1-2

MR. GOODWRENCH IS SYMBOL FOR GM'S PARTS DIVISION-HADDEN

AP 16, A-18-2

DC-FTC SAYS J WALTER THOMPSON & SEARS ADS ON DISHWASHERS
CONTRADICT STATEMENTS IN DISHWASHER MANUAL

MY 27, G-1-2

BUCK ROGERS RIGHTS SOLD FOR MAKING MONEY ON PRODUCTS-LUKE

-1979-

JE 18, A-2-1-AM

DC-CERTAIN DENTURE ADS NOW ILLEGAL.

JL 15, C-1-1

TV & MAG ADS HAVE GUIDELINES SET BY FTC FOR TRUTH IN ADS, AD AGENCIES CONSTANT SEARCH FOR 'REAL PEOPLE'--LEE

JL 30, A-12-1

MADISON AVE DISCOVERS ADS FOR OVER-25 AMERICAN--DUNN

D 7, C-10-3

TALKS OF FIRMS MAKING ADVERTISING CUTS COULD BE BAD FOR FIRMS SAY RESEARCHERS--LUKA

--1980--

AP 17, A-14-3 ST

DC- FTC ORDERS AD AGENCY TO STOP CLAIMING BAYER ASPIRIN IS BETTER THAN OTHER PAIN RELIEVERS.

MY 18, B-5-1

DC-FTC HITS SEARS ON KENMORE DISHWASHER ADS AG 19, B-8-1W

DC-UNIVERSAL BODYBUILDING INC ORDERED TO STOP MAKING EXAGGERATED CLAIMS ABOUT MUSCLE-BUILDING PROGRAM

-1981-

JA 7, A-9-1 AM

DC-FTC STOPS FLEISHMANN'S MARGARINE & WATER PIK FROM ADV THAT PRODUCTS RECOMMENDED BY DOCTORS

N 15, Roto30

WHENE HARLEY WARRICK HANGS UP HIS BRUCH, MAIL POUCH WILL
PAINT NO MORE BARNS-SHAW -1983 JA 29, A-2-1

TECHNIQUES TO USE TO GET BEST RESULTS FROM ADS-PORTER
F 15, B-6-1

PORTLAND-PHONY JOB AD DRAWS 200 S 16, D-14-1
DC-POLITICIANS BRUGGING THEIR FAVORITY PRODUCTS
-1984-- N4, K-1-2

ADVERTISING GIMMICKS IN MOTION PICTURES DISCUSSED.
STARK/ N 21, A-9-2

KELLOGS ANTI-CANCER BRAN-FIBER ADS CAUSE STIR-CAIN
N 22, G-14-4

DC-DEFENSE CONTRACTORS TAKE OUT ADS TO TOUT THEIR VAST
ARRAY OF MILITARY EQUIPMENT

-1984-

N 30, B-6-1W

DC-TALK OF ALCOHOL AD BAN BRINGS CHILL-

-1985-

JA 4, A-1-2

'ADVERTORIALS'! BIG FIRMS PAY TO PUSH VIEWS-DUNN

F 20, F-9-5

Rep John Dingell asks FTC, FDA for data on Kellogg All-Bran
ads, for their health claims, link to lessening of
risk of cancer-Cain

Je 7, B-1-2

Plough Inc's new sunscreen, 'Shade', suggests its product
may reduce likelihood of skin cancer-Cain

Je 29, A-1-5

psychographics called new marketing phenomenon-Dunn

Jl 2, A-1-4

Yuffies, Young Urban Failures, ignored by advertisers

J1 18, A-13-3

Spending on advertising expected to be slower due to stagnan
t econ-Cain

S 13, A-10-1

DC-U.S mulls legalizing grocery ad rain checks

O 6, E-1-1

ombined budgets of G.M., Ford, Chrysler, & American Motors ex
pected to be 8% higher than last year's estimated \$1.1bill
ion.-CarolCain.

N 24, D-1-1

With a shorter Christmas selling season, merchants pouring
money into advertising this yr-Cain.

N 26, C-4-1W

NY-Huge Eastman Kodak sign at Gr Central Terminal may come
down.

-1986-

Ja 23, E-1-2N

Grp hits woman-as-sex-object ads-McClellan

My28, A-12-2

Ads on trucks to be tried-Cain

--1986--

Je 29, D-1-5

NEW YORK-Corporations go to market in search of perfect promotion.-Carol Cain

Ju 2, A-8-1

DC-Suprem Court ruled states may ban ads for products that have serious harmful effects on citizens. Ag 6 C-1-4

Lincoln-Mercury targets its advertising toward black and Hispanic consumers.-Carol Cain

F 27, E-2-1

NEW YORK _ Coke ads rate No.1 in survey. Mr 20 E-1-4

POP radio advertising network uses stars to advertise on background music tapes in retail stores.-Carol Cain

AP5, D-1-1

Big push aims at children-Cain

Ap 14 B-3-1

Det. Archdiocese spending \$300,000 on media blitz to persuade men to join the priesthood.-DeSmet

J1 5 A-2-3

San Juan Capistrano, Cal-Tommy Williams, 35, runs ad that he will do anything legal in exchange for a new car.

J1 16 C-8-1 E

Advertising's principal tool is sex. J1 16 C-8-1 E

Jean Kilbourne, Boston media analyst, produced documentary "Killing Us Softly: Advertising's Image of Women."

J1 22 D-1-2

There's gold in oldies as advertisers use rock songs to tout their products.--Whitall Ag 9 F-1-1

Marketers turning to risqué ads, but racy trend often gets cold shoulder.--Ca.Cain Ag 20 E-1-2

LA-Purina advertises with scratch-n-sniff patches, S 16, C 2-2

Auto ads up 21%

-1987-

S 28 D-1-2

Jingle-writing a serious and lucrative business.--Ca.Cain

N17, B-1-6

Classic rock music used in Advertising has many music lovers upset.- Freedman. D 20 F-2-3

American Parking Meter Advertising, of Baltimore, sells ad space to marketers wanting off-beat ways of promotion.

-1988-

Mr 13 B-3-1

Atty genl Kelley launches campaign to ensure proper advertising by boat dealers on financing. Mr 16 C-1-3

Companies getting in hot water over health claims in ads.

--Ca.Cain

AP29, E 2-3

DC-group challenges Quaker Oats health claims in cereal ads

My18,C-1-5

Minneapolis-sexist posters draw criticism

Je 17 E-1-6

DC-Consumer coalition cite ads as misleading.

S 14 A 2-1

An effective ad can change the way a product tastes, smells
feels, looks or operates. UofM researcher

S 26, A-1-1

NY-GM^{3rd} biggest spender

O 17 D-1-2

Junk mail ad medium proves effective.--Olson

O 31 C 1

Athlete ads lose luster-Naughton

N 1, D_1-2

Latest trend features 'real people' in ads-Cain

N 21 D-1-2

Unusual advertising gimmicks. -1989-

F 26, A_8-1

Junk mail coming by fax-

-1989-

J1 20 C-1-2

NY firm purchases from descendants the right to use authors name on sportswear, fragrances, etc.--Skwira

0 11 D 1-5

Luxury ads to vacation in Caribbean target black consumers

0 18, C-2-3

Wall Street turns to ads to calm jittery investors

N 9 E 2-3

Best ads of the decade

D 10 E-1-2

Advertisers turn up (sex appeal) heat in battle for buyers.

-Naughton

D 12 E-1-2

Nike production crew films commercials being shot.

D 26 E 1-2

Agencies prepare for brave new world of advertising

D 29 B 6-3

More ads targeting black consumers

Ja 19 A 1-4

Louis Sullivan attacked Reynolds Tobacco Co for advertising campaign for new cigarette aimed at blacks--Naughton

F 14 A-1-1 1Dot

Jerusalem- Israeli firm prints ads on eggs My 6 D-1-1

High-priced sneakers a savvy sell or exploitation?--James

My 6 D-1-5

Ad rules differ for black, white endorsements, critics say.

--James

My 17 C-1-2

Disabled persons say ads showing disfigurement from drunk driving crashes handicap their image.--Price

Je 11 F-3-6

Lans.- Advertisers find their audiences waiting in lines

-1990-

S 7 E-1-1

Slogans on our clothes wear out pretty fast.--Berman

S 19 D 1 1

FDA says toothpaste and mouthwash makers must show ingred.
are safe and effective in preventing advertised dental
conditions.

N 23 D 18-1

Video equipped shopping cart-Vide0cart may be coming soon
to a grocery near you

D 11 E 1-1

Advertising spending this year growing at slowest pace since mid-70's,
says Robert Coen of McCann-Erickson ad agency

-1991-

Mr 8 B-3-2 D

Video tries to dispel image on billboards that drinking
liquor can make blacks successful.--Bradford

Ap 3 A-1-1

Boston- America's Roman Catholic schools will begin adver-
tising to attract students & financial help.

ADVERTISING

1991

Je 18 A 6-5

Mars Advertising and Saatchi & Saatchi Advertising will serve its major retail accounts on a 1 yr marketing alliance signed by the two agencies. - Markiewicz

Je 28 E 1-2

Videocassettes are being used by Chrysler and Pontiac to advertise their products which are produced by Producers Color Service Inc of Southfield. - Markiewicz J1 5, E-1-5
Little firms far from Madison Ave come up with catchy slogans.
S 12 E 1-1

Fed. judge orders California Pacific to pay \$2 million for falsely claiming "New Generation" products prevent baldness

N 5, A-1-1

Advertisers know where there's Bob Hope, there's sure seller

Yellow Pages to display less confusing abortion ads as 2,000
N 8, A-8-1 1Dot
centers offer pro-life messages to women

-1991-

N 24, C-5-1E

Dan Yessian of Farmington Hills sings jingles-Bratt
---1992--- Ja 21, B-5-2

Bland football stars don't bowl over ad people in Super Bowl
endorsement ads F 4, C-3-4

Ads for Riopan Plus, about stress & stomach discomfort, sells
on upset US economy-Johnson F 14, A-3-1

NYC-Luciano Benetton ad on AIDS shows AIDS victim moments
after his death, will raise awareness F 18, A-7-2

Critics don't like stars selling things they don't use, as
Michael Jackson to be used in Pepsi commercial

F 24 A 6-1

Lawyers ads seek breast implant clients F 26 C 7-2 WW

Amer taxpayers spent \$1million to help underwear makers,
Gunze pitch its skivvies in Japan. Subsidies for foreign ads
criticized

Mr 3, A-2-1

NY-Ads with bargains or featured kids score high in consumer survey of top ads by Video Storyboard TESTs Inc.

Mr 19 A 2-5

Taipei-People outraged that supermarket chain is selling groceries with the most gripping image of China's Tiananmen Square uprising

Ap 23, E-1-2

Farmington Hills-Raymond Malover's Privy Promotions, puts aluminum framed ad poster in restrooms of arenas & stadiums-Markiewicz

Ap 26 C 1-2

Couples try advertising to adopt children-Mich is 1 of 17 states with "Closed" adoption procedures.They have to go through licensed agency-Trent.

Je 3, C-1-2

Country ads in slick magazines selling fancy gold wristwatch as worn by country star Dwight Yoakam-Hayman

---1992---

Je 4, A-3-3

Natl.ads campaign launched warns agst racial & ethnic bias
with blunt message,life's too short.Stop hate

like Angela Lansbury

Je 26 E 1-2'

More celebrities /and unknowns are doing voice-overs, be-
coming lucrative

J1 10 E 1-2

America's Olympic basket ball team has 15 major sponsors;
but few may watch due to lack of competition

J1 21, B-4-2 :

Senior citizens in 70s starring in hot new ads,may be newest
sex symbols

J1 23, E-1-5

Nikes says celebrity endorsements don't sell neakers,say
buyers-Markiewicz

S6, D--1-2

Jimmy Steward popularity in TV commercials still strong.

N 18 A 3-1

U.S. mounting Search incl "Wanted" ads,rewards for Iranian
backed suspects indicted for kidnapping,murdering amers
while in Lebanon

- Farfel is being reintroduced in a current Christmas ad.
-1993- D 15 B 8-1
- Amer's biggest marketers are betting that racial harmony can
sell. Can advertising end racism? Ja 20 A 2-1
- Local retailers promote the Super Bowl. - King
Mr 28 A 6-1
- New York-Constipation commercials updated to show a
little humor Ap 26 B 3-2 E
- N.A.S.S.S.T.Y. stands for No Advertising of Smokes, Suds and
Sex to the Young which was started by Mike Bernacchi mar-
keting professor at U-D Mercy. Je 13 D 1-2*
- Indy Cars and drivers used as advertising billboards.

-1993-

Je 28,C-3-1

Ads assailed for offering ideal for 'male supremacy and female submission'

Je 30,E-2-1

Ad producer Michael Levey agreed to pay \$275,000 over false claims in ad on diet, baldness & impotence with Reagan's adopted son

J1 15 F 1-5

What fashion ads stuck in the minds of the nation's top advertising pros, for better or worse?

Ag 17 B 4-2

Advertisers, like The Gap, using dead celebrities in ads.

Ag 18 E 2-1

Family values in selling items like swimming pools, sell best, says Fountainhead Technologies

S 10 E 6-2

New animated AIDS awareness campaign-Ads use cartoon characters - Hofsess

S 30 A 5-5

Wash-3 big weight loss companies settle FTC complaint (Nutri-System, Diet Center, Physicians Weight Loss Centers)

ADVERTISING

1993

Beefcake ads are not new

O 6 E 1-2

O 6 E 2-1

Frito-Lay Inc, is sending 20 cases of Doritos to a neighborhood food bank in Cuyahoga Falls, Ohio, after local minister protested a TV ad

N 9 B 7-4

Chrysler signed up as the first advertiser to Interactive Network and plans to advertise on Time Warner's cable network being built in Orlando, Fla.

D 15 E 3-1

Madison Avenue's 94 campaign will be coaxing consumers to buy "on the spot"

D 15 E 3-1

Jeans and sneaker advertisements raise questions about taste among critics

-1994-

Ja 14 A 1-4

A win for Nancy Kerrigan in figure skating could mean \$30 million in product endorsements-Henderson

-1994-

F 8 B 7-2

Lansing reators of Ben and Shirley want to retire Minnesota
firm's Bud, Shirley-Markiewicz

Mr 04 B 5-3

Lans-Supporters of Proposal A,sales tax say anti-Prop.A ads
don't tell whole story-Hornbeck

Mr 29 B 5-2

U-M study reveals that consumers aren't impressed by the
perfect bodies that advertise for fitness clubs. - Serju

Ap 2 C 1-1

Coke's sexism ads.

Ap 6 C 1-1

Ads showing men in household roles help them clean up their
acts.

Ap 13 C 3-2

Eastman Kodak is offering companies a new way to advertise
on the pkg of their disposable 35mm cameras.

"virtual billboards' to be offered in

My 23, C_2-2

baseball parks

Je 2 E 1-2

Sunglasses for everything.

Je 30 E 3-1

NY-Risks involved, using celebrities as commercial spokesmen in ads; like O.J. Simpson; Golfer John Daly & others

N 22 A 1-4

DC - Haagen-Dazs Co agreed not to be misleading in its ads.

-1995-

Mr 28 A 2-3 1 dot

People with disabilities being used more often in mainstream advertising; examples: Sears, Saturn, Home Depot, etc.-

My 09 E 1-1

Businesses catering to "baby markets"; under age 5 population 23.6 million; parents have cash

Je 8 B 1-1

GM exec Karen Ritchie in new book tells advertiser to market the Generation X-Markiewicz

-1995-

Je 16 A 2-21dot

Making light of bathroom activities in advertising is relatively new in the US

J1 11 A 2-4

Boston-Sean Dorrington, 18 placed ad in Arlington ADvocate looking for foster home while he finishes high school; was successful

Ag 11 A 4-5

London-Maxus space probe ,European Space Agency, to be launched from Sweden; offered ad space on side of probe for \$1 million

S 17 A 2-4

Boston-Market Media inc. selling advertising space on supermarket floors

N 6 B-2-3

Calvin Klein male underwear ad not approved by manufacturer Linda Wachner; she demands pulling of ad

--1996--

Mr 10 A-10-4

LA-Hollywood lesser celebs endorsing questionable infomercials

Ap 7 A-5-5

Baltimore Burger King asked to stop receipt advertising for free bullets

Ag 20 E 1-2

Review of book "What a Character: 20th Century American Advertising Icons" by Warren Dotz & Jim Morton-Weinstein

--1997--

Je 26, B-3-2

DC-Sup.Ct.backs federal fees for generic ads of products

S 16 B-1-2

Metro Detroit shops,bars to carry free postcards from Max Racks.-Preddy

D 29 B 1-2

Det.-Companies paying for naming rights to stadiums,etc. becoming more common;details

-1999-

Mr 2 B-7-2

NY- Drug makers use celebrities to sell products.

Said it will end publication of the Macomb County editions
of the The Suburban Pennysaver and Suburban Auto Connect-
ion

ADVICE:

1974

MR 31, E-6-1
EXPERT ADVICE: DON'T TAKE ANY EXPERT ADVICE-DEVIEW

S 8, D-4-1

HOW TO GET FREE ADVICE FROM EXPERTS, JUST TRAP THEM ATXAPARTY
-GOOD

1978

~~B.H.~~ - ADVISOR NEWSPAPERS

JA 4, B-2-5 E

E.LANS-& PANAXCORP.REACH AGREEMENT FOR 3 WEEKLY PUBLICATIONS
INMACOMB&LAPEER COUNTIES,SOLD TOPANAX

Form 1656

F 13,35-1

WARNS THAT EXCESS BANK RESERVES HOLD POSSIBILITIES OF INFLATION

ADVISORY COUNCIL FOR HISTORIC PRESERVATION

1979

D 20, A-1-1

PANEL APPROVED DEMOLITION OF HUDSON'S DOWNTOWN STORE-ROACH

ADVO INC : PRINT SHOP

1996

Vandals caused \$300,000 damage to
advertising inserts; other damage

AG 07 C 3-6 nodot
equipment used to print

S 23 E 1-2

Cathy Metry, 26, owner; it markets free products/services for
area businesses in hopes of bldg. their customer base

ADY, JOSEPH W., JR. - COLORADO SPRINGS, COLORADO

1935

Form 1656

MILLIONAIRE MINING KING, BELIEVED KIDNAPED, MISSING SINCE AUG. 30
STILL MISSING, STATE POLICE JOIN HUNT
PIKE'S PEAK SEARCHED FOR ABOVE
WIFE ILL OVER WORRY
G-MEN FIND ABOVE IN MOUNTAINS NEAR HIGH ROLLS, N.M.

S S 2,1-6

S 3,32-1-1H

S 4,2-7

S 5,38-1

D 5,38-7-BLST

ADYA, AHMED: NIGHTCLUB SLAYING

1967

TOLEDO-SHOT TO DEATH IN TOLEDO NIGHTCLUB-BRADFORD

MR 8, A-1-2

MR 9, A-3-3

TOLEDO-BARMAID WHO WITNESSED ABOVE KILLING, RUTH GUNDY, MAY BE
ARRAIGNED MR10 FOR ASSAULT WITH DEADLY WEAPON & OTHER CHARGES-BRADFORD

MR 12, A-12-2

TOLEDO-WITNESS RUTH GUNDY RELEASED ON BOND IN MIS-UP OF
WHO SET BOND & HOW MUCH IT WAS-HER ARRAIGNMENT ADJOURNED UNTIL
-TIL MR28-BRADFORD

JE 1, A-6-4 5*

TOLEDO-ROBERT BUTLER & LARRY STANLEY INDICTED IN SHOOTING
OF ABOVE & WOUNDING OF HIS BROTHER

ADYA, KHALIL(CHUCK) : WOUNDED

1967

Mr 8, A-1-2

TOLEDO-WOUNDED IN NIGHTCLUB SLAYING WHICH KILLED HIS BROTH
ER AHMED-BRADFORD

ADZHUBEI, ALEXEI - RUSSIAN NEWSPAPERMAN

1959

APP'T EDITOR OF GOV'T NEWSPAPER IZVESTIA

MY 27, 68-7

HOLDS TALK WITH REED BENSON ABOUT MORMON CHURCH

S 17, C-20-7 1H

D 25, A-3-5

PARIS-ARRIVES HERE FOR VISIT

MOSCOW-WINS LENIN PRIZE FOR BOOK ABOUT PREMIER KHRUSCHEV'S VISIT TO U.S.

-----1960-----
AP 22, A-8-3 2H
JE 28, A-3-3

TAKES MESSAGE TO PREMIER KHRUSCHEV FROM PRES. KENNEDY ON COLD WAR ISSUES-WISE

JE 28, A-1-1 FIN 3

TAKING MESSAGE FROM PRES. KENNEDY TO NIKITA KHRUSCHEV-WISE

N 18, B-7-8

NYC-ARRIVES HERE FOR U.S. VISIT

N 22, A-3-1

PRES. KENNEDY GRANTS INTERVIEW TO ABOVE

N 26, A-1-5

HYANNIS PORT, MASS-HOLDS TALKS WITH PRES. KENNEDY

N 28, A-1-7

MOSCOW-RUSSIAN READERS GIVEN U.S. VIEWS; ABOVE'S INTERVIEW WITH PRES.

N 28, A-1-8

KENNEDY IS PUBLISHED IN RUSSIAN PAPER IZVESTIA

KEEPS WORD & PRINTS ENTIRE TEST OF HIS INTERVIEW WITH PRES. KENNEDY-

N 28, A-2-1 FIN 5

TER HORST

RUSSIANS KEEP WORD & PRINT COMPLETE INTERVIEW BY ABOVE WITH KENNEDY

--1962--

JA 13, A-3-4

HAVANA-ARRIVES FOR VISIT

JA 29, A-1-8

TO VISIT PRES. KENNEDY AT WHITE HOUSE JA 30TH-FARRIS JA 29, A-10-6

MEXICO CITY-SAYS RUSSIA WOULD GO TO WAR TO DEFEND CUBA

JA 30, A-3-7

HAS LUNCH IN D.C. WITH PRES. KENNEDY & WIFE

JA 31 A-1-8

OFFERS WHITE HOUSE PRESS SECY SALINGER INVITE TO VISIT RUSSIA, HE
ACCEPTS-TER HORST

F 1, A-5-2

PRES. KENNEDY STUDIES ABOVE'S OFFER TO VISIT RUSSIA F 1, B-4-4

SAYS HE SEES PEACE IN LAOS-HIGGINS --1963-- F21, A-1-8 FIN3

ROME-DUE IN ROME F 27 AS GUEST OF ITALO-SOVIET CULTURAL CENTER

F 24, A-1-2 3*St

ROME-TO ARRIVE IN ROME WITH WIFE RADA FOR SPEECH MAKING TOUR OF ITALY
TO AID COMMUNISTS IN COMING ELECTION CAMPAIGN

Mr 1, B-8-5

ROME-SAYS THERE ARE DIFFERENCES BTWN RUSSIA & CHINA BUT IN ANY WORLD
CATASTROPHY "THE SOCIALIST COUNTRIES WOULD FACE IT TOGETHER"

Mr 2, A-3-6

& WIFE VISIT VATICAN

Mr 7, A-1-1

HAS PRIVATE AUDIENCE WITH POPE JOHN XXIII

Mr 14, A-1-7 FIN 3

ROME-HEADS FOR MOSCOW WITH SEALED PACKET FROM POPE JOHN XXIII FOR

PREMIER KHRUSHCHEV-HARTMANN

Mr 15, A-2-4 FIN 5

VIENNA-SAYS HAS NO SPECIAL MESSAGE FROM POPE JOHN TO PREM. KHRUSHCHEV

ADZHUBEI, ALEXEI: RUSSIAN NEWSPAPERMAN

1963

1656

MR 12, C-10-1

REDS & VATICAN--EDIT

MR 12, A-3-8

VATICAN CITY--VISITED VATICAN AGAIN MR 12 TO SEE SISTINE
CHAPEL--REPORT POPE JOHN GAVE HIM SEALED ENVELOPE FOR KHRUS
CHEV

JL 1, A-7-5

TO DIRECT REORG OF RED PRESS

AG 11, B-7-1

MOSCOW--LOST JOB AS RANK OF MINISTER TO CHIEF CENSOR PAVEL
OMANOV

AG 29, A-8-2

HELSINKI, FIN--ARRIVED HERE BY AIR WITH WIFE RADA ON WEEK
VISIT AT INVITATION OF FOREIGN MINISTRY S 20, A-14-7

NAPLES, ITALY--ARRIVED S 19 WITH 40 OTHER SOVIET JOURNALISTS
FOR CONGRESS OF INTERANT'L COMMITTEE FOR CO-OPERATION
AMONG JOURNALISTS ---1964--

AP 10, A-8-3 FIN 5

PARIS¹--PRES CHARLES DEGAULE SNUBS ABOVE DURING VISIT TO
FRANCE

NEWS ON STRIKE JULY 13A TO NOV 24(*****)

N 26, C-14-2

MOSCOW--HAS NEW JOB AS EDITOR OF MAGAZINE SOVIET UNION

---1965---

D 19, D-10-4 3*

VIENNA--NO LONGER ON STAFF OF NOVOSTI

--1966--

MR 13,B-10-7 1*

MOSCOW--PUBLISHED 1ST ARTICLE AINCE KHRUSCHEV LOST POWER

--1967--

S 20,C-19-5

MOSCOW--ARRESTED IN TRAFFIC ACCIDENT

--1970--

JA 3,A-2-1 IDOT

DISCOUNTED AS ~~BE~~ ACCOMPLICE IN SMUGGLING NIKITA KHRUSCHEV
NOTES OUT OF MOSCOW

ADZIMA, GEORGE

MURDER: CYRSTAL FALLS, MICH 1959

ABOVE, 18, KILLS FATHER WITH SHOTGUN TO PROTECT HIS MOTHER; IS ACQUITTED
OF MANSLAUGHTER CHGS. BY JURY

-1981-

S 27, B-10-F
D 26, C-1-1

MIAMI-CITY KICKS OFF DRIVE TO CLEAN UP IMAGE

ADZON LABEL CORP.

1982

DEAN B. SCOBLE, 33, OF WEST BLOOMFIELD
FOR BURNING DOWN HIS SOUTHFIELD FIRM.

S 4,A-14-2
SENTENCED TO 2 $\frac{1}{2}$ YRS

SAYS RUSSIA LACKS A-BOMB PLANTS,

JE 25, 8-1

---1953---

MR 12, 18-1

SPEAKS TO MEETING OF PHYSICIANS REGISTERED AT SHERATON-CADILLAC FOR
MICHIGAN CLINICAL INSTITUTE -SHOENFIELD

---1955---

F 24, 50-1

ABOVE SAYS 98% OF BODY IS REPLACED YEARLY

---1959--- AP 8, 44-1

CLEVELAND-HITS A INDUSTRY FOR LAG IN USING RADIATION-SHOENFIELD

D 2, A-10-1

PRAISES RADIOISOTOPES AT CONFERENCE ON INDUSTRIAL USES OF RADIOISOTOPES
HITS GROUNDLESS US FEARS

D 3, C-9-1

SPEAKS TO DET.STUDENTS D 2ND ON ATOMIC CAREERS-GILL

---1965---

F 5, A-4-3

RESCUED F4 BY 4 SOLDIERS AFTER A 90 FT LEAP FROM KEY BRIDGE INTO THE
ICE-COVERED POTOMAC RIVER-INJURED

---1967---

MY 30, B-7-8

56, DEATH DATE NOT GIVEN

AEBI, TANIA: SAILOR

1987

N 7 A-3-2

NY-21; spent 29 months sailing 27,000 miles around the world.

AEBY, WILLIAM : BURGLARY

1945

WHILE AWAITING SENTENCE FOR SERIES OF BURGLARIES HE COMMITTS 10 MORE

AP 17, 12-4

JE 21, 13-4

---1947---
FLEES MARQUETTE BRANCH PRISON'S HONOR CAMP-

---1948---

TO BE QUESTIONED IN SERIES CHICAGO ROBBERIES-

D 13, 1-7

---1949---
ADMITS 10 ROBBERIES-NEW ORLEANS-

MR 12, 3-3

AECK, PATRICK : FEUD

1993

Ap 5 B 1-2 E

43, of Richmond Township is feuding with his neighbor Dorothy Harris, 40. - Schabath & Bowles

~~ISLAND~~

AEGEAN ISLAND

1936

Form 1656
TURKISH GOVT. ASKS LEAGUE OF NATIONS FOR PERMISSION TO FORTIFY ABOVE
---1946---

AP 13, 2-8

JA 22, 4-2

ITALY TO PERMIT RETURN ABOVE TO GREECE

D 29, 1-7-7

GREEK GOVT. TO RELEASE ALL AGED & SICK FROM EXILE ON ISLANDS

---1956---

JL 9, 1-1

40 DIE AS EARTHQUAKES & REPEATED TIDAL WAVES STRIKE ABOVE

1974

AEGERTER, GAYLORD: ROBBER

22, LF9914 HARPER, DET., PLEADS GUILTY TO D11 ARMED ROBBERY OF
MIDWEST TROUSER EXCHANGE, 22137 GRATIOT, DONE TO SUPPORT HIS
\$100/DAY HEROIN HABIT

MY 30, B-3-1 D

-1986-

D 16, B-3-3

35, of Warren, wounded trying to rob fast food restaurant
in Romulus. Chgd with kidnapping & assault-Chin

AEGIS GROUP

1994

N 3 E 3-2

One of the nation's largest mag publishers located in Warren.

AEH, LT. PAUL R.: SUPER FORTRESS NAVIGATOR, DETROIT

1944

KILLED OVER JAPAN JE 14 ON FIRST MISSION

Form 1656

JL 27, 25-3

AEILLO, ROBERT : POLICE CHIEF

1984

F Ø 12, A-3-5

CHELSEA POLICE CHIEF FACES EMBEZZLMENT CHARGES, TOOK
OVERDUE PARKING FINES

CHELSEA-FOUND INNOCENT

-1984-

JE 21, E-1-4 ST

1963

AELOY, ZEV - CIVIL RIGHTS DEMONSTRATOR

S 26, A-1-4

25 OF MINNEAPOLIS, FACES ELECTRIC CHAIR IN ATLANTA, GA., BECAUSE L ED
CIVIL RIGHTS DEMONSTRATION

O 27, C-24-1

TRIAL BEGINS OCT. 31 - CLEGHORN

O 31, A-1-1

AMERICUS, GA. - EFFORTS TO FREE ABOVE MOVE INTO FED. COURT

1967

AENLLE, ELIODORO : HAMTRAMCK OFFICIAL

JE 6, LA-18-1

MAYOR JOSEPH GZRECKI ASKED ABOVE TO RESIGN FROM HAMTRAMCK
HEALTH COMMISSION-NO REASON GIVEN

AEPLER, MRS. NELLIE - HALFWAY

1927

N 23, 19-1

Above's disappearance from home N 17 laid
to husband's lack of work

D 1, 1-4

Leaves husband Charles, Halfway, N 16, taking
son

~~XXXXXX~~

AEPYORNIS

1936

Form 1656

EGG FOUND IN JOHANNESBURG, SOUTH AFRICA, BIRD NOW EXTINCT

~~1949~~

AG 23, 1-5-1-1*
S 4, 1-4-3

JAMES CARMEL, CRANBROOK, UNPACKS EGG OF AEPYORNIS

AEQUITRON MEDICAL INC.

1988

Mr 14 A-3-2

Plymouth, Minn.-Faulty alarms found in machines that monitor babies at risk from SIDS.

AERBEL, DAN: FORMER ISRAELI SECRET AGENT

1977

MY11,C12-4 1DOT

FORMER SECRET AGENT WHO HAS DENIED INVOLVEMENT IN DISAPPEAR
ANCE OF CARGO OF URANIUM IN 68. LEFT HOME TO AVOID QUERIES

AERIAL ADVERTISING

1991

Ag 12, A-8-1

Firm based atTroy-OaklandAirport uses big letters for aerial
ads.

AERIAL TRANSIT INC.

1990

My 7 A-4-4

17 killed in Guatemala City when cargo plane owned by
Miami-based flight co crashed into homes .--Wowk

AERLEX CORP

1985

Je 26, A-2-1

Hallett Okla-blast at fireworks factory kills 21 workers

AERO AD CO

1981

S 11, A-12-1

HOWARD WRIGHT||| OPERATES SERVICE FROM CITY AIRPORT-HINDES

AEROPATICS:

1960

AP 20, E-11-2 SW
FIRST WORLD CHAMPIONSHIP IN ABOVE TO BE HELD IN BRATISLAVA, CZECH. AUG
28TH TO SEPT. 4TH

 AERCO INDUSTRIES

1980

F 13, D-12-2

ACQUIRED GENERAL REFRIDGERATION

 AEROBIC FITNESS CENTRE

1976

MR 14, G-1-3

IN TROY'S SOMERSET INN TEACHES PHYSICAL FITNESS DISCIPLINE-
GAINOR

Ap 25, D-1-1

The frisbee has a new rival, a ring-shaped piece of plastic.

AERO CALIFORNIA

1986

Ja 30,A-4-1

Los Mochis-DC-3 crash kills 21

B. H. - AEROCAR CO. - DETROIT

1905

Form 1656

The Detroit News

D 3, 8-1

Alex Y. Malcolmson organizes above; plant being
built Ag 5, 1-4 1907

Concern forced into bankruptcy S 24, 1-2

Homer Warren buys above for \$96,500 at auction

~~E.H.~~ - AEROCAR CO. OF DET.

1930

Form 1656

The Detroit News F 2, 6-3-7

Sales agency for distribution of trailers opened
F 1, Aerocar Sales Co. of Mich., at 8310 Woodward

1932

O 9, 1-10-2

REQ TO DEVELOP NEW COMMERCIAL UNIT FOR

~~1933~~

BUILDS TRAVELLING HOME-AM SMITH

--1935--

MY 7, 1-12-2

COMMENT ON NRA

AP 14, 1-12-3

RE: AEPOCAR INTERNATIONAL INC.

1961

FR 8, C-13-2

IS MARKETING A FLYING AUTO

AERO FLIGHT SERVICES INC.

1988

Mr 15 B-1-1 D

Mar 12 article misidentified company that loaded cargo plane that crashed into Warren home: plane was loaded by Aero Flight Services Inc. at Det. City Airport.

AIRLINER CRASHES AT PRAGUE, CZECH. F 19, 77 DEAD **F 19, A-1-3**

PRAGUE-P, LOT BLAMES CONTROL JAM IN PRAGUE CRASH **F 20, A-5-1**

AMMAN, JORDAN---TWIN JET SOVIET AIRLINER WITH 84 PERSONS ABOARD CRASHED ON TAKEOFF AND SLAMMED INTO HOUSE AT END OF RUNWAY---8 KILLED **JL1, A-17-1**

AMMAN, JORDAN---2 U.S. RESIDENTS MRS. GRETCHEN OLSON AND HER SON THOMAS OLSON SURVIVE SOVIET PLANE CRASH ABOVE **JL1, A-17-2**

MOSCOW-CRASHED, WAS TWIN-ENGINE TU104, NEAR MOSCOW, 28 KILLED **O 16, A-2-3**

MOSCOW-4-ENGINE ILYSHIN 18 CRASHES AFTER TAKE-OFF FROM LENIN GRAD AP27 KILLING POSSIBLY 100 **AP 28, A-1-1**

MOSCOW-ALL 108 PERSONS KILLED IN AP27 CRASH WERE SOVIETS **AP 29, A-9-1**

MOSCOW-SOVIET AIRLINER, ILYUSHIN IL18, CRASHED IN ARMENIA, 120 KILLED **MR 10, A-2-2**

---1976---JE3, D-4-1

MOSCOW- JET MISSING 2 DAYS ON FLIGHT FR. ANGOLA TO MOSCOW.

JE 4, A-10-1

LUANDA, ANGOLA-SOVIET JETLINER STILL MISSING SINCE JE 1, CRASH
IN W. AFRICA N 15, B-19-1

STOCKHOLM-2 AIRCRAFT OF SOVIET AIRLINE INVOLVED IN RUNWAY
ACC AT ARLANDA AIRPORT. NO INJURIES.

-1988-

F 28 A-3-1

Aeroflot crash in Siberia results in death, injury.

AEROFLOT : ACCIDENTS

1989

F 8, A-3-1 3dot
16 crashes in 1988 killed 85; in '87 18 died in 13 crashes

B.H.: AEROFLOT: HIJACKING

1973

**MOSCOW-SOVIET POLICE STORM 3-ENGINE YAK40 JET & KILL 2 OF 4
MEN TRYING TO HIJACK IT TO SWEDEN N 2**

N 5, A-2-1

-1977-

JL 11, A-3-1

**HELSINKI-2 RUSSIAN SPEAKING HIJACKERS THREATEN TO BLOW UP
SOVIET JET**

JL 12, A-3-5

HELSINKI-2 HIJACKERS GIVE UP, FACE JAIL IN RUSSIA

-1988-

Mr 9 A-3-2 4-dot

Moscow-Several killed as hijack foiled on Soviet plane.

Mr 10 A-3-1

**Flight attendant, 3 passengers & 2 hijackers killed during
hijack attempt.**

Mr 10 A-3-1 3-dot

**Hijackers were 11 members of Soviet musical family demand-
ing to be flown to London or they would blow up plane.**

LONDON-ABOVE NOW IS WORLD'S LARGEST CIVIL AIR TRANSPORT OPERATOR

Ag 12, 10-6

COPENHAGEN-RUSSIAN AIRLINER HITS CHIMNEY IN FOG; 23 KILLED

Ag 15, 18-4

COPENHAGEN-GRP OF RUSSIAN EXPERTS ARRIVE HERE TO INVESTIGATE CRASH OF SOVIET AIRLINER WHICH KILLED 23 AG 15TH

Ag 16, 19-8 5*

LONDON-TO WITHDRAW ITS TU-104 JET AIRLINERS FR. LONDON-MOSCOW ROUTE DURING THE WINTER

O 13, B-9-7

---1962---

S 16, B-8-4

SERVING WEST NOW BUT STILL MAINTAIN SECRECY ABOUT EQUIPMENT & TRAFFIC-ENSZ

---1968---

D 8, D-17-8 1Dot

NY-PICKETED PROTESTING POLITICAL SUPPRESSION IN SOVIET UNION

---1970---

JL 19, A-20-2

NEW SOVIET-AMER AGREEMENT PERMITTING RUSSIAN AIRLINERS TO FLY BEYOND NEW YORK TO OTHER AMER CITIES EXPECTED TO EMERGE FROM NEGOTIATIONS UNDER WAY IN WASH

JL 22, A-1-1 RACE

SOVIET CARGO PLANE DOWN IN GREENLAND TIP AREA; AMER SEARCH PILOTS HUNTING

---1970---

N 25,A-4-5

PIPE BOMB EXPLODED OUTSIDE MIDTOWN MANHATTAN OFFICES; NO INJURIES

N26, B-16-1

NY-SOVIET EMBASSY STRONGLY PROTESTED BOMBING OF ABOVE

---1971---

JA 14,A-21-8

NEW YORK--UNIDENTIFIED MOTORIST THREW ROCK R THROUGH WINDOW OF SOVIET AIRLINE--DAMAGE MINOR & NO INJURIES

---1972---

MR 19,B-10-3

POLICE CLAMPED STRICT SECURITY MEASURES ON ABOVE AFTER MAOIST GROUP THREATENED TO BLOW UP PLANES UNLESS \$1 MILL RANSOM PAID

S22, C-16-1 RACE

WARSAW---JETLINER, CARRYING 54 AMERICAN TOURISTS BOUND FOR LENINGRAD FROM WARSAW MADE AN EMERGENCY LANDING AFTER ONE OF ITS ENGINES CAUGHT FIRE

014, A-1-5

MOSCOW---AIRLINER ON WAY FROM LENINGRAD TO MOSCOW CRASHED KILLING 160

017, A-5-1 RACE

MOSCOW---SHEREMETYEVO AIRPORT'S INSTRUMENT LANDING SYSTEM WAS NOT FUNCTIONING WHEN AEROFLOT JETLINER CRASHED AND KILLED 176 PERSONS

F19, A-5-1

DC-CALLER CLAIMED MILITANT JEWISH DEFENSE LEAGUE RESPONSIBLE
FOR BOMBING OF SOVIET AIRLINE. EARLY TODAY. JL 6, A-11-1
MOSCOW-JET CRASHED TAKING OFF FROM SHEREMETYEVO AIRPORT
EN ROUTE TO AFRICA KILLING UNDISCLOSED NUMBER.

JL 7, A-2-3

MOSCOW-DELAYED CRASH REPORT KILLING 90, MANY OF THEM AFRICANS
RILES AFRICANS.

S 30, A-8-3

LUXEMBOURG-SOVIET PLANE SKIDDED OFF RUNWAY AIRPORT, EXPLODED
5 KILLED, 72 HURT.

--1983----

S9, A-1-4

PRES REAGAN ENGINEERS SEVERANCE OF ALL BUSINESS TIES
BETWEEN US AIR CARRIERS AND ABOVE.

N 22, A-2-5

HIJACKERS ATTEMPTED TO COMMANDEER PLANE FROM GEORGIAN REPUBLIC
TO TURKEY. 10 KILLED.

N 22,

--1984--

Ag-16, A-4-1AM

MOSCOW- Four Soviet hijackers get death sentence.

-----1984----- 021, A15-1

MOSCOW- SOVIET AIRLINER CRASHES ON TAKEOFF, PLANE
CARRYING 150 PASSENGERS.

--1985--

0 22, E-6-2 1188

Superpower talks about resuming airline flights between the
the Soviets & U.S. have broken off.

-1986-

S 23, A-8-4

Moscow-6 killed in attempted hijacking of Soviet plane. 2
of hijackers killed

S 23, A-7-1-3D0T

Moscow-6 killed in attempted hijacking of plane. 2 hijacker
s reported to be drug addicts

D 13, A-3-5

E.Berlin-Plane crashed while approaching Schoenefeld Airpo
rt. 23 survive

-1988-

Ja 19 A-3-1

Airliner missed runway & flipped over in Krasnovodsk; 11
killed.

- MOSCOW-BARGAIN HUNTING TOURISTS HAVE DISCOVERED CHEAP TICKETS CAN MEAN CHEAP SERVICE S 5, A-2-3
 DC-PAYS FINE FOR ILLEGALLY SELLING 1-WAY TICKETS FOR NY-PARIS & NY-LONDON FLIGHTS D 6, B-16-3
 OFFERING CHARTER FLIGHTS FROM DET TO MOSCOW-BERNSTEIN -1975- MR 26, A-1-4
 TELAVIV-SOVIET JET STRAYED INTO ISRAELI AIRSPACE. ESCORTED BACK ONTO ITS COURSE AP 17, C-12-3
 AIRLINE INDICTED FOR SELLING CUT-RATE TRANSATLANTIC TICKETS -1976- JL 28, B-8-2D
 MOSCOW-90 REPORTED KILLED IN PLANE EXPLOSION NR ALMA-ATA -1977- JA 23, A-4-1
 ARLANDA, SWEDEN-SOVIET ENGINEER ARRESTED AFTER USING BOMB RUSE TO HIJACK SOVIET PLANE MY 27, A-8-2
 MOSCOW-SOVIET MONOPOLY OFFERS SKIMPY SERVICE -1978- AP 11, A-1-5
 NY-PLANE GROUNDED AT KENNEDY AIRPORT. GROUND CREWS REFUSED TO HANDLE SOVIET FLIGHTS F 4, A-10-4
 DC-PLANE DEFIES ORDER LANDS AT NY NOT DC. F 11, A-12-1

-1981- MY 13, A-2-1

DC-CUSTOMS SEIZE DEFENSE-RELATED ITEMS FROM PLANE SITTING
AT DULLES INTERN'L MY 14, D-7-4AM

DC-US CREATES INTERN'L INCIDENT BY BOARDING PLANE AT DULLES
AIRPORT MY 15, B-8-1AM

DC-CUSTOMS WON'T APOLOGIZE TO SOVIETS FOR RAID ON JET.
MY 16, A-4-4

SOVIETS ACCUSE US OF \$200,000 DAMAGES TO JET.

MR 28, 15-3

CROSLEY MOTORS, INC. AND AEROJET ENGINEERING CORP. STOCKHOLDERS APPROVE
MERGER TO BE NAMED ABOVE

-----1954-----

JE 2, 7-1

TEL AVIV, ISRAEL PLANS TO BUILD CROSLEY MIDGE AUTOS IF ABOVE OK'S PLAN

-----1957-----

AP 2, 10-3

AZUSA, CALIF.-ANNOUNCES PACT WITH BRITISH FIRMS TO SWAP INFO.ON ROCK-
ETS

MY 16, 46-7

PLAN \$25,000,000 FINANCING

JE 12, 61-5

DEVELOPS ROCKET-POWERED UNDERSEA MISSILE

-----1958-----

MR 10, 29-1

TESTS DEVICE TO BAR AIR COLLISIONS

AG 24, D-11-3

AZUSA, CALIF.-PLANS AN UNDERWATER CARGO SHIP WITH AN ABOVE-WATER GOND-
OLA FOR PASSENGERS

O 10, 5-4

BRISTOL, ENG.-FORM NEW ANGLO-AMERICAN ROCKET PRODUCING COMP.

D 12, 40-6

SACRAMENTO, CALIF.-NAMES FRED ALL DIR. OF MANAGEMENT CONTROL FOR
ITS SOLID ROCKET PLANT HERE

-----1959----- AP 9, 7-1 1H

AZUSA, CALIF.-REVEALS A NEW WATER JET ENGINE DESIGNED TO DRIVE BOATS
& SHIPS AT ALMOST INCREDIBLE SPEEDS

ARMY SIGNAL CORPS AWARDS ABOVE \$4,900,000 FOR PRODUCTION OF SURVEILLANCE DRONE SYSTEMS

RECEIVED \$2,177,684 CONTRACT FOR ROCKET MOTORS FOR HAWK MISSILE

OPENS DET. DIST. OFFICE WITH GEO. WOLF MANAGER

SACRAMENTO—SAYS IT CAN DEVELOP A SOLID FUEL ROCKET BOOSTER CAPABLE OF GENERATING MORE THAN ONE MILLION POUNDS OF THRUST

SACRAMENTO—ONE MAN KILLED & ANOTHER HURT WHEN HIGH ENERGY CHEMICALS EXPLODED JAN 11TH AT ROCKET RESEARCH LAB. AT ABOVE

NAMED BY NA& SPACE ADM. TO NEGOTIATE A CONTRACT TO PRODUCE A NUCLEAR SPACE POWER SYSTEM

SACRAMENTO, CALIF.—STARS DRIVE TO GET ITS EMPLOYEES TO GIVE TO POLITICS

ACQUIRED CONTROLLING INTEREST IN SPACE ELECTRONICS CORP.

RECEIVES A \$10,983,082 ARMY FOLLOW ON CONTRACT FOR ADDITIONAL HAWK MISSILE MOTORS PRODUCTION

SACRAMENTO, CALIF.—TESTING WHAT IT CALLS MOST POWERFUL SOLID ROCKET ENGINE IN WORLD

GOV'T SAYS IT WOULD NEGOTIATE A CONTRACT WITH ABOVE & WESTINGHOUSE ELECTRIC CORP

AEROJET - GENERAL CORP.

1961

CONTRACT FOR PRELIMINARY WORK ON ATOMIC ROCKET ENGINE AWARDED ABOVE

JL 28, A-1-5 EINS

AG 1, B-13-6

GETS 6MONTH CONTRACT FOR PRELIMINARY DESIGN OF NERVA NUCLEAR ROCKET FOR \$6,300,000

D 29

—1962—

O 3, C-2-7

SACRAMENTO, CALIF.-LABOR SECY WIRTZ SUMMONED LABOR UNION & COMPANY NEGOTIATORS TO WASH. O 4 TO DISCUSS STRIKE AT MISSILE PLANTS

O 4, A-3-4

LABOR SECY WIRTZ MEETS WITH OFFICIALS O 4 TO HALT WALKOUT AT MISSILE PLANT

O 5, B-5-4

BACK-TO-WORK AGREEMENT SENDS MACHINISTS BACK TO THEIR JOBS AFTER 3-DAY STRIKE AGAINST BIG MISSILE COMPANY

O 5, A-1-5 LF

MACHINISTS GO BACK TO WORK ON AGREEMENT IN INTEREST OF NATIONAL DEFENSE

O 11, D-8-5

EXPERIMENTING WITH GLASS-FIBER SUBMARINES--1963--

JA 30, B-10-1

CHESTER, PA.-WORLD'S LARGEST ROCKET MOTOR-A 94 TON CYLINDER IS COMPLETED FOR ABOVE AS PART OF FIRM'S RESEARCH INTO BUILDING ROCKETS POWERED BY SOLID FUEL

F 6, C-8-1

AZUSA, CALIF.-REPORTS RECORD SALES & EARNING, ANNOUNCED REALIGNMENT OF TOP MANAGEMENT

--1963--

E 19, B-12-1

AWARDED \$3,200,000 FOR CONTINUED WORK ON SNAP-8 PROGRAM & \$3,200,000 FOR DEVELOPMENT & TEST FACILITIES FOR 1.5 MILLION THRUST M-1 ROCKET ENGINE

S 5, D-10-3 FIN3

WASH-RETIRED VICE ADM. WILLIAM F. RABORN JOINED ABOVE AS VICE PRESIDENT OF PROGRAM MANAGEMENT

D 25, A-16-4

AWARDED CONTRACT FOR \$1,608,000 FROM AFM FOR CONTINUED RESEARCH & DEVELOPMENT FOR TITAN III ENGINE

--1964--

JA 25, A-1-2

WASH-GAVE EMPLOYEES 12,000 OF THEM & THEIR FAMILIES, A FREE NIGHT AT DISNEYLAND IS ASKING TAXPAYERS TO PAY THE BILL-SAID COMES UNDER CONTRACT WITH NAVY

JE 1, B-9-3

NY-ACQUIRED GIBBS SHIPYARDS INC OF JACKSONVILLE, FLA

---1965---

JA 18, B-13-2

LA-ACCUSED LOCKHEED AIRCRAFT CORP. OF APPROPRIATING AERIAL GUNSIGHTING & FIRE CONTROL SYSTEM

JA 26, A-12-5

WASH.-NATL. AERO & SPACE ADMINISTRATION NOTIFIED ABOVE & THIokol CHEMICAL CORP. THAT 3 SPACE PROGRAMS UPON WHICH THEY ARE WORKING WILL BE ENDED FOR BUDGETARY REASONS.

MY 31, A-10-4

AZUSA, CALIF-MEMBERS INTERNAT'L ASSOC. MACHINISTS STRUCK TODAY AT ABOVE AFTER NEW CONTRACT TALKS FAILED

JL 6, B-5-7

AZUSA, CALIF.-STRIKING MACHINISTS APPROVED AGREEMENT REACHED WITH MANAGEMENT

XXXXXXXXXXXXX

 : AEROJET-GENERAL CORP

1961

JL 23, R-5-6
PLANS TO BUY 400,000 SHARES OF GLOBAL MARINE EXPLORATION CO. OF LOS
ANGELES

Mr 2, A-1-4

DC-REP JOHN DINGELL CHARGES 'CRIMINAL CONDUCT' IN EPA
PROBE; RITA LAVELLE FIRED FROM EPA JOB; HAD WORKED FOR
AEROJET GENERAL CORP, WHICH HAD TOXIC SITE DEALINGS WITH
EPA-

~~B.H.~~ - AEROJET-GENERAL CORP

1965

CAPE KENNEDY-REPORTS HAS DEVELOPED NEW SOLID ROCKET FUELS

~~D 17, A-10-8 5*~~

AZUSA, CAL-1ST HUMAN DUMMY CREATED ~~--1967--~~ ~~Mr 17, A-1-1~~

~~--1976----~~ JL5, B-3-4

ADMITTED BRIBING AIRFORCE OFFICIALS.

~~REDACTED~~ H. AERO LIQUID TRANSIT

My11, B-2-4 1DOT

1977

GRAND RAPIDS- LOWELL TRUCKING FIRM FINED \$4000 FOLLOWING
FED PROBE OF FATAL TANKER CRASH ON 169.

B-11 - AEROMARINE AIRWAYS, INC.

1955

JE 2, 36-1

ABOVE OPERATED SERVICE BETWEEN DET. AND CEEVELAND IN 1921

~~BUSINESS HOUSES~~ - AEROMARINE-KLEMM CO.

1928

Form 1656

The Detroit News

Jl 1, 4-8-8

^Fliver plane output increases

AERO-MAYFLOWER TRANSIT CO.

1955

SAN FRANCISCO-ABOVE FINED \$500 FOR RUNAWAY TRUCK WHICH KILLED 7 PERSONS HERE MAY 27TH

0 5, 66-8

—1961—

JL 1, A-12-5

CHG. WITH PRICE FIXING BY US

—1972—

AG23, B-7-1 RACE

WASH—INTERSTATE COMMERCE COMMISSION ORDERED ABOVE TO HALT VIOLATIONS OF ITS RULES

-1978-

AG 4, 8-D

WILL CONTEST ICC SUIT ACCUSING COMPANY OF OVERBOOKING & ALLOWING EXCESSIVE DELAYS IN MAKING PICKUPS & DELIVERIES

S1, A-1-2

CERRITOS, Calif.- Mike Montero awscity turn into chamber of horror when airliner collided with small plane.-Ourlian.

S 1, A-1-4

CERRITOS, Calif.- DC-9 Mexican passenger jet collided with small plane killing at least 72 people.

S 2, A-1-1

LOS ANGELES-Autopsy shoed pilot of small plane suffred heart attack shortly befroe in-flight collison with Aeromexico.

S 2, A-2-1

BUENA PARK, Calif.-Giant jet engine was stuck into the ground 90-degree angle.-Falls

S 2, A-2-4

CERRITOS, Calif.-Ten houses demolished - many residents missing.-Ourlian

S 3, A-12-1

Not much known yet about causes of midair collision between Mexican jetliner and single-engine Piper -Edit

S 3, A-6-1

CERRITOS- Air traffic controller warned jetliner that air-
plane was nearby about 75 seconds before crash.

CERRITOS, Calif.- Jet's crew was told of 3rd plane.
S 3, A-6-1 4dot

S 4, A-12-5

LA-controller did 2 jobs at time of air crash

S 5, A-3-1

Cerritos-fatal crash renews small vs big plane crash-
N 28, A-10-6

Long Beach-Jet that collided last Aug 31 with small plane was
off its assigned course by 3 miles.

D 5, A-3-6

LA-Survey finds small planes intruded into restricted air
space 175 times in 1 6-hr period.

-1987-

F 3, A-4-2

Cerritos, Calif-Aeromexico jet nearly collided with aircraft
over LA's suburb

F 4, A-8-6-1DOT

Cerritos-Another Aeromexico flight came close to small plane

~~P.H.~~ - AERO MOTOR SALES, INC.

1928

My 10, 2-2

Files suit ~~charging~~ against Horace E. Dodge
My 10, charging breach of contract in sale of
airplane motors

~~Bank~~ - AERMOTOR CO.

1958

MOTOR PRODUCTS CORP. OF DET. ACQUIRES ABOVE

JE 6, 57-5

Form 1656

The Detroit News My 10, 2-6

Several stockholders of above, said that Herbert Hoover, Jr. probably would be elected pres. at meeting My 12
My 13, 17-3

Elected pres, Herb Hoover, Jr, My 12;

███ - (AERONAUTICAL CORP. OF AMERICA)

NOW CALLED : AERONICA AIRCRAFT CORPORATION

1930

Form 1656

The Detroit News

Ap 13, 6-9-4

Shows small Aeronca plane at air show

1932----- Mr 6, 4-12-4

Curtiss-Wright flying service named distributor

---1941---

My 14, 32-8

TO CHANGE NAME TO AERONICA AIRCRAFT CORP OF AMERICA

---1942---

JE 21, 4-11-1

READY TO PRODUCE THREE-PLACE GLIDER

AERONAUTICAL PRODUCTS CORP. DETROIT

1941

GETS \$495,880 PLAN EXPANSION CONTRACT

Form 1656

F 26, 27-2 BS

---1942---

MY 24, 5-24-5
N 30, 8-1

EMPLOYEES TO GET PAY RAISE
HIRE MISS DOROTHY CLINE AS PERSONNEL DIRECTOR

---1943---

JL 21, 23-4 BS
AG 30, 13-7

STRIKE CERTIFIED TO WLB
GETS VACATION PAY ALLOWANCE
COMPANY-UNION JOINT WAGE PACT PUT INTO EFFECT

---1944---

AP 27, 10-5 BS

GIVEN HELICOPTER AIRPORT LICENSE NO.1.
TO HAVE 200X300 FOOT AIRPORT AT RYAN AND NEVADA ROADS.
59 FOREMEN WOK OUT

MY 7, 4-5-1

MY 8, 1-6 BS

CONFERENCE OF 39 FOREMEN
PLANT AND FOREMEN ARGUE OVER STATUS
500 OUT ON STRIKE

MY 18, 1-4

MY 19, 1-6

S 19, 1-4

S 20, 12-2

U 15, 1-2

STRIKE ENDS

D 16, 2-5

PLANT CLOSED WHEN 1,500 STRIKE
250 RETURN TO WORK
600 RETURN TO WORK

---1945---

D 18, 4-1

F 1, 37-3

GRIEVANCE MACHINERY TO BE SET UP TO HANDLE DISPUTES BETWEEN MANAGE-
MENT AND SUPERVISORY EMPLOYEES

--1945--

250 RETURN TO WORK
CHAS. C. LAYMAN ELECT. PRES. AND GENERAL MGR.
975 STRUJE UN PROTEST OF STEWARD'S DISCHG
ALMOST 1000 STRIKING NOW
975 STILL STRIKING
WM B CORBETT APPTD PLANT ENGINEER OF DET & WASH
STILL STRIKEBOUND BY 975
975 RETURN TO JOBS
7 FORMER EMPLOYES SUE FOR \$150,000

MR 7, 4-2

AP 5, 38-2

JE 23, 2-1

JE 24, 1-4-2

JE 25, 3-2

JE 25, 17-7

COURTHOUSE PLANTS

JE 26, 4-8

JE 27, 2-2

MY 30, 24-2

AERO : AGENCY : FEDERAL AVIATION : EMPLOYEES

1965

WASH-U.S. CT CLAIMS UPHELD FIRING OF SECY IN NY OFFICE ON CHGS SHE
WAS TROUBLEMAKER IN WRITING 2 ANONYMOUS LETTERS DERIDING FELLOW EMP
LOYEES-LANDAU ---1968--- JA 24, A-23-2 2*
S 17, A-19-3

OVERTIME VOTED FOR AIR CONTROLLERS PAY D 16, A-14-1-1DOT
WASH. UNION BLAMES FAA FOR USING UNQUALIFIED AIRTHCONTROLLER
IN REPORT TO LBJ. --1972--- F 6, B-7-1

TRANSPORTATION SEC JOHN A VOLPE SAID 200 SECURITY OFFICERS
OF FAA ORDERED INTO JOB TO HLEP AIRLINES SCREEN PASSENGERS
TO COMBAT HIJACKERS

-1986- Ag 29 A-4-3
FAA boss Don Engen suggests employe drug tests.

-1994- S 8 A 5-3
Chicago-Douglas P. Hartman sues FAA, says agency allowed
women to fondle him as part of training

1962

AERO: AGENCY: FEDERAL AVIATION AGENCY: INQUIRY
FOR PREVIOUS: SEE: MISC. CARD

0 7, A-8-5

FAA CHECKING CHARGE OF SY KORN, FLIGHT ENGINEER, THAT FLIGHT OF CHARTERED OHIO STATE UNIV. FOOTBALL FANS TO LA ON A TRANS WORLD AIRLINES JET WERE ENDANGERED WHEN PASSENGERS WERE ALLOWED IN COCKPIT

0 10, D-7-1

FIND PHOTOS TAKEN BY FLIGHT ENGINEER OF STEWARDESS FLYING PLANE WERE TAKEN ON GROUND & NOT IN FLIGHT

0 11, B-9-1 MET 2

PILOTS GIVEN CLEARANCE ON CONDUCT AT CONTROLS

---1974---

D 28, A-1-5

WASH-HOUSE INVESTIGATING SUBCOMM. CONCLUDED THAT FAA GUILTY OF SLUGGISHNESS IN REPORT AFTER BOEING 727 CRASH INTO BLUE RIDGEMTS.

AERO: AGENCY: FEDERAL AVIATION ADM.:RULES

1969

N 2, A-24-1

WASH-PREPARES RULES TO LIMIT NOISE FROM COMMERCIAL JETLINERS

---1975---

MR 6, A-4-1

WASH-REVISED US FLIGHT REGULATIONS TO PREVENT PREMATURE DE-
SCENTS LIKE TWA JETLINER CRASH IN Va., D 1

AERO: AGENCY: FEDERAL AVIATION AGENCY.

1957 1958
1058xx

~~EDW. P. CURTIS WANTS ABOVE CREATED TO CONTROL NATION'S~~ MY 15, 5-1

~~AIRWAYS~~

~~1958~~

JE 13, 3-8

PRES. IKE PROPOSES CREATION OF ABOVE TO MAKE AIR TRAVEL SAFER

JE 18, 23-1

IKE ADM. URGES CONG. TO STRIP CAB OF ALL RESPONSIBILITY FOR ESTABLISH-
ING AIR SAFETY RULES

JE 26, 58-3

SEN COMMERCE COMM OKS CREATION FED. AVIATION AGENCY TO POLICE SKIES

AG 14, 56-1

HOUSE OK'S BILL FOR CREATION OF ABOVE

S 30, 11-1 5*

PRES. IKE PICKS E. R. QUESADA TO BE CHIEF OF ABOVE

N 2, A-22-4

FED. AVIATION AGENCY STARTS TODAY ON TRAFFIC CONTROL JOB

N 12, 38-2

HOW AGENCY HAPPENED TO COME INTO BEING-EDIT

~~1959~~

JA 10, 16-3

OFFICIALS SAY FEDERAL AIR SPACE SURVEY MAY HELP END TRAFFIC JAMS AL-
OFT

000000000000

F 16, 13-1

WASH. ABOVE REVOLUTIONARY PROGRAM TO MAKE AIR TRAVEL SAFER

F 19, 20-5 LF

MISSING DET. FLIER, IRVING SOBEL, ENDS WHEN HE IS FOUND IN FLORIDA WHEN
HE SAID HE WAS GOING TO OHIO; WON'T BE BILLED FOR SEARCH

AP 1, 1-8

FILES 4 YR NAT'L AIRPORT PROGRAM; NEW FIELD PLANNED FOR DET. BALL

-----1959-----

My 3, A-4-4 2*

SCHEDULES TESTS TO SEE IF JET TRANSPORT PLANES CAN BE SAFELY STOPPED
BY USE OF ARRESTING GEAR-PIPP

Je 3, 6-1

12 EMPLOYEES OF FED. AVIATION AGENCY GIVEN SPECIAL SERVICE PINS; NAMES
LISTED

Je 23, 8-3

FIGHT BREAKS OUT BETW. AIR LINE PILOTS ASSN. & ABOVE-PIPP

Je 27, 7-1

FAA PLANS TO GROUND ALL AIRLINE PILOTS OVER 60 YRS OLD & TO BAN ALL
PILOTS 55 OR OLDER FROM COMMANDING JETS UNLESS QUALIFIED BEFORE 55

JL 5, 8-11-1

PROPOSED DRASTIC NEW RULES TO CURB DRUNKENNESS ABOARD COMMERCIAL
AIRLINES

D 6, R-6-3

FED. AVIATION AGENCY TO CLIP WINGS OF ALL AIRLINE PILOTS AGE 60 AND
OVER

D 11, R-12-1

D 11, A-8-1

AGING AIRLINES PILOTS-EDIT.

FED. AVIATION AGENCY SAYS ITS INSPECTORS HAVE GONE ON A 24 HOUR A DAY
WORKING SCHEDULE TO STEP UP INSPECTION OF ALL SCHEDULED AIRLINES TRAINING & FLIGHT OPERATIONS

-----1960-----

JA 3, A-2-2 5*

CKARENCE N. SAYEN PRES. OF AIRLINE PILOTS ASSN., BLASTS ABOVE FOR HARASS-
MENT AGNST. FLIGHT CREWS

JA 8, A-6-5

MIAMI-NAT'L AIRLINES CHAPTER OF AIR LINE PILOTS ASSN. SAYS ITS MEMBE-
RS WILL REFUSE TO TAKE ANY MORE FLIGHT TESTS REQUIRED BY FAA

TIGHTENS RULES FOR DRINKING ABOARD AIRLINERS JA 9, A-1-1

FAA WARNS JET AIRLINERS ARE BLOWN TOO FAST FOR SAFETY JA 10, A-17-1

FAA CHIEF GEN. E. R. QUESADA CHGS PILOT LAXITY FOR CRASHES - BALL JA 12, A-1-1 LF

E. R. QUESADA, FAA CHIEF, SAYS AIRLINE LAXITY WILL END - BALL JA 13, A-10-1

E. R. QUESADA TOLD AIRLINE PILOTS UNION TO GIVE FACTS ON "HARASSING" PILOTS CHG. - BALL JA 13, D-4-7 LF

QUESADA & THE PILOTS UNION: LET'S FLY AND LIVE - EDIT JA 14, C-14-1

AGREES THAT GROUNDING NATION'S 2,000 PLANE COMMERCIAL AIR FLEET FOR A CHECKUP WOULD DO LITTLE OR NOTHING TO IMPROVE SAFETY JA 22, A-6-1

KANSAS CITY - ABOVE ADMITS VAUSING NEAR-CRASH BETWN 2 PASSENGER PLANES OVER KENTUCKY F 4TH F 6, A-2-5

FEUD WITH AIRLINE PILOTS ASSN. - STERLING F 7, B-10-3

PUTS INTO EFFECT NEW RULE FOR PILOT OF JET TO WEAR OXYGEN MASK F 9, A-6-5 IH

STUDIES METHODS TO PREVENT AIRLINER SABOTAGE F 25, A-18-1

ABOVE ORDER GROUNDING ALL AIR LINE PILOTS 60 YRS & OLDER GOES INTO EFFECT MR 15TH MR 14, A-12-1

---1960---

Mr 15, B-15-6

COMMERCIAL AIRLINE PILOTS 60 OR OLDER ARE GROUNDED TODAY BY FAA

Mr 16, B-18-1

THE FAA IS RIGHT-GROUNDING OF PILOTS OVER 60-EDIT

Mr 23, A-13-1

TO CRACK DOWN SOON ON UNAUTHORIZED FLIGHTS OF PRIVATE AMER. PLANES TO CUBA

Mr 27, A-1-1

LAMPS NEW OPERATING RESTRICTIONS ON NATION'S LOCKHEED ELECTRA AIRLINERS

Ap 6, A-3-5 5*

PRES. IKE TELLS CON. HE IS CUTTING \$28,405,000 FROM BUDGET FOR FED. AVIATION AGENCY

My 1, A-17-3

DET. TO OPERATE NEW RADAR BEACON TO SPOT PLANES

JE 1, C-1-1

FOR SERVICE TOTALING MORE THAN 1,000 YEARS, 66 EMPLOYEES OF FED. AVIATION AGENCY HONORED AT LUNCHEON

JL 13, B-4-1

CHICAGO-ASKS RULING ON INSPECTORS

JL 28, A-6-1

TO LIMIT SIZE OF INSURANCE POLICIES AT WASH. NATIONAL AIRPORT; INSURANCES TIED TO SOME PLANE CRASHES

D 8, A-21-5

FAA ANNOUNCES OK OF ENGINEERING DATA UPON WHICH LOCKHEED AIRCRAFT CORP. IS BASING MODIFICATION OF ITS ELECTRA AIRLINER

D 21, F-6-1 Z 1

ABOVES CENTRAL ALTITUDE RESERVATION FACILITY IN KANSAS CITY GROUP OF SPECIALY TRAINED AIR TRAFFIC CONTROLERS

D 22, R-11-5 FIN 5

PLANS NO CHANGE IN AIR TRAFFIC CONTROL SYSTEM AT NEW YORK WHERE TWO AIRLINERS COLLIDED ON BASIS OF PRESENT INFORMATION ABOUT CRASH

1960

AERO : AGENCY : FEDERAL AVIATION AGENCY

MICH. AERO DIRECTOR JAMES D. RAMSEY BOOMED FOR ABOVE ADMINISTRATOR

D 28, B-6-4

---1961---

JA 4, B-6-6

PRES. IKE ACCEPTS RESIGNATION OF E. R. QUESADA AS ADM.

JA 14, A-3-1

NYC-U.S. AIR PLAN BLAMED IN CRASH FATAL TO 135 OVER CITY

JA 20, A-6-5

N AJEE B ELIAS (JEEB) HALABY NAMED TO SUCCEED QUESADA AS HEAD OF

F 13, A-8-6

ANNOUNCES PLANS FOR EXPERIMENTS IN SUE OF SAFETY TAIL HOOKS ON H AVY
JET PLANES

Mr 5, A-8-3

TO REVIEW MANDATORY GROUND OF PILOTS 60 YRS OF AGE & OVER

---1961---

Mr 8, C-13-5 FIN 3

ANN ARBOR-CONSTRUCTION WORK BEGINS THIS WEEK ON BLDG. TO HOUSE DIST.

AP 22, A-7-1

OFFICES OF ABOVE AT WILLOW RUN AIRPORT

MUSTANG, OKLA-AIRPLANE CRASHED KILLING MEMBERS, DONALD E. HARPER,

NORMAN THOMAS E. DONNELLY & ROBT A. COLE

AP 25, A-3-3

GIVES CONGRESS REPORT ON MICH. AIRPORT NEEDS

My 11, C-24-5

MIAMI BEACH-INTENDS TO CRACK DOWN ON AIRPORTS NEGLECTING SAFETY PRACTICES

--1961--

JL 29, A-2-3

PROPOS HIJACK OF AIRPLANE BE REGARED AS PIRACY ON HIGH SEAS & PUNISH-
ABLE BY LIFE IN PRISON

Ag 18, A-11-7

FAA SAYS IT IS FILING COURT ACTION IN LOS ANGELES TO IMPOSE MAXIMUM
CIVIL PENALTY A \$1,000 FINE-ON AIRLINE PASSENGER FOR ENDAGERING A FL-
IGHT

S 17, D-17-1 3* St.

NAJEEB ELIAS HALABY & HIS INTERVIEW WITH EMPLOYEES

S 24, D-10-3

BEDFORD, MASS.-NEW RULES AIMED AT FLIGHT SAFETY & LESS NOISE AT AIRPORT
IS ISSUED BYFAA

O 4, C-15-3

CHECKS PILOT HEALTH IN SMALL PLANE CRASHES -BARNETT

O 26, D-7-3

FAA SAYS THAT AIRLINES MUST BAN FROM THEIR PLANES ANY PERSON WHO APP-
EARS TO BE INTOXICATED

N 27, A-8-8

SPANKED FROM TASK FORCE WHICH SAID SOME OF ITS RULE MAKING & ENFORCE-
MENT PROCEDURES APE UNFAIR

D 7, C-14-1

CANCELS ITS BAN ON NEWS ABOUT PRESIDENTIAL FLIGHTS ON ORDERS FROM WH-
ITE HOUSE & SAYS WHOLE THING WAS MISTAKE

D 19, C-9-1 LF

FAA GROUNDS LINE IN RECRUIT CRASH

--1962--

F 18, A-4-4

REORG.OF AIRCRAFT CONTROL CENTERS TO COST DET.AREA 200 JOBS-BULGIER

F 27, A-1-7 FIN 5

AIR TRAFFIC CONTROL MEN DOUBT AIR SAFETY IMPROVEMENT IN SHIFT FR.DET
TO CLEVELAND-PIPP

1962

AERO : AGENCY : FEDERAL AVIATION AGENCY

MR 11, B-8-5

RESEARCH ON PERSONS REAL PHYSICAL AGE RATHER THAN BASING HIS ABILITIES ON CHRONOLOGICAL AGE- PIPP

AP 4, A-1-1

CHECKING OVER DETROIT IN LOW FLYING PLANE RADIO AIDS FOR A NEW INSTRUMENT LANDING APPROACH TO DET. MET. AIRPORT

MY 24, A-3-1

REJECTS MOVE BY CO. RD. COMM. TO KEEP DET. AIR ROUTE TRAFFIC CONTROL CENTER AT METRO AIRPORT

JE 3, A-16-1

EX-CHIEF EDWOOD R. QUESADA PROPOSES FORMATION OF NEW BOARD TO INVESTIGATE CRASHES

JE 3, D-16-1

HAS UNDERWAY RESEARCH PROGRAM AIMED AT COMBATTING AIRPLANE BOMBINGS

JE 6, D-5-8

PLAN DRIVE AT PREVENTING AIRLINER SABOTAGE

JE 8, A-3-7

REPORT TO CONGRESS-RECOMMENDS NEW AIRPORT FOR DET.

JL 17, B-9-7

ACCUSED BY UNITED AIR LINES OF BEING PARTLY TO BLAME FOR AIR CRASH DEC 16, 1960 AT NY CITY

AG 6, A-11-1

AWARDS GIVEN OUT TO EMPLOYEES IN CEREMONIES AT DET. METROPOLITAN AIRPORT TODAY

S 18, A-6-4 LF

SAYS PLANES FLYING ABOVE 24,000FT TO BE PROTECTED BY RADAR MONITORING

O 2, A-3-6

STEWARDESSES TESTIFY AT INQUIRY INTO ABOVE OPERATIONS OVER PILOTS LETTING THE GIRLS TAKE OVER THE CONTROLS

--1962--

0 4, D-7-1

ADMINISTRATOR NAJEEB HALABY TESTIFIED AT INQUIRY INTO FAA
TO BAR FLIGHTS BY SIGHTSEERS & OTHERS OVER SCENES OF AIRCRAFT ACC, TR
N WRECKS OR OTHER DISASTER AREAS TO GO INTO EFFECT NEXT MR 20
MAY MAKE RULE THAT COCKPIT DOORS BE LOCKED ON ALL FLIGHTS

D 20, A-14-5

D 20, C-11-2

---1963---

JA 2, D-5-6

ADVISORY COMMITTEE EXPECTED TO RECOMMEND TO FAA ADM. HALABY THAT US
GO AHEAD WITH SUPERSONIC TRANSPORT PROJECT-SERLING
SAID AIRLINES WILL FLY 62 BILLION REVENUE PASSENGER MILES IN '68 -AIRL
INERS GETTING LARGER, & LFEET WILL DECLINE

JA 9, A-12-1

Ap 26, B-14-8

SIFTING NEAR-MISS INCIDENTS-HOFFMAN

Ap 29, B-5-7 FIN 3

SURVEY BY ABOVE SHOWS THAT MOST PILOTS ARE UNAWARE OF DANGERS OF MID-
AIR COLLISION-PIPP

JL 29, A-12-1

113 LENGTH-OF-SERVICE AWARD PINS AWARDED EMPLOYEES OF FEDERAL AVIATION
AGENCY IN DET. METROPOLITAN AREA

AG 23, A-19-1

AVIATION MECHANICS TO TELL COMPLAINTS ABOUT LICENSE REQUIREMENTS TO
ABOVE AT MEET AG 27 AT METROPOLITAN AIRPORT

AG 25, A-1-7

ISSUED NEW RULES ON TAKEOFFS & LANDINGS FOR JET-POWERED TRANSPORTS WHI
CH INCLUDES THE TAKEOFF DISTANCE NOT TO BE GREATER THAN LENGTH OF RUNW
AY

S 2, B-9-5

AKRAM MALASS, 32, DADI USH, 29 & MICHEL SHALHOUB, 29, SPEND 32 WEEKS IN
DET. WORKING AT CITY AIRPORT AS TRAFFIC CONTROLLERS-LOWMAN

1963

AERO: AGENCY: FEDERAL AVIATION ADMINISTRATION

S 5, B17-1

WASH-TO SMASH 2 OBSOLETE AIRLINERS IN ARIZONA EARLY IN 64 & SET FIRE TO 5 OTHERS IN NEW JERSEY INTENTS OF SAFETY TO COMBAT PLANE CRASH FIRE S

S 9, A-4-1

COL. RALPH G. TAYLOR JR, COMMANDER OF 1ST FIGHTER WING AT SELFRIDGE AF BASE WAS NAMED DEPUTY DIRECTOR OF ABOVE ALASKAN REGION

0 8, C-6-8 MET 2

AF AGREED TO GIVE ABOVE A LARGE DEGREE TRAFFIC CONTROL OVER JET INTERCEPTORS OF AIR DEFENSE COMMAND

0 15, B-6-8

UNVEILED A BOMB DETECTION DEVICE DESIGNED TO REDUCE DANGER OF SABOTAGE OF AIRLINERS

0 16, C-15-7

LANSING-AWARDED MECHANIC SAFETY COMPETITION FOR MICH TO BURROUGHS CORP. AVIATION DEPT SUPERVISOR OF MAINTENANCE, WM. J. GRANTON

0 27, ROTO 37

CELEBRATING 5TH ANNIVERSARY THIS WEEK-PIPP

0 30, A-2-8

BEIRUT, LEBANON- LIGHT INSPECTION GROUP LEASES LABORATORY IN LEBANON

N 20, C-7-5

ORDERED NEW ELECTRONIC AIR TRAFFIC CONTROL SYSTEM TO TRACK MORE AIRCRAFT-FROM THE UNIVAC DIV OF SPERRY RAND CORP.

B 19, B-7-4

RECOMMENDS THAT ALL JET AIRLINERS BE EQUIPPED WITH DEVICES TO DRAIN OFF STATIC ELECTRICITY

-1964-

AP 21, B-11-1

SET MY 7 FOR DISCUSSION WITH AVIATION LEADERS ON POSSIBILITY OF INSTALLING DEVICES FOR SAFETY AT MAJOR AIRPORTS-PIPP

-My 6, C-8-1

PRES. JOHNSON APPTS. 32-MEMBER WOMEN'S ADVISORY COMM., INCLUDING MRS. PHIL HART, MRS. JEAN PEARSON & MRS. ROBT. A. STEADMAN

D 3, A-3-5

OSCURA, N.M. - \$500,000 VILLAGE BUILT TO TEST SONIC BOOM FAILED AS A STAR FIGHTER JET NOSED THRU SOUND BARRIER BREAKING WINDOWS & CRACKING WALLS-HOFFMAN

---1965---

AP 28, B-6-1

RETIRED AF GEN. WM. F. MCKEE NAMED AS FAA ADMINISTRATOR

MY 12, C-2-2

WASH. - PROPOSES NEW FLYING RULES FOR PRIVATE PILOTS & OPERATORS OF EXECUTIVE AIRCRAFT OR OTHER LIGHT PLANES

MY 13, A-6-4

WASH. - HOUSE COMMERCE COMM. SPLIT ON PRES. JOHNSON REQUEST TO APPT GEN. WM. F. MCKEE ADMINISTRATOR

JE 18, A-8-6

WASH. - SEN. CLEARS WAY FOR CONFIRMATION OF AF GEN. WM. F. MCKEE'S APPOINTMENT AS FIRST MILITARY MAN IN HISTORY TO BE ADM. OF ABOVE

JE 24, B-5-4

WASH. - PRES. JOHNSON NOMINATED GEN. WM. F. MCKEE TO BE ADMINISTRATOR OF ABOVE

JL 25, D-16-1 2*

WASH. - TO SPEND OVER QUARTER MILLION DOLLARS ON NEW SAFETY PROGRAM, "PROJECT GAPE" AIMED AT PRIVATE PILOTS

S 8, C-6-8

WASH. - MOST AIRLINE PILOTS ARE GOING ALONG WITH ABOVE REGULATION & KEEPING COCKPIT DOORS LOCKED WHILE IN FLIGHT

O 13, C-1-1

WASH-WARNED PILOTS TO BE ALERT FOR MIGRATORY WATERFOWL FOR NEXT 6 TO 8 WKS

N 3, B-15-1 5*

WASH-HOWARD SMITH, CLAYTON CO., GA. POLICE CHIEF TOLD HOUSE INQUIRY INTO KU KLUX KLAN THAT ABOVE UNKNOWNLY RENTED OFFICE FROM KLAVERN CHAPTER KLAN THIS YR BUT BROKE LEASE WHEN LEARNED OF IT-PLANCHARD

D 22, C-8-1

AIRPORT IMPROVEMENTS IN CITY & STATE LISTED BY FAA

D 23, B-3-7

GAVE FIRST PAYMENT-\$688,714, TO WAYNE ROAD COMM. FOR CONSTRUCTION AT METROPOLITAN AIRPORT —1966—

F 18, C-12-3

LANSING-AIR MECHANIC BILLY HENDRICKS HONORED WITH MICH. FAA MECHANIC AWARD OF THE YEAR

F 25, A-4-7

WASH-PILOTS SAY FAA 90 MILE LIMIT FOR JETS OVER WATER IS NOT ENOUGH DISTANCE

P 18, A-13-1

WASH-AGREED TO HOLD HEARING TODAY SO AIRLINE PILOTS CAN TELL PUBLIC WHY THEY THINK 90 MILES SEPARATION BETWEEN TRANSATLANTIC JETS IS TOO CLOSE FOR COMFORT

My 16, B-8-3

NY-AMERICAN CIVIL LIBERTIES UNION ATTACKS ABOVE PSYCHOLOGICAL TESTING PROGRAM

D 5, C-13-4

WASH-ORDERED QUICK STUDY OF POSSIBLE DEVELOPMENT OF MEDIUM SIZE SUPERSONIC TRANSPORT WITH LOW SONIC BOOM PROBLEM

---1967---

JA 8, B-3-1

WASH-ABOVE PRACTICE OF SELLING NAMES OF LICENSED PILOTS HIT
BY SEN SUBCOMM OF HOUSE

F 24, A-6-4

LANSING-SPECIAL TELEPHONE CONNECTIONS PERMITTING FAA TO
SERVE MICH. FROM MOBILE DISASTER VAN WITH HDQR. IN OHIO HAVE
BEEN AUTHORIZED

F 27, A-8-7 6*

WASH-RESTRICTED NATION'S 4 ENGINE C-6 AND DC-7 AIRLINERS
TEMPORARILY TODAY TO FLIGHTS WITHOUT CABIN PRESSURIZATION
MUST FLY AT LOW ALTITUDES

AP 16, B-3-1 3*

WASH-FIND THAT OLDER PILOTS ARE AS SAFE AS YOUNG

S 20, A-21-1

WASH-ANNOUNCED STRINGENT NEW RULES TO ENHANCE PASSENGERS CHANCES OF
SURVIVING SERIOUS AIRLINE ACCIDENTS

O 8, F-12-4

WASH-REP. RICHARD L. OTTINGER BLAMES ABOVE IN SMALL PLANE
DEATHS

N 15, A-4-1

ASHEVILLE, SC-PIEDMONT AIRLINES BLAMES ABOVE FOR AIR CRASH

---1968---

S 22, E-4-3

ABOVE HAS URGENT NEED FOR ABR TRAFFIC CONTROLLERS

N 28, C-11-4

LOOKING FOR WAYS TO FOIL AIR PIRATES

---1969---F 27, B-8-1

WASH- JOHN SHAFFER NAMED FAA CHIEF.

AERO: AGENCY: FEDERAL AVIATION

1969

MR 25, A-10-6 1DOT

WASH-JOHN H. SHAFFER SWORN IN AS ADMINISTRATOR OF FAA

AG 18, A-13-6

WASH-REPUBLICAN CONGRESSMEN CHARGE ABOVE OF USING MISLEADING
AND IRRELEVANT STATISTICS TO PICTURE AIR TRAFFIC SAFETY-

S16, A-3-5

FAA IS ACCUSED OF PUNISHMENT IN CONTROLLER TRANSFER WHO
WARNED INADVANCE THAT RADER COVERAGE WAS WEAK IN AREA THAT
TOOK LIVES OF ~~XXXXXX~~ 83-(JAMES KNECHT) S23, A-19-7

INDIANAPOLIS- CONTROLLERS ACCUSE FAA OF COVERUP.

S 25, B-7-1

ABOVE HAS AN URGENT NEED FOR MORE AIR CONTROLLERS-

S30, A-15-1

FAA TO TIGHTEN AIR CONTROL OVER DET.- HAUGLAND.

-1970-

JA 23, A-19-1

JOHN SHAFFER CITES AIRPORTS' ROLE IN STARTING NEW CITIES-PIPP

MY 10, A-26-1

FAA TO DISMISS 19 AIR CONTROLLERS WHO PARTICIPATED IN
RECENT 'STRIKE'

JL 17, A-7-7

WASH- FAA SAYS ITS SYSTEM DESIGNED TO FOIL WOULD BE SKY
PIRATES ON GROUND HAS PROVED WORKABLE IN FIELD TESTS.

D 15, F-8-7 D

MRS LILLIAN SNYDER OF BEACONSFIELD AVE NAMED WOMEN'S
ADVISORY COMM ON AVIATION

--1972---

B 1, D-1-2

DES MOINES¹/--LAWYERS FOR ESTATE OF FORMER ROCKY MARCIANO
FILED \$5MILL LAWSUIT IN DES MOINES CHARGING ERRORS & OMM
MISSIONS ON PART OF FAA IN CONNECTION WITH PLANE CRASH

MR 13, A-17-6 IDOT

DR P V SIEGAL SAYS MANY SICK PILOTS SLIPPING RN THROUGH
PHYSICALS DUE TO SMALL NUMBER OF PRIVATE DESIGNATED DOCTORS

AP 12, A-5-1

FAA PLANS TO INVESTIGATE TWO AIRLINE MAXJHI JACKINGS ON
CHARGES FAILED TO COMPLY WITH GOV REQUIREMENTS FOR
SCREENING PASSENGERS

---1972---

Je5, A-2-1

ST. CHARLES, ILL---ACCIDENT INVESTIGATOR FOR THE AIRLINE PILOTS ASSOCIATION SAYS ABOVE HAS HELD BACK FINDINGS OF A TWO YEAR STUDY WHICH INDICATED INFLIGHT COLLISIONS AND NEAR MISSES OCCURRED ON THE AVERAGE OF THREE A DAY

Ag2, A-1-4

WASH---ORDERS ALL AIRLINES TO REQUIRE EVERY SUSPICIOUS LOOKING PASSENGER TO SUBMIT TO A THOROUGH SEARCH OF HIMSELF AND HIS BAGGAGE BEFORE BOARDING A PLANE

Ag13, E-8-1

WASH---ANTI-HIJACK SUGGESTIONS POUR IN TO FAA OFFICE

Ag13, B-8 7-3 HOME

SAN DIEGO---FAA DEMANDING MONEY RETURNED FROM 880 VOLUNTEER SKY MARSHALS WHO SERVED FROM OCT.'70 TO JUNE '71 WHO WERE OVERPAID \$2 MILLION

Ag14, A-2-1

WASH---TIGHTER SECURITY IS FOILING SKY PIRATES, ABOVE HOPES

N14, B-2-1

WASH---SEEKS ANSWER TO PREFLIGHT CHECK FAILURE IN WAKE OF HIJACKING OF SOUTHERN AIRWAYS JET

WASH—ALEXANDER P. BUTTERFIELD TO BECOME ADMINISTRATOR OF D19, C-10-1 FIN
WASH—PRES. NIXON PICKS ALEXANDER P. BUTTERFIELD AS NEW D20, A-21-1
ADMINISTRATOR OF ABOVE D22, A-176-7
GILL CARGILL, 49 OF DETROIT FIRST BLACK TO BE APPOINTED PILOT
EXAMINER FOR ABOVE IN MICHIGAN —1973— JAN3, A-15-5
WASH—DENIED KNOWLEDGE OF NUCLEAR MATERIALS EVER BEING
ABOARD AN AIRLINER HIJACKED TO CUBA F6, A-2-1
REGULATION REQUIRING AMERICAN AIRPORTS TO HAVE ARMED
SECURITY GUARD ON DUTY DURING BOARDING OF ALL COMMERCIAL
FLIGHTS BLOCKED BY FEDERAL JUDGE F8, C-2-1
FAA PLANS SHOULDER HARNESS RULE F14, C-1-4
WASH—FAA ORDERS AIRPORTS TO POST GUARDS

—1973—

MR6, C-3-1 D

SUZANNE CROOK, OF HIGHLAND PARK IS MOST RECENT MEMBER OF
THE WOMAN'S ADVISORY COMMITTEE ON AVIATION FOR FAA—
STEIN

MR15, A-2-5

WASH—WARNED AMERICAN AND ISRAELI AIRLINES OFFICIALS TO
GUARD AGAINST PLANE HIJACKING OR BOMBINGS BY PALESTINIAN
TERRORISTS IN NEXT FEW WEEKS

S 9, A-4-1

SAYS US WIL.L NEED NEARLY 700 NEW AIRPORTS DURING NEXT 10
YEARS

---1974---

N 1, D-5-5

WASH—URGED AIRLINES FIX DEFECT IN PRATT & WHITNEY JET ENGINE
USED IN BOEING 727s & 737s & DC9s

N 3, A-1-2

WASH—DR. PETER V. SIEGEL SAYS AIRLINE CREW PHYSICAL EXAMS LAX-
KANTOR

---1975---

JA 6, A-2-2

WASH—NATL. TRANSPORTATION SAFETY BD. SAID FAA REFUSED TO TAKE AC-
TION ON NUMBER OF POTENTIAL DANGERS, HAZARDS IN AIRLINE EVA-
CUATION

JA 7, B-7-4

WASH—PRES. FORD REQUESTED RESIGNATION OF FAA CHIEF ALEXANDER
P. BUTTERFIELD

JA 19, A-4-1

2 RECENT JET CRASHES RENEW ATTACKS ON FAA POLICIES IN CREWS
IGNORING ROUTINE SAFETY MEASURES—PIPP

1975

AERO - AGENCY - FEDERAL AVIATION

F 19, C-20-1

WASH-CLARENCER.MELUGINJR.SAIDTWA FLIGHT514CRASH RULED PILOT
ERROR AS PRIMARY CAUSE,BUTFAA SHARES CRASH BLAME

Mr 4, A-9-1

WASH-RECOMMENDED THAT 2 INTERNATL.AIRLINES BE ALLOWED TO
OPERATE SCHEDULED ~~SUB~~PERSONIC PASSENGER FLIGHTS FROMEUROPE TO
NY&WASH.NEXT YR.

Mr 26, A-13-1

WASH-PRES.FORD ACCEPTED RESIGNATION OFALEXANDERP.BUTTERFIELD
AS ADMINISTRATOR

Mr30,A-1-5

ALEXANDER BUTTERFIELD HINTS HE WAS FIRED BY GERALD FORD.

My 7, A-20-1

DALLAS=PILOTS OFAIRLINEPILOTSASSOC.CHARGES FAA WITH NEGLECT-
ING SAFETY NOT USING FUNDS TO EQUIP CITIES WITH MODERN EQUIP
MENT-PIPP

My25, A12-1

EX ASTRONAUT, PETE CONRAD DENIES BID TO BE FAA CHIEF.

JE4, A13-1

LAXITY ON SAFETY RULES DENIED BY FAA

-1975-

Ag 21, A-9-2

PROXIMITY ASSAILED FAA REPORT ON STEWARDESSES BODY MEASURES
-PETERSON

O 21, A-8-4

AIR FORCE SEC JOHN L. McLUCAS NOM BY PRES FORD TO HEAD FAA

---1976---JE3, A-5-1

FAIRFAX-FAAMAY FACE SSTNOISE SUIT. N 30, B-3-1 W
DC-FAA RULED LIABLE FOR DAMAGES IN DEATH OF BASEBALL STAR
ROBERTO CLEMENTE ON MERCY MISSION TO NICARAGUA

-1977-

N 28, B-4-1 D

DC-REP JOHN BURTON D CALIF ACCUSED FAA OF WASTING \$50 MILLION

N 29, D-2-1

DC-FAA CHIEF LANGHORNE BOND DISPUTES ORITIC

-1978-

D 22, C-6-3

DC-FAA SAYS AIRPORT SAFETY PROCEDURES MAY BE UPGRADED

-1979-

My 14, A-1-2

SMALL AIRCRAFT PILOTS FIGHT NEW RULES-PIPP

WASH-FAA GROUNDS 138 DOMESTIC DC10 AIRCRAFT ,FIND 2-INCH
CRACKS IN ENGINE MOUNT ASSEMBLIES OF 2 JETS INSPECTED&CLEAR-
ED EARLIER

JE 6, A-1-5

SUDDEN GROUNDING OF 138 DC10 JETS SURPRISES AIR CARRIERS,
FLIGHTS CANCELED

JE 6, A-1-5

JE 10, A-3-3

DC-STRANGE MIX: POLITICS, DC10 CRASH-SCHUSTER
LA-AGENCY LET McDONNELL DOUGLAS SKIP FAULT ANALYSIS OF SOME
OF DC10S STRUCTURAL ELEMENTS.

JE 18, A-10-5

JE 25, A-3-3

DC-REPUTATION TARNISHED; IGNORED BY EUROPE

S 10, C-4-2

WASH-ADMINISTRATOR LANGHORNE BOND ISSUED EDICT FOR POLITICAL
APPOINTEES TO LEARN TO FLY TO KEEP JOB

-1980-

JL 17, A-3-5

DC-U.S UNCOVERS FLAW IN MANY JET ENGINES 0 22, A-1-5 AM

DC-FAA WARNS THAT U.S MUST AID AVIATION INDUSTRY

-1981-

MR 2, A-10-1

THE AIRPORT TRUST-EDIT

JE 20, A-4-2

DC-ILLEGAL REAGAN DEAL TO FIRE LANGHORNE BOND FOR TRAFFIC
CONTROLLERS UNION ENDORSEMENT CLAIMED

J, 13, A-2-6

DC-CONTROLLERS MIGHT BREAK WITH FAA, FORM OWN FIRM

-1982-

AP29, A-12-1

DC-A, R FLORIDA SUES FAA OVER JAN POTOMAC CRASH THAT KILLED
78

__! (** --1983--

JA 22, A-3-5

DC-ANNOUNCED PLANS TO LIFT BY DECEMBER MOST FLIGHTS RESTRI
CTIONS IMPOSED DURING STRIKE IN 1981.

AP 5, A-14-5D

DC-ATTACKED FOR USING AGENCY PLANES WHERE USE OF COMMERCIAL
PLANES COULD HAVE SAVED MONEY.

MY 27, B-5-4W

FAA LIFTING FLIGHT RESTRICTIONS IMPOSED AT METRO AIRPORT

D 24, A-3-1

DC-FAA HEAD J. LYNN HELMS RESIGNED.

-1984-

MR 30, A-9-2D

DC-FAA KEEPS AN EYE ON SAFETY.

-1985-

Ap 21, M-5-1

DC-Reports number of nr-collisions involving all types of aircraft increased.

Je 8, B-10-1

Rvamped its method of reporting aerial nr-collisions

S 16, B-7-4E

DC-aviavions owrst year, 19 crashes more than 1400 deaths

S 28, B-11-6

DC- they fined American Airlines \$1.5million for a variety of aircraft maintenance violations.

-1986-

F 24, E-1-1

Dallas-FAA aided Continental Ariliens newspaper claims

-1986-

Mr 15, A-3-4

To probe to fatal crashes in Mich(nr Alpena, TraverseCity)-
Martin & Pierson Ap17, E-1-1D

GrandRapids-FAA sued in 1983 crash that killed Steven Lee
Copeland40 of Kentwood, 2 others My 15, B-7-6

DC-FAA can't say with assurance that airlines are obeying
passenger safety regulations.

My23, A-5-1

Donald Engen defends inspection setup S 1, A 4-2

DC-FAA to begin employe drug testing N 21, A-3-1

DC-Medical officer Dr. Frank Austin Jr under fire for appro
ving pilots despite questions about their fitness

-1987-

F 3, A-4-1

DC-FAA's top medical officer, Dr. Frank Austin, resigned

Mr 19, A-14-2

Director Donald Engen, 62, announced his resignation.

My 4 A-3-4

DC-Report says licenses being give to medically troubled.

Je 6, A-4-1

DC-new FAA chief named, T Allan McArtor J1 21 B-2-4
Mich. Aeronautics Commission will study statewide automated
weather observation system & training program & examine im-
pact of FAA closing flight service stations.

J1 28 A-3-1 No-dot

T. Allan McArtor takes over as new FAA head. Ag 25, A-6-5

2 air traffic safety agencies FAA and NTSB fight
over controlling Air.- Schiffren

-1988-

Mr 14 A-11-1

Break the air jam--privatize the FAA.--Brookes

--1988-----Ap19. A-3-1

Aviation panel wants "Safety Czar" to rule air travel.

Jl 27 A-3-2

DC-Overriding financial considerations often cloud airline officials' concerns about safety.

S 29, A-16-1W

DC-FAA shops for a plane, gets 'Cadillac' of the sky-Parker

-1989-

Je 24 A-3-1

James Busey named head of FAA.

-1990-

My 15 A 1-6

Commission on air terrorism will recommend consideration of military strikes on terrorist bases as 'preemptory or retaliatory' action.

---1992---

Ja 31, A-8-1

DC-Foes ask Sen. to keep Jerry R. Curry, out of top position with FAA-Gruley

-1994-

Mr 04 E 3-2

FAA firing top mgrs. of project to upgrade computer systems in airport control towers due to cost overruns

FAA being criticized for not reacting to air-safety hazards soon enough; instances related

-1996-

F 21 A 5-5

DC-Audit shows FAA employees traveling free to vacation spots; was intended for job-related trips only

Je 19 A 8-1

DC-Chief regulator, final arbiter forced into early retirement after ValuJet crash

Je 19 A 1-2

DC-FAA to tighten inspection rules after VALuJet investigation; will make safety #1 priority

Je 20 A 8-1

FAA did poor job of regulating ValuJet; after crash, said "no problems"; 5 weeks later said "serious deficiencies"-Ed

-1997-

Ja 14 A 7-1

DC-After Comair plane crash, aviation experts call for major overhaul of FAA-Bivins

-1997-

Je 12 A 5-5

Clinton to nominate Deputy Fed. Highway Admin. Jane Garvey to head FAA

Jl 27 A 8-1

DC-FAA ratings of Latin America ,Caribbean as to aviation safety upsets them; some were unsatisfactory

N 28 A 5-3

DC-FAA developing training program for airplane inspectors ;find some not prepared- 1999

Ap 06 B 4-1

DC-FAA says 88% of its computer systems are Y2K compliant; 12% need to be tested yet;should be done by 6/30

Form 1656

The Detroit News Je 5, 10-10-2

Pedro Beltran, Peruvian grower, uses plane to
fight insects. J1 6, 11-2 state

P.G. Beltran, visiting Los Angeles, tells of work
of planes in fighting army worm.

---1928-----

Mr 29, 2-6

Russia sprays 77,000 acres in year from air.

1929

Ag 28, 1-6

R.C. Graham, plants his 160 acres on Lummi Island,

from a speeding plane
PLANES BEING USED IN HAWAII TO SOW SEEDS

1932

N 18 13, 4-7-1

-----1935-----
US TO USE PLANES FOR CORN-HOG SURVEY

AP 24, 17-8

-----1936-----
PLANES USED TO PLANT RICE IN CALIF

JE 19, 2-8-NITE

-----1942-----
E. LANSING-A.C. BALTZAR VISIONS MILK FLOWN TO MARKET

MY 17, 1-1-2 MICH

-----1944-----
DAREDEVIL AVIATOR SPRAYS 80 ACRES OF FRUIT

JE 25, 1-3-3 5XM
JL 30, 1-3-8 5XM

AIRPLANE DUSTING OF FRUIT AND TRUCK CROPS SEEN AS SUCCESS

-----1947-----
NORTHAMPTONSHIRE, ENG-OATS SOWN BY PLANE BY JIM NELSON

AP 6, 5-21-3

-----1950-----
TEXAS A & M DEVELOPS PLANE TO BE USED ON FARMS

D 3, 1-18-6

-----1953-----
49 PERSONS KILLED IN AERIAL CROP CONTROL FOR '52 REPORTS CIVIL AEROBDR

MR 10, 30-5

-----1954-----
NEW ZEALAND USE AIRCRAFT TO SPREAD FERTILIZER

MR 28, 1-17-6

-----1955-----
FLYING FARMERS HOLD CONV.. IN WASH.

JE 12, 1-9-4

-----1957-----
MANAGUA, NICARAGUA-300 TO 400 AMER. PILOTS & THEIR WORK AS "DUSTER PILOTS" HERE

N 10, C-24-1 3*

-----1969-----
AERIAL APPLICATORS KNOWN AS CROP DUSTERS ENJOYING PROFITABLE BUSINESS IN MICHIGAN-SMITH

JL 13, B-5-1

AERO : AGRICULTURE

1983

S 16, A-11-2D

EARL GORSUCH, CROP DUSTER COVERS 1,000 ACRES IN A DAY.

-1988-

My15, N-1-5

Ovid-Al's Aerial Spraying offers spraying, owned by Al
Schiffer-Böhländ

-1990-

Ap 29 C-7-2

Dowagiac- Life as a crop duster.--Reynolds

AERO: AIRCRAFT: AERONCA C3

1973

JE21, B-8-3

JOHN SCHENK OF DETROIT BUY AIRCRAFT ABOVE

AERO - AIRCRAFT - AEROZEP

1935

Form 1656

REV CARL H LOOCKE & LOREN L HANSEN DESIGN NEW TYPE AIRCRAFT

JA 14,30-1 1 HOME

JL 5,8-3 1 HOME

READY FOR TEST SOON

AERO : AIRCRAFT : AIRACOBRA

1940

Form 1656

0 9, 31-8

IS ONE MOST HIGHLY MANEUVERABLE FIGHTER PLANES IN WORLD-BALL

AERO : AIRCRAFT : ALBATROSS

1936

Form 1656

JE 28, 4-10-5

NEARS COMPLETION: TO BE USED FOR EXPERIMENTAL FLIGHTS OVER ATLANTIC

~~---1938---~~

G 28, 1-2-2

WRECKED ON TEST FLIGHT: BREAKS IN TWO

AERO: AIRCRAFT: ALL METAL

1928

Form 1656

The Detroit News Ap 6, 8-5

Wm. Lenert, Pentwater, makes successful flight
Ap 5, Muskegon, in one he built.

1932-----Ap 23, 18-1

Chas. Hall makes new all-metal type; photo

Dimensions of Byrd's Je 29, I-4
crossed Atlantic ocean. craft in which he

AERO: AIRCRAFT: AMERICAN NURSE

1932

Form 1656

The Detroit News

NY-HOPS OFF FR.ROME WITH DR.LEON M. PISCULLI,EDNA NEWCOMER,WM.ULLBRICH

S 13, 1-6

LONDON-SIGHTED 450 NW OF AZORES BY STR.ASHBURTON.

S 14. 28-1

S 15,1-1

3 FEARED LOST ON FLIGHT

S 16,1-2

CAPT THOREUX OF LINER FRANCE TELLS OF SIGHTING PLANE 450 MILES AT SEA,
OFF COAST OF FRANCE

AERO: AIRCRAFT: AMPHIBIAN

1927

Form 1656

The Detroit News Ag 20, 3-8

Bureau of Aeronautics announces plan for equipping Naval fighting planes as amphibians.

---1928---

N 4, 10-9-1

Lt. Geo. R. Pond tests new Det. plane on Det. River.

---1936---

S 13, 5-23-3

DOUG. AIRCRAFT CO. TO LAUNCH NEW AMPHIBIAN; COST \$330,000

AERO: AIRCRAFT: ATLANTIC CLIPPER

1938

Form 1656

JE 8,31-7

NEW SHIP TESTED AT SEATTLE, WASH. JUNE 7, HOLDS 72 PASSENGERS

---1939---

JE 18, 1-19-6

30 NEWSPAPER MEN, RADIO BROADCASTERS, CREW TAKE OFF ON FLIGHT ACROSS ATLANTIC-HAGER

---1941---

MR 20, 2-2 BS

CLIPPER GROUNDED ON MUD FLAT IN FLUSHING BAY

1956

AERO: AIRCRAFT: ATOMIC: RUSSIA

My 24, 53-1

RUSSIANS SAY THEY HAVE EVERYTHING READY TO BUILD AN ATOMIC POWERED PLANE N 20, 11-3

BERLIN-SOVIET MAGAZINE OGONYOK SAYS IN RUSSIAN SOON WILL BUILD ATOM-POWERED AIRPLANES -----1957----- O 22, 23-5 1H

PREDICTION THAT RUSSIA WILL BUILD A ONE IN YEAR OR SO COMES FROM REP. PRICE N 27, 13-3

HONG KONG-CHINA SAYS RUSSIA IS TESTING ATOM PLANE

-----1958----- N 21, 42-1 1H

MAJ. GEN. DONALD KEIRN SAYS RUSSIA MAY BEAT U.S. TO AN ATOMIC POWERED PLANE D 1, 1-1

ATOM POWERED PLANE REPORTED IN TEST FLIGHTS NEAR MOSCOW D 1, 21-2

MOSCOW SAYS IT IS UNAWARE OF HAVING NUCLEAR BOMBER D 11, 30-1

PRES. IKE IN NEWS CONF. SAYS HE DOES NOT THINK RUSSIANS HAVE NUCLEAR-POWERED AIRPLANE-TERHORST D 15, 10-4

ELWOOD R. QUESADA DOUBTS RUSSIANS HAVE ATOMIC AIRPLANE

-----1959----- JA 2, 23-7

LONDON-RUSSIANS AIM IN '59 FOR ATOMIC AIRLINER

---1961---

AP 27, B-11-1

NY-FLYING MAGAZINE REPORTS REDS DEVELOPED NUCLEAR PLANE ABLE TO FLY
3 MONTHS NONSTOP

1949

AERO : AIRCRAFT : ATOMIC

GLENN L. MARTIN PREDICTS ATOMIC-POWERED PLANES 0 20, 36-5
 ANDREW KALITINSKY PREDICTS SUPERSONIC BOMBERS POWERED BY ATOM ENERGY 0 27, 35-2

—1951—
 NEWSPAPER OAK RIDGER SAYS PROGRESS MADE ON DEVELOPMENT ATOM-POWERED AIRPLANE F 22, 29-1
 F 23, 45-1

AEC DISCUSSES WITH CONSOLIDATED VULTEE, LONG-RANGE ATOM POWER PLANE F 24, 3-5

US NEGOTIATING FOR CONSTRUCTION WORLD'S 1ST KNOWN ATOM-POWERED AIRCRAFT ENGINE AG 16, 27-1

OAK RIDGE NATL. LAB. REVEALS PROGRESS ON ATOM-POWERED PLANE D 18, 39-4
 PRATT & WHITNEY, & GE CO. TO BUILD ATOM ENGINE JL 29, 11-2

IDA FALLS IDA-TO BUILD FACILITIES TO TEST ATOM-POWERED ENGINE HERE
 —1952— Ap 16, 3-1

LT. COL. LEONID S. PINNEV, RED ATTACHE, SITS IN ON A-AIRCRAFT TALK BY
 LT. COL. M. J. NIELSON BEFORE AM ROCKET SOC

—1955—
 REP DURHAM PREDICTS ATOMIC POWERED AIRPLANE IN 5 MRS. A 28, 32-71H
 F 2, 17-5

DR. WILLARD F. LIBBY, MEMBER OF AEC, SAYS TODAY PROSPECTS FOR SUCCESSFUL
 NUCLEAR-POWERED PLANE HAVE BEEN CONSIDERABLY BRIGHTENED RECENTLY

ALEXANDER GREENFELD PREDICTS A PLANE WILL FLY WITHIN 4 YRS. S 15, 20-1

---1955---

N 19, 1-7

BRITISH START WORK ON ATOMIC POWERED AIRCRAFT

-----1956-----

JA 30, 1-5

AEC SAYS IT IS DEVELOPING SEVERAL NEW WEAPONS WHICH "WILL STRENGTHEN MATERIALLY THE DEFENSE OF U.S. & FREE WORLD"

AP 11, 11-1

NYC-AIRCRAFT ENGINEER, LEE OHLINGER IN SPEECH TO SOC. OF AUTO ENGINEERS VISIONS TIME WHEN ATOM POWERED LOCOMOTIVES OF SKY WILL TOW AIRLINERS ACROSS CONTINENTS & OCEANS

MY 9, 33-

CHICAGO-LEWIS STRAUSS, CHR. OF AEC SAYS NUCLEAR POWERED AIRPLANES ARE ONLY A FEW YEARS DISTANT

MY 17, 31-1

WM. P. LEAR, CHR. OF LEAR INC, PREDICTS U.S. WILL HAVE ATOMIC POWERED AIRCRAFT "WITHIN THREE YEARS"

-----1957-----

JE 16, B-15-1

FINAL DEVELOPMENT OF AN ATOMIC AIRCRAFT STALLED UNTIL IT CAN BE LEARNED JUST HOW MUCH RADIATION THE HUMAN BODY CAN TAKE

AG 8, 23-4

FT. WORTH, TEXAS-CONVAIR AIRCRAFT CO. ORDERS REACTORS FOR FIRST ATOMIC POWERED PLANES

O 24, 18-5

REP. PRICE SAYS HE IS DISSATISFIED WITH PROGRESS TOWARD DEVELOPMENT OF AN ATOMIC POWERED PLANE

D 6, 64-8 LF

U.S. STUDIES SPEED UP ON ATOMIC PLANE

-----1958-----

JA '3, 8-2

PLAN THAT FIRST U.S. ATOMIC POWERED AIRCRAFT BE A NAVY SEAPLANE IS UNDER STUDY BY DEFENSE DEPT.

Ja 16, 29-3

LEICESTER-A-POWERED PLANES CALLED DANGEROUS

Mr 20, 42-5

CHICAGO-ATOMIC PLANES DELAYED BY SCIENTIFIC STONE WALL-SHOENFIELD

Je 9, 4-5

EXPERTS TALK OF A-PLANE THAT CAN STAY UP A YR.

----1959----

F 6, 21-8 IH

3 DEMS. ON SEN-HOUSE A-ENERGY COMM. CHARGE LAG IN DEVELOPMENT OF NUC-
LEARED POWERED AIRPLANE

Ap 15, 59-6

STRATFORD, CONN.-UNITED AIRCRAFT CORP. OFFICIAL, PERRY PRATT, HINTS THE
FIRM WAS CLOSE TO SUCCESS IN DEVELOPING NUCLEAR POWERED PLANE ENGINE

My 22, 55-6

CONGRESSIONAL BACKERS OF NUCLEAR-POWERED MILITARY PLANE ASSURED OF
DECISION

My 25, 17-4

CONG. TOLD AN ATOM POWERED PLANE IS STILL ABOUT 5 YRS AWAY

Jl 21, 1-2

LONDON-BRITISH DEFENSE MIN. AS REPORT BRITAIN & U.S. TO COOPERATE IN BUILD-
ING NUCLEAR POWERED AIRCRAFT IS PURE SPECULATION

Jl 28, 19-6

LONDON-PARLIAMENTARY SEC'Y TAYLOR SAYS BRITISH GOV'T NOT PLANNING TO
DEVELOP NUCLEAR AIRPLANE

S 23, C-2-3

SEN-HOUSE ATOMIC ENERGY COMM. WANTS TO GET AN ATOMIC PLANE
OFF-GROUND AS SOON AS POSSIBLE

--1960--- F 4, D-10-3

AEC AWARDS A CONTRACT DESIGNED TO SPEED UP PRODUCTION OF NUCLEAR-POWERED AIRCRAFT

MY 22, A-23-8

HOUSE APPROPRIATIONS COMM. OK'S \$58 MILLION FOR A-PLANE DEVELOPMENT

--1970--

AP 21, C-8-4 RACE

LOCKHEED SEES NUCLEAR POWERED PLANE BY YEAR 2000

Feds to ease restrictions that have kept ^{Ja 12 C 3-6} these turboprop
plans from flying in icy conditions

AERO: AIRCRAFT: AUSTRALIA

1936

Form 1656

F 21,40-2-CITY

AUSTRALIA LIFTS IMPORT BAN ON US PLANES

JL 13,10-1

MINISTER OF DEFENSE PARKHILL URGES AUSTRALIA TO MAKE OWN PLANES

SERO: AIRCRAFT: AUTOGIROS

1928

Form 1656

The Detroit News

BRITISH DEVELOP SUCCESSFUL TYPE
 CIERVA PILOTS ONE LONDON-PARIS S 18
 FRENCH AMAZED AT VERTICAL DESCENT
 CIERVA PLANE SMASHED AT LE BOURGET
 NOT TO BE CONFUSED WITH HELICOPTER
 CIERVA TO BRING PLANE TO U.S.
 LT. VICTOR BERTRANDIAS, USA INDORSES NEW TYPE
 CIERVA SELLS ONE TO PHILADELPHIAN
 SUCCESSFULLY FLOWN AT PITCAIRN Co., PHILA.

-----1929-----

CIERVA DEMONSTRATES CRAFT IN ENGLAND
 DEMONSTRATED BY CIERVA
 SUCCESSFUL AT PITCAIRN FIELD
 PITCAIRN TO BUILD IT IN U.S.

-----1930-----

ENTERED IN NATIONAL AIR RACES

-----1931-----

PROF. E. J. STALKER CALLS IT SAFETY PLANE
 LANDS MOVIE REELS ON SHIP AT SEA
 A E LARSEN SAYS IT IS STEP TOWARD SAFETY
 HAROLD PITCAIRN GETS COLLIER TROPHY FOR DEVELOPMENT.
 AMELIA EARHART SETS 19,000 FT. ALTITUDE.

MR 18, 10-6-3
 S 18, 47-8
 S 19, 29-2
 S 20, 1-7
 S 22, 3-1
 O 2, 40-1
 O 28, 10-8-6
 N 6, 12-7
 D 22, 16-6

JL 27, 3-3
 AG 23, 6-5
 S 1, 6-8-1
 O 13, 6-8-5

AG 21, 36-3

JA 20, 35-2
 MR 1, 1-1-1
 MR 4, 16-1
 AP 6, 1-4
 AP 9, 10-3

-----1931-----

6 MODELS IN DET. AIR SHOW
LANES ON WHITE HOUSE LAWN
ADMIRAL W A MOFFETT OK'S POSTOFFICE ROOF LANDINGS.
W I GLOVER SAYS CAN PICK UP MAIL ON ROOFS
1ST FLOWN IN U.S. SENT TO SMITHSONIAN INSTITUTION.
MAY BE USED BY MICH. STATE POLICE
SMITHSONIAN INST. GETS 1ST ONE FLOWN IN US
JAS. FAULKNER LANDS AT ROSE BOWL FR. DIRECTIONS.
OTTO MERKEL LAUDS SAFETY VALUE
TO REPLACE BLIMPS WITH FRENCH NAVY
CIERVA FIRM BUILDS ENCLOSED MODEL
BUHL PUSHER MAKES SUCCESSFUL FLIGHT

AP 10, 53-1
AP 23, 15-1
MY 14, 1-7
JE 4, 16-3
JE 7, 4-8-3
JE 28, 5-1
JL 17, 1-5
JL 19, 1-12-5
S 13, 6-8-8
S 27, 6-8-1
D 13, 6-6-6
D 16, 4-4

-----1932-----

SOVIET DEVELOPS NEW TYPE
CAPT. LEWIS YANCEY GIVES WAR ADVANTAGES OF.
3 NEW MODELS AT NATL AIRCRAFT SHOW
NEW PLANE BY COMPTON & CIVERCA MAKE TAKE ONE DOWNTOWN.
E T ASP, PITCAIRN AIRCRAFT, INC. WARNS AGAINST STUNTING.
NEW CABIN TYPE, SEATING 5 PERSONS, ANNOUNCED.

F 7, 4-12-3
F 28, 4-16-6
AP 3, 1-10-8
MY 18, 11-2
S 25, 1-10-1
O 30, 5-16-3

-----1933-----

MIAMI BILTMORE HOTEL USES ONE TO TAKE GUESTS TO OCEAN FOR BATHING OR
INLAND FOR RIDING.
FELTHAM, ENG. - CIERVA INVENTS NEW BABY GIRO TO SELL AT \$1,500.

JA 8, 1-15-1
S 10, 1-8-7

EUGENE VIDAL DEMONSTRATES WINGLESS GIRO

Form 1656

N 9,48-1 C M

---1935---

F 17,1-10-2

LONDON-LARGEST GIRO NEARS COMPLETION; IS WINGLESS & RUDDERLESS

MR 27,35-5 BLSTR

US TO FINANCE BUILDING OF COMBINED AUTO & GIRO

AP 7,4-8-5 1*

MADRID TO HAVE FIRST AUTOGIRO HOME; BUILDING IN COLUMBUS SQUARE TO HAVE LANDING FIELD ON ROOF

MY 19,5-20-6

CAPT LEWIS A YANCEY RETIRES GIRO, MISS CHAMPION, AFTER 300,000 MILES

MY 19,5-20-2

AUTOGIRO CO TO BUILD AUTO-GIRO-MOBILE, WITH FOLDING WINGS; CAN BE DRIVEN ON GROUND OR FLOWN IN AIR; THEORY WAS ORIGINALLY PRESENTED BY W. FREDERICK GERHARDT, WAYNE UNIV PROF

JE 9,1-11-1

RESEARCH ELIMINATES IMPRACTICAL FEATURES-PIERSOL

---1938---

N 29,2-7

PHILADELPHIA TO HAVE AIRMAIL SERVICE BY AUTOGIRO

---1939---

U 10, 4-16-1

ROTATING "ING AIRCRAFT MEETING TELLS USEFULNESS OF ABOVE IN WAR, COMMERCE-BALL

-----1958-----

N 9, 8-9-4

WILLOW GROVE, PA.-ABOVE BEING PUT INTO PRODUCTION

AERO : AIRCRAFT : AVRO

1951

JETLINER BREAKS RECORD FROM CHICAGO TO NY OF 1 HR., 42 MINS. ^{JA 11, 29-3}

AERO: AIRCRAFT: BD5

1974

D1, A26-1

BEDE AIRCRAFT CO. OF KAN. SOLD DO IT YOURSELF PLANE
KITS TO 2.800 PEOPLE BUT THEY CAN'T GET PARTS FR
SUPPLIER-MLECZKO.

AERO - AIRCRAFT - BEECHCRAFT

1935

Form 1656

JE 20,13-3

NEW SHIP WITH 'AIR BRAKES' TO BE EXHIBITED AT ALL-AMERICAN AIRCRAFT
SHOW IN DETROIT
RAY COOPER & TOM COLBY UNHURT AS PLANE NOSES OVER IN LANDING AT DETR-
OIT CITY AIRPORT
---1966---
GDRABIDS-GERALD C BROWN IS ANTIQUE PLANE BUFF

JE 20,2-2 BBX

0 2, D-20-3 3*ST

AERO - AIRCRAFT - BERNARDI MONOPLANE X

1928

F 26, 10-6-5

French plane breaks speed records; Barnes

AERO: AIRCRAFT: BIPLANE

1963

SAULT STE MARIE-AIRMAN 2C DAVID M. FORBES AT KINCHELOE AF BASE IS BUILDING HIS OWN SINGLE-SEAT BIPLANE TO BE COMPLETED IN SPRING

-1985-

N 23, B-13-1N

Lans-biplane, old Waco YMF-5 being resurrected by Classic Aircraft

AERO - AIRCRAFT - BIRD OF PARADISE

1930

Form 1656

The Detroit News 0 19, 1-16-1

Maitland-Hegenberger plane may be junked
-W.I.Scratch

1945

AERO : AIRCRAFT : BRABAZON :

NEW BRITISH AIRLINER TO CARRY 224 PASSENGERS

D. 13, 32-8

---1949---

MAKES FIRST TEST ON RUNWAY

S 4, 1-9-7, 8-6
S 5, 12-1

BIGGEST AIRLINER IN WORLD; PASSES TAXI TEST

8-ENGINE BRABAZON MAKES SUCCESSFUL FLIGHT

AERO:

AIRCRAFT:

BRANDENBURG

1938

Form 1656

AG 12,4-3

HOMeward FLIGHT TO GERMANY FR US DELAYED FOR REPAIRS-AG 13,1-6

TAKES OFF FOR FLIGHT TO BERLIN AG 13

AG 14, 1-1-4

REPORTS "ALL WELL" ON TRANSOCEANIC FLIGHT

AERO : AIRCRAFT : BREDA

1948

HUGE ITALIAN PLANE MAKES SUCCESSFUL 12-MIN.TEST FLIGHT

AG 28, 18-6

AERO - AIRCRAFT - BREQUET

1931

Form 1656

The Detroit News F 8, 1-21-2

Paris-Louis Breguet introduces new type of construction, T-frame plane.

AERO: AIRCRAFT: BREMEN (SEE: ~~KOMK~~ KOHL, CAPT.HERMANN)

1928

Form 1656

The Detroit News

MY 21, 17-3

DAMAGED IN ATTEMPT TAKE OFF LONG POINT, LABRADOR; BE DISMANTLED.

AG 6, 6-4

NOW IN QUEBEC; BE EXHIBITED THERE
TABLET MARKS SITE OF LANDING.

AG 16, 11-4

-----1929-----

WRECKED CRAFT BROUGHT TO NY BY SHIP

MY 17, 41-3

UNVEILED IN NY BY MAYOR WALKER & COL. FITZMAURICE.

MY 22, 25-8

-----1931-----

NY-SENT TO SMITHSONIAN INSTITUTION AS TEMPORARY EXHIBIT.

MR 3, 2-4

---1936---

MY 22, 12-5

TO COME TO MUSEUM OF EDISON INST. AT GREENFIELD VILLAGE, DEARBORN, MICH

AERO + AIRCRAFT - BREMERHAVEN -

1930

Form 1656

The Detroit News

Mr 31, 2-6

Took off Mr 31, for Las Palmas, Canary Islands

1952

AERO: AIRCRAFT : C-46

F 2, 17-1

CAB ORDERS CUT IN MAXIMM TAKEOFF WEIGHT OF ABOVE TO CUT ACCIDENTS

1949

AERO : AIRCRAFT : C-99

N 23, 2-2

CONSOLIDATED VULTEE SUBMITS DESIGN OF GIANT TRANSPORT TO AIR FORCE

1937

AERO: AIRCRAFT: CAMBRIA

Form 1656

S 4,14-1

S 8, 33-6 NITE

S 22,2-3

S 23, 4-2

TRANSATLANTIC PLANE POSTPONES VISIT TO DET.

DOUBT THAT FLYING BOAT "CAMBRIA" WILL VISIT WINDSOR

TO FLY OVER WINDSOR, ONT. SEPT. 23

AT WINDSOR S 23

AERO - AIRCRAFT - CARAVELLE

1957

AP 14,8-2-4 1*

FRANCE'S 80 PASSENGER 500 MPH JET AIRLINER TO LAND AT IDLEWILD MAY
2 TO 8

AERO : AIRCRAFT : CARRIERS

1946

FLYING AIRCRAFT CARRIERS SEEN AS BOMBING AID

S 15, 1-8-2

AERO : AIRCRAFT : "CAVALIER"

1939

Form 1656

MISSING IN ATLANTIC OCEAN: SINKING WITH 13 ABOARD
REPORTED SINKING: COMPLETE LOG OF CALLS
GINGER ROGERS KEPT OFF ABOVE BY COLD
10 OF 13 ABOARD "CAVALIER" RESCUED

INVESTIGATION OF CRASH NEARLY COMPLETED

KATHERINE C. MILLER SUES IMPERIAL AIRWAYS OF BERMUDA, LTD. FOR \$250,000
FOR DEATH OF HUSBAND, DONALD, IN CRASH OF ABOVE
FLAW IN ABOVE NOTED BEFORE FALL

JA 22, 1-1-3

JA 22, 1-2-3

JA 22, 1-2-8

JA 22, 1-1-3 7*

JA 29, 1-20-8

MR 9, 1-6-8 LST

MR E26, 1-8-1

1932

AERO - AIRCRAFT - CENTURY OF PROGRESS

Form 1656

The Detroit News

JL 6, 1-1

PILOTED BY JAS MATTERN AND BENNETT GRIFFIN ON ROUND WORLD FLIGHT,
REACHED BERLIN JL 6 FROM NY

AERO: AIRCRAFT: CESSNA

1954

NEW MODEL DEVELOPED THAT CAN CARRY 5 PASSENGERS-PIPP

AP 9, 12-3

ABOVE'S NEW PLANE WITH TWIN ENGINES-PIPP

O 15, 36-2

---1959---

F 28, 8-5

ABOVE'S NEW LINE TO BE SHOWN AT WILLOW RUN AIRPORT

AERO:

AIRCRAFT:

CHAMPION

1939

Form 1656

JA 31,18-3

TO REPLACE THE CAVALIER ON ~~IMPERIAL~~ IMPERIAL AIRWAYS FLEET

AERO: AIRCRAFT: CHEMICAL POWERED BOMBER

1956

JE 7, 3-4

ASS'T AIR SECY GARLOCK REVEALS AIR FORCE HAS HIGH PRIORITY PROJECT UNDERWAY TO DEVELOP A SUPERSONIC ABOVE BOMBER

1929

AERO - AIRCRAFT - CHICAGO DAILY NEWS

Form 1656

The Detroit News Ag 21, 18-8

Craft built for, one of the largest ever built in U.S.
to test radio devices, development of the science of aero -

Retroff

AERO -

AIRCRAFT -

CHINACLIPPER

1935

Form 1656

PAN AMERICAN AIRWAYS COMPLETES GIANT PLANE FOR TRANSOCEANIC TRAVEL;
DESCRIPTION-PIERSOL

O 10,1-2

N 3,1-2-2

STARTS TEST HOP OVER ATLANTIC & CARIBBEAN

N 11,15-6

WINS PRAISE FROM COMMANDER, CAPT EDWIN MUSICK

---1936---

JA 6,6-5

HITS OBSTRUCTION IN HARBOR AT ALAMEDA, CALIF; SLIGHTLY DAMAGED

MR 22,1-4-1

FREDERICK NOONAN COMPARES NAVIGATION OF ABOVE WITH OLD SAILING CLIPP-
ER SHIPS OF 20 YRS AGO

O 18, 1-13-3-

5 NEWSPAPER MEN QUAAIL AT AUTO; LONG FOR SAFETY OF BOVE

AERO : AIRCRAFT : CLIPPERS : SOVIET

1937

BUILT BY GLENN L MARTIN Co.: ^{Form 1656} LAUNCHED N 22

N 22, 33-3 B S

AERO : AIRCRAFT : CLIPPERS : YANKEE

1940

Form 1656

REPORT THAT 3 CHILDREN OF KING LEOPOLD, BELGIUM, ARRIVING IN N.Y.C. JE 2, 1-24-7

Form 1656

3-DECKED SUPER CLIPPER SHIPS BEING CONSTRUCTED FOR PAN-AMERICAN AIRWAY
TRANSATLANTIC SERVICE

NEW GIANT CLIPPERS TO CARRY 50 OVER OCEAN FOR PAN-AMER. AIRWAYS

---1938---

BOEING CO. COMPLETING 1ST OF ATLANTIC CLIPPER SERIES-BALL-JE 19, 4-8-6

BOEING 314 ATLANTIC-TYPE CLIPPER BUILT FOR PAN-AMERICAN-S 18, 4-13-5

SAMAR ISLAND FISHERMAN SAYS HE SAW PLANE CRASH & SINK NR LAST REPORTED
POSITION OF HAWAII CLIPPER ---1939---

SAN FRAN-WING OF ONE OF CHINA CLIPPERS DAMAGED

AP 19, 27-1

O 31, 4-16-7

F 20, 1-17-8

S 18, 4-13-5

F 5, 5-19-6

AERO: AIRCRAFT: COLUMBIA.

See: Levine, Chas. A.

1927

Form 1656

The Detroit News Ap 25, 10-4

Clarence D. Chamberlin lands safely, Mineola, NY.,
Ap 25, after landing gear breaks.

My 1, 1-18-3

Chamberlin carries out fuel tests.

My 3, 1-6

Monoplane ready for hop to Paris.

Je 14, 37-1

Dr. Julius Puppe, Krefeld, Germany, tries to attach
plane for 46,000 marks medical bill he says
Levine owed him since 1925; Govt. stops proceedings
Levine said he gave attorney money to pay it.

Ag 23, 1-3

Mabel Boll tries to buy plane; flew in it once.

---1930---

0 10, 1-8

WITH CAPT.ERROL BOYD REPORTED 200 MI.OFF ENGLAND ON TRANSOCEANIC FLIGHT

Form 1656

AG 31, 35-1

W E WIMPERIS FORESEES 600 MPH FOR WAR PLANES

---1943---

MY 9, 4-6-7

PETER ALTMAN SEES BIG FUTURE FOR PRIVATE WIRPLANES

D 14, 20-3

RICHARD FRANKENSTEIN SEES DEMAND FOR FLIVVER PLANE

--1945--

JA 13, 13-6

WORLD AIR COMMERCE WILL BE STAGNATED UNLESS AIRPORTS KEPT IN LINE
WITH PLANES- WATTS

---1946---

MY 24, 35-2 NITE

FLINT-KENNETH KELLY SEES SATISFYING BUYERS AS PLANE SALE STIMULANT

JE 14, 38-1

FAN-TYPE BLADES BEING CONSIDERED TO CUT NOISE

JL 15, 9-6

T P WRIGHT ASKS FOR NICE, QUIET AIRPLANE

S 23, 9-4

T.P.WRIGHT SAYS MFRS.WORKING ON QUIETER PLANES-BALL

---1947---

MY 27, 15-2

WM T PIPER,BEFORE INST AERO SCIENCES SAYS FLYING AN OLD MAN'S GAME

---1950---

F 9, 59-3

JOHN F.VICTORY SAYS RUSSIA AHEAD OF US IN PLANE PRODUCTION & NUMBER IN
IN SERVICE,BUT US HAS BETTER PLANES---1959---

O 1, A-3-5

TRAVELERS IN 1970S WILL STREAL ACROSS CONTINENT AT 3 TIMES SPEED OF
SOUND AND VIEW SCENFRY BY TELEVISION

---1960---

JL 19, A-2-4

COLUMBUS, OHIO-A RAMJET ENGINE EXPERT, ROY MARQUARDT, SAYS AMER. FIRMS
CAN BUILD AIRLINERS WITHIN 10 YRS TO FLY AT SPEEDS UP TO 4,200 MPH

D 10 A-1-2

DC-FAA uncovers deficiencies in commuter lines.

-1998-

D 03 A-5-2

DC-FAA proposes central system to record flight dats

NEW LOCKHEED ^{Form 1656} ARMY TRANSPORT MAKES MAIDEN FLIGHT, BURBANK, CALIF, JA 10, 1-12-6
DESCRIBED BY BALL AS MUCH AS CENSORS PERMIT JA 24, 4-8-1

---1946---
FLOES FR HONOLULU TO SAN FRAN IN 7 HRS, 57 MINS FOR RECORD- MY 5, 1-3-4
5 KILLED NR READING, PENNA; ALL CONSTELLATIONS GROUNDED 30 DAYS JL 12, 30-7

CONSTELLATIONS GROUNDED: REDUCES INTERNATL AIR TRANSPORT- JL 13, 12-4
ARMY TO REPLACE GROUNDED "CONSTELLATIONS" JL 18, 34-5B^{S2}
CHANGES ACCEPTED FOR ABOVE PLANES AG 3, 12-5
S 24, 1-7

PAN-AMER. PLANE SPLITS IN HALF IN LANDING AT RINEANNA, EIRE- S 26, 18-1
CO-PILOT BLAMED IN CRASH OF PLANE AT RINEANNA, EIRE
---1951---

BURBANK- 4-ENGINE CONSTELLATION TO GO INTO SERVICE ON EASTERN AIR LINE D 3, 1-7

AERO : AIRCRAFT : CONVAIR-240

1947

FIRST TRANSPORT TO USE JET POWER SUCCESSFUL IN TRIAL-
MR 17,21-7

DESIGNS & DESCRIPTION OF ABOVE & ITS SPEED

F 7, 6-12-1

-----1955-----

JA 12, 10-1

E. BURKE WILFORD, AVIATION PIONEER, VISIONS DOWNTOWN AIRPORT FOR CITY IN
FUTURE-TER HORST---WITH USE OF ABOVE-TER HORST
NEW XV-1 CONVERTIPLANE FLIES LIKE COPTER, AND PLANE

MY 6, 6-3

AG 25, 31-3

NEW AIRCRAFT FUSES HELICOPTER AND PLANE

-----1956-----

AG 10, 12-1

XV1 SENDS NEW SPEED RECORD FOR HELICOPTERS AT 200MPH

AG 21, 28-1

ABOVE EXPECTED TO SOLVE PROBLEM OF AIR LIFTING TROOPS TO COMBAT AREAS
WHERE AIRPORTS OR LANDING STRIPS ARE IMPOSSIBLE TO BUILD-PIPP

AERO: AIRCRAFT: COST

1928

Form 1656 The Detroit News
Popular Science Survey shows light planes cost
from \$2,000 to \$3,000 and 5 to 7½ cents a mile
to operate. Mr 4, 10-5-1
Ap 15, 13-7-3
Prices cut from \$4,400 to \$3,250--London.

Ap 15, 23-6-1

Description of above, being tested only,
France, for transatlantic flight

1947

AERO: AIRCRAFT: CUBA

AG 7, 22-5

SEIZE 4-ILLEGALLY LANDED US MADE PLANES

AERO: AIRCRAFT: CURTISS HAWK 75

1939

Form 1656

JA 24,1-1-BLST

H.LLOYD CHILD GOES 575 MPH IN ABOVE PLANE DURING TEST

AERO - AIRCRAFT - CURTISS-WRIGHT X-19

1965

AG 25, D-7-5

ATLANTIC CITY-ABOVE PLANE CRASHED AT POMONA DURING INITIAL TEST FLIGHT
THE 2 TEST PILOTS PARACHUTED TO SAFETY

AERO: AIRCRAFT:: CYCLE PLANES (MAN POWER)1927

Form 1656

The Detroit News S 12, 21-7

Lehman Wilde, Brooklyn, NY to test Ornithopter; Geo
R. White, Stony Brook, L.I. works on another type.

S 24, 3-4

Geo. R. White, inventor, hurt when ornithopter falls
5 ft. at Cocoa, Fla.

O 13, 23-3

Ornithopter success in test Curtiss Field, NY.
Rose one foot.

---1928---

My 10, 2-8

Geo. White plans test St. Augustine, Fla. My 11-12

Geo. White machine flaps wings like ⁶bird.⁴

1932

PROF W F GERHARDT SAYS MAN'S HOPE TO RIVAL BIRDS IS JUST A DREAM-PIERS

N 27, 1-8-5

---1937---

F 28, 1-9-7 MICH

ENEAS BOSSI INVENTS CYCLE PLANE: OPERATED WITH FEET

AERO : AIRCRAFT : D-ALUS

1939

Form 1656

MR 5, 1-2-8

NAZI PLANE:11 DIE IN CRASH OF IN ALPS NR ROYBILLON, FRANCE

AERO : AIRCRAFT : DE HAVILLAND COMET

1949

LONDON-WORLD'S FIRST JET AIRLINER CRUISES AT 450 MPH
O 25, 1-2

-----1958----- S 14, A-8-1
HONG KONG-ABOVE TO LEAVE HERE S 15TH AT BREAKFAST & SHOULD BE IN LONDON
FOR DINNER

Ag 6, D-8-3 2*

HAWTHORNE, CALIF. - HOLES IN WINGS CUT PLANES DRAG

--1967--

O 22, A-2-1 H 1

CHICAGO - SUGGESTED PLANES BE BUILT WITH LARGER SEATS

-1985-

My 2, C-6-1 ST

Exhibit honors 2 from Mich, jet age designers Ed Heinemann

77 & Clarence Johnson 75 - Benac

-1989-

O 30 C=1=2

Battle of designers vs. dollars in building a safer plane

Form 1656

The Detroit News Ag 28, 1-6

News gathers news by plane, 170 mile an hour Lockheed
to carry reporters and photographers

Saa - Det News - Aero
for stories on

AERO - AIRCRAFT - DETROIT

1934

Form 1656

MAJ. FLOYD E. EVANS WARNS PUBLIC TO BEWARE OF HOME MADE PLANES

MY 10, 12-4

---1943---

N 12, 1-2

BILL MIDDLETON TOWS WACO BIPLANE THRU STREETS TO HIS HOME

---1944---

S 21, 5-1

AIRPLANES SOON BE AS COMMON AS CARS ON LOTS

---1945---

JE 25, 17-4

100 ORDERS FOR AMPHIBIOUS TYPE CIVILIAN PLANES RECEVD BY GREATER DET AVIATION CORP

---1954---

Ag 7, 18-3

CHARLES HELIN GETS NEW TYPE OF HELIPLANE

Ag 26, 40-1

THE 5 TRELLA BROTHERS WHO BUILT THEIR OWN PLANE- GILL

-----1958-----

S 8, 9-7 BB

8 STRANDED PLANES AT MICH. STATE FAIR MAY TAKE OFF ON WOODWARD AVE. IF CITY OK'S IT

-----1962-----

Ap 4, C-1-1

FAA USING LOW FLYING PLANE OVER DET. TO CHECK RADIO AIDS FOR NEW INSTRUMENT LANDING APPROACH TO DET. MET. AIRPORT

---1964---

MR 15, FOTO 5

60 MEMBERS EXPERIMENTAL AIRCRAFT ASSN. BUILDING OWN AIRPLANES-PIPP

-1980

JA 29, B-1-3

FIGHTER JETS TAKE PHOTOS NEAR RENCEN

--1985--

Ag 1, A-3-2

More than 34,000 spectators cowered when that jet plant flew low over Tiger Stadium.-Dowdy

aircraft
AERO & DINERS

1928

Ja 8, 10-12-3

3 diner planes ordered to fly between San
Francisco and Los Angeles

AERO: AIRCRAFT DO IT YOURSELF

1974

~~D1, A26-1~~

DO IT YOURSELF FLIERS WHO BOUGHT AIR PLANE FR BEDE
AIRCRAFT CO. OUT MONEY AND PARTS.-MLECZKO

1936

AERO: AIRCRAFT: DOUGLAS DST

Form 1656
CALLED FASTEST, LARGEST, MOST LUXURIOUS TRANSPORT/ JE 21, 1-16-6

AERO : AIRCRAFT : DOUGLAS SKYROCKET

1953

WORLD SPEED RECORD OF 1,272 MPH EST.OCT.14BY SCOTT CROSSFIELD

N 18, 1-1

Form 1656

MAJ CARL A COVER TO TEST NEW AIRLINER DC-5-BALL
DOUGLAS DC4 SOLD TO THE JAPAN AIR TRANSPORT LINE

--1944--

DEVELOPMENT OF FEEDER-LINE SKYBUS ANNOUNCED

--1947--

DC-6'S ORDERED GROUNDED AS ONE MAKES EMERGENCY LANDING: 25 ESCAPE-CALL-
UP

--1948--

DC-6 PLANES, GROUNDED SINCE N 11, RETURN TO AIRWAYS MAR 15 - MR 14, 1-12-6
DC-6'S GIVEN GREEN LIGHT AS FIRE HAZARDS ARE ELIMINATED-

JA 1, 1-14-4

AG 15, 2-4

JL 1, 7-1

N 12, 1-8

MR 8, 4-7

AERO: AIRCRAFT: DO-X

1928

Form 1656 The Detroit News
GIANT PLANE NEARING COMPLETION

-----1929-----

READY FOR TRIAL FLIGHT
12-MOTORED PLANE EXHIBITED; TO CARRY 112 PEOPLE
TESTED AT LAKE CONSTANCE
MAKES 30 MIN. TEST FLIGHT CARRYING 45 TONS
169 PASSENGERS CARRIED AT ONCE
ON RADIO TELEPHONE COMMUNICATION WITH GROUND

-----1930-----

PLANS NORTH AMERICAN TOUR
LT. C. H. SCHILDHAUER, USN MAY BE PILOT.
TRIP TO US PLANNED FOR JUNE
TO LEAVE SWITZERLAND FOR US IN AUGUST
AMERICAN MOTORS INSTALLED
BEING TESTED FOR FLIGHT TO AMERICA
FINAL TESTS UNDER WAY FOR OCEAN TRIP
TO REST IN MID-ATLANTIC ON TRIP.

DATE OF FLIGHT UNDECIDED
TO ATTEMPT FLIGHT EARLY IN NOVEMBER
CHANGES LICENSE NUMBER FR 1930 TO 1929
FINISHES TESTS; MAY START N 8
TO STARTS FLIGHT O 21.

JE 3, 10-8-2

AP 8, 12-4
JL 10, 11-7
JL 13, 10-8
JL 24, 17-4
O 21, 1-2
N 18, 1-3

MR 27, 43-4 1H
AP 11, 28-4
MY 16, 64-1 Noon
JL 13, 1-16-5
JL 26, 2-5 XTRA
AG 5, 11-8
AG 25, 30-5
AG 31, 4-8-7
S 19, 51-4
O 19, 1-15-1
O 26, 1-15-1
O 29, 14-6
O 30, 6-4

-----1930-----

TO START FLIGHT TODAY
 REACHES AMSTERDAM FR. LAKE CONSTANCE N 5
 LANDS AT CALSHOT AIRPORT, ENG. N 10
 PRINCE OF WALES TAKES RIDE
 TAKES OFF FOR BORDEAUX, FRANCE
 EYES OF WORLD FIXED ON ITS FLIGHT
 LONDON-OFFICERS RENDERED BILL FOR SERVICES AT CALSHOT.
 ABANDONS FLIGHT FR. AZORES TO NY FOR YEAR
 SANTANDER, SPAIN-KEPT AT ANCHOR HERE BY NASTY WEATHER.
 GENEVA-CALLED WAR THREAT BY LEAGUE OF N. DELEGATES.
 LISBON-ONE OF WINGS DESTROYED BY FIRE
 LEFT WING DESTROYED BY BLAZE
 LISBON-TIED UP AT DOCK FOR REPAIRS
 8 NEW ROLLS ROYCE ENGINES ORDERED
 TO CONTINUE FLIGHT JA 15
 HAMBURG-MAY FLY TO JAPAN BY WAY HAWAII IN 1931

2, 1-2-1
 5, 2-8
 10, 2-1
 12, 34-4
 14, 54-4
 16, 1-15-1
 17, 1-2
 19, 33-2
 23, 1-9-5
 24, 34-2
 29, 1-8
 30, 1-15-1
 D 1, 16-6
 D 7, 4-8-7
 D 23, 8-8
 D 28, 5-11-7

-----1931-----

LISBON-FLIGHT TO BRAZIL DELAYED TO JA 31
 STARTS FOR BRAZIL AFTER MISADVENTURES
 ARR. IN CANARY ISLANDS JA 31
 POISED FOR NEXT HOP
 CANARY ISLANDS - ELAYED BY ENGINE TROUBLE
 PLANE DAMAGED; MAY DELAY 2 WEEKS
 TAKE FROMS EAS FOR R EPAIRS
 ARR. RIO DE ORO, WEST COAST AFRICA.
 PLANE TO TAKE OFF TOMORROW

JA 29, 36-6
 JA 31, 2-3
 JA 31, 1-4
 F 1, 1-2-8
 F 2, 1-3
 F 4, 2-8
 F 26, 1-3
 MY 1, 1-8
 MY 2, 1-6

Form 1656	The Detroit News	MY 4, 1-4
LANDS AT BOLAMA, PORTUGUESE W. AFRICA.		MY 6, 1-6
BEING REFUELED FOR OCEANIC FLIGHT		MY 20, 6-8
LISBON-6 PASSENGERS RETURN TO EUROPE TO LIGHTEN PLANE.		JE 1, 1-5
PLAN TO LEAVE CAPE VERDE ISLANDS		JE 4, 1-8
FALLS INTO SEA 60 MI. OFF PORTO PRAIA, CAPE VERDE ISLANDS.		JE 5, 1-5
ARRIVES AT NATAL, BRAZIL		JE 6, 1-5
BEING PREPARED FOR FLIGHT TO NY		JE 7, 1-2-1
WILL SPEND 3 WEEKS AT NATAL FOR OVERHAULING.		JE 18, 1-5
RESUMES HOP FOR RIO DE JANEIRO		JE 21, 1-3-8
LANDS AT RIO AFTER 7 MONTHS		AG 5, 2-6
TAKES OFF FR. RIO FOR U.S.		AG 7, 1-3
AT NATAL READY TO HOP FOR US		AG 21, 31-4
READY LEAVE PORTO RICO FOR CUBA		AG 22, 1-3
CIRCLES OVER MIAMI, FLA., BEFORE LANDING		AG 23, 6-3-5
GREETED BY CROWDS AT MIAMI		AG 24, 2-4
MAY FLY WEST AFTER VISIT TO NY		AG 25, 1-3
HOPS FOR CHARLESTON, N.C.		AG 26, 8-7
LEAVES CHARLESTON FOR NY		AG 27, 40-5
ARRIVES AT NY AG 27 WITH 72 PASSENGERS.		AG 29, 1-8
ENGINE REPAIRS DELAY US TOUR		S 15, 3-3
STRUCK BY LIGHTNING, SAVED BY GROUND WIRE		S 25, 2-6
ISAAC SCHAFFRON, JACOB THALER SEEKS TO SEIZE FOR PATENT INFRINGEMENT		

-----1932-----

CAPT. F CHRISTIANSEN PLANS RETURN NEXT SUMMER
PLANNING FLIGHT TO SPAIN IN MAY
TO MAKE RETURN FLIGHT IN MAY
TO BEGIN RETURN FLIGHT MY 17
ENROUTE TO NEWFOUNDLAND
AT HARBOR GRACE, N.F.
500 MILES OUT FROM NEWFOUNDLAND
ARRIVES SAFELY AT AZORES
HOPES OFF FOR ENGLAND.
ON LAST LEG OF RETURN TRIP TO GERMANY
SENT TO BERLIN AVIATION MUSEUM

F 7, 4-12-2
AP 17, 5-18-6
AP 20, 4-6
MY 16, 2-1
MY 19, 1-1
MY 20, 1-5
MY 21, 1-8
MY 22, 1-2-8
MY 23, 1-3
MY 24, 19-8
JE 9, 1-2-1 3*

AERO: AIRCRAFT: DYNA-SOAR SEE

SPACE: SHIPS: DYNA SOAR

AERO : AIRCRAFT : EAGLE

1987

Ja 22, A-1-1

Lois McCallin flying pedal-powered Eagle set closed course distance record for human-powered flight

Ja 23, A-8-1W

EDWARDS AIR FORCE BASE, Calif.- A triathlete set world record for the longest human powered flight. 0 29, D-1-1
Researchers finish building aircraft. 3 to train for flight over Aegean Sea next spring

T.P.WRIGHT BELIEVES QUIET AIRCRAFT CAN BE BUILT
---1947---
REPORT SILENT PLANE IS POSSIBLE-

JL 21, 1-6-2

MY 25, 1-18-1

---1948---
COURSE CHOSEN FOR TESTING "FLYING CIGAR" SEEMS DANGEROUS ONE-

JL 27, 18-1

AERO: AIRCRAFT: EQUIPMENT

1962

EDWARDS AF BASE, CALIF-CHIMP EJECTED IN NEW ROCKET-POWERED ESCAPE
CAPSULE FROM B-58 BOMBER & RECOVERED SAFELY IN TEST

JE 8, A-1-4 FIN5

-1989-

Ag 24 A-3-1 1DotX

NTSB recommends use of redundant 'fail safe' mechanisms on
airliner cargo door latches to prevent them popping open
during flight

1999

0 15 A 9-1

Hampton, Va.-NASA to test high-tech cockpit display that
gives pilots a clear, virtual reality view even in bad weather-

AERO : AIRCRAFT : ERCOUPE

1940

Form 1656

O 13, 4-10-2

CERTIFIED TO BE "CHARACTERISTICALLY INCAPABLE OF SPINNING"-BALL

AERO : AIRCRAFT : EXCALIBUR

1942

Form 1656

JA 18, 1-2-4

MRS. HENRY WALLACE TAKES 9 'STRIKES' TO CHRISTEN ADV.

AERO : AIRCRAFT : FAIRCHILD :

1936

Form 1656

JL 25, 2-2

GAR WOOD PURCHASES FAIRCHILD T COST OF \$75,000

AERO: AIRCRAFT: FAIREY ROTODYNE

1958

N 6, 8-4 5*

LONDON-FATE OF ABOVE DEPENDS ON U.S. BUYERS

AERO - AIRCRAFT - FARMAN

1931

Form 1656

The Detroit News

0 11, 2-3-1

Farman brothers, France, building plane expected to fly
12 to 15 miles up and 400-500 MP.H.-R.S.Fendrick

AERO:

AIRCRAFT:

FIESLER STORCH

1938

Form 1656

AG 19,1-2

HANNA REITSCH TO ARRIVE IN NYC WITH GERMANY'S "FOOL-PROOF" PLANE AUG.
22

AERO: AIRCRAFT: ~~BABY~~ FLIVVER

1927

Form 1656	The Detroit News	F 2, 1-2 MAIL
"HOUPIE", KANSAS CITY, TO COME TO DETROIT	-----1928-----	JA 29, 10-3-1
DESCRIPTION FORD FLIVVER PLANE.		S 13, 15-8
KASZALA, HUNGARIAN, FLIES SMALLEST PLANE IN VIENNA		S 7, 57-1 NITE
LOSA-TINY PLANE MAKES AUTOMATIC LANDING.	-----1929-----	F 24, 6-6-1
ROGER BABSON, DREAMS OF AIR FLIVVERS FOR ALL, LANDING ON ROOFS.	-----1930-----	JL 27, 1-8-1
D H WEBBER DESIGNS AMERICAN EAGLET, 580 LBS. AT KANSAS CITY.	-----1935-----	MY 25, 2-4 MAIL
BRITISH TAKE TO NEW MIDGET PLANE; LEARN TO FLY IN HOUR; STUNT AFTER MORNING 'S LESSON		JL 26, 18-1
EUGENE VIDAL PREDICTS \$700 AIRPLANES-EDIT		S 8, 1-10-3
FRANCE EXPERIMENTS IN LIGHT PLANE FIELD		S 15, 1-4-5
BRISBANE, AUSTRALIA-N LYNCH BUILDS 300 LB BABY PLANE		N 6, 6-4 CITY
PROF J W MILLER DESIGNS 'ROADABLE' PLANE		N 30, 3-5
EDWARD NIRMATER, CINCINNATI, BUILDS PLANE FOR \$100 & MOTOR		D 7, 4-1
FLYING FLEA TO BE TESTED AT ROOSEVELT FIELD		

---1936---

JA 6,6-5 NITE

BRITONS PUSHING 'FLEA' PLANE FAD

JA 13,1-3, 2*

FORD MOTOR CO STARTS EXPERIMENTS WITH 'FLIVVER' PLANE; DESCRIPTION-

ROBT S BALL

F 1,2-4

GOVT. OFFICIALS SAY CHEAP PLANE MAY BE BUILT FOR LESS THAN \$1,000

F 16,4-12-8

TAYLOR AIRCRAFT CO. BACKS FLIVVER PLANE

AP 13,32-2 WSC

HAMMOND MODEL Y FLIVVER PLANE MAKES MAIDEN FLIGHT MY 11, 30-7 CITY

BRITAIN TO BUILD 1,000 FLIVVER PLANES

MY 24, 4-12-5

FLIVVER PLANE THAT IS LIGHT, SAFE & EASILY HANDLED DEVELOPED-PELLETIER

JE 15,2-6-BLST

PIERRE COT, PARIS, BANS FLIERS FR USING "SKY FLEAS" JE 19,4-6-XTRA

FRENCH BUILDING MORE TINY PLANES

JE 28, 1-11-3 1*

MIGUEL CARILLO, MEX. BUILDS OWN PLANE: WINS ACCLAIM OF MEXICANS

S 13, 4-12-5

RYAN AERO CORP. BUILDS SMALLEST PLANE WITH HI-POWER ENGINE 28, 11-5

KEN AFFLECK, 17, NEW SO. WALES BUILDS MIDGET PLANE CONTROLLED BY IT'S

FRONT WING

D 20, 4-12-7

HAYDEN CAMPBELL SHOWS FLIVVER PLANT TO BUR OF AIR COMMERCE OFFICIALS

D 22, 4-5 NITE

SYDNEY, N.S.W.-KEN AFFLECK, 17, INVENTS BABY PLANE

---1937---

S 12,1-20-4

NEW FLIVVER PLANES INTRODUCED AT NATL. AIR SHOW, CLEVELAND

AERO : AIRCRAFT : ~~XXX~~ FLIVVER

1938

Form 1656

MATL AERO ASSN. CONF IN CLEVELAND SEEKS LOW-PRICED

JA 13, 24-1

SMALL PLANE HAS 3 USES

PLANE-BALL

FRED J FISHER UNDERWRITING DEVELOPMENT ALL-METAL FLIVVER PLANE

JA 30, 1-4-5

JL 24, 2-5

FRED J. FISHER AIMS AT FLIVVER PLANE FOR \$1,000-EDIT

---1940---

JL 25, 22-2

COL. ROSCOE TURNER ASKS ARMADA OF 200,000 FLIVVER PLANES

---1941---

JA 31, 16-2

MASS PROD. "THE ROCKET" STARTS AT JOHNSON AIRCRAFT, INC

---1946---

AP 14, 1-3-8

NEALE LOVING, NEGRO, ENTERS CONTINENTAL TROPHY RACE

---1950---

JL 27, 8-2

AG. 11-13

AERO: AIRCRAFT: FLY IT YOURSELF: FRANCE

1957

FRANCE TELLS OF PLAN FOR FLY IT YOURSELF PLANES FOR AMER. TOURISTS

MY 6, 16-1

AERO : AIRCRAFT : FLYING CLOUD

1949

AP 4, 27-3

COMPLETES FIRST TRANSATLANTIC FLIGHT: WORLD'S LARGEST AIRLINER

AERO : AIRCRAFT : FLYING RAM

1946

JE 4, 2-2

BUILT BY NORTHROP AIRCRAFT:PILOT LIES FLAT

AERO: AIRCRAFT: FLYING WING TYPE

1931

Form 1656

The Detroit News My 12, 42-3

Demonstrated in Det.in presence of A.S.Barkley,
designer.

AERO : AIRCRAFT : FORMOSA

1950

TAIPEI-STRANGE WARPLANE CIRCLES AIRLINER

JL 7, 4-2 NITE

1962

AERO: AIRCRAFT: FRANCE

S 3, A-14-2

FARNBOROUGH, ENGLAND-FRANCE, BRITAIN TEAM UP FOR ANNUAL FARNBOROUGH AIR
SHOW S 3 WITH PLANS FOR JOINT SUPERJETLINER FLYING 1,400 MPH

AERO - AIRCRAFT - FREEWING

1931

Form 1656

The Detroit News Ag 2, 1-14-1

Successful experiments lead to construction of 4 place cabin
monoplane

1973

AERO: AIRCRAFT: FUNK

JL 11, B-1-1 W

2-PLACE, 115 M.P.H. PLANE BUILT IN 1948 BY FUNK AIRCRAFT CO
OF KANSAS, ONE OWNED BY ORLO MAXFIELD OF DEARBORN-BULLARD

AERO:

AIRCRAFT:

FUTURE

1937

Form 1656

Ag 9,2-3

DONALD DOUGLAS PREDICTS 6-MOTORED PLANES IN 1947

---1940---

JA 8,2-1

AVIATION ENGINEERS WORKING ON SUPER PLANES TO FLY TO EUROPE & BACK WITHOUT STOPPING

---1945---

O 19, 19-2

GEN JAMES DOOLITTLE VISIONS 2,500 MPH PLANES

---1946---

JE 23, 6-4-1

FLIGHT TO MOON NO LONGER FANTASY-DESEVERSKY

---1947---

Ap 16, 35-6

HALL HIBBARD SEES SUPERSONIC PLANES IN 3 YRS

AERO : AIRCRAFT : GERMANY

1935

Form 1656

MY 5, 1-14-7 1*

NEW PASS PLANE ARR IN FRANCE: EQUIPPED AS BOMBER

---1937---

JE 10, 8-4

GERMAN FLYING BOAT "NORD MEER" COMPLETED: TO MAKE MAIDEN FLIGHT NEXT WEEK

O 15, 34-4

GERMANY BLDG GIANT AIR LINER ---1949---

N 1, 3-1

REICH ASKS OK ON CIVILIAN FLYING

O 20, 35-4

FRANKFURT-WALTER O GALONSKA ARRESTED FOR MAKING PLANE

---1955---

AG 2, 8-8

BONN-TOR EQUIPED WITH HELICOPTERS

---1964---

JE 21, A-3-1

LONDON-BRITAIN PROTESTS AGST W. GERMANY'S AWARD OF MULTIMILLION DOLLAR CONTRACT FOR AIRPLANE EQUIPMENT TO US DESPITE CHEAPER BRITISH OFFER

AERO : AIRCRAFT : GIRO-CYCLE

1938

Form 1656

JE 26, 1-8-4

DR/ FRED GERHARDT DEVELOPS ABOVE: FLOWN BY JOANNA DE TUSCAN-BALL

HAWTHORNE CALIF-POSSIBILITY GLASS PLANES FOR ULTRA SONIC SPEEDS STUD-
IED HERE

JL 29, 19-2

-----1955-----

F 14, 2-3

LONDON-BRITISH AIRCRAFT EXPERT, SIR ARNOLD HALL, PREDICTS AIRLINERS MADE OF GLASS MAY IN FUTURE YEARS FLY FR. LONDON TO NEW YORK IN 2 HRS & 45 MINUTES

AERO : AIRCRAFT : GASSAMER PENGUIN

1980

AG 8, A-3-1

PILOT, J ANICE BROWN TAKES SOLAR-POWERED PLANE ON 15-MINUTE
FLIGHT AT EDWARDS AIR FORCE BASE IN CALIF.

AERO: AIRCRAFT: GLIDERS

AERO : GLIDERS ~~---SEE---~~

Form 1656

- BRITAIN ANNOUNCES LIGHT CHEAP PLANE: COSTS ONLY \$1375
 ---1938---
 PLANT BEING FORMED TO MAKE AMER TYPE PLANES
 IMPERIAL AIRWAYS, BLDG 12 AIR LINER S WITH ARM CHAIRS FRO 42 PASSENGERS
 ---1937---
 WORLD'S FASTEST BOMBER BEING BUILT AT BRISTOL AEROPLANE CO. IN SECRET
 NITE FLYING "PHANTOM PLANE" STIRS BRITISH FEAR
 BRITAIN BLDG NEW ALBATROSS ALL-WOOD PLANE FOR SERVICE TO US
 LONDON-FLYING BOAT CARRIES SEAPLANE ON BACK LAUNCHING IT AT 10,000 FT
 FOR OVERNITE TRIP ACROSS OCEAN-BRONNER
 ---1939---
 BRITAIN BUILDING BIG AIRLINERS-BALL ---1946---
 BRITISH TO TEST PLANE DESIGNED TO FLY 1,000 MPH
 BRITISH VICKERS VIKINGS GROUNDED BY ICING TROUBLES
 ---1947---
 LONDON-RADAR SPOTS SPECTRAL PLANE THAT OUTFLIES RAF FIGHTERS
 ---1949---
 LONDON-BRITISH TO PUT INTO SERVICE IN LATE 1950 LARGES COMMERCIAL SEA-
 PLANES IN WORLD

MY 5, 5-19-5 1*

MY 21, 10-3

D 18, 4-7 XTRA

MR 3, 19-3 CITY

AEROPLANE CO. IN SECRET

JL 17, 2-3

JL 18, 5-1-1 1*

O 21, 36-4

MY 7, 4-10-5

S 6, 36-2 BS 2

D 9, 27-6

Ap 30, 1-6

MR 29, 10-7

---1953--- S 13, 1-29-3
LONDON-COMET JETLINE WILL MAKE 1ST APPEARANCE IN S. AMERICA NEXT WEEK

---1954--- JA 24, 1-12-1
NEW JET COMET II MAKES FLIGHT TO KHARTOUM, CAPITAL OF SUDAN, 3,080 NON
STOP IN 6 HRS. 29 MINS

BRITISH PILOTS TO TEST COMET JET AIRLINERS

---1956--- JA 4, 24-1
MOSCOW-30 RUSSIAN AIR OFFICIALS GET PROMISED RIDE IN BRITISH COMET JET
AIRLINER

---1959--- JE 29, 1-4 1H
HATFIELD, ENG.-BIGGER VERSION OF COMET JETLINER MAKES SUCCESSFUL TEST

---1960--- AP 7, D-11-2
BEDFORD, ENG.-BRITISH-BUILT VERTICAL TAKEOFF PLANE MAKES FIRST SUCCESS-
FULL FLIGHT & LANDING

---1962--- S 3, A-14-2
FARNBOROUGH-BRITISH AIRCRAFT CORP & FRENCH SUD AVIATION CO TEAM UP TO
BUILD SUPERJETLINER FLYING 1,400 MPH

N 30, A-3-3
LONDON-BRITAIN & FRANCE AGREE TO BUILD JOINT DART-SHAPED SUPERSONIC 4
JET AIRLINER TO FLY ATLANTIC IN 3 HRS.

AERO : AIRCRAFT : GREENLAND

1948

OBSERVERS IN GREENLAND SEE UNIDENTIFIED PLANES-

Ap 4, 1-1-5

AERO : AIRCRAFT : GUBA

1940

Form 1656

REPORT BRITAIN BOUGHT ABOVE: TO BE CONVERTED INTO BOMBER

JL 1, 33-2

NY-NON-STOP FLIGHT FR. SAN DIEGO INTERESTS NAVY.

JL 11, 42-6

BRITAIN BUYS SEAPLANE GUBA

JL 29, 23-6

AERO: AIRCRAFT: GYROCOPTER

1962

AG 5, B-11-6

GENERAL TIRE & RUBBER CO. BUILDING TIRES FOR ABOVE-BENSEN AIRCRAFT CORP.
P. OF RALEIGH, N.C. MAKING-DO-IT-YOURSELF KITS OF GYROCOPTERS-WATTS

—1971—

AG 2, B-7-1 W

IS MINIATURE WIRLYBIRD MANUFACTURED BY BENSEN AIRCRAFT CORP., RALEIGH, NC,
EXPECTED TO BECOME NEW SKY FAD-SUGO

1937

AERO : AIRCRAFT : GYROPLANE

Form 1656

JA 24, 4-16-4

"FLIVVER" GYROPLANE TO RUN THRU HOLLAND HUDSON RIVER; TO OPEN NY'S FIRST NATL AIR SHOW IN 7 YEARS

JL 26, 24-3

LONDON, ENG-NEW TYPE PLANE COMPLETES TRIALS AT BRITISH AIR MINISTRY'S EXPERIMENTAL STATION

-1990-

Mr 19 E 2-4

Crude craft comes back-McCann

MISSING 15 HOURS OVER PACIFIC ^{Form 1656} ON GUAN-MANILA FLIGHT JL 29, 1-8
 LIST OF PASSENGERS AND CREW JL 29, 1-7
 OIL FOUND ON WATER 500 MILES OFF MANILA JL 30, 1-1
 CAREERS OF CREW ARE RECOUNTED JL 30, 2-2
 7 PLANES HUNT FOR LOST CLIPPER JL 31, 1-1-5
 OFFICIALS BELIEVE SHIP MIGHT STILL BE AFLOAT AG 1, 4 7
 CONFERENCE CALLED ON CLIPPER SEARCH. AG 2, 2-6
 NAVY CONTINUES SEARCH AG 4, 9-7
 SEARCH FOR ABOVE ABANDONED AG 5, 19-2
 HOPE ABANDONED FOR ABOVE AG 7, 1-4-7
 FOUND FLOATING IN SEA 800 MILES SOUTH OF JAPAN AG 7, 1-1-3-6
 JAPS FAIL TO FIND TRACE OF SHIP AG 8, 16-5
 JAP STEAMER CANBERRA MARU SEARCHES FOR SHIP AG 9, 13-8
 SAMAR ISLAND SENDS HINT OF LOST CLIPPER S 14, 4-8
 SAMAR ISLAND RESIDENTS REPORT SEEING CLIPPER CRASH IN FLAMES ON JL 25 S 19, 8-1
 AIR SAFETY BOARD REPORTS INABILITY TO DETERMINE CAUSE FOR DISAPPEAR-
 ANCE N 18, 12-5

AERO - AIRCRAFT - HEART'S CONTENT

1932

Form 1656

The Detroit News

Ag 19, 1-8

PILOTED BY CAPT J A MOLLISON FROM IRELAND TO N.B. Ag 19

AERO: AIRCRAFT: HELI-CAR-BOAT

1956

0 3, 53-7

LECCO, ITALY-ITALIAN INVENTOR PIETRO VASSENA BUILDER OF ABOVE, THAT CAN
FLY, & SAIL LIKE BOAT

AERO - AIRCRAFT - HELIOCCOSTAT

1935

Form 1656

AP 21,1-5-3 3*

NEW PLANE BALLOON DESIGNED FOR VERTICAL ASCENT & DESCENT

Ap 10 C-5-1

Investigation underway of engine failure on above in two
chopper crashes-Shepardson

AERO: AIRCRAFT: HELICOPTER: ALOUETTE II

1957

FRANCE'S NEW GAS TURBINE POWERED ABOVE IS SHOW FOR FIRST TIME IN
U.S. AT NEW YORK'S IDLEWILD AIRPORT
GI EN TESTS AT DETROIT CITY AIRPORT

AP 9, 10-1

S 5, 35-7

AERO: AIRCRAFT: HELICOPTER: AMPHIBIOUS

1958

STAMFORD, CO. - SIKORSKY S-62 IS FLOWN PUBLICLY FOR FIRST TIME -^{MY 23, 3-1}ALBERT

AERO: AIRCRAFT: HELI OPTERS: BELGIUM

1957

PARIS-FIRST PARIS-BRUSSELS COPTER SERVICE TO START ^{MR 2, 1-1} MR 10TH
-----1958----- JE 8, A-1-6
BRUSSELS-8 HOSTESSES AT WORLD'S FAIR FIRED WHEN COPTER HOVERING OVER
BLDG. WATCHING THEM SUNBATH LEADS OFFICIALS TO THEM

AERO : AIRCRAFT : HELICOPTER - CALIFORNIA

1956
N 29,53-2

TAXI SERVICE TO START SOON FR FERRY BLDG IN SAN FRANCISCO

AERO - AIRCRAFT - HELICOPTERS - COMMENT

1959

GREATER DET. BD. OF COMMERCE SAYS GOV'T OFFICIALS NOT USING HELICOPTERS
ENOUGH

MR 1, A-2-5

1953

AERO : AIRCRAFT : HELICOPTERS : DETROIT

AG 2, 1-18-6 3*

AIRCRAFT CORP. GIVE DEMONSTRATION BY WHITTIER APARTMENTS DESIGNED TO SHOW EXEC. PRACTICABILITY OF COPTER FOR BUSINESS TRANSPORTATION

O 12, 1-7

CITY COUNCIL WANTS STUDY MADE TO SEE IF ABOVE CAN BE FLOWN IN SHUTTLE SERVICE BETWEEN DET. & WILLOW RUN AIRPORT

O 13, 13-4

WM. M. PACKER, CHR. OF DET. AVIATION COMMSN, SAYS DET. COPTER SERVICES SHOULD BE ESTABLISHED BY PRIVATE ENTERPRISE RATHER THAN BY CITY

-----1954-----

JA 15, 6-3

PIONEER DETROIT TO CLEVELAND COPTER SERVICE VISIONED-BALL

MR 2, 31-5 NITE

CITY COUNCIL TOLD THAT USE OF ABOVE TO CARRY PASSENGERS BETWEEN WILLOW RUN AIRPORT & DET. CITY AIRPORT IS NOT PRACTICAL

-----1955-----

MR 11, 1-5

DET SEEKS HELICOPTER SERVICE FOR THE CAB

-----1956-----

MR 4, 1-24-1

3 CIVILIAN OWNED COPTERS TO COME TO DET. IN APRIL; TO BE USED FOR FLIGHTS AROUND CITY BY CORPORATIONS & AIR TAXI & PERSONAL TRANSPORTATION-PARR

MR 25, 8-4-1

FRED C. ATTHAEI BUYS FIRST HELICOPTER IN DET. BICK
FREUHAUF TRAILER CO. OWNS OWN PRIVATE COPTER OPERATING OUT OF DET. CITY AIRPORT

AP 10, 12-4

-----1956-----

My 27, B 27, B-2-

COPTER AIRMAIL SUBSIDY SOUGHT TO SPEED SERVICE FOR DETROIT

JE 4, 2-7

DET. CITY AIRPORT, THE SEAPLANE BASE AT FOOT OF ST. JEAN & CIVIC CENTER
NAMED BY DET. AVIATION COMMS. AS CITY'S 3 COPTER BASES S 30, B-5-1

DET COPTER GIVES EARLY SANTA CLAUS BIFT TO STORE IN DEARBORN-PIPP

N 6, 24-2

DET. HELICOPTER AIRWAYS ASKS CAB FOR TEMP. CERTIFICATE TO CARRY PASSENGERS, CARGO & AMIL IN DET. MET. AREA -----1957-----

F 24, A-3-2

USE HELICOPTERS TO LOOK FOR SLOW-UPS ON EXPRESSWAYS

AP 28, A-1-1

NETWORK OF MILITARY & CIVILIAN HELIPORTS HAS BEEN QUIETLY ESTABLISHED IN AND AROUND DETROIT & IS IN DAILY USE-PIPP

My 9, 22-6

WHIRL-AIR INC. ASKS CAB FOR OK TO OPERATE COPTER PASSENGER, CARGO & MAIL SERVICE WITHIN 75 MILE RADIUS OF DETROIT

My 20, 1-3

20 DET. BUSINESS & INDUSTRIAL LEADERS HEADED BY WM. B. SCRIPPS PLAN TO FORM HELICOPTER AIRWAYS SERVICE INC., A TAXIS SERVICE IN DET. -HOENSHEL

JL 12, 3-4

WHIRLYBIRD OF THE HELICOPTER AIRWAYS SERVICE INC. LAUNCHES NEW SERVICE TO WILLOW RUN AIRPORT & DOWNTOWN DET.

S 29, B-3-3

FIRMS QUICKLY WON TO HELICOPTER HABIT SAYS WM. J. SCRIPPS PRES. HELICOPTER AIRWAYS SERVICE

S.S. KRESGE CO. INAUGURATES COPTER SERVICE N 8TH BETWEEN WILLOW RUN AIR
PORT & ITS NEW COPTER PORT ON ROOF OF NAT'L HDQRS AT 2727 SECOND AVE.

N 9, 17-6

DET. AVIATION COMMS. TO ORGANIZE A SPECIAL COMM. TO STUDY & SELECT SEV-
ERAL NEW SITES FOR COPTER PORTS IN MET. DET. AREA-TREMBLAY

D 5, 3-4

UP AND AWAY-EDIT.

---1958---

D 6, 30-2

JA 12, E-14-4

HELICOPTER AIRWAYS SERVICE INC. OFFER SIGHTSEERS & PHOTOGRAPHERS TRIP
OVER DET.-NOBLE

MY 1, 3-8

COPTERS CANNOT LAND AT CIVIC CENTER AS PICNIC TABLES MOVE IN

MY 11, A-14-3

HELICOPTER AIRWAYS SERVICE MAY GIVE UP FOR LACK HELIPORT-MY 13, 22-1
HELICOPTER SERVICE WORTH SAVING-EDIT

MY 14, 71-6

MAYOR MIRIAMI OFFERS "NEW DOWNTOWN" LANDING SITE TO COPTER TAXI SERVICE
SHUTTLING PASSENGERS BETWEEN DETROIT & WILLOW RUN AIRPORT

MY 15, 23-4

HELICOPTER AIRWAYS SERVICE OK DET'S TEMPORARY LANDING SITE AT VETS
MEMORIAL ENTRANCE-CARLISLE

MY 21, 30-1

CIVIC CENTER COMSN. OK'S HELICOPTER AIRWAYS INC. LANDING SITE IN CIVIC
CENTER

CAA VETOES PLAN TO GIVE HELICOPTER AIRWAYS SERVICE INC. A HELIPORT
IN CIVIC CENTER

---1958---

MY 28, 3-4

HOW HELICOPTER AIRWAYS SERVICE INC. CUTS TIME FOR FOLKS IN HURRY-PIPP

---1959---

JA 5, 25-7

NEWLY WEDS ROB'T VERHELLE & BRIDE PAT FLY TO WINDSOR AIRPORT BY COPTER
HELICOPTER LANDING ON ROOF OF COBO HALL STIRS ROW-PIPP

---1960---

JL 3, A-7-1

JL 6, A-1-2 LF

OK COPTER SERVICE AT NORTHLAND SHOPPING CENTER TO AIRPORTS

AG 3, A-3-5

---1964---

MY 24, A-4-1

CITY AIRPORT DIR. ARTHUR J. SCHULTZ SAYS DET. NEEDS AT LEAST 1 HELIPORT
NOW & MORE BY 1974

---1967---

JE 5, A-20-1

DET. POLICE HAD TO CALL HALT TO PROGRAM OF HELICOPTER RIDES
HELD IN CONJUNCTION WITH PRECIOUS BLOOD CATHOLIC CHURCH
BAZAAR-NEIGHBORS IN AREA PROTESTED-GOOD

-1980-

O 10, A-1-1

'WORLD'S LARGEST ROOFTOP HELIPORT' OPENED ATOP COBO HALL

--1982--

MR 14, H-1-1

RADIO'S TWO TRAFFIC WATCHERS, JOEL ALEXANDER & PAT MONKS,
VIE FOR AIRBORNE SUPREMACY.-SLOBOJAN

AERO : AIRCRAFT : HELICOPTERS : DETROIT

1991

N 19, A-7-4

WJR & WWJ stations share copter for traffic reports-Kiska

AERO - AIRCRAFT -- HELICOP ER - DISTRICT OF COLUMBIA

1955

AG 11, 16-3

WILLIE H WINDHAM PILOTING ABOVE DROPS INTO TENNIS COURT TO ASK DIRECTIONS TO HOSPITAL

-----1957----- F 20, 3-1

COPTERS BEING TESTED FROM WHITE HOUSE LAWN TO PROVIDE SERVICE FOR HIM

AIR AGE HANDY MAN-EDIT

S 18, 54-1

HAILING THE AIR TAXI-EDIT ON HELICOPTERS

AP 26, 32-1

COMING OF AGE-EDIT.

-----1956-----

N 30, 38-1

AERO: AIRCRAFT: HELICOPTER: EUROPE

1953

FIRST SCHEDULED HELICOPTER PASSENGER SERVICE TO OPEN IN SEPT. BETWEEN
BRUSSELS & ROTTERDAM BY BELGION AIRLINE

AP 29, 36-3

~~-----1957-----~~

AG 7, 12-1 1H

PARIS-COPTER TOURING POPULAR IN EUROPE

AERO - AIRCRAFT - HELICOPTERS - FRANCE

1957

~~F 4, 23-1~~

SKI RESORT TO USE COPTER FOR SKI LIFT

~~---1959---~~

F 23, 3-1

PARIS-SUD-AVIATION CO.COPTER MAKES LANDING ON ACTIVE VOLCANO IN IRAN

AERO: AIRCRAFT: HELICOPTER: GERMANY

1958

REMEM-BREMEN BORGWARD AUTO PLANT FINISHES FIRST GERMAN COPTER JA 7, 13-1

-----1959-----

BREMENWEST-BORGWARD CAR MFG.COMP.TO BEGIN MASS PRODUCTION OF HELICOP- JA 23, 3-8
TER, KOLIBRI ONE

HELICOPTER LAND ON THE BANK OF THE THAMES RIVER

Je 17, 28-5

-----1955-----

My 10, 29-1

LONDON-LORD DOUGLAS, CHR. OF NATIONALIZED BRITISH EUROPEAN AIRWAYS, SAYS
AMERICAN PASSENGER COPTERS ARE BEING DEVELOPED TOO SLOWLY TO PERMIT BRIT-
ISHMAN TO ORDER THEM

--1967--

AP 11, B-3-1 3*

LONDON-POSTGATE AVIATION SERVICES ORDERED 6 RUSSIAN HELI-
COPTERS IN THE FIRST BRITISH PURCHASE OF SOVIET-BUILT AIR-
CRAFT

AERO : AIRCRAFT : HELICOPTERS : HELISTAT

1983

1656

JA 7, A-1-5

DC-DEVICE HELISTAT BALLYHOOD AS WAVE OF FUTURE IN FOREST
MANAGEMENT. BLIMP HAS 4 COPTERS ATTACHED

AERO: AIRCRAFT: HELICOPTER: HISTORY

1957

MY 27,33-1

IGOR SIKORSKY, INVENTOR OF ABOVE-PIPP

AERO: AIRCRAFT: HELICOPTER: ILLINOIS

1956

AG 29, 29-3
CHICAGO-CHICAGO PARK DIST. OK'S ESTABLISHMENT OF COPTER SERVICE BETW.
DOWNTOWN CHICAGO & MIDWAY AND O'HARE AIRPORTS; TO BEGIN IN OCT. 15TH

1963

AERO: AIRCRAFT: HELICOPTERS: INDIA

JA 24, A-11-4

NEW DELHI-TO MANUF. HIGH ALTITUDE COPTERS WITH FRENCH TECHNICAL ASST.

ABOVE MAKES PLANS FOR HELICOPTER TRAVEL IN CITIES

AP 26, 32-5

-----1958-----

F 20, 27-8

MILAN-ITALY'S FIRST REGULAR COPTER PASSENGER SERV. TO START AP 10TH

JE 2, 2-1

SAN MARINO-COPTER TO LINK ITALY & SAN MARINO

JL 1, 32-6

COPTER TO LINK SAN MARINO & RIMINI

1-----1959-----

N 12, C-19-5

PASTURO-CONGREGATION HERE TO WORSHIP N 15TH IN A CHURCH FLOWN UP THE MOUNTAIN ON WHICH THEY LIVE BY U.S. AIR FORCE COPTERS

1986

~~AERO: AIRCRAFT: HELICOPTER: MICHIGAN~~

Ap10, E1-2 no dot

Munson Medical Center has copters for fast trips
xato hospital.

AERO : AIRCRAFT : HELICOPTERS :MODEL

1993

My 10 B 1-1N

Michigan Whirlybirds spend time & money on model helicopters
; a challenging hobby-Ankeny

AERO: AIRCRAFT: HELICOPTERS: PILOTLESS

1958

S 25, 8-1 1H

D. RAPIDS-LEAR INC. WORKING ON ABOVE

LONDON-BRITISH REVEAL THEIR 50 PASSENGER JET PROPELLED COPTER

D 14, 1-1

TOKYO-3 AMATEUR JAP INVENTORS TRY TO FLY THEIR JET PLANE WHICH REFUSES TO LEAVE THE GROUND

D 20, 2-6

ROTTERDAM, ENG.-440 PD. COPTER POWERED BY JET PODS IS MAKING SUCCESSFUL TRIAL FLIGHTS HERE & WILL GO INTO PRODUCTION SOON

-----1956-----

AP 2, 15-4

MANHATTAN BEACH, CALIF.-EUGNE GLUHAREFF PRODUCES WHAT HE SAYS IS WORLD SMALLEST JET COPTER, A STRAP ON WHIRLY BIRD WEIGHING 68 PDS

-----1957-----

AG 6, 32-4 1H

LONDON-BRITISH COMET JET II AIRLINER CANCELS SCHEDULED TRANSATLANTIC FLIGHT BECAUSE THERE IS NO FUEL FOR IT ON THE OTHER SIDE

S 10, 2-2 5*

-----1958-----

JA 15, 18-8

PARIS-FRENCH ALOUETTE BECOMES FIRST JET COPTER TO GET AN AMERICAN CERTIFICATE OF AIRWORTHINESS

F 8, 1-29-1
 HELICOPTER SERVICE TO LINK DET. AND 44 COMMUNITIES WITHIN 75 MILE
 RADIUS OF CITY THRU PROPOSED SERVICE OF DET. AIRWAY, SINC. PIPP

---1954--- MR 10, 46-2
 AERO CLUB OF MICH. TO DISCUSS HELICOPTER TRANSPORTATION POSSIBILITIES
 FOR MICH. IN DET. MR 16TH -----1957----- MY 5, A-2-1

COPTER FAILS TO LIFT CHURCH SPIRE TO TOP OF KIRK IN THE HILLS PRESY.
 CHURCH, BLOOMFIELD TWP-STODDARD

MY 12, D-7-6
 BLOOMFIELD-COPTER USED MY 11TH TO MOUNT 145 FT. SPIRE ATOP NEW CHURCH

MY 11, 1-7
 BLOOMFIELD-COPTER FINALLY HOISTS STEEL TO TOP OF SPIRE OF KIRK OF
 HILLS CHURCH HERE -----1958----- JA 9, 49-1

NORTHLAND SHOPPING CENTER POLICE GET REPORTS HELICOPTER USING PARKING
 LOT AS LANDING STRIP

MR 15, 7-4
 HELICOPTER AIRWAYS SERVICE INC. TAKE 32 CHILDREN OF GEER SCHOOL IN
~~SEXKREBBEN~~ SALEM TWP. FOR RIDE IN HELICOPTER-TSCHIRHART

---1963--- MR 13, F-5-5 Z 2
 DEARBORN CITY COUNCIL OK A HELISTOP FOR PICKUPS & DELIVERIES BY COPTER
 S TO BE LOCATED AT MICHIGAN & MILLER

---1966--- MR 15, B-1-5
 F-28 COPTER VISITS DET-SIMON

---1972---

S 15, B-1-1. F

CLINTONTWP-ED THOMAS LIVING ON REMICK STREET OWNS HELICOPTER, NEIGHBORS
NOT NERVOUS, NO LAW AGST IT-BROGAN

AERO - AIRCRAFT - HELICOPTER - NEW YORK

1956

AP 83-6-5*

6 NEWS HELIPORTS PROPOSED FOR NY BY PORT OF NY AUTHORITY **6,32-1**
HELICOPTER PASSENGER SERVICE LINKING MANHATTAN & 3 METRO AIRPORTS BEG-
INS **---1965---**

JA 17, D-20-1

NY-HELICOPTERS WILL BE FLYING TO & FROM ROOF OF PAN AMERICAN BLDG. IN
TIME FOR OPENING OF WORLD'S FAIR NEXT SPRING

AERO : AIRCRAFT : HELICOPTER : OHIO

1956

JL 19,20-5

CINN-BLDG COMMISSIONER APPROVES PLANS FOR 1ST DOWNTOWN HELI PORT

AERO - AIRCRAFT - HELICOPTERS - PAKISTAN

1957

JL 12, 46-3

U.S. GIVES ABOVE 2 HELICOPTERS FOR EMERGENCY USE DURING FLOODS

AERO : AIRCRAFT : HELICOPTER : PINWHEEL

1951

0 23, 1-2
ROTOR-CRAFT CORP. REPORTS INVENTION BY GILBERT MAGILL ROCKET-POWERED
ONE-MAN HELICOPTER

AERO : AIRCRAFT : HELICOPTER : RECORDS

1960

0 23, A-20-7
LONDON-BRISTOL BELVEDERE TWIN ROTOR, FLEW FR. GATWICK, ENG. TO MALTA IN
12 HRS. 6 MIN.

HELICOPTER FLYS 5,000 MILES FR MOSCOW TO NORTH POLE

S 29, 26-3

-----1958----- MR 27, 1-4

LONDON-RUSSIA HAS PRODUCED A 4-SEAT COPTER NICKNAMED "THE FLYING MOTOR CAR" BECAUSE OF ITS APPEARANCE

-----1959-----

O 8, B-12-1

CHOPPER FOR MOSCOW-U.S. SALE OF HELICOPTER TO KHRUSHCHEV, EDIT

-----1960----- MR 1, B-10-3 1H

RUSSIA TO PLACE ORDERS FOR 4 AMER. MADE COPTERS

-----1965-----

O 11, A-6-6

MOSCOW-HAS BEGUN PRODUCTION GIANT TWIN-ENGINE FLYING CRANE HELICOPTER TO CARRY 25 TONS OR 30 PASSENGERS

AERO - AIRCRAFT - HELICOPTERS - SAUDI ARABIA

1956

MY 20,1-16-7

KING SAUD BUYS PLANE TO HUNT IN CONFORT

AERO: AIRCRAFT: HELICOPTER: SIKORSKY S-60

1959

AP 14, 11-8
STRATFORD, CONN.-GIVEN FIRST PUBLIC SHOWING HERE; HAS GIANT LIFTING POWERS

AERO : AIRCRAFT : HELICOPTER : S61

1968

AG 18, A-8-1

LOS ANG-INSPECTION ORDERED FOR ABOVE AFTER CRASH WHICH KILLED 21 PERSONS

AERO: AIRCRAFT: HELICOPTER: SIKORSKY S-62

1958

STAMFORD, CO. - ABOVE, FIRST AMPHIBIOUS COPTER IN WORLD, IS FLOWN PUBLIC
LY FOR FIRST TIME - TALBERT MY 23, 3-1

AERO: AIRCRAFT: HELICOPTER: TEXAS

1957

JL 9, 6-6

DALLAS-COPTER LANDS ATOP DOWNTOWN WA EHOUSE JL TH INAUGURATING COPT-
ER PARCEL SERVICE

- CALUMET-USE OF ABOVE TO HUNT FOR COPPER LODES AP 20, A-11-1
D 9 2-3 LF
- WIXOM-FORD MOTOR HAS TO USE COPTER TO BRING IN VITAL PARTS ON TRUCK
STALLED ON ICY ROADS ---1959--- F 25, 4-1
- TORONTO-CITY REJECTS IDEA THAT COPTERS BE USED TO CONTROL TRAFFIC
N 24, B-8-6 1H
- CALCATERRA FUNERAL HOME FLIES BODY OF FREDERICK RERICK FROM FUNERAL
HOME TO DET. CITY AIRPORT ---1960--- F 7, A-1-5
- 4 MEN & BOY RESCUED BY HELICOPTER FROM ICE FLOE ON LAKE ST. CLAIR -
CRELLIN JE 9, B-7-1
- SCRANTON, PA.-BELL TELEPHONE CO. OF PENNSYLVANIA PLANTS 40 FT. UTILITY
POLES & STRETCHES WIRE FROM AIR BY COPTER N 3, C-22-2 FIN 3
- LOUISVILLE, KY.-HELICOPTER TO DEPOSIT UTILITY POLES IN NEARLY IMPASS-
ABLE TERRAIN IN MOUNTAINS ---1964--- JE 11, A-1-1 LF
- HELICOPTER USED TO HAIL STEEL BEAMS TO ROOF FOR NEW SKYROOM AT WHITE
TIER HOTEL ---1965--- AG 3, D-10-1 5*
- USED TO HOIST 4-TON BASES FOR AIR SUPPLY SHAFTS ONTO STRUCTURE OF
CHRYSLER FOUNDER NOW UNDER CONSTRUCTION

AERO - AIRCRAFT - HELICOPTERS - VS-300

1965

MY 9, D-10-6

IGOR I. SIKORSKY MADE FIRST SUCCESSFUL PUBLIC DEMONSTRATION OF HELICOPTER IN ABOVE ON MAY 20, 1940

1965

AERO - AIRCRAFT - HELICOPTERS - XH-51A

S 23, F-9-1

BURBANK, CALIF. DEVELOPED BY LOCKHEED-HAS STURDY WINGS & 1 JET ENGINE
TUCKED TO SIDE & BACK OF COCKPIT-IS WORLD'S FASTEST ROTORCRAFT

Form 1656

The Detroit News

N 20, 10-10-3

DEVELOPMENT STUDIED BY M.B.BLEECKER, U OF M GRAD.

O 27, 10-3

U OF M ENGINEERING DEPT. FURNISHED IDEA OF VERTICALLY RISING PLANE, 2 OF WHICH TESTED IN NY BY CURTISS AIRPLANE CO. & HARRY N. ATWOOD.

---1930---

AP 20, 6-8-1

MAITLAND B. BLEEKER, U OF M GRAD. ENGINEER, WORKING ON ONE. JE 18, 2-8
\$250,000 PLANE GIVEN 1ST SHOWING CURTISS FIELD, NOT FLOWN.

JE 22, 1-14-1

TESTS SOON ON ABOVE AT CURTISS FIELD.

---1938---

MR 13, 1-1-2-MICH

PROF. HEINRICH FOCKE INVENTS ALMOST PERFECT HELICOPTER, CAN DO ANYTHING AN ORDINARY HOUSE FLY CAN

N 6, 1-19-5

DR. W FRED GERHARDT REVIEWS ABOVE IN U ET.: NEARLY READY

---1939---

AP 9, 1-20-6-1*

JUNIUS B. WOOD DESCRIBES GERMANY'S NEW HELICOPTER

D 1, 9-1

IGOR SIKORSKY SEES GOOD FUTURE FOR PLANE

---1940---

MY 21, 1-3 CITY

IGOR I SIKORSKY DESIGNS DIRECT-LIFT FLYING MACHINE

---1942---

F 1, 6-4-1

ARMY HAS SECRET PLANS FOR SIKORSKY'S HELICOPTERS-DELEAR

-XXXXXX-

---1942---

MR 5, 41-2

IGOR SIKORSKY REPORTS HIS MOST SUCCESSFUL HELICOPTER VS-300 TO MEMBERS OF ENGINEERING SOC. OF DET.

Ag 28, 23-2

IGOR SIKORSKI SEES ADVANCEMENT IN HELICOPTER FLYING BY WAR

S 6, 1-6-1

O 16, 18-5

COULD BE USEFUL IN WAR EFFORT-EDITO

EUGENE E. WILSON VISIONS FLYING AUTOS AFTER WAR

---1943---

JA 8, 23-2 BS

IGOR SIKORSKY, IN DET. SAYS MILLION HELICOPTERS WILL BE IN AIR AFTER THE WAR

JA 9, 4-2

SIKORSKY URGES CITIES DRAW UP ROOF PARKING REGULATIONS

F 28, 4-6-1

SIKORSKY TYPE SUBJECT OF ARMY EXPERIMENTS-BALL
BRITISH USING THEM AGAINST U-BOATS-BARRONS

MR 13, 16-6

AP 10, 19-1

SIKORSKY SAYS THEY'LL BE COMMON AS AUTOS

AP 12, 1-7

WM. STOUT GETS VULTEE AIRCRAFT CORP. BACKING FOR BUILDING HELICOPTERS FOR POSTWAR PERIOD-BALL

AP 13, 18-1

VULTEE CORP. BETTING ON THE HELICOPTER-EDIT.

AP 21, 25-8

US NAVY USING HELICOPTERS IN FIGHT VS. U-BOATS

AP 28, 2-2 NITE

RCAP ORDERS 6 HELICOPTERS FROM US

AP 29, 41-4

HENRY J. KAISER, SHIPBLDR. TO BUILD HELICOPTERS-MOODY

MY 26, 25-1

TO BE USED IN ANTI-SUBMARINE WAR

MY 27, 28-1

5 OR 6 HUNDRED NEW SUBS TO BE RELEASED BY GERMANY IN LATE SUMMER-EDIT

JE 9, 32-2

HELICOPTERS BEING TESTED FOR USE AS "FLYING AMBULANCES"-JE 15, 4-1

MANFRED BURLEIGH ASKS HELICOPTER BUS LINE BETWEEN DET. & FLINT-BALL

1943

AERO: AIRCRAFT: HELICOPTERS

ED-POSSIBILITIES OF FLYING TO POINT	JE 16, 22-1
DR. LOWELL S. SELLING OFFERS TEST FOR PILOTS	JE 16, 33-7
TO BE TESTED BY NAVY FOR CONVOY DUTY	JE 17, 45-5
ED-SUGGESTING NEED OF NICKNAME FOR THEM	JE 19, 12-1
BORG-WARNER NORGE DIVISION PRODUCING ROTORS FOR THEM	JE 20, 4-13-2
NEW LIBERTY SHIPS TO CARRY HELICOPTERS AS EQUIPMENT	JE 24, 50-6
BURLINGTON TRANSPORTATION SERVICE PLANS AIR LINE.	JE 27, 1-13-8
NASH-KELVINATOR CORP. TO PRODUCE HELICOPTERS	JL 15, 21-3
RAY RUSSELL DESIGNS NEW TYPE-WATSON	JL 18, 4-6-1
SEN HAROLD H. BURTON SAYS THEY'LL REPLACE 2ND AUTO IN 2-CAR FAMILIES	JL 21, 27-6
ANY MORE SUGGESTIONS FOR USES-EDIT	JL 22, 26-1
TO REQUIRE NEW REGULATIONS FOR AIR TRAFFIC	AG 7, 2-6
GREYHOUND PRESIDENT PREDICTS TOURIST BUSINESS WILL DOUBLE.	AG 8, 4-8-5
DR. ARTHUR A. LOCKE AND WAYNE UNIV GRP DEVELOP NEW TYP COPTER	AG 15, 1-10-5
BUFFALO-NY STATE FIREMEN'S ASSN. SEES USE OF HELICOPTERS TO RESCUE PERSONS TRAPPED IN SKYSCRAPERS	AG 18, 2-2
SOUTHEASTERN GERYHOUND LINES SEEKS PERMIT FOR AIR LINE.	S 27, 26-1

---1943---

SIKORSKY'S ORIGINAL HELICOPTER TO GO TO GREENFILED VILLAGE
FIRST FLYING MODEL MAKES LAST FLIGHT - WARFEL
NEW HELICOPTER GIVEN TEST

0 8, 11-1
0 8, 6-1
0 13, 29-1
0 22, 4-4BS
0 29, 31-2

GREYHOUND LINE CALLS FOR A SYSTEM OF "AIR-BASES"

PLANS FOR AIR-HIGHWAY TRAFFIC SYSTEM TOLD TO TOURIST ASSOCN
GREAT LAKES SKYWAYS PLANS AIR SERVICE IN MICH.

N 3, 8-1
N 12, 2-8NITE
N 28, 1-10-5

WICHITA APPROVES 15-ACRE LANDING FIELD

GREYHOUND PLEA FOR OPERATION OF HELICOPTER SERVICE , GRANTED

HARDER TO FLY THAN PLANE

D 4, 19-2
D 12, 1-11-8
D 20, 14-2
D 24, 2-3

USE URGED FOR MOVING WAR WOUNDED

ED-DISAGREEING WITH COL. H. F. GREGORY ON USABILITY

INDIAN TRAILS BUS CO. OFFERS SERVICE AFTER THE WAR

---1944---

NASH-KELVINATOR PREPARES TO MAKE HELICOPTERS

JA 9, 1-8-6
JA 27, 23-4

IGOR I. SIKORSKY TO RECEIVE GEN. WM. MITCHELL AWARD

AP 16, 6-8-1

ANY PERSON WHO CAN LEARN TO DRIVE CAR WILL BE ABLE TO FLY POSTWAR

HELICOPTER -BARTLETT

MY 7, 4-5-1

ENGINEERS WARN AGAINST OVER-OPTIMISM-WATTS

MY 11, 30-3

BUFFLO ARMORY SCENE OF FIRST HELICOPTER INDOORS FLIGHT

MY 21, 4-5-1

ARTHUR C. SCHOUW DEVELOPS HELICOPTER WITH BUSHER PROPELLER

AERO: AIRCRAFT: HELICOPTERS:

1944

BENDIX HELICOPTER, INC. TO PRODUCE ^{Form 1656} THREE MODELS JE 12, 11-2
WIDESPREAD USE IN POSTWAR ERA MAY BE REALIZED -WATTS JE 25, 4-5-7
J.L. HUDSON CO. SENDS PARCEL FOR DELIVERY BY HELICOPTER JUL 18, 15-7
AVIATION NEWS PREDICTS JETS ON HELICOPTERS AG 19, 7-1CITY
1ST DETROIT HELICOPTER COMPLETES TEST FLIGHT -WATTS S 15, 25-3
NASH-KELVINATOR COMPLETES FIRST HELICOPTER MADE ON MASS-PRODUCED BUS.- S 17, 1-10-1
EDIT S 28, 7-2NITE
STANLEY HILLER, MECHANICAL WIZARD, ONLY INTERESTED IN PRODUCING
HELICOPTER THAT WILL FLY EASILY AND SAFELY N 18, 6-2
ALBERT CARRIER TO HAVE WAR BOND DELIVERED BY HELICOPTER N 23, 6-3
GEORGIA TECH REVEALS JET PROPELLED MODEL D 4, 23-3
NEW DESIGN ANNOUNCED BY VINCENT BENDIX D 13, 2-5
EXPERIMENTAL FLIGHT ON NASH-KELVINATOR PROPERTY D 15, 9-1
VALUE CITED -WATTS
--1945-- F 28, 4-4
FLEET OF HELICOPTERS WILL PROVIDE FEEDER SERVICE TWO YEARS AFTER
WAR -WATTS MR 15, 27-5
WIND DELAYS USE BY WAYNE U. TO DELIVER MAGAZINE JUL 18, 1-5
CAPT ROBT C HATCH TO DEMONSTRATE LANDING IN FRONT OF DET PUBLIC LIBRARY
TIL 4 PM JUL 20 SE 20, 17-5
LANDED ON PUBLIC LIBRARY LAWN JUL 19 & EXHIBITED TIL THIS AFTERNOON

---1945---

RUSSIA-ANNOUNCES OF SOVIET TYPE WITH DOUBLE WINGS, 2 PROPELLORS AND 2 MOTORS MADE
BELL AIRCRAFT CORP PLANS PRODUCTION OF ABOVE
NEW 2-SEATER, TWIN-ENGINE HELICOPTER OF RUSSIA REVEALED

AG 4, 1-5

AG 16, 29-2 BS

O 9, 21-5

---1946---

HELICOPTER SOARS 21,000 FT & SPEEDS 114 MPH-EDIT
NORTHERN AIR SERVICE ESTAB HELICOPTER SERVICE AT GD RAPIDS
GT LAKES GREYHOUND LINES TO GIVE HELICOPTER SHOW
GT LAKES GREYHOUND LINES INAUGURATE AERIAL-BUS SERVICE
TWIN-ENGINED HELICOPTER READY FOR COMMERCIAL USE
LOU SMITH PUTS IN ORDER FOR SMALL HELICOPTER OR JUDGING HORSE RACE

JA 14, 14-1

AP 15, 1-4 BS 2

JE 26, 24-2

JE 28, 35-2

JL 15, 1-5 NITE

AG 17, 10-4

AG 29, 45-2

O 13, 1-1-4

ST. LOUIS-TWIN MOTORED TYPE TO CARRY FULL TON
HELICOPTER FLIES FR ANN ARBOR TO NEWS IN 19 MINS WITH FOOTBALL PHOTOS

N 10, 1-7-8 2*

CIV AERO BD OK'S HELICOPTER TAXI SERVICE IN CLEVELAND
PLANS L G REDSTONE CALL FOR HELICOPTER FIELD IN DOWNTOWN DET.-

D 22, 1-20-4 2*

---1947---

HELICOPTER MAKES DELIVERIES TO CORNELL DUBILIER ELEC CORP DURING STRIKE

MR 10, 12-6

MR 29, 1-6

H T PENTECOST DEVELOPS HOPPI-COPTER, MOTORCYCLE OF AIR
WINDSOR LOCKS-CHA KAMAN, HOPPI-COPTER INVENTOR, PREDICTS PLANE TO BE
MODEL T OF THE AIR

AP 10, 1-2

MY 16, 32-4

2 DIE AT PROVIDENCE FLYING COMMERCIAL MODEL HELICOPTERS

CAB ISSUES FIRST CERTIFICATE PERMITTING USE ABOVE TO TRANSPORT CARGO & MAIL

JE 2, 2-2

AG 11, 10-3

AAF ANNOUNCES HELICOPTER THAN CAN RISE 450 FT A MINUTE-S 4, 11-6
COMBINED AIRPLANE-HELICOPTER PLANS FOR FAMILY PLANE PRESENTED TO ANGLO-AMER. AERO CONF.

N 27, 2-5

CHAS C FROST SEES USE ABOVE FOR NEWSPAPER RURAL DELIVERY-

D 18, 9-5

IGOR SIKORSKI LANDS HELICOPTER OF OWN INVENTION AT SCENE OF WRIGHT BROTHERS ORIGINAL FLIGHT

D 28, 1-15-5

JAMES MELTON USES ABOVE TO KEEP SINGING ENGAGEMENT-

---1948---

F 7, 3-8

CIVIL AERO DEPT OK'S HELICOPTER PASS & FREIGHT SERVICE-AP 6, 4-2BS2
HELICOPTER TO CARRY CHURCH TO INDIANS IN GD CANYON-AP 25, 1-4-7
PHILA-DR JAMES A J BENNETT, BRITAIN, TELLS OF NEW HELICOPTER

JL 24, 1-7

LONDON-ALAN YUELL LANDS HELICOPTER IN FRONT OF SUBURBAN PUB

AG 28, 18-8

HUGHES TOOL CO. ACQUIRES RIGHTS OF JET PROPELLED H-17-S 14, 33-3

FIRST PULSE-HET HELICOPTER SUCCESSFULLY COMPLETES TEST FLIGHTS-S 19, 1-22-8

LOS ANG-HELICOPTER TO HELP JOHN BEAUCHAMP PAINT LOS ANG HARBOR

---1949---

MANHATTAN BEACH, CALIF - FIRST JET MAKES FLIGHT

HELICOPTERS, ON ERRANDS OF MERCY, RUN UP GOOD SCORE IN PAST WEEK - EDIT

SIKORSKY HELICOPTER FINISHES 3,750 MILE FLIGHT -

HELICOPTER PASSENGER SERVICE BETWEEN LONDON & PARIS STARTED AP 27

---1950---

HOWARD HUGHES' TWIN JET XH-17, LARGEST HELICOPTER YET DESIGNED, READY FOR TESTING

C.M. BELINN SAYS MAJOR PUBLIC BLDGS. WITHOUT ROOF-TOP LANDING FACILITIES WILL BE OBSOLETE IN 10 YRS.

LIVERPOOL - PASSENGER SERVICE INAUGURATED TO CARDIFF -
HARBOR COMMSN. APPROVES PLANS FOR HELICOPTER SERVICE BETW. INLAND CALIF
POINTS & SHIPS AT MATSON NAVIGATION CO. TERMINAL

TO BE USED TO HOIST 2,000 LB CHURCH STEEPLE
FIRST ATTEMPT TO USE HELICOPTER FOR PICKING WALNUTS NOT TOO SUCCESSFUL

NATIONWIDE AIRLINES, INC ASKS PERMISSION FOR HELICOPTER LINE FROM FED.
BLDG. ROOF

DETROITERS BUILD WORKABLE HELICOPTER-BALL
NY-HELICOPTER RESCUES INJURED WORKMAN, PETER BURR FROM ATOP ST. JOHN THE
DIVINE CATHEDRAL

CAB AUTHORIZES HELICOPTER PASSENGER SERVICE IN LOS ANGELES AREA

JA 31, 1-1
MR 23, 2-1

AP 7, 6-6

AP 27, 1-5 BS 2

MR 28, 28-7 MAIL

AP 26, 43-3

JE 2, 42-3

JE 29, 1-5

0 15, 1-21-5

0 21, 1-1 FINAL

D 3, 1-18-4

JA 26, 23-2

JE 28, 24-6 FINAL

JL 12, 18-3

NEW DEICING METHOD TRIED OUT CALLED SUCCESSFUL
HELICOPTER SQUAD ORGANIZED AT GROSSE ILE BASE

JA 9, , 43-2BS2

JA 17, 18-5

F 16, 2-6

NAVY UNVEILS DEVELOPMENT OF ONE-MAN COPTER
PRES. TRUMAN'S AIR CO-ORDINATING COMM. URGES US ENCOURAGE DEVELOPMENT
FOR COMMERCIAL USE

F 19, 30-5 NITE

F 25, 3-2

YUGOSLAVIA APPEALS TO RED CROSS FOR COPTER FOR RESUE WORK IN SNOW
BOUND AREAS

MR 27, 29-3

LOS ANG- HELICOPTER MAIL LINE HERE TO TAKE ON PASSENGERS

AP 10, 23-2

LOS A-5 HURT IN CRACKUP OF FIRST HELICOPTER TAXI SERVICE

JL 10, 1-7

AF 'COPTERS TO TRY TRANSATLANTIC HOP FR MASS. TO GERMANY

JL 14, 2-8

WESTOVER AIR FORCE BASE-2 HELICOPTERS SCHEDULED TO MAKE HOP OVER
ATLANTIC

JL 31, 1-5 BS 2

2 AMER. HELICOPTERS SPAN ATLANTIC, WESTOVER, MASS. TO PRESTWICK, SCOTLAND
ON WAY TO GERMANY

S 16, 12-7 NITE

1ST PUBLIC APPEARANCE OF NEW JET JEEP HELICOPTER MADE; CALLED HX-26

N 12, 18-5

COPTER PASSENGER SERVICE DUE IN 1953 SAYS CIVIL AERO BD.

D 12, 41-3

DESIGNERS WAIT GO AHEAD FOR HI-SPEED COPTERS WITH SPEED OF PLANE

—1953—

JA 4, 1-6-4

LOOK FOR HELICOPTER SERVICE WITHIN NEXT FEW YRS FOR MICH. -TREEN

JA 11, ROTO 12

TEXAS RANCHERS RIDE THRU SKIES TO TAKE CARE OF GREAT CATTLE HERDS

JA 17, 16-2

DET. MAY HAVE HELICOPTERS TO CARRY MAIL AND CARGO BTW. DET. AND NEARBY COMMUNITIES.

F 8, 1-29-1

HELICOPTER SERVICE TO LINK DET. WITH 44 COMMUNITIES WITHIN 75 MILE RADIUS-ED. PIPP

AP 9, 56-2 NITE

BERLIN, GERMANY-INVENTOR, WALTER SCHLIESSKE BUILDS A \$950 PLANE CALLED "FLYING SCOOTER" DESIGNED ON ABOVE ORDER

AP 22, 22-1

AIRPLANE DESIGNER, IGOR I. SIKORSKY FORESEES 2 ENGINE HELICOPTERS BY '54

MY 19, 4-3

FT. WORTH, TEXAS-WESTERN HILLS HOTEL HERE TO DEDICATE FIRST HOTEL "HELIPORT" TOMORROW

JE 21, 1-17-1

AIR TRANSPORTATION ASSN. RECOMMENDS PROGRAM TO TEST MULTI-ENGINE COPTER IN REG. ROUND-THE CLOCK SCHEDULE SERVICES

JL 8, 27-7 5*

N.Y.-PASSENGER SERVICE BETW. N.Y. MAJOR AIRPORTS INAUGURATED TODAY

JL 20, 30-6

MARILYNN HIMES RIVIERE, HELICOPTER FLIER, TELLS OF FLYING ABOVE BEING DANGEROUS BUSINESS

S 1, 33-1 NITE

GEO. SCHMIDT DEMONSTRATES PARA-COPTER; EASY TO LEARN TO FLY

DAYTON, OHIO-COPTER LANDED IN TOP OF 16 STORY BILTMORE HOTEL

S 7, 20-4

SCHEDULED COPTER SERVICE EXPECTED FOR DET. BY 1959-BALL

S 13, 1-6-1 2*

N 17, 19-7

IFOR I. SIKORSKY SAYS SERVICE FOR BIG CITIES IS LONG WAY OFF UNLESS GOV
T. HELPS PAY FOR PART OF OPERATION-PIPP

N 18, 35-8

1ST JAPANESE WHALING FLEET TO USE ABOVE TO SPOT WHALES USED TODAY

D 21, 12-5

ST. LOUIS-LUTHERNA HOSPITAL HERE TO BUILD AIRPORT FOR ABOVE ON ITS ROOF

---1954---

JA 24, 1-8-1

WM. LOFLAND, PERFECTS CONTROL SYS. WHICH MAY REVOLUTIONIZE INDUSTRY IN
DET-BALL

F 1, 29-3

MIAMI-NATL. AIRLINES INAUGURATES FAST BUT EXPENSIVE COMMUTER SERVICE
BETW. MIAMI & WEST PALM BEACH

F 7, 6-12-1

DESIGN & DESCRIPTION OF ABOVE TYPE PLANE CALLED CONVERTIBLE WITH SPEED
OF A FIGHTER

MY 20, 8-3

IGOR B BENSON SAYS NEW DEVELOPMENTS IN ABOVE WILL MAKE CHEAP ENOUGH
FOR AVERAGE HOME TO HAVE THEM

JE 26, 14-7

AMER HELICOPTER SOCIETY UNVEILS PLANS FOR HALF AIRPLANE AND HALF
HELICOPTER

-----1954- - JUL 2, 34-1
LOS ALAMITOS, CALIF.-100 PD.HELICOTPER IS UNVEILED HERE

S 22, 57-1
COPTER MAY REPLACE MULES IN GRAND CANYON FERRY SERVICE-STANLEY

S 26, B-1-4
FRANCE-ABOVE SHOWN AT FAIR THAT IS STRAPPED OVER THE SHOULDERS

O 29, 34-7
LOS ANGELES-FIRST COPTER PASSENGER SERVICE TO WEST TO BE INAUGURATED
N 22ND BETWEEN INTERNAT'L AIRPORT HERE & LONG BEACH, 19 MILES AWAY

D 1, 37-7
R 10, 2-6
ARCHITECTS PLAN FOR SPACE FOR HELICOPTERS -1955-
OFFICIALS OF PIASECKI HELICOPTER CORP SAY ONE MODEL CAN BE USED AS
FLYING FIRE ENGINE

AP 11, 1-2
NAVY REVEALS ITS NEW "FLMING PLATFORM"WHICH IS STEERED BY PILOT'S LEAN-
ING IN DIRECTION HE WISHES TO GO

AP 30, 16-7
DET WILL NOT HAVE HELICOPTER SERVICE FOR 2 YRS-PIPP MY 8, -19-8
CAB ISSUES NEW RULES FOR ABOVE AG 22, 2-2

STROUDSBURG, PA.-COPTERS HAILED FOR MERCY JOB THEY ARE DOING IN FLOOD
AREA HERE O 10, 2-6 LF

CHICAGO-COPTER TO BE USED TO DELIVER A 7x8 FT.SHEET OF GLASS O 11TH
TO THE 21ST FLOOR OF A BUILDING UNDER CONSTRUCTION N 26, 15-5

WHITE HOUSE LAUDS VALUE OF ABOVE AIRLIFTS

AERO - AIRCRAFT - HELICOPTERS

1 9 5 6

1656

JA 24, 45-3

EDMONTON, ALTA.-COPTER USED TO DE-ICE PHONE LINES LOADED WITH ICE, TO RESTORE SERVICE TO COMMUNITY HERE

F 9, 11-5

ABOVE USED TO HOIST STORM DETECTORS

F 12, B-22-1

SALUTE TO HELICOPTERS, ANGELS AT WORK

F 19, 9-5-1

MICH.STATE POLICE HOPE FOR COPTERS TO UNGANGLE TRAFFIC JAMS

MR 27, 49-3

MAYOR COBO FLIES OVER DET. WITH FRED C. MATTHAEI IN HIS PRIVATE COPTER

AP 5, 20-5

FT. CARSON, COLO.-3 US ARMY HELICOPTERS TOUCH DOWN ON PIKE'S PEAK

MY 15, 1-2

INGLEWOOD-CALIF.-17-YR OLD YOUTH CAUGHT KNOCKING OVER TRAFFIC CONES BY POLICEMAN HOVERING OVER IN HELICOPTER

JE 10, 1-16-3 3*

CAB AUTHORIZES COPTER AIR SERVICE INC. TO PROVIDE AIR SERVICE INTO OR NEAR CHICAGO'S LOOP BUSINESS DIST.

S 14, 4-4

QUANTICO, VA.-MARINE COPTER SETS NEW UNOFFICIAL ENDURANCE RECORD WITH FLIGHT OF MORE THAN 15 HOURS WITHOUT REFUELDING

S 26, 21-7

HELICOPTER RESCUED LIGHT PLANE FROM STORM-TOSSED SANDS SHACKLEFORD BANKS, N.C.

O 5, 60-5

ALBANY, GA.-COPTER & HARVESTER TO BE USED IN TREE SHAKING PECAN PICKING EXPERIMENT NEXT WEEK; COPTER TO BLOW NUTS FR. TREES & HARVESTER WILL PICK THEM UP

---1956---

O 11, 52-3

ALBANY, GA.-COPTER'S 70MPH DOWN DRAFT USED TO SHAKE PECANS OFF TREES

O 16, 44-4

DC- US & CANADA TEST NEW HELICOPTER

---1957---

MR 31, A-3-2

PHILA-PIASECKI AIR CRAFT CORP.TO BUILD IN US A 2-SEAT JET POWERED
SINGLE ROTOR COPTER

MY 17, 23-1

ALBERT M.COLE, OF US HOUSING ADM., PREDICTS USE OF COPTER FOR COMMUTING
IN 15 YEARS

AG 17, 1-4

SACILE, ITALY-AIR FORCE COPTER LIFTS 1,400 PD.COPPER STATUE & BASE TO
TOP OF SAN NICOLO CHURCH WHERE IT WAS SECURED 200 FT.ABOVE GROUND

AG 25, A-1-1

FT.WORTH, TEXAS-LT.GEO.HARRIS IN TROUBLE FOR LANDING ARMY COPTER IN
BACK YARD OF HIS HOME WHILE HE WENT IN TO SHAVE

S 12, 57-4

BALTIMORE-COPTER USED TO DRY BASEBALL FIELD AT MEMORIAL STADIUM HERE

O 7, 34-5

AIRCRAFT INDUSTRIES ASSN.REPORTS NEW USES FOR COPTERS-PIPP

O 27, ROTO 36

INVENTOR IGOR BENSEN'S PLANE THAT IS BOTH CAR & COPTER

O 31, 45-6

REYKJAVIK, ICELAND-CAPT.CARL PIGEON & A USAF COPTER USED TO ROUND UP
SHEEP FOR FARMERS IN ICELAND

O 31, 24-2

US ARMY COPTER PLACES 200 LB.CROSS ON TOP OF ROMAN CATHOLIC CHURSH
STEEPLE IN GERMANY

D 31, 14-1

SIKORSKY DIV.OF UNITED AIRCRAFT CORP.GIVES NEW COPTER ENGINES

MR 10, 10-7

COPTER SETS CROSS IN PLACE ATOP ST COLUMBA CATHEDRAL IN YOUNGSTOWN, O.

MR 18, 24-3

SAN FRANCISCO-HILLER HELICOPTERS TESTING VERTICAL TAKEOFF AIRCRAFT THAT "COULD LEAVE SAN FRANCISCO WITH 35 TO 40 PASSENGERS & BE IN LOS ANGELES IN 48 MINUTES"

MY 12, 33-4

PARIS-NEW TYPE FRENCH COPTER, CALLED DJINN WITH JETS AT TIPS OF ROTOR BLADES, GIVEN OK BY U.S. CAA

JE 3, 36-5

WHITE WALTHAM, ENG.-WORLD'S FIRST VERTICAL TAKE-OFF AIRLINER, THE FAIRY ROTODYNE, MAKES PUBLIC DEBUT TODAY; COMBINATION COPTER-AIRPLANE

JE 19, 3-6

KALAMAZOO-WARREN WAYNE'S GYROCOPTER, FLYING BATCH GAS PIPE-

JE 22, A-24-8

PARIS-FRENCH SOUTH AVIATION CO. SAYS ONE OF ITS ALOUETTES RECENTLY SET A COPTER ALTITUDE RECORD OF MORE THAN 36,000 FT.

JL 28, 21-4

DEF. DEPT. TELLS OF DISCOVERY OF TETHER OR LEASE WHICH ENABLES MAN ON GROUND TO LEAD HOVERING COPTER AROUND AS IF WERE A KITE -AG 20, 19-71H
FAIRY ROTODYNE, VERTICAL TAKE OFF AIRLINER TO BE BUILT BY KAMAN CORP.

O 7, 34-1

NAVY DEVELOPS PUSHBUTTON NAVIGATION SYSTEM FOR COPTERS

-----1958-----

N 5, 69-4

BRUSSELS-COPTER RESCUES 10 PERSONS TRAPPED ON ROOF OF BURNING PASSENGER BUILDING AT NEW AIRPORT

N 5, 7-8 1H

FELIXSTOWE, ENG.-RAF COPTER SAVES 3 GIRLS STUCK IN MUD UP TO THEIR KNEES ON BEACH

N 6, 8-1

LONDON-FUTURE OF BRIT. AIRLINER THAT TAKES OFF & LANDS LIKE A COPTER DEPENDS ON U.S. BUYERS

D 18, 23-1

LEEDS, ENG.-S. ANLEY MACKINS, 27, BURGLARY, CAUGHT WITH AID OF HELICOPTER

-----1959-----

JA 29, 53-8

BOLZANO, ITALY-U.S. AIR FORCE RESCUE COPTER LIFTED A 2-SEATER ITALIAN PLANE DOWN SIDE OF MT.; PILOT UNHURT

AP 19, ROTO 16

DISTRICT OF COLUMBIA-WHITE HOUSE WHIRLYBIRDS, TAXI SERVICE FOR PRES.

J 19, 6-10-1

SIERRE MADRE SEARCH RESCUE TEAM USES HELICOPTERS, BLOODHOUNDS-SHIELDS

S 2, C-5-7

TO STAGE DOGFIGHTS IN FUTURE WARS SAYS GEN ERNEST F. CASTERBROOK

O 5, A-20-5

PINEHURST, N.C.-LITTLE ZIPSTER HELICOPTER WORLD'S SMALLEST 1-MAN COPTER

O 11, A-1-1 3*

TOKYO-AMER. BUILT COPTER LANDS ON MT. FUJI FOR FIRST TIME

D 1, A-8-3

CHICAGO-CHICAGO HELICOPTER AIRWAYS BUYS 6 MULTITURBINE POWERED COPTERS

MOSCOW-SOVIET PILOT SET WORLD ALTIUDE RECORD OF 43/4 MILES MR 27, A-2-3

FAA ORDERS EMERGENCY INS- ECTIONS OF MAIN ROTOR LIFTING BLADES OF SIKOR AG 3, A-12-1 MET 2
SKY S-58 COPTERS AS RESULT OF L 27TH CRASH WHICH KILLED 13

DET. EDISON CO. USES COPTER TO CHECK INTERFERENCE IN HIGH VOLTAGE ELEC ---1961--- N 5, B-11-4
TRIC LINE IN ROYAL OAK, MICH.-PIPP ---1962--- JA 9, B-7-6 FIN 5

POWERFUL COPTERS CAPABLE OF PICKING UP BUS LOADED WITH PASSENGERS &
DEPOSITING VEHICLE IN HEART OF DOWNTOWN ERA WERE EN ISAGED -CRELLIN N 14, B-11-1

MENOMINEE, MICH-AF-28 COPTER, BUILT BY R.J. ENTRON CORP. HERE, CRASHED IN
TEST FLIGHT KILLING PILOT JAMES TERRELL D 20, A-1-1

TARANTO, ITALY-GOVT COPTER LANDED OVER FILLING STATION HERE & ASKED
STATION ATTENDANT TO FILL TANK WITH GAS THEN TOOK OFF

BURBANK, CALIF-LOCKHEED AIRCRAFT CORP. DEVELOPED NEW TYPE COPTER, XH5 1A --1963-- F 10, A-4-3 2*
A-WHICH A PILOT CAN FLY WITH HIS HANDS OFF THE CONTROLS

---1963--- JL 14, B-5-2
TEXTRON'S BELL HELICOPTER CO, FORT WORTH, TEX DEVELOPED THE WING DING, A
COPTER WITH WINGS

---1965--- AP 16, A-3-1
MENOMINEE-R.J.ENSTROM CO.RECEIVED FINAL APPROVAL OF 3-SEATER HELICOP-
TER, F-28, PRODUCTION WILL BEGIN SOON

MY 18, A-12-5
ADRIAN-BARNEY STUTESMAN & CURT DAILEY OF HELICOPTER AIRWAYS SERVICE
OF DET. ATTACHED NEW ROPE TO 125 FT FLAGPOLE AT ST. JOSEPH ACADEMY
FOR GIRLS

AG 24, B-4-5
NY-BECAUSE OF USE IN VIETNAM WAR, COMPANIES BUILDING COPTERS FEEL 1965
TO BE BRIGHTEST YEAR YET-DUGGAN

S 20, B-11-4
WASH-SIKORSKY DIV. OF UNITED AIRCRAFT CORP. DEVELOPED HELICOPTER WHICH
CONVERTS INTO A SWIFT JET PLANE AFTER TAKEOFF THRU TUCKING AWAY ITS
ROTOR BLADES

O 27, D-8-3
BOEING VERTOL DIV SHOWS WORKING SCALE MODEL OF TILT-FLOAT HELICOPTER
N 1, C-13-1

FORT WORTH, TEX-BELL HELICOPTER CO., DIV. OF TEXTRON INC. TO BUILD NEW
5 PLACE TURBINE-POWERED COPTER CALLED JET RANGER FOR LESS THAN \$85,000
---1966--- MR 27, D-12-5

DET, FIRM TEXTRON BELL AEROSYSTEMS CO GETS CONTRACT TO DEVELOP, JET BELT
FOR GIs-PIPP

AP 1, B-5-3
CHI-BEN. W. HEINEMAN OF CHICAGO & NORTH WESTERN RAILWAY SAID HIS RAIL-
ROAD MAY HAVE COPTERS FLYING PASSENGERS FROM DOWNTOWN CHI. TO MILWAUKEE
IN 20 MINUTES

AERO - AIRCRAFT - HELICOPTERS - MISCELLANEOUS

1966

FAMILY COPTER TO FIT FAMILY GARAGE & COST NO MORE THAN LUXURY CAR UN-
VEILED IN SAN GABRIEL CALIF BY INVENTOR BUFORD J SCHRAMM

AP14, B-8-1 5*

---1967---

AP 20, E-7-8 Z 3

WASH-SKETCH OF WORK COPTERS DO
CARBONDALE, ILL-LOCKHEED CORP CONSIDERING POSSIBLE PRODUCTION
BY EARLY 1970 OF COMMERCIAL VERSION OF ARMY AH-56 CHEYENNE

JE 27, C-7-1

O 10, B-1-2

WASH-COPTERS MAY IMPROVE CRASH CARE
ANANRXXMXXAKKXX

OX25XXB*17*1

---1970---

O 20, B-6-1

NOISY LOW-FLYING HELICOPTERS BUZZING AROUND U OF MICH STAD-
IUM DURING MSU GAME O 17 STAYED WITHINKR FAA REGS

O 20, A-15-4 RACE

WHEN THE PRESIDENT RTRAVELS BY HELICOPTER SECRET SERVICE
AGENCY BREATHE MORE EASILY--KILPATRICK

---1971---

D 27, B-7-1 1DOT

NY-INDUSTRY LOOKING FOR COMMERCIAL USES FOR COPTERS AS CUTBACKS IN
MILITARY EXPENDITURES TRIMMED MARKET

--1975-----MR 30, C-2-1

TINY RADIO CONTROLLED HELICOPTER BEING TESTED FOR
RESCUES IN FIRES OF HIGH RISE BUILDINGS.

---1976---JA 8, F-2-4

HELI HOME MADE BY ORLAND HELICOPTER AIRWAYS INC.

COMBINATION MOBILE HOME AND HELICOPTER COST \$180,000.

WOLFE.

MR 3, D-10-2

LA-FRANK D ROBINSON 46 WANTS TO MARKET SMALL \$20,000 COPTER
AG 12, A-7-1

NOBLE MCPHERSON, TO FLY AND PRODUCE AUTOGYRATING
MACHINE THAT RESEMBLES HELICOPTER.-BULLARD

-1979-

AP 20, A-3-3

ELIZABETH N. J.-ALL SIKORSKY S-61 COPTERS SHOULD BE GROUNDED
AS RESULT OF CRASH AT NEWARD INTERN'L AIRPORT.

-1981-

JL 26, Roto 11

TV NEWS CHOPPERS STEALING THE SHOW ON DETROIT-AREA CHANNELS
SLOBOJAN

-1983-

JE 19, M-1-2 *

HELI-HIKING OFFERS BEST OF 2 WORLDS-BARRINGTON

AERO : AIRCRAFT : HELICOPTERS : MISC**1981****1656****S 28, B-6-1D**

**HIGH-RISE DRILL BY MICH HELICOPTER ASSN FOR POLICE AT HYAT
T REGENCY IN D'BRN-CRITTENDON -1982- D 2, C-13-1**

MEDICAL COPTER SYSTEM PERFECTED BY GERMANY-McCANN

-1983-**JE 19, M-1-2**

HEU-HIKING OFFERS BEST OF 2 WORLDS-BARRINGTON

--1984--**D 13, F-6-5N**

**LANSING-STATE AND FEDERAL GOVTS ARE PAYING \$50,000 TO STU-
DY THE CURRENT AND FUTURE USE.**

-1985-**Ag 22, C-1-1N**

**Taylor-copter dries out Baseball field so Little Leaguers
can have World Series -1986- Mr 20, E_4-1N**

State wants to build 12 helicopter ports

-1988-

Ja 13 A-3-1

FAA seeks rules for news copters.

F 11 A-4-1

Denver-TV news helicopter pilot aided police in capturing armed robber who killed officer.

Je 17 A-3-1

New aircraft--V-22C tiltrotor--flies like plane, lands like helicopter.

Je 22 B-3-1 No-dot

Hub Express of Mass. applied for fed. subsidy to provide commercial helicopter communter service between Battle Creek & Grand Rapids.

-1989-

Ja 15 A-3-1

Plans being drafted for helicopters capable of carrying up to 100 on short & medium-range flights by Sikorsky Aircraft of Conn.

D 11 A-1-1 1Dot

San Luis Obispo, Calif- Human powered helicopter gets off ground, hovers 6 inches in air for 7 seconds

D 17 A-3-1

With eggs taped to wheels, helicopter hovered 50 hrs in Anaheim Stadium parking lot to raise \$200,000 for charity & crack national hovering record

-1990-

F 5 B 6-2

Helicopters get new look for '90s-Air jet eliminate need for 1 rotor-McCann

N 25 C 7-3

Group of Washtenaw County residents has filed suit in effort to stop construction of helipad north of Ann Arbor

-1993-

Ap 26 E 1-4

You can build a Mini-500 copter for about \$25,000. - McCann

-1994-

My 27, A-1-1

DC -aide David Watkins resigns after using copter for golf trip

Form 1656

The Detroit News N 16, 1-15-2

Los Angeles-A wingless craft, with second story structure passes initial tests.

AERO : AIRCRAFT : HELIOPLANE

1949

DET. CAN HELP DEVELOP HELIOPLANES FOR PRIVATE FLIERS ^{JE 10, 26-5} ~~BALL~~

AERO : AIRCRAFT : HELI-STATO

1984

JA 27, A-5-6

FRANK PFASECKI STANDS IN FRONT OF HIS CRAFT, TO BE THE
WORLD'S LARGEST AIRCRAFT.

8 ENGINES INSTALLED: TO HAVE ROOM FOR 750 PERSONS
 GROVER LOENING PREDICTS GIANT HERCULES WILL FLY-
 HUGHES TAKES ABOVE INTO AIR N 2 FOR ABOUT A MILE

---1948---

HOWARD HUGHES TO TEST RUN \$25,000,000 GIANT PLYWOOD FLYING BOAT

---1949---

TESTS TO RESUME ON SHIP IN 60 DAYS

HOWARD HUGHES ADMITS RIBS IN TAIL OF GIANT FLYING BOAT WRECKED.

HOWARD HUGHES SAYS HUGE PLANE TO MAKE ANOTHER TRY

---1956---

GRX8X HOWARD HUGHES GETS EVICTION NOTICE FOR ABOVE

-----1969-----S23, D-5-3

LONG BEACH-HOWARD HUGHES FLYING BOAT IN HANGAR HERE FOR
 22 YEARS.

---1972---

SUGGESTED THAT MICH. REAL ESTATE DEVELOPERS BUY HOWARD HUGHES PLANE-
 WOERPEL

HOWARD HUGHES HAS AGREED TO A BOOST OF \$64,000 A YEAR IN
 STORAGE RENTAL FOR HIS HUGE FLYING BOAT

MR 21, 48-2

JL 28, 1-1 BBXTRA
 N 3, 1-4

O 20, 50-4

JA 18, 7-3

F 28, 1-1

AP 9, 1-6-4 3*

r 22, 54-1

F 27, G-1-1

Ag23, A-3-5

---1975---

F 28, B-2-2

TO BE DISMANTLED& OFFERED TO SEVERAL AMERICAN MUSEUMS, PORTION
TO BE DISPLAYED AT SMITHSONIAN INSTITUTE'S AIR&SPACE MUSEUM

-1980-

Mr 12, A-16-1

A ROOST FOR THE SPRUCE GOOSE-EDIT

My 27, B-2-1D

DAVID GRANT IS PART OF MOVEMENT TO SAVE SPRUCE GOOSE FROM
BEING CHOPPED UP & PARCELED OUT TO MUSEUMS & TREE SHREDDER-
ILKA

AERO: AIRCRAFT: HISTORY

1943

- 6-FOOT SNOW DRIFTS HAMPER KILL ^{Form 1656} DEVIL HILL CELEBRATION. D 17, 2-5
- 1953-- JE 7, 1-31-1
- 3 OF PLANES MAKING AVIATION HISTORY WILL FLY AT INTERNAL AVIATION EXPOSITION AT WAYNE CO. AIRPORT JULY 9-12
- 1962-- JL 29, D-10-4 3* ST
- GE. RAPIDS-PLANES THAT FLY LESS THAN 100 MPH BEING RESTORED
- 1973-- MR 6, D-7-3
- DONALD PLUMB OF WINDSOR IS RECONDITIONING A WWII CURTISS P40 KITTYHAWK FOR FLIGHT--DOUGLAS
- 1989- J1 17 B-1-2
- Debate over whether antique planes should be flown.--
- Talkington -1994- D 21 B 7-2D
- Hobby of Mike Lentes, kalamazoo, prints of antique airplanes; now has business "Aviation Relics, Richland, Mich.-McCann
- 1996- O 07 C 2-1
- Corunna, MI-Teacher, Arlin J. Stap. part of group that flies World War II planes for fun

1975

AERO - AIRCRAFT - HUSKY

JA 19, ROTO 8

RETIRED GMC BOSS, Ed COLE, IN CREATING ABOVE PLANE THAT MAY RE-
VOLUTIONIZE AIR FREIGHT-STARK

AERO : AIRCRAFT : HK-1

1946

COST \$2 MILLION: CUT IN 3 FOR TRIP TO TERMINAL ISLAND

JE 17, 16-2

AERO : AIRCRAFT : HOLLAND

1937

Form 1656

DEADLIST OF AIRPLANES TO BE DELIVERED AT HOLLAND; "SYTHE"
JA 8, 2-4

AERO : AIRCRAFT : HOPPI-COPTER

1948

PASSES FIRST MANCARRYINGOUTDOOR FLIGHT TEST-SEATTLE F 15, 1-15-4

AERO - AIRCRAFT - HURD PLANE

1927

O 16, 10-7-1

Production of low-wing sport monoplane to begin
soon in Det. by E.P.Hurd

AERO: AIRCRAFT: HYPERSONIC

1991

Mr 13 A-3-3

Tests of hypersonic plane that could cut flying time betw
NY & Tokyo to less than 3 hrs may be only a decade away.

AERO : AIRCRAFT : INFLEXIBLE

1928

Mr 11, 10-13-3

British plane largest ever to fly makes
trial flight

AERO - AIRCRAFT - IOWA

1936

Form 1656

ERED TUCKER COMPLAINS THAT PLANES FRIGHTEN STOCK
TUCKER PUTS WHITE FLAG ON 24 FOOT POLE, BLOCKS PLANES FROM LANDING IN
IOWA CITY.

MR 25, 1-6
MR 26, 11-4

AERO : AIRCRAFT : ISRAEL

1950

TEL AVIV-ISRAEL ARMY AUTHORITIES ISSUES THREAT TO FOREIGN AIRCRAFT
0 8, 1-2-8

AERO - AIRCRAFT - JAPAN

1962

AG 30, A-15-5

TOKYO-FIRST BIG PLANE DESIGNED SINCE END OF WWII PASSES FIRST FLIGHT TEST

AERO - AIRCRAFT - JESUS DEL GRAN PODER

1929

Form 1656

The Detroit News **AP 18, 27-3**

**Plane becomes a peace dove, Tacna Arica treaty to be
carried by Spanisg aviators Capts. Jámenez and Iglesias**

AERO - AIRCRAFT - JET - CZECHOSLOVAKIA

1958.

NATL CZECH AIRLINE STARTS TU-104 JET PASSENGER SERVICE BETW PRAGUE
& CAIRO NEXT WEEK

AG 24, A-12-6

1957

AERO - AIRCRAFT - JET - FRANCE

AP 14, B-2-4 1*

**80 PASSENGER 500 MPH JET AIRLINER, CARAVELLE, TO BE EXHIBITED AT
IDLEWILD BETWEEN MAY 2-8**

S 20, 6-4

BRITAIN FOR FIRST TIME CERTIFIES JET AIRLINER-

-----1952-----

MY 23, 6-4

QUEEN MOTHER ELIZABETH & PRINCESS MARGARET TAKE JET TRIP ON NEW COMET
FROM BRITAIN TO SWITZERLAND AT 460 MILES PER HR.

D 30, 6-6

3 COMMERCIAL AIRLINERS GIVEN PRODUCTION PRIORITY HIGHER THAN ARMAMENTS
MFG. TO PRODUCE JET AIRLINERS

--1953--

S 15, 39-1

1ST COMMERCIAL JET FLIGHT ACROSS SOUTH ATLANTIC WHEN COMET AIRLINE
ARRIVES IN RIO DE JANEIRO

-----1954-----

JE 9, 11-7

SOUTH SHIELDS, ENG-CITY COMPALINS ABOUT JETS BUZZING BEACH; FIND OUT
GIRLS ARE REASON

AG 19, 20-7

GOVT BANS PUBLIC FLIGHTS BY NATIONS FIRST JET PLANE GOING 1,000

S 24, 14-6

BRITAIN HAS NEW AIRCRAFT CALLED "FLYING BEDSTEAD"; HAS NO WINGS OR RO-
TORS; POWERED BY TWO JET ENGINES IN OPPOSITE POSITIONS

-----1955-----

JL 7, 26-7 1H

LONDON-DICKIE MARTIN, PILOT FOR GLOSTER AIRCRAFT CO., STARTLES CITIZENS
OF CITY BY PLUNGE THRU SOUND BARRIER WHICH WAKES UP CITY

AERO: AIRCRAFT: JET: HISTORY

1972

U.S. CELEBRATES 30TH ANNIVERSARY OF JET FLIGHT--PIPP
01, A-24-1

1967

~~AERO: AIRCRAFT: JET: HYPERSONIC~~

F 19, A-11-3

WEYBRIDGE, ENG-DR. BARNESWALLIS CONSIDERS HYPERSONIC JET TO BE
BE NEXT STEP AHEAD OF SUPERSONIC TRANSPORT

-1986-

F 6, A-1-4

DC-NASA & Defense Dept to spend \$212 million to develop plane

AERO: AIRCRAFT: JETS: JAPAN

1958

TOKYO-JAPAN'S FIRST JET ENGINE, BUILT BY NIPPON JET ENGINE CO, UNDER-
GOES FIRST GROUND TEST D 22ND —1962— D 23, 15-8
TOKYO-JET LANDINGS & TAKEOFFS FROM TOKYO INTERNAT'L AIRPORT BETW 11PM
& 6AM BANNED SO SLEEPING NEIGHBORS WON'T BE DISTURBED D 26, A-19-5

AERO: AIRCRAFT: JETS: RUSSIA

1946

Form 1656

Ag 22, 44-1

RUSSIAN JET PLANES USE FLYING BOMB TECHNIC

---1948---

JE 30, 40-7

PAUL WILKINSON SAYS REDS LAG ON JETS

----1957----

S 10, 2-2 5*

LONDON-RUSSIAN JET ON TRANSATLANTIC FLIGHT CAUSES BRITISH JET TO
CANCEL FLIGHT BECAUSE RUSSIANS USED ALL FUEL AT GANDER, Nfld.

S 22, A-16-6

LONDON-RUSSIA REPORTS NEW JET LINER CAN CARRY 100

----1959----

My 22, 11-3

LONDON-RUSSIA BEGINS LONGEST REGULAR PASSENGER ROUTE IN JET LINER 5,
300 MILES BETWEEN LENINGRAD & VLADISVOSTOK

AERO: AIRCRAFT: JET: THREE JET

1964

UNITED AIRLINES NEW BOEING 727 WITH FIRST FORD TRIMOTOR-3 ENGINE JET
F 25,B-10-3
WAS AT WILLOW RUN AIRPORT F24-PIPP

AERO : AIRCRAFT : JET-PROPELLED:

1944

NEW PLANE IS PRONOUNCED SUCCESS ^{Form 1656}
NEW BRITISH AMERICAN PLANE IS CALLED "THE SQUIRT"
DE SERERSKY SEES JET PLANE AS NEW TOOL FOR INVASION -BALL
GLENN L. MARTIN FORECASTS USE COMMERCIALLY
EVEN ROASTS FOWL ENROUTE
JET-PROPELLED PLANES BEING PRODUCED FOR AMERICAN AND BRITISH FIGHTER FORCES.
WILL GIVE SPEED OF ANOTHER 100 MILES AN HOUR
DETAILS ON JET PROPULSION OF AMERICAN PLANES GIVEN IN "AIR FORCE"
PUBLICATION-EDIT
SEVERAL COURSES IN JET TO OPEN THIS FALL
L.S.B. SHAPIRO DISCUSSES ADVANTAGES OF IT
INVENTOR OF JET-PROPELLED PLANE, GLOSTER FIGHTER, IS GROUP CAPTAIN,
FRANK WHITTLE
BRITISH EXPERT VISUALIZES FUTURE OF
GEN ELECTRIC CO TO PRODUCE TURBINES FOR PLANES
DETAILS GIVEN ON OPERATION OF P-59 AIRACOMET -WATTS
GENERAL MOTORS TO MAKE JET-PROPELLED ENGINES
NEW PROPULSION DEVICE USED TO RECOVER SEAPLANE NEAR YUMA, ARIZONA

JA 7, 21-8

JA 7, 21-8

JA 8, 13-4

-BALL JA 10, 4-4B

JA 10, 4-8

F 27, 4-5-1

MR 1, 21-4

MR 2, 22-2

MR 5, 4-5-1

AP 2, 1-8-1 2*

JL 9, 6-8-2

JL 20, 6-4

JL 24, 7-2

O 6, 25-4

O 31, 23-4

F 6, 3-5

--1945--

MR 1, 25-3

NEW FASTER PLANE BEING PRODUCED -WATTS

MY 17, 27-4 NITE

HALL L HIBBARD, OF LOCKHEED PREDICTS 1,500 MPH JETS BY 1955

JL 1, 1-4-4 5*MAIL

DR JEROME C HUNSAKER SAYS JET-PROPULSION ONLY THEORETICAL FOR SUPER-PLANES

JL 8, 1-4-7 5*M

HALL L HIBBARD DISCUSSES SPEEDS OF 100,000 MIS AN HR

AG 12, 12-33

DETAILS OF "GLOSSER METEOR" PUBLISHED BY RAF

ENGINES LUBRICATED BY MIST-LIKE SPRAY, CONSISTING OF 1 PART OIL TO 19 PARTS COLD AIR

O 19, 1-4 BS 2

BRITISH JET PLANE FLIES 600 MPH IN TRIAL RUN

D 5, 19-8

LT COM ERIC M BROWN LANDS JET PROPELLED PLANE ON CARRIER-D 27, 3-2

AMER. AIRLINES BUYS 100 JET TRANSPORTS

--1946--

MR 15, 28-7

LENGTH TAKEOFF RUN FOR P-80 CUT IN HALF

MR 18, 6-3

BRITAIN BUILDING JET AIR LINERS TO CROSS OCEAN IN 5 HRS -AP 24, 29-5

JET PLANES TO BE CLASSED SEPARATELY IN NATL AIR RACES -JE 2, 1-7-1 3*

READING, ENG-NEW CRAFT MAY BE BRITAIN'S FIRST JET AIR LINER

JL 4, 23-4

BRITISH BARE SECRETS OF JET AIRLINERS "SWALLOW"

AG 30, 10-5

FORTUNE MAG. HITS US FOR LAG ON JETS

S 4, 1-4

ENGINES OF FUTURE SEEN AT CLEVELAND: TO MAKE P-80'S SLOW-BALL-S 19, 16-5

US PROD JET PLANES LAGS 2YRS BEHIND BRITAIN

N 6, 13-5

BRITISH REPORT RANS-OCEAN JET TRAVEL BY 1951

BRITAIN HAS NEARLY COMPLETED 1ST JET FLYING BOAT FIGHTER

N 7, 29-4

---1947---

ALL-JET BOMBER NEARS COMPLETION AT CONSOLIDATED VULTEE-
CONVAIR-240, FIRST TRANSPORT TO USE JET PROPULSION MAKES FIRST FLIGHT

JA 19, 1-7-7

MR 17, 21-7

JL 18, 30-7

ARMY, NAVY STUDIES JET SICKNESS

JL 18, 30-7

NORTHROP AIRCRAFT SHOWS 8 $\frac{1}{2}$ MOTOR YB-49

S 29, 1-1

XX

---1948---

EDWARD WEST JR TELLS OF HIS 175 LB JET ENGINE FOR PRIVATE PLANES

MR 22, 9-4

US DEVELOPS MORE POWERFUL JET ENGINE: GEN ELEC CO.

MY 14, 23-1

JET-DRIVEN AIR TRANSPORT TERMED NEAR

S 15, 46-7 BS 2

EDWARD WOLL TELLS HOW TO INCREASE PUSH AIRCRAFT JET ENGINE 100%

S 20, 2-1

NAVY FINDS JET SUCTION PERIL TO LIFE; MAKES TESTS

O 6, 4-5

ROBERT HAGE SEES GET AIRLINERS STILL 5 YEARS OFF

O 25, 20-3

TORONTO-A V ROE SAYS AVRO C-102 TURBO JET TO GO THRU TESTS IN FEB.

N 14, 1-9-4

F 25, 37-8

RUSSIA CLAIMS ORIGINAL INVENTION IN 1903

MY 24, 4-5

GEN ELEC ENGINEERS FIND SOLUTION FOR JET PLANE ICING

---1949---

F J WEIGAND, R M ROWE SEE 10,000 MILE NONSTOP FLIGHT OF JET-PISTON PLANE BEFORE SOC OF AUTO ENGINEERS-WATTS

JE 7, 28-5

JL 2, 3-8

RED STAR REPORTS SOVIET MADE FIRST FLIGHT IN JET-PROPELLED PLANE

JL 28, 63-2

DEHAVILLAND COMET, WORLD'S 1ST JET AIRLINER ENDS MAIDEN FLIGHT IN ENG.

TORONTO-TEST PILOTS PRAISE JET-POWERED AIRLINER

AG 12, 3-7

AG 30, 1-6

MANCHESTER-A V ROE & CO ANNOUNCES NEW BRITISH JET AIRLINER-S 10, 3-1

AMER AIRLINES EXECS MAY BE FORCED TO BUY BRITISH JET PASS. PLANES

S 15, 14-4

2-JET GLOSTER METEOR, BRITISH PLANE, SETS ASCENT RECORD: 40,000 FT IN 4 MINUTES-

S 18, 1-15-2

ADVANCED TYPE JET-COMMERCIAL AIR TRANSPORT ON DRAWING BOARDS AT BOEING AIRPLANE CO-

S 20, 33-4

TOP GOVT RESEARCH EXPERTS SAY LONG FLIGHTS AT TOP SPEEDS OF JETS NEAR

U 2, 1-1-7

BRITISH SCIENCE REPORTS JETS PROPEL PLANES STRAIGHT UP-U 25, 1-2

LONDON-DE HAVILLAND COMET, JET AIRLINER, CRUISES AT 450 MPH

---1950---

JA 25, 14-3

H ADKIN HAILS JET TRANSPORT AT AERO CLUB OF MICH MEETING-BALL

JA 29, 1-17-3 1*

CONG TO TACKLE PROBLEM HOW TO OVERCOME BRITAIN LEADERSHIP IN JET-PRO-

AP 9, 1-2-6 3*

PELLED PASS. PLANES-

LEADING MFRS. PLANNING JET PASSENGERS PLANES TO FLY US IN 5 1/2 HRS.

TORONTO- AVRO JETLINER LANDS HERE IN FLIGHT FR NY

AP 23, 1-1-4

IN 57 MIN.

HUGE CARGO PLANE, C-123 LIFTS 25 TONS ON TEST FLIGHT

AP 22, 1-6-6

TRUMAN ASKS CONG FOR \$600,000 FOR TESTS OF JET TRANSPORTS

JE 24, 4-7-3

AG 28, 1-1

THOS E DRANIFF, PREDICTS ALL JET PASS PL NES IN ANOTHER 5 OR 10 YRS

O 19, 29-4

ALASKA AIRLINES APPLIES TO CAB FOR OK TO OPERATE JET-PROPELLED AIRLINERS FROM FAIRBANKS TO NORWAY, ENG. & FRANCE

N 18, 1-18-5

CARL F. BACHLE TO TELL OF NEW LIGHT JET PLANE WHICH MAKES 200 TO 400 MPH-PIPP

N 19, 9-1

BRIT. OVERSEAS AIRWAYS JETS TO FLY NY-BERMUDA TRIP

--1952---

F 4, 2-6

NORTHROP AIRCRAFT, INC. SPEEDS TESTS OF BABY JET ENGINE FOR PRIVATE PLANES

F 6, 19-6

DR. FREDERICK ROSS FINDS FORMULA FOR 3 JET PLANE PROBLEMS

F 19, 19-1 BS 2

TRUMAN AGAIN ASKS CONG. FOR MONEY FOR TESTS OF JET PASSENGER PLANES

NY 23, 9-3

MILAN, ITALY-TRIES OUT WORLD'S FIRST LOW-COST LOW FUEL JET TRAINING PLANE FOR JET FIGHTER PILOTS

JE 9, 1-5

BALTIMORE MD-TESTS MADE ON JET-POWERED SEAPLANE

JL 21, 3-2

MINNEAPOLIS-LAB HERE TO TEST FLY JETS WITHOUT LEAVING GROUND

~~1-1952~~

AG 15, 14-1

DOUGLAS AIRCRAFT ANNOUNCES PLANS FOR BUILDING OF COMMERCIAL JET PLANES

BENDIX AVIATION CORP. BEGINS MASS PRODUCTION OF SELF-STARTERS OF JET
PROPELLED AIRCRAFT

N 2, 1-1-4

D 28, 4-8-5

US LAGS BEHIND BRITAIN IN CONSTRUCTING JET AIR-CRAFT FOR PASSENGER
PLANES-PIDP

~~1-1953~~

F 15, 1-1-7

LONDON-QUEEN MOTHER ELIZABETH AND PRINCESS MARGARET TO FLY BY COMET
JET AIRLINER TO SOUTHERN RHODESIA SOON AFTER CORONATION

F 17, 11-2

MONTREAL-BRITISH TURBO PROP AIR LINER LANDS HERE AFTER FIRST OCEAN
FLIGHT BY A CIVILIAN JET POWERED PASSENGER PLANE

MR 9, 24-8

LONDON-JET AIRLINES TO CUT TROOP-MOVING COSTS; AND MAKE TROOP-SHIPS
SEEM ARCHAIC

JE 7, 1-20-3

QUESTION ASKED BY MANY IS WHEN WILL JET TAKE OVER COMMERCIAL FLYING
& WHAT WILL COST BE-BALL

S 22, 22-2

HOW A JET PLANE MAKES WEIRD SONIC BOOM-BALL

O 7, 46-4

BRITAIN ANNOUNCES REVOLUTIONARY NEW JET PLANE WITH ROTATING WING TIPS

~~1-1954~~

AP 7, 54-2

JETS WILL NOT BE PUT TO COMMERCIAL USE UNTIL SCIENTISTS FIND WAY TO
DIM THEIR NOISE

AP 16, 24-3

NYC-NEW "BRAKE" FOUND FOR JET MAKING IT POSSIBLE FOR ALL JETS TO LAND
AT EXISTING MAJOR AIRPORTS

JE 12, 16-6

BOUNDARY LAYER CONTROL ON AIRPLANES TO REDUCE BY 50% LANDING SPACE
NEEDED BY JETS-PIDP

WASH-LOW FLYING JET FRIGHTERNS TERKEY HERD INTO STAMPEDE

L 16, 9-7

SEN APPROPRIATIONS COMM HIT FOR NOT FINANCING US JET TESTS-BALL

AG 6, 11-1

/---1955---

My 15, 8-1-3 2*

ROLLIN M. RUSSELL, MGR. OF GAS TURBINE DIV. OF CONTINENTAL AVIATION CORP SAYS PRIVATE JET PLANE OWNERSHIP AREA IF NEAR IF PILOTS QUALIFY

JL 15, 11-4

NEW 4 PASSENGER PLANE, JET THAT COSTS \$300,000 IS DEMONSTRATED IN DET.

AG 15, 4-1

EDGEWOOD, MD.-CHEMISTS FOR CHEMICAL CORPS MEDICAL LABORATORIES OF ARMY HERE STUDY TOX CITY OF JET FUMES

AG 17, 58-6

NYC-DR. WENER VON BRAUN TELLS OF PROBLEM OF HEAT IN JET FLYING 2,000 MPH

AG 17, 58-1

NYC-JETS PROMISE NEW WONDERS FOR AIRLINES; A LOOK AT 1980-HUNT-MARTIN

---1956---

F 12, 4-24-3

AVIATION EXPERTS TRY TO PREPARE FOR JET AIRLINERS-PILL

Ap 22, 1-6-3 3*

DR. H. E. PAGE SAYS JET PLANE NOISE IS NEAR MAN'S LIMIT

JL 11, 34-4

BOEING JET AIRLINER 707 FLIES FR SEATTLE TO LOS ANGELES IN 1 HR, 59 MIN

AG 16, 19-7

DAYTON-AMC ASKS AIRCRAFT INDUSTRY TO FIANCE DEVELOPMENT OF 2 JET NON-COMBAT PLANES

-----1956----- N 22, 22-5
NEW DELHI-INDIAN COMMUNICATIONS MINISTER RAJ BAHADUR TELLS PARLIAMENT
AMERICA'S BOEING 707 JET AIRLINE HAS THE RANGE OF RUSSIAN COMPETITOR

-----1957----- JA 11, 6-3
GOV'T CONCERNED OVER DEAFNESS ATTRIBUTED TO JET PLANE NOISE

JA 17, 18-1
ANTHONY LEVIER, TEST PILOT, WARNS THAT JET AIRCRAFT EXHAUST FLIERS-TER
HORST

MY 8, 77-4
NYC-2 JET PLANES STREAKING OVER MANHATTAN MY 7TH GIVE NEW YORKERS WIL
SCARE

MY 26, 3-5-1
NEW TYPE OF FRENCH JET AIRLINER, "CARAVELLE" TO VISIT MICHIGAN AT G.D.
RAPIDS MY 29TH-PIPP

O 8, 10-1
CLEVELAND-RESEARCH ON 2,600 M² H JET UNDER WAY AT LEWIS FLIGHT PROPUL-
SION LABORATORY HERE-PIPP

N 6, 34-8
CANTON-HENRY LIMKEN JR. INDUSTRIALIST HERE IN OHIO, BUYS TWIN ENGINED
FRENCH JET PLANE, BELIEVED TO BE FIRST PRIVATELY OWNED JET IN U.S.

-----1958----- AP 12, 12-6
BALTIMORE-KOPPERS CO. DEVELOPS COMPLETELY PORTABLE JET AIRCRAFT SILEN-
CER 95 PER CENT EFFECTIVE IN DEADENING NOISE OF TAKEOFF

JE 2, 30-5
LONG BEACH-DOUGLAS AIRCRAFT CO'S FIRST DC8 JET PASSENGER AIRLINER SOAR
SKYWARD FROM AIRPORT ON MAIDEN FLIGHT

JE 18, 13-2
BURBANK-NEW JET TRANSPORT TOUCHED ALL FOUR CORNERS OF U.S. IN LESS
THAN 18 HRS JE 17TH

- PRIVATE JET PLANES COST BETW \$300,000 & \$1,000,000-PIPP JE 26, 48-5
- JETS GET TOO FAST FOR RADIO; PUSH SIGNALS OUT OF CHANNEL JL 10, 8-1 1H
- LONDON-HANDLEY PAGE LTD, BRITISH FIRM, ANNOUNCES DEVELOPMENT OF SMALL JETLINER TO CARRY BUSINESS EXECUTIVES OVER LONG DISTANCES AT HIGH SPEED AG 20, 57-7
- SCHEDULED FLIGHT OF AN U.S. BUILT COMMERCIAL JET TRANSPORT PLANE IN FEW WEEKS AG 24, D-12-3
- Q & A ON COMMERCIAL JET AIRLINERS-R. STEIN S 7, 6-20-1
- JET AGE FLYING MAY POSE RISK FOR BAD HEARTS-SHOENFIELD S 27, 7-1
- PAN AMER. WORLD AIRWAYS TO BEGIN DAILY NEW YORK TO PARIS JET FLIGHT NEXT WEEK-PIPP O 19, F-7-1
- PARIS-PAN AMER. BEGINS 1ST NY TO PARIS JET SERVICE LATE D 7, C-9-1
- LOT, ENGINEER FIGHT STALLS JET AGE PROGRESS-LAUREN D 7, A-19-1
- MIAMI-BOEING 707 SPANNED DISTANCE BETW. NEW YORK & MIAMI IN 2 HRS AND 28 MINUTES

---1958---

D 15, 32-1

SAN DIEGO-CONVAIR DIV. OF GEN. DYNAMICS CORP. UNVEILED WORLD'S FASTEST JET AIRLINER THE CONVAIR 880

D 26, 10-5

AMERICAN AIRLINES NEW 450 MPH TURBOPROP PLANE ELECTRA ON VIEW AT DET. METRO. AIRPORT

D 27, 7-5

NEW TURBOPROP ELECTRA ARRIVES IN DET. FROM NEW YORK

D 26TH-BLANCHARD

---1959---

JA 23, 6-6

BIRMINGHAM, MICH.-EARL LOWE HELD TO HIS VOW BY GRANDSON TOMMY KINSELL TO TAKE HIM ON JET FLIGHT ACROSS COUNTRY IF HE GOT GOOD MARKS IN

MR 15, B-4-3

SCHOOL

PROBLEMS ARISING OVER JET AGE-PIPP

E 15, 7-1 1H

MONTREAL-COSTS SOAR AS JET TRAVEL COMES OF AGE-DOWNTON

AG 27, A-4-3

FARNBOROUGH, ENG.-BRITISH SCIENTISTS ARE WORKING ON A JET ENGINE THAT WILL "BLOW OUT" FIRES

---1960---

F 9, A-6-5 1H

FAA PUTS INTO EFFECT NEW RULES FOR PILOT OF JET AIRLINERS TO WEAR OXYGEN MASK

MR 3, B-3-1

TOLEDO-SPEED OF PRESENT-DAY JET PLANE TRAVEL PROMPTS HEALTH DEPT. TO KEEP ACCOUNT OF TRAVELERS FROM AREA TO FOREIGN COUNTRIES AND THEIR DESTINATIONS

AP 3, A-6-1 2*

MICROBES MAKE EVEN JET AIRCRAFT ENGINES SICK SAYS DR. JOHN M. LEONARD & DR. DOROTHEA KLEMM OF NAVAL RESEARCH LAB.

O 13, B-13-2

HOUSE SPACE COMM. ASKS RESEARCH INTO JET NOISE

AERO: AIRCRAFT: JET

1961

LAKEHURT, N.J.-Gov. ROB'T B. MEYNER OF NEW JERSEY WITNESSES DEMONSTRATION
OF NEW DEVICE TO HELP JET AIRCRAFT LAND ON SHORTENED RUNWAYS

JL 27, C-7-7

NATHAN C. PRICE FILES SUIT FOR \$50 MILLION AGST LOCKHEED AIRCRAFT CO.
SAYING HE WAS FIRST TO HAVE PRACTICAL IDEA FOR JET AIRLINER IN '41

AG 16, D-3-3

SURVEY ON NOISE OF JETS OVER DET. MET. AREA - PIPP

S 28, B-15-1

WHAT WAS DESCRIBED BY SOME AS RED OBJECT "WITH LONG TAIL" MOVING ACROSS
SKY AT DUSK 0 5TH WAS PROBABLY JET PLANE WITH VAPOR TRAIL

0 6, A-3-4

WIDE RANGE STREAK IN SKY 0 12TH IS JET JET STREAM 0 13, D-20-6 3*ST
JACKSON-ARTHUR B. KNAPP, 71, BUYS SABRE LINER FOR \$1,000,000

0 13, A-3-1

---1964---

F 2, B-2-1

WASH.-EASTERN AIR LINES INAUGURATED 1ST SCHEDULED PASSENGER OPERATION
OF NEW BOEING 727 JET ANYWHERE IN WORLD

JL 5, C-23-1 1*

WALLED LAKE RESEARCH FIRM WORKING UNDER GOVT. CONTRACT TO SOLVE MULTI-
MILLION DOLLAR PROBLEM OF JET NOISE - PIPP

DET. NEWS ON STRIKE

---1967---

MR 15, A-2-6

MEMPHIS-RESIDENTS OF SUBDIVISION NEAR MEMPHIS AIRPORT CHG.
JETS AIRLINERS CAUSING SMOG PROBLEM IN AREA

--1964--

N 29, B-3-8

MUNICH, GERMANY-A MESSERSCHMIDT 163B, TYPE BECAME WORLD FIRST OPERATIONAL JET FIGHTER IN CLOSING WORLD WAR II, SENT TO MUNICH DEUTSCHES MUSEUM

--1965--

AP 27, B-7-1 3*

PALO ALTO, CALIF.-AF MAJ. GEN. IRVING L. BRANCH OUTLINES NEW TYPE ENGINE NAMED SCRAMJET, THAT MAY BE ABLE TO PROPEL AIRLINERS AT NR-ORBITAL SPEED

N 18, B-6-1

LANSING-MICH. AERONAUTICS COMM. URGED AIRLINES WANTING TO PROVIDE JET SERVICE TO SMALLER CITIES TO DEVELOP JETS FOR EXISTING AIRPORT FACILITIES

--1966--

F 6, A-8-5

NY-LOCKHEED AIRCRAFT CORP. IS WORKING ON A 1,000 PASSENGER JETLINER IT HOPES TO FINISH BY 1970S-DOUGLASS AIRCRAFT CORP. TO HAVE A 250 PASSENGER JET IN COMMERCIAL USE BY END THIS YR.

MR 6, B-10-5

LA-NEW FIRM, WORLD JET AIRCRAFT, WAS FORMED TO MARKET NEW TWIN-JET EXECUTIVE AIRPLANE DESIGNED BY DOUGLAS AIRCRAFT Co.

---1967---

O 1, B-10-3

FIRST US JET FLEW 25 YRS AGO --1970--

JA 21, AC-9-1*

WASH-31 AIRLINES AGREE TO REDUCE POLUTANTS----

MR 6, A-2-1

TRENTON, NJ-N NE MAJOR AIRLINES AND NJ STATE AGREE ON AIR POLLUTION PACT---

AERO: AIRCRAFT: JET

1970

JL 27, D-5-5ULLS^o
9 INTERNATIONAL AIRLINES FLYING PLANES POWERED BY ROLLS
ROYCE ENGINES WARNED TO CARRY OUT EMERGENCY MODIFICATIONS

--1971-- MR 18, C-10-5 IDOT
SAN DIEGO--PACIFIC SOUTHWEST AIRLINES SAYS ALL JETLINERS
HAVE SMOKELESS ENGINES BY THIS SUMMER AP 4, E-12-4
CESSNA AIRCRAFT CO INTRODUCED NEW 8 PLACE CORPORATE
FANJET DESIGNED FOR SHORT RUNWAYS

---1972--- 011, D-1-5 RACE
DECLARED ORDINANCE IN BURBANK, CALIF., BARRING ALL FLIGHTS
EXCEPT EMERGENCY ONES BETWEEN 11 P.M. AND 7 A.M. AS
ILLEGAL D5, A-5-1

Wash---EPA advised airline industry to begin research
to meet series of proposed deadlines for engine emissions

--1975-- WP 1, D-6-6
SCIENTISTS WARN THAT JET EXHAUSTS THREATEN OZONE.

AERO : AIRCRAFT : JETTOPLANE

1937

Form 1656

MR 4, 6-6 NITE

HIROBISA NISHI, TOKYO, DEMONSTRATES ABOVE; RISES VERTICALLY

AERO - AIRCRAFT - 'JOSEPHINE FORD'

1932

Form 1656

The Detroit News

0 8 8, 18-7

PLANE USED BY BYRD IN POLAR EXPEDITION TO BE EXHIBITED IN WASHINGTON
BLVD DURING HIS VISIT IN DETROIT

AERO - AIRCRAFT - JUNKED

1958

MY 11, D-12-5
PLANE'S LIFE IS BRIEF- THEN TO AIR FORCE GRAVEYARD-PIPP

AERO: AIRCRAFT: JUNKERS-290: GERMANY

1945

COL H.E. WATSON, US ARMY TEST PILOT, TOOK OFF IN FROM ONLY AIRFIELD OUT-
SIDE PARIS TO ATTEMPT NON-STOP FLIGHT TO WRIGHT FIELD, O

JL 29, 1-12-2 3*

ERO : AIRCRAFT : KAISER-HAMMOND

1946

F 8, 33-4

HENRY KAISER MFG NEW PLANE CALLED ABOVE

AERO: AIRCRAFT: K-7 (LARGEST LAND PLANE IN WORLD)

1933

Form 1656
CRASHES NR. KHARKOV, RUSSIA; 14 DIE

The Detroit News

N 22, 1-4

AERO: AIRCRAFT: KYTOON

1944

Form 1656
AP 2, 4-5-6
DOMINA C. JAIBERT CALLS INVENTION SUPER CARGO CARRIER.

AERO - AIRCRAFT - "L'ERC-EN-CIEL"

1928

My 20, 10-9-2

Foto above, to be used by Maurice Droughin for flight to U S.

AERO: AIRCRAFT:: LAWSON

1928

Form 1656

The Detroit News Ap 8, 10-6-6

100 passenger plane being built by Alfred W.
Lawson, Garwood, N.J.

AERO: AIRCRAFT: LEARJET

1961

WM. LEAR^S R. SAYS HE HAS STARTED BUILDING A SMALL JET PLANE IN EUROPE
CALLED ABOVE

0 25, C-18-8

AERO - AIRCRAFT - LIEUT. DE VAISSEAU PARIS

1935

Form 1656

GIANT FLYING BOAT BEING TESTED; CAN CARRY 70
POISED AT SENEGAL FOR HOP ACROSS ATLANTIC TO BRAZIL

---1936---

ARRIVES IN FLORIDA

F 10,1-18-6 MICH
D 9,2-4 NITE

JA 14,4-5

AERO : AIRCRAFT : LOCKHEED

1940

Form 1656

0 29, 3-3

NEW LOCKHEED TESTED FOR FLIGHT OF G.T. BAKER FROM BURBANK, CALIF. TO JACKSONVILLE, FLA.

---1946---

JE 23, 1-3-3

CAA ORDERS CABIN PRESSURE EQUIPMENT ABOVE CONSTELLATION AIR TRANSPORTS BE DISCONNECTED PENDING INQUIRY INTO FIRE HAZARDS

JL 14, 1-7-2

C-4's SUBSTITUTED FOR GROUNDED CONSTELLATIONS FOR OCEAN FLIGHTS

JL 25, 25-5

CAA SEEKS TO KEEP ABOVE GROUNDED INDEFINITELY

Ag 25, 4-8-1

CONSTELLATION FLIES AGAIN: TAKES OFF FR LAGUARDIA FIELD FOR LONDON

N 4, 1-1

TO BE FLOWN FOR FIRST TIME THIS WEEK: WEIGHS 92 TONS - N 10, 1-1-5
92-TON LOCKHEED, 400-PASS. PLANE PASSES TEST FLIGHT TODAY-

1975

AERO - AIRCRAFT - MAN-POWERED

A-8-1 AP 19, A-8-1

STJOHNS-EDWARDERNST NEARING COMPLETION OF PROTOTYPE MAN-
POWERED AIRPLANE, IS TUBULAR METAL FRAME ON 4 BICYCLE WHEELS
WITH 2 PROPELLERS UP FRONT 1-1977-- 0 1, A-17-3

LONDON-PAULMACCREADY, CALIF. WINNER OF \$87,500 IN CREATING 1ST
SUCCESSFUL CRAFT

AERO: AIRCRAFT - MARK III COMET

1952

DE HAVILLAND AIRCRAFT BUILDS JET TO ACCOMODATE 58 TO 70 PASSENGERS
0 15, 25-2

AERO: AIRCRAFT: MARS

1962

USE OF MARTIN MARS AS FLYING WATER TANK TO PUT OUT FOREST FIRES-PIPP

Ap 11, F-7-1 Z1

AERO : AIRCRAFT : MARTIN : 2-0-2

1947

ABOVE TRANSPORT PLANE TO START ON 50-STOP TEST TRIP THIS WEEK

JL 14, 16-6

AERO - AIRCRAFT - MAXIM GORKY

1934

Form 1656
COMPLETES GIANT PROPAGANDA PLANE FOR RUSSIA

MR 29, 1-1 CS

---1935---

MY 19, 1-1-8

RUSSIA'S NEW GIANT LAND PLANE WRECKED IN AIR COLL.:49 DIE ON MY 18

AERO:

AIRCRAFT:

MERCURY

1938

Form 1656

0 6,4-7-BLST

LEAVES ON FLIGHT FR BRITAIN TO CAPETOWN, SOUTH AFRICA-0 8, 1-6

FORCED TO LAND 380 MILES SHORT OF GOAL

0 9, 1-1-7

SETS NEW DISTANCE RECORD IN FLIGHT FR DENDEE, SCOTLAND TO SO. AFRICA

AERO - AIRCRAFT - MICHIGAN

1933

Form 1656

The Detroit News

STATE RANKS 6TH IN LICENSED CRAFT

SENATE PASSES VAN EENENAAAM BILL TO REDUCE TAX IN FROM \$2.50 TO \$0.25 A HUNDRED LBS & REGISTRATION FEE FROM \$2 TO \$1 A YR

-----1934-----

PASSENGERS BARRED FROM UNLICENSED PLANES SEPT

-----1935-----

STATE HAS 390 PLANES; RANKS 7TH IN STATES

-----1936-----

IRONWOOD-NO CLUE FOUND TO 'LOST' PLANE

-----1940-----

ALGONAC-POLICE GUARD MYSTERIOUS PLANE WHICH LANDED IN WHEAT FIELD

-----1944-----

KEITH STEFFEE

-----1945-----

COL F E EVANS SAYS MICH RESIDENTS TO OWN 150,000 PRIVATE PLANES BY 1955

-----1947-----

ONLY 700 OF 2,700 PLANE OWNERS REGISTERED

-----1955-----

MICH PLANE OWNERS ARE WARNED TO GET CERTIFICATES FOR X CRAFT

JA 19, 31-1

MY 23, 7-1

\$2.50 TO \$0.25 A

MY 10, 2-5-CS

AG 11, 3-12-5

F 10, 4-8

O 2, 27-8 NITE

JA 21, 3-2

D 23, 1-4-3 3*

JL 31, 15-2

JL 28, 49-5

-----1957----- F 10, A-11-3
JOHN W. HURST & FLYING MACHINE HE BUILT OF PIPE & 2 BOARDS-PIPP

-----1959----- JE 16, 3-7
ECORSE-LOW FLYING PLANE SCARES THIS AREA WHEN IT SPRAYS TREES

-----1960----- Ap 11, B-8-6 MAIL
KALAMAZOO-CHAS. INGHAM IN TROUBLE FOR LANDING PLANE ON ROAD JUST TO
SHOW POTENTIAL CUSTOMER HOW EASY IT LANDS

My 25, A-1-2
PLANE BUILT BY JOS. T. BENICH & LARRY SPIEWAK OF WARREN, MICH.-PIPP

-----1962----- S 21, A-16-7
MUSKEGON-BERNARD LAVASSUER TO FLY A SINGLE-SEAT PLANE HE BUILT AT HOME
E-STARTED IN 1959

-----1966----- JE 19, A-14-1
KEN PHAIR, & JIM PALMER NORTH FARMINGTON HIGH SCHOOL SENIORS-BUILT
AN AIRPLANE-LOWMAN

-----1969----- JE 12, E-9-122
LIVONI - BRUCE PANZL BUILDING HIS OWN PLANE TO FLY.

-----1971----- Ag 23, B-2-1 DTH
FLYING STINKERS FLEW INTO DOWNWIND ACRES FOR BREAKFAST
FOR EXPERIMENTAL AIRCRAFT ASSOC--JONES

- MR8, B-3-1
MT. CLEMENS---ENGINEER FRED SMITH DESIGNS DO-IT-YOURSELF
PLANE---LOWMAN JE3, E-6-4
- ST. JOSEPH---TOM KOVTAN, BUYS OLD AIRPLANE, PLANS REBUILDING
-1979- JE 26, B-9-1 AM
- CHARLEVOIX-SMALL HOMEMADE PLANE GETS 30MPH, SAYS ROBERT
PURDY -1982- AG13, A-1-1
- JUDGE THOMAS E KENNEDY'S SMALL PLANE SEIZED FOR DRUGS-
MARTINDALE -1983- MY15, A-3-1
- TAYLOR BARBER BOB CROSETTI BUILDS HIS OWN AIRPLANE IN SHOP.
WATSON ---1992--- F 7, B-2-1

Lans-House bill passed for tax break for commercial airlines
that repair aircraft in Mich.

AERO : AIRCRAFT : MINNESOTA

1951

JA 6, 1-6
GOOD THUNDER-JEROME KRINGLE FINED FOR STRIPPING WINGS OFF HIS PLANE
& TAXIING DOWN MAIN STREET

AERO: AIRCRAFT: "MISS DETROIT"

1937

Form 1656

MY 20,2-5-NITE

HITS SPEED OF 281 MPH

AERO: AIRCRAFT: MODEL: CANADA

1938

Form 1656

S 26,9-2

WINDSOR;-FRED COOPER'S MODEL PLANE HEADS FOR DET., ASKS FINDER TO CALL HIM

---1961---

JA 16, A-9-1

JOHN VALMASSOI, 16, WINS FREE TRIP TO TORONTO FOR HIS WINNING MODEL PLANE

---1966---

E 24, D-10-4

DOUGLAS WOLPER, 12, WINDSOR, CRIPPLED BOY, MODEL PLANE FLEW OVER DET. RIVER NEAR AMBASSADOR BRIDGE-UNABLE TO FIND IT NOW

AERO: AIRCRAFT: MODELS: CONTESTS: DETROIT

1927

Form 1656

The Detroit News

WM. B. STOUT OFFERS TROPHY
CHAS. DYVBIG, 16, WINS NATL. TITLE
DYVBIG, ABRAM ABGARIAN FLY MODELS
JACK LOUGHNER WINS RECREATION CONTEST

-----1928-----

FRANK CODY TO COOPERATE
NORMAN WEINGARDEN, ANNA BEGUN 1ST ENTRANTS
PROF. PETER ALTMAN CITES CONTEST BENEFITS
RULES FOR AIRPLANE MODEL LEAGUE
SCHOOL CHILDREN IN NEWS CONTEST
ADULTS ALSO INTERESTED
GROUP EFFORTS AID CONTESTANTS
DUAL PLANE TESTS IN SCHOOLS
DET. BOYS CLUB FORMS JUNIOR GROUP
GILMAN DAHLE SAYS BETTER CITIZENSHIP FOSTERED
ALL-AM. AIRCRAFT SHOW SPONSORS CONTEST
CASS TECH WINS SILVER ACE MONOPLANE TROPHY

-----1929-----

MODELS ON WINGS AGAIN IN DET.
STEVE ZAWACKI 1ST ENTRANT
GEO. KLEIN FIRST

MR 16, 14-1
MR 21, 14-4
MR 27, 10-8-5
AG 30, 21-3

F 9, 38-4
F 10, 42-5
F 18, 3-6
F 20, 12-4
F 22, 30-2
F 23, 30-1
F 27, 10-4
MR 6, 14-3
MR 12, 42-2
MR 24, 5-5
AP 10, 10-3
AP 14, 3-3

F 13, 1-2
F 14, 53-5
F 16, 34-4

-----1929-----

APPLICATIONS FLOOD MAILS
 705 RECREATION DEPT. MEMBERS TO COMPETE
 SCHOOL STUDENTS TO ENTER SHOW
 25 BOYS QUALIFY IN PRELIMINARIES FOR ENTRY
 PLANE MODELS GET 1ST TESTS TODAY
 JAS & THOS SHIELDS WIN, FLIGHTS OF 160 & 157 SECS.
 50 QUALIFIERS TUNE PLANES FOR FINALS
 CONTEST TODAY
 VICTOR CHYLINSKI WINS B OF C AWARD
 CHYLINSKI WON WITH PUSHER
 JONES, LANDIS, GOEBEL SPEAK AT TROPHY AWARDING
 COMPETITION MAKES FOR PERFECTION
 CASS CLUB GIVES BUILDERS AID
 WOMEN'S AIR CORPS SPONSORS GIRLS CONTEST
 RECORD RULES CHANGED
 MCKENZIE MODEL PLANE CLUB PREPARES FOR CONTEST
 CASS FLYING CLUB BUILDS GLIDER
 20 CHAMPS TO GET RIDES AT FORD AIRPORT
 DEMONSTRATION AT AIRPORT AP 27
 REGISTRATION TO OPEN MY 25
 TRIALS AT CASS TECH
 18 BOYS GET HONOR CERTIFICATES
 JE 8 CONTEST FOR BOYS UNDER 17
 EARL HOFFMAN, 16, QUALIFIES
 JACK KISTLER, SENIOR EVENT WINNER
 SHERBORN INTERMEDIATE SCHOOL PROGRAM MAY 24

F 18, 34-4
 F 19, 23-1
 MR 3, 6-10-5
 MR 22, 10-2
 MR 21, 41-3
 MR 24, 6-9-1
 MR 28, 18-3
 MR 29, 10-1
 MR 30, 2-4
 AP 1, 6-4
 AP 10, 9-1
 AP 12, 25-3
 AP 16, 19-3
 AP 19, 6-1
 AP 19, 13-1
 AP 23, 14-4
 AP 24, 24-3
 AP 26, 64-6
 AP 27, 11-1
 MY 1, 20-3
 MY 3, 6-1
 MY 7, 21-4
 MY 9, 25-3
 MY 10, 22-3
 MY 13, 42-3
 MY 14, 18-4

Form 1656
 MAURICE GIELLEGHEM, WILLARD WERNER QUALIFY
 ENTRY DATE EXTENDED TO JE 8
 FRIDAY AFTERNOON CLASSES FOR QUALIFICATION FLIGHTS.
 FRANCIS KLUTE, CARLTON ROUSHKOLB PARTNERS.
 LIST OF THOSE QUALIFIED MY 24
 RULES FOR JE 8 CONTEST
 VICTORY CHYLINSKI SETS BEST TIME
 JE 1 CLOSING DATE FOR ENTRIES
 ROBT YEE, YOKE WAI QUALIFY
 77 QUALIFY
 STATE FAIR CONTEST JE 8
 WM B STOUT TO PRESIDE
 FIRST FLIGHT 9 A.M.
 FAIR CARNIVAL OPEN TO PUBLIC
 80 TO FLY PLANES JE 8.
 ED-TO SHOW WINGS OF YOUTH
 ERNEST MCCOY SETS RECORD WITH 388 SEC. FLIGHT
 NEVILLE GEAKE SETS RECORD, 405.2 SEC. FLIGHT.
 TABLE OF RESULTS; NEVILLE GEAKE INDOOR, RAYMOND KROKOS, OUTDOOR CHAMP.
 WM B. STOUT SETS CONTEST GIVES INSIGHT INTO INDUSTRY

MY 21, 35-4
 MY 22, 8-1
 MY 23, 25-4
 MY 24, 22-4
 MY 25, 5-5
 MY 26, 6-11-3
 MY 28, 16-1
 MY 31, 12-4
 JE 21, 15-4
 JE 3, 15-4
 JE 4, 20-3
 JE 5, 15-4
 JE 5, 1-2 4
 JE 6, 1-2
 JE 7, 1-1
 JE 7, 4-1
 JE 8, 1-1
 JE 9, 1-1-4
 JE 9, 1-1-5
 JE 10, 40-3

-----1929-----

DAVE HOWELL WAS CHAMP 2 YRS. AGO WITH 393.2 SEC.
27 TO GET PRIZES AT NEWS JE 11

MODELS IN FINAL TEST, TRIP TO EUROPE AT STAKE

ALBERT MOTT WINS SUMMER INDOOR CONTEST

-----1930-----

TO OPEN ALL AMERICAN SHOW AP 5-13

TRIALS BE HELD AP 5

MORE THAN 1,000 COMPETE

3 MAKE FLIGHT OF MORE THAN 200 SECS.

102 IN CONTESTS; 2D ROUND BE HELD MR 28

JUNIORS WIN 4 PLACES IN FINALS, 8 SENIORS & 16 ELEMENTARY QUALIFY

24 MODEL PLANE BUILDERS IN FINALS AP 5

ABRAM ABGARIAN DEFEATS VICTOR CHYLINSKI FOR TITLE.

PRESENTATION OF AWARDS AT CASS TECH AP 10

4 CHAMPS FLY TO DC TO SHOW PRES. HOOVER

MODEL FLIERS ENROUTE TO DC TO SEE HOOVER

HELD GROSSE ILE AIRPORT JE 30 & JL 1

PRELIMINARY CONTEST JE 14

TED JACQUES, JACK SANDERSON, ARR. FR. PORTLAND ORE. FR. CONTESTS

CHAS. TONG NAO COMES FR. HAWAII FR. CONTEST

CHAMP TO WIN TRIP TO EUROPE

NATL CHAMPIONSHIPS GROSSE ISLE AIRPORT JE 30

WM CHAFFEE WINNER OF SENIOR DIVISION; LIST OF WINNERS.

JE 10, 9-2

JE 11, 16-3

JE 23, 1-4-1

AG 25, 1-13-5

F 26, 6-4

MR 15, 16-3

MR 20, 6-4

MR 22, 11-3

MR 27, 44-6

MR 29, 3-1

AP 4, 18-2

AP 6, 11-7-6

AP 9, 19-3

AP 29, 7-6

MY 5, 40-2

JE 8, 1-16-2

JE 15, 1-19-3

JE 24, 6-4

JE 25, 33-1

JE 26, 6-3

JE 29, 6-4-2

JE 30, 30-3

Form 1656

The Detroit News

WM CHAFFEE & JOS. ERHARDT TO GO TO EUROPE.

RAYMOND THOMPSON, DET. ALSO TO GO TO EUROPE, ALSO GEO SCHAIERER.

JL 1, 2-1

JL 2, 11-2

AG 3, 4-8-2

JACK KISTLER WINS HAND LAUNCHED ENDURANCE FLIGHT; CHAS BAKER, ENCLOSED
FUSELAGE MODEL EVENT, METROPOLITAN OUTDOOR CONTEST

----1931----

NEWS ANNOUNCES GYRO CONTEST FOR DET.

ENTRANTS TO LEARN GYRO SECRETS

HOW TO ASSEMBLE EQUIPMENT, FIRST STEP.

2D LESSON IN BUILDING

HOW TO BUILD PROPELLOR TOLD

WINGS & DETAILS DESCRIBED

HOW TO BUILD ROTOR SUPPORT FOR PLANE

GYRO'S ROTOR IS LAST STEP

ALL PARTS SHOULD BE CHECKED BEFORE FLIGHT

HOW TO TEST A MODEL GYRO

JUDGES, WM B STOUT, ANDREW D. ALTHOUSE, GELIX W PEWLOWSKI, A. V. VERVILLE.

MY 14, 1-5

MY 15, 1-2

MY 16, 5-4

MY 17, 4-8-1

MY 19, 13-1

MY 20, 12-3

MY 21, 14-8

MY 22, 48-1

MY 23, 3-1

MY 24, 1-17-1

MY 31, 6-6-4

JE 2, 6-6

JE 3, 17-3

JE 4, 1-5

JE 4, 8-3

PUBLIC INVITED TO TRIALS.

ENTRANCE LIST EXTENDED A DAY

BETTY BEAN BUILDS ENTRANT

THRILLS OFFERED BY MODEL GYROS

----1931----

90 TO 100 ENTRANTS EXPECTED
135 ENTERED; ONLY ONE BY GIRL
HAROLD LACLAIR TAKES FIRST PLACE
REAL SKILL IN ENGINEERING SHOWN BY ENTRANTS
WINNERS GIVEN RIDES IN NEWS AUTOBYRO
WINNERS IN NORTHEAST EXCHANGE CLUB ANNOUNCED.
JACK CANAVAN WINNER IN DEPT. OF RECREATION CONTEST.

JE 5, 13-3
JE 6, 1-8
JE 7, 1-1-3
JE 7, 1-8-2
JE 13, 2-5
JL 2, 40-7
D 31, 4-2

---1936---

1ST CONTEST TO BE HELD JAN. 18 AT POLICE ARMORY
DEPT. OF RECREATION TO SPONSOR CONTEST MAR. 28
NATL. MODEL AIRPLANE MEET TO BE HELD IN DET. JE 30 TO JY 2

JA 15, 7-1

MR 11, 6-4

JE 7, 4-12-5

---1937---

DEPT. RECREATION TO SPONSOR CONTEST JA 16
RECREATION DEPT SPONSORS CONTEST AP 17, POLICE ARMORY
JOHN HOENIE WINS RECREATION DEPT CONTEST: THEIR WINNERS -
GAS MODEL AIRPLANES ADDED TO 10TH NATL. CHAMP. MODEL AIRCRAFT MEET

JA 14, 6-3

AP 2, 12-4

AP 18, 1-2-1

JE 21, 3-2

JL 8, 9-4

BOB JONES & DON GRIFFIN COME FR ST. JOSEPH, MO. TO ENTER CONTEST-BALL
CONTEST OPENS; 3 COVETED TROPHIES AT STAKE 1ST DAY -

JL 8, 9-6

JL 9, 15-3

GIRLS & WOMEN TAKE PART IN NATL CHAMPSP MODEL AIRPLANE MEET-GAHAGAN

JL 9, 10-3

JNO LOPUS, LEO WEISS, ANN ARBOR, BLDG MODEL AIRPLANE-BALL
200 MODEL AIRPLANE BUILDERS RACE IN MEET

JL 10, 14-1

Form 1656

10 RADIO-CONTROLLED MODELS IN CONTEST AT WAYNE CO. AIRPORT

JL 11, 1-2-4

5,000 PERSONS WITNESS CLOSING EVENTS

JL 12, 15-1

1938 MODEL AIRPLANE MEET TO BE HELD IN DET.

JL 13, 14-4

PLANS ARRANGED FOR NATL MODEL AIRPLANE MEET

O 3, 1-14-4

---1938---

DET. EXCHANGE CLUB TO HOLD MODEL CONTEST IN DET. THIS SUMMER

JA 30, 1-3-7

AERONCA FLIVVER PLANE TO SET SAIL FR PENOBSCOT BLDG.

F 18, 12-3

F 19

JOHN HOENLE WINS DET. EXCHANGE CLUBS' PRELIMINARY CONTEST

F 21, 16-3

3,000 PREPARE FOR ABOVE

-AP 10, 1-4-3

50 MINIATURE MILITARY PLANES BATTLE FOR HONORS AT DET.

-AP 25, 4-3

STATE CONTEST TO BE HELD IN E. LANSING

-MY 22, 5-24-1

THOUSANDS WATCH MODEL PLANE CONTEST

MY 23, 6-7

---1939---

OVER 100 BOYS ENTERED IN CONTEST TO BE HELD JAN. 21

JA 20, 12-4

JAMES KAHREMANIS WINS 1ST PRIZE IN R.O.G. CONTEST AT CASS HI

-JA 28, 24-2

MET. INDOOR MODEL AIRPLANE CONTEST AT CASS TECH

MR 16, 7-1

4TH ANNUAL MILITARY MINIATURE MODEL AIRCRAFT CONTEST APR. 16

-AP 10, 7-3

---1939---

NATL MODEL MEET TO BE HELD IN DET. JL 5-9

NATL CHAMPSP MODEL AIRPLANE MEET IN DET. JL 5-9

MORE THAN 550 ENTRIES IN 12TH NATL CHAMPSP MODEL AIRPLANE MEET: TO BE HELD JL 5-9 AT WYNECO. AIRPORT

DETAILS OF JL 5-9 MEET

RONALD KIRK, JOHN GREEN COME FROM ST PAUL, MINN

OVER 1,000 MODEL AIRCRAFT BUILDERS IN DET. FOR MEET

RADIO DIRECTS MODELS AT MEET

EDWARD NAUDZIUS, DET. AN INTERNATIONAL CHAMP; RESULTS.

WALTER & WM. GOOD LEAD IN RADIO CONTROL CONTESTS.

MICHIGAN COPS 4 EVENTS: TODAY LAST DAY

HENRY THOMAS JR., AKRON, O., NAMED 1939 NATL CHAMP.

HENRY THOMAS JR., 23, WINS 1939 NATL MODEL AIRPLANE CHAMPSP. - JL 10, 18-1

ENCOURAGING YOUNG CRAFTSMEN - EDIT -

FALL CONTEST OF JUNIOR NATL. AERO ASSN. AT NORTHWESTERN 4 9-MILE RDS.

OCT. 1

NOVICE ROG CITY CHAMPSP CONTEST TO BE HELD. DEC. 7

---1940---

CLYDE LUCAS. BAND LEADER, TO BE HOST TO MODEL BUILDERS FEB 17

DEPT. OF RECREATION CONTEST TO BE HELD FEB. 17

WINNERS OF ANNUAL MODEL AIRCRAFT MEET

1ST IN SERIES OF 7 CONTESTS TO BE HELD F 23.

TO BE HELD MR 10 AT KRONK RECREATION CENTER

JE 8, 22-4

JE 15, 14-7

JE 29, 19-3

JL 2, 1-10-4

JL 3, 12-5

JL 4, 19-4

JL 6, 3-1

JL 7, 20-1

JL 7, 20-1

JL 8, 4-1

JL 9, 1-2-2 5-MD 2

JL 10, 6-5

JL 10, 18-1

O 1, 1-2-5

D 4, 6-3

JA 21, 4-14-7

FEB 17

F 12, 7-1

F 18, 1-5-5

F 23, 9-3

MR 9, 3-1

AERO : AIRCRAFT : MODELS : CONTESTS : DETROIT

1940

Form 1656

4 WINNERS SELECTED: LISTED

75 ENTRIES EXPECTED IN MILITARY MINIATURE MEET

JOHN CHIZADIA WINS TOP HONORS IN 5TH ANNUAL MILITARY MINIATURE AIRCRAFT CONTEST

INTER-CITY MODEL CLUB TO HOLD CONTEST JUNE 28

CONTEST OF MET. OUTDOOR CONTEST AT FORD AIRPORT, MAY 25

FINAL MODEL PLAN TEST JE 15

JAMES KAHRENANIS & ED NAUDZIUS WIN CHAMPS. OF METROPOLITAN DET.

EDW. NAUDZIUS & JAS. KAHREMANIS TO BE AWARDED EXCHANGE CLUB TROPHIES

EDWARD NAUDZIUS TO HEAD ABOUT 75 FR DET. FOR NATL. CONTEST IN CHI.

FRANK PROKOP, WILFRED BOBIER, DET., REACH FINALS

3RD ANNUAL CONTEST CONDUCTED BY DEPT. PARKS & RECREATION

--1941--

CONTEST BY DEPT. RECREATION BE HELD HOTEL STATLER

2ND ANNUAL NON-FLYING REPLICA MODEL CONTEST TO BE HELD

NON-FLYING REPLICAS, F 16, HOTEL STATLER.

ANNUAL METRO SCHOOLS INDOOR MR 15, CASS TECH.

MR 17, 1-11-3

AP 27, 1-11-3

AP 29, 1-11-3

MY 9, 7-5

MY 12, 1-11-6

JE 14, 27-7

JE 16, 1-20-6

JE 27, 10-3

JL 1, 14-4

JL 3, 18-5

D 19, 17-7

D 20

F 10, 3-1

F 16, 13, 4-2

F 15, 7-7 CITY

F 16, 5-24-8

---1941---

F 17, 7-3

JON HAUSER WINS PRIZE 2ND STRAIGHT YR. FOR NON-FLYING REPLICAS IN REC. DEPT. CONTEST

AP 21, 6-4

ED NAUDZIUS WINS DEPT. OF PARKS & REC. CONTEST FOR BUILDERS OF MINIATURE MILITARY AIRCRAFT

MY 21, 34-8

METRO. DET. SCHOOLS OUTDOOR MODEL CONTEST SET FOR MY 24 MY 25, 1-13-4

100 COMPETE AT FORD AIRPORT MY 24: WINNERS; LIST

E 2, 25-6 NITE

ED NAUDZIUS WINS STATE CHAMP AT LANSING

2-4 BS

REP. J. PARNELL THOMAS SAYS EASTERN STATES DEFENSES WEAK

---1942---

MY 24, 1-24-5

EDWIN SCHULTZ, COOLEY HI STUDENT, WINS METROPOLITAN DET. SCHOOLS CONTEST

MY 25, 4-2

RICHARD JASION, EDWARD STOLL, EDWIN SCHULTZ, JOE LOEWENGRUBER, WM WOLOK WIN IN SCHOOL MODEL CONTEST

D 7, 41-1

BOY SCOUT TROOP NO. 175 HOLDS ONE TONIGHT

---1943---

AP 18, 1-4-4

FIVE WINNERS IN SCHOOL CONTEST NAMED

---1944---

AP 21, 5-1

ANNUAL SCHOOLS INDOOR CONTEST MY 6, CASS TECH.

AP 26, 5-1

PLANE CONTEST TO BE HELD MAY 6

MY 7, 1-5-3

ERNEST RUPPERT IS OUTSTANDING MODEL PLANE FLIER

-1945-

F 1, 33-1

150 ENTRIES IN CONTEST SPONSORED BY DETROIT SKY-GUYS MODEL AIRPLANE CLUB

AP 8, 1-9-8

20TH ANNUAL DET. SCHOOLS INDOOR MODEL CONTEST HELD AT CASS TECH MAY 26

DET BLASA BUGS TO STAGE CONTEST 7:30P.M. F 8 BURROUGHS SCHOOL
 MODEL PLANES COMPETE CASS TECH; ~~LIST~~ WINNERS JE 9, 1-16-4
 MODEL PLANES CONTEST TO BE HELD DET FAIR AG 19-25 AG 11, 4-9-6
 MEET S 15 SPONSORED BY DEPT PARKS & REC. S 7, 8-2

——1947——

DEPT REC. TO SPONSOR MEET CASS TE CH JA 10, 5-1
 75 TO TAKE PART IN CASS TECH MEET TODAY JA 17, 9-2
 2ND MODEL PLANE MEET F 28, CASS TECH F 27, 9-2
 EXCHANGE CLUB OF DET MODEL PLANE CONTEST AP 26, WAYNE U. MR 9, 1-13-1
 WAYNE U. TO CONDUCT MODEL PLANE CONTEST AP 27, AP 11, 3-6
 70 MODELS ENTERED IN CONTEST AP 25, 3-3
 400 EXPECTED TO COMPETE MET COUNCIL EXCHANGE CLUBS CONTESTS FORD AIR MY 18, 1-7-4
 PORT JE 21-22 MY 24, 17-5
 WINNERS INDOOR FLYING MODEL CONTEST TO RECEIVE TROPHY AWARDS AT BOOK MY 27, JE 1, 1-3-4
 3 STATE TITLES AWARDED MICH MODEL PLANE CONTEST ST. FAIR COLISEUM JE 2, 4-2
 EDW NAUDZIUS, WAYNE BIGLER, ROBT BIENENSTEIN WINNERS JE 15, 1-18-1
 3400 CONTESTANTS DUE IN SHOW JE 21-22

——1948——

STANDARD RISE OFF GROUND JUNIOR CLASS TO START JA 22, 16-28-7
 DET. xxxxxxxxx

DEA

-----1948-----

DET. METRO. EXCHANGE CLUBS CONTEST F 27 CASS TECH

F 26, 6-4

CONTEST TO BE HELD F 27

F 27, 10-3

PLYMOUTH & AERO CLUB OF MICH CONTESTS PRIZES ANNOUNCED

MR 21, 1-7-5

-----1949-----

STRATHMOOR MODEL CLUB CONTEST ROUGE PARK MY 1

AP 30, 10-1

MODEL PLANES TO LIFT LOADS AT MICH EXCHANGE CLUB MEET

JE 19, 1-15-2

JE 25-26

JL 21, 33-2

EUGENE STILES SETS NEW SPEED RECORD PLANE MEET HERE.

S 29, 20-2

MODEL MEET DET SKY GUYS CLUB O 2

-----1950-----

MODEL PLANE MEET STRATHMOOR MODEL CLUB MY 7.

MY 5, 15-6

DET REC. CONTEST JE 24-25 FORD TEST FIELD

JE 16, 42-4

300 TO COMPETE AG 6 AAA MODEL PLANE MEET

AG 4, 7-3

-----1951-----

ALFRED & CHAS. SIMON WIN 2 OF 3 CITY WIDE CONTESTS

JA 21, 1-14-4

MACKENZIE HI JA 20

RONALD PLOTZKE, 18, TAKES 2 FIRST PLACES IN CONTEST

MY 20, 1-10-6

MELVIN MATHEWS WINS PLYMOUTH AERO LEAGUE MEET DUFFEE SCHOOL

D 16, 4-6-6

-----1952-----

9 WINNERS OF PLYMOUTH AERO LEAGUE INDOOR CONTEST LESTED

MR 3, 34-5

FOCH IN WINNERS OF PLYMOUTH AERO LEAGUE CONTEST

MY 4, 1-28-2

500 MODEL PLANE BUILDERS TO COMPETE FORD TEST TRACK

MY 11, 1-19-3

CLUB MEET 9TH MEET

JE 28 MET. EXCHANGE

6TH MET. DET. MODEL PLANE MEET JE 21-22 FARWELL FIELD

JE 8, 1-28-2

150 MODEL BUILDERS COMPETE MET.DET.MODEL PLANE
 PLYMOUTH DEALERS
 400 ENTRANTS AT 2DAY EVENT MET.COU COUNCIL OF
 JE 28, FORD FIELD
 OVER 400 ENTERED MET.COUNCIL OF EXCHANGED CLUB
 JE 22, 1-4-2
 MEET SPONSORED BY
 JE 29, 1-12-5
 EXCHANGE CLUBS MEET
 JE 29, 1-12-4 3*
 CONTEST

---1953---

STUDENTS OF MARY LYONS JUNIOR HIGH WIN TEAM CHAMIONSHIP IN PLYMOUTH
 AERO CLUB INDOOR MODEL AIRPLANE CONTEST

7TH INTERL. CONTEST HELD IN DET. AG 10-24

CO NCIL OF EXCHAN E CLUB OF DET.TO HOLD MODEL PLANE CONTEST MY 24TH
 AT U OF D, FIELD HOUSE
 MY 24, 1-18-1
 WINNERS OF 5 CONTESTS IN PLYMOUTH MORDEL CONTEST DECIDED MY 23-200 EN
 TER CONTEST
 MY 25, 15-5

GARETH LUCIER, 15 YR OLD WINDSOR, CANADA, BOY, WINNER OF DET. DEPT. OF PK
 & RECS MODEL PLANE SHOW AT U OF D.
 JE 30, 11-1

WINNERS OF PLYMOUTH MODELCLANE CONTEST LISTED
 J 13, 31-5
 MICHIGAN EXCHANGE CLUBS MODEL AIRPLANE MEET HELD AT ROUGE PARK, J 11H
 & 12TH
 D 6, B-10-4

ART PAWLOSKI, 14, DOUBLE WINNER IN INDOOR CONTEST PLYMOUTH AERO LEAGUE

-----1954-----

PLYMOUTH AERIAL LEAGUE SPONSORS MODEL PLANE CONTEST F 26, 8-1
LAND INTERMEDIATE SCHOOL F 27TH AT CLEVELAND
MARVIN MAJEWSKI, WINS 2 EVENTS AT PLYMOUTH AERO LEAGUE CONTEST F 28, 1-14-6
U OF D FIELD TO BE SCENE OF INDOOR MODEL PLANE CONTEST SPONSORED BY MET
ROPOLITAN COUNCIL OF EXCHANGE CLUBS & DET. NEWS AP 19, 7-1
AIR MEET TO BE HELD TODAY AT U OF D FIELD HOUSE AP 25, 1-12-5
WINNERS OF INDOOR MODEL PLANE CONTEST AT U OF D FIELD HOUSE AP 26, 7-2
DURFEE INTERMEDIATE SCHOOL WINS ABOVE, MY 2, 1-10-3
100 ROBOT PLANES ON EXHIBIT AT FORD MOTOR CO TEST TRACK E 24, 57-3

-----1955-----

23RD ANNUAL EXCHANGE CLUB MEET TO BE HELD AT FORD TEST TRACK IN DEARBORN JE 26TH JE 21, 14-2
RESULTS OF EXCHANGE CLUB MODEL PLANE CONTEST HELD JE 26TH TO BE ANNOUNCED JE 28TH JE 27, 23-2
EXCHANGE CLUB COUNCIL OF MET. DET. & DET. NEWS TO HOLD MODEL PLANE CONTEST AT U OF D FIELD HOUSE AP 29TH AP 27, 16-5
NUMBER OF WINNERS OF ABOVE IS SMALL: 4 TO SHARE PRIZES AP 30, 14-3

-----1957-----

EXCHANGE CLUB CONTEST AT OLYMPIA AP 28 AP 25, 30-4
LIST OF WINNERS IN MODEL PLANE CONTEST AP 28TH AT OLYMPIA IN DET. AP 29, 12-5

- MODEL PLANE BUILDINGS TO MEET IN CONTEST AT U OF D FIELD HOUSE ^{Ap 12, A-16-3} AP19
- MODEL PLANE BUILDERS VIE IN ALL DAY MEET AP 19TH; LIST OF WINNERS ^{Ap 20. 28-1}
- 300 CONTESTANTS FR. CITIES THRUOUT MICH. EXPECTED TO COMPETE JE 21ST IN ANNUAL MICH. EXCHANGE CLUBS MODEL AIRPLANE CONTEST AT FORD MOTOR CO. TEST TRACK AT DEARBORN, MICH. --1961-- ^{Je 14, A/22-1}
- EXCHANGE CLUBS TO HOLD INDOOR MODEL AIRPLANE MEET AP 15TH ^{Ap 14, A-10-2}
- JAMES BAGGI ON 3 FIRST PLACES AT STATE FAIR COLESEUM SPONSORED BY EXCHANGE CLUBS COUNCIL ^{Ap 17, A-14-3 FIN5}
- MODEL AIRPLANE CONTEST GIVEN BY EXCHANGE CLUBS COUNCIL OF MET. DET. TO BE HELD JE 25TH ^{Je 2, B-12-1}
- MODEL PLANES TO MEET JE 17TH & 18TH FOR TITLE OF MICHIGAN'S AIR YOUTH CHAMPION ^{Je 6, B-3-1}
- EXCHANGE CLUB OUTDOOR CONTEST TO BE HELD AT FORD TEST TRACT JE 25TH ^{Je 22, D-7-1}
- 9TH ANNUAL GREAT LAKES RADIO CONTROL MEET TO BE HELD SEPT 9-10TH ^{S 1, A-5-1 MET 2}

9TH ANNUAL GREAT LAKES RADIO CONTROL MEET TO BE HELD

---1961---

S 8, C-16-1

---1962---

AP 8, G-11-6

EXCHANGE CLUBS COUNCIL TO HOLD CONTEST AP 14TH AT STATE FAIR GROUNDS

AP 15, "A-6-4"

ANNUAL INDOOR MODEL AVIATION CONTEST HELD AT MICH. STATE FAIR COLISEUM

MY 31, B-6-1

MIDWEST RADIO CONTROL SOCIETY SPONSOR CONTEST AT INKSTER RD & 11 MILE RD JN 1-2

JE 16, B-8-1

AIR YOUTH STATE CHAMPION OF MICH. TO JE 1, IN ROUGE PARK FOR BOYS UNDER 15

JL 6, A-24-1

3RD ANNUAL DET. AREA CONTEST TO BE HELD AT MOUND & 18 MILE RD JULY 8 FOR BUILDER AND DESIGNER PILOTS OF RADIO-CONTROLLED MODEL AIRPLANES

---1963---

MR 31, D-7-6

PRELIMINARY PLANS FOR MODEL AIRPLANE CONTEST TO BE DISCUSSED AT DINNER OF METROPOLITAN COUNCIL OF EXCHANGE CLUBS APRIL 4 AP 21, H-12-6

ANNUAL INDOOR MODEL PLANE MEET SPONSORED BY METROPOLITAN COUNCIL OF EXCHANGE CLUBS TO BE HELD AT STATE FAIR GROUNDS AP 27

AP 23, D-5-1

METROPOLITAN EXCHANGE CLUB COUNCIL, DET NEWS & DEPT OF PARKS & RECREATION TO SPONSOR INDOOR MODEL PLANE CONTEST IN MICH STATE FAIR COLLESEUM AP 27

WINNERS OF INDOOR MODEL AIRPLANE CONTEST IN MICH. ST. FAIR COLISEUM ANNOUNCED - LIST --1965--

AP 28, A-24-5

AP 21, A-6-1

INDOOR MODEL AIRPLANE CONTEST CO-SPONSORED BY METRO. EXCHANGE CLUB COUNCIL, DET PARKS & RECREATION & DET. NEWS TO BE AP 25 IN MICH. STATE FAIRGROUNDS COLISEUM

AP 23, D-12-5

150 EXPECTED TO COMPETE IN 13TH ANNUAL INDOOR MODEL AIRPLANE CONTEST - CO-SPONSORED BY DET. NEWS, METRO. EXCHANGE CLUB COUNCIL, DEPT. OF PARKS & REC.

AP 30, D-10-6

12 AWARDED TROPHIES BY DET. NEWS IN INDOOR MODEL AIRPLANE CONTEST AT MICH. STATE FAIRGROUNDS COLISEUM LISTED - CO-SPONSORED BY METROPOLITAN EXCHANGE CLUB COUNCIL

JE 11, A-13-1

DET. NEWS SPONSORED MODEL AIRPLANE MEET WILL BE JE 13 AT FORD TEST TRACK, DEARBORN, EXCHANGE CLUB IS CO-SPONSOR, WILL DRAW 300 ENTRIES

JE 12, B-6-3

OUTDOOR MODEL AIRPLANE MEET SPONSORED BY EXCHANGE COUNCIL OF METRO. DET. & DET NEWS TO BE JE 13 AT FORD EAST TRACK, DEARBORN

JE 14, A-8-1

8,000 WATCHED ABOVE CONTEST IN DEARBORN - 75 TROPHIES AWARDED - EVENTS & FIRST PLACE WINNERS LISTED --1966--

AP 21, B-4-2

100 PLANES MODEL TO FLY AP 24 AT MICH STATE FAIRGROUNDS, CO-SPONSOR EXCHANGE CLUB

MODEL PLANES OF FATHER, ANDREW MACISAAC, SONS, STEPHEN, 11, & DOUGLAS, 10,
SOAR HIGH ON WINNER'S LIST, - LIST OF WINNERS-SIMON

--1966--
--1967--

AP 25, A-3-6

MY 8, C-20-1

WINNERS OF EXCHANGE CLUBS COUNCIL OF METROPOLITAN DET.

MODEL PLANE CONTEST LISTED --1969--

AP 30, C-14-4

42 TROPHIES ARE AT STAKE IN ANNUAL INDOOR MODEL PLANE CONTEST
AT MICHIGAN STATE FAIRGROUNDS

xxx&xx

-----1971-----

MR2, B-2-1D

LARRY MAHIEU, 11, KATHY STNAKUS, 11, AND SHARON MAHIEU 10,
WINNERS IN THE DETROIT PARKS AND RECREATION CONTEST FOR
ABOVE

JE 11, B-4-1 D

MICHIGAN EXCHANGE CLUB'S MODEL AIRPLANE MEET JE 13 BETWEEN
9AM & 5PM AT FORD MOTOR UTICA TEST TRACK

--1972--

F 16, B-2-3 D

DET PARKS & RECREATION DEPT 22ND ANNUAL AIRPLANE CONTEST
AT LASKEY RECREATION CENTER NEAR McNICHOLS & DAVISON

AERO : AIRCRAFT : MODELS : CONTESTS : FRANCE

1938

Form 1656

JAS. J BOHASH, DET., TO COMPETE IN PARIS MEET
JAS. B. CAHILL WINS "AKEFIELD CUP AT PARIS

JL 17, 4-9-6
AG 2, 17-2 MAIL

AERO : AIRCRAFT : MODELS : CONTESTS : ILLINOIS

1939

Form 1656

D 10, 4-16-2

ANNUAL NATL. CHAMPSP. MODEL CONTEST IN CHI. NEXT SUMMER: PROBABLY FIRST
T WEEK IN JULY

---1941---

1 2, 2-3 NITE

OPENS TODAY AT CHICAGO; MORE THAN 1,000 ENTRIES

1 4, 12-3

SIX MEN CHOSEN FOR AMERICAN MOFFETT TEAM TO MEET CANADA.

- Form 1656 JL 21, 14-8
 FORD GRANT, 19, DET, DEFEATS ENG. MODEL BUILDERS
 —1929— JL 16, 39-2
 U.S. CHAMPS LOSE AT CROYDEN FIELD ENG FOR WAKEFIELD TROPHY
 —1930— JL 30, 1-2
 JOS H. WEHRHARDT, 17, WINS IN LONDON 155 SEC. FLIGHT
 —1939— AG 7, 20-3
 DICK KORDA WINS INTERNATL. WAKEFIELD TROPHY
 —1947— MY 2, 39-5
 FIRST INTERNATL. MEET SET FOR DET AG 13-16 MY 19, 7-1
 MERRILL C. HAMBURG TO DIRECT CONTEST INTERNATL. MODEL PLANE CONTEST DET
 AG 13-16 JL 30, 42-5
 R.C. SOMERVILLE JUDGE IN PLYMOUTH INTERNATL. MODEL PLANE CONTEST AG 13-16
 AG 3, 1-7-3 2*
 HAWAII CHAMPS COMING TO DET FOR MEET SELFRIDGE FIELD AG 13, AG 10, 1-5-2
 400 ENTER 1ST INTERNATL. MODEL PLANE CONTEST AG 13 AG 13, 24-4
 INTERNATL. MEET CALLS 400 PLANE BUILDERS AG 17, 1-10-3
 AWARDS GIVEN IN INTERNATL. MODEL PLANE AT STATLER AG 18, 32-2
 DET BOYS SWEEP PLYMOUTH INTERNATL. PLANE MEET
 —1948— MY 20, 6-5
 2ND INTERNATL. MODEL PLANE CONTEST TO BE AG 18-23 AG 1, 1-7-7
 W.S. SYMINGTON PRAISES INTERNATL. MODEL PLANE MEET IN DET.

---1948---

GRP OF HAWAIIANS IN DET FOR CONTEST- NAMES LISTED
INTERNATL MODEL PLANE CONTEST OPENS DET AG 18
2ND INTERNATL MODEL PLANE CONTEST OPENS DET AG 18
MODEL PLANE EVENTS START
CONTESTANTS ARE YOUNG PEOPLE WHO HAVE FOUND DIRECTION & PURPOSE-EDIT

AG 8, 1-5-4
AG 13, 28-8
AG 15, 1-3-2
AG 19, 24-2
AG 20, 22-1

2ND DAY EVENTS

JACK HUDSPETH RACING 2 PLANES IN CONTEST-PIPP
540 CONTESTANTS ENTER INTERNATL. MEET-PIPP
CONTEST CONTD. TODAY IN LAST FLIGHT

AG 20, 29-3
AG 21, 18-6
AG 22, 1-8-4
AG 23, 3-3
AG 24, 10-4

JACK HUDSPETH NAMED JUNIOR INTERNATL. CHAMP: OTHERS---1949---AP 10, 1-8-3
PLYMOUTH MOTORS TO SPONSOR INTERNATL MEET AG 22-29, JE 30, 7-2

EDW J. NAUDZIUS TO COMPETE FOR WAKEFIELD TROPHY JL 31, LONDON, JL 20-18-6
EDW NAUDZIUS HIGHLAND PARK TO COMPETE CONEST ENG. JL 21, 10-1

SELFRIDGE FIELD TO BE SITE FREE FLIGHT EVENTS 3RD INTERNATL. MODEL AIR
PLANE CONTEST

AG 5, 2-6 NITE

PLYMOUTH MOTOR CORP. 3RD INTERNATL CONTEST DET AG 22-29, AG 11, 12-4
500 DUE IN DET FOR CONTEST AG 22-29

AG 21, 1-6-5

GEO XENAKIS WORKING VS TIME TO COMPLETE MODELS FOR MEET AG 22, 15-1
CONTEST AT BELLE ISLE AG 23-24; SPEED RECORDS SET AG 24, 29-3

TOM BAKER, ROBT HARTLIEB ESTAB. WORLD RECORDS FOR SPEED-PIPP. AG 25, 54-5
RECORDS FALL IN MODEL MEET

AG 26, 6-5

MODEL PLANE CRAZE CATCHING IN FAMILIES OF CONTESTANTS-PIPP AG 27, 10-8
MODEL PLANES SHOW STUNT FLYING

ROBT MCCLAIN, ANCHORAGE, SWEATING OUT ABOVE CONTEST AG 28, 1-6-3
 ROBT DAILEY, 22, WINS AGAIN AG 29, 6-3
 15 MICH CONTESTS HAVE 18 TROPHIES IN ABOVE- PIPP AG 30, 23-1

---1950---

LIST 3 CHANGES IN RULES OF 4TH INTERNATL. MODEL PLANE CONTEST SET FOR
 DET AG 14-21 MY 3., 47-3
 MY 16, 12-2

EDW NAUDSIUS WINS PLACE ON AMER. TEAM FOR INTERNATL. MEET FINLAND, JULY
 JL 30, 1-3-2

BIDS OUT FOR 4TH INTERNATL. CONTEST D T AG 14-21 JL 30 ROTO 5
 TEAM RACING TO BE INCLUDED IN CONTEST THIS YEAR-PIPP AG 13, 1-17-5

INTERNATL. MEET STARTS SELFRIDGE FIELD AG 15 AG 14, 11-3

500 MODEL PLANES WAIT GO SIGN INTERNATL MEET AG 15, 4-4

NEW TYPE SAUCER CRAFT JOINS MODEL PLANES IN MEET DET AG 16, 26-3

MODEL FLIERS TOLD ALL NITE ON SHIPS- PIPP AG 17, 16-2

DONALD HELD, DET, 6, WINS GAS FREE FLIGHT FRESHMAN DIV. : OTHER WINNERS

ERWIN RODEMSKY, DET, SETS MODEL INDOOR MARK-PIPP AG 18, 6-6

NO TIME FOR DELINQUENCY HERE-EDIT AG 19, 4-1

4 NEW FLIGHTS SET RECORDS DET MEET- PIPP AG 19, 22-2

HENRY D. LAVON, 13, SETS NEW RECORD FOR JET MODELS AG 20, 1-15-1

1 DET BOYS HAVE 21 TROPHIES IN ABOVE AG 22, 6-4

---1951---

5TH INTERNATL PLANE CONTEST SET FOR AG 22-27 DET.

MR 30, 19-1

---1951---

30 DET AREZA BOYS TO COMPETE INTERNAL CONTEST AG 22-27, AG 21, 10-5
US AAF MAKES OFFICIAL ENTRY IN ABOVE DET MEET AG 22, 24-5
500 POLISH MODEL PLANES; CONTEST BEGINS AG 23 AG 23, 3-5
YOUNGSTERS START CONTESTS TODAY AG 24, 1-4
MODEL PLANES AT SELFRIDGE IN INTERNATL. MEET AG 25, 3-8
DICK MODLER, 15, DAYTON, TOP POINT WINNER '48 WINS JUNIOR AWARD AG 25, 3-8
MODELS TURN TO AERIAL DOGFIGHTS; EVENTS MOVE TO BELLE ISLE AG 26, 1-1-4
CONTEST IN FAINAL EVENTS TODAY; MODELS GO AFTER RECORDS-SALSINGER AG 27, 6-1
PFC THOS. BAKER FLIES RACER 132MPH TO CRACK RECORD; HERBERT L. DAVIS, 17, AG 28, 10-3
FLIES 144.29-SALSINGER
6 FR DET AREA AMONG 106 WINNERS ABOVE -SALSINGER

---1952---

JE 6, 60-5

JOHN P. MANSFIELD, PLYMOUTH MOTOR, LT. W. J. LUDY INSPECT MODEL JETS FOR
6TH INTERNATL MEET DET AG 20-25 AG 10, 1-14-5
6TH INTERNATL. MEET DET AG 20-25 AG 16, 6-4 NITE
INTERNATL MODEL PLANE MEET TO START AG 20 BELLE ISLE AG 17, ROTO 7
FLYING CIRCUS LIVES ON IN MODEL DISPLAY AT INTERNATL. MEET AG 17, 1-15-3
TOP MODELS DUE IN DET. FOR INTERNATL. MEET-SALSINGER AG 19, 11-2
DET TO HAVE 28 ENTRANTS IN 6TH INTERNATL. MEET DET. AG 21, 64-2
MODEL BLIMP BUILT BY NAVY LT. SHOWN AT CONTEST DET. AG 21, 31-1
MODEL BLIMP OF LT. EDW H. CUSSWORTH FLOWN -SALSINGER AG 22, 21-8
OPENING DAY INTERNATL PLYMOUTH SPONSORED MEET AT SELFRIDGE-AG 23, 2-5
PLANE CONTEST MOVES TO BELLE ISLE TODAY-SALSINGER

AG 24, 1-21-2
 CIVIL DEFENSE TESTS EQUIPMENT WITH MODEL PLANES DET MEET AG 24, 1-4-2
 2 AF MEN TRYING TO SET NEW RECORDS AT INTERN. MEET DET. AG 24, 1-2-1
 HELICOPTER FINDS LOST MODEL BLIMP FLOWN IN ABOVE AG 25, 15-3
 WINNERS INTERNATL. PLYMOUTH SPONSORED MEET TO GE AWARDS BANQUET -BOB-L
 TONITE-SALSINGER AG 26, 24-4
 CHRIS A. HANSON, MIDLAN, HI POINT WINNER; OTHER WINNERS-SALSINGER
 ---1953--- JE 20, 6-8
 WILL BE HELD JE 27-28; AT FARWELL FIEDL EAST OUTER DRIVE
 JE 26, 25-1
 DET. AREA MODEL PLANE CONTEST SPONSORED BY PLYMOUTH TO BE HELD JE 27TH
 AT FARWELL FIELD JL 26, 1-13-3
 TO HAVE RADIO-CONTROLLED FLIGHT IN 7TH INTERNATL. MODEL PLANE CONTESE
 HERE AUG. 19-24 AG 2, 1-19-1
 MODEL AVIATION WILL HONOR WRIGHT BROTHERS 1ST FLIGHT 50 YRS. AGO AT 7TH
 ANNUAL CONTEST AUG 19 TO 24-CEREMONIES PLANNED AG 7, 35-6
 48 DET AREA FLIERS INVITED TO COMPETE AG 19-24 AG 15, 9-1
 WIND UPSETS RADIO CONTROL BY WHICH MAYOR COBO WAS TO ACT WINDSOR MAYOR
 REAUME TO ATTEND ABOVE-SALSINGER AG 16, ROTO 24
 HELICOPTERS TO ENTER RACE FOR 1ST TIME AG 16, 1-28-1
 RONALD MALO, 17, SHOWNS WITH SOME OF MODELS WILL ENTER IN CONTEST
 AG 16, 1-28-4
 500 MODEL FLIERS TO ENTER IN RACE-SALSINGER

-----1953-----

NANCY MICHELIS, 15, IS ONLY GIRL ENTRY FR. DET. TO COMPETE IN ABOVE
AG 18, 9-1

CONTESTANTS IN ABOVE ARRIVE IN DET. AT FT. SHELBY HOTEL
AG 19, 27-1

NAVY BL MB CALLED K-72 FLIES TO DET. FOR ABOVE SHOW-BALL
AG 19, 8-1

MODEL PLANES TAKE OVER SELFRIDGE IN OPENING EVENT-SALSINGER
AG 20, 22-4

RONALD MACE, 12, POLIO VICTIM FR. N.D. COMES TO CONTEST-BALL
AG 20, 22-1

RICHARD OLWIN, FLIER BACK FROM KOREA, ENTERED IN MEET-H SALSINGER
AG 21, 12-5

CHAS. WITT, RONARD MARCHESI, PAUL HUTT, 19, ORDERED HOME WHEN FIREWORKS ARE
FOUND IN ROOM-SALSINGER
AG 22, 9-4

AIRMAN THOS. P. BAKER SETS RECORD OF 133.28 MI AN HR. IN CLASS A
AG 23, 1-16-3

CHRIS HANSON, 11, & BROTHER DENNY, 9, OF MIDLAND IN RACES HERE-SALSINGER
AG 23, 1-16-1

DETROITER, ERWIN RODEMSKY HAS TOP POINTS WITH OTHERS AS WINNER OF
INTERNATION MODEL PLAN CONTEST-SALSINGER
AG 24, 5-2

THOS. P. BAKER NAMED WINNER OF ABOVE WITH ALDEN HANSON OF MICHIGAN WINN
ER OF FRESHMAN HIGH POINT TITLE-SALSINGER
AG 25, 24-1

AERO - AIRCRAFT - MODELS - CONTESTS - INTERNATIONAL

1955

ERNEST SHAILOR AND ROBERT BIENENSTEIN, TO GO TO GERMANY IN ABOVE
COMPETITION

JL15, 11-1

AERO: AIRCRAFT: MODELS: CONTESTS: MICHIGAN

1928

Form 1656

The Detroit News

ARCHIE SCHROEDER, WYANDOTTE WINNER

REGISTRATION OPENS AP 23

LEONARD HOPPAM, PT HURON WINNER

STATE WINNERS ELIGIBLE IN INTERNATIONAL

JE 5 CLOSING DATE

ENTRIES CLOSE AT MIDNIGHT

85 TO COMPETE JE 16

ASPIRANTS MEET JE 12 FOR INSTRUCTION

SIX JUDGES CHOSEN

ENTRIES FOR JE 16 CONTEST

85 ENTRIES

MANY OFFICIALS NEEDED

ABRAM ABGARIAN SETS WORLD RECORD

AMBITION NOTE OF YOUTH AT CONTEST

RESULTS; LIST OF WINNERS

DET. BOYS TAKE CHAMPIONSHIPS

4 VIEWS ON WHAT CONTEST MEANS

HEROES OF FUTURE MAKE HISTORY FOR DAY

JNO TEPA TO TRY AGAIN NEXT YEAR

JACK LAISTER, IRVIN RANKE, WYANDOTTE, WORK TOGETHER

ERNEST MCCOY GUARDS PLAN OF PLANE.

F	23	2-7
AP	23	6-3
MY	6	1-24-3
MY	14	8-1
MY	28	9-1
JE	4	6-3
JE	10	1-1-1
JE	11	1-2
JE	12	1-3
JE	13	2-6
JE	15	1-1
JE	15	18-2
JE	16	1-7
JE	16	2-6
JE	17	1-1-5
JE	17	1-1-8
JE	17	1-12-1
JE	17	1-13-4
JE	17	1-16-6
JE	18	6-4
JE	18	10-4

PRIZES BE AWARDED JE 18
40 MEDALS, \$700 CASH GIVEN WINNERS.

---1928---

JE 18, 32-6
JE 19, 40-4

WYANDOTTE BOYS NOT SATISFIED WITH 2DS & 3DS WON LAST YEAR

---1929---

MR 26, 48-2
AP 22, 13-1

MARION E MADDY, ANN ARBOR, BUILDS MODEL PLANE, SEEKS CROWN.

---1933---

PLANS FOR CONTEST, SPONSORED BY AMERICAN LEGION
500 EXPECTED TO COMPETE

AP 2, 4-7-5
MY 19, 16-3
MY 21, 1-10-2
MY 21, 1-10-1

LAWRENCE SMITH COVERS PLANE WINGS WITH MICRO-FILM
150 COMPETE; RESULTS

---1934---

MR 20, 13-3

TO BE HELD IN DET. MY 19, CITY AIRPORT

---1937---

MY 16, 5-24-1

STATE MODEL PLANE CONTEST TO BE HELD JE 5 ON MSC CAMPUS - JE 5, 3-5
FRANK DOOGUE, 16, DESIGNS & BUILDS MODEL PLANE JE 6, 1-5-7
DET. BOYS TAKE ALL FIRST PLACES IN CONTEST-BALL

---1938---

MY 28, 20-6

300 BLDRS ENTERED IN STATE MODEL CONTEST AT FLINT - MY 29, 1-9-8
DETROITERS WIN 2 OF 3 EVENTS AT MSC-BALL

---1939---

AP 21, 6-4

17TH ANNUAL STATE INDOOR CONTEST TO BE HELD APR. 22, ROSSELLE

AP 23, 1-18-5

MODEL PLANES IN CONTEST: PLANE OF EDWARD NAUDZIUS MAKES LONGEST FLIGHT

AERO: AIRCRAFT: MODEL: CONTESTS: MICHIGAN

1939

Form 1656

1939 CONTEST TO BE HELD MAY 27 AT FORD AIRPORT, DEARBORN MY 26, 8-1-
SAM FOLZ HAS LONGEST FLIGHT OF DAY AT FORD AIRPORT MY 28, 1-11-7
DETROITERS WIN MAJOR HONORS IN MONROE MEET AG 7, 8-6
LANSING-INTERSTATE MEET HERE AUG. 27 AG 18, 8-7
LANSING-MEET TO BE HELD AUG. 27 ---1940--- AG 18, 14-4 C M
MICH. MODEL AIRCRAFT COUNCIL MEET AT LANSING JE 1-2 AP 14, 1-3-8
KAZOO-LIST OF WINNERS IN CONTEST AT MUNICIPAL AIRPORT JE 10, 8-1
PT. HURON-200 MODEL PLANE BUILDERS TO COMPETE JE 23 JE 20, 37-8
PONTIAC-GEO. H. PARKER WINS CONTEST IN RAIN AG 26, 23-7
---1941--- MR 10, 9-7
MAY 31-JUNE 1 SET AS DATES FOR MEET MICH. MODEL AIRCRAFT COUNCIL
LANSING MEET OPENS MY 31 MY 31, 11-8
PT. HURON-2ND ANNUAL STATE MODEL CONTEST TO START JL 27 JL 25, 13-3
ANN ARBOR- MODEL AIRPLANE MEET HELD AG 27, 13-7
---1944--- MR 17, 2-1
MODEL PLANES TO FLY IN U OF M CONTEST MR 26 AG 25, 25-4
STATE MEET AT ANN ARBOR AG 27 ---1947--- AG 15, 11-1
JAMES D RYAN MODEL PLANE WINS ONE OF INTERNATL EVENTS

---1947---

Ag 16, 18-1

MODEL PLANE RAY O ACORD SETS WORLD MARK AT SELFRIDGE MEET

---1948---

JE 18, 15-2

300 TO PARTICIPATE IN FORD AIRPORT MEET JE 19-20
JET PROPELLED MODEL THAT GOES 125 MPH AT EAST MICH EXCHANGE CLUBS MO-
DEL AIRCRAFT MEET

JE 21, 4-1

JE 28, 16-1

INTERNATL. AIR FAIR & MICH. MODEL AIRPLANE MEET HELD AT DET. -WAYNE MAJOR
AIRPORT JE 27

JL 7, 3-1

ANN ARBOR JUNIOR C OF C MEET JL 11

JL 15, 27-6

400 WARM UP MODEL PLANES FOR MICH MODEL MEET

JL 16, 7-4

400 MODEL PLANES IN CONTEST NR FLAT ROCK, JL 17-18

-JL 18, 1-7-3

ED NAUDZIUS WINS FIRST PLACE IN BOTH OPEN CLASSES -JL 19, 25-5

EDWARD NAUDZIUS MICH OPEN CHAMP MODEL AIRPLANE BLDGR FOR 2ND STRAIGHT
YEAR

O 27, 11-3

FINAL OUTDOOR MODEL PLANE MEET OF YEAR AT MEMORIAL PARK, ROYAL OAK, 031

---1949---

JA 15, 12-5

PONTIAC CONTEST AT CASS DODGE PARK JAN 23

JA 19, 37-8

PONTIAC MODEL PLANE MEET CASS LAKE POSTPONED UNTIL FEB 13-F 12, 15-3

PONTIAC DORIS WEBBER, 19, NAMED QUEEN MODEL SHOT AT DODGE BROS. PARK

F 13 MY 31, 10-3

STATE MODEL AIRCRAFT MEET IN DEARBORN JE 24-26 JE 27, 24-1

MODEL PLANE TEST FOR EXCHANGE CLUB MEET HELD :PRIZES AWARDED-

JL 3, 1-6-8

400 IN MICH DUE TO ENTER 3RD INTERNATL MODEL PLANE CONTEST JL 15-17

AERO : AIRCRAFT : MODEL : CONTESTS : MICHIGAN

1949

STATE MEET TO BE HELD AT FLAT ROCK, STATE FAIR COLISEUM & WILLOW RUN AIRPORT JL 15-17

MICH STATE MODEL PLANE MEET AT NEWPORT FIELD IN 2ND DAY-JL 18, 5-2

ROBERT BIENENSTEIN WINS MICH MODEL PLANE MEET S 7, 37-6

ANN ARBOR-12TH ANNUAL MODEL PLANE MEET AT ANN ARBOR AIRPORT S 11
S 17, 14-5

ROYAL OAK CLOUDBUSTERS MEET TO BE HELD S 18 -1950 JE 22, 17-3 --1950

BUILDERS PREPARE PLANES FOR MICH. EXCHANGE CLUB MEET AT DEARBORN JE 24 & 25

MICH EXCHANGE CLUB MODEL PLANE MEET BEING HELD AT FORD TEST FIELD, FORD AIRPORT JE 25, 1-3-1

BEN HOWELL, PONTIAC, SETS RECORD 139.48 MPH-PIPP JE 26, 8-5
4TH ANNUAL MEET OPEN NEXT WEEK-END JL 2, 1-12-2

MICH 4TH ANNUAL MODEL PLANE MEET ON AT WILLOW RUN- JL 8, 20-5
MEMBERS BALSA BUGS WIN 38 PLACES AT WILLOW RUN MEET- JL 9, 4-21-3
JL 10, 8-1

MM J SCRIPPS TROPHY WON BY GENE TREUTER, BEN HOWELL-H. SALSINGER-
AG 10, 8-1

32 FR. DET. AREA IN PLYMOUTH CONTEST
--1951--

MORE THAN 50 BUILDERS TO COMPETE IN STATE INDOOR CONTEST MY 18, 22-5
MY 20, 1-10-1

RADIO-CONTROLLED MODEL PLANES TO MAKE MICH DEBUT THIS YR AT CONSTEST
MICH EXCHANGE CLUB AT FORD TEST FIELD JE 30-JL 1

---1951---

EXCHANGE CLUBS MEET JE 30-JL 1 FORD AIRPORT

MICH. EXCHANGE CLUBS CONTEST AT FORD TEST FIELD JE 30-JL 1-JL 1, 1-23-15 OF 27 PLACES WON BY DETROITERS IN MEET AT FORD AIRPORT

OTTO HEITHECKER, 17, DET., TAKES TITLE AT MICH. EXCHANGE CLUBS CONTEST-PIPP

OVER 300 MODEL PLANE FLIERS TO COMPETE FOR 55 TROPHIES IN MICH. STATE MODEL PLANE MEET JL 21-22

COMBAT FLYING, NEW MODEL PLANE EVENT, TO BE FEATURED AT MICH. MODEL PLANE MEET AT WILLOW RUN AIRPORT JL 22

JOS D. KUBIA WINS 3 OF 6 EVENTS: RESULTS

GEORGE E. NEWBERRY TAKES SENIOR CLASS D TITLE; OTHER RESULTS

---1953---

GENE TOSOE, RAY YORK, SAM ROBT. SZWONKEK AND ARTHUR TAWLOSKI WINS IN INDOOR MODEL AIRPLANE CONTEST SPONSORED BY PLYMOUTH AERO LEAGUE

MICH. STATE EXCHANGE CLUB WILL HOLD ANNUAL CONTEST AT ROUGE PARK

AERO CLUB OF MICH. ANNC. WINNERS OF CLUB'S ANNUAL AWARDS

---1954---

LIST OF WINNER IN EXCHANGE CLUB MEET

EXCHANGE CLUB HOLDS AIR MEET JE 27

EXPECT 300 CONTESTANTS IN LANSING CONTEST JE 3

JE 10, 1-12-1

JE 27, 1-15-3

JE 30-JL 1-JL 1, 1-23-

IRPORT

JL 2, 7-1

JL 11, 11-1

JL 18, 13-4

JL 22, 1-4-2

JL 23, 6-1

MR 20, 1-27-6

JL 8, 17-1

JL 11-12 AT 9:00AM

D 13, 1-21-1

JE 28, 10-1

JE 27, 4-19-2

MY 20, 1-3-5 2*

MICHIGAN STATE EXCHANGE CLUB TO HOLD MODEL PLANE CONTEST AT FORD TEST TRACK IN DEARBORN JE 24TH E 17, 1-23-5

FATHER & SON TEAM OF WM. & RANDALL CULLIN WINNERS IN EXCHANGE CLUB MODEL PLANE CONTEST JE 25, 15-1

ABOVE CONTEST TO BE HELD JE 23RD AT FORD TEST TRACK IN DEARBORN, MICH. -----1957----- JE 19, 16-7

MICH. EXCHANGE CLUBS MODEL PLANE MEET HELD JE 23RD; LIST OF WINNERS JE 24, 10-6

MICH. EXCHANGE CLUBS MODEL AIRPLANE CONTEST TO BE HELD JE 15TH AT FORD TEST TRACK IN DEARBORN, MICH. -----1958----- JE 14, A-23-8

RADIO CONTROLLED MODEL PLANES GROUNDED FOR 2 HRS DURING ANNUAL MICH. EXCHANGE CLUBS MEET DUE TO RADIO INTERFERENCE JE 23, 13-7

-----1959----- JE 22, 8-7

RESULTS OF MICH. EXCHANGE CLUBS MODEL AIRPLANE CONTEST IN DEARBORN JE 26, 13-3

WAYNE STATE UNIV. JUNIOR SHERWIN MASLOWE WINS ABOVE JE 18, 15-1

LINCOLN PARK PROP SPINNERS CLUB CONTEST JL 19 AG 30, A-7-1

D T. RADIO CONTROL CLUB TO SPONSOR MODEL PLANE COMPETITION AT FORMER WARREN AIRPORT SITE SEPT 12-13

-----1960----- JE 22, A-14-1
ANNUAL MICH. EXCHANGE CLUBS MODEL PLANE CONTEST TO BE HELD JE 26TH AT
FORD TEST TRACK IN DEARBORN, MICH.

JE 26, B-7-4
307 EXPECTED TO TAKE PART IN TODAY'S MICH. EXCHANGE CLUBS MODEL RACE
JE 27, B-8-4
JAMES BAGGI, 19, WINNER OF EXCHANGE CLUBS MICH. MODEL AIRPLANE CHAMP.

-----1961----- JE 24, A-6-8
150 CONTESTANTS TO VIE FOR TOP AWARDS JE 25TH IN ANNUAL EXCHANGE CLUB
OUTDOOR MODEL PLANE FLYING CONTEST
JE 26, A-9-2
DEARBORN-6,000 TURN OUT TO SEE EXCHANGE CLUBS MODEL MEET

JE 7, A-13-8
RADIO-CONTROLLED MODEL AIRPLANE BUILDERS TO COMPETE FOR TROPHIES & PRIZES
JE 8TH AT WING AIRPORT IN TERLING TWP., MICH.

-----1962----- JE 20, F-8-6
EXCHANGE CLUBS COUNCIL OF METROPOLITAN DET & DET. NEWS CO-SPONSOR CONTEST
AT FORD MOTOR CO. TEST TRACK JE 24
JE 25, A-20-5
WINNERS LISTED OF CONTEST OF JE 24 AT FORD MOTOR CO. TEST TRACK

S 5, C-6-1
WORLD CHAMP & U.S. NATIONAL CHAMP RADIO CONTROLLED MODEL PLANE PILOTS
TO MEET WITH 22 OTHERS AT THE OLD WINGS AIRPORT S 8 & 9 TO DECIDE
BEST FLIER

-----1963----- JE 21, A-12-3
ANNUAL MODEL AIRPLANE CONTESTS, CO-SPONSORED BY EXCHANGE CLUBS COUNCIL
OF METRO DET., FMC & DEPT. OF PARKS & REC., & DET. NEWS TO BE HELD JUNE
23 AT FORD TEST TRACK

1963

AERO - AIRCRAFT - MODEL - CONTESTS - MICHIGAN

EXCHANGE CLUB'S MODEL AIRPLANE MEET TO BE HELD JUNE 23 AT FORD TEST TRACK

JE 22, A-1-7

JE 24, B-6-7

15,000 SPECTATORS WATCH ABOVE AT FORD TEST TRACK

S 6, B-11-3

RADIO CLUB OF DET TO PRESENT INVITATIONAL MODEL PLANE CONTEST S7-8 AT OLD WINGS AIRPORT, STERLING TWP

—1964—

JE 5, A-16-1

ANNUAL EXCHANGE CLUBS MODEL PLANE CONTEST TO BE JE 14 WITH DET NEWS COSPONSORING MEET AT FORD MTR CO TEST TRACK, DEARBORN

JE 10, C-16-3

ANNUAL EXCHANGE CLUBS MODEL AIRPLANE CONTEST TO BE HELD JUNE 14

JE 13, A-1-5

EXCHANGE CLUB MODEL AIRPLANE MEET TO BE JE 14 AT FORD TEST TRACK IN DEARBORN-DET. NEWS TO PRESENT TROPHIES

JE 14, A-1-8

OVER DOZEN CLASSES POWER-DRIVEN MODEL PLANES TO COMPETE IN ALL-DAY MEET TODAY AT FORD MTR CO, DEARBORN COSPONSORED BY EXCHANGE CLUB & DET. NEWS

JE 15, D-3-4

21 FIRST PLACE WINNERS IN CONTEST OF MICH EXCHANGE CLUBS JE 14-LISTED

JE 23, C-20-1

250 EXPECTED TO ENTER 14TH ANNUAL OUTDOOR MODEL AIRPLANE MEET AT FORD TEST TRACT NR ROMEO JE 26

—1966—

JE 26, E-12-4

300 FROM SEVERAL STATES & CANADA TO TAKE PART IN CONTESTS LISTED FOR ANNUAL MICH. DIST. OF EXCHANGE CLUBS AT FORD TEST TRACK TODAY

JE 27, A-10-6

WINNERS LISTED FOR JE26 MICH. EXCHANGE CLUB MODEL PLANE MEET AT FORD TEST TRACK IN ROMEO

S 7, A-23-1

MODEL PLANE INVITATIONAL CONTEST STAGED BY RADIO CONTROL CLUB OF DET. BEING HELD IN STERLING TWP. ON S 10-11

—1967—

MY 5, B-17-6

ANNUAL INDOOR MODEL PLANE CONTEST COSPONSORED BY EXCHANGE CLUBS COUNCIL OF METRO. DET. TO BE MY 7 AT MICH. STATE FAIR- GROUND

JE 7, A-11-1 3*

200 & MORE CONTESTANTS FROM MICH, OHIO, ILL, & CANADA TO COMPETE FOR 96 TROPHIES JE 11 AT MICH EXCHANGE CLUBS CONTEST

—1969—

MY 8, E-13-1

INDOOR MODEL AVIATORS MEET FOR ANNUAL FLIGHT

—1973—

JL 16, B-3-1 W

RIVERVIEW CROWD GIVEN AIR SHOW BY RADIO CONTROL; SPONSORED BY INDIAN CITY RADIO CONTROL CLUB. BULLARD MICH. EXCHANGE CLUB TO HOLD COMPETITION THIS SUN IN UTICA.

—1974— S 89, A-5-1

AERO: AIRCRAFT: MODELS: CONTESTS: NATIONAL

1927

Form 1656

The Detroit News.

JACK LAUGHNER, DET. HEADS ENTRANTS
C. KREJCI, CHI., WINS NATL RECREATION CONGRESS MEET
N DETROIT JE 29, 1928/

O 8, 18-1
O 10, 35-7
N 29, 1-7

-----1928-----

CASIMER LEJA, IRVING JOHNSON REPRESENT CHICAGO
40 MODELS ENTERED BY MICH. BOYS
BEST BUILDERS OF COUNTRY TO MEET
WINNERS TO GET EUROPEAN TRIP
WARREN COOPER REPRESENTS ALBANY
PUBLIC TO SEE 100-PLANE DEMONSTRATION
KATSURO MIHO, HAWAII, ARRIVES.
EVERY ENTRANT A CHAMP
PRELIMINARIES AT OLYMPIA JE 28
ERNEST MCCOY SETS INDOOR RECORD
DET. ENTRANTS HOLD INDOOR LEAD
JOS. L. LUCAS, CHICAGO, WINS OUTDOOR TITLE.
JAS MARVIN EWELL'S MECHANIC IS HIS MOTHER
WINNERS SAIL FOR EUROPE JL 6.

JE 4, 9-2
JE 20, 9-3
JE 21, 21-3
JE 22, 10-4
JE 24, 1-13-2
JE 25, 11-5
JE 26, 23-1
JE 27, 22-4
JE 28, 26-8
JE 29, 29-1
JE 30, 3-1
JL 1, 1-12-1
JL 1, 1-12-4
JL 6, 21-4

-----1929-----

TOM HILL WINS AFTER 2 FAILURES
NATIONAL CONTEST BE JE 20-22

MR 11, 11-3
JE 12, 15-3

----1929----

500 TO COMPETE
3 TRIPS TO EUROPE AMONG AWARDS
FULTON ROBINSON HITCH-HIKES FR. NORTH CAROLINA
100 IN DET. FOR CONTEST
OUTDOOR TITLE CONTEST AT SELFRIDGE FIELD
JOS. CULVER, OAKLAND, CALIF. BREAKS SUSTAINED RECORD.
MODEL FLIERS BREAK RECORDS
JOS. CULVER, DONALD BURNHAM, LOUIS PROCTOR WINS TRIPS.
WINNERS GREETED BY MAYOR LODGE
WINNERS LEAVE FOR EUROPE
SAIL JUL 3.

JE 16, 1-22-1
JE 18, 11-4
JE 19, 14-3
JE 19, 36-8
JE 20, 1-2
JE 21, 39-1
JE 22, 16-1
JE 24, 21-1
JE 25, 38-8
JE 28, 54-5
JE 29, 18-1

----1930----

10 DETROIT BOYS COMPETE AT CHICAGO
DETROIT BOYS TAKE 6 OF 10 PLACES AT CHICAGO
HELD AT MADISON SQUARE GARDEN NY 2-10

F 5, 42-2
F 10, 36-7
MR 30, 6-6-8

----1931----

4 TRIPS TO DC PRIZES IN DAYTON, O., MEET
KANSAS CITY-ROBT MEIER, IN OVERALLS, WINS CONTEST HERE.
500 ENTERED IN DAYTON CONTEST
400 ENTRIES
STEVE KLAZURA'S TWIN PUSHER IN AIR 240 SECS.
EMANUEL FEINBERG, DET. WINS FUSELAGE EVENT
4 CHAMPIONS GUESTS OF DETROIT.
B F KIEWICZ & F J DELLAIRE, DETROIT, WIN AT ST LOUIS

AP 12, 11-6-5
MY 5, 32-3
MY D, 1-17-6
JE 28, 1-13-4
JE 30, 10-2
JL 1, 14-4
JL 5, 6-6-7
JE 29, 9-8

AERO : AIRCRAFT : MODELS : CONTESTS : NATIONAL

1936

Form 1656

MORE THAN 400 BUILDERS IN DET. FOR CONTEST
5 PLANES REPRESENTING 5 NATIONS BATTLE FOR TROPHY
ALBERT A JUDGE, 19, LONDON, ENG. WINS TROPHY
BANQUET AT MASONIC TEMPLE CLOSES MEET

JE 30, 13-1
JL 1, 13-3
JL 2, 13-3
JL 3, 22-1

---1937---

300 ALREADY ENTERED IN 10 ANNUAL MODEL PLANE MEET IN DET. WHICH OPENS
JULY 8

JL 6, 10-1

---1938---

TO BEGIN DE-13 JL 6 TO 9 IN DET.: RULES DISTRIBUTED

JE 12, 1-5-2

GRANDDAD OF MODEL PLANES TRACED BACK TO DA VINCI-BALL

JL 3, 5-12-3

CAN. & U.S. TEAMS BATTLE FOR SUPREMACY

JL 7, 3-1

RUBBER POWER MODELS COMPETE IN NATL. CONTEST

JL 8, 7-1

MORE THAN 700 REGISTERED FOR MEET

JL 9, 7-5

MILTON HUGUELET, 16, WINS CONTEST

JL 10, 4-12-6

---1939---

JE 12, 7-1

OVER 100 CLUBS IN AS MANY CITIES SPONSORING CONTESTS

---1940---

JE 20, 17-1

40 YOUTHS PICKED TO REPRESENT DET. IN 1940 NATL MODEL AIRPLANE MEET IN
CHICAGO JL 1 TO 6

JE 22, 12-2

BOYS IN AIR MEET WILL BE FUTURE AIR ENGINEERS-EDIT
CHI-Geo. SASS 2D IN INDOOR STICK MODEL EVENT, 3 OTHER DETROITERS AMONG
LEADERS

---1940---
 MICH. YOUTHS SCORE WELL IN ABOVE
 GEORGE SASS, DET. IS 1940 NATL. CHAMP; OTHER DETROITERS WIN
 ---1941---
 45 DETROITERS TO LV FOR CHICAGO COMPETITION; LIST
 ---1947---
 FRANK CUMMINGS, LOS ANG WINS GRAND CHAMPSP; TROPHY IN NATL CONTEST-
 ROBT BIENSTEIN, GROSSE POINTE NAMED SENIOR NATL CHAMP AT AMER LEGION
 NATL MODEL MEET
 ---1949---
 MODEL PLANE RAY SHEARER, 17, HITS 134.8 MPH TO WIN
 OLATHE, KAN-MODEL AIRPLANES TO CARRY MAIL AT NATL. MEET-
 ROBERT BAILEY, FERNDALE WINS NATL OPEN STUNTING CHAMPSP-
 ---1950---
 BEGUN AT DALLAS NAVAL AIR STATION
 DET Balsa-BUGS MODEL PLANE CLUB WINS TEAM CHAMPSP
 ---1951---
 PAUL SIMON, 13, WINNER NATL MODEL AIRPLANE CHAMPSP;
 ---1953---
 JACK SIMON, WINS 1ST PLACE IN ABOVE AT LAKEHURST, N.J.
 RONARD PLOTZKE, & AIRMAN STUART B. KEYSTONE DIE FOR 1ST PLACE IN 22ND
 NATL. MODEL AIRPLANE CHAMPIONSHIPS AT WILLOW GROVE, PA.
 ---1954---
 ABOVE OPENS AT GLENVIEW NAVAL TRAINING CENTER

JL 5, 23-1

JL 8, 13-1

JE 29, 1-3-7

AG 23, 1-8

S 12, 2-4

JL 29, 3-2

JL 31, 1-11-2

AG 1, 6-4

JL 26, 17-3

JL 31, 4-1 BS 2

JL 30, 4-5

JL 28, 23-4

JL 27

AG 3, 3-4

JL 29, 26-3

- WILLARD S. BLANCHARD JR IS CHAMPION OF NATIONAL MODEL AP AG 2, 3-6
- JOSEPH AJOMEK JR IS CHAMPION OF ABOVE AG 2, 30-6
- JOSEPH ZIOMEK SR & S N, J SEPH JR. WIN AT NATL. MEET AG 3, 23-1
- 1956---
- 5 ENTER MODEL PLANES IN NATL. MODEL CHAMPSPS JL 20, 6-1
- WILLARD S. BLANCHARD, HAMPTON, VA, CHAMP OF NATL CONTEST JL 30, 5-1
- 1957---
- 6 DETROITERS COMPETE IN CO-EST AT WILLOW GROVE NAVAL AIR STATION, PA. JL 24, 21-1
- 1959---
- LOS ALAMITOS, CALIF.-ROBERT HUNTER WINS GRAND NAT'L CHAMP; DETROITER AG 3, 3-3
- SHERWIN MAZLOWE, WON SEN OR DIV. CHAMP.
- 1960---
- NOW IN PROGRESS AT DALLAS NAVAL AIR STATION AT GRAND PRAIRIE, TEXAS JL 27, A-5-1
- AG 4, B-9-1
- JAS. BAGGI, 19 WINS 3 FIRST PLACES & ONE 2ND PLACE IN ABOVE CONTEST
- 1965---
- ABOARD USS LEXINGTON-DAWN COSMILLO, OF WHARTON, N.J., ONE OF 25 YOUNGEST NAMED WINNERS IN ABOVE CONTEST AT WILLOW GROVE, PA. WERE GIVEN TRIP TO PENSACOLA, FLA. NAVAL BASE
- 1966---
- BIRMINGHAM-DE NARD WILLIAMS, 41 & SON ROBERT 14 XXXX XXXX DAD WON 3 AG 18, E-2-1 Z5
- RD IN OPEN COMPETITION, SON WON 3 AWARDS LAST MONTH AT GLENVIEW ILL AIR STATION

-----1972-----

AG4, B-15-1 W

ROBERT SAWICKI, 11 YR OLD FROM WYANDOTTE WINS TROPHY
IN COMPETITION SPONSORED BY THE ACADEMY OF MODEL AERONAU-
TICS---BULLARD

AG 17, 1-10-1
GRAZ, AUSTRIA-BORA GUNCIC, OF YUGOSLAVIA, WINS CHAMPIONSHIP FOR MODEL
GLIDERS

-----1955-----
\$ 3, 16-4
VIESBADEN-TWO RUSSIANS TURN UP AT ABOVE SHOW HERE
S5, 10-7

MICHAEL GASTER, OF LONDON WINS ABOVE

-----1962-----
AG 27, A-18-5
TOM BRETT, ST. CLAIR SHORES, WINS WORLD CHAMPIONSHIP IN RADIO-CONTROLLED
MODEL AIRPLANE FLIGHT IN LONDON, ENG.

Form 1656

The Detroit News

AG 25, 12-1

NAMES OF WINNERS NEW ALL AROUND AIRPLANE TYPE FR. NATL. GUARD NAMED.

---1946---

AG 26, 9-1

DON NEWBERGER SETS RECORD 123.88 MPH AT ALL-WESTERN MEET-

---1947---

D 11, 6-3

MOSCOW, RUSSIA-SOVIET MODEL BUILDERS CRASH 2 WORLD RECORDS

---1948---

A P 28, 34-3

ENTRY FORMS FOR 2ND INTERNATL MODEL PLANE CONTEST OF PLYMOUTH MOTORS
SENT OUT

---1951---

MR 27, 17-6

NAVY TO HOST AGAIN TO MODELPLANE MEET AT DALLAS WEEK

JL 23-

MY 21, 3-2

CARL REDLIN, DET COMPETITOR IN US MODEL AIRPLANE TEAM IN CONTEST JE 17
ATCHI.

JL 10, 4-5

SUNE STARCK, SWED, WINNER WAKEFIELD TROPHY

---1954---

JE 27, 4-19-2

TODAY IS DAY OF MODEL PLANE COMPETITION AT FORD TESTING GROUNDS

---1960---

JL 24, A-2-7

DALLAS, TEX.-1,600 ENTER NATL MODEL CONTESTS

---1962---

JL 19, B-7-1

NATIONAL AIR YOUTH CHAMPIONSHIP JL 19 AT GLENVIEW, ILL, NAVAL AIR STATION
ON

-----1973----- Ag17, B-7-1 W

ROBERT SAWICKI OF WYANDOTTE WON TWO NATIONAL CHAMPIONSHIPS
IN MODEL AIRPLANE COMPETITION---BULLARD

---1976-----JE 3, B-4-1N

STEVE SAUGER TRAINING FOR FEDERATION OF AERONAUTIQUES
INTERNATIONALE CONTEST.-SCHABATH -1979- 0 28, B-6-1

STEVE SAUGER, TROY TAKES PRIZE IN CONTEST SPONSORED BY
ACADEMY OF MODEL AERONAUTIC, HE WON "STERLINGAWARD"-YOUNG

-1985-

Ap 12; B-6-1E

Cranbrook to host regional contest for Intern'l Paper Air
plane Contest

CONTESTS - PAPER AIRPLANE

1966

SCIENTIFIC AMERICA MAG CONDUCTING CONTEST FOR BEST PAPER PLANE RESEMBLING SST-PIPP
D 25, B-6-0
--1967-- JA 17, C-2-1

1ST INTERNATIONAL PAPER AIRPLANE COMPETITION SPONSORED BY SCIENTIFIC AMERICAN MAGAZINE FINAL ENTRY DATE IS JA24
JA 19, C-010-8

PHILA-PHILA TO GET PAPER PLANE DERBY

F 22, A-1-1
FREDERICK HOOVEN WON PAPER AIRPLANE CONTEST-GEBERT
F 22, A-1-1

NY-GROWN FLIGHTS OF FANCY UNFOLDED BY PAPER PLANES CONTEST
--1985-- JA 13, A-7-1

DC- TWO LEADING AVIATION MUSEUMS AND MAGAZINE SPONSORING SECOND GREAT INTERNATIONAL PAPER AIRPLANE CONTEST.

Ap 12, B-6-1W
Cranbrook holding regional 'fly-off for Intern'l Paper Airplane Contest

Form 1656
 AIRPLANE CLASSES. DEPT. OF RECREATION HAVE 100 MODELS ON DISPLAY
 -----1928-----

PHOTO CLARENCE CHAMBERLIN HOLDING MODEL

MANY BUILDING FROM NEWS INSTRUCTIONS

ABRAM ABGARIAN TELLS OF BUILDING PROPELLOR

HOW WATCHING MODELS TAKES MYSTERY FR. AVIATION.

BERNICE MERCURE, DENIED ADMISSION TO BOYS CLUB, MAKES OWN MODEL.

ALBERT ZELLER, 13, WINDSOR, 1ST FR. CANADA TO WIN HONOR CERTIFICATE

CHAS. I. SCOFIELD, 13, HAS WORKSHOP IN BASEMENT

ROBT. MCCIAREN DESERTS KITE FOR OUTDOOR PLANE

FRANK I. SOLAR, TEACHER, SAYS SPONSORING PLANES IS FUN
 COURSE FOR TEACHERS AT JEFFERSON INTERMEDIATE SCHL.

-----1929-----
 BOYS BECOMING FLYING EXPERTS; CLASSES GROW

BURROUGHS MODEL CLASS HAS NEARLY 100 MEMBERS

MORE THAN 2,000 REGISTERED IN LEAGUE

BEGINNERS CLASS AT CASS TECH EACH FRIDAY P.M.

ADMIRAL BYRD SIGNS HONOR CERTIFICATES FOR DURATION.

MODEL PLANES TEACH AVIATION

MODEL PLANE FLANS CITED IN CASS TECH CLAS

AG 9, 8-3

F 12, 11-6

F 5, 21-3

F 21, 24-2

F 26, 2-7-1

MR 13, 14-4

MR 26, 9-1

AP 5, 1-8 MAIL

AP 6, 6-4

AP 16, 6-3

AG 27, 15-4

MR 2, 7-7

MR 3, 6-10-7

MR 4, 14-2

MR 5, 10-5

MR 7, 37-2

MR 8, 42-4

MR 9, 3-2

MR 10, 1-1

---1929---

SHERWIN POST A MODEL ACE WITH SEVERAL MACHINES
DAVID HOWELL BUILDS ENDURANCE MODEL; BROTHER A FLIER.
WINTERHALTER SCHL. CLASS MASTERS 4 MODELS.
PLANES BETTER THAN FOOD TO BOYS CLUB
H.P. CLUB TRAINS FOR JUNE FLIGHTS
MODELS TRY WINGS AT CASS AUDITORIUM.
CONSTITUTION SUGGESTED FOR MODEL PLANE CLUBS
MODEL HELICOPTER CALLS FR. INGENUITY; DIRECTIONS.
AERIAL HONORS TO R.O.G.'S; BABY PLANES POPULAR
DET. TO HAVE AIRPORT FOR MODELS
DAVISON TAKES MODEL PLANES
MAKERS GUARD MODELS FR. COMPETITORS
RUDOLPH JUST SELLS MATERIALS, BUILDS MODELS
ROBT. YEE'S AMBITION TO BE MISSIONARY OF AVIATION.

MR 10, 6-10-1
MR 12, 44-4
MR 14, 52-1
MR 13, 56-4
MR 15, 62-5
MR 16, 18-3
MR 17, 6-8-2
MR 17, 6-8-4
MR 25, 16-7
MR 31, 1-16-6
AP 11, 32-3
AP 13, 3-8
AP 17, 52-3
AP 25, 37-3

---1938---

MORE THAN 100 MINIATURE PLANES TO COMPETE IN CONTEST AT SOUTHFIELD & 1
0 MILE RDS MY 15

MY 15, 1-8-8

HAROLD LACLAIR'S MODEL PLANE FLYS AWAY IN DIRECTION OF DEARBORN, LOST

JL 13, 7-1

GEORGE JOSEPH'S PLANE DEFIES SNOWSTORM: IN AIR 2 HOURS, 15 MINS

D 27, 2-5

---1942---

GOVT. ASKS DET. YOUTH TO AID IN PRODUCING AIRPLANE MODELS-BALL

MR 22, 4-10-1

DET. SCHOOLBOYS IN MASS PRODUCTION OF MODEL PLANES
DET. SCHOOL CHILDREN GAVE NAVY 1,000 MODEL PLANES

JE 1, 25-2
JE 18, 10-2

AERO : AIRCRAFT : MODELS: DETROIT

1944

MODEL PLANE THAT LEFT DETROIT TWO MONTHS AGO HAS TURNED UP AT NORTH
MALDEN, ONT, 20 MILES SOUTH OF WINDSOR

---1945---

EXHIBIT BILTY BY DET. BALSA BUGS TO BE HELD AT DENBY

0 7, 6-2
MY 2, 5-1

HI MAY 4
JE 10, ROTO 18

DET GUIDE LINERS CLUB TO SPONSOR ONE AT GUUSTON PLAYGROUND

---1949---

OUTDOOR EVENTS MICH EXCHANGE CLUB'S CONTEST OPEN FORD FIELD-S 30,1-7
MODEL FLIGHTS OVER SCHULZE SCHOOL CURGED BY COURT-0 30, 1-10-3
19 WORKSHOPS NOW THRUOUT DET AID PLANE HOBBIES-

---1963---

S 13, A-10-1

STUNT, PRECISION & SPEED FLYING BY MODEL PLANS TO FEATURE EXHIBITION FR
250 BOYS FROM ST. FRANCIS HOME FOR BOYS AT ROUGE RECREATION CENTER
SEPT. 14

-1977-

S 8, B-1-1 D

RADIO-CONTROLLED MODEL PLANES KEEP OWNERS BUSY & BROKE-

DET AEROMODELERS CLUB TO CONVENE SUN AT FORD MO CO TEST
TRACK IN UTICA-CAUFFIEL

AERO: AIRCRAFT: MODELS: JETS

1952

JL 6, 1-4-7 1*

AGE OF JET PROPULSION TAKES OVER MODEL PLANE FLIERS

AERO : AIRCRAFT : MODEL : MICHIGAN

1942

PUBLIC SCHOOL PUPILS TO MODEL US & AXIS PLANES TO HELP "SPOTTERS"
Form 1656 F 6, 15-1

HIGH SCHOOLS URGED TO BUILD MODEL PLANES BY PUBLIC INSTRUCTION DEPT.
MR. 28, 20-3

65 MICH ENTRIES IN DET FOR CONTEST
---1949--- AG 16, 9-4

NELSON, E. FARLEY BUILDS MODEL PLANES DURING THE WINTER, TOO
---1952--- O 26, Roto 20

STERLING HTS—RADIO CONTROL CLUB OF DETROIT HAD MEET—
WOWK ---1970--- N 12, E-1-4 Z6
---1975--- S 10, B-2-10

GUY KASER TALKS OF HIKE IN MODEL PLAN COST—MEININGER
-1979- JE 11, B-1-3 AM

STEVE SAUGER OF TROY BUILD RADIO CONTROLLED MODEL OF THE
EARLY BIRD, 1930S PLANE USED BY DET NEWS—YOUNG

-1989--S8, C-1-2

Vito Palazzolo, discussed. McClellan.

1998

Ag 21 C 5-6

Lenox Twp-Phil Machin, 14, Macomb Twp. will be youngest competitor in Great Lakes Scale Classic air show, Wetzel State Pk, among 50 radio-control pilots around U.S.-Chin

1999

S 19 C 5-2

Lenox Twp-Review of Radio Control Combat Assoc. Midwest Championship Combat Competition (with miniature planes)
-Stringer

AERO - AIRCRAFT - MODELS - RECORDS

1928

Form 1656

The Detroit News

F 17, 20-3

Clifton Rogers' plane sets endurance record

F 25, 3-1

Aram Abgarian breaks record

Je 17, 1-1-8

2 records at Je 16 contest

Jl 1, 1-12-1

Abgarian sets indoor record

1929-----Je 9, 1-1-4

Nevill Geake, indoor, 405.2 sec; Raymond Krokos
240 secs. outdoor

Je 21, 39-1

Jos. Culver sets sustained flight record

O 19 2-2

John Sullivan's plane flies 8 min. 21 4/5 sec.s

---1934---

MR 21, 13-1

WM. LATOUR, PHILA., KEEPS PLANE IN AIR 7 MIN, 22 SEC.; UNOFFICIAL NATL.
RECORD

-----1934-----
BAKERSFIELD, CALIF.-ARTHUR THURBER & DAVID DELAMETER BUILD PLANES, SET
NEW RECORDS OF 31 & 25½ MINUTES RESPECTIVELY

MR 30, 37-3 1H

-----1935-----
VALYA KUPREICHUK MAKES 7 MILE FLIGHT, MOSCOW

S 3, 2-1

-----1947-----
RUSSIA CLAIMS MODEL PLANE RECORDS

AG 15, 14-3

-----1953-----
MAR INSBURG, VA-RADIO CONTROLLED MODEL PLANE KEPT IN AIR 46 MINUTES
FOR NEW U.S. RECORD; OPERATED BY OWNER, DR. WALTER GOOD

AG 31, 21-4

S 14, 18-3

FAYETTEVILLE-SHERMAN HOLT, 15, NEW HOLDER OF WORLD'S ENDURANCE RECORD FOR
MODEL PLANES; FLIES PLANE FOR 8 HRS 31 MIN & 50 SECONDS

-----1957----- S 5, 22-1 1H

EUGENE, ORE.-MODEL AIRPLANE CLUB HERE CLAIMS A CONTINUOUS FLIGHT RECORD
OF 64 HRS, 33 MINUTES & 15 SECONDS FOR SMALL PLANE IN CIRCLE

-----1958----- AP 16, 54-1

VA.-NUYS, CALIF.-KEN WILLARD BREAKS RUSSIAN RADIO CONTROLLED MODEL PLANE
RECORD WITH FLIGHT OF 5 HR 29 MINUTES

-----1962----- O 5, A-3-8

MOSCOW-SOVIET RADIO CONTROLLED MODEL STAYED ALOFT 6 HRS. & 31 MIN.

Form 1656

The Detroit News

SERIES TO INTRODUCE CONTEST
 HOW TO BUILD BABY R.O.G.
 HOW TO IMPROVE BABY R.O.G.
 HOW TO MAKE INDOOR PUSHER
 HOW TO MAKE WINDER
 INDOOR MODEL WITH 19-INCH WINGS
 HOW TO MAKE HYDROAIRPLANE
 MODEL HYDROPLANE
 SCALE MODEL CURTISS HAWK
 MODEL SPIRIT OF ST. LOUIS
 HINTS FOR STATE CONTEST

F 8, 1-5
 F 12, 1-16-1
 F 19, 10-11-1
 F 26, 10-10-1
 MR 4, 10-10-1
 MR 11, 10-15-1
 AP 8, 10-8-1
 AP 15, 13-7-1
 AP 22, 10-9-1
 AP 29, 10-6-1
 MY 6, 10-8-1

-----1929-----

FIRST OF 1929 SERIES
 INDOOR MODEL PLANS
 PLANS OF ABGARIAN'S PLANE
 RECORD HOLDING TYPE
 PUSHER PLANS
 MODEL OF STINSON PLANE
 PLANS FOR TWIN-TRACTOR
 U S NAVY BIPLANE.

F 17, 1-8-1
 MR 17, 6-8-1
 MR 24, 6-9-1
 MR 31, 1-16-1
 AP 7, 12-7-4
 AP 14, 6-11-1
 AP 21, 6-12-1
 AP 28, 6-10-1

AERO : AIRCRAFT : MODEL : SHOWS : DETROIT

1939

Form 1656

JA 29, 1-4-4

62 MODELS ON DISPLAY IN ST. ANTOINE BRANCH OF YMCA: HELD BY NEGRO YOUTH
OF UET. ---1941---

MY 23, 13-1

OVER 100 MODELS, REAL GLIDER, AT ST ANTOINE YMCA, MY 25-31

Jl 28 A 1-2

Rib Crackers model airplane club air show;Lang Aerodome,10
Mile near Wixom-McLaughlan

AERO : AIRCRAFT : MODEL : WEEK

1940

TO BE OPENED FORMALLY S 3

Form 1656

S 1, 5-18-7

S 4, 10-6

MINIATURE PLANES LAUNCHED FR ROOF HOTEL STATLER
RADIO-CONTROLLED FLIGHT TO END CONTEST
5,000 ATTEND FINAL SHOW AT FORD AIRPORT

S 7, 1-2-4

S 8, 1-5-4

Form 1656
 J. RAYMOND CARDEN, MUSKEGON, 15, HAS HAD 1 HR. 10 MIN. AT CONTROL STICK OF
 AIRPLANE
 DEMONSTRATION IN ANN ARBOR BY DET. BOYS BRINGS RECRUITS.
 FORD PLANE TO TAKE JACK LOUGHNER, CHAS. DAVID, WM CHAFFEE, ABRAM ABGAR-
 IAN, CHAMPIONS, TO DC
 PRES. COOLIDGE VIEWS MODELS IN EXHIBITION
 E. M. LAIRD, PLANE MFR, STARTED WITH MODELS
 NATL. CONTEST BE IN DETROIT NEXT YEAR
 1-1929-
 BOY CHAMPS TO FLY TO CAPITAL
 CHAMPS GO TO WASHINGTON
 3 BOY BIRDMEN FLY TO WASHINGTON
 PRES. HOOVER LAUDS MODEL FLIERS
 NATL. AERO ASSN DEFINES TERMS AND CLASSIFICATION.
 1-1930-
 ED-MODEL CONTESTS MAY CARRY BIG CONSEQUENCES.
 1-1931-
 GYRO MODELS BUILT BY BOYS ON 'NEWS' MODEL
 JAS A HUNT, LOUISVILLE, DISPLAYS 50 LB. MODEL IN DET.
 CONTESTS IN CONJUNCTION NATL AIR SHOW
 1-1932-
 EMANUEL BENNEY, DET. DISCOVERS NEW LIGHTER COVERING FOR MODELS

MR 4, 10-5-3

AP 1, 1-13-1

AP 1, 5-21-7

AP 2, 1-8 MAIL

AP 20, 6-3

N 18, 10-7-4

MR 31, 1-16-6

AP 2, 48-2

AP 3, 22-6

AP 4, 16-2

AP 28, 6-9-1

JE 30, 4-1

MR 15, 4-7-1

AP 18, 3-7

MY 3, 1-14-5

JA 10, 1-16-5

---1932---

MACK BENNEY, DET. 18, BUILDS PURSUIT MODEL JACKSON-WINNERS IN CONTESTS BE GIVEN REAL RIDE.

MY 15, 1-1-23

D 5, 12-2

MY 11, 4-6-1H

SEATTLE CO. MAKES TOY MODELS &

AG 3, 2-6

2 TTY PLANE FIRMS THRIVE IN CLEVELAND, MODEL PLANE CENTER

N 11, 1-3-4

PAUL KARNOV FLIES HIS HOMEMADE PLANE WHICH RUNS ON GASOLINE; TANK HOLD ONLY 1 & 1/3 OUNCES OF GAS

AG 19, 29-8 WSC

100,000 ATTEND CONTEST FOR MODEL PLANE BUILDERS AT AKRON

---1936---

JE 8, 31-2-NITE

JOHN SWENNEY FLIES TINY PLANE ON 2 OUNCES OF GAS

JE 26, 17-3

8 MEMBERS OF BRITISH MODEL AIRCRAFT TEAM ARRIVE IN US TO COMPETE FOR WAKEFIELD CUP

---1937---

JL 25, 1-11-7

SPRINGFIELD, MASS.-MODELS RULED AS PLANES SO TRIALS ARE HALTED

S 13, 3-1

ROY KUENNEN'S MODEL GAS DRIVEN PLANE STAY IN AIR 57 1/2 MINUTES. GRAND-RAPIDS, MICH.

---1938---

D 19, 28-7

MODEL ONE-CYLINDER PLANE CRASHES ON LINER 4 MILES AT SEA OFF NYC

---1939---

JE 25, 4-12-5

LOIS MILLER, 17, BUILDS MODEL PLANE

---1941---

D 26, 7-1

GOVT. BEING ASKED FOR PRIORITY ON MATERIALS FOR MINIATURE PLANES.

---1942---

F 1, 1-7-6 2*

FRANK KNOX APPEALS TO AMERICANS TO BUILD 508,200 MODEL PLANES FOR PRACTICE WORK OF ARMED FORCES

MEMBERS DET. RECREATION AIRCRAFT CLUBS OFFER TO BUILD 500 MODEL PLANES FOR NAVY DEPT. Form 1656
F 11, 7-1
 SAN FRANCISCO'S CHINATOWN CHILDREN TO BUILD MODEL PLANES FOR NAVY F 11, 6-3
 KANSAS CITY-GENE SALVAY'S MODEL PLANE GETS AWAY & FLYS 18 MILES BEFORE CRASHING MR 25, 19-6
 JOE BASHORE, WYANDOTTE BOY, MADE 50 MODELS FOR NAVY PROJECT JE 19, 17-1
 JOS. BASHORE, 13, RECEIVES CERTIFICATE OF AWARD DESIGNATING HIM AS "ADMIRAL AIRCRAFTSMAN" JL 5, ROTO 10, JOS. 8
 MODELS GET PRIORITY ON GAS RATION JA 22, 32-3
 TEANECK, NY-EERO KOSKINEN, 16, CRIPPLE, WINS NAVY JOB F 11, 1-6 NITE
 3 DET. BOYS LOOKING FOR MODEL PLANES THAT FEW OUT OF SIGHT AG 30, 9-3BS
 2 EASTERN AIR LINES PILOTS REPORT SIGHTING WINGLESS AIRCRAFT SHOOTING FLAME DOING ABOUT 700 MPH IN GA. JL 25, 1-1-1
 JETS INVADE MODEL PLANE RANKS-PIPP AG 15, ROTO 2
 CHET HENDRICKS MODEL GLIDER RETURNED; GONE 2 WEEKS AG 16, 23-1
 500 TOP MODEL PLANE BUILDERS SOON MAY BE VITAL PART NATL. DEFENSE-PIPP -AG 20, 1-15-5

---1951---

Ag 26, 1-23-4

ROGER BARRON, 16, EARNED EDUCATION, CAR, THRU MODEL PLANE S^W N 16, 64-5
RECORD-BREAKING MODEL PLANE OF DAVID STILES PRESENTED TO SMITHSONIAN
INST. NATL. AIR MUSEUM

---1964--- MR 22, D-18-6 3*ST

BAY CITY-CAPT JOHN M. SLATTERY OF AF HELICOPTER CREW HAS ONE OF LARG-
EST COLLECTIONS OF COPTER MODELS IN U.S.-BUILT OVER 50 MODELS

---1969---

My13, A-3-1

WILLIAM BERTRAND MODEL PLANE FLIES 220 MILES- A RECORD. -G
GILL.

---1974---

Ag 21, A7-3 RACE.

BIRMINGHA, ALA-SHERIFF MEL BAILEY, SHERIFF, DEPT. HAS
PURCHASED MODEL TO FLUCH SNIPERS

---1977-----My25, B-1-4E

RUSSELL EMMONS FAMILY DISCUSSES LOVE OF AIRPLANE
MODELS.-POLLACK.

---1978---

My 23, D-2-1

AMER. JEWISH CONG. PROTEST, DEMAND FOR BAN OF MODEL PLANES ON
NAZI MODELS, TO MATTEL INC. & AVA INTERNATL. INC.-HEINZEL

-1979-

D 10, A-5-1

NY-2 HURT WHEN MODEL PLANE PLUNGED INTO CROWD DURING HALF-
TIME SHOW OF FOOTBALL GAME.

O 1 A-1-1

Carson, Calif- Goodyear blimp pilot Nick Nicolary didn't see planes that attacked his blimp because they were only 4-ft

D 31 E-3-1

Saginaw- Dick Watz & Ben Mayne turn common interest in model airplanes into business: Aerodrome Models Inc.--
Ludmer-Gliebe -1994 N 09 C 1-1

Review of book "The World Record Paper Airplane Book by Ken Blackburn & Jeff Lammers; instructions on building-Jacobson
-1996- J1 25 C 8-2

Review of Rib Crackers Model Airplane Club, Novi; offers lessons; air show this weekend-Sekhar

Form 1656

The Detroit NewsJa 25, 7-7

Roger Wolfe Kahn orders de luxe plane.

F 19, 10-6-2

Geo. Fernic builds tandem plane, Staten island;
plans flight to Bucharest, Rumania.

Mr 18, 10-6-3

Cessna plane, mfg. Wichita, Kan. demonstrated here.

Ap 15, 13-1-8

British copying cabin monoplanes from U.S.

1932

AERO - AIRCRAFT - MONTGOMERY

Form 1656

The Detroit News

Ja 3, 1-11-3

To start construction in new plane which will embody principles of soaring bird

AERO - AIRCRAFT - MS 790 PARIS

1955

PRICE OF ABOVE IS \$300,000
ABOVE IS DEMONSTRATED IN DET.

JE 23, 53-5
JL 15, 11-4

AERO : AIRCRAFT : NAVION

1946

NORTH AMER. AVIATION'S NAVION, 4-PASSENGER LIMOUSINE AWARDED AIRWORTHINESS CERTIFICATE

S 22, 1-13-1 3*

AERO: AIRCRAFT: NOISELESS PLANES

1928

Form 1656

The Detroit News N 4, 10-9-2

Engineers working to eliminate all noise.

---1936---

AP 26,4-14-5-1*

US SELLS NOISELESS PLANES TO FRANCE

---1937---

S 18,20-6-WSC

GERMANY DEVELOPS ALMOST NOISELESS MILITARY PLANE

AERO : AIRCRAFT : O'CONNOR

1928

F 3, 17-5

Above 200 passenger seaplane invented by Jo
John P. O'Connor tested F 2, Guggenheim School
of Aero

AERO: AIRCRAFT: ORNITHOPTERS

1976

Ag 3, A-1-2 E

LAKEVIEW-MAURICE NEWELL READY TO FLY MACHINE THAT FLAPS WINGS

-BULLARD

-1980-

JL 3, D-8-1E

COLUMBUS, OHIO-ENGINEER JEREMY HARRIS AWARDED PATENT FOR
ORNITHOPTER

AERO: AIRCRAFT: OSPREY

1988

My 24 A-1-1 NoDot
Arlington, Tex-1st nonexperimental aircraft that flies both
like helicopter & airplane hailed as aviation milestone.

S 8, 12-3 X

Airplane in which Jack Stinson is to try new
endurance record christened by Claye Eliza-
beth Wineman

1975

AERO: AIRCRAFT: PILOTLESS

N 13, F-2-1

LONDON-JANE'S ALL THE WORLD'S AIRCRAFT SAYS U.S LEADS WITH
100 UNMANNED PLANES DEVELOPED;RUSSIA ONLY 2 SUCH SPY PLANES

AERO : AIRCRAFT : POLAND

1994

J1 13 E 1-2

Drummond Island-Clifton Haley, Cadmus Corp. to reassemble
Polish-made Koliber aircraft to sell here-Markiewicz

AERO:

AIRCRAFT:

PRICES

1938

Form 1656

D 1,12-4

EDWARD J. NOBLE PREDICTS PLANES IN AUTO PRICE RANGE

JL 18, 1-1

OPA CONTROL ON AIRPLANES & MOST PARTS SUSPENDED

-----1958-----

D 22, 30-3

NYC-HIGH COST OF AIRPLANES

-----1959-----

JL 14, 1-1 1H

SANTA MONICA-PRICES ON 5 MODELS OF DC-8 DOUGLAS JETLINERS TO BE INCREASED UP TO 10 PER CENT AFTER AUG 15TH

-----1965-----

D 27, C-7-5 3*

WICHITA, KAN-LEAR JET CORP. REDUCED PRICE NEW MODEL 24 BUSINESS JET AIRCRAFT TO \$649,000

AERO: AIRCRAFT: PRIDE OF DETROIT

1931

Form 1656

The Detroit News

Ap 20, 1-3

Historic Schlee-Brock plane which flew from Det,
to Tokio sold for \$ debt at auction.

Ap 21, 35-1

Brings \$700 at sale.

1932

Ag 16,2-6

LIES RUSTING IN COW SHED; FOR SALE - CARLISLE

Ag 30, 9-7

ARTHUR D. CROHN WINS SUIT FOR POSSESSION

0 11,8-2

FORD MOTOR CO WINS SUIT FOR POSSESSION OF

- 75 PRIVATE PLANES HOUSED AT NORTH BEACH AIRPORT ON LONG ISLAND
 1656 N 29, 1-20-1 1
 ---1948--- F 23, 21-7
- AIRCRAFT INDUSTRIES ASSN. SAYS BUSINESS LEADERS BUYING PRIVATE PLANES
 ---1954--- MR 3, 22-3
- INTERNAT'L BUS. MACHINES CORP. INAUGURATES REGULAR FLIGHTS BETW. PLANTS
 IN Poughkeepsie & Endicott, NY
 ---1958--- JE 26, 48-5
- PRIVATE JETS COST BETW. \$300,000 AND \$1 MILLION-PIPP
 ---1959--- O 27, R-3-1
- HOW PRIVATE PLANES NOW ARE FLYING TO EUROPE DAILY-BENNETT
 ---1960--- JA 31, R-2-1 2*
- FORD MOTOR ORDERS JET FOR ITS EXECUTIVE-PIPE
 ---1961--- JA 14, A-8-3
- CHRYSLER CORP. SAYS THAT BECAUSE OF INCREASED AVAILABILITY OF REGULAR
 SCHEDULED JET AIRCRAFT TO MOST OF ITS PLANT LOCATIONS IT WILL NOT
 NEED ITS FIRM OWNED AIRCRAFT
 AP 30, AW 10-1
- SALE OF USED PLANES FOR UNDER \$1,000-HALL
 ---1962--- S 5, A-3-3
- RAVENNA, O-13 KILLED IN PLANE OF ASHLAND OIL & REFINING CO. THAT CRASH
 ED & EXPLODED IN FIELD NEAR HERE S 4
 ---1963--- S 28, A-3-7
- HOUSTON-ARTHUR D. KNAPP BOUGHT JET PLANE COSTING \$1 MILLION

---1964--- JA 16, B-11-3 FIN 3
ROBERT J. HIXSON TELLS MEMBERS OF SOCIETY OF AUTOMOTIVE ENGINEERS THAT
BUSINESS AIRCRAFT NOW FLYING MORE MILES THAN DOMESTIC AIRLINERS-PIPP

MR 8, B-10-1
CAB SAYS INCREASE ON PRIVATE PLANES CAUSING PLANE ACCIDENTS-POPP

---1965--- D 12, F-6-1
FREEPORT, GD. BAHAMA ISLAND-EXCLUSIVE NEW CLUB OF DET.-AREA BUSINESSMEN
FORMED THE "VOYAGER DETROIT INC." PRIVATE FLYING CLUB-FLEW HERE & PUT
THEIR FLAG DOWN FOR 3 DAYS FUN-DOWDY

---1966--- R MR 1, B-5-5
15,000 PILOTS FLY BUSINESS AIRCRAFT FOR NATION'S EXECUTIVES-PIPP
AP 24, A-2-5

ATLANTIC CITY-PRIVATE AIRCRAFT FLEET TO TRIPLE BY 1975
MY 11, F-5-7 Z 1

KEN ROBERTS, AD MAN, TOOK FLYING LESSON ON SPARE CASH-LOWMAN
MY 29, A-24-1

NY-OSCAR BARKE, REGIONAL ADMINISTRATOR FOR FAA, PROPOSED RR MARSHALLING
YARDS IN METRO CENTERS & DYING WATERFRONTS BE USED FOR PRIVATE PLANES
S 4, B-3-5

; A EXECUTIVE ; JET AVIATION INC OFFER PRIVATE JET SER; VICE IN
; US & EUROPE FOR EXECUTIVES-PIPP

---1967--- MR 3, D-8-1
MARKET SHRINKING FOR BUSINESS JET SALES

THIS YEAR 40 DAWN PATROLS SET BY MICH. FLYING CLUBS, CHAMBER
OF COMMERCE, VETS ORG. - MICH. LEADS ALL STATES IN THIS TYPE
AVIATION ACTIVITIES - PIPP MY 21, S-10-1
JE 8, E-1-1 Z-5

ROCHESTER - FELIX & JOAN RASCHIATORE WITH 2 CHILDREN HAVE 1
CAR BUT DIFFER FROM MOST HAVE 1/3 INTEREST IN AIRPLANE

GENERAL MOTORS CORP. EXECUTIVES TO HAVE TWO \$3 MILLION JETS -
PIPP AG 28, E-3-1
--1969-- N 6, A-18-1

FAA PROPOSAL RESTRICTING AIRCRAFT MOVEMENT IN THE VICINITY
OF LARGE AIRPORTS MAY RESULT TO EXTINCTION OF ABOVE - LOWMAN

PRIVATE PILOTS HIT PROPOSED NEW AIRCRAFT RULES PLANNED FOR
DETROIT METRO AIRPORT - PIPP D 11, A-4-1
--1970--

HARRISON TWP - PAT FLETCHER COMPLETED LIFE-LONG AMBITION TO
DESIGN & BUILD OWN AMPHIBIOUS AIRPLANE - WOWKN 19, E-1-4 Z1

PRIVATE PILOT OF TODAY LITTLE RESEMBLES BEGOGGLED AVIATOR
OF WHITE SCARF ERA - LOWMAN - 1972 - JE 1, B-4-1
WEEKEND PILOTS FEAR PRIVATE FLYING BEING REGULATED TO DEATH - LOWMAN

ARMADA-----KEITH MAHAFFY KEEPS HIS OWN SEAPLANE IN HIS FRONT
YARD-----OTZMAN

-----1973-----

JA17, B-4-1 E

N 26, N B-2-5 W

PRIVATE PILOTS FEELING FUEL PINCH; OPERATORS OS 2 PRIVATE
TROY AIRFIELD SWM DRIVER AND NNA MAIN SAYS THINGS STILL NOT
TOO BAD. ILKA

---1974---

AG 25, G-1-2

DESPOTE INCREASING COST OF DOING BUSINESS, MAJOR CORPS. BUYING
& FLYING MORE BUSINESS AIRCRAFT-GAINOR
BIGTHREE AUTO COMPANIES CUT BACK IN USE OF AIR SERVICE TO
SAVE MONEY BECAUSE OF BUSINESS SLUMP-IRVIN

D 6, C-5-2

---1975---

F 20, B-1-8 N

WASH-FAA ORDERED COCKPIT VOICE RECORDERS & FLIGHT DATA RECORDER
S INSTALLED IN ALL BUSINESS-TYPE JETS, TO HELP INVESTIGATE
AERO ACC.

-1976-

N 14, E-1-1

PRIVATE PLANES HELP SOME FIRMS TO TAKE OFF-KAUFMAN

-1981-

N 4, B-9-2D

PRIVATE PILOTS SEEK INVESTIGATION INTO RESTRICTIONS ON FLI
GHTS.-WARREN

AERO: AIRCRAFT: PROPELLER-DRIVEN PLANE

1956

JL 18,61-3

BOEING MAKES LAST OF ABOVE; CONVERTS TO JETS ONLY

AERO - AIRCRAFT - PTERODACTYL

1929

Form 1656

The Detroit News

Mr 31,6-8-1

Yeovil Eng.-'Non-stalling' plane planned; Capt/C.T.R.Hill
Engl.flier developing monoplane with pusher propeller

---1934---

S 15,20-4

DESCRIPTION OF NEW TYPE BUILT BY CA T C R T HILL-MILLGATE

AERO -

AIRCRAFT

Q.E.D.

1935

US BUILT SPEED PLANE TO BE FEATU^{Form 1656}RED AT ALL-AMERICAN AIRCRAFT SHOW IN
DETROIT JL 20-28 JL 9-4-6 BL STR

AERO - AIRCRAFT - "QUESTION MARK"

1930

Form 1656

The Detroit News

S 21, 1-18-1

Coste's transatlantic plane a marvel of equipment
-Piersol

AERO : AIRCRAFT : RADIO-CONTROLLED

1946

F 10, 1-8-6

MOST MAJOR AIRPORTS TO GET RADIO-CONTROLLED LANDER TO AID PLANES

AERO - AIRCRAFT R-W RAMBLER

1931

Form 1656

The Detroit News Mr 8, 1-19-2

Dayton-No wood used in above and can be stored in 9
foot garage.

AERO: AIRCRAFT: REGISTRATION: MICHIGAN

1945

STATE AERO.CMSN REQUIRES UNDER NEW LAW ALL AIRCRAFT OPERATED OVER

JL 25, 23-7

STATE AERO OFFICIALS BEGIN PROGRAM WHICH WILL TELL WHETHER THERE ARE
500 OR 5000 AIRCRAFT IN MICH
UNREGISTERED PLANES DENIED RIGHT TO FLY

AG 1, 16-5

S 19, 13-5

---1961--- AG 3, A-8-8

ONE THIRD OF MICHIGAN'S PLACES MAY BE OPERATING ILLEGALLY BECAUSE REG-
ISTRATIONS HAVE NOT BEEN RENEWED

**1971--

Ox28x

AERO: AIRCRAFT: REGISTRATION

1953

\$ 4, 7-3 NITE

REPORTS ON OLD PLANES KEPT BY AMERICANS

Form 1656

AP 2, 20-1

WPB EASES ORDER PROHIBITING SALE OR RENTALS IN CASES OF AVIATION STUDENTS

---1957--- MY 15, 81-3

HERTZ CORP TO START FIRST NAT'L RENT A PLANE SERVICE IN FALL

-----1958----- AP 29, 32-5 5*

CHICAGO-HERTZ CORP. INAUGURATES RENT A PLANE SERVICE MAY 26TH 1956
U.S. CITIES BY HERTZ RENT A PLANE SYSTEM INC.

---1960--- MY 9, 8-9-4 FINAL 5

HERTZ CORP END PLANE RENTAL OPERATIONS BECAUSE ITS SAID IN CHICAGO, FEDERAL CONTROL SEEMS INEVITABLE

JE 8, A-15-3 FIN 5

CAR ORDERS 000000000000 HERTZ RENT A PLANE SYSTEM INC. TO STOP ENGAGING IN UNAUTHORIZED AIR TRANSPORTATION

-1980-

JA 4, B-1-5

RENTAL FIRMS HAVE SERIES OF CHECKS WHICH MAKE IT ALMOST IMPOSSIBLE FOR NONPILOT TO WALK OFF STREET & RENT PLANE-BULL ARE

AERO - AIRCRAFT - REPAIRS

1957

AIRCRAFT CONVERSION CORP. GIVES DC-3'S NEW SPEED, SAFETY IN WAYNE FACTORY-PIPP-

JA 20, ROTO 17

---1967---

AP 30, H-7-1

TULSA, OKLA-JET AIRLINERS GETTING OVERHAULED -PIPP

Mr 28, 54-6

LONDON-BRITIAN DEVELOPES NEW TYPE OF AIRCRAFT WING THAT WILL PERMIT
HUGE WEIGHT REDUCTIONS IN JET AIRLINERS OF FUTURE

AERO - AIRCRAFT - RIVIERA

1962

AG 17, B-11-7
SERVAIR INC. DESIGNATED TO BUILD ABOVE PLANE IN US-ITALIAN-DESIGNED,
SINGLE-ENGINE AMPHIBIAN PLANE

AERO : AIRCRAFT & ROADPLANES

1945

NORMAN V DAVIDSON INVENTS AUTO WITH WINGS

N 12, 4-3

Form 1656

M. VALIER DESIGNS 25 PASSENGER ROCKET PLANE

MR 21, 8-5

---1928---

M. VALIER SEES OCEANIC CROSSING IN 1 HOUR

JE 24, 1-1-7 CAN.

FRENCH FIND ROCKET PRINCIPLE USEFUL AS AUXILIARY

S 24, 34-3

---1929---

GERMANS BUILD ROCKET PLANE

S 8, 6-6-8

PROF. OBERTH, GERMAN SCIENTIST, PLANS MAIL ROCKET TO US FROM BERLIN-
WILLIAMS

S 29, 4-8-3

FRITZ VON UPEL FLIES ONE 6 MILES

S 30, 21-1

VON UPEL TELLS OF FLIGHT

O 1, 10-3

VON UPEL, NY, PREDICTS UNHEARD OF SPEED THRU THEM

O 24, 1-1

---1931---

VON UPEL SEES 5,000 MPH POSSIBLE

F 1, 2-3-1

BARRED FR FIGHTING PLANES, GERMANY DEVELOPS ROCKET SHIPS-D 1, 4-6

MY 17, 4-8-5

REINHOLD TILING, INVENTOR, PLANS STRATOSPHERE FLIGHT OVER ATLANTIC

---1932---

D 1, 4-6

ATTP. AT MAGDEBURG MAY BE MADE BY HEINRICH NEBEL IN SPRING

D 25, 1-1-6 MICH

---1933---

DR. DARWIN L LYON WORKS ON ONE TO FLY TO MOON OR OTHER PLANETS

MR 26, 2-1-1

---1934---

GERHARD ZUCKER PLANS TEST OF ENGLISH CHANNEL MAIL DELIVERY BY ROCKET

N 26, 4-6

---1935---

KONSTANTINE E. TSIOLKOVSKI, ROCKET DESIGNER, DIED, LEAVES ALL WORKS TO SOVIET GOVT.

S 20, 52-1

COL. CHAS. LINDBERGH, DR. ROBT. H. GODDARD, HARRY F. GUGGENHEIM CONDUCT EXPERIMENTS WITH ROCKETS

S 25, 20-3

ABERDEEN, WASH.-TRIAL OF GIANT ROCKET BUILT BY CHAS. BUSHNELL WAITS SUITABLE PARACHUTE

D 16, 1-4

---1936---

ROCKET MAIL, FLIGHT FROM GREENWOOD LAKE, NY TO HEWITT, NJ, FAILS

F 10, 9-2

INTERSTATE MAIL TRANSPORT SUCCESSFULLY ACCOMPLISHED AT GREENWOOD, NY - EDIT

MR 3, 14-1

DR. HEBER D. CURTIS VISIONS TRIP TO MOON IN ROCKETS IN 100 YRS.

MR 9, 17-7

DR. ROBT. GODDARD REPORTS ON PROGRESS OF ROCKET EXPERIMENTS

MR 16, 13-3 2ND XT

MCCALLEN, TEX.-ROCKETS SHOOT MAIL ACROSS MEX. BORDER

JL 3, 4-1

STAMP COLLECTORS BID FOR STAMPS OF MAIL SHOT ACROSS MEX. BORDER

JL 3, 2-6 MAIL

AG 11, 4-6 CITY

US MAY FINANCE TRIAL OF ROBT. ESNAULT-PELTERIE'S ROCKET

O 3, 19-7

WERNER BRUGEL, GERMANY, PROPOSES WORLD BUR. FOR ROCKET FLIGHTS DATA

---1937---

JE 5, 1-6

COL. LINDBERGH SAYS ROCKET WILL GIVE US HIGHER SPEEDS

JE 6, 1-3-2

COL. LINDBERGH PRAISES EXPERIMENTAL WORK OF PROF. ROBT. H. GODDARD ON ROCKETS

--1940--

AP 15, 27-2-NITE

DR. R. M. LANGER SEES ATOM ROCKET SHIP

--1943--

JA 8, 2-7 BSMD

C. G. GREY SAYS NAZIS USING ROCKETS TO SPEED PLANE TAKE-OFFS

AERO - AIRCRAFT - ROCKETS

1 9 4 6

PLANE TO TRY TO SHATTER SUPERSONIC "WALL"
1656
---1947---
JE 30, 1-8-3

BRITISH SCIENTISTS REVEAL TOY MODEL THAT MAY UNVEIL SUPERSONIC FLIGHT SECRETS
AP 29, 1-4

REVEAL ROBOT ROCKET PLANES TRAVEL AT ABOUT 1700 MPH-AT US EXPERIMENTAL STATION-BALL
O 9, 1-1

JET SCHEDULE: LEAVE NY 11 AM, ARRIVE FRISCO 10 AM-BALL
O 10, 34-3

1,700 MILES AN HOUR-EDIT.
D 18, 20-1

LAWRENCE D. BELL SAYS ROCKET PLANES POSSIBLE 3 TIMES FASTER THAN BELL X-1
F 1, 9-1 NITE

CLEVELAND-ROCKET PLANE, X-1-A, ROLLING OFF PROD. LINE
D 1, 1-6 NITE

10,000 MPH ROCKET PLANE IN WORKS SAYS DR. HSUE-SHEN TSIEN
---1951---
MR 27, 33-1

HALL L. HIBBARD FORECASTS 1-HOUR TRIPS TO LONDON
JE 1, 53-3

NATL. BUR. STANDARDS ESTAB. LAB AT CORONA CALIF. FOR ABOVE RESEARCH
---1953---
JL 16, 20-4

HYDRAZINE IS THE CHEMICAL COMPOUND SEEN BY SCIENTISTS TO POWER ROCKETS TO THE MOON
S 24, 54-1

JOHN V. SIGFORD SAYS IN NEXT 10 YRS. PILOTED AIRPLANES WILL DECLINE IN USE & PILOTLESS ONES USED
N 12, 30-5

GUIDED MISSILE MAY BE FIRED INTO HEART OF TORNADO SOMEDAY & SAVE A CITY

---1954---

JE 6, 1-4-5

THE AEROBEE SETS RECORD OF 90 MILES IN HEIGHT
WALTER DORNBERG BUILDS ROCKET TO GO 10,000 MPH

AG 7, 18-6

---1955---

JL 31, 1-4-5

FRENCH JET WITH ROCKET ENGINE GOES 1,000 MPH

A ERO

:

AIRCRAFT

:

ROSTRA

1928

Form 1656

The Detroit News D 6,2-3

Travemuende Germany-Groomed by Germany for Atlantic flight

AERO - AIRCRAFT - ROTOR

1930

Form 1656

The Detroit News

Ag 31, 4-8-4

Plane built at Long Island on rotor principle
reported to have flown successfully

AERO : AIRCRAFT : ROTORCRAFT

1967

MY 11, D-19-4

YEOVIL, ENGLAND—WESTLAND HELICOPTERS LTD. IS WORKING ON
ROTORCRAFT CAPABLE OF CARRYING 80 PASSENGERS AT SPEEDS UP
TO 380MPH

AERO: AIRCRAFT: RUSSIA 1937

Form 1656

\$ 29,35-1

GLENN L. MARTIN CO., OF BALTIMORE, BUILDING NATION'S WIDEST PLANE FOR RUSSIA, WING SPAN OF 157 FT

---1947---

MY 2, 40-8

BERLIN-LT-GEN W. BEDELL SMITH TELLS OF NEW SOVIET B-29 -MY 5, 22-7
HUGE PLANE IN SOVIET SHOW MAY BE LOST US B-29

---1948---

MR 6, 3-1

BOEING AIRCRAFT CO MAGAZINE SAYS RED PLANE A COPY OF B-29
---1950---

MY 25, 1-1 BS 2

SIR RICHARD FAIREY TELLS OF BIG RED PLANE OUTPUT

-----1957----- JL 3, 8-1

LONDON-RUSSIAN DESIGNERS COMPLETE BLUE PRINTS FOR A TINY NEW AIRPLANE NICKNAMED THE "EE" WHICH WILL FLY AS SLOWLY AS 31 MILES AN HOUR

-----1958----- F 23, A-12-1 1*

BOMB-FREED GERMAN ROCKET SCIENTISTS REPORT RUSSIANS WORKING ON A FANTASTIC ROCKET AIRLINER

-----1959----- JF 29, 31-3

NYC-TU-114 RUSSIAN PLANE FLIES DEPUTY PREMIER FROL KOZLOV TO U.S.

-----1960----- JE 1, C-13-8

LONDON-SOVIET AIRCRAFT DESIGNER ANDREI TUPOLEV & A GROUP OF COLLABORATORS ARE COMPLETING WORK ON NEW TURBO-JET PLANE

-----1960----- N 25, B-11-7
LONDON--THE SOVIET WEEKLY, PUBLISHED IN BRITAIN BY RUSSIAN EMBASSY, TELLS
STORY OF ALEXEI SMOLIN & HIS FLYING AUTO -----1964----- F 2, B-3-2 #2,
MOSCOW--SOVIET UNION ANNOUNCES IS WILLING TO LEASE AIRLINERS TO ANY
FOREIGN COUNTRY

-----1966----- N N 2, A-1-5
SOVIETS BEGAN PRODUCTION EN MASS OF AN 22

-----1972----- MY30, A-1-3
MOSCOW-----ONE OF FOUR ENGINES OF A SOVIET ILYUSHIN-62 JET-
LINER THAT WAS TO CARRY PRES. NIXON FROM MOSCOW TO KIEV
FAILED ON A TEST BEFORE TAKEOFF---MARDER

MY31, B-10-1
A POTESKIN VILAGE VIA TV---EDIT.

-----1975----- MR 23, A-9-1
NEW ORLEANS--COAST GUARD FOUND FUEL TANK FROM RUSSIAN & E. EUROPEAN
AIRPLANES IN GULF OF MEXICO OFF SOUTH TEXAS COAST

AERO - AIRCRAFT - S-42

1934

LARGEST PASSENGER PLANE IN US **Form 1656** **MR 30,38-8 HOCKEY**
PROVES SELF AIRWORTHY IN FIRST TEST

AERO -- AIRCRAFT -- SALES

1931

Form 1656

The Detroit News Ag 18, 28-1

find that military purchases of planes boost other sales;
greater volume for 1st half in 1931 than 1930

---1938---

SALES UP 50% IN FIRST QUARTER
6 MOS. SALES SHOW 47% GAIN

My 12, 44-7
Ag 3, 24-1

---1966---

Ap 12, B-10-8

WASH-LIGHT PLANE SALES IN '66 ABOVE THOSE IN '65

---1967---

O 16, C-11-1

SALES DOWN FOR PRIVATE AIRPLANES

AERO - AIRCRAFT - SANTOS DUMONT NO.3

1934

Form 1656

FRANCE TESTING NEW MAIL PLANE DESIGNED FOR SERVICE ON RUN ACROSS SOUTH
ATLANTIC
HOPS OFF ON MAIDEN TRIP TO SOUTH AMERICA

MR 11,1-4-3 MICH

N 21,4-5

AERO - AIRCRAFT - SARO 2

1931

Form 1656

The Detroit News

0 18, 6-8-2

Completes long test flight with average speed of 92 m.p.h.;
to be used by British in survey work

AERO - AIRCRAFT - SAUVANT

1932

Form 1656

The Detroit News

Mr 25, 22-6

Experimenting with motorless plane with special
brakes; drops 150 feet unhurt

AERO - AIRCRAFT - SEAPLANES

1919

Form 1656

MY 18, 1-7

MISSING PLANE NC-1 FOUND; NC-3 STILL MISSING

AERO: AIRCRAFT: SEAPLANES.

1927

Form 1656

The Detroit News Ag 3, 4-2
Should be built and used.

0 2, 10-8-1
Place in European air development-Barnes.

0 2, 10-10-1
J.H.Eastmean, Tom Towle invent one, to be tried out
here.

N 14, 17-1
Value being tested by flight of 4 British craft
on 25,000 mi.eastern cruise.BARNES.

1928-----Ja 26, 21-4
Rumpler of Germany bldg. transatlantic plane

Ag 1, 2-1
John P.O'Connor building 60-passenger ship

-----1933-----

S 13,7-1

PENHOET YARDS BUILD HUGE HYDROPLANE

-----1938-----

AG 14,4-12-2

BALLOON TIRES FOR ABOVE LATEST WRINKLE IN AVIATION

-----1939-----

MR 23, 14-4

2 GOVT. AGENCIES PROPOSE AIDING COMMUNITIES IN CONSTR. & INSTALLING
FACILITIES FOR SEAPLANES

AP 9, 4-10-1

TO BE MORE SEAPLANE ACTIVITY IN MICH. THAN EVER BEFORE-BALL

JE 11,1-8-1-MICH

DETAILS OF ~~MINI~~ HUGE FLYING BOAT BEING BUILT BY CONSOLIDATED AIRCRAFT
CO., KEPT SECRET

-----1941-----

AG 22, 2-4

PLYWOOD PONTOONS DEVISED FOR ABOVE

-----1971-----

JA 18,A-12-3

CHARLOTTE ALMALIE,/VT--CHARLES F BLAIR SPEEDS PASSENGERS
AROUND VIRGIN ISLANDS IN FLYING BOATS-NICHOLSON

-----1974-----

S 27, B-6-1

NEW USE FOR SEAPLANES(EAST COAST COMMERCIAL AVIATION)-EDIT.

-1996-

Je 19 C 8-2

Robert Gustafson, Lake Angelus resident wants right to land
seaplane on lake in front of home; going to Supreme Court-
Ilka

AERO: AIRCRAFT: SHETLAND:

1945

BRITAINS BIGGEST, 58 TON WITH 110 FT HULL

MY 16, 1-4

AERO - AIRCRAFT - SHORT VALETTA

1930

Form 1656

The Detroit News O 19, 1-15-8

British flying boat undergoing tests; rivals
Dornier

AERO * AIRCRAFT * SIMMONDS SPARTAN

1929

Form 1656

The Detroit News

Ja 24, 31-4

New auto-style plane carries spare wing

AERO: AIRCRAFT: SKY BABY

1952

TEST PILOT & CO-OWNER BOB STARR TESTS 452 PD PDANE AT PALM SPRINGS,
CALIF.; PRNOUN ED SUCCESS ON MAIDEN FLIGHT

My 27, 27-7

---1953---

AP 12, ROTO 7

IS BEING TESTED IN CALIFORNIA SKIES BY INVENTER BOB STARR

AERO : AIRCRAFT : SKYCAR

1940

Form 1656

D 25, 23-2

IS LATEST DESIGNING EFFORT OF W.M.B. STOUT-BALL

1935

AERO: AIRCRAFT: SLEEPER

Form 1656

N 10,4-13-5

DOUGLAS AIRCRAFT TRANSPORT PLANE TO CARRY 16, GOES INTO SERVICE IN '36

---1936---

N 29, 5-21-1

DR. J.C. HUNSAKER VISUALIZES 20 PASS SLEEPER PLANES

---1937---

MR 21, 4-16-3

NEW 17-PASS DOUGLAS SLEEPER TRANSPORT FOR TWA GIVEN 15-HOUR TEST

JL 18, 5-19-1

UNITED AIR LINES INAUGURATES 3-STOP TRANSCONTINENTAL SKY SLEEPER SERVICE

AERO : AIRCRAFT : SOLAR CHALLENGE

1980

D 4, A-16-1

MARANA, ARIZ-SUN-POWERED SOLAR CHALLENGER GROUNDED AFTER 8
MILES.

AERO - AIRCRAFT - SOUTHERN CROSS

1930

Form 1656

The Detroit News Je 22, 1-15-6

Is four years old, second oldest tri motored in world

Je 25, 33-3

Ocean hop is 'mere trifle' to plane Piersol

Jl 9, 4-1

Edit.- Romance connotes name of plane with that of

pilots: "We"

-----1935-----

AG 18, 1-2-5 MICH

PUT IN SYDNEY, AUSTRALIA MUSEUM

1946

~~AERO : AIRCRAFT : SPAIN~~

SOLD 12 TRANSPORTS IN PAST YR. BY US

JA 24, 34-6

AERO - AIRCRAFT - SPIRIT OF HOLLYWOOD

1927

S 25, 1-1-3

Carrying Miss Marion Mack, film actress, and Frank Tomisk, pilot, Hollywood to Chicago, missing

AERO,- AIRCRAFT - "SPITDORF"

1927

N 28, 16-3

Above, to be used by Bert Acosta in endurance flight christened N 27

AERO : AIRCRAFT : SPRUCE GOOSE
SEE:

AERO : AIRCRAFT : HERCULES

AERO: AIRCRAFT: STEAM

1969

X JE 1, F-1-1

LEAR JET DEVELOPER BUSY WORKING ON STEAM PLANE-IRVIN

1936

AERO : AIRCRAFT : STEEL

Form 1656

0 4, 5-25-1

STAINLESS STEEL CRAFT BUILT BY GLEETWINGS INC DRAWS NOTICE

1970

AERO: AIRCRAFT: STOL

MY 11, A-15-1

ARISTOTLE ONASSIS' SON PURCHASED FIRST TWO FOR ACTUAL COMMERCIAL USE

——1972——

017, A-19-6

OTTAWA——CANADA AND DE HAVILLAND AIRCRAFT WILL BEGIN WORK ON DEVELOPING SHORT TAKEOFF AND LAND AIRCRAFT ABOVE AT A POSSIBLE COST OF \$80 MILLION

Form 1656

The Detroit News N 3, 6-5-6

**Tailless machine, costing \$800, needs only small field
demostrated for first time in Berling Germany, last wk**

AERO - AIRCRAFT -- STOUT

1931

Form 1656.

The Detroit News Mr 27, 42-3

Small cheap plane blt by Stout, "Sky Car" to be intro
at air show; has passed tests-Piersol

AERO : AIRCRAFT : STRATOCRUISER

1949

BOEING TRANSPORT FLOWN TO DET., TO BE USED ON US-EUROPE FLIGHTS-BALL
TO VISIT DET IN AUGUST ---1950---
CRUISES OVER DET. WITH GROUP OF LOCAL MEN MR 15

JL 7, 4-4

JL 10, 1-14-3

MR 16, 18-2

AERO : AIRCRAFT : SUN SEEKER

1990

S 5, A-2-1

Kill Devil Hills NC-pilot Eric Raymond after 1st trans-continental solar-powered flight, goes sailing

1952

AERO : AIRCRAFT : SUPER CONSTELLATION

BEGINS SCHEDULED NON-STOP FLIGHTS DET.-MIAMI F 5-PIPP F 5, 8-1

-----1956-----

JA 31, 3-5

LOCKHEED AIRCRAFT CORP. SAYS A LOCKHEED PROP-JET ABOVE PLANE FLEW
479 MPH IN RECENT TEST

AERO : AIRCRAFT: SUPER-ELECTRA

1936

Form 1656

HAS CRUISING SPEED OF 231 MPH UNDER CONSTRUCTION AT LOCKHEED AIRCRAFT
CORP. AT BURBANK, CAL. N 22, 1-17-3

AERO: AIRCRAFT: SUPERSONIC

1961

FAA REVEALS THAT ABOVE PLANES HAVE BEEN TESTING PRACTICALITY OF FASTER
THAN SOUND AIRLINERS OVER CITIES

N 24, B-3-5

GENEVA-21 NATION EXEC. COMM. OF WORLD METEOROLOGICAL ORG. WAS TOLD THAT
SUDDEN CHANGES IN ATMOSPHERIC CONDITIONS TO CONGRUENT SUPERSONIC PASS-
ANGER PLANES IN EARLY 1970S

---1966---

JE 12, B-9-3 2* *

-----1969-----0 13, A-11-1

NIXON ASKED ABOUT NEGATIVE SST REPORTS MENTIONED TO HIM
BY R_EP HENRY S. REUSS.

AERO -AIRCRAFT - SUPER X 15

1959

LOS ANGELES-WILL APPROACH SPEEDS OF 18,000 MPH EYED FOR FIRST MANNED ORBIT F 16, 25-6

MY 14, 71-1
LONDON--ABOVE DEVELOPED BY BRITISH; LOOKS LIKE DART; DESIGNED TO FLY AT-
LANTIC IN 2 HRS ---1976--- MR 10, F-1-1

CAPT. E. E. 'BUCK' HILBERT RESTORES BIPLANE GETS NEW WINGS FOR
HISTORICAL FLIGHT, AP 6, TO REENACT FIRST FLIGHT OF SCHEDULED
AIRLINE SERVICE IN US-PIPP S 10, B-1-4 D

DON MERTONS OF UNITED AIRLINES DUSTS OFF PART OF 50YR OLD
BIPLANE AT LANS AIRPORT

AERO: AIRCRAFT: TIME SHARES

1989

S 5 D-1-3

Aviation service, Tradewinds Aviation, sells time shares in aircraft to corporate clients.--Martindale

AERO - AIRCRAFT - TRADEWIND

1931 ~~1930~~

Form 1656

The Detroit News

Ja 3, 1-8

Mrs. Beryl Hart and Lieut. Wm. S. MacLaren took
off in above for Paris from N.Y., Ja 3

AERO: AIRCRAFT: TRAILERS

1933

Form 1656

The Detroit News

JE 23, 11-5

LOSA-JOE PLOSSER TOWS 3 MOTORLESS GLIDERS IN AIR.

AERO: AIRCRAFT: TRANSPORTS: ADVANCED TECHNOLOGY 1970
~~EXPERIMENTAL TRANSPORT~~

D 15,A-19-1 RACE

DEVELOPMENT OF ABOVE COULD LEAD TO QUICK CREATION OF
CHEAPER, NONPOLLUTING ALTERNATIVE TO CONTROVERSIAL SUPER-
SONIC TRANSPORT

AERO : AIRCRAFT: TRANSPORT: AIRBUS A-300-600ST

1995

Ja 27 E 3-2

World's largest capacity cargo aircraft-designed to carry
more than 50 tons of cargo-JSmith

AERO : IARCRAFT : TRANSPORTS : AIRBUS : A-320

1989

Je 21, C-1-2

High-tech plane trades in traditional 'steering wheel' control for joy stick. N'west Airlines gets new plane.

J1 9, A-9-1

StPaul-stall at takeoff causes Airbus A320s to be grounded by NOrthwest --1992--

Ja 23, A-2-5

Paris-Air crews report faulty navigation data in Airbus A320 aircraft before planes crashed, 87 killed

-1993-

Mr 15 E 1-2

Despite Clinton's attacks on Airbus planes as unfair competition from Europe, U.S. airlines Northwest are snapping them up, pilots are huge fans -JSmith

AERO : AIRCRAFT : TRANSPORT : AIRBUS A 321

1993

Mr 4 E 2-3

Airbus Industrie introduced the A321 jet which will be built in Hamburg, Germany.

AERO: AIRCRAFT: TRANSPORTS: AIRBUS

1968

PARIS-BRITAIN, W. GERMANY, & FRANCE ANNOUNCED NEW 250-SEAT AIRBUS, TO BE
READY FOR AIR TRAVEL IN 1970S

D 12, A-26-1

-1978-

JL 7, A-2-4

PARIS-3 EUROPEAN AIRLINES REJECT U.S. JETS IN FAVOR OF
EUROPEAN FIRM

-1988-

Je 27, A-1-2

Mulhouse-Air France Airbus crashed at air show on France's
Swiss border, 3 killed.

Je 27, A-4-6

Northwest Airlines has ordered 100 Airbus A-320s-Tittsworth

AERO: AIRCRAFT: TRANSPORTS : ASTROJETS

1961

ABOVE TO OPEN NEW HORIZONS IN U.S.-AIRD

MR 12, B-6-2

D 11 A 12-1

Toulouse, France-ATR says FAA ban on flying ATR planes in icy weather is unjustified; will conduct tests

D 19 A 5-5

D.C.-ATR turboprop commuter plane may soon be back in full service; grounded from cold-weather flights 12/9

AERO: AIRCRAFT: TRANSPORTS: BISTAR

1972

Ag22, B—5-6

LONDON—ROLLS ROYCE AEROSPACE COMPANY DISCUSSING PLANS TO
PRODUCE ABOVE

AERO : AIRCRAFT : TRANSPORTS : BOEING B-377 1960

S 4, A-17-6 2*
NORTHWEST ORIENT AIRLINES, TO REMOVE ABOVE LUXURY LINER FROM SERVICE

AERO: AIRCRAFT: TRANSPORTS: BOEING 707

1954

SEATTLE, 2ST JET TRANSPORTS EXCEEDED 550 MPH

J 27, 27-6

-----1955----

O 17, 3-1

SEATTLE-ABOVE FLIES FR. SEATTLE TO D.C. IN 3 HRS & 58 MINUTES IN NEW RECORD

N 9, 20-1

AMERICAN AIRLINES ANNOUNCES PURCHASE OF 30 BOEING PLANES & SAYS IT WILL ESTABLISH THE NATION'S FIRST TRANSCONTINENTAL JET SERVICE JE 15, 1959

-----1956----

S 19, 58-6

CANBERRA-AIR MINISTER A.G. TOWNLEY SAYS AUSTRALIA HAS DECIDED TO BUY AMER. BOEING JETS FOR QUANTAS AIR LINES

N 26, 37-7

IS FIRST OF NEW COMMERCIAL JETS TO REACH FLIGHT TEST STAGE

-----1957-----

Mr 12, 17-4

BALTIMORE, MD.-LOG REVEALS DRAMA OF MR 11TH RECORD 3-HOUR 48 MIN. TRANS AMERICAN FLIGHT

Mr 12, 17-7

BALTIMORE, MD.-DET. GIRL, JO ANN REESER, WAS ABOARD BOEING 707 OF TWA THAT FLEW ACROSS U.S. MR 11TH IN 3 HRS & 48 MINUTES

Mr 12, 17-4

BALITMORE-52 PASSENGERS ON BOEING 707 JET TRANSPORT OF TWA FLEW ACROSS U.S. IN 3 HRS & 48 MINUTES-WEST

Mr 13, 1-2 LF

CHICAGO-BOEING 707 JET TRANSPORT FLIES FR. D.C. TO CHICAGO IN 78 MINUTES-BALL

O 29, 10-3

SEATTLE-FIRST COMMERCIAL ABOVE ROLLS OFF PRODUCTION LINE O 28TH AT RENTON PLANT

-----1958-----

MY 2, 38-1

AMER. AIRLINES TO BEGIN JET AIRLINER SERVICE FROM FRIENDSHIP INTERNATIONAL AIRPORT TO LOS ANGELES THIS FALL WITH A BOEING'S 707 JETLINER

MY 15, 23-8

PRES. IKE OK'S PURCHASE OF 3 ABOVES FOR GOV'T USE

AG 25, 3-4

NYC-TESTS BEGIN AT IDLEWILD AIRPORT ON AMERICA'S FIRST JET TRANSPORT, THE BOEING 707

AG 26, 14-7

LONDON-BRITISH TO TEST ABOVE FOR NOISE

S 8, 1-4 1H

LONDON-FLEW THE ATLANTIC TODAY TO SHOW THE BRITISH HOW QUIET IT CAN BE

S 10, 27-3 1H

NYC-PAN AMER. WORLD AIRWAYS JET AIRLINER TIMED AN UNOFFICIAL TRANSATLANTIC COMMERCIAL AIRLINE SPEED RECORD OF 7 HR & 29 MIN. FROM ENGLAND TO NEW YORK

S 19, 42-5

ROME-ITALY TO REFUSE PERMISSION TO U.S. JET AIRLINER TO USE ROME'S AIRPORT

O 4, 1-1

NYC-MAKES INAUGURAL COMMERCIAL SERVICE FLIGHT FR. LONDON TO NY

O 6, 7-2

LONDON, ON BRITISH GLOAT BUT U.S. NEARS RULE OF JET LANES-CORDDRY

O 17, 3-3

BRUSSELS-PAN AMER. WORLD AIRWAYS STARTED AMER. TRANSATLANTIC JET PASSENGER SERVICE TODAY WITH A BALTIMORE-BRUSSELS FLIGHT

PARIS-DET NEWS WRITER ED. PIPP TELLS OF 9 HR. FLIGHT FR. NY TO PARIS-
PIPP

O 21, 1-6

NYC-ENTERTAINERS FRANK SINATRA & DANNY KAYE RETURN TO U.S. ABOARD 2ND
WESTBOUND FLIGHT OF PAA'S ABOVE JET

O 29, 44-2

BOEING 707 CRACKS SAN FRAN-NY RECORD-4 HRS, 38 MINS.

N 12, 20-7

LONDON-RIVAL JET AIRLINES OF PAA & BOAC ARE RACING EACH OTHER ACROSS
ATLANTIC TODAY FROM LONDON TO NEW YORK

N 18, 5-1

GANDER, Nfld.-PAN AMER. BOEING 707 WINS JET AIRLINER RACE TODAY WITH A
BRITISH COMET IV ACROSS ATLANTIC

N 18, 1-8 LF

MIAMI, Fla.-SPANS 1,100 AIR MILES BETWEEN NEW YORK & MIAMI IN 2 HRS &
28 MIN.

D 7, A-19-1

LONDON-PAN AMER. BOEING 707 CROSSES ATLANTIC D 9TH IN FIVE HRS, 56 MIN.

D 10, 1-1

PHILA-4-ENGINE ABOVE FLEW 90 MILES FR. NEW YORK TO PHILA-IN 11 MIN.

D 19, 11-2 5*

---1959---

JA 26, 3-1

LOS ANGELES-FLIES COAST TO COAST IN 4 HRS. ON NATIONS 1ST TRANSCONTIN-
ENTAL JET PASSENGER SERVICE

F 4, 55-4

NYC-BOEING 707 CARRYING 123 & ACTOR GENE KELLY FALL 24,000 FT. OVER
ATLANTIC BUT MAKES SAFE LANDING

---1959---

F 17, 7-4

PHOENIX, ARIZ.-ABOVE MAKES UNSCHEDULED LANDING HERE F 16TH

F 27, 34-5

AMER. AIRLINES EXPECTS TO OPERATE JET TRANSPORTS FROM DETROIT TO WEST COAST STARTING MIDDLE OF NEXT YEAR

MR 2, 2-5

1ST U.S.-BUILT JET COMMERCIAL PLANES ABOVE; MAKE MICH. DEBUT AT METRO. AIRPORT

MR 10, 14-3

CAB RECLASSIFIED THE 29 000 FT. DIVE OF BOEING 707 JET AIRLINER AS AN ACCIDENT & ORDERS INQUIRY INTO CAUSE
LONDON-U.S. ABOVE TO BEGIN 1ST JET AIRLINER SERVICE BETWN BRITAIN & AUSTRALIA ON JL 31ST

MR 24, 11-3

MR 27, 28-5

CHICAGO-AMER. AIRLINES 707 GROUNDED DUE TO FAULTY WHEELS

MR 30, 27-3

SAN FRAN-AMER. AIRLINES SAYS ITS CHICAGO-TO-SAN FRANCISCO BOEING 707 JETLINER MADE FLIGHT IN 4 HRS MR 29TH

MY 29, 24-4

ROME-BOEING 707-320 INTERCONTINENTAL AIRLINER LANDS HERE TODAY SETTING DISTANCE RECORD FOR COMMERCIAL JET TRANSPORTS

MY 30, 12-4

ROME-ABOVE'S 707-320 JET AIRLINER HANDS HERE MY 29TH TO SMASH A DISTANCE RECORD FOR COMMERCIAL JET TRANSPORTS BOASTED BY RUSSIANS

JL 21, 36-6

FAA DENIES PLAN TO GROUND ABOVE

AG 17, 28-3 5*

SOUTHAMER. BOUND PAW JET RETURNS DUE TO MECHANICAL TROUBLES WITH 122 ON BOARD

AERO: AIRCRAFT: TRANSPORTS: BOEING 707

1959

1656

Ag 19, 58-8 1H

LONDON-BOAC CONFIRMS PURCHASE OF 15

Ag 27, C-24-1

FT. WORTH, TEX.-CAPT. VICEVANS PILOTS AMER. AIRLINES JET WITH
107 ABOARD TO SAFE LANDING WHEN BRAKES FAIL

Ag 28, A-3-5

PHOENIX-AMER. AIRLINES JET MAKES SAFE EMERGENCY LANDING WITH
119 ABOARD WHEN HEATING CONTROL SYSTEM FAILS

Ag 30, Roto 5

ITS MILIT. VERSION FLYING PRES. IKE TO EUROPE

S 6, B-12-1

LONDON-BRIT. JET PILOTS WANT \$16,800/YR. FOR FLYING THEM

S 7, B-8-1

ELWOOD R. QUESADA & REP. STEPHEN B. DEROUNIAN FEUD OVER THEIR SAFE-
TY-SEPLING

O 28, B-5-2

COLOGNE, GERMANY-W. GERMANY'S LUFTHANSA AIRLINES TO BUY 4

O 29, C-7-6 1H

PANAMER. WORLD AIRWAYS JET FLIES FOR YEAR WITH NO FAILURES

--1959--

N 1, B-3-1

SEATTLE-JET TRANSPORT CHANGES ASSURE LANDINGS ON SHORT RUN-
WAYS-PIPP

N 10, A-8-1 LF

PARIS-FLIES FROM NY-PARIS TODAY IN RECORD TIME OF 5HR.44MIN.

D 1, A-4-1 5*

NY-TWA JET COMPLETES 6HR.54MIN. FLIGHT NY-FRANKFURT, GERMANY
SETTING COMMERCIAL RECORD --1960--

MR 3, D-6-2

HAMBURG, GERMANY-1ST OF 5 BOEING 707 JETS BOUGHT BY LUFTHANSA
ARRIVE FROM SEATTLE

JE 23, D-7-8

SEATTLE-BOEING 707-120B TURBO FAN-POWERED JET MAKES FIRST
FLIGHT HERE JE 22

D 29, A-1-7 LF

ROME-SETS RECORD ON NY-ROME ROUTE IN 6HRS.43MIN.

--1961--

F 15, C-12-3 FIN 3

PANAM. IS 1ST CUSTOMER BUYING 707-320B, LONGER RANGE TURBO-
FAN POWERED JET

MR 10, B-12-1

CHICAGO-REACHES SPEED OF SOUND JR 9 IN DEMONSTRATION
HERE-BLANCHARD

AG 27, A-13-1 2*

COST FLY HIGH ON JETLINER TRIP-SERLING 462
IS MODIFICATION OF ASTROJET; CALLED 2ND GENERATION JET

MR 1, A-12-1 FIN 5

AERO: AIRCRAFT: TRANSPORTS: BOEING 707

1962

1656

MR 1, A-12-1 FIN 5

IS MODIFICATION OF ASTROJET; CALLED 2ND GENERATION JET

MR 1, A-1-7 LF

NYC-AMER. AIRLINES JET CRASHED IN LONG ISLAND SWAMP KILLING
95 PERSONS ABOARD MR 1

MR 7, A-3-7 FIN 3

PILOT OF JETS TO FOLLOW NEW TAKEOFF PROCEDURES

JE 4, A-1-6

PARIS-ONE CRASHES ON TAKEOFF KILLING 130 INCLUDING 121 AM-
ERICANS

JE 4, A-15-6

26 OTHER AIRLINES USE SAME TYPE OF PLANE THAT CRASHED IN
PARIS

JE 93, C-18-5

ONE CRASHED INTO JAMAICA BAY MR 1 KILLING 95 CAUSED BY ME-
CHANIC'S OVERSIGHT OF TINY COTTER PIN & BOLT, SAYS FAA

JE 14, A-2-1

SEATTLE-DENIES MISSING BOLT AS CAUSE OF JAMAICA BAY ACCIDENT
MR 1

JE 22, A-1-8

SAN JUAN, PUERTO RICO-AIR FRANCE JET WITH 107 ABOARD CRASHES IN
TO FOREST ON GUADELOUPE ISLAND

--1962--

JE 22, A-2-4

GUADELOUPE CRASH IS 5TH INVOLVING PASSENGERS OF COMMERCIALS
BOEING 707, 2 IN US, 3 ABROAD
FAA HAS NO PLANS TO GROUND 707 DESPITE RECENT CRASHES OF 5

JE 22, A-2-2 FIN 5

JE 28, C-14-2

SURVEY MADE FOR LAST 6 YRS. COVERS 707 CRASHES; SHOWS TRA-
VELERS NOT GROUNDED BY ACCIDENTS-PIPP

--1963--

JE 9, D-13-2

707-321C CARGOJET COMING TO DET. THIS WK.-PIPP

D 26, A-1-8

SYDNEY, AUSTRALIA-QUANTAS JET BROKE LONDON-SYDNEY SPEED RE-
CORD D 25 WITH 23HRS. 20MINS.

--1965--

AG 4, D-13-4

SEATTLE-BOEING CO. PUTS PROPOSED 707-820 ON 'BACKBURNER'
DUE TO INDUSTRY'S LACK OF INTEREST

--1966--

MR 30, A-17-3

LONDON-BOAC ASKED TO CHECK TAIL FITTING ON 19 BOEING 707
JETS

AERO: AIRCRAFT: TRANSPORTS: BOEING 707

1966

	1656	AP 29, B-1-3 3*
LONDON-BOAC CANCELS SOME SERVICE DUE TO CRACKS FOUND IN TAIL		
SECTIONS OF 4 707'S		AP 20, A-3-2
NY-AIRLINE CRACKS FOUND IN SOME OF 707'S BEING CHECKED ALL		
OVER WORLD	--1967--	JA 26, C-24-1
WASH.-N-503 IS NOW DIM STAR AFTER ONLY 8 YRS. AS STAR OF		
AIR FLIGHT	--1971--	JL 7, A-1-4
PT.MORESBY-'CARGOCULT' PREDICTED CRASH ON PEAK OF MT.TURU		
BUT IT DIDN'T HAPPEN		AG 15, B-12-1
SEATTLE-BOEING CO. NEGOTIATING FOR SALE OF COMMERCIAL 707		
JET AIRCRAFT TO ROMANIA	---1991---	O 16, F-1-1
Boeing 707 used in age of jet travel, to vacation overseas		
-Stark		

AERO: AIRCRAFT: TRANSPORTS: BOEING 720

1960

NYC-GETS U.S. OK FROM FAA

--1962--
--1963--

JL 2, A-8-1

JF 14, A-2-1
S 8, A-1-4

SEATTLE-

FAA & CAB MAKING STUDY OF LAST JL WHEN ABOVE OF UNITED AIRLINES WITH
60 PERSONS ABOARD MADE 5 MILE PLUNGE OVER NEBRASKA BEFORE PILOTS COULD
BRING CRAFTBACK UNDER CONTROL-PIBP

D 4 A-4-1

One of most popular passenger jets ever built; plane in collision at Det Metro had thousands of 'uneventful' takeoffs & landings

D 4 A-4-1

Comparison of 727 & DC-9 which were involved in collision on Metro Airport runway.--Gaydos

AERO: AIRCRAF: TRANSPORTS: BOEING 727

1960

BOEING AIRPLANE CO. TO RETURN ABOVE TO PRODUCTION IN NEW JET STYLE-PIPP
---1964--- D 21, C-10-1
F 25, B-10-3
UNITED AIRLINES INTRO. ABOVE NEW PLANE WITH 3 ENGINES AT WILLOW RUN AIR-
PORT F 24-PIPP ---1965--- Mr 17, E-20-1
SAVING AIRLINES MONEY BY WORKING LONG HRS. ALMOST TROUBLE-FREE--PIPP
Ap 14, D-2-5 3*
UNITED AIRLINES TO USE ABOVE FOR CARRYING PASSENGERS IN DAY & FREIGHT
AT NIGHT-PIPP N 9, A-1-1
CIN-CRASHED SHORTLY BEFORE ATTEMPTING TO LAND HERE KILLING 58 OF 62
ABOARD N 12, A-1-2
SALT LAKE CITY-UNITED AIRLINES JETLINER ABOVE BURST INTO FLAMES AS IT
CRASH LANDED AT AIRPORT, 40 KILLED, IS 3RD INVOLVED IN AIRLINE ACC. 2ND
THIS WEEK N 13, A-2-8
SPRINGFIELD, ILL-AMER. AIRLINES ABOVE MADE EMERGENCY LANDING AT CAPITAL
AIRPORT, NO ONE INJURED N 13, A-3-5
WASH-SEN. VANCE HARTKE ASKED GOVT TO INVESTIGATE DURABILITY OF ABOVE
---1966--- F 4, A-1-8
TOKYO-133 JAPANESE ABOARD FEARED DEAD IN LOST ALL-NIPPON AIRWAYS JET
LINER F 5, A-2-1
WASH-CAB & FAA SAY HAVE NO PLANS TO GROUND ABOVE, DESPITE 4TH FATAL
CRASH INVOLVING PLANE IN LAST 7 MONTHS F 16, B-12-3
WASH-WON'T BE GROUNDED BY FAA

---1966--- F 18, A-20-3
WASH-FAA RULED ABOVE INVOLVED IN 4 CRASHES COMPLETELY AIRWORTHY, URGES
REFINEMENTS IN PILOT PRACTICES ON 727. Mr 2, C-1-1 3*
WASH-NEW TNG TECHNIQUE FOR USE WITH ABOVE OKD Mr 16, A-1-6 3*
SYDNEY-PARTS OF ENGINE FELL APART AFTER AIRCRAFT TOOK OFF FROM SYDNEY
AIRPORT, TODAY-LANDED SAFELY ---1967--- JA 22, ROTO 20
AIR FREIGHTER & PASSENGER AIRLINER, BOEING 727 QC, ANOTHER WONDER OF
JET AGE, CAN BE USED AS BOTH-PIPP AG 10, D-7-1
727QC (QUICK CHANGE) USED IN DAYTIME TO CARRY 95 PASSENGERS & CHANGED IN
IN 20 MINUTES FOR FLYING FREIGHT AT NIGHT-PIPP

---1972--- D7, C-17-1

Wash---Fed. Aviation Admin., directed airlines using above
craft to inspect main landing gears for serious defects---

Griffin ---1974--- D 4, A-1-1

AIRCRAFT ACC. INVESTIGATORS INVESTIGATE MYSTERY CRASH OF 727
JET OF NORTHWEST AIRLINES SHORTLY AFTER TAKE-OFF, DEFIED AERO-
DYNAMICS PRINCIPLES, IN TAIL-FIRST PLUNGE-PIPP

---1977--- F15, A-2-1 1DOT

FAA ORDERED AIRLINES TO REMOVE FR. BOEING 727 & 737
BOGUS BOEING PARTS FR ADS SUPPLY CO.

AERO - AIRCRAFT - TRANSPORTS - BOEING 727

1978

AIRCRAFT HAS BECOME TODAY'S AIRLINES STANDARD CRAFT IN TRAVELS IN WORLD-PIPP
TWA JET MAKES EMERGENCY LANDING AT METRO AFTER STEEP PLUNGE OVER FLINT.-WALKER& KERWIN

Ag 27, F-3-1

-1979-

AP 5, B-1-1

--1982--

JL10, A-4-1

BOING 727 TOPS INDUSTRY WOTH SALES OF 1,802.

-1985-

0 18, B-9-1

Dallas-FAA blasts American Arilines on jet repairs

---1986--

Ap1, A-6-5

Boeing 727 jetliners are all time best sellers.

-1988-

S 1 A -14-1

Delta Air lines Boeing 727 jet crashed at Dallas-Fort Worth, but had minor problems in the past

-1989-

JA 8 AA-2-1

GOVT RECOMMENDS REPLACING RIVETS ON OLDER PLANES

1999

My 23 A 1-2

TO THE
DC-FAA orders emergency tests of Boeings 727s for possible
wiring problems in fuel tanks; could cause fire

AERO - AIRCRAFT - TRANSPORTS- BOEING 737

1965

SEATTLE-BOEING CO OFFERING JET PLANE FOR BUSINESS USE

O 11, C-8-3

-1988-

My 25 A-3-1

Small cracks found in some older 737s.

-1989-

F 5 A-3-1

5 more cases of miswiring found during latest inspections of Boeing airliners ordered by FAA.

S 21 A-6-3

List of recent Boeing 737 crashes

-1990-

My 17 E-2-1

Seattle- Safety check of 737s ordered after steering wheel falls off

Ag 2 A-1-1

DC- Mechanical flaw, not bomb, made Philippine jet explode

My 11 nr Manila

-1995-

D 22 A 7-3 nodot

N.Orleans-FAA wants an enhanced " black box" on passenger planes, esp. Boeing 737s

-1997-

Ja 16 A 3-1

DC-FAA will order changes in Boeing 737 rudders, suspected of contributing to 2 crashes, in 1991 & '94-Bivins

1998

Ap 16 A 5-2 3Dot

DC-FAA proposes mandatory changes in fuel system wiring of early models;

Ap 17 A 1-6

DC-FAA proposed overhauling of wiring came out of investigation of TWA Flight #800 -1998-

My 08 A-4-1

DC-Feds ordered airlines to remove 152 older 737s from service for safety checks after discovery of damaged wires

Je 16 A 1-4

DC-New inspections of Boeing 737s ordered; rudder pedal sticking

1998

Je 03 A 5-1

DC-2 engine shutdowns in flight cause govt. to order inspections of newest Boeing 737s

AERO : AIRCRAFT _ TRANSPORTS : BOEING 737

1999

Ja 15 B 3-2

Teterboro,N.J._Report on Boeing Business Jet for "elite clientele; a deluxe version of 737

AERO: AIRCRAFT: TRANSPORTS: BOEING 747-4-B

1970

~~0 12, A-3-5~~

ADVANCED & IMPROVED MODEL OF FIRST JUMBO JETLINER MADE
MAIDEN FLIGHT YESTERDAY IN SEATTLE

1971

AERO: AIRCRAFT: TRANSPORTS: BOEING 747SP

1976

My 30 B-2-1
Jet took off from NY with 84 passengers on 23,127 mi trip
around world.

AERO - AIRCRAFT - TRANSPORTS- BOEING 747

1966

AP 13, A-1-4 6*

NY-PAN AM WORLD AIRWAYS ORDERED 25 NEW 490 PASSENGER JET AIRLINERS
FROM ABOVE

AP 14, D-14-7

490 PASSENGER ABOVE READY FOR USE

AP 28, C-8-8

NY-6 FIRMS GET CONTRACTS FOR ABOVE

JE 19, B-10-3

TOKYO-JAPAN AIRLINES ANNOUNCED WILL BUY 3 490 PASSENGER BOEING 747
JETS

JL 29, A-21-5

SEATTLE-BOEING JET 747 TO BE DOUBLE SIZE OF 707

S 29, A-23-1

SEATTLE-DETAILS OF ABOVE TO HOLD 490 PASSENGERS REVEALED--
PIPP

O 2, A-17-4

SEATTLE-WILL CAUSE SNARLS AT AIRPORTS-PIPP

--1967--

JA 19, C-9-5

MILWAUKEE-AC ELECTRONICS DIV.OF GMC WAS CHOSEN BY BOEING CO
TO DEVELOP & MANUF.NAVIGATION SYSTEM FOR 747 AIRLINER

JE 26, A-2-2

ATLANTA-DELTA AIR LINES ANNOUNCED PURCHASE OF 3 BOEING 747
AT PRICE OF \$20 MILLION EACH

JL 23, R 0 TO 31

KETCH ON NEW PLANE-PIPP ---1968---

S 29, A-27-1

GIANT 747 BOWING TO BE UNVEILED; LOADED WITH PROBLEMS-PIPP

—1968—

EVERETT, WASH-36 OF THESE PLANES WILL BE LANDING EACH WEEK AT DET. METRO AIRPORT BY 1972-PIPP

S 30, A-4-1

O 1, A-4-1 RACE

EVERETT, WASH-CHRISTENED BY STEWARDESSES OF 26 AIRLINES-PIPP

O 2, B-18-1

NEW AIR TRAFFIC THREAT-IT'S JUMBO JET-EDIT.

—1969—

F10. B-2-6

EVERETT, BOEING 747 JET MAIDEN TRIP CUT SHORT DUE TO FAULTY FLAP.

s13, A-3-3

WYANE COUNTY BOARD OF SUPERVISORS ASKS FOR BAN ON JUMBO JETS FROM METRO AIRPORT.

S24, C-16-4

AIRLINES AND INSURANCE FIRMS CAN'T AGREE ON HOW MUCH COVERAGE FOR JUMBO JETS.

OCT 1, B-15-1

U.S. JUMBO JETS DUE AT METRO NEXT FALL WITH AMERICAN AIRLINE FLIGHT FROM DETROIT TO LOS ANGELES.-POPP

N 12, C-22-8

LONDON-TYPE OF ENGINE ON BOEING 747 JUMBO JETS CUTS PLANE'S EFFICIENCY---

D 3, C¹/1-6

NEW YORK-ABOVE'S JUMBO JET EXPECTED TO REVOLUTIONIZE WORLD TRAVEL---PIPP

AERO: AIRCRAFT: TRANSPORTS: BOEING 747

1969

NY-BOEING VICE PRES. MALCOM STAMPER TALKS ABOUT THE FUTURE
OPERATIONS OF JUMBO JETS--PIPP

D 3, A-17-4RACE

D 8, A-11-1

ABOVE JETS TO ARRIVE UNANNOUNCED AT DETROIT METRO AIRPORT---

D 9, B-10-1

JUMBO JET TROUBLE AT METRO---EDIT.

D 14, A-1-4

SEATTLE-ABOVE LANDED SHORT OF RUNWAY AT RENTON AIRPORT, NO
INJURIES REPORTED---

D 15, A-8-4

BENTON-OFFICIALS BLAMES PILOT ERROR IN ACCIDENT OF ABOVE---

D 30, D-4-6

READY FOR THE DETROIT DEBUT TOMORROW---PIPP

--1970----

JA 1, C-22-5

PARIS-TO MAKE ITS FIRST LANDING AT ORLY AIRPORT JAN. 15--

JA 12, A-9-4RA

LONDON-FIRTS OF THE JUMBO JETS ARRIVE HERE---JA 15, B-9-4

WASH-MRS. PAT NIXON CHRISTENS BOEING 747-THE PAN AMERICAN
CLIPPER "YOUNG AMERICA"--

JA 15, A-1-1LF

WASH-MRS. NIXON CHRISTENS FIRST OPERATIONAL JUMBO JET--

JA 15, A-17-1R

WASH-SCHEDULED FLIGHTS DELAYED DUE TO FAILURE OF SOME PASSENGER
EQUIPMENT ESCAPE---

--19070---

JA 18,B10-1 1DOT

BOEING JUMBOJET COULD FLY 700 AT ONE TIME---PIPP

JA 20,A-7-1LF

WASH-JUMBO JET GIVEN FINAL PRMISSION TO GO INTO COMMERCIAL SERVICE--

JA 22, A-1-1

TWA 747 SLIPPED OFF THE RUNWAY DURING CHECKUPS AT TULSA, OKLAHOMA---

JA 22, A-3-3

BOEING 747 LANDED LONDON FOR ITS MAIDEN COMMERCIAL FLIGHT AFTER DELAY OF 6 $\frac{1}{2}$ HRS.DUE TO LOADING PROBLEMS--

JA 23,A-2-3

NY-B-747 RETURNS TO NY ON ITS MAIDEN FLIGHT, HALF-FULL AND LA TE--

---1970----- A 27, A-3-3

JUMBO JET ON DISPLAY AT METRO AIRPORT.- PIPP

JA 28,B-4-1

REPORTER EARL DOWDY TRIES FLYING IN HIGH STYLE ON ABOVE-- DOWDY

F 11, B-10-1

A PREMATURE DEBUT FOR JUMBO--EDIT.

F 19, A-21-1

LONDON-BRITAIN WARNED ALL PILOTS TO FLY WITHIN 10 MILES BEH ABOVE BECUSE OF WAKE TURBULENCE---

F22, A-1-1

WRITER ED PIPP FLYS JUMBO JET.

AERO: AIRCRAFT: TRANSPORTS: BOEING 747

1970

F24, B-3-4

LOS ANGELES- 747 OUTSHINES WORLD PREMIERE OF HAROLD ROBBINS MOVIE "ADVENTURERS" SHOWN ABOARD.- FINLAYSON

F26, D-10-2

NY ERA OF JUMBO JETS HAS COME TO U.S. AMID FRUSTRATING DELAYS ON GROUND AND AIR.- PIPP.

MR 1, B-7-1

JUMBO FLIGHTS OF BOEING 747 RAISE ODDS FOR MEDICAL CALLS PEARSON.

JE 2, C-8-8

TROUBLE ARISING IN NEW PARATT& WHITNEY ENGINES USED IN BOEING 747

JE 7, A-28-1

METRO PREPARING FOR THE 747'S EXPECTED AT AIRPORT BY END OF YEAR.

AG 3, A-3-1

LATIN AMERICAN WITH CUBAN FLAG PINNED TO HIS BERET BECAME FIRST PERSON TO HIJACK ABOVE TO CUBA; CASTRO CAME PERSONALLY TO TAKE A LOOK AT IT

-----1970-----

\$1,A-22-3

FIRST 747 TO START REGULAR SERVICE IN DET DEC 15, DELTA
AIRLINES ANNOUNCED TODAY--PIPP

S 7,A-1-1

ARAB GUERILLAS HIJACKED PAN AM BOEING 747 & TWO OTHER JET
LINERS THREATENING TO BLOW THEM UP WITH PERSONS ON BOARD
IF DEMANDS NOT MET

S 21,A-1-2

GOV DISCOVERED WINGTIPS OF NEW JUMBO JETS CREATING TORNADO-
LIKE WINDS IN SKY CAPABLE OF TEARING APART LIGHT AIRCRAFT
& HURLING OTHER JETLINER TOWARD GROUND--LANG

02,A-11-2

FAA ORDERS CHECK OF ALL 747 JET ENGINES DUE TO RECENT ACC.

0 4,A-4-1

BIG JETS CARRYING SMALL LOADS OF PASSENGERS AS RESULT OF
RECESSION

) 28,A-10-1

US AVIATION AUTHORITIES MOVED TO REASSURE PUBLIC ABOUT SAFE
TY OF 747 ~~WAS~~ ~~WAS~~ JUMBO JET AFTER ENGINE FIRE ON ONE AT LOND-
ON HEATHROW AIRPORT

N 13,A-20-1

EDWARDS AFB--NEW BOEING JUMBO JET SET WORLD'S WEIGHT-LIFTING
RECORD WHEN PACKED 820,700 LBS ALOFT

AERO: AIRCRAFT: TRANSPORTS: BOEING 747 1970

NEW JET FLYING INTO DETROIT METROPOLITAN FOR 2 COURTESY
FLIGHTS--ED PIPP N 26,E-9-3
D 2,B-5-3

ELTA AIRLINES INTRODUCED BOEING 747 TO START DAILY SERVICE
D 15 FROM DETROIT TO ATLANTA & MIAMI--PIPP
---1971--- F 13,A-2-1

LONDON--BRITISH OVERSEAS AIRWAYS CORP ANNOUNCED SENDING
21ST 3 JUMBO JETS BACK TO US FOR MAJOR WING MODIFICATIONS
AP 4,B-3-1

JUMBO JETS PROVING TO BE MOST FRUSTRATING AIRLINER EVER TO
GO INTO SERVICE--PIPP MY 10,A-1-1

JUMBO JET CALLED FAT ALBERT--CONTINUING TO SET NEW RECORDS--
PIPP

LONDON--BRITISH OVERSEAS AIRWAYS CORP SAID HAS CANCELED
ORDERS FOR 4 JETS JE 26,A-6-5

SEATTLE--BOEING CO SAYS HAS PLANS FOR NEW 747 JETLINER WITH
CAPACITY OF 1,000 PASSENGERS JL 21,C-12-1

--1972--

AP 2, B-4-4

LOUNGE IN BASEMENT OF ABOVE BEING OFFERED TO AIRLINES
FLYING HUGE TRANSPORT--PIPP

--1974--

JA 3, A-9-1

NY-AMER. AIRLINES & TWA GROUNDING PART OF BOEING 747 FLEETS
DUE TO REDUCED FLIGHT SCHEDULES CAUSED BY ENERGY CRISIS

JA 27, A-3-1

BOEING CO. SAYS 747 GETS 62.39 MILES PER GALLON OF FUEL/
PER PASSENGER PLUS LUGGAGE & FULL LOAD OF PASSENGERS--PIPP

0 25, A-4-8

LA-BOEING CORP. ANNOUNCED SALE OF 747 JUMBO JETS TO RUSSIA
WITHIN 30 DAYS

N24 A-16-1

FRANKFURT- CRASH OF LUFTAHNSA JUMBO JET AT NAIROBI AIR
PORT LAST WK, BMAMED ON FAULTY WING FLAP.

N29, A-2-1

NAIROBI- CREWS URGED TO SCAN FLAPS OF JUMBO JETS.

---1975---

JL11, A-9-1

FAA ORDERS JET CHANGES TO IMPROVE AIRLINE SAFETY.
FLIES NONSTOP TRIP FR. MEXICO TO YUGOSLAVIA- 7,205 MILES.

Ap 08 A 5-5

DC-NTSB wants inspection of fuel tank wiring systems/fuel
gauges in Boeing 747s (like TWA #800)- J1 24 B 3-1

DC-FAA doing new tests inside fuel tanks on Boeing 747s,
new response to TWA #800 explosion

0 18 A-17-4
Seattle-FAA warns emergency system bay be unreliable.
-1988- My 28 C-1-2
Seattle-757 has gone from stepchild to rising star of the
Boeing Commercial Airplanes family.

-1989- Ja 18 A-3-1
7 Boeing 757s found to have crossed wires leading to
fire extinguishers in the cargo hold.
-1991- S 9 A 2-4 no dot
Washington:FAA wants Boeing 757 jets' thrust reversers
checked; hoping to avoid repeat of crash in Bangkok in May

-1994- Ja 4 A 4-1
Santa Ana, Calif-FAA had evidence dating as far back as Oct
1991 that Boeing 757s cause dangerous wake turbulence

-1994-

Je 5, A-5-5

FAA warned of turbulence from jets could cause crash, prior
to 2 fatal accidents-

Je 15 A 5-5

NTSB probes Boeing 757 safety -1995-

D 22 A 13-6no dot

D.C.- Prior to fatal crash in Colombia 12/18, Boeing 757
had exceptional safety record -1998-

My 11 A-5-2

DC- Feds ground older Boeing 737s; inspections find signs
of wear in wiring or in pipes.

My 12 B-3-2

DC- problems found in wiring of nearly half 737-200.

AERO : AIRCRAFT : TRANSPORTS : BOEING 767

1981

211-SEAT JET DEBUTS IN EVERETT, WASH.

Ag 5, A-4-1

Ag 5, D-3-3

EVERETT, WASH-JET DESIGNED FOR TRANSCONTINENTAL & 1-STOP CROSS-COUNTRY FLIGHTS CAME OFF ASSEMBLY LINE.

S 27, A-9-1

EVERETT WASH-BOEING'S NEW FUELEFFICIENT TWIN JET LINER MAKES MAIDEN FLIGHT

1982-

S 28, A-3-4

UNITED AIRLINES PUTS ITS BOEING 767 INTO SERVICE. 197-PASSENGER AIRCRAFT TO FLY MIDDLE-DISTANCE ROUTES-WARREN

AERO - AIRCRAFT - TRANSPORT- BOEING SST

1966

MARIETTA-NEW 900 PASSENGER JET TO REDUCE AIR FARES-TAYLOR
JE 5, D-11-1 2*
JE 8, A-10-1
SEATTLE-BOEING CO DESIGNED NEW LARGER SUPERSONIC TRANSPORT TO CARRY
BTWN 250-300 PASSENGERS

Form 1656

Ag 13,16-6

MODEL OF NEW TRANSATLANTIC PLANE UNDERGOES REFRIGERATION TESTS

74 PASS CLIPPER CARRIES 77,500 LBS. RECORD LOAD

CLIPPER SETS RECORD FOR LOAD LIFT, CARRIES 41 TONS INTO SKY

--1939--

JE 21,13-1

PLANE WITH ALTITUDE CONDITIONING EQUIPMENT PASSES TESTS

BOEING STRATOLINER IN ALTITUDE TEST-BALL

BOEING STRATOLINER GROUNDED BY CARBURETOR TROUBLE

---1948---

S 30, 2-3 NITE

NEW BOEING STRATOCRUISER AIRLINER PULLS OUT OF POWER DIVE AT 498 MPH

---1949---

AG 18, 44-3

BOEING STRATOCRUISER IN DET FOR INSPECTION THRU S 1-BALL

---1959---

MR 27, 28-5

CN18AB00XAMERXAXRKNRSXNEXXNERXX07XGNXUNDERXFORXKXMKXXXNRRKS

--1986--

Ap 2, F-7-4

Boeing Co. rolled out a new, unmanned aircraft at its Moses

Lake, Wash. hangar this week.

-1989-

F 1 A-7-1

DC- Safety checks ordered for 700 Boeing jets. F 9 A-14-1
Seattle- 3 crashes in 2 months, troubles persist

Ap 12 A-3-1

FAA will order structural changes in Boeing planes to deal
with America;s aging aircraft. My 19 A-3-5

Aging jets to have old parts replaced. Je 15 A-3-1

FAA orders some Boeings grounded until certain engines are
modified or replaced. J1 7 A-3-1

Oldest models ordered inspected for cracks

LONDON-SHORT & HARLAND AIRPLANE CO. HOPES TO HAVE ABOVE, AG 27, C-13-6
WORLD'S BIGG-
EST AIR FREIGHTER, IN SERVICE WITH BRITISH AIR FORCE BY 1964

LONDON-SHORT & HARLAND AIRPLANE CO. HOPES TO HAVE ABOVE AG 27, C-13-6 5*
IN SERVICE BY
1964

AERO: AIRCRAFT: TRANSPORTS: C-5A

SEE

ARMY: AERO: AIRCRAFT: TRANSPORTS: C 5A

AERO : AIRCRAFT : TRANSPORTS : C-46

1953

CAB SAYS 19 ACC. INVOLVING ABOVE THIS YR. 5 FATAL; 75 DEAD

O 1, 53-8

--1955--

MODIFIED VERSION OF ABOVE THE SUPER 46 MAKES NONSTOP FIGHT TO CALIF.

P 14, 12-7

AERO: AIRCRAFT: TRANSPORTS: C-133A

1956

F 3, 47-3

LONG BEACH-DOUGLAS AIRCRAFT CO. UNVEILS NEW TURBO-PROP MILITARY TRANSPORT PLANE WITH TWICE THE PAYLOAD HAUL OF ANY NOW IN SERVICE; CALLED AB.

AERO: AIRCRAFT: TRANSPORTS: CARAVELLE

1956

S 18, 24-7

REPUBLIC AIRCRAFT CORP. IS CONSIDERING BUILDING FRANCE'S TWIN JET
ABOVE COMMERCIAL TRANSPORT UNDER A U.S. CONTRACT